BIRD NEPONSET REVIEW

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On the Cover

First snow of the New Year transforms the entrance to the East Walpole Mill Yard. Photographer Hartig took the picture in bright sunlight about 10 A.M., just after the storm had cleared away.

BIRD
REVIEW

the Question Box

Are all suggestions turned in by the employees reviewed by the Committee or can a suggestion be turned down by the Plant Superintendent alone?

No superintendent can act alone on any suggestion. Every suggestion is reviewed by the Suggestion Committee at East Walpole which meets every month. Suggestions are first collected from the boxes and sent to the Secretary for recording and acknowledging. They are then routed to the various plants where the suggester is interviewed and preliminary investigations and recommendations are made by the Plant Superintendents, the Foreman, and any technical people at the plant whose advice may be necessary in reaching a decision. The recommendations and the results of the investigation are then brought before the Central Suggestion Committee and discussed thoroughly before a suggestion is accepted or turned down. At Chicago and Shreveport a local committee passes on all suggestions and makes recommendations to the central committee at East Walpole. No suggestion is acted upon until the investigators and the committee are satisfied that the idea has been thoroughly investigated.

Why is there a limit of 100 Neponset Credit Union Shares per person? This tends to cut down on single persons or man and wife with no children.

Whenever the Directors in their judgment feel that additional money is needed in order to make loans to members for helpful and wise purposes, they recommend to the members at the annual meeting that the number of shares allowed a member be increased. The last time this occurred the number of shares was increased from 40 to 100 for a single account and from 80 to 200 for a joint account.

Deposits for each individual are limited by Massachusetts law.

In a joint account the total amount allowable is of course twice as much because two individuals are involved.

Why don't they serve turkey at the Bird Club Banquet any more, inasmuch as turkey is no more expensive than any other meat today?

The Bird Club Entertainment Committee informs us that it would have cost each Bird Club member 55 cents more if turkey had been served at the November banquet. In their judgment this would have made the banquet too expensive for the members.

(Continued on page 29)

BIRD NEPONSET REVIEW

Vol. 40 No. 1 January 1952

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will

MIEA ICIE

Editorial Office at East Walpole, Mass.
Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.
Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

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WALTER H. HARTIG . . . . Photographer

ADVISORY BOARD
RALPH M. WIGHT W. L. WATKINS MARY MCCARTHY

Benjamin D. Rogers

I AM departing from my usual discussion of business facts related to Bird & Son to pay tribute this month to Benjamin D. Rogers. And yet, in doing this, I am still writing about matters that have been most vital in making Bird & Son what it is today.

For Ben Rogers in his forty-five years with Bird & Son and his thirty-four years as head of our Personnel Department, helped build the structure of good relations and a fair deal for everyone — a fundamental and sound policy for all time.

Ben himself was the embodiment of all he stood for. There was never a man in Bird & Son or in the community who had a warmer heart, a more sympathetic understanding of the problems of his fellow men than Ben Rogers. In his daily contacts with hundreds of employees through the years he gave unsparingly of his time and his strength to help the other fellow. Those who came to him with problems about their jobs always found him ready to listen, to counsel wisely, and even when necessary to reprimand severely. He had strong convictions and was never afraid to stand firmly for what he believed was right and just. But with it all he had a large heart, ready to forgive and forget, to give a fellow another chance.

Those who went to him for personal advice — and they were many — found sympathy and sound advice, too. If you were sick or in trouble, he made you feel that your troubles were his troubles, and that he was there to help you see it through. One reason for his death at an age when many men can look forward to pleasant years in retirement may lie in this very fact. He did give of himself physically and emotionally in helping many many others solve their problems. Such giving takes its toll.

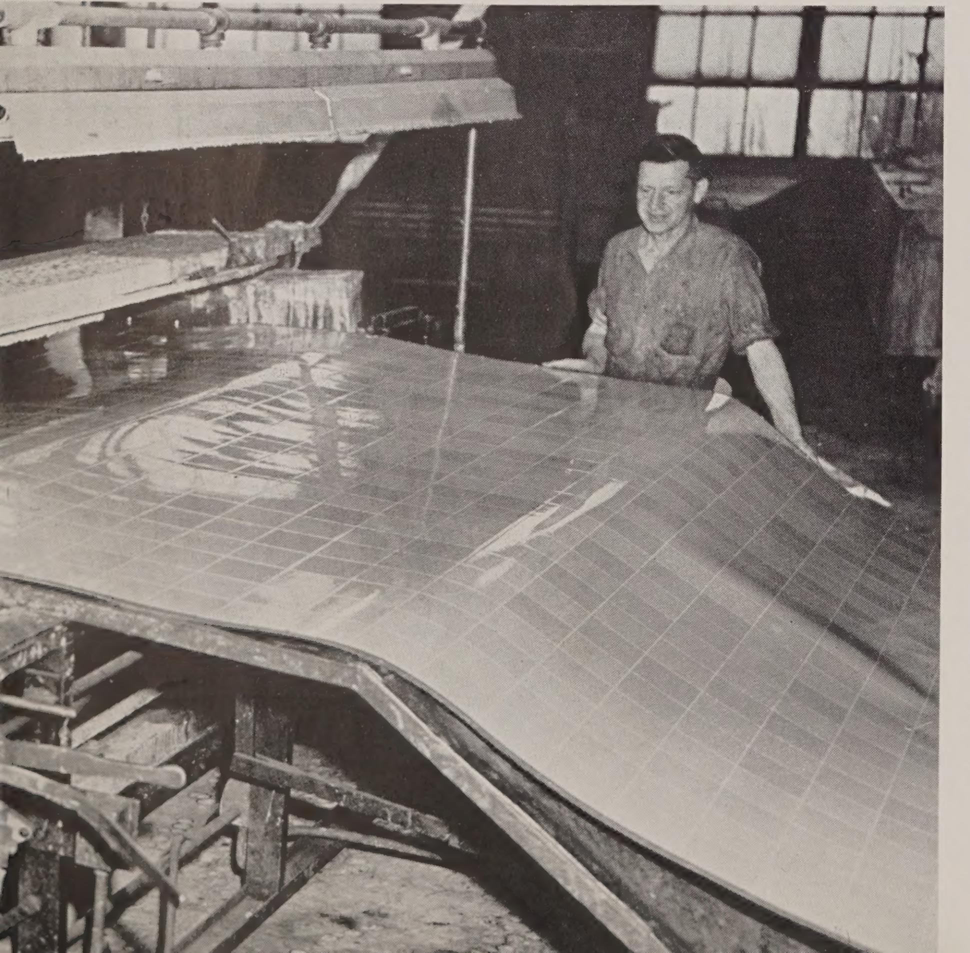
Ben Rogers will not soon be forgotten at Bird & Son and in the Walpole community. Many of us who worked with him and who knew him as a friend will find our lives touched by him for years to come. And what he did for Bird & Son will always remain as a guiding principle in our relationships between management, workers and stockholders.

President

Decawall

DECAWALL, Bird & Son's new low-priced wall covering, completes its journey through the Flooring Plant as Edward Walsh and Donald Meeker tend the Winder.

ADAM SCOTT watches glistening sheet of Decawall, newest Flooring product, as it nears end of manufacturing process.



New, Inexpensive Wall Covering by Bird

WHEN radios were first perfected back in the twenties, some of us remember that we didn't have one right away. They cost too much. Later on, less expensive models were made and an ordinary family could buy one. Then we could hold our heads up with the neighbors.

The Flooring Division of Bird & Son has just this month brought out a wall covering for interiors that is going to reach the same people that the lower priced radios reached twenty years ago. It is named Decawall. (*Deca,* as in *deck 'a* cards.)

Our competitors have been selling a more expensive wall covering for some time. The new product is not meant to compete in this price range. Bird & Son back before World War II made ceiling to baseboard wall covering but had to discontinue it because of restrictions on materials. Now Decawall is ready and it does look nice. It is a tile design, comes in six colors and its high gloss radiates spick-and-spanness.

Favorite Colors

The Design Department did a good job on the colors. They naturally picked the housewife's favorite green, blue, white, yellow, gray or peach. To make this roll goods give the appearance of real tiles, our designers have varied the intensity of the colors just a little from one square to another. It is the attention to a subtle detail like this that is one of the marks of a quality product.

The Sales Department has several talking points for Decawall. It is made on standard weight felt. It is very flexible and therefore easy to handle and install. Installation instruction sheets are available. The colors are what designers call "high clarity" colors. This means that even with pale shades, they are true and keep their freshness indefinitely. On top of all that, the Sales Department says you can't touch it for the money. Decawall is making its debut at the January Flooring Markets in New York and Chicago. It is expected to make a real success for itself and for Bird & Son.

Death Takes Two Personnel Executives

DOUBLE tragedy struck the Personnel Department in the week following Christmas. On December 27, Benjamin D. Rogers, Consultant and formerly Director of Personnel, died of a heart attack at his home in East Walpole. On Sunday, December 30, Creighton Hill, Director of Personnel, died of a cerebral hemorrhage at the Newton Hospital. Thus in the space of three days death came to the two men who had directed the affairs of the Personnel Department for thirty-seven years.

Benjamin D. Rogers

Benjamin D. Rogers was born in Bethel, Vermont, October 30, 1888, and attended public schools there before coming to Bird & Son to work in 1907. He was named Employment Manager when the company organized its Labor Bureau in 1913 and in 1915 became the Manager of the Labor Bureau. In 1935, he was appointed Director of Personnel and at the same time elected a Director of the company, serving in this capacity until he retired from active work in January, 1949. He continued to give of his time and advice as a consultant in the Personnel Department right up to the time of his death. Had he lived until January 21 he would have completed 45 years with Bird & Son.

During his active years in the Personnel Department he helped organize the Neponset Credit Union and served on its Board of Directors from 1913 to 1951. His guiding hand was felt in the work of the Employees Mutual Benefit Association during its many years of existence. For more than 15 years he was its Financial Secretary. He helped establish the employee publication — Bird Neponset Review — serving as its editor for 17 years and continuing to serve on its Advisory Board until his death. Other employee services which he helped establish and expand include: plant hospitals, the Safety Program, the Suggestion System and the Bird Club.

In his vigorous years Mr. Rogers was also very active in community affairs. He served as Scoutmaster of the first Boy Scout troop in East Walpole, was a Director of the Old Colony Council, Boy Scouts of America, for many years, and was for several years Vice President of the Council. In all, his service to the Council totalled 18 years. In 1933 he received the Silver Beaver award for his outstanding contribution to scouting.

He was for 12 years a member of the Walpole School Committee. He was at one time Chairman of the Parent-Teachers Association. He was one of the founders and the first president of the Walpole Country Club. He served several terms as Chairman of the Walpole Chapter of the American Red Cross. At the time of his death he was still serving actively as a member of the Board of Trustees of the Norwood Hospital, a Director of the Walpole Co-operative Bank, a Director of the Arrow Mutual Liability Insurance Company and one of the Commissioners of Trust Funds for the Town of Walpole. His service on the Norwood Hospital Board had been continuous since the hospital was incorporated in 1919. He was a Mason.

He is survived by his wife, Alice (Wyman), a daughter, Mrs. Pauline Barker, East Walpole, a son, Benjamin D., Jr. of Norfolk, three grandchildren, three sisters and a brother.

The East Walpole Union Congregational Church was filled to capacity on Sunday afternoon, December 30, when hundreds of his friends and associates in the company and in the community attended the services to pay their last respects. Six Bird & Son associates served as bearers: A. H. Anderson, W. C. Ahlgren, R. M. Wight, F. P. Reynolds, A. W. Smith and E. M. Grout.

Creighton Hill

Creighton Hill's death occurred the day of Mr. Rogers' funeral. He was taken sick at noon and was unable to attend the services as he had planned. In the late afternoon he lost consciousness and was taken to the Newton Hospital where he died about ten o'clock in the evening.

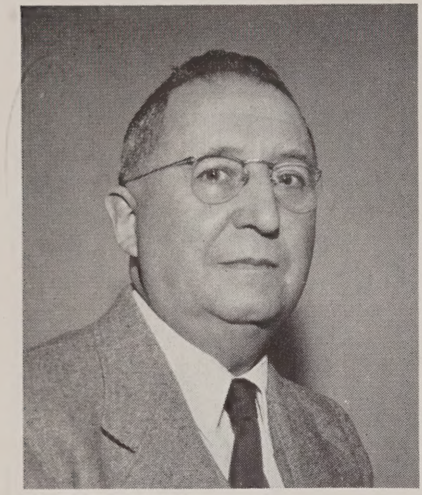
Mr. Hill was born in Dorchester, December 5, 1894. He attended Boston Latin School and following graduation from there became a reporter on the Boston Herald. During his five years as a reporter he continued at school evenings at Boston University, and later attended Boston University Law School. After his graduation from the Law School he was admitted to the Massachusetts bar. He was for five years the Publicity Director for the Boston Chamber of Commerce and editor of its publication, Current Affairs. In 1923 he joined the Babson organization, serving for a time as editor-in-chief of Babson's Reports. For eight years he was director of the Washington Bureau of the Babson organization.

Mr. Hill joined Bird & Son in 1944 after many years with the Babson organization. He served first as Assistant to the President, handling public relations and some personnel duties. In January 1949, when Mr. Rogers retired, he became Director of Personnel, and in March of that year was elected a director of the company.

Surviving Mr. Hill are his wife, Vera W. and a sister, Mrs. Marion Merrill of West Roxbury. Funeral services were held at the Eliot Congregational Church, Newton Corner, Wednesday afternoon, January 2. Many Bird & Son friends and associates were present.

New Appointments

R. M. Wight Named Personnel Director



RALPH M. WIGHT, former Superintendent of the Norwood Floor Covering Plant, has been named Director of Personnel to succeed Creighton Hill who died in December.

Mr. Wight has been Superintendent of the Floor Covering Plant for eighteen years, first from 1929 to 1943, and again from 1947 through 1951. From 1943, through the remaining war years he was assigned special duties as Assistant to the Director of Manufacturing, including assisting Mr. Rogers, then Director of Personnel, in labor relations affairs. He was in charge of the operation of the Shell Department during the war from its start in September 1942 until it closed in 1945. In February 1946 he became Assistant Manufacturing Manager.

Mr. Wight's early years with the company were also at the Flooring Plant. He first had charge of planning in 1921. In 1923 he became Assistant Superintendent, holding that post until he was made Superintendent in 1929.

Mr. Wight was educated at Dartmouth and Harvard and between 1912 and 1917 practised law in Springfield and Greenfield, Massachusetts. He served with the United States Army from May 1917 to May 1919, and was with the Brown-Lipe-Chapin Company of Syracuse, New York, for two years before coming with Bird & Son.

Mr. and Mrs. Wight are residents of East Walpole. One daughter, Ann, lives with them; another daughter, Marjorie, is in Washington, D. C.; a son, Robert, is Assistant Superintendent of the Boston Varnish Co. in Everett and lives in Kingston, New Hampshire.

At Flooring Plant

Frank Maconi, Head

EFFECTIVE the first of the year, Frank Maconi, formerly Assistant to the Superintendent at the Floor Covering Plant, was named acting Superintendent. Ralph M. Wight, former Superintendent, has been named Director of Personnel.

Mr. Maconi came with Bird & Son in the Floor Covering Division last June with a background of extensive experience in the production and business field. Following his graduation from Massachusetts Institute of Technology, with a degree in Business and Engineering Administration, he was with Lever Brothers two years and with B. F. White & Co., investment brokers of Boston, for sixteen years, the last six of those years as Vice-President, Director and member of the firm. During the second World War he was with Snow-Nabstedt Gear Corporation, New Haven, and for the last five years he was with Graton & Knight Co. of Worcester as Vice President in charge of manufacturing activities.

He has been a member of the Labor Committee of the American Leather Belting Association and has served as chairman of two of its important committees. For this organization and also for the Associated Industries of Massachusetts he has appeared before many groups throughout the country as a lecturer on labor relations.

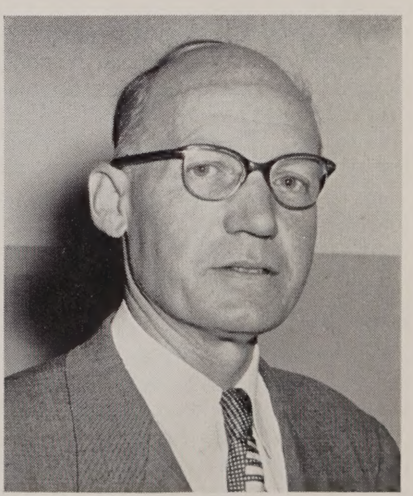
Mr. Maconi has also been active in community affairs. In Belmont he was a member of the Planning Board and Park Commission, and a Town Meeting member for several years. During World War II he was on the Executive Committee for Civilian Defense in Belmont. Mr. and Mrs. Maconi now live in Framingham. Their son, Roger, 21, is with the Air Force in England.

Mr. Maconi steps into his new duties at the Floor Covering Plant with a good background of Bird & Son production problems. Since he joined the company in June of 1951 he has been following waste control and methods at the Floor Covering Plant.

Spinks at Shipping

On Wednesday, January 2, Orville J. Spinks was named Acting Foreman of the Floor Covering Shipping Department, moving into this post from his former job as Assistant Foreman to replace Robert Justis. Mr. Spinks first worked for Bird & Son from 1924 to 1930 at No. 1 Box Shop. He came to us from his home town of Holyoke shortly after being discharged from the Navy in 1924. He left Bird & Son in 1930 to work on inventory control at the Multibestos Co. in Walpole. He returned to Bird & Son again in 1936 after the Multibestos Co. sold out. This time he was a clerk in the Shipping Department of the Floor Covering Plant. In 1941 he became Assistant Storekeeper and in 1943 Storekeeper

Frank Maconi



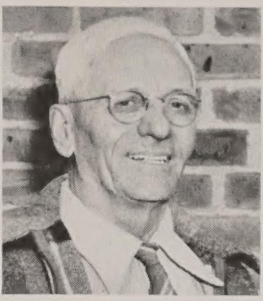
Orville J. Spinks

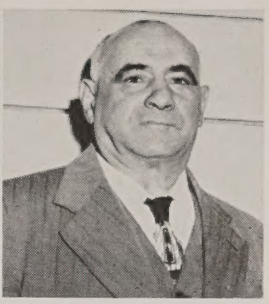
They Retired December 31, 1951

Patrick B. Hessian

Salvatore Lacivita

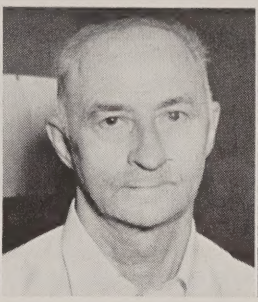
Bartley M. Curran


Joseph Magnani

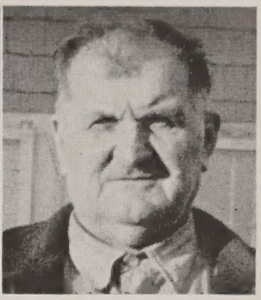

Michael Silvestri

Rudolph H. Schoder

George R. McNay


Benjamin Gasparro

Rexford H. Salisbury


Stephen Baron

East Walpole Plant

Patrick B. Hessian, 15 Rockhill Street, Norwood. From April 4, 1903. Started, Norwood Roofing Plant. Since June 27, 1910, East Walpole Maintenance Department, both in Repairs and Storeroom.

Norwood Flooring Plant

Bartley M. Curran, 179 Roosevelt Avenue, Norwood. From August 20, 1919. Previous record: 1911 to 1912; 1913 to 1914; 1915 to 1919, No. 1 Box Shop. Since November 12, 1926, Norwood Flooring Plant. From June 28, 1933 to August 1, 1949, Header, Finishing Department. Has worked recently in Tile Room.

Norwood Roofing Plant

Salvatore Lacivita, 301 Moosehill Road, East Walpole. From March 8, 1912, Asphalt Storage and Handling, Norwood Roofing Plant. Previous record: 1908 to 1911. For many years Night Foreman, Kettle House, Asphalt Department.

Joseph Magnani, 252 Pleasant Street, East Walpole. From June 28, 1923, Norwood Roofing Plant. Since April 1, 1924, Asphalt Storage and Handling Department. For more than ten years, Shift Boss in this department.

Michael A. Silvestri, 2 Hoover Road, Walpole. From July 10, 1928, Norwood Roofing Plant. Previous record: 1910, 1912 to 1920, 1925 to 1928, No. 1 Box Shop, Norwood Flooring and Norwood Roofing. Since October 6, 1930, No. 1 Roofing Machine.

Rudolph H. Schoder, 2161 Washington Street, Roxbury. From August 18, 1942, Norwood Roofing Plant. Since April 15, 1946, on No. 7 Machine.

Phillipsdale Plant

Rexford H. Salisbury, 112 Centre Street, Rumford, R. I. From January 6, 1909. Since August 27, 1914, Assistant Superintendent.

Stephen Baron, 10 Island Avenue, Rumford, R. I. From May 12, 1923. All service in Beater Room. Beaterman for seven years. Previous record: 1914-1915 and 1920-1923.

Chicago Roofing Plant

Benjamin Gasparro, 5358 W. Crystal Avenue, Chicago. From July 17, 1922, No. 2 Roofing Machine.

George R. McNay, 10921 Longwood Drive, Chicago. From February 1, 1925, Sales Representative, Building Materials Division. Previous record: 1919 to 1922.

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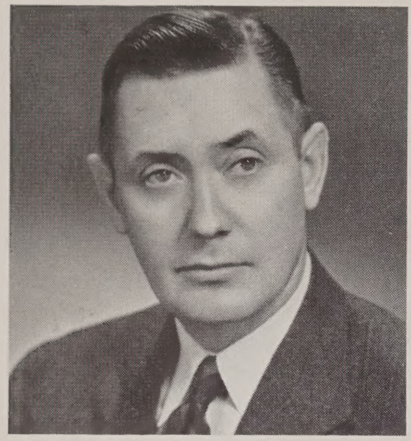
for the Floor Covering Plant. In June, 1950 he was named Asst. Foreman and has held this position until his recent appointment to the post of Acting Foreman.

Mr. Spinks served on the Blood Donor Committee for his area in East Walpole and is a Warden for his street under the new Civilian Defense set-up for Walpole. There is one daughter in the Spinks family, Karen, age 6.

Orville tell us he has become very much interested in Polaroid inside photography during the past three years. He not only owns a standard Polaroid camera but has acquired several special lenses, one which will take three dimensions and another special lens for photographing documents in large size. We suspect at least one reason for his interest in photography lies in having good subject matter close at hand in the form of young Karen. At any rate, Orville is very enthusiastic over the Polaroid camera, particularly the new black and white process which now replaces the original sepia tone prints first available. He looks forward to the day when Polaroid cameras will take colored pictures.

Paper Products Division Changes



Harold R. Bonnyman

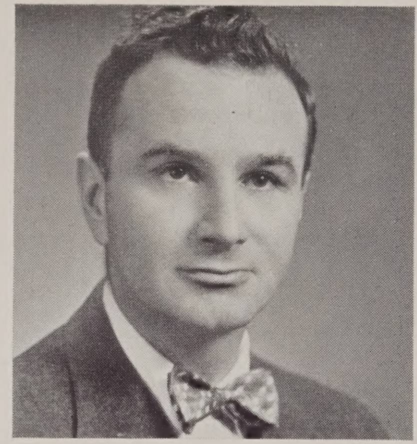
Promotions in Container Sales

HAROLD R. BONNYMAN was appointed Sales Manager of the Container Department of the Paper Products Division, and Benjamin Beale, Assistant Sales Manager, on November 23. These appointments were announced following the resignation of Laurence S. Wright, former Sales Manager, who has left Bird & Son to assume an executive post with the Hopper Paper Company in Illinois.

Harold R. Bonnyman

Mr. Bonnyman had served as Assistant Sales Manager since January, 1950. His employment with the company dates to July, 1938, when he started as Sales Correspondent in the Fibre Box Division. After two years he became a salesman in the Western Massachusetts and Southern Connecticut territory. He left this position in 1942 to enter the Army. Upon his return from service in 1946 he came back into the Sales Office. He served as Assistant to the Sales Manager from February, 1947, until January, 1950, when he was promoted to Assistant Sales Manager.

A native of Nova Scotia, Mr. Bonnyman moved to Bridgeport, Connecticut, when a child and attended school there. He is a graduate of Northeastern University, Class of 1938, and still maintains his interest in the University through membership in the Varsity Club and as vice president of his class. While in college he served in his senior year as editor of the University newspaper, president of the Student Council and secretary of the Honor Society.



Benjamin Beale

Mr. and Mrs. Bonnyman make their home in Westwood where he is now a member of the local Boy Scout committee. He is serving his second year as a member of the Westwood Finance Committee.

Breeding thoroughbred Scottish terriers has been Bonny's hobby for a number of years. He is at present a member of the board of directors of the Scottish Terrier Club of New England.

Benjamin Beale

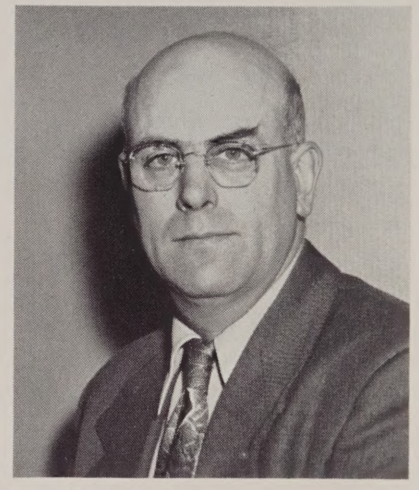
Benjamin Beale joined Bird & Son in August, 1934, shortly after graduating from Harvard College. He prepared for Harvard at Milton Academy. Like Harold Bonnyman, he started as a Sales Correspondent in the Container Department. In February, 1936, he was assigned to the Massachusetts territory covering the area from Boston west, and including Bennington, Vermont. It was from this sales position and territory that he entered military service in January of 1941 when his unit of the National Guard was called to active duty. He had been a member of the National Guard since 1939.

He entered the service as a second lieutenant, later became first lieutenant, captain and finally major in November, 1943. His unit was one of the first to be trained at Camp Edwards shortly after it opened. He spent some time at several different camps in this country and finally served a year in Leyte before returning to civilian life in March, 1946.

When he returned to Bird & Son he again covered the same Massachusetts territory. Since 1946 there have been some revisions to the territory. It was from this position as Salesman in Massachusetts that he was promoted in November to Assistant Sales Manager.

Mr. and Mrs. Beale and their three young children make their home in Cochituate. Mrs. Beale was a WAVE

(Continued on page 19)



Perley H. Mudgett

New Assignments in Paper Mills

PERLEY MUDGETT was named Technical Supervisor at the Paper Mill on January 1. Albert Gilmore, who has been Foreman of the Beater Room, will continue in this capacity and in addition take on the Foreman's duties in Stock Handling and Sorting, the department formerly supervised by Mr. Mudgett.

Both men started with Bird & Son the same day, July 1, 1929, coming to the East Walpole Laboratory as Chemists right after graduation from the University of Maine. Each later became an Inspector in the Paper Mill.

Perley Mudgett

Mr. Mudgett was made foreman of Dept. DMC and DMH (Stock Handling and Sorting) in April, 1932 and has continued in that capacity until his recent appointment as Technical Supervisor. His new duties will be the investigation and study of new projects in the Paper Mill to increase production efficiency.

The Mudgetts live in East Walpole where Perley has found time both for work in the community and his latest hobby of ham radio operating. He was for three years a member of the Health and Safety Committee of the Old Colonly Council of Boy Scouts. During the past year he has taken a course in First Aid and renewed his certificate in this subject. He was active in plant first aid work during the Second World War and at one time was a member of the Bird & Son First Aid Team which competed with other companies. Both Mr. and Mrs. Mudgett are interested in square dancing. Perley at present serves as Chairman of the Program Committee of the Walpole Square Dance Club and occasionally fills in as caller for a dance or two.

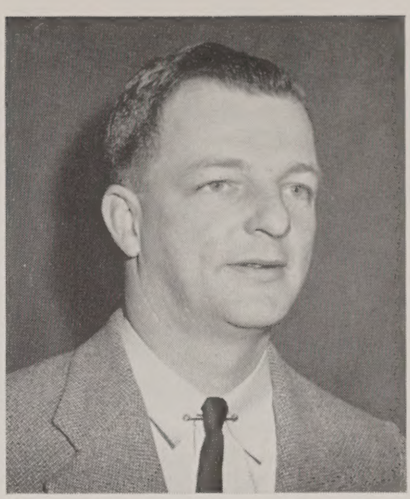
There are three boys in the family — Paul, 18, who is now attending the University of Maine, David, 13, and Peter, 10.

For more than a year Perley has been a ham radio operator. He built the set himself in his cellar. In the space of twelve months he has made contact with other operators in every state of the United States, thereby winning the certificate of the American Radio Relay League for this achievement. This league also offers a certificate for those who contact at least 100 or more countries outside the United States. Perley already has twenty-six countries confirmed on his list, including all of South America except two or three countries. In Europe he has made contact with such countries as France, England, Switzerland, Norway and Germany and one night last May when reception was exceptionally good he made contact with an operator in New Zealand, more than 10,000 miles from East Walpole.

Albert Gilmore

Albert Gilmore claims he got to East Walpole before Perley Mudgett did. He came by train — Perley by motorcycle. Gilmore was also a University of Maine graduate, Class of 1929, and came to Bird & Son right from college. For the first year his work in the Laboratory paralleled Mr. Mudgett's. After serving a few months as inspector on the Paper Machines in 1930 he returned to the Laboratory as a Chemist and in October, 1939 was named Research Chemist. From this job he was promoted to Foreman of the Beater Room in March, 1941. He still retains this position, adding to it the duties of Foreman of the Stock Handling and Sorting Department.

Albert F. Gilmore


Paul W. Johnson

The Gilmores, who live in East Walpole, are also square dance fans and active members of the Walpole Square Dance Club organized last year. They have one son, Albert, Jr., who graduated from high school last year and is now attending the University of Massachusetts. From 1945 to 1949 Al Gilmore served on a Troop Committee of an Old Colony Council Boy Scout Troop in East Walpole. For two years he was the Committee Chairman. Square dancing and working around his home on Calvert Road, East Walpole, are his hobbies, he says.

— And Phillipsdale

FOLLOWING the retirement of Rexford Salisbury at the Phillipsdale Plant on December 31, Paul Johnson was appointed Assistant Superintendent and Helge Holter was made Foreman of the Beater Room, the Felt Machines and the Cleaning Department.

Paul Johnson

Paul Johnson came to Bird & Son in 1940 after graduating from Worcester Polytechnic Institute with a degree in Chemical Engineering. He entered a student training program which the company then had in effect and was still in the second phase of this training when he left for active duty with the Marine Corps in 1941. He became a major in the Anti-Aircraft Division and saw active duty in the Southwest Pacific area.

Helge Holter

Upon returning to Bird & Son in 1945, he was made an Engineering Assistant to Lester Tarbell and in 1950 was made Development Engineer at the Phillipsdale Plant. Since 1945 he has filled in frequently for foremen who were sick or on leave of absence and has also filled in at times as foreman of the night shift.

Mr. and Mrs. Johnson live in Seekonk and are busy raising a family of three girls — Marcia, 5, Betsy, 3, and Paula, 8 months. However, Paul does find spare time to indulge in both flower and vegetable gardening during the summer and he is presently serving in local Civilian Defense as Assistant Coordinator of Education, Training and Information.

(Continued on page 15)

CHARLES CHORLTON, standing, left, receives congratulations from President A. H. Anderson and $275 check, a Special Suggestion Award. Seated around the table are Bird & Son executives assembled to honor Mr. Chorlton, Maintenance man at the Norwood Roofing Plant. From left: W. C. Ahlgren, H. W. Hanna, B. D. Rogers and W. R. Wright, Jr. Right side, from back: E. L. Chamberlain, F. P. Reynolds, R. A. Wilkins, H. E. Sawyer, Jr. and Creighton Hill.

Suggestion Awards

WHEN Charles Chorlton stepped up and received his special award from President Anderson at the Administrative Committee meeting on December 17, it was not the first time he had received such an award in the President's office. In fact, the name Chorlton appears frequently in the Bird & Son suggestion records of successful and top quality suggestions.

Charlie joined Bird & Son in August 1929 as a Machinist at the Norwood Roofing Plant. In February 1930, he entered his first suggestion — and it was accepted. Since that day he has come up with thirty-six money winning ideas out of sixty-two entered, a percentage of 58% successful. That's a record hard to beat, in Bird & Son or anywhere else.

Fourteen of Charlie's ideas have been money savers for the company, winning him a minimum award of $10.00. Eight of these have been worthy of additional special awards, with varying amounts running all the way up to the $275.00 check he just received last month. In 1935, Mr. Chorlton had the distinction of winning the awards for both the second and third best suggestions of the year. The very next year he received the top award for the Best Suggestion. Charlie was really hitting his stride because again in 1937 he won the Best Suggestion of the Year award. He has been a consistent winner all through the years.

His idea, "Sleeves on No. 7 Horizontal Mixer", which brought him the $275.00 last month is a fine type of suggestion. It has eliminated a costly week-end repair and maintenance job at a coating mixer. Since the sleeves he suggested were put on last March, the trouble has been entirely eliminated and no repairs have been necessary.

We talked with Charlie as he left the Administrative Committee meeting after receiving his check. He thinks there is nothing like the suggestion plan for developing constructive thinking. He says it offers you a wonderful incentive to work out ideas which pay off. When you hit a good one, it's good for the company and it's good for you as an individual, because it has taught you to think constructively. And incidentally, he says you also get for yourself some extra money.

We asked Charlie if he knew what he was going to do with the money. His answer was immediate and direct — "Yes." In the Chorlton home in Needham is little four-year-old Gail Chorlton who means just about everything to Charlie and his wife. Little Gail doesn't know it, and she can't appreciate it, but that $275.00 check was her biggest and finest Christmas present. It wasn't in her stocking Christmas morning, but someday a few years from now, when she looks in her bank account, she will know and understand how much her daddy thought of her.

Charlie has always worked in the Maintenance Department of the Norwood Roofing Plant except for the war years 1942 to 1945 when he made use of his mechanical talents as Chief Machinist's Mate in the Navy. Here are just a few of the places where he helped construct naval bases — Guadalcanal, Russell Islands, Munda, Bougainville, the Admiralty Islands, and the Philippines.

But these places hold no charm for Charlie now. He's had enough of travel and far-away spots. Home — on LaSalle Road, Needham — is where you will find him after working hours, unless he is out bowling or working on some church project.

Regular Awards

November

Flooring Plant

John E. Correia, FFR	$10.00
Howard Nelson, FFM	5.00
Alfred Ratte, FFB	5.00

Norwood Roofing

Thomas Concannon, FBV	$10.00
William P. Cooney, FBV	5.00
John M. Famolle, FBPM-1	15.00
James J. Murray, FBI	10.00
Harry E. Robertson, FBV	5.00
John P. Stupak, FBV	20.00
Joseph Watkins, FBPM-9	5.00

Phillipsdale

Edgar Vatcher, DPI	$5.00

John M. Famolle and John P. Stupak, both of Norwood Roofing, each received an extra $10 for having had five suggestions accepted. One $5.00 check went this month to J. D. Teutsch on No. 1 Machine at the Shreveport Felt Mill. The committee reclassified a previously accepted suggestion of his, upping the rating from No. 3 to No. 2 award.

December

Chicago Plant

Julius Cozzi, FCPM-6	$30.00
Edward Doran, FCPM-4	10.00
James Mason, FCPM-4	15.00
Edward Scheide, FCV	10.00
Eugene Bingenheimer, FCS	5.00
Alvin Bowen, FCV	5.00
Robert Julian, FCM	5.00
William B. Young, Jr., FC	5.00

Norwood Flooring Plant

Edwin St. John, PFL	10.00
Bernard De Savage, FFG	5.00
Joseph Giampa, FFG	10.00
Leo Lamminen, FFF	5.00

Norwood Roofing Plant

Fred Turco, FBPM-7	$10.00

Julius Cozzi, on Chicago's No. 6 Machine, received an additional $10.00. He had two No. 2 ($10) awards this month. Joseph Giampa of the Flooring Plant was the other two-award winner. His were both $5.00 awards.

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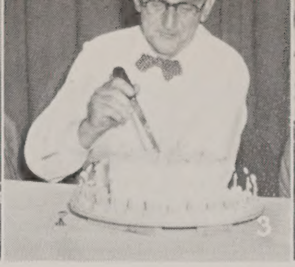
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COPLEY PLAZA
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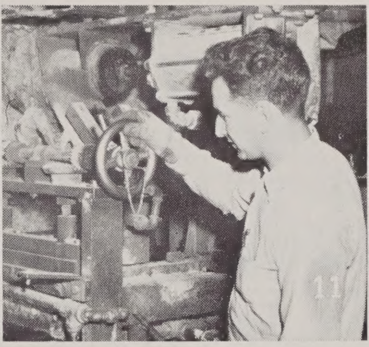
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13

1951 in Review

Like dealer's choice in poker, the selection of the pictures was up to the editor. Others may have different ideas as to what was important during the past year.

This grouping tries to show the Bird Family in 1951 going about its business, both at home and among its neighbors. (1) There's the cold war in Europe represented by the naming of a plant defense committee and (2) the hot war in Korea, by the rounding up of blood donors. It was a year of service anniversaries. See (3) Wesley Ahlgren cutting his cake. And safety was hammered home again, sometimes with good results like this (4) when the worker shows the Safety Engineer where a clinker hit goggles instead of eye.

A waste reduction program (5) was started at the Main Mill, made people conscious of a needless loss. A vital service department (6), almost always taken for granted, sometimes criticized, was plugged in the employee publication. The company moved ahead, keeping pace with and sometimes leading its competitors. For example, Silvercote (7), an easily applied insulation, was introduced and did well.

The Bird Club had a good year. Matty Connolly, at mike (8) and Bill Grazado, piano, again spark-plugged the club's ever-popular Vets' Show. Early in the year came the Quarter Century Club banquet with Mike Hawkins taking over the presidency from Harry Mann (9). Glenwood (10), practically the smallest location except the set-up stations, still rates a visit from the Division V.P. and the nearest Manager.

Men will always try to beat the machines they run. Fred Turco (11), top repeater in the Suggestion System, chalked up his 61st win in September, thus proving again the value of the human brain. But no one will deny that machines help mental as well as manufacturing processes. The whole of any modern office (12) owes the machine a vote of thanks for cutting down plain drudgery.

The last picture (13) was used in the April Review story on Purchasing at Bird & Son. These tank cars illustrate our purchase of asphalt. They also show how the world in 1951 came to our door bringing us raw material so that we could send it back into the world transformed into a shape useful to other men.

Milling Around

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

With former Sales Manager L. S. Wright leaving for a new position as assistant to the president at the Hopper Paper Company in Illinois, there have been changes in Box Sales. Harold Bonnyman and Benjamin Beale moved up to Sales Manager and Assistant Sales Manager, you know. Ralph Watson came from the No. 1 Box Shop Office to be a Sales Correspondent and Roy Wiggin, whom Ralph replaces, has gone outside in Ben Beale's old territory.

Before Larry Wright left, his associates gave him a dinner party at the Lafayette House, November 30, and presented him with a watch as a farewell gift.

Christmas sparklers included Peggy Daunt's solitaire from Ernest Patriarca of Canton and Barbara Pungitore's beautiful diamond. Louis Vazza, bachelor from Statistical, is no longer so eligible, now that his engagement to Jean Mahoney of Dedham has been announced. Also on the romantic side is the news of Palma Bilotta's receiving a hope chest for Christmas.

The usual gang went into Boston in December for a refresher on federal taxes. Just a reminder that the Day of Reckoning approacheth.

Ted "Nimrod" Holmes came home with a deer at the opening of the season.

Earl Bradley, Accounting, really had himself a time at his University of Maine class reunion in the late fall. Besides meeting old friends at the fraternity house, he saw the undergrads have a rousing rally for the homecoming game with Bowdoin and watched "Prexy" lay a cornerstone. Looks like an annual trip, Brad.

Announced in December was Christine Burke's engagement to James E. Creed of Rutland, Vermont. Chris says they are planning to live in Vermont.

Thanks for Gift

The Review is happy to print the following note from Michael McDonagh, Foreman of the East Walpole Paper Machines:

I wish to express my sincere thanks to all those of my fellow workers who contributed in any way to the planning and carrying out of the very pleasant surprise party extended to me in the Vice President's Office on the occasion of my 40th anniversary at Bird & Son, inc.

The presentation of those substantial gifts and the greetings extended to me on that occasion will always be a pleasant memory.

Sympathy is extended to Frank Larrabee on the recent death of his father.

Friends of Alice Field Nichols of Camden, Maine, who worked for years in Advertising, will be sorry to learn that her husband died December 28.

Henry Davis is lending his able support to the Town of Westwood as first-year member of the Finance Committee.

Bill Walker's daughter Betty Ann made the dean's list at Colby Junior, an excellent start of her first year.

Back in 1933, May Morrill, Telephone Operator for the 11 years previous, left to marry John G. Roesch. Mr. Roesch, here this last fall as an inspector for the Eliot Steam Turbine Co., made himself known and asked to have the Review sent to their home in Newark, New Jersey. Happy to oblige.

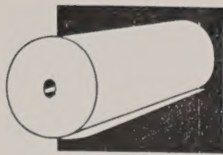
Good luck to Joe Abely, Messenger, who has gone to work for Factory Mutual out of the Providence Highway in Norwood.

Marion Lewis has left Stenographic to be a full-time housewife.

It is always good to have the boys home on furlough or leave drop in to see us. Dick Hazlett was home from Florida, but his Navy orders were sending him on to San Francisco. Joe Foley of the Marines had not yet been moved from Parris Island, he reported on his latest trip North.

Sympathy is extended to Isabel MacLeod, Nurse, on the death of her father, John W. MacLeod, who was a retired employee of the Norwood Roofing Plant.

CONGRATULATIONS TO MIKE McDONAGH, Foreman of the Paper Machines, East Walpole, on his 40th anniversary with Bird & Son. Presented with a radio and government bond, he is here shaking hands with Paper Mill Superintendent Frank Massey. Standing, left to right: Creighton Hill, Kenneth Rouillard, Victor Burrell, Lawrence O'Rourke, George Blair, Mr. McDonagh, Albert Gilmore, Robert Holman, Frank Massey, Howard Whitney, Matthew Naughton and Earle Davis. Seated: John Burke, Perley Mudgett, Jesse King and Robert McLaughlan.



Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

John J. Wozniak received his First Class Engineer's license on November 1. Nice going, John.

We welcome Roger B. Freeman, 2nd Class Engineer, to the Turbine Room.

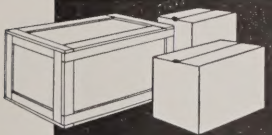
Joe Jarlis gave the little woman her Christmas present early. They moved into their new house before the holiday.

Among the Fales Scholarship winners announced recently was Paul Mudgett of the University of Maine, son of Perley Mudgett.

Kenneth Stuber and family have moved from Norwood to East Walpole.

Frank Whitehead, retired, and his wife, observed their golden wedding anniversary on December 2nd with a family dinner at the Meadows in Framingham. Two of his family are present Bird & Son employees. Daughter-in-law Doris (Calvert) Whitehead works at the Credit Union and grandson, Dick Whitehead is a Messenger at East Walpole.

Another golden wedding anniversary celebrated by a retired employee was that of John DeFlaminis of Norwood. Their six children, four of whom work for Bird & Son, gave their parents a wonderful party Sunday afternoon, December 9, at the big VFW home in Norwood. Friends of John's who had settled in Quincy after coming over from the same town in the Old Country were able to join the celebration.



No. 1 Box Shop

John P. Walsh
Ramona Chicoine
Catherine Bellew
Edward Paduck
Kenneth Houghton

Larry Griffin was a happy boy after the Marciano-Louis fight. He's been coaching Rocky for years.

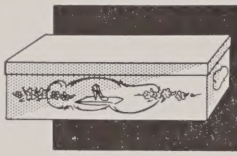
Claude Smith has been transferred back to the Box Shop Office after working in the Shipping Office. He is taking over for Ralph Watson, who is now in Sales at the Main Office.

Paul Persechino of the Combiners and his wife celebrated their twenty-fifth wedding anniversary recently.

Congratulations to Fran Whitty on his new Chevvy.

Helen Quackenbush is now a full-fledged Red Cross nurse's aide, having received her cap and pin at ceremonies at the Norwood Hospital recently.

ANNUAL BIRD & SON CHEMISTS' CONFERENCE in December featured speakers from the ranks of the company's own experts, some of whom are shown here. Starting at left: Leonard Weaver, Geologist from Norwood Roofing; Roland Avery, Flooring Chemist; Hermon Barker, Chief Chemist at East Walpole; Daniel Adams, Chief Chemist, Research; Auburn Baccus, Berry Asphalt Company Chemist; and Director of Research Frank P. Reynolds.



No. 2 Box Shop

Joseph Smelstor
A. D. Smith
John McGrath
Martin J. Saulen

Now that Ted Williams is going back into the service, how do all you Braves fans — like Joe Blais and Pete Miskinis — feel?

John Mitchell is planning on taking out Fire Insurance on himself. After having the whole department tracing the smell of old rags burning, the fire was discovered to be in the cuff of John's pants. With the aid of the Walpole Fire Department, the Bird Fire Brigade, three hoses and two extinguishers, we got John's pants off and out.

Ed Maloof, slow but sure, is doing his house over with Bird & Son siding.

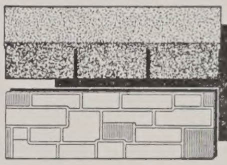
"This is not for me," said John Curran recently as he went about the kitchen while his wife was recuperating at the Norwood Hospital.

John Waltonen is a little past the stage of being a skating and skiing enthusiast, but he still enjoyed his mid-December vacation. I bet John did plenty of skiing when he was a youngster in Finland.

Joe Smelstor is the new correspondent for the Review. We welcome Joe and urge his fellow workers to give him a hand in making this a better and bigger column in the Review.

Joe is replacing Barbara Coyne on the Review reporters' list. Barbara, who left in November, is now Mrs. Paul Feingold, wife of a draftsman at Massachusetts Institute of Technology.

Sgt. Donald F. Butler, son of Joseph Butler, has re-enlisted in the Air Force and has been sent to Saudi Arabia for a year. His wife and month-old baby are staying in Norwood until his return.



Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Louis Silvestri
Joseph Nevins
Roger Percy
John Folan
James Murray
William Stewart
John Hutchins

Russell Mattson's new home on Gould Avenue in East Walpole was completed in time for him to move in to celebrate the Christmas season.

There is another new home owner in Shipping. Bert Bamford recently moved to Walnut Avenue, Norwood, where he bought a seven-room house with garage.

Victor Narciso, formerly Clerk in Maintenance, has left to work in a store in Mansfield. Good luck, Vic.

New Salesman who has been getting his indoctrination course at the Laboratory is John Maynard of Newton.

Among the winners of Fales Scholarship awards, listed in a recent Walpole Times, was the name of Raymond McKenna, Brown University. Ray is the son of Arthur McKenna, Shipping.

Frank Lane writes from Sheppard Air Force Base in Texas that he is learning to be an aircraft and engine mechanic. The Air Force keeps the men pretty busy both during class hours and outside.

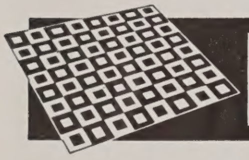
Dick Arling of the Lab is learning the hard way about the purchase of used cars.

His newly acquired '41 Plymouth developed about every ailment a car can have. Dick finally had to have the engine rebuilt.

Jim Weir, driving to New Hampshire to go hunting, took a side road to get to Manchester, N. H., found himself approaching Manchester-by-the-Sea (Mass.)!

Bill Bishop who lives out in the wilds of Norfolk, has only to go out in his "back yard" to get a deer. The first day of the season he brought home a buck.

John Alexandrowicz was wearing a dazed look for a while. John's wife presented him with twin girls, raising his count to four little girls in the family.



Norwood Flooring Plant

Bruce Grindle
James Connolly
Charles Cobb
Robert Taylor
William Cherry
Dorothy Hawes
John Grover
Frank Karshis
Stephen Wosniak
Edward Feeney
S. F. Cavanaugh

Bill Riley traded his '47 Plymouth for a brand new one.

Frank Dima says he has the time of his life helping entertain with the Bird Club Vets' Show. Frank is quite a boy with a harmonica.

Ed Feeney is welcomed as new reporter in the Finishing Department.

A newly promoted corporal with the 40th Infantry Division in Japan is our own Bob Grover, of the Lab.

Joe Flaherty is taking a course in electrical engineering at the Coyne Engineering School in Boston.

Clarence Young and family have taken up residence on Fisher Street, Walpole, having moved from Norwood.

Orville Spinks bought his little *girl* a set of *electric trains* for Christmas.

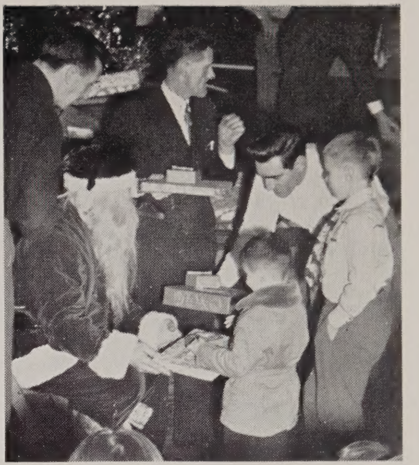
Dick Ellis and about a million other people enjoyed the Christmas lights at Taunton. Dick then journeyed to Carver to see the Edaville display, a beautiful sight.

If they are not calling Joe Adamonis "Frosty" these days, they should be. One day with the mercury hovering at 4 above, Joe was out washing windows on the outside of the machine shop.

Reported dead in the Korean War by the War Department is Joseph M. Lamb, Jr., husband of Theresa (LaCasse) Lamb. Her father, Napoleon LaCasse is a Shipping Department employee.

Ed Parsons on a deer-hunting expedition to Vermont, says someone mistook him for a porcupine. Ed says those bullets were too close for comfort.

John Grover is back to work in the Lino Department and will again be reporter for the Review covering this department. John graduated this fall from a leaders' course at the Infantry School, Fort Benning, Ga.



CHRISTMAS PARTY was given by the Union at the Flooring Plant on December 22, to over 350 youngsters. Here are guests with Steve (Santa) Wosner, George Kinsman, George Shackley, chairman, and Stan Hayward. Presents were individually wrapped and addressed to the children, who also enjoyed an entertainment, carols and refreshments.

Gordon Penney, remarking on the 8-point, 160-lb. buck he got, said, "It's about the only buck that has the same value as in the old days."

Mike Conley took his third week of vacation Christmas week.

Not to be outdone by Gordon Penney, John Blanchard got a deer his first season hunting them. Pretty good shooting for an ex-engineer.

Now that Charles Esper, raconteur par excellence, is back to work after his illness,

ON JANUARY 3, 1927, James Mack started to work for Bird & Son. On Jim's 25th this month, friends and associates at the Foremen's Office at Norwood Roofing surprised him with a handsome desk set with clock. Left to right: George Smith, Lou Dom, Charles Seavey, Ernest Zinkowski, Herbert Jepson, Frank Carchedi, Stanley Wasilauskas (tall man in back), Mary Driscoll, W. R. Wright, Jr., Edward Hiller, the Guest of Honor, Howard Bearce, Roy Walton, Stanley Phillips, John Koval and Nicholas Radzwill. Later, Jim was taken to lunch at the Lafayette House.

Flooring Men Join Townspeople in Norwood Blood Donor Day

ONCE again the Neponset Review is proud to print the names of employees who have taken part in a local Blood Donor program. December 17 was Norwood Blood Donor Day. For this day, twelve men from the Floor Covering Plant signed up and one woman from the Office in East Walpole.

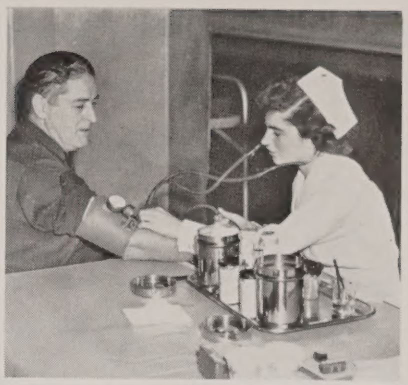
They Volunteered

The men were: Vincent C. Chubet, Leo J. Clarkin, James P. Connolly, Vito DiCicco, John P. Feeney, James Folan, Charles W. Letts, Samuel Abraham, Charles J. Treciokas, William B. Troilo, Biagio J. Tronti and Arthur W. Walker. From the Personnel Department, Merle Belcher, whose home is in North Abington, went down to the Junior High School to give her share. Residents of the town were the only ones solicited on Norwood's Day, but there are no town lines in blood giving.

Union Leadership

John Dziubaniuk, Union President, took charge of getting the Flooring Plant lined up for this most worthy cause. Last spring the Union at the Norwood Roofing Plant put on a similar drive for donors at the town's Blood Donor Day. Men in the plant are contacted through Herbert Schaier, industry chairman. Assistant Superintendent Stuart Nickerson helped put the blood donor program through at the Flooring Plant.

No one can read the newspapers or listen to the radio or TV without hearing how urgent is the call for blood for men in Korea. These Bird & Son people and all others who give blood can be proud to know they are doing a wonderful thing.



CHECK-UP before giving blood. Leo Clarkin of the Flooring Print Machines watches as Red Cross nurse Joan Fader takes his blood pressure.

DANIEL O'GORMAN, LAWRENCE AND MRS. WHITE say there's nothing to it after giving a pint of blood each on Norwood's Blood Donor Day.

Charley has many more interesting yarns to tell.

John Phillips of the Paint Room is active these winter months as an officer of the Norwood Citizen's Club.

Johnny Spillane tried to cash his check stub one payday. The cashier had different ideas, and John suddenly realized he had the wrong end of the thing. Fortunately he found the paying end back in his locker.

Andrew Hazlett's two Navy sons, Richard and Gerald, were home during the holidays. Since then Richard has flown to the West Coast and Gerald has returned to Pensacola.

Steve Wilson is interested in Bay State hockey more than ever, for his son Jackie is flashing his skates on the local ice these days prepping for the big time in schoolboy hockey.

Big John Aviznis is one of the ice fishing enthusiasts in these parts.

Anyone want some oranges, grapefruit or tangerines right off the tree? Austin Quackenbush, formerly of the Finishing Department, is now sales manager of Stella Groves, Zolfo Springs, Florida. This business has a slogan "From Tree to You," and Austin writes that he can see that his old friends get good service.

From Philip Smith, formerly of the Research Lab, comes a note, dated January 8, which doesn't hurt our feelings a bit. Phil says he is looking forward to returning to the employ of Bird & Son when he has finished his service in the Navy. He thinks the people here are really O.K.

News from Manchester, N. H.

ERNESTINE LEMIEUX
ED LINDAHL

All of the employees of the relatively new Manchester plant are indeed grateful and pleased at being able to join Bird & Son employees everywhere through the medium of our fine magazine, the Neponset Review. With the birth of our column we wish to greet you all at this time in this our initial attempt at getting on the map.

The spirit of Christmas is very nearly forgotten now with the advent of the New Year, but we might mention that our employees here enjoyed a festive Christmas party previous to the holiday. Over at Eddie's Lunch in West Manchester a marvelous roast turkey dinner preceded the exchanging of gifts. Later in the evening dancing was enjoyed by those feeling youthful enough, to the tunes of the old juke box.

"Bee" Lessard, one of our co-workers, enjoyed her birthday on the same date as our party. The celebration, therefore, was a means of "killing two birds with one stone."

On the first day of the hunting season in this section of the Granite Hills of N. H., our Foreman, Parker Leonard, went out and "snagged" a deer. He still claims it wasn't an accident — that he planned the shot very carefully.

See you all in the next issue!

Hatched and Matched

(See page 28)

How They Took Air Photos for the Christmas Review

WHEN someone asked the Review photographer if he took the air views in the Christmas Review from a plane he solemnly replied, no, he hung by his toes from a cloud. Maybe it wasn't so precarious as that, but pretty near.

There were a lot of favorable comments about these airplane views of the Bird plants, taken as they were in color. Obviously there must have been quite a trick to getting them. Four photographers did the job. Walter Hartig, company shutterman, took all the Massachusetts plants, including Bird Machine Co., and Phillipsdale, Rhode Island. In the Southwest, the Shreveport and Glenwood Plants were shot by a freelancer, C. G. Graham, who flies his own plane. Ben Bracken of Camden, Arkansas, did the views of the Berry Asphalt Company. Chicago had a series of tough breaks and almost didn't make the Christmas Review until Salesman Bob Brebach saved the day.

Walter H. Hartig

Though you can run into plenty of trouble when you take pictures on the ground, the difficulties are rapidly multiplied up in the air. Photographer Hartig explained some of the headaches:

It goes without saying that the weather must be clear. If it is hazy your color photo will have a definite blue cast. It has to be calm too. These brilliant days with a spanking breeze are no good. The little Piper Cub in which you fly vibrates enough without having your camera jiggled further by unnecessary wind. Color work further complicates the picture. A black-and-white can be taken at very fast speeds, thereby eliminating blurring which might be caused by jarring. However, color film takes longer to register and the shutter speed must be slower. Try and get an unblurred picture in color as you are bobbing around there up in the air!

Besides the mechanics of picture-taking, there is the matter of getting permission from the authorities to fly low enough to take pictures. The Civil Aeronautics Administration may give clearance in one place. In another, as in Rhode Island, it was the Providence Chamber of Commerce and the police department.

Now at last you have a good day. You've got your camera, your film, have hired plane and pilot, cleared with the authorities and up you go. The Piper Cub was picked because it will fly at the comparatively slow speed of 60 to 80 m.p.h. Also it has the whole side "pinned" back so you can just lean over and hang out into free space. Your pilot may or may not have flown photographers before, but you have to tell him at what angle to come in and it probably takes several runs before you think you have a good shot. Those air pockets are always letting you down at the wrong minute. There is nothing to brace the camera against, for here you are strapped in your seat, with the whole side of the plane open. You hold the camera out into space, aim it as best you can and press the button.

Pilots Sheehan and Moore from Wiggins Airport, Norwood, with whom Walter Hartig went up on two different occasions, were very cooperative, the photographer reported. One of them between shootings even came down at a handy airport for a much needed cup of coffee and a cigarette.

For the information of the initiated, Mr. Hartig's camera is a 4 x 5 Busch Pressman. It is similar to the news photographer's Speed Graphic, except that this one has a few more features. The aerial photos he took for the Christmas Review were filmed on Kodachrome.

From G. F. "Chick" Campbell of the Chicago Office comes this account of how the Chicago plant was finally photographed: "We contracted with a commercial photographer to take color pictures of the Chicago Plant in late summer. However, after a long delay the photographer stated that the pictures were not satisfactory.

"We had them take more pictures and these were sent along to East Walpole. These also were found to be unsatisfactory. The deadline had been reached by this time . . . . In desperation we started calling every aerial photographer in the Chicago area. We finally located one that agreed to take pictures the following week. But this would have meant more delay and the price was many times the amount authorized by Mr. Grout.

"Fortunately that morning Bob Brebach happened to drop into the office. Bob has been taking pictures for four years, showing houses before and after application of Bird products. After several coaxings, Bob agreed to do the job. He set off in a hurry to find some film as the weather seemed about to change, and there was a slight haze at the time. Armed with his two cameras, one (loaded) with Kodachrome and one with Ectachrome, he drove off and hired a Piper Cub. The plane had been used for such work, the door having been removed from the right side. They strapped Bob in a harness so that he could lean out and snap the pictures. As they circled the plant twelve times, Bob took a shot on each of the trips around. On one of the banks they almost tipped over trying to avoid a flock of pigeons.

William J. Brebach

"The camera he used was a 2¼ x 3¼ Speed Graphic."

L. L. Williams tells a short story about his flyer-photographer, who must have held the controls with his teeth as he swooped through a pass in the Arkansas mountains!

(Continued on page 16)

Phillipsdale Plant

Manuel Oliver David S. Lowry Leslie E. Howard
Arthur Trudell Robert Crowley

Bowling Tallies

As of the first of the year, the Engine Room team is still on top with a five-game lead. It looks as though they are the team to beat. The team standings:

Team	*Won*	*Lost*
Engine Room	34	18
Office	29	23
Machine Shop	25	27
Millwrights	25	27
Yard	23	29
Insul Board	20	32

The record scores have remained about the same with John Cyronak holding the high single of 155 and also the high three of 396. The Millwrights hold the high team single of 678 and the high team three of 1913.

Those with averages above 100:

John Cyronak	109 23/39
Howard Inman	108 20/30
Matty Pino	107 27/36
Bill Kanoski	106 35/39
George Condry	105 26/39
Ray Nolan	104 19/36
Fred Pierson	102 19/27
Joe McBride	100 30/33
Sven Mollerberg	100 24/27
Armand Roy	100 10/39
Joe Queenan	100 4/36

Phillipsdale Notes

Congratulations to John Cyronak who has recently bought a two-decker house in Providence and to August Enos of the Boiler Room who has moved into his new home in Hoxie. We hope these men enjoy their new homes for a long time.

Ed "Dagmar" Boisvert has had a heater installed in his Renault. This makes it more comfortable, but probably cuts down on the carrying capacity by at least one.

Gil Dias is now Officer Dias to you. He has qualified as a special officer in the East Providence Police Department, and the girls don't think he looks half bad in his new uniform.

That championship cribbage team, Sharky Hyrske and Tim Harrington, has struck a snag in the daily game in the brigade room. It seems that Mat Pino and John Cyronak have been giving the champions a trimming for the last month and they can't understand it.

We are sorry to hear of the illness of Bill Queenan, Antonio Pimental and Doug Horton. We hope for their early recovery.

Ed Vatcher's son Irving has been promoted to Technical Sergeant at the McAndrew Air Force Base in Argentia, Newfoundland. He is soon to be transferred to Donaldson, South Carolina. Before he left Newfoundland, he bagged a 900-pound bull moose.

We regret to report that Charles Sinnett, Stock Handling, has been notified that his son, Charles, Jr., was killed in action in Korea, December 24. Review readers may remember the picture in the August Review of Charles and his sister, Marion, who is in the WAC. We extend our deepest sympathy to Charles, Sr., and his family.

We sympathize with the family of Mike Raffa in the death of his father on November 13. Among the bearers were Joseph Queenan, Albert Violette, Ernest Paiva, Henry Dutra and Joseph Ferry from the mill.

Joyce Mollerberg (daughter of Sven) was one of the big wheels at the three-day book fair recently held in the East Providence Senior High School.

Ernest Bowlin had a plentiful supply of turkeys Thanksgiving. His boy brought home four from a turkey party he attended, which gave Ernie about 50 pounds of turkey for $2.00. We hear Dick Carlson was there — but that is all, just there.

Rex Salisbury has been the recipient of several gifts upon his retirement. The Foremen presented him with a clock radio at a Foremen's meeting and the Maintenance men gave him a pen and pencil set. Both he and Steve Baron, who also retired at the end of 1951, received purses from the men. We hope Steve and Rex both enjoy retirement for many years.

TERROR OF THE OPPOSITION. Kit Soderlund, son of Clif Soderlund of Phillipsdale's Maintenance Department, was first string quarterback on the East Providence High School team this fall. He starred both as a strong kicker and an accurate passer.

Ed Godin showed some artistic as well as mechanical ability in designing and making some attractive electric candles for Christmas time. See him next year if you need any.

Al Kaiser, who has been a night oiler for several years, had a chance to meet some new men in the Maintenance Department when he was recently temporarily transferred to the day shift. Russell Weddell, who has been here only a year and a half, thought he was a stranger.

Joe Alves has become involved in the raising of tropical fish. He innocently started with one little bowl but now has two large aquariums with indications of more to come. Want to buy some?

Holter Promoted

(Continued from page 7)

Helge Holter was born in Norway, attended grade school and high school there and came to this country in 1907. He began work for the American Electrical Works in Phillipsdale in the Lead Press Room and for a time attended night school to learn English and further his education in this country.

In 1912 he started work at the Phillipsdale Plant of Bird & Son as a fourth hand on the felt machine. He was made a Machine Tender in 1915 and Night Foreman of the plant in 1928.

Mr. and Mrs. Holter live in Rumford, Rhode Island. They have three married daughters and four grandchildren, two boys and two girls.

Being a sports fan with a comfortable seat in the bleachers or before a television set is Helge's chief hobby right now, but in his younger years he was an expert skier and used to do a lot of it. Back in the middle 30's he also took up both gliding and regular airplane flying. He was one of the first persons in the Providence area to pilot a glider plane. In 1934 he obtained his pilot's license, continuing to do a lot of flying until, as he puts it, both his pocketbook and his age began to show the strain.

Shreveport News and Views

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, EDWIN SOMPAYRAC, DON COOK,
RICHARD POTTER, Photographer

Shreveport Speaks

Lester Evans, long-distance Truck Driver, up near Little Rock, Arkansas, one day noticed a car pulled over on the shoulder of the road. The driver had jumped out, had the hood up, and was fighting a fire as best he could. Lester stopped his truck and almost had the blaze out with his CO2 extinguisher when the fire broke out again. All they could do then was watch it burn. Wonder if he had fire as well as liability insurance.

George Walker, fishing down at Lake Larto one day, carried dogs and guns also so they could hunt a little. They were skimming up one of the many bayous in this section, the water was about 16 feet deep, when suddenly the boat shipped water and in a matter of minutes they were swimming. When George struck out for shore, his dog climbed on his back. "Dog's best friend is his man!" is that the way the quotation goes, George?

Our employees gave over $1100.00 to the 1951 COMMUNITY CHEST. We believe our average gift will compare favorably with any concern in town.

The Louisiana political pot has really begun to boil. In an effort to encourage more of our employees to vote, all of us received a "Voter's Guide to the 1952 Elections." The booklet was prepared with the cooperation of all the candidates for the office of Governor, Lieut. Governor, Attorney General and Register of State Land Office. A lot of interesting information is packed into the book concerning duties, salaries of such parish officers as Sheriff, Police Juror, Clerk of Court, Coroner, Assessor, etc.

Jack Cooper has moved his bride into a home of his own at 2607 Portland, but don't everybody go by the same night. If we dropped in one at the time, Jack and his wife could have company for 175 consecutive nights.

We recently enjoyed a brief visit from little "Cotton-Top" Joette West, 15-month-old daughter of Archie West. Joette is a very live wire besides being very pretty.

While talking to the office, Mimms Dyess reports the purchase of a new Buick. This should make a hit with Mimms' growing list of customers as well as the "Memphis Belles" since he is our bachelor Salesman.

Merle Williams from Oklahoma City was in the office before Christmas to let us meet his son, Tommy, who is now in the Marines.

Dick Doiron came into the office one day not long ago and asked if he could buy some roofing for his house. Don Cook asked him what kind he wanted. "BIRD, son," was the quick reply. "Do you think I'm crazy?"

Hurcil Cowart stole the show at the correspondents' dinner with his story concerning the escaped animals from the circus in Arkansas. He said that an editor of a Chicago paper called the editor of an Arkansas weekly paper and asked several questions.. "Is it true that some of the animals were leopards?" "Yes" was the reply. "Are you keeping the children indoors?" "No." Finally the editor of the Arkansas paper told the Chicago editor that if the leopards didn't watch out and stay close to the road, the Arkansas mountain lions would eat them up. "Wait 'til I get a pencil," was the Yankee editor's excited command, but the phone clicked and the mountaineer turned to a friend and asked, "Bill, do you suppose those durn fools will print that?"

Vivian Wilson took a week's vacation when her new granddaughter was born. Vivian's daughter has moved to New Orleans, thus making the railroads richer by Vivian's frequent week-end visits.

Wynn McPhearson spent her vacation in Lake Charles when her new grandson was born.

With the Christmas season, an opportunity to play with the children's toys presents itself. Before Christmas D. F. Nance, Jr. had taken his son's train down and put it into operation. Engineer N. R. McNeill, at the controls of his boy's electric train, said all runs were completed right on schedule.

In the Office Library is a copy of the "Annual Report, 1951, of Shreveport Chamber of Commerce." It is interesting to look through this magazine, not only to see the reports of developments in our city, but also to see the names of Bird & Son employees who are listed on the various committees: B-E Day Committee lists L. L. Williams; Fire Prevention Committee, Frank Markham; Manufacturers' Committee, "A Gold Mine of Opportunity," L. L. Williams, Chairman; and Traffic and Transportation, A. W. Miller, Chairman.

SHREVEPORT REVIEW STAFF heard a practising editor, Graydon F. Smart of the Shreveport Magazine, at a dinner last month. From the left: O. N. Sherburne, Hurcil Cowart of Glenwood, Lucille McMurtry, Mr. Smart, Edwin Sompayrac and D. L. Oliver, Jr. Standing: B. P. Soward, R. N. Potter, L. L. Williams, A. W. Miller and W. L. Smith.

How They Took Air Photos for Review

(Continued from page 14)

"The color photographs of Shreveport and Glenwood Plants were taken by Mr. C. G. Graham who flies his own plane. The pictures were taken on Kodachrome using a 4 x 5 Speed Graphic.

"Our Glenwood Plant is located between mountains at Caddo Gap and the air currents through this gap presented quite a problem in handling the plane, a BT-13-A Vultee, and at the same time getting the picture. Mr. Graham took a number of shots, getting in position each time by spiralling down to an elevation of about three hundred feet. A lighter plane would have been so tossed about by the wind that picture-taking would have been almost impossible. As it was it took some real flying to miss the surrounding mountains."

Berry Asphalt News

Magnolia Notes

By Stella Hines, Avis Moses, Zuma Aubrey

Ina Popanz has traded cars for a pretty green 1949 Plymouth.

The Minstrel Show sponsored by the Kiwanis Club of Magnolia included our Sales Manager, John Waldron and Traffic Manager George Harvey among the cast.

Dorothy Liles, Switchboard Operator, has been working overtime — at home. She has taken up sewing, a very nice hobby, as anyone could see when she came to work in a pretty, new blue corduroy skirt that she had made the night before.

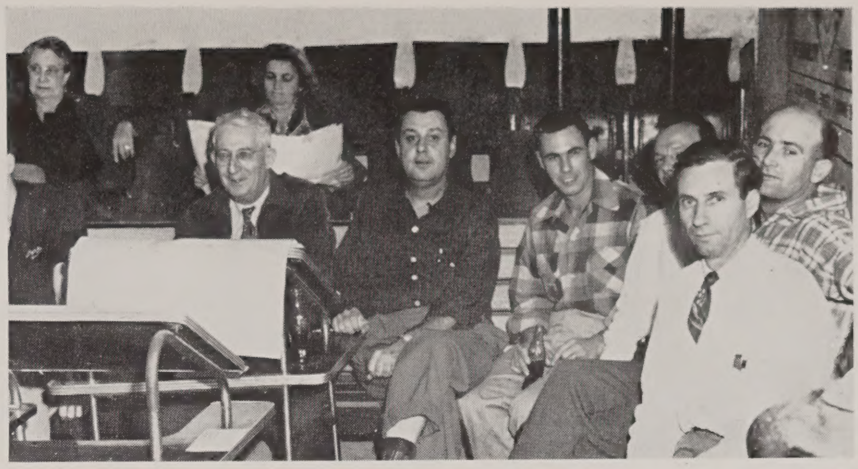
Warning! Hold onto your specs or John Riley will try to put them on over his own. That's just what he did the other day when Auburn Baccus left his glasses lying on the desk.

Those radios will sure run the battery down, Helen. After trading for a 1948 Oldsmobile equipped with radio, Helen Manning was forced to take a taxi to work the very next morning.

The date hasn't been set yet, but Bonnie Odom is wearing a diamond on *that* finger.

Correction! Norwood Smith, son of Roger N. Smith, is attending Purdue University and NOT Tulane as previously reported. My apology.

Visitors from the East in the order of their arrival this fall were: J. C. Rambeau and George Nelson; Frank P. Reynolds and Dan Adams; A. H. Anderson, W. C. Ahlgren and Jerome C. Hunsaker, Jr., a director of Bird & Son.



SHREVEPORT BOWLERS, from the left: A. W. Miller, official scorekeeper, B. P. Soward, Elton Bamburg, Frank Markham, Phil Johnson and Edwin Sompayrac. L. L. Williams took the picture. Absent was Wilton Guice. The team is a member of the Caddo Bowling League and the American Bowling Congress.

Safety at Stephens

Below is a portion of a letter received by the Berry Asphalt Company from the State of Arkansas, Department of Labor, after our Stephens Plant was inspected by their Safety Engineer:

"Mr. Bain reports that you have one of the best if not the best small plant safety programs in the state. Accept our thanks for this excellent report and our congratulations on your safety program and the fact that you have worked 210,960 man-hours with no reportable injuries. We can readily see the reason for the splendid safety record you have maintained."

Needless to say, we are quite proud of this record ourselves.

Waterloo Notes

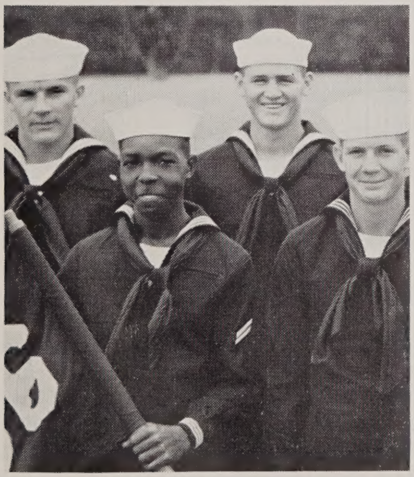
By Pearle McGuffin

We were pleased to have several visitors during the month of November. Messrs. Nelson and Rambeau, auditors, made their annual trip. Mr. Anderson and Mr. Ahlgren from the East and Mr. Soward from Shreveport made a tour of the plant and lease properties.

The first snow at Waterloo this season came along with a carload of pipe from Allenport, Pennsylvania.

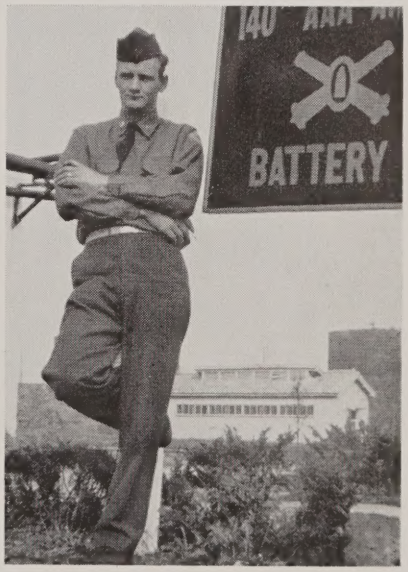
Our Superintendent, Carl Berger, has many interesting hobbies, one of them being the collection of old silver dollars. It was interesting to note that the oldest one was dated "1795" which is the year Bird & Son was established.

The Girl Scouts of this area, under the supervision of Helen Berger (wife of Carl



EDDIE WHITE, JR., Apprentice Seaman, holds the flag in the line-up with his company commander and petty officers at the Naval Training Center at San Diego. Eddie, Sr., Shreveport employee, is very proud of his son, who enlisted at the age of 17.

REAL COWBOY from the Southwest is two-year-old Jimmie Al Malone, son of G. A. Malone of the Stephens Refinery, Berry Asphalt Company.



PFC DEAN MARTIN, stationed in Japan, is the son of H. C. Martin, Pumper at the Waterloo Plant, Berry Asphalt Company. Dean himself used to work for us.

PIPELINE FOREMAN G. A. MALONE for the Stephens district, Berry Asphalt Company, is here walking beside the Central Storage Tank Battery. Note the size of the tanks compared with the size of a man.

BEAUTY AND THE BEAST MODERNIZED. Nita, pretty daughter of G. A. Malone of Berry's Stephens Plant, is snapped at the Hogg Sand Unit Pump Station.

Berger, Supt.) entertained their parents with a dinner which they had prepared. Following the dinner the Investiture Ceremony was held, when the girls received their golden Trefoil and world pins. Three co-workers were elected to assist Mrs. Berger. Sallye Savage, wife of John Savage, Betty Lou Moore, wife of Morgan Moore, and Melrose Clarke, wife of Clarence Clarke.

New Automobiles: Bill Jinks, '48 Ford; M. O. Herring, '51 Studebaker; Doyle Purtle, '51 Plymouth.

Reporter and Friends

BARBECUE AT THE STEPHENS PLANT, Berry Asphalt Company, last fall, with Review reporter Daisy Rodgers, center, and Mr. and Mrs. Bob Waters and Mrs. Jack Waters.

Stephens Notes

By Daisy Rodgers, Lawrence Rodgers, G. A. Malone

Everyone extends a most hearty welcome to Wilson Booker, who has returned to work after serving 13 months with the Navy. We are proud of you, Booker, and happy to have you back.

Daisy and Lawrence Rodgers are proud owners of a new home in Stephens. They plan to have it completed and ready to move into by February.

Local hunters among the staff have been Wade Beasley, who went deer hunting, Robert Crank, who spent a week after quail and ducks, and G. A. Malone, who bagged six quail the first day out.

Travis Hollensworth took his vacation during the recent holidays.

Bob Kehres, quail hunter among other accomplishments, received a Belgium Browning 16-gauge shotgun for Christmas, and proceeded to get the limit in quail.

Coy Branum, Plant Supervisor here, was in charge of the December safety dinner meeting. Meetings are held every month at the Magnolia Inn.

Men in Accident Recover Quickly

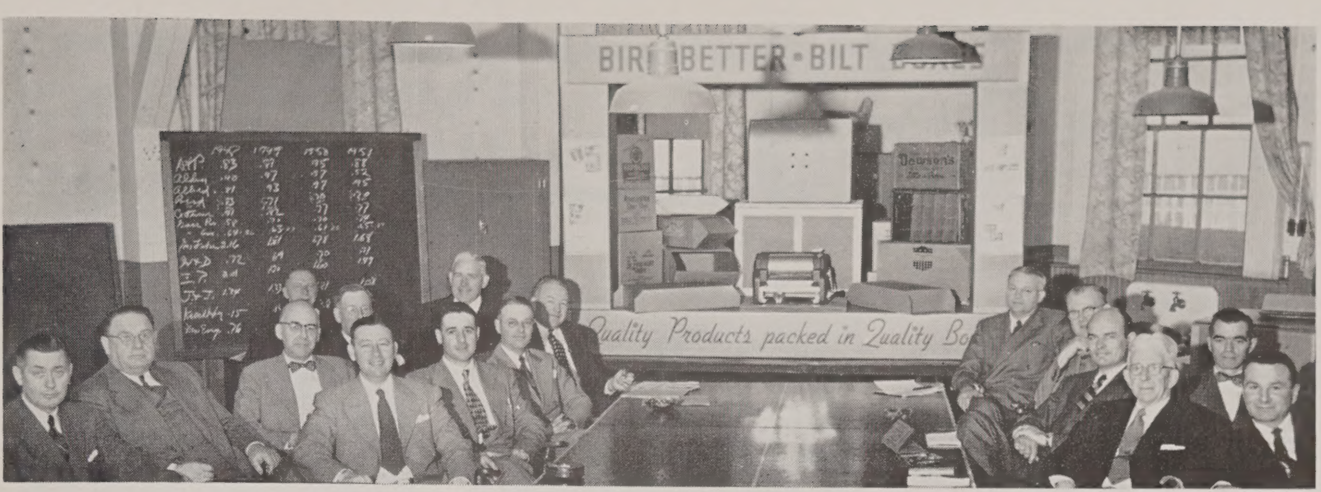
ANDREW WRIGHT and Thomas McDavitt both received burns of the face on January 3 when working on a steam fitting in an asphalt storage tank at the Norwood Roofing Plant.

They were given emergency first aid treatment at the Roofing Hospital by the Plant Nurse, Isabel MacLeod, and by the Plant Physician, Dr. R. W. Bourke, who had been called immediately. They were then taken to the Norwood Hospital, from which Tom was released two days later and Andy, the day after Tom.

Asphalt Fairly Cold

The steam had been turned off for several days so that the asphalt was comparatively cold. That morning, the steam had been turned on so the men could locate the leak. Both men were checking the pipes in the steam coil at the bottom of the tank. Suddenly, a fitting broke, freeing the steam and blowing asphalt directly into their faces. Andrew Wright received first and second degree burns of his entire face and McDavitt similar burns on the right side of his face.

Fortunately both men recovered very quickly and were soon back to work.


BIRD BETTER-BILT
Quality Products packed in Quality Bo

SALES FORCE OF THE CONTAINER DEPARTMENT (CPX) meet the last of December with their executives. Left side, from left: H. R. Bonnyman, Sales Manager; Vice President R. A. Wilkins; John Dolan (back), Ralph Watson, Marshall Lee (back), Charles Hall, Arthur Bushell (back), Roy Wiggin, Edward Holmes and Superintendent John J. Burke. Right side, from rear: Chief Chemist Hermon Barker, Francis Curran, William Cochrane, James Maguire, Edwin Readel and Assistant Sales Manager Benjamin Beale.

Conference was held in the Tower Room and shows Advertising's box display in center background.

Beale Promoted

(Continued from page 6)

during the war years. Although she comes from Chestnut Hill, she and Mr. Beale met in Oklahoma and were married in Jacksonville, Florida, in October 1944. Most recent arrival in the Beale famliy is Benjamin Beale, Jr., born last August. The other two children are Eleanore, age 5, and Susan, age 3.

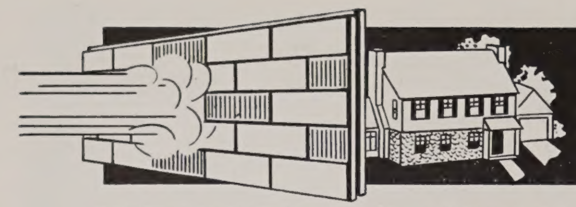
In spite of his busy life as a salesman, Mr. Beale finds time to serve his community. He is at present Deputy Director of Civilian Defense for Cochituate and has very recently been named counsellor-at-large in the Mohawk Council of Boy Scouts. He served as the 1951 chairman of the Cancer Fund for Wayland, of which Cochituate is a part.

In the cellar of his home is a work shop where Ben likes to putter in odd moments. He says he is not an expert carpenter, but he does like to build things, such as the cabinets for his kitchen. His real hobbies though, are sailing in summer (his brother-in-law has a boat at Buzzards Bay) and skiing in the winter. Both Mr. and Mrs. Beale are ski enthusiasts. They belong to the Drifters Ski Club, a group of about fifty who jointly own a cabin at Intervale, New Hampshire. The club includes all kinds of skiiers from experts to novices. Ben rates himself at neither one extreme nor the other. At any rate, he says his brand of skiing gets him over the trails. He claims skiing is tops, both as a sport and for the sociability that goes along with it.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of February, and of those who complete twenty-five or more years' service during this month.

Name	*Year*	*Dept.*	*Years*
Henry B. Hartig	2-21-05	Retired	47
Alice E. Nichols	2-27-11	Retired	41
Benjamin R. Taylor	2-16-14	Office	38
Peter A. Nielsen	2-7-16	Retired	36
John E. Curran	2-11-16	Paper Mill	36
William F. Murphy	2-5-17	No. 1 Box Shop	35
Charles D. Rafuse	2-12-18	Retired	34
Steve Druzas	2-16-20	Flooring Plant	32
Vincentz Stankiewicz	2-17-20	Roofing Plant	32
Frank Sutherland	2-25-20	Flooring Plant	32
John Buonpane	2-10-21	Roofing Plant	31
Patrick Maguire	2-21-21	Flooring Plant	31
Justin P. Antonitis	2-23-21	No. 2 Box Shop	31
Thomas A. Smith	2-23-21	Roofing Plant	31
William J. Wosner	2-23-21	Flooring Plant	31
Leslie W. Hall	2-15-22	Finishing Mill	30
James J. Donovan	2-20-22	Paper Mill	30
Arthur F. Johnson	2-5-23	No. 1 Box Shop	29
Joseph Jalea	2-6-23	Retired	29
Leslie H. Fillmore	2-7-23	Flooring Plant	29
Ralph B. Kemp	2-13-23	Roofing Plant	29
Harry A. Dresser	2-19-23	Retired	29
Francis J. Curran	2-23-23	Office	29
Alma A. Walsh	2-26-23	Finishing Mill	29
Michael J. Cronin	2-19-24	Maintenance	28
Elton S. Moore	2-25-24	Flooring Plant	28
Alfonse Sylvester	2-11-25	Finishing Mill	27
F. Howard White	2-13-25	No. 1 Box Shop	27
Howard Hewins	2-14-25	Flooring Plant	27
Felix Iarocci	2-18-25	Retired	27
Frank V. Eisenhauer	2-10-26	Safety Engineer	26
Harvey W. Hayward	2-11-26	Flooring Plant	26
Arthur Wise	2-23-26	Flooring Plant	26
Howard L. Ellis	2-1-27	Flooring Plant	25
Michael Kelley	2-13-27	Roofing Plant	25
Gordon G. Wilson	2-14-27	Flooring Plant	25
A. Rogers Weed, Jr.	2-21-27	Asst. to Vice Pres. Bldg. Mat. Div.	25
Axel L. H. Ostrom	2-23-27	Roofing Plant	25
Agnes Hefferan	2-28-27	Office	25
Joseph V. Jarlis	2-4-32	Power & Steam	20
Benjamin S. Baranowski	2-8-32	No. 1 Box Shop	20
Lawrence L. Lindblom	2-1-37	Office	15
Joseph J. Pawlowski	2-5-37	Flooring Plant	15
Andrew G. Wright	2-9-37	Roofing Plant	15
Ludwig T. Harriman	2-10-37	Roofing Sales	15
Edward J. Sullivan	2-15-37	Paper Mill	15
Richard E. Gorman	2-18-37	Roofing Plant	15
Benedict P. Devine	2-2-42	Flooring Plant	10
Jenney Wasilunas	2-2-42	E. W. Supt.'s Office	10
Thomas R. Clarke, Jr.	2-5-42	Shoe Ctn. Sales	10
Donald Falconer	2-13-42	Paper Mill	10
Louise Wozniak	2-24-42	No. 1 Box Shop	10
Edward C. Parsons	2-25-42	Flooring Plant	10
Frederic Silvernail	2-26-42	Flooring Plant	10
Edward H. Quinn	2-3-47	Auburn	5
Jesse O. Walker	2-3-47	Flooring Plant	5
James A. Barss	2-3-47	Flooring Plant	5
Nicolino Destito	2-3-47	Flooring Plant	5
Kenneth A. Ferdinand	2-3-47	Flooring Plant	5
William J. Murphy	2-4-47	Flooring Plant	5
Stephen P. Flaherty	2-4-47	Flooring Plant	5
John T. Blanchard	2-5-47	Flooring Plant	5
Domenic C. Bright	2-6-47	Flooring Plant	5
Arnold R. St. George	2-6-47	Flooring Plant	5
Martin F. O'Brien	2-11-47	Roofing Plant	5
Robert C. Newton	2-19-47	Roofing Sales	5
Phillipsdale			
Willie Banks	2-6-10	Retired	42
Joseph Farrell	2-21-13	Retired	39
Clarence H. Pierson	2-13-20	DP General	32
Manuel Perry	2-24-21	Plant	31
Charles J. McLaughlin	2-18-24	Plant	28
Herbert R. Black	2-22-24	Retired	28
Joseph M. Wynne	2-10-26	Plant	26
Henry W. Gibb	2-26-26	Plant	26
Anthony T. McBride	2-17-37	Plant	15
Albert G. Farrell	2-23-37	Plant	15
Richard J. Ferris	2-2-42	Plant	10
Joseph A. Tremblay	2-10-42	Plant	10
Walter F. Varley	2-10-42	Plant	10
Aniceto Apricio	2-23-42	Plant	10
John Borges	2-23-42	Plant	10
Chicago			
William W. Wilson	2-9-13	Western Mgr.	39
Ernest Grosscup	2-17-14	Retired	38
Raleigh Stearles	2-2-20	Retired	32
Harry M. Clark	2-1-22	Retired	30
John J. Walsh	2-12-24	Plant	28
George R. McNay	2-1-25	Retired	27
Levy Hosch	2-12-25	Plant	27
Sidney Bradley	2-1-37	Plant	15
Harry C. Brandau	2-10-37	Plant	15
Michael Morgan	2-17-47	Plant	5
Shreveport			
Bernard P. Soward	2-2-26	Superintendent	26
Glenwood			
Noble Medlock	2-5-47	Plant	5
Clarence Diggs	2-17-47	Plant	5
Berry Asphalt Company			
Gussie N. Jenks	2-1-32	Waterloo	20
Thomas A. Magee	2-1-37	Waterloo	15
William B. Martin	2-2-37	Waterloo	15
Sidney R. Ward	2-4-37	Waterloo	15
James H. Martin	2-23-37	Waterloo	15



Chicago Roofing Plant

STAFF: G. F. CAMPBELL, JR., MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

Chit Chat

We were pleased to have Louie Mathews and Nick Ahrens, Jr. back with us after their tour of duty with Uncle Sam.

We received a card from Robert Lockimour who is on duty in Korea and who wished our fellow employees a Merry Christmas and A Happy New Year.

When Chuck Fries took his early November vacation in the State of Wisconsin, he was snowed in and it took him several days to get back to Chicago.

Don Frazier took a late November vacation, driving to Baltimore, East Walpole, Norwood, Westwood, and other points of interest in the East.

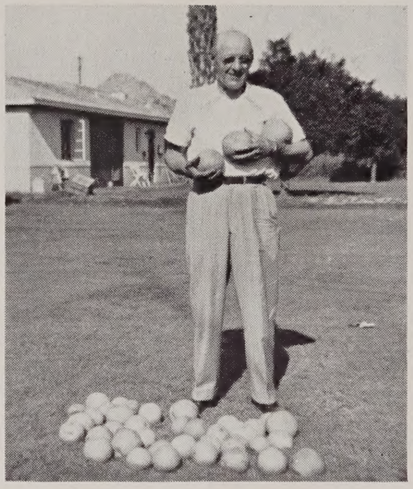
Richard Ryan is now helping Chuck Fries in the Storeroom.

Eddie Renn, our Sales Representative in southern Illinois, has resigned to go in business. Good luck to you.

J. J. Trares, our Salesman in the St. Louis area, has resigned to enter the lumber business in West Quincy, Missouri. We wish him success in his new enterprise and hope that he buys plenty of Bird Roofing and Siding.

The Machine Shop fellows wish to extend a hearty welcome to the "Candy Twins" Marty Krajchen and Bill Wittenberg. Glad to have you join the crew.

The Life of Reithofer



RETIRED and living in sunny Arizona. Clemens Reithofer, Chicago Plant Millwright from May 21, 1926, except for a short period as Watchman, retired at his own request on November 1, 1951, and is now enjoying life and growing fruit at 1315 E. Belleview Avenue, Phoenix.

It was good to see Pete Wagner looking fine again. A bad case of influenza gave Pete a rough couple of weeks.

What will our "speed boat king" Bernie Van Brussell do now that his playground is frozen; he could put a sail on it and swish along Western Avenue. No charge for the suggestion — it will also save Ray's gas.

Marty Rosich and Jim Reiser celebrated their wedding anniversaries together recently. Had the whole shop planning the evening for two weeks or more. They are brothers-in-law.

Johnny Troy reports that Ag Dodge is in good shape again. He has been flying on one wing since he banged his elbow.

Clem Reithofer, who retired on November 1, 1951, has written us twice from Phoenix, Arizona, and would be pleased to receive letters from his fellow workers. We hope "Curly" is enjoying every minute.

W. W. Wilson took a late vacation and drove to Virginia and Washington, D. C. and reports a very pleasant vacation.

Harold Altman, hunting this fall, brought in the leg of a duck that was banded in 1942. Bet this was nice, tender eating.

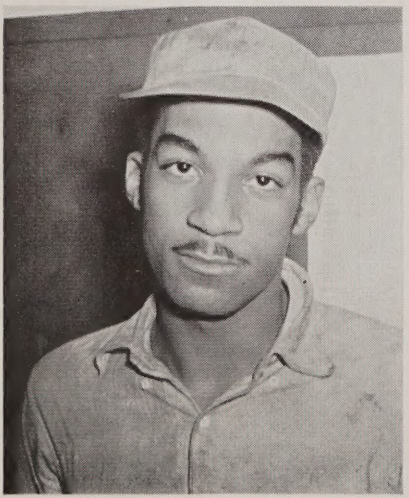
You've got to say this for the men in charge of our Government — they're running it like nobody's business.

— *Pathfinder*

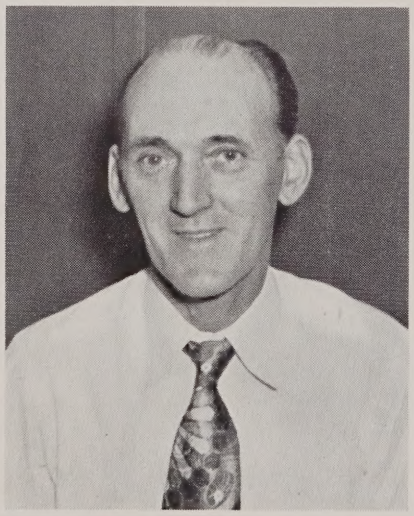
Much of the gossip about Hollywood actors may be just old wives' tales.

— *Gospel Music News*

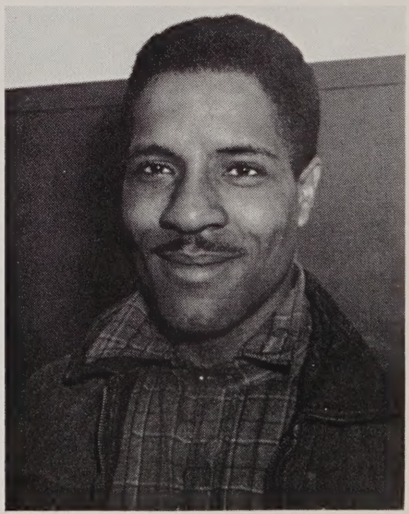
Chicago Plant Personalities



FLOYD PINCKNEY, Treasurer of the Union at Chicago. With Bird & Son since April, 1951, he is a Shingle and Fixture Man on the new No. 6 Machine.



MARTIN PEARCE, new — since October 16 — No. 6 Machine Foreman at Chicago. He started with Bird & Son in 1929 on No. 1 Machine and served in several capacities until he was transferred to the Blowing Department. He was also active in Union affairs.



ALVIN BOWEN, Recording Secretary of the Union at Chicago. He joined Bird & Son in 1948, has worked most of his time in the Shipping Department. Alvin is now a Warehouse Man.

PFC DONALD PEARCE, First Marine Air Wing, is the son of Chicago Foreman Martin Pearce. Picture was taken at Santa Ana, California.

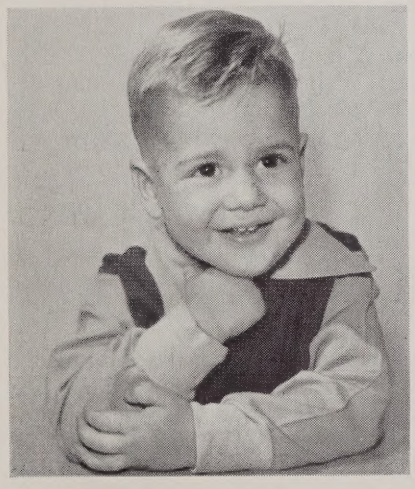
Latest Report on Our Credit Union

JOSEPH L. COBURN of the Paper Mill Laboratory is the new President of the Neponset Credit Union. He succeeds Walter Hartig, company photographer, who completed two years as President in December. Russell L. Tupper, No. 2 Box Shop Superintendent, was elected Vice President at this December meeting of the Credit Union's board of directors. Albert W. Smith, Personnel Services Manager, was re-elected Treasurer, and Velma Cobb, Head Clerk at the Neponset Credit Union, was re-elected Clerk and Assistant Treasurer.

Twelve Bird & Son employees and one from Bird Machine Co. are the Board of Directors. Besides the four officers named above, the other directors are A. D. Colburn, Walter H. Hartig, Hilda Rafuse and Ronald F. Sager, all re-elected; and serving terms not yet expired: Nelson Phillips, Howard S. Whitney, Leo Bernier, Nelson Bartlett and John J. Burke.

Credit union business handled by the directors includes investigating and determining credit extended to employees, investment of this employee bank's funds and auditing the books. The Credit Committee are: Leo Bernier, chairman, R. L. Tupper and Nelson Bartlett. Heading up the Investment Committee is Howard S. Whitney, with A. W. Smith and J. J. Burke serving with him. Auditing is directed by J. L. Coburn, chairman, Hilda Rafuse and H. S. Whitney.

At the annual Credit Union meeting this fall members voted a 3½% dividend on shares. Each member is allowed to have 100 shares (at $5.00 per share) in a single account and 200 shares in a joint account. In savings an individual may have an interest-drawing maximum of $250 in a single account or $500 in a joint account. These regulations are the same as have been in effect for the past few years.



HI, DAD! you can hear him say, as Ray Coglianese, No. 4 Machine at the Chicago Plant, comes home from work. He is Ray, Jr.

Local No. 170 at Christmas Party

UNION OFFICERS at the Chicago Plant at their Christmas party. Left to right: Nick Tomei, Oples Sigmon, Bob Julian, Al Bowen, Milton Crawford and Floyd Pinckney.

HIRE A HALL they did for their Christmas party and everything was on the house. This is part of the crowd at Chicago's Local No. 170 holiday festivities.

BIRD CLUB COUNCIL FOR 1951-52, together with committee chairmen, who meet the first Thursday in every month to administer the numerous affairs of the Bird Club. Present at this meeting were, left to right: John McDougall, President; Joseph Coburn, Vice President; Albert W. Smith, Secretary; Kenneth Rouillard, Richard Sprague (in back), William Ivatts, John Hutchins (in back), Edward Wisniewski, Herman Nordstrom, Catherine Bellew, Helen Quackenbush and Hilda Rafuse. Several others were unable to be present when this picture was taken.

BIRD CLUB

Mid-Season Review

THE Tri-Mill Sports Club wants to buy more fish. There were 1290 at the Children's Christmas Party. Miss Bird & Son will be chosen at the January 18 dance. Plans are under way for a new garden club.

These quite unrelated items look a little startling listed without explanation. But when they are all known to be part of the Bird Club's diversified program, they don't sound so strange.

Tri-Mill

Last year, the newly formed Tri-Mill Sports Club stocked the brook near their camp with 100 nine-inch brook trout. Bill Ivatts at the Bird Club Council meeting, January 3, asked and got an appropriation for more fish for the Tri-Mill boys' conservation project.

Children's Christmas Party

Ed Wisniewski, Entertainment chairman, reported that there were so many requests that the Christmas Party for youngsters had to be held in two sessions, both Saturday morning and afternoon, December 15. The children saw a movie — at the Park Theatre, East Walpole — and then Santa and his helpers, impersonated by hard-working Bird Club members, gave each child a toy to take home.

CHRISTMAS IS FOR CHILDREN. They came in great numbers to the Bird Club's two-session Christmas Party at the Park Theater, East Walpole. Santa, who was Entertainment Committee chairman Ed Wisniewski, greets the youngsters, as Personnel Services Manager A. W. Smith, next to him, helps hand out gifts. Rounding the corner on the way to Santa is Assistant Director of Personnel John Murphy, who brought his children to the party.

January Dance

The Review will come out after the contest winners at the Bird Club dance have taken their trophies home and the excitement has died down. From a pre-dance vantage point, the intermission attraction, the choosing of Miss Box Division, Miss Paper Division and so on, sounded like a sell-out feature. Getting some brass in on the act as judges was sure to add zest to the event.

Gardening

The proposed garden club had been mentioned earlier in the year by President John McDougall. At the January Council meeting, Ken Houghton, well-known horticulturist from No. 1 Box Shop, was present to get a line on activities for gardening enthusiasts.

Best Concert Yet

Besides the party for the children, in mid-December Bird Club members and friends on the 14th were putting on the Christmas concert by the Neponset Choral Society. Both change of place and change of pace helped to make this the best concert yet. The choral group moved down from the Walpole High School to the more accessible Bird School in East Walpole and packed the house.

The program switched not only from serious to light-hearted songs, but from strict decorum on the stage to comic pantomime. The chairman, Chet Porter, though nearly suffocating behind his beard as Saint Nick in "'Twas the Night Before Christmas", put up a jolly front. (He took his curtain call sans mask.) Ruth Clark, Harriet Dusty, Albert Ippoliti and Anne Ayer, more comfortably rigged out in flannel night clothes, were the other characters in the presentation of the familiar Christmas poem. The rest of the chorus, singing the story, wore nightcaps.

Another new feature in the program was the opportunity for the audience to join in singing. Director Leonard Weaver had chosen six well-loved carols. As he came to these on the program he turned away from his chorus and facing the hall, led as everyone gladly sang the old Christmas songs.

The director's brother Allan Weaver as guest soloist sang selections from Handel's "Messiah" and two charming ballads. Members of the chorus with solo parts included such gifted performers as: Raymond Antoine, Pauline Ransow, Anna Ippoliti, Arthur Platt, Barbara Pungitore, Harriet Dusty, Mildred Gnerre and Albert Ippoliti.

Much credit goes not only to the director, who has done such a fine job, but to the attractive young music student, Ruth Gnerre of Norwood, who accompanies the chorus. Chester Porter of Industrial Engineering, the erstwhile St. Nick, is general chairman, manager, putter-upper and taker-downer of staging and tireless worker on behalf of the chorus. The work of these people shows in the excellence of their last Christmas concert.

Assisting at the performance were Stephen C. Traudt as ticket taker and ushers Edith Dion, Eleanor Shea and Eleanor Johnson.

Back to November

Two club events, dating back to November, should not go unnoted. The Tri-Mill Sports' Rifle Club held a successful pre-Thanksgiving shoot. Nearly seventy employees drew a bead — not saying they always hit anything — on the lucky target at the two sessions November 15 and 17. Prizes were turkeys. The winners were Edward Phillips, James Stark and Frank Tohosky. Larry White, rifle chairman, was encouraged by the interest shown.

COMEDY AT THE CONCERT, during the acting out in pantomime of the old favorite, "'Twas the Night Before Christmas." The well-upholstered Santa is Neponset Choral chairman Chester Porter. The surprised-looking gentleman in the night-shirt, right, is of course Papa, played by tenor Albert Ippoliti. Back to is Director Leonard Weaver on podium, wearing nightcap like the other men in the chorus. At Len's feet, left is Mama (Anne Ayer) and one of the children (Ruth Clark).

The Veterans Entertainment Show was on the road for its first performance of the season on November 27 at the Brighton Marine Hospital. Bill Grazado is chairman this year, with Matty Connolly his second in command and MC. Among the troupers were some new faces, though most of them had been with the show before. Again the cast was both from Bird & Son and from outside the company. Also helping to put on an evening's entertainment were two service organizations, which joined forces with the Bird Club people.

Committee members, some of whom also entertain, besides Bill and Matty include Julia Smith, Julia Lewis, Mary Moylan, Lou Dom, Anna Ippoliti and John Hutchins. Entertainers, not already mentioned above were Dom Fucci, Jim Araby, Al Pare, Peggy Hunter, Frank Dima, Bobby Reid, Donald Reid, Nick Thomas, Barbara Pungitore, Dolly DeRose, Eddie King, Claire Geary, Leo DeLapa, Mario Guinta and veteran showman George Wallace.

Men's Bowling

January 2 marked the end of the first half of the men's bowling season. Top scorer with a handicap of zero was

(Continued next page)

BIRD CLUB VETS SHOW TROUPERS on the way to entertain the boys in a hospital. From the left: George Wallace, Jim Araby, Mary Moylan, Julia Lewis, John McDougall, Claire Geary, Leo DeLapa, Nick Thomas, Jr., Matty Connolly, Anna Ippoliti, Bobby Reid, Donald Reid, Bill Grazado and Julia Smith.

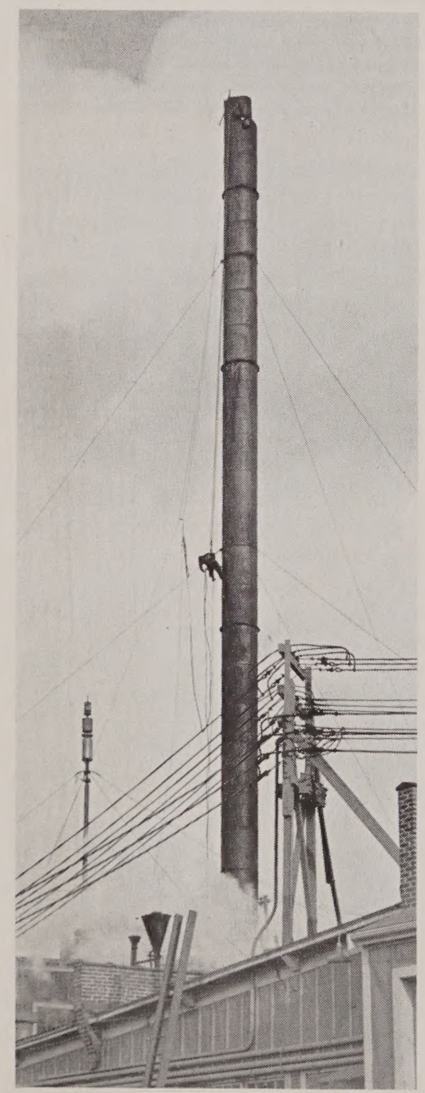
Roofing Maintenance man Peter Didick. Bowling for Roofing Shipping, his average was 102 with a mere 142 for single record and 367 for high three! Top team, however, was No. 2 Box Shop team, not Roofing Shipping. The second half — with teams so nearly matched — should show some real competition.

Report at the January Council meeting by John Woloshyn gave the men's vote in favor of the new automatic pin setters. They say they are faster than the unautomatic and sometimes temperamental pinboy.

Cribbage

Speak of Herman "Heinie" Nordstrom to the average Bird Clubber and he'll think of cribbage, Heinie has been chairman for so long. He is it again this year and has already run two parties. The first one, November 15, drew 24 players, with Raymond Letourneau winning first prize, a 12-pound turkey. Second prize went to Gordon Wilson. This was a 10-pound capon. Earle Bradley and Howard Hewins won baskets of fruit.

Even more successful was Heinie's second cribbage session. This time, December 20, he had 36 present. The 13½-pound turkey, first prize, was won by Pete Bethel, while John Medailleu won the eight-pound capon, the second prize. Bill Stewart and C. Carpeno took home the fruit baskets.



NO PLACE FOR THE MAN who doesn't like heights. Being lowered from the top of the iron stack at Norwood Roofing is the man who was repairing it last month. His acetylene torch is hanging on a separate wire just beyond him on the same level.

Outdoor Shots

HUNTER AND QUARRY. Harold Altman and Bob Brebach of Chicago went on a hunting trip, but some unkind friend suggested Bob shot all the ducks because Harold's shell belt — this is Harold — is still full. What are pockets for, we want to know.

SLUNG OVER THE FENDERS are the two deer Hazen Bishop of Norwood Roofing brought back from New Brunswick this fall.

Monsanto Gives Us Radio Space

WE were pleased to hear the other Sunday on the Monsanto Chemical Co. program, "Songs from New England Colleges", a commercial which mentioned Bird & Son as a user of Monsanto chemicals. The Horticultural Department (Wylie MacIvor) was particularly puffed up because Monsanto picked Vita-Bands as the Bird product to talk about.

Read 'Em and Weep — and Pay

"Pay-as-we-go" is sound procedure, particularly with the national debt at the incomprehensible sum of $254 billion. But here and there in back pages of the papers are certain items that leave the taxpayer with a feeling of rage, frustration, and bewilderment. To wit:

The Army has purchased 68,000,000 can openers in the past year for its 1,500,000-man establishment.

The Army has asked for 4,636,000 web belts for 1951 — enough for three per man — though they issue only one each per year.

The Navy, in 1944 and 1945, bought enough paint to cover 10,666 battleships; sold tons of it later as "surplus" to a German firm; and it is now being offered back to the American firm that originally made it for half price.

Surely in that vast military maze of the Pentagon there is room for someone to concentrate on squeezing out millions of dollars that are not being spent to make us stronger, but make us progressively weaker through foolish, incompetent, reckless spending.

— *Forbes 7/15/51*

MICHAEL J. SAMESKI, III, son of Michael J. of the East Walpole Maintenance Department. Mike had an outstanding athletic record in school and after graduation from Norwood High this summer was a playground instructor. He is now at the U. S. Naval Training Center at Bainbridge, Maryland.

THINK
before you act!

FRANK EISENHAUER, SAFETY ENGINEER, says this group of men from the Flooring Plant is one of the best First Aid classes he has ever had. Upon successful completion of the course, the men are awarded a certificate by the Red Cross.

Seated, in usual order: Samuel Piraino, Ralph Nutter, Steven Cavanaugh, Clyde Bennett, Orville Spinks and Hubert White. Next row: Instructor Frank Eisenhauer, Andrew Jacobson, John Smith, Thomas Coyne, Kenneth Ross, George Goodwin, Frank Kissell, Victor Grant and William Cherry. Back row: W. R. Boyden, Carleton Rafuse, Louis Coburn, Alec Morrison, Joseph LeBlanc. Absent, George Johnson.

Arthur B. Sprague

ARTHUR B. SPRAGUE, retired Bird & Son worker, died at his home on Union Avenue, Framingham, November 12, 1951.

Mr. Sprague had a long record of employment at the No. 2 Box Shop beginning there in the Shoe Carton Department on August 16, 1918. From August 1945 until his retirement on June 30, 1949, he worked in the Shipping Department at the same box shop.

Since his retirement, he had been living in Framingham. Previous to that he had lived for many years in Norwood. He is survived by his wife, Grace.

A requiem mass for him was sung at St. Bridget's Church at Framingham Center on November 14. Burial was in St. Mary's Cemetery, Milford.

Everybody is ignorant, only on different subjects. — *Will Rogers*

No man ever succeeded by waiting for the breaks. — *Ralph Hites*

The best way to wash a flour sieve is in water to which a small amount of baking soda has been added. Never use soapy water, as it makes the flour stick to the fine mesh of the sieve.

NEPONSET REVIEW REPORTERS from the Massachusetts and Rhode Island Plants at a dinner meeting on November 15, when the president of the Massachusetts Industrial Editors' Association, second from left at head table, was the principal speaker. The group also heard from Editor Ed Grout, Creighton Hill, who was adviser to the Review as well as Director of Personnel, and Eleanor Garland, Assistant Editor. Head table: Photographer Walter Hartig, Guest Speaker William Cadigan, Mr. Grout, Mr. Hill, and Fred Neilsen of the Ambrose Press, printer of the Review.

Continuing around the room: R. H. Salisbury, E. L. Chamberlain, Richard Sprague, David Lowry, Robert Crowley, William Cherry, Catherine Bellew, Eleanor Garland, Manuel Oliver, Lawrence White (in back), Arthur Trudell, Leslie Howard, Everett Fuller, Charles Cobb with Chester Ambruskevich in back, John McGrath, John McDougall, Ramona Chicoine, Mary McCarthy, Herman Nordstrom and Edward Wisniewski.

At back table, reading around, from left: Edward Costello, Thomas Flood, Frank Nyborn, Edward Geraghty, Frank Molinari, Edward Paduck, Raymond Case, Arthur McKenna and John Hutchins.

Next: Roger Percy, John Folan, William Stewart, Louis Silvestri, Joseph Nevins, James Connolly, Bruce Grindle, Frank Karshis, Kenneth Houghton and Robert Taylor.

Front: Mary McDonough, Muriel McDonald, Carolyn Delaney, Helen Makarevich, Dorothy Hawes, Elna Gottberg, Julia Smith and Barbara Coyne.

Ker-Choo and You

It's that time again, and the odds are 90 to 1 that before very long you're going to be a sneezing, sniffling victim of the Nation's No. 1 disease — the Common Cold. What! You *never* catch cold? Well, either you're mighty lucky or you just aren't human. (Our apologies to all chimpanzees or orangutans who may be reading this. Science says they're the only animals besides man who can catch the common cold!)

Over the years one survey after another has piled up plenty of proof that up to 94 per cent of the population comes down with a cold in any given year. Experts pass along the interesting news that

(a) people in the country catch more colds than their city cousins

(b) youngsters under ten years old are the most susceptible age group

(c) the twenty to twenty-nine age group is least susceptible

(d) the fair sex are half again as likely to catch cold as their boyfriends

(e) fat people have fewer colds than lean ones

(f) lower income groups have more colds than the well-to-do

(g) workers in vinegar factories and war gasplants seem to be pretty much ignored by the cold bug.

Why you catch cold is something else again — and it's a real medical teaser. The problem all seems to hinge on, of all things, the *definition* of a cold. Now there are colds and colds — some are and some aren't — and just because your nose and eyes are running and you're racked by coughs and sneezes, you may be suffering from a "reasonable facsimile", and not the real thing at all! *Whuddo we bead?* Well, it's been pretty well established that the real McCoy — a genuine cold — is an ailment caused by a virus (or perhaps several viruses). This invisible trouble-maker travels around on a sneeze, a cough, and even bits of conversation. One of its favorite means of transportation is a kiss.

But to get back to the problem of defining a "cold". Besides the bona fide virus-caused cold, there seem to be other conditions which look for all the world like the real thing, but are what doctors call "mechanical upsets". Further investigation shows that these may be brought on by strained emotions — worry, unhappiness, mental conflicts, financial concerns, unrequited love, dissatisfaction with your job, spouse, or next door neighbor. Avoiding this kind of "cold" is easy — just get yourself into a happy frame of mind and stay that way. If you can't manage this feat yourself, then get some counsel and guidance from an expert in mental and emotional problems. Science has proved beyond a question that an unhealthy condition of the mind can be the cause of many a bodily ailment.

But what about the happy, well-adjusted person whose troubles are caused by the cold bug itself? How to foil the virus?

The best recommendation still is to avoid the cold in the first place. How? First of all, by staying away from anyone who already is in the throes of a cold.

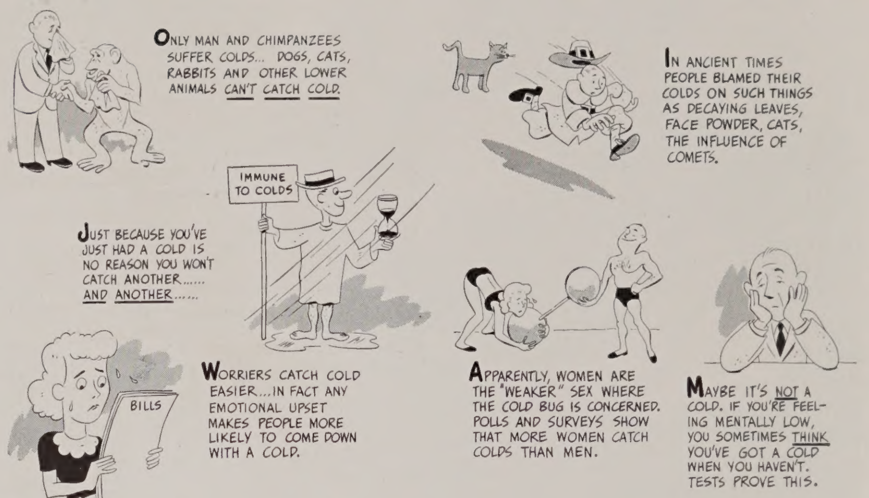
Second, keep yourself in good general physical condition.

Third, don't do the things that apparently lower your resistance to cold infection. Don't get over-tired. Don't get chilled; don't sit around in drafts or while wearing wet clothing. Do dress properly for the weather — warm clothing, boots, rubbers, overshoes, rain gear when cold or wet weather is the order of the day.

When you figure that the average cold costs you $25 in medical expenses and lost pay, even a sixth-grader can see that it's cheaper to buy yourself a raincoat and a pair of rubbers — and to wear them when you need them!

And last, but not least, don't overlook the possibility of the "cold" that's a mechanical upset. Keep happy — and you'll keep healthier.

some interesting facts about colds...


ONLY MAN AND CHIMPANZEES SUFFER COLDS... DOGS, CATS, RABBITS AND OTHER LOWER ANIMALS CAN'T CATCH COLD.
IN ANCIENT TIMES PEOPLE BLAMED THEIR COLDS ON SUCH THINGS AS DECAYING LEAVES, FACE POWDER, CATS, THE INFLUENCE OF COMETS.
IMMUNE TO COLDS
JUST BECAUSE YOU'VE JUST HAD A COLD IS NO REASON YOU WON'T CATCH ANOTHER...... AND ANOTHER......
BILLS
WORRIERS CATCH COLD EASIER... IN FACT ANY EMOTIONAL UPSET MAKES PEOPLE MORE LIKELY TO COME DOWN WITH A COLD.
APPARENTLY, WOMEN ARE THE "WEAKER" SEX WHERE THE COLD BUG IS CONCERNED. POLLS AND SURVEYS SHOW THAT MORE WOMEN CATCH COLDS THAN MEN.
MAYBE IT'S NOT A COLD. IF YOU'RE FEELING MENTALLY LOW, YOU SOMETIMES THINK YOU'VE GOT A COLD WHEN YOU HAVEN'T. TESTS PROVE THIS.

MR. AND MRS. KENNETH KIRK who were married last fall. Mrs. Kirk, Vi to her friends, works in Container Department Sales.

ANDY WRIGHT'S WEDDING RECEPTION in October was a colorful affair with skirling of the pipes as the groom with his bonnie bride take their place to greet their guests.

— Photo, Courtesy *Boston Post*

Changes in Group Insurance

ON December 18 after negotiations on Group Insurance with the East Walpole and Norwood Union groups had been completed, the hospital daily benefit rate was increased to $10.00 a day. This is the same increase in rate which had been accepted by the office and the other divisions of the company in September. Maximum hospital maternity benefits were likewise increased to $100.00, as they had been earlier for the office and the other divisions of the company.

Other changes were made in the plan as of December 18. These were effective for all members of the Aetna Group Insurance plan, including Berry Asphalt Co. and Bird Machine. They are:

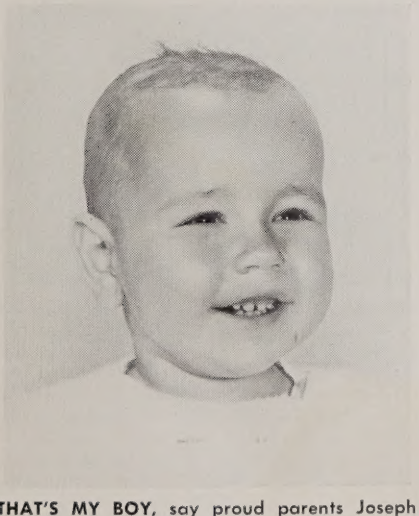
A new surgical coverage schedule with a $200.00 maximum for both members and their dependents. This represents an increase of $50.00 in the maximum.

Under the medical coverage, members who have reached the $150.00 maximum allowed will be able to collect this amount during each contract year.

In the case of accidental death, an amount equal to the principal amount of a member's life insurance will be paid instead of double this amount as in the past.

The Aetna Life Insurance Co. is now preparing new booklets which will include these new changes and explain the entire plan in detail. These booklets will be distributed as soon as received.

WILLIAM CHERRY, Flooring Undercoat Department, was a long way from home when he sat last summer on a piece of petrified wood on the edge of Arizona's Painted Desert.



THAT'S MY BOY, say proud parents Joseph Nevins of Norwood's No. 7 Roofing Machine and his wife, the former Anne Novick of Shoe Carton Sales. Joseph Paul Nevins, Jr., is already going on a year old.

Acknowledgments

The family of Mr. Samuel Michael acknowledges with thanks your kind expression of sympathy.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Mr. and Mrs. Herbert E. Larrabee
Ada L. Larrabee
Frank R. Larabee
Mr. and Mrs. George C. Barclay

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Grace Sprague

Your kindness and sympathy at this time are more deeply appreciated than any word of thanks can ever express.

The family of the late Mrs. Myrtle Blaul
(Chicago)

The family of William A. Howard acknowledges with deep appreciation your kind expression of sympathy.

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Peter Petroni and family

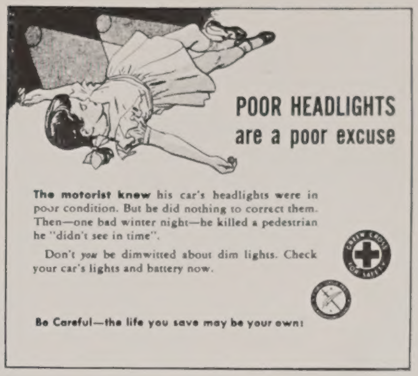
The family of Michael Pawlowski acknowledges with grateful appreciation the kind expression of your sympathy.

Thank you sincerely for your kind expressions of sympathy. They were deeply appreciated and gratefully acknowledged.

Mrs. Benjamin D. Rogers
Mrs. Hermon T. Barker
Mr. Benjamin D. Rogers, jr.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Vera W. Hill



POOR HEADLIGHTS
are a poor excuse

The motorist knew his car's headlights were in poor condition. But he did nothing to correct them. Then—one bad winter night—he killed a pedestrian he "didn't see in time".

Don't *you* be dimwitted about dim lights. Check your car's lights and battery now.

Be Careful—the life you save may be your own!

PVT. RONALD A. BORGESON, son of Hilmer Borgeson, Floor Covering. Ronald, now in Korea, started at Devens, was transferred to Aberdeen Proving Ground and was classified after Army schooling as an automotive technician.

PHIL SMITH, standing as straight as the poles behind him, is now with the Navy. He worked with us at the Flooring Laboratory.

LITTLE MARGARET CATHERINE is the five-months-old daughter of Jimmie Reynolds, Union Steward on No. 7 Roofing Machine, Norwood. She's a sweetheart, Jimmie.

Hatched

To Frank and Mrs. LaCivita, a daughter, Phyllis Ann, on December 28. (Finishing Mill)

To Julius and Mrs. Aukstolis, a son, Joseph Michael, on December 28. (Norwood Roofing)

To Thomas and Mrs. Flood, a daughter, Mary Frances, on December 7. (Paper Mill)

To Eugene and Mrs. Pudsey, a son, Alan Frederick, on November 4. (Main Office)

To William and Mrs. Marland, a son, William, Jr., on November 28. (Horticultural Sales)

To Charles and Mrs. Fries, a daughter. (Chicago Plant)

To William P. and Mrs. Cooney, a son, Paul Reed, on December 12. (Norwood Roofing)

To Victor and Mrs. Taggart, a daughter. (No. 2 Box Shop)

TWO SETS OF TWIN GIRLS

To Robert and Mrs. Holman, twin daughters on January 10. (E. W. Power Plant)

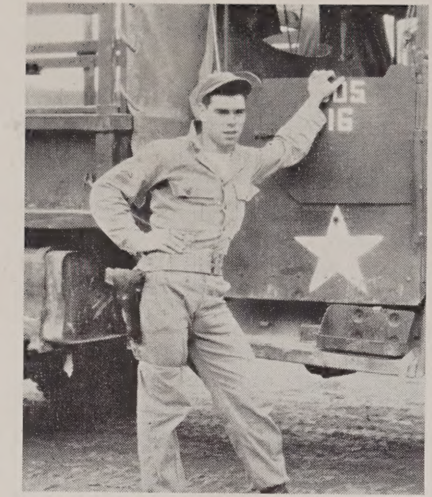
To John and Mrs. Alexandrowicz, twin daughters on January 8. (Norwood Roofing)

Matched

John E. Barnard and Grace Thomajan (Statistical), on November 23.

Francis Burns, Cpl., USMC, and Mary Giardino (Main Office), on December 30, at St. Catherine's Church, Norwood.

Donald Brennan (Machine Shop) and Regina Cotton (formerly of Main Office), on November 5.



"TO DAD" is written on this picture of Ernest W. Oakes, Jr., Pfc. stationed in Korea. Dad is Ernest "Irish" Oakes of the Paper Mill Stock Transfer Department.

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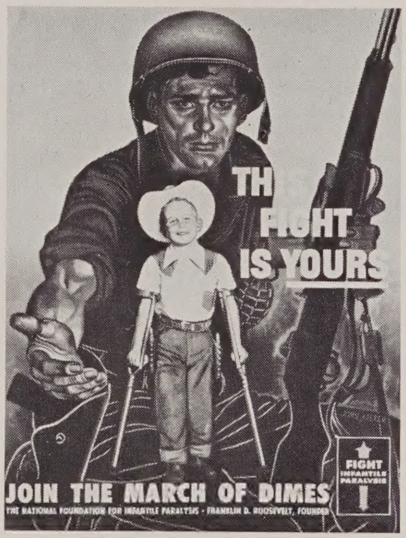
THIS FIGHT IS YOURS
JOIN THE MARCH OF DIMES
THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS · FRANKLIN D. ROOSEVELT, FOUNDER
FIGHT INFANTILE PARALYSIS

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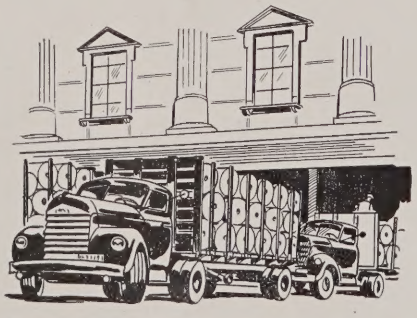


LARGEST single purchaser of paper in the world is the U. S. Government Printing Office. Delivery averages the equivalent of 16 carloads daily.

Courtesy American Cyanamid Company
Calco Chemical Division

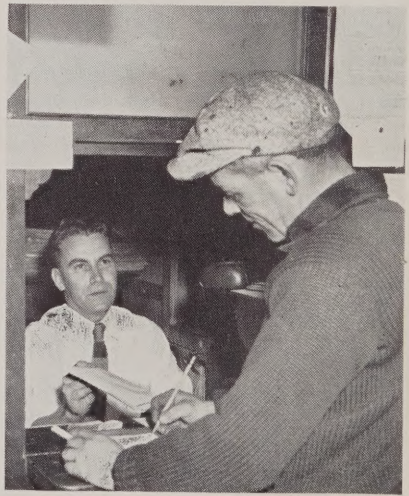
THREE GENERATIONS OF MORRISONS. From the left: Fred Morrison of No. 2 Box Shop, his wife, their son Leon, who is in the Air Corps, and Leon, Jr.

Jim Says Thanks

I WANT to thank all my fellow employees for the beautiful onyx desk set presented me on the occasion of my 25th anniversary with Bird & Son. The delightful dinner and many letters of congratulations were deeply appreciated.

Sincerely,
James D. Mack

(See picture, page 12)



DISPATCHER LEONARD "ANDY" ANDERSON of Gould's Trucking Co., East Walpole carrier for Bird & Son, checks out driver Harold Andrews of East Walpole, just back from a trip to New London, Connecticut. To answer a request in the Question Box for Andy's picture, the Review visited the dispatcher's office. It is equipped with such things as map, clock, teletype, phone, a desk with a million pigeonholes, and on the wall buttons for the intercom system. Andy works days 6:30 to 3:00 and off the job at home in Stoughton is a staunch member of his town School Committee.

On the Lighter Side

Ever since his birthday Billy had beaten his new drum continuously. When his father came home one night his mother said to him, "I don't think our next door neighbor likes Billy's drum."

"Why?" asked father.

"Today he gave Billy a new knife and told him every drum has a $5 bill tied inside."

From a News Report on Policewomen

Each must be a crack pot and prove it every three months as long as they stay in the department.

— *Colorado Springs Gazette-Telegraph*

There was a young lady of Keithley
Whose principal charm in her teeth lay;
When they fell on her plate
She called out, "I hate
Mithhapth of thith kind, they are beathly."

Prospective Buyer: "The house doesn't look too strong."

Contractor: "Well, we haven't put the wallpaper on yet."

Mountain Girl: "Doctah, Ah cum to see y'all about ma grandmaw. We gotta do somethin' about her smokin'."

Doctor: "Oh, now Elviry, I wouldn't fret too much about that. Lots of women smoke."

Mountain Girl: "Yeah, Ah know, but Grandmaw inhales."

Doctor: "I still wouldn't fret, Elviry. Lots of women inhale."

Mountain Girl: "Ah knows that — but Grandmaw don't exhale!"

Friend (to policeman who had formerly been a salesman): "How do you like the new job?"

Policeman: "Swell. The pay is good, the hours O.K., and the customer is always wrong."

"Honey, aren't all these bills for the clothes you bought before we were married?"

"Yes, my sweet."

"But don't you think it's unfair to ask a fish to pay for the bait he was caught with?"

Malicious Mrs. Brown said to her neighbor: "I'm surprised to see as 'ow you 'as odd stockings on."

"I can quite understand your surprise, dearie," replied her dearest friend, "but it often 'appens to ladies wot 'ave more than one pair."

"It's not expensive. It costs $4100 and weighs 4300 pounds. That's cheaper than steak."

— *Walter Winchell justifies purchase of Cadillac*

"That's a new kind of moth ball — it's hollow inside so the gals can tuck their bathing suits into it."

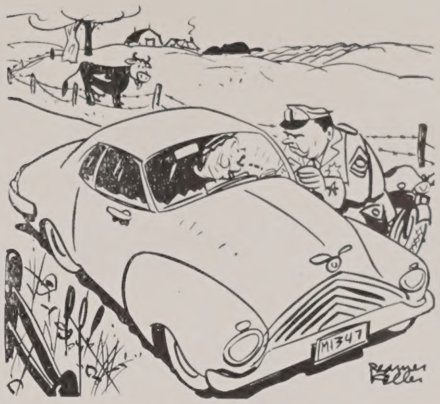
— *Armstrong Trap Magazine*

The inquisitive old lady was bending over the bed of a soldier whose head was swathed in cotton and linen.

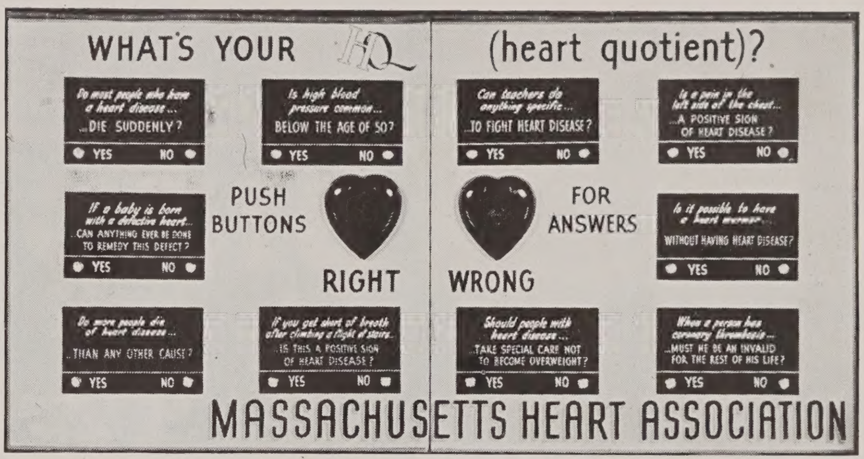
"Are you wounded in the head, my boy?" she asked.

"No," replied a faint voice. "I was shot in the foot and the bandage has slipped up."

IRENE PERNIOLA, who was recently awarded her B.A. degree from the University of Massachusetts, is the daughter of Sabino Perniola of the Norwood Roofing Plant.



"How long is this ticket for speeding good?"


WHAT'S YOUR HQ (heart quotient)?
Do most people who have a heart disease... ...DIE SUDDENLY?
● YES NO ●
Is high blood pressure common... BELOW THE AGE OF 50?
● YES NO ●
Can teachers do anything specific... ...TO FIGHT HEART DISEASE?
● YES NO ●
Is a pain in the left side of the chest... ...A POSITIVE SIGN OF HEART DISEASE?
● YES NO ●
If a baby is born with a defective heart... ...CAN ANYTHING EVER BE DONE TO REMEDY THIS DEFECT?
● YES NO ●
PUSH BUTTONS
FOR ANSWERS
RIGHT
WRONG
Is it possible to have a heart murmur... WITHOUT HAVING HEART DISEASE?
● YES NO ●
Do more people die of heart disease... ...THAN ANY OTHER CAUSE?
● YES NO ●
If you get short of breath after climbing a flight of stairs... ...IS THIS A POSITIVE SIGN OF HEART DISEASE?
● YES NO ●
Should people with heart disease... ...TAKE SPECIAL CARE NOT TO BECOME OVERWEIGHT?
● YES NO ●
When a person has coronary thrombosis... ...MUST HE BE AN INVALID FOR THE REST OF HIS LIFE?
● YES NO ●
MASSACHUSETTS HEART ASSOCIATION

WHAT'S YOUR HQ? To promote the understanding and conquest of heart disease, a Heart Quiz Board will be placed for short intervals at strategic spots in Massachusetts industries by the Massachusetts Heart Asssociation. Personnel Services Manager A. W. Smith has arranged for a board to visit Bird & Son during January.

the Question Box

Continued from inside front cover

Could we please have a picture of "Andy" at Gould's put in the Review? Thank you.

You're very welcome. See picture of Andy (Leonard Anderson) opposite. Andy is one of three round-the-clock dispatchers at Gould's Trucking Company, East Walpole. With over 100 trucks and 50 drivers, Gould hauls mainly for Bird & Son. These trips cover all of New England (except Maine) and the eastern edge of New York State.

Why doesn't Bird & Son show moving pictures to the employees about labor, industry and management?

A program of educational and entertaining movies for employees has merit, but does not seem practical at Bird & Son because of lack of space at our plants to show movies to an audience of any size.

Why don't we get more overtime?

The amount of overtime scheduled depends upon the amount of business and the service demanded by our customers. Overtime is costly and has to be held at a minimum if we are to keep operating costs in line so that we can sell our products at prices that attract customers. Each situation has to be decided as it comes up. Sometimes overtime is the solution; sometimes it is better to put on another shift.

Overtime is a stopgap and occurs when demands of our customers are such that we can't produce the required volume under the existing schedule.

BIRD
& SON, inc.
BIRD
PRODUCTS
Established ® 1795

BIRD
NEPONSET
REVIEW
February
1952
Vol. 40 No. 2

Red Cross Serves the Community

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On the Cover

Cornerstone of the Red Cross is its volunteer staff of private citizens. Among the Bird & Son volunteers — those who give blood, serve as gray ladies, are fund solicitors, or first aiders — is a girl at No. 1 Box Shop who thinks it is wonderful to be a nurse's aide. She is Helen Quackenbush, right, who is taking the pulse of Jean Piezonka, another Bird girl. Story on nurse's aide, see page 5.

"They throw in an extra billion here, an extra billion there . . . it all adds up."

Courtesy, The Saturday Evening Post

the Question Box

Why is it that every time the Union negotiates a bettter per day hospital rate with Management and Aetna Insurance Co., the Norwood Hospital immediately raises the per day rate on rooms?

There is no such connection. The Norwood Hospital increased its daily ward rate from $7.50 to $10 in November 1950. Discussions on the new insurance contract started in July 1951. The increase to $10 per day allowance for ward rates was made effective for office employees in September. For the hourly rated employees of East Walpole and Norwood plants, the increase was made effective in December, upon completion of negotiations. There has been no recent increase in the Norwood Hospital ward rate.

Wouldn't it be to the Management's advantage and also make each employee waste conscious if a joint Union-Management plan were worked out whereby each department would pay as a bonus a percentage to the total savings on waste material as well as expendable accessories?

The elimination of unnecessary waste is a basic part of every worker's job. Only when everyone constantly watches and tries to cut down on waste can we hope to keep our plants in operation in the face of heavy competition in all divisions. To pay a bonus for reducing waste would make it more difficult, not less difficult, to operate in competition with others. Effective reduction of waste, however, will bring its rewards in the form of steadier work — because our prices can be kept in line. Individuals can participate in waste savings by entering suggestions. Successful suggestions for reducing waste will receive cash awards. To this extent the suggester will receive a "bonus."

Why does the Company give a little pin for twenty-five years of service instead of the usual watch given by other companies?

There are many ways of recognizing long service. It is true that some companies give watches; other companies give different types of pins for different service anniversaries, such as 15th, 25th, 35th, 40th, etc. The Bird & Son Quarter Century Club pin is more than "just a little pin." It is a badge of honor which

(Continued on page 21)

BIRD NEPONSET REVIEW

Vol. 40 No. 2 February 1952

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will

MIEA ICIE

Editorial Office at East Walpole, Mass.
Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.
Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

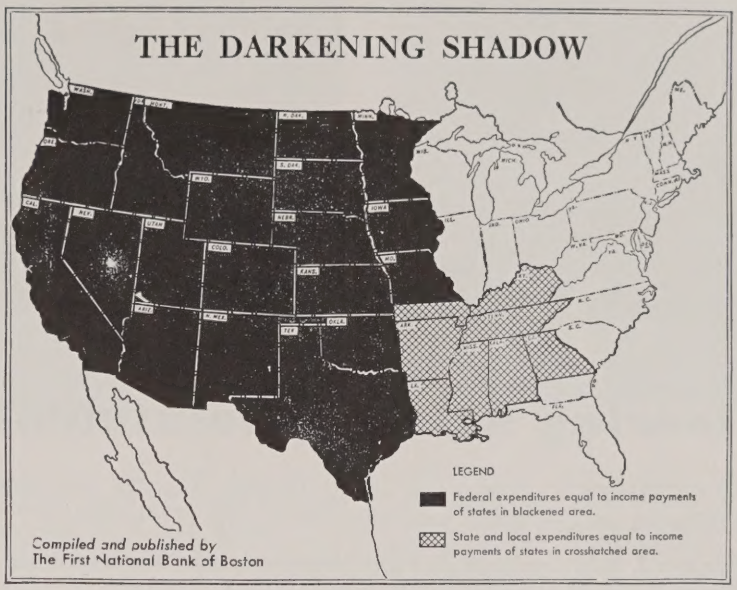
EDGAR M. GROUT . . . . Editor
ELEANOR M. GARLAND . . . . Assistant Editor
WALTER H. HARTIG . . . . Photographer

ADVISORY BOARD
RALPH M. WIGHT W. L. WATKINS MARY MCCARTHY

Those Taxes

THE shadow of the income tax is on us all these last weeks before March 15th. Some have figured and filed tax returns already. Others are about to. It's a shock to learn how much our individual taxes have increased under the new tax law voted by Congress last November. It is the third tax increase we have had in a year and a half, and the end is not in sight yet.

Take a look at the map on this page. That tells the story. Estimated Federal expenses for the year ending June 30, 1952 will equal the total income of all individuals living in all states as far east as Minnesota, Iowa, and nearly three-fourths of Missouri. When you add state and local expenditures, the cost equals all the income of individuals of seven more states. The shadow is creeping fast. In 1929, Federal expenditures were only two-thirds of the total income of individuals in the one State of California. By 1938, the figure had risen to equal the income of individuals of the eleven Pacific and Mountain States and see what has happened in the last fourteen years. That's the kind of spending going on in Washington today. The Government has only one source of income — taxes on individuals and on corporations. There are excise taxes, too, but those are paid by us individuals whenever we purchase an item on which there is such a tax.



THE DARKENING SHADOW

LEGEND

■ Federal expenditures equal to income payments of states in blackened area.
▨ State and local expenditures equal to income payments of states in crosshatched area.

Compiled and published by
The First National Bank of Boston

Federal expenses for one year now equal total income of all people living in states in blackened area.

We Foot the Bill

It's our money — yours and mine — that's paying this huge bill, a bill each year now equalling the total income of individuals in more than half the states in the Union. Unfortunately, this bill is only partly paid each year. This country is going deeper and deeper into debt all the time. High as our taxes are, they come nowhere near meeting the huge budgets of recent years. This year for example, our government is presenting a budget of nearly 85 billion dollars. Taxes won't meet this budget. Before the year is over, it is estimated this country will be 14 billion dollars further in debt.

How much is a billion? The Reader's Digest quoting *Brevits* has shown us. If you had started in business in the year 1 A.D. with a billion dollars, the article said, and had managed the business so poorly that you lost a thousand dollars each day, right now you would still have money enough left to continue in business still losing a thousand dollars a day until the year 2739! That's just one billion dollars. Now it is proposed that we as a nation spend 85 billion in the next year alone. The National Debt in July 1951 was already more than 254 billion dollars. It doesn't take much figuring to discover what an unsound condition this country is in financially.

As we file our tax returns this year and note all during the year the much larger withholding tax deduction from each week's pay check, we should do some serious thinking on these matters. How will this tremendous debt ever be paid?

Soak the Rich?

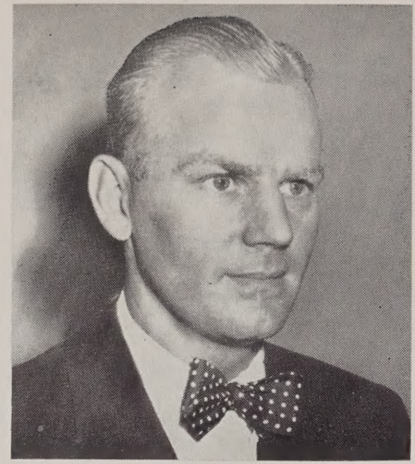
Some people say soak the rich. Let those that have plenty of money pay the bills. That's not the American way of doing things, but even if it were a wise suggestion, it wouldn't work. If you took all incomes over $8,000 and taxed them 100%, the money received would last just about twenty-two days at the present rate of Federal Government spending. So says Col. E. A. Sherman of the Massachusetts Committee for the Hoover Report.

Soak the rich doesn't work. It's the hard earned cash of every one of us which is tied up now and for years to come by this tremendous debt. What is done is done. We can't change the past but we can alter the future. Through letters to our Congressmen we can help control future spending. Thousands of Americans are already greatly concerned over these matters. We can join these thousands, and when hundreds of thousands or perhaps millions of thoughtful Americans speak out, Congress will listen and act. Together we can work to get Congress to cut needless expense and put our country back on a sound financial basis. It's our only hope of keeping for ourselves, *our* children and *their* children the kind of free America we have lived in and taken for granted.

Look at the map again. Realize how far that shadow has crept over the country in a little over twenty years. It's up to us, you and me, to tell the Congressmen whom we elected that Government waste and inefficiency have gone far enough. We can stop it now. In a year or two it may be too late.

President

T. J. Sullivan



B. V. Johnson

W. H. Tyson

Flooring Sales Appointments

R. T. MURPHY, Sales Manager of the Flooring Division, announces the following changes which were effective the first of the year:

Timothy J. Sullivan, formerly Field Manager of the Midwestern section of the country, becomes Manager of the Eastern Field.

Bertyl V. Johnson, formerly Special New England Sales Representative, is now New England Field Manager.

William H. Tyson, who had been assistant to Timothy J. Sullivan, becomes the new Western Field Manager.

Arthur J. LeBlanc retains his post as Manager of the Pacific Coast Field and Claude A. Boiteau remains as Manager of the Mail Order and Special Accounts Field.

Timothy J. Sullivan

Mr. Sullivan's field takes in all the eastern section of the country except New England. Under him come the following salesmen: Stanley Blackmer, C. E. Byrd, Paul DeChellis, A. L. Disher, T. F. Dunlevy, R. W. Graffam, E. R. Guise, Michael Kareken, J. R. Maraist, J. J. McComb, and I. C. Post.

Mr. Sullivan has been with Bird & Son since 1939 and was a salesman in Georgia, Florida and Alabama until named Western Field Manager in December 1949.

Bertyl V. Johnson

Bertyl Johnson joined Bird & Son in 1947. He hails from Brockton and had owned a retail floor covering store in that city before joining Bird & Son. Until named Special New England Sales Representative last fall, he had covered sales territories in Kentucky and Tennessee, then the Midwest, and finally southern New England. Under him now come the following salesmen: F. H. Bagley, R. P. Merrill, and T. G. Sullivan.

William H. Tyson

The Western territory headed by William H. Tyson covers all of the Midwestern section of the country as far as the Rocky Mountains. Under Mr. Tyson come eleven salesmen as follows: H. W. Cartwright, M. E. Cummings, W. L. Each, L. E. Erickson, R. I. Holcomb, W. B. Hover, F. W. Jakel, R. S. Lacy, E. F. Murphy, S. R. Reid, A. M. Stockwell and R. C. Tanis.

Bill Tyson's first Bird & Son employment dates back to 1939 when he was a sales trainee and later a Salesman in the Roofing Division. He left in 1943 to enter the Navy and on returning to civilian life, entered the employ of Ranger, Inc., manufacturers of sports equipment in the Midwest. He rejoined Bird & Son in 1949 as a Flooring Division Salesman in the Western area. It was from this sales position he was promoted to Assistant to the Field Manager in May of 1951.

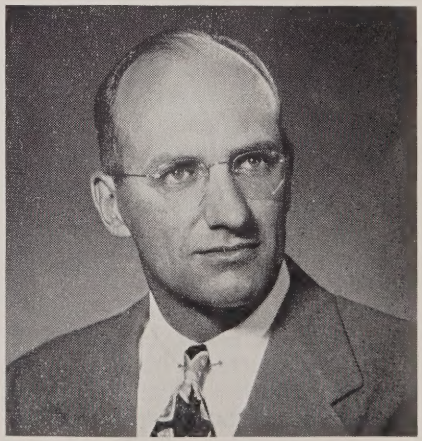
Roofing Division

P. C. Johnson and J. W. Morgan Promoted

PHILIP C. JOHNSON has been named Assistant Western Manager of the Building Materials Division at Chicago and J. W. Morgan has been appointed Central Division Sales Manager to replace Mr. Johnson. These two appointments have been announced by Western Division Manager, W. W. Wilson, and were effective the first of the year. Mr. Wilson also announces the promotion of Robert W. MacLeod to Foreman of the Chicago Roofing Plant Shipping Department.

Mr. Johnson, who was named Central Division Sales Manager just a year ago, has had two periods of employment with Bird & Son. He was with us as a Building Materials Salesman in Nebraska and later in Cleveland from

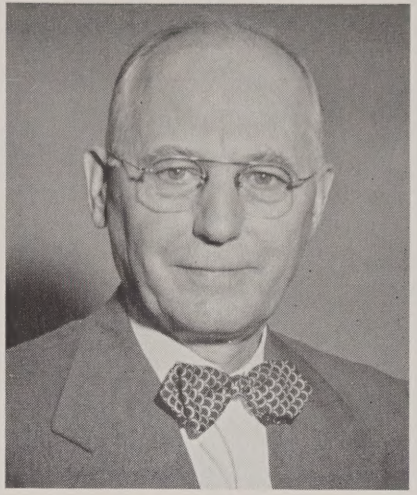
(Continued on page 18)



Philip C. Johnson

Changes in Shoe Carton Division

ROY M. SPRINGER was named Consultant for the Shoe Carton Division on February 1, 1952, moving from his former post as Sales Manager. Ralph H. Hall, formerly Assistant Sales Manager, was appointed Sales Manager of the Shoe Carton Division to fill the position formerly held by Mr. Springer.



Roy M. Springer

Ralph H. Hall

Roy M. Springer

Mr. Springer gives up direct management duties in order to devote full time to studies in the field of Shoe Carton sales and production in the department where he has already served the company with distinction for nearly twenty years. He came to Bird & Son in 1921 as assistant to the Cost Accountant and later was promoted to the post of Cost Accountant. In 1933, he became a Salesman in the Shoe Carton Division, was made Sales Service Manager in 1941, and Sales Manager in 1946.

Mr. Springer is a native of Portland, Maine, and worked in that area before coming to Bird & Son. At one time, he supervised the Proslate Building program at the Cumberland Ship Building Co., South Portland, when H. E. Sawyer, Jr., our present Vice President of Flooring, was Treasurer of New England Proslate Building, Inc., a company which was then a subsidiary of Bird & Son.

Mr. and Mrs. Springer live in East Walpole where he has long been active in both community and church affairs. There are four children — Edwin, who lives in Connecticut, Russell who lives in Pennsylvania, Ruth (Mrs. Walter Rodgers) of New York, and Roy M., Jr., a graduate of Annapolis, and now studying at the Navy Submarine Base in New London, Connecticut.

Ralph H. Hall

Ralph H. Hall moves into his new post as Sales Manager with many years of Bird & Son shoe carton sales experience behind him. He came with Bird & Son in 1932 in the Flooring Sales Division, but soon transferred to Shoe Carton Sales. He sold first in the New England area and later in the St. Louis territory, until leaving to join the Navy in 1944. After the war, Mr. Hall worked for Shellmar at Mount Vernon, Ohio, as assistant to the General Sales Manager. This company sells a wide variety of products in the specialty packaging field. Mr. Hall returned to Bird & Son in May of 1949 as Assistant Sales Manager under Mr. Springer.

Mr. and Mrs. Hall make their home in Sharon. A daughter, Cynthia, is a freshman at Sharon High School, and a son, Spencer, a freshman at Bates College. Mr. Hall is active in community and church affairs and amateur theatricals. Last year he was president of the Sharon Parent-Teachers Association, and is this year a member of its board of directors.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of March, and of those who complete twenty-five or more years' service during this month.

Name	*Year*	*Dept.*	*Years*
William J. Quinn	3-9-00	Retired	52
Bartley B. O'Donnell	3-1-05	Retired	47
John S. Mattson	3-4-08	Roofing Plant	44
Ivar K. Lindquist	3-3-11	Roofing Plant	41
Felix Thompson	3-10-11	Office	41
John Peza	3-13-11	Retired	41
Salvatore Lacivita	3-8-12	Retired	40
Camillo DiPlacido	3-22-12	Retired	40
John Broadley	3-2-15	Retired	37
John J. Foley	3-18-15	Retired	37
Stanley Alukonis	3-7-16	Retired	36
James Wilkes	3-10-16	No. 1 Box Shop	36
Michael Yasionis	3-5-17	Finishing Mill	35
Alexander J. McDonald	3-29-17	Maintenance	35
James Capone	3-19-19	No. 1 Box Shop	33
Joseph Catalano	3-26-19	No. 1 Box Shop	33
Howard S. Hanna	3-1-20	Purchasing Agt.	32
John Alesandrowicz	3-16-20	Roofing Plant	32
Earl H. Hanson	3-20-20	No. 1 Box Shop	32
Antonio Piedzewicz	3-24-20	Retired	32
Joseph Ambroszkievicz	3-30-20	Roofing Plant	32
Hugh Rooney	3-31-20	Power & Steam	32
Berton L. Seekins	3-3-21	Flooring Plant	31
Girolamo Rignonese	3-14-22	No. 1 Box Shop	30
William C. Head	3-20-22	Maintenance	30
Victor E. Grant	3-3-23	Flooring Plant	29
Steven K. Barron	3-5-23	Retired	29
John Malacario	3-22-23	Flooring Plant	29
Michael Curran	3-28-23	Retired	29
Marshall B. Lee	3-11-24	Office	28
Thomas A. Rogers	3-31-24	Flooring Plant	28
John Flaherty	3-4-25	Retired	27
William A. Letts	3-4-25	Roofing Plant	27
Arthur P. Hassler	3-5-25	No. 2 Box Shop	27
Peter Folan	3-7-25	Retired	27
Helen S. Ballou	3-9-25	Retired	27
James DeChalles	3-11-25	No. 2 Box Shop	27
Alice Connolly	3-27-25	No. 1 Box Shop	27
James Belcher	3-30-25	Roofing Plant	27
John J. Goonan	3-26-26	No. 1 Box Shop	26
Earl A. Bradley	3-29-26	Office	26
Walter W. Kozlowski	3-31-26	Power & Steam	26
John T. Andrews	3-7-27	Office	25
Joseph Erker, Jr.	3-7-27	Office	25
Leon Bahonski	3-10-27	Roofing Plant	25
Nicholas N. Radzwill	3-28-27	Roofing Plant	25
Mary H. Nixon	3-28-27	Retired	25
John Kwiatkowski	3-28-27	Roofing Plant	25
John Healy	3-30-27	Flooring Plant	25
Carl B. Wenstrom	3-18-37	No. 2 Box Shop	15
Stanley H. Sallie	3-22-37	Roofing Plant	15
James J. Patchin	3-2-42	No. 2 Box Shop	10
Edwin P. W. Readel	3-2-42	Box Sales	10
Leonard E. Curran	3-2-42	No. 1 Box Shop	10
Domenico Giardino	3-4-42	Flooring Plant	10
Serafim R. Branco	3-6-42	Flooring Plant	10
Walter C. Hixon	3-10-42	Roofing Plant	10
Ethel D. Duncan	3-11-42	Office	10
George P. Georgi	3-12-42	Roofing Plant	10
Charles F. Alden	3-13-42	Roofing Plant	10
Dante Ciancarelli	3-13-42	No. 1 Box Shop	10
John R. Long	3-14-42	Flooring Plant	10
John R. Lukko	3-16-42	Roofing Plant	10
Milton L. Vose	3-16-42	Roofing Sales	10
Frank J. Munchbach	3-20-42	Roofing Plant	10
Joseph Ferranti	3-24-42	Flooring Plant	10
Domenic McKenzie	3-24-42	Paper Mill	10
Peter Lupica	3-31-42	Roofing Plant	10
George Angus	3-3-47	Maintenance	5
George H. Post, Jr.	3-11-47	Flooring Plant	5
John F. Dearnaley	3-26-47	Roofing Plant	5
Charles C. Tapley	3-27-47	Paper Mill	5
Evelyn C. Kenison	3-31-47	Office	5
PHILLIPSDALE			
Henry C. Phelps	3-7-09	Retired	43
Helge Holter	3-4-12	DP General	40
Joseph DeCosta	3-5-24	Plant	28
Armand J. Roy	3-9-42	Plant	10
Manuel Alves	3-14-42	Plant	10
CHICAGO			
Joseph Blosky	3-11-19	Plant	33
Albert J. Bohnenberger	3-24-21	Plant	31
David Calhoun	3-20-22	Plant	30
Rudolph Budz	3-15-25	Plant	27
Thomas Cooling	3-31-25	Plant	27
Roger H. Sumner	3-15-37	Plant	15
SHREVEPORT			
Oliver N. Sherburne	3-3-37	Office	15
Willie Taylor	3-8-37	Plant	15
Frank S. Markham	3-24-47	FS General	5
GLENWOOD			
Numan J. Smedley	3-7-47	Plant	5

CREAM OF THE CROP. Suggestion award winners whose suggestions were judged Best of the Year are, seated, left to right, Malcolm MacDonald, John Borges and Charles Chorlton. The first two tied for second place, while Mr. Chorlton won top honors. Standing behind them as they met for the presentation of the checks in the President's office are company executives, from the left: R. M. Wight, P. I. Knight, G. E. Smith, A. H. Anderson, R. A. Wilkins, W. C. Ahlgren, H. E. Sawyer, Jr., and H. S. Hanna.

Charles Chorlton Wins Top Award

NORWOOD Roofing Plant and Phillipsdale shared the honors this year in the year-end awards for the Best Suggestions of 1951.

Topping the list was Charles Chorlton's suggestion "Sleeves on No. 7 Horizontal Mixer." Mr. Chorlton received a check for $200.00 and the congratulations of the Administrative Committee on January 15, when he and the other award winners were called before this committee as the year-end awards were announced.

Tie for Second Place

For the first time, the third prize was eliminated and duplicate awards were given to two people for the Second Best Suggestion of 1951. Checks for $100.00 each were handed to Malcolm McDonald, Norwood Roofing Plant, and John Borges, Phillipsdale Plant. Mr. McDonald's award was for his suggestion, "Additional Solenoids at No. 9 Winder," and Mr. Borges received his money for the idea, "Automatic Switch for Second Press." Both suggestions were very good ones and of approximately the same value to the company. Both were equally in line for the second prize money and so for the first time, the full award of $100.00 was voted to each.

At the same time, each of these two men received a special award of $250.00. Mr. Chorlton had previously received a special award of $275.00 on his idea.

The best suggestion of 1951 was an ingenious idea for using sleeves on the shaft of the horizontal mixer to prevent asphalt from pushing out and spilling on the floor. For a long time it had been necessary to do expensive repairs and clean-up work every weekend and sometimes during the week also in order to keep this equipment operating efficiently. After the sleeves were installed as suggested by Mr. Chorlton, the trouble disappeared entirely.

The additional solenoids at No. 9 Winder, one of the two ideas to win second prize money, save a mechanic's time each time the machine is changed in order to run a product that calls for reversing the arbor. This suggestion has also prevented burning out of solenoids and saves the time spent in replacing them. Tying with this idea for second prize money was John Borges' suggestion for an automatic switch at the second press in Phillipsdale. This provides for an electric eye which shuts down the second press whenever a break occurs and thus reduces lost time.

Another award was made at the Administrative Committee meeting on January 15. Malcolm McDonald was again the recipient. He was awarded $50.00 for a new type spring at the clutch of No. 7 Wrapper. The old spring used to break frequently and cause much trouble. Since the installation of his new idea, there has been no trouble at this point at all.

Regular suggestion awards paid in January were as follows:

Norwood Roofing Plant

Alessandro Alessandrini, FBPM-1	$20.00
George O. Gross, FBM	10.00
Dominic Silvi, FBI	15.00
Michael Lukasiewicz, FBW	5.00
Donato Marrollo, FBI	5.00
Angelo Melino, FBV	5.00

Phillipsdale Plant

Arthur Medeiros, DPI	$10.00
Edgar Vatcher, DPI	20.00
John R. Ellis, DPP	10.00
Howard Inman, DPR	15.00
George Jobin, DPIF	10.00

No. 1 Box Shop

Stanley Moulton	$10.00

Shreveport Plant

J. T. Bruce, FSPM1	$5.00
Sam Hicks, FSM	5.00

Norwood Flooring Plant

Francis Doane, FFP	$5.00

Howard Inman at Phillipsdale was the only person to receive a $10.00 award for five accepted suggestions. His one successful suggestion plus this $10.00 award brought him a total of $15.00 in cash.

Nurse's Aide

THIS last fall our local Norwood Hospital graduated its second class of Red Cross nurse's aides. Member of this group was 23-year-old Helen Quackenbush, nailer operator at No. 1 Box Shop.

With her permission and the cooperation of the Red Cross and hospital authorities, the Review visited Helen on duty while she was still in training. Later, when she had completed the required 80 hours, they saw her capped and receive the pin as a full-fledged nurse's aide.

Helen is very enthusiastic, loves the work and believes the training will always stand her in good stead. Now two nights a week, three hours or more a night, Helen in a fresh blue pinafore, starched white blouse, white duty shoes and white stockings goes about taking temperatures, carrying trays, rubbing backs, jollying this one and cheering that one with her own abounding good spirits and youthful energy. She does this on top of bowling regularly one night a week in the Bird Club girls' league, going to choir practice one night, and keeping her social life on the move with dates on week-ends. It's quite a pace, but Helen is sold on this nurse's aide work and looks forward to completing her first year with 150 hours to her credit.

Helen Quackenbush is but one of a great army of volunteers who give their free time to humanitarian agencies. One of the largest of these organizations is the American Red Cross with its seven major services which reach around the world and touch millions. March is Red Cross month. At this time the Red Cross asks the help of not just the Helens and Joes who serve the Red Cross the year round. It asks the help of all so that it in turn can help the many.

JUST CAPPED. Helen Quackenbush, left, at reception following graduation ceremonies for her class of 14 nurse's aides. Others are Mrs. Allan Jefferson, nurse's aide leader, George Mahoney of Norwood Red Cross, Elizabeth Syverson, co-chairman with Mrs. Jefferson, and Edna Price, superintendent, Norwood Hospital.

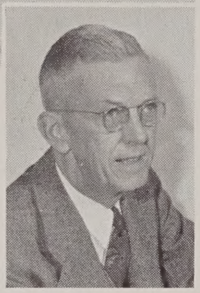
TAKING TEMPERATURES under the watchful eye of Mrs. Carl Rentz, Red Cross instructor, Helen learns bedside technique. Jean Piezonka, Paper Mill Office, is the patient, recuperating from an appendix operation. Though Helen had already put in a day's work in the Box Shop, she always looked forward eagerly to her three hours in the evening at the hospital.

AIDES SAVE THE NURSES many steps by fetching and carrying. Here Mrs. Rentz tells Helen what a "hypo" tray is so she will recognize one if she is asked to go get one. Aides are not allowed to administer drugs.

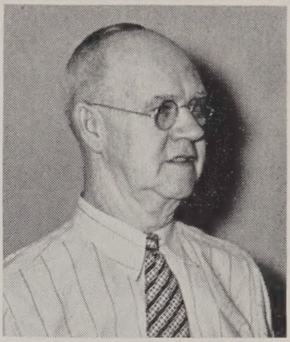
FEW HOSPITALS HAVE ENOUGH HANDS to go around. Nurse's aides under everyday conditions give valuable service. In time of disaster their trained hands would be priceless. Some of the girls in Helen's training class learn and help at the same time as they fold bandages. They are, from left: Doris Dube, Helen, Phyllis Scampini, Marie Irene Whitney and Mary Riley.

Visiting Around

Chet Andrews, former Box Division Sales Manager, and Mrs. Andrews run the Clipper Ship, attractive gift shop at Boothbay Harbor, Maine.

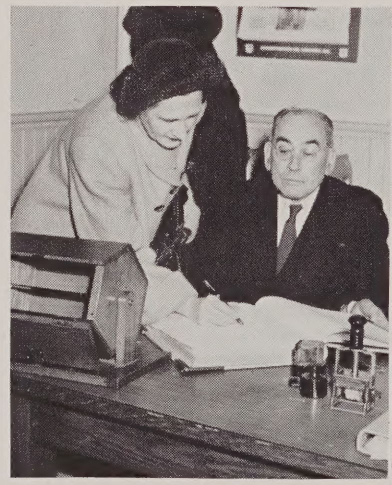


George Wallace, retired from East Walpole Maintenance, still sings his Scotch songs when the veterans' group entertains — and he is right there with the youngest of them. George also keeps busy doing odd jobs around town.

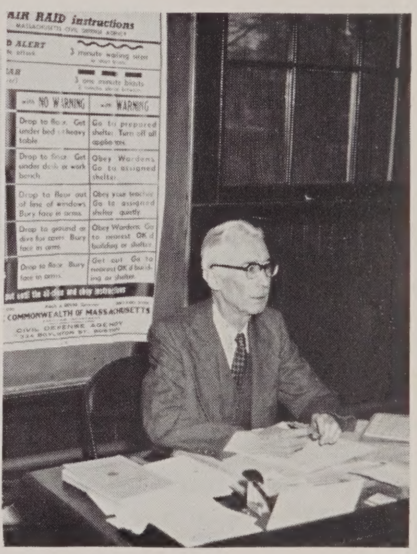


Charlie Savage and his wife run a tourist home in Searsport, Maine. Charlie used to work in the Shipping Office at the Roofing Plant.

When Charlie Miller, Flooring Shipping Office, retired, he bought a place in Norfolk. We found him busy making Christmas wreaths. Charlie sometimes works at a greenhouse in Dedham, raises flowers, vegetables, and strawberries in his own garden, goes blueberrying in July and picks wild cranberries in the fall.

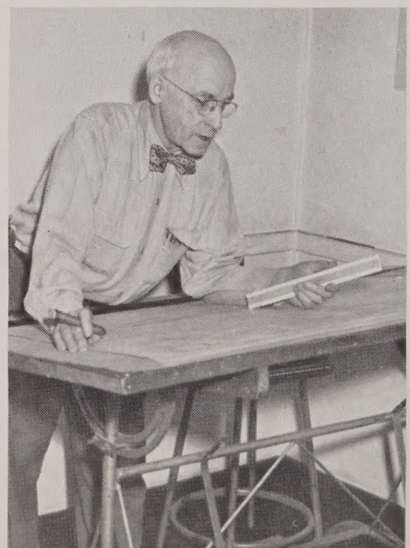


Tap (W. F.) Geary has given up supervising in the Finishing Department at East Walpole, but he keeps busy several days a week as a member of the Walpole Board of Assessors. Nellie Coughlin of the East Walpole Mill Office was discussing a problem with him just as our photographer arrived.



It's still office hours every afternoon for Wes Beaulieu at the office of Civilian Defense, Old Stone School, Walpole. Wes was Assistant Auditor at the East Walpole office before he retired.

Anton Smolski raises ducks, chickens and bees, and has a sizable orchard as well where his bees can gather their honey. All this keeps him just as busy at Greensboro Road, Dedham, as he used to be in the East Walpole Finishing Department.



Harry Dresser, Engineer, is still an engineer but now he is with Conrad & Young in East Walpole instead of the Norwood Roofing Plant where he worked for twenty-seven years before his retirement. Harry puts in a full day on trouble shooting and special engineering assignments. The busier he is, the better he likes it.

With Our Retired Folks

RETIREMENT means different things to different people. To the Bird & Son folks on these pages, retirement has meant happy, busy days and in some cases, a chance to follow interests and hobbies for which they never before had the time.

There are other Bird & Son folks, too, whose pictures are not included here but who are making good use of their leisure time. There is Scotty Robertson, formerly of the Traffic Department, who raises pigeons for a hobby. Dimon Merrill, former Credit Manager, travels to Florida in the winter and keeps busy looking after his property on Cape Cod in the summer.

There's Bartholomew Murray, formerly of the Norwood Roofing Plant, who besides being quite a sports fan, TV variety, has made a number of major repairs and renovations to his home.

Tom Benson, retired Roofing Salesman, is selling for General Building Products on Cape Cod. This company is a large distributor of all types of building materials, including the Bird line.

Another is Henry Phelps of Phillipsdale, who since he retired in 1950 has been working for the East Providence School Department, and the last we heard, was a clerk in the Stores Department there. Joe Boswell, retired Berry Asphalt employee in Waterloo, Arkansas, has a woodworking shop and is as busy as he wants to be making tables and porch furniture.

Two thousand miles from Arkansas, down in Camden, Maine, Alice Field Nichols since she retired several years ago has taken up painting. Her water colors of local scenes make a lot of other embryo painters quite envious. Writing to the Review recently, she said, "Painting is an absorbing hobby limited only by one's application and ability. Even though you don't produce any outstanding pictures, there is much pleasure in learning to appreciate the work of others."

HOLDING TOWN OFFICE is William F. "Bill" Sline, retired Building Materials Salesman. He ran for and was elected to the Walpole Board of Assessors soon after he retired.

Year End Report

HOWARD S. WHITNEY, in charge of the waste reduction program at the East Walpole plants, announces that the good efforts of the plant committees during the past year resulted in a saving of $29,300 in waste for the year 1951. The total cost of waste for the year was $772,000. Using the percentage of waste in 1950 and adjusting it to the 1951 volume, to make the figures comparable, the total waste in 1950 was $801,500 or more than $29,000 higher.

"To make this reduction in one year's time shows good progress and real cooperation," said Mr. Whitney. "But a lot more can be done. We are already busy on the 1952 program. We appreciate the cooperation we have received and are receiving. A little carelessness can often make a lot of waste and a mistake in set-up or quality of paper is like the bowling ball down the gutter or the golf stroke wasted — you can never get it back."

Problems on which Union-Management committees have set their sights for 1952 include improving quality of the paper on all paper machines and correcting dry spots due to shutdowns at the combiners.

Acknowledgment

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Feeney Family

BUILDING MATERIALS SALESMEN from Northern, Eastern and Southern Divisions at meet-up the first of the year. Starting at left: J. B. Blandford, W. W. Ford, R. I. Barrett, J. H. VanHoy, M. N. Sisson, R. H. Emerson, D. E. Merrill (retired Credit head); Rogers Weed, J. H. Murphy with J. L. Nelson almost hidden in back, M. L. Vose, T. E. Miller, J. D. Lantier, B. L. Sears, J. D. Conrad, E. T. Washburn, and E. L. Lincoln.

Continuing, T. F. Spencer, H. F. Davis, E. L. Chamberlain, L. T. Harriman, G. E. Stine, R. C. Newton, M. H. Hubbard, D. E. Hurley, R. A. Beattie, J. D. Johnston, C. L. Hammond, F. X. Lantier, H. P. Morton, F. B. Ross, G. G. Sheehan and R. P. Roberts.

BEAUTIFUL COUNTRY HOME of the George Condrys in Rehoboth. — Courtesy Providence Sunday Journal

They Built It Themselves

IF you don't get busy and stake out that cellar, I'LL go out with a shovel and start digging, and then you'll have to build according to my plans."

Threatened with these words from his practical-minded father-in-law, George Condry, Phillipsdale foreman, got busy and began the building of his beautiful home on one of the best sites in Rehoboth. George and his wife had planned such a place ever since they were married. That was six years ago. Today Mr. and Mrs. Condry have the sort of a place you dream of owning — a spacious, but not pretentious country home on a curve in the road, with a wide lawn stretching to a patch of woodland and a winding stream. But it was only a dream, back in 1945 when George and his wife started planning. The kind of a house they wanted cost far more than their bank account would allow. There was one solution — they could build it themselves.

People said it could be done. George and Gladys believed it could be done, too. And they were very right. You can't help liking it from the moment you first see it, hugging the top of the knoll above the stream. It's a modified Cape Cod style, with long roof lines, nicely proportioned wings, fat brick chimney, small-paned windows, white shingled side walls and gray shutters. Like all good Cape Cod houses it sits close to the ground and looks as if it had always been there.

Attractive Interior

You enter by a blue Dutch door, hinged in the middle so the top can be opened to let in more outdoors on warm days. You step directly into the spacious living-dining room which extends the full width of the house. It's the sort of room that says, "Sit down and relax, you'll like it here." It has everything — pine-panelling around the big fireplace, attractive Williamsburg blue walls, big windows, front and back, to let in the light and the pleasant views, and piece after piece of genuine antique furniture.

One wing, off the living room, has two bedrooms and a bath. The other wing has a roomy kitchen which also runs from front to back of the house. It has cupboards and closet space to thrill any housewife. One closet, if you please, is big enough to roll away the washing machine for out-of-sight storage when not in use.

From the kitchen you step onto the back porch with a door leading to the garage, which from the front appears to be another room of the house itself. Its doors face the driveway at the back of the house. Window boxes and curtains at the windows add to the illusion that it is just another room.

The second floor is to be finished off later as time and cash permit — two bedrooms, a den and a bath. The Condrys' downstairs bedroom will then become another den — for the television, says Mrs. Condry, who doesn't like it in its present living room location.

Completing this perfect home in the country are three-year-old Lynne, who occupies the crib in the second bedroom, and two Dalmatians which occupy a large fenced-off yard back of the house and welcome you enthusiastically as you arrive.

This would be a home to talk about if the Condrys had engaged a contractor to build it for them. It's a home to get really excited about when you learn that they built it all themselves and furnished it with antiques, many of which they themselves refinished. George is neither a carpenter nor a machinist. He did not grow up on a farm where he might have learned to tinker and to build. He had a general high school education in the East Providence school. He came right to Bird & Son within a few months after graduating and started as an office boy at the Phillipsdale plant. But carpenter or not, George is the one who is responsible for the fine workmanship evident at every turn in this unusual house.

In Spare Time

From the cellar and the laying of the sills to the final painting of walls and woodwork, George did it all himself, except the plastering, the installation of the heating system, and some of the mason work. He was carpenter, mason, electrician and plumber. Would he do it again? He doubts if he'd have the courage. He burned himself out too many times, like the two weeks' vacation when he worked sixteen hours a day every day shingling the sidewalls. Most of the work was done on weekends, holidays and long summer evenings, while George was also putting in a busy day at the plant. He was foreman of the Defibrator Department at the time. From 1938, when he came to Phillipsdale, until 1940 he was office boy. Then he worked briefly in several departments, finally becoming supervisor of the beater room. He followed the installation of the defibrators and became foreman of the Defibrator Department before leaving for service in the Air Force in 1943. During the war he became a first lieutenant and served as pilot on thirty-five bombing missions from England. Coming out of the service in 1945, he married in November and returned to his job in December. He was promoted to his present position as foreman of the Insulating Board Department in January 1949.

There were many good friends and relatives, George says, on whom he leaned for advice and for a lift on tasks that took more than two hands at once. There was his father-in-law, A. V. Kindberg, who gave them the land as a wedding gift. It was part of a large tract of choice Rehoboth farm land which had been in the family for generations. There were also three uncles, Harold and Thore Kindberg, both of whom were carpenters, and George Kindberg, who drew up the plans from sketches provided by the Condrys. George relied on all four men for counsel and a strong helping hand. Another good friend who gave much valuable technical advice was Ralph Groves, Yard Manager of the Cook Borden Co. of Fall River.

Others who gave freely of their time and advice included another uncle, Arthur Anderberg, who helped with electrical problems; Oscar Berghman, Rehoboth selectman and chief of police, a painter by trade; Robert G. Cooke, Assistant Vice President of the Industrial Trust Company of Providence, without whose financial advice the whole project might have fallen through; and finally many men at the Phillipsdale Plant, especially in the repair gang, who could and did answer many questions on details of carpentry, plumbing and the like.

As the house neared completion and tasks for feminine hands showed up, Mrs. Condry helped too. And most of all, she shopped around collecting the many fine antiques which now fit so appropriately in every room — dropleaf tables, a round tilt-top table, thumb back chairs, fine old chests and an unusual bed with posts of the tulip and bell pattern. Some pieces, like the chairs and an interesting cobbler's bench, she refinished herself. Mrs. Condry also made all the curtains and draperies.

Bird products are evident of course

(Continued on page 10)

GEORGE is standing at the controls of the built-in radio over the fireplace. This shows the other end of the big living room with the dining alcove.

THE GEORGE CONDRYS relax in their comfortable living room. Among the fine pieces of antique furniture in this part of the room are the tilt-top table and the tall secretary in the corner. The cobbler's bench in the foreground was rescued from a barn cellar and restored by them.

A KITCHEN TO DELIGHT any woman anywhere. An unusual feature is a big closet just out of sight at the left where the washing machine can be rolled away for storage and as easily brought out again for use.

— Bird Shingles on the expansive roof and Bird Linoleum in the kitchen. Bird also features in the hidden structure. Supporting beams and lally columns come from a section of the Phillipsdale plant where old but sound wooden and metal materials were being taken out to make room for the new Power House.

Is the house complete? It certainly is very livable with modern equipment in the kitchen, the finest of heating systems and the best in plumbing fixtures. But is any house ever complete? There's all the second story to be finished off, there's a play room in the basement to be completed some day, and there's a second coat of paint needed right now, George says, on the kitchen woodwork.

A FINE OLD ROCKER and chest-on-chest in the Condrys' bedroom. In this same bedroom is a tulip-and-bell four poster bed, another choice piece of antique furniture.

Whatever is done, you can be sure of two things: it will be in good taste, and it will be done with the careful and sure hand of a craftsman. George has proved that beyond any doubt.

Scouters in Action

BUILD the boys right and the world will come out all right, too." That may not be the exact quotation but somebody has said something like that. Many Bird & Son people believe that's a wise motto.

We are happy to list the following men who, through their work as Scoutmasters and Scout committee members, are doing their bit to build the boys right in their communities. In a recent survey of Bird & Son plants, we found the following people actively engaged in scouting:

Norwood Roofing Plant

William Cooney, Roofing Shipping Dept., Assistant Scoutmaster and Committee Member of Troop No. 32 in Mansfield.

Norwood Flooring Plant

George F. Moore, Jr., Rug Finishing, Scoutmaster and Committee Member of Troop No. 57 in Stoughton.

Louis Coburn, Block Room, Troop Committee Member of Troop No. 30, East Walpole.

Daniel Adams, Chief Research Chemist, Assistant Scoutmaster of Troop 30, East Walpole.

William Cannell, Flooring Laboratory, member of Cub Scout Committee, Westwood.

Richard Ellis, Shipping Dept., Cubmaster, Pack 43, Norwood.

East Walpole Plants

Benjamin Baranowski, No. 1 Box Shop, Scoutmaster, Troop 30, East Walpole.

Vincent Lestan, No. 1 Box Shop, Troop Committeeman, Troop 30, East Walpole.

Kenneth Rouillard, Planning Dept., Treasurer of Troop 42 in Norwood, and a member of the Regional Council.

Edgar Bigelow, No. 2 Box Shop, Troop Committeeman, Troop 42, Norwood.

Edward Maloof, No. 2 Box Shop, Assistant Scoutmaster, Troop 42, Norwood.

East Walpole Office

Chester Porter, Industrial Engineering, Executive Board member of Troop 30, East Walpole, and a member of the Board of Review.

Stephen C. Traudt, Industrial Engineering, Executive Board member of Troop 42, and a member of the Board of Review.

Harold Bonnyman, Fibre Box Division Sales Manager, Troop Committee member, Westwood, Troop No. 1.

John Andrews, Purchasing, member of Camping and Activities Committee, Old Colony Council. Has been Chairman of this committee and Assistant Treasurer of Old Colony Council.

Marshall B. Lee, Box Sales, Troop Committee member, Troop 30, East Walpole.

Richard Phipps, Traffic, Captain of local Fund Raising Campaign, Algonquin Council.

Ernest Coleman, Assistant Treasurer, Member of Finance Committee, Old Colony Council.

A. H. Anderson, President, Member of Trust Committee, Old Colony Council.

Charles S. Bird, Chairman of the Board, Chairman of Advisory Committee, Old Colony Council.

Benjamin Beale, Assistant Sales Manager, Fibre Box Division, Counsellor-at-Large, Mohawk Council.

Chicago Roofing Plant

B. G. Macfarlane, Sales Service Manager, member Executive Board, Pokagon Trails Council, and Chairman of Leadership Training Committee.

Shreveport Roofing Plant

David Nance, Cost Accounting, Chairman of Troop Committee, Eagle District, Norwela Council.

D. L. Oliver, Jr., Foreman, Assistant Cubmaster of Pack 16 at Shreveport.

Berry Asphalt Company

Irvin Coppett, Stephens Plant, Assistant Advisor, Explorer Post No. 284, Stephens.

Ford Thompson, Stillman helper, Waterloo, Scoutmaster Waterloo Troop.

Morgan Moore, Mechanical Engineer, Waterloo, Assistant Scoutmaster, Waterloo Troop.

W. H. Huffman, Chemist, Committeeman, Waterloo Troop.

Herbert Marlar, Maintenance, Chairman of Waterloo Committee.

Milling Around

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

Two girls, now married, who used to work in Stenographic dropped in recently to show off their new babies. Sally Davenport White brought in her son, Michael Dennis, who was born in January. Lillian Cronin Gianetti brought in daughter Sandra Jean, also a January baby.

Helen Cullen has left to take a position in payroll at the Norwood Hospital. We wish Helen lots of good luck.

We extend our sympathy to Marianne Masino, whose grandmother died last month.

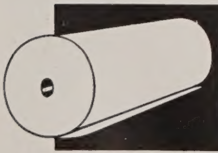
Glad to report that Louise Drummey is home from the hospital and coming along all right.

Champagne was the color of Eleanor Johnson's gown when she served as bridesmaid for Grethe Storkfelt Reddick's pretty wedding on January 26. Former Bird & Son employee, Elsie Storkfelt Gleichauf, was her sister's matron of honor.

New feature starting in next month's Review is a section devoted to our Salesmen and their doings. This is a not-very-subtle hint to all of our "knights of the road" who read this to give with the news. It's your next move!

Dick Hazlett is now on a carrier out of Japan. Before he joined his ship he had a train ride through Japan, which though not comfortable was interesting. "It gave me a chance to see how the people of Japan live . . . The train passed by the base of Japan's historical Fujiyama — it was beautiful. Now I can see why the people are proud of it. It stands out from everything else."

Lois Ballard is welcomed to Purchasing.



Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

New Millwright, Edgar Johnson, is welcomed to the Machine Shop.

Also welcomed — after being out sick for a long time — is John Lobisser, who says he is pretty glad to be back to work.

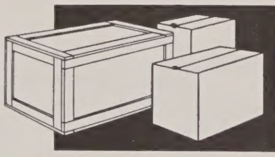
Sally and Susan are the names of Bob Holman's new twins, in case you'd like to know.

Speaking of babies, remember Frances Goyea Simpson, who used to work in the Mill Office? Her first child, Deborah Anne, was born on January 31.

We wish Bob Whitty lots of luck in his new job at the Charlestown Navy Yard. Bob was presented with a purse from his co-workers at the Finishing Mill and all wished him success.

Michael Arbarchuk has put away his silver bars for the second time and is back working for Bird & Son after a year's service in the Army. He was stationed in Japan.

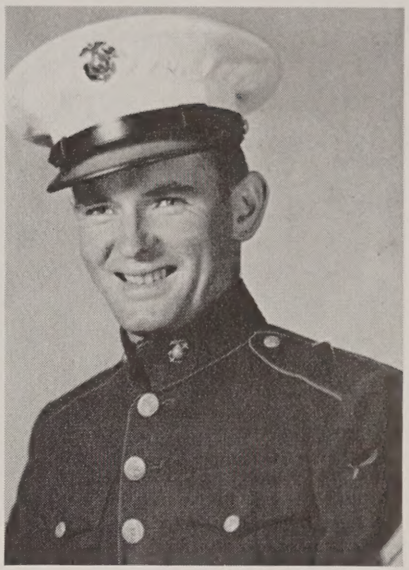
John Bandonis writes from the Mannheim area of Germany that he is now CO of his MP company. At Christmas the American soldiers played host to 200 local German children. John reported that a good time was had by all.



No. 1 Box Shop

John P. Walsh
Ramona Chicoine
Catherine Bellew
Edward Paduck
Kenneth Houghton

We have seen campaign buttons reading, "We like Ike." We are going to change that to "We like Mike," Jennie, that is. Jennie — Miss Box Division — is a great starter-upper and getter-of-things-going.



MARINE CORPS INSTRUCTOR. Sgt. James T. Donlan is at Oceanside, California, recently transferred from North Carolina. His father is Francis E. Donlan, No. 1 Beater Room at the Paper Mill.

Face-lifting of the Office up here has done wonders. Two-tone light green walls and the best (green) linoleum — Bird, of course — on the floor makes a nice looking job.

We wish Sally McDavitt a speedy recovery. At this writing she is in the hospital with eye trouble.

Alvah Bridgham, retired Printing Department worker, was visiting in East Walpole the first of February. Asked how the weather in Dexter, Maine, was — Alvah lives there now — he said it was 27 below one morning, but it didn't last long. They haven't had much snow and he thought all in all it was a pretty good winter.

CREDIT UNION BRIDE. Grethe Storkfelt, seated, the day before her wedding to Walter Reddick, receives best wishes from the girls in her office. From left: Doris Whitehead, Velma Cobb, Mary McDonagh, Mary Moylan, Jean Patterson with Eleanor Johnson in back, Barbara Proctor.

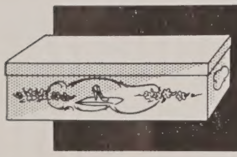
RECOGNITION BY RED CROSS was given these Main Mill first aiders when the chairman of the Walpole chapter came to present their certificates. These Bird & Son men have all completed the standard course.

Front: John M. Zambella, James K. Schuller, James W. Loring, Edgar B. Bigelow, Francis D. Gilmartin, John C. Seastrand, Martin H. Fisher and Albert F. Gilmore.

Standing: Chief of Walpole Police Timothy Cullinane, Safety Engineer and Instructor Frank V. Eisenhauer, Red Cross chairman William R. Williams, Charles E. Rafuse, Donald J. Brennan, James F. Barnes, Kimble P. McEwen, Benjamin Palleiko and Personnel Services Manager Albert W. Smith. Absent from photo are two others who received certificates: Perley H. Mudgett and Stuart M. Farris.

Ken Houghton, chairman of the newly formed Garden Club of the Bird Club, is the author of an article on early peas — the kind you eat — coming in a new magazine called "Popular Gardening."

The whole shop was saddened by the death of John J. White, retired. In his job as Inspector he got around and knew everybody and those who knew him feel the loss of a long-time friend.



No. 2 Box Shop

Joseph Smelstor
A. D. Smith
John McGrath
Martin J. Saulen

Billy Duquette's pretty daughter Jean Duquette Meninno made the front page of a local newspaper as she prepared to sail from New York to join her soldier husband in Germany.

Ed Bigelow is new first aid man here.

Catherine Brady is welcomed back after her illness. We are glad to see her looking fine again.

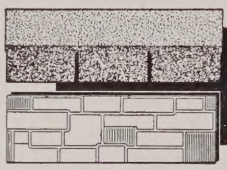
Everett Seavey and family drove to Florida over Christmas and New Year's for a vacation. Everett came back with a nice tan.

John Carroll has left the Shipping Department to enter the maritime service.

Marius Arildsen has taken a leave of absence.

Leo Sears has completed his auto body course at Roberts Technical Training School.

We were sorry to hear about Gus Farris' accident and wish him a speedy recovery.



Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Louis Silvestri
Joseph Nevins
Roger Percy
John Folan
James Murray
William Stewart
John Hutchins

Fred Turco, star suggestion award winner, has a new daughter, Denise. They now have four girls and a boy.

On our sick list for some time have been George Palumbo and Alec Alessandrini. We hope that they will be back with us soon.

Gordon Seabury has left us to work for the American Airlines.

John Sigmund is driving a new Ford. Rumor has it that he got it from profits of the Blueberry Ranch in Maine.

The Eastern Mass. bus has lost another customer. Leonard Nordstrom has acquired for himself a '50 Chevrolet.

Thomas McDavitt has now moved into his new home. Lots of luck, Tom.

Bernard Wenstrom is sporting a nice new Plymouth.

Latest TV victims in the Lab are Doug Eames and Len Weaver. Dick Arling, however, bought an FM set for the enjoyment of the good music programs offered on FM these days.

Ingenuity is not lacking in the Lab. It is rather hard to heat and the temperature inside falls to uncomfortable lows in a stiff north wind. Rather than allow Miss Bird & Son (Janet Haste) to suffer needlessly, the fellows have set up a bank of infra red lamps and twice this winter our queen has basked as comfortably as if she were on a Florida beach.

James A. Michienzi, overseas in Europe, writes that he is going to take a side trip to Italy to see his father's folks. His father is Frank Michienzi of Roofing Shipping.

EVERYBODY works for Bird. So it would seem to Frances Allen, 7, whose father, Elbert Allen, works on the Flooring Print Machines, and who has a grandfather, Dan Ross, and two uncles, Joseph Ross and Donald Ross, all of whom are Bird & Son men. Frances was snapped here when she was a flower girl at a wedding.

FROM RICHMOND TO MONTEREY, men from our far-flung Flooring sales territory assemble at East Walpole to get the feel of home base. With L. G. "Bud" Williams, Sales Service Manager (seated, center), these Bird & Son men are: Seated, Richard S. Lacy from New Orleans, Mr. Williams, Douglas L. Duncan of Murray, Utah; and Albert Urban of San Mateo, California. Standing: William L. Each of Birmingham, Alabama; Frank D. Martin of Houston, Texas; Charles E. Byrd of Richmond, Virginia; and Walter W. Wright of Monterey Park, California.

Norwood Flooring Plant

Bruce Grindle
James Connolly
Charles Cobb
Robert Taylor
William Cherry
Dorothy Hawes
John Grover
Frank Karshis
Stephen Wosniak
Edward Feeney
S. F. Cavanaugh

Robert Doucette, on military leave from the Lab, is now stationed in the Azores with the Air Force. Like most service men, some of his favorite reading is letters. His address is available at the Personnel Department.

Sam Kelley of the Print Machines has the distinction of being voted The Man Who Brings the Best Lunch.

We were sorry to hear that Joe Keras's wife has been ill.

There was big excitement in the Ross family early this month. Brother Donald telephoned from his station with the Seabees in Guam home to Norwood.

Frank Karshis, Paint Room man, and reporter on his own time for the Norwood *Messenger*, had an article in a recent edition on the year-round tennis players of this neighborhood. These hardy perennials include three fellow Flooring Plant men, Matty Connolly, Ed Phillips, and of course, Frank Clem.

We welcome back the men who had been laid off and the men who are new here.

Sorry to hear about John Grover's automobile accident, but glad to see him back to work again.

Glenwood Plant

Leopards, bears and monkeys were freed to the rolling mountains of the Ouachita National Forest near the Glenwood Plant by a large truck and trailer overturning. All have been killed or captured by the circus owners except one large polar bear. People from the surrounding area were more excited than we, since a large panther (sometimes called a mountain lion) was killed near here not too long ago.

It won't be long until Robert Stewart will be back with us keeping books and analyzing filler dust and perma-mix. Bob has been released from the State Sanitarium and must take three months' rest at home.

Carl Whatley spent a week of his vacation during Christmas and returned to work with many stories of squirrels but no pictures of proof. On his previous trip, his stories were about bass.

Orville Caldwell tells some pretty good stories about how many quail he can kill but when this reporter went hunting with him, he failed to prove he really was good. Better luck next time, Orville.

PROMOTIONS AT FLOOR COVERING. Left to right: Bruce Grindle, to Storekeeper; Clyde Bennett, from Assistant Foreman in Rug Border to Assistant Foreman, Yard Goods Finishing; Frank Kissell, formerly Assistant Foreman, Yard Goods Finishing, has been made Assistant Foreman in Rug Border; Albin Vietze, to Assistant Foreman, Print Machines; Richard Ellis, Assistant Foreman, Shipping; James Faser, to Assistant Foreman, Yard Goods Finishing.

Bird Club

Entertainment

COMING event on the Bird Club Entertainment calendar will be wrestling matches on Thursday evening, March 13. Ed Wisniewski, chairman, announces that there will be a tag team of midgets. Like last season's shows, this will be held at the Norwood Junior High School. The wrestling matches are being planned as a result of popular demand.

At Mid-Winter Dance

ACCLAIMED MISS BIRD & SON, as well as Miss Roofing Division at mid-winter dance, Janet Haste gives them a big smile.

The January 18 mid-winter dance drew a sizeable crowd at the Norwood Elks' Club. Music was by Vin Perry and his orchestra. Featured event was the contest for the Miss Division and Miss Bird & Son titles. Some of the young and fair ladies present were so shy they declined all urging to enter the contest. But others, led by the dauntless Jennie Mike, threw themselves into the spirit of the occasion. Upshot of the judging: Miss Box Division, Jennie Mike; Miss Paper Division, Mary Moylan; Miss Flooring Division, Patricia Haste; Miss Roofing Division *and* Miss Bird & Son, Janet Haste. Frank Massey and Russell Tupper, Superintendents, and John McDougall as Bird Club President, filled the august role of judges. Prizes were charming, little silver loving cups.

Girls' Bowling

HELEN QUACKENBUSH, Chairman

BOWLING will be all over for us on March 1. The Lucky Five were way ahead when we went to press so it isn't too hard to guess the winners. The Willers, Solids and Bandettes were bunched together pretty well around second place, with the Villains, Wash-Outs, Lemons and Bowlettes down near or on the bottom.

In the next issue we'll also give you the winners of the mystery prizes, rolled off on February 12.

Men's Bowling

EVERETT FULLER, Chairman

BOTH top team and high individual bowler have changed since the January Review. Roofing Shipping leads the Bird Club Men's League, with the Flooring Lab second and No. 2 Box Shop, formerly in first place, now in third. Shippers from Floor Covering held the fourth place position.

Season's high single and high three at this writing are held by Julius Aukstolis, No. 1 Roofing Machine. Scores: 149 for the single and 371 for the triple count. Julie thus betters the earlier high single by seven pins, ran up a three-string record of four pins more than the previous record.

Cribbage

HERMAN NORDSTROM, Chairman

THE third cribbage party of the season was held on Thursday night, January 17, with thirty-two players present.

Cribbage winners were Ted Pierce of Roofing Maintenance and Nelson Phillips of Flooring. Bill Angus, retired, won one of the baskets of fruit, while Ray Letourneau's father from Sharon, J. F. Letourneau, won the other basket.

The February party is scheduled for the 21st at the Brigade Room in East Walpole. Time, 7:30.

IT'S ALL IN HOW you hold your mouth. Top: Patricia Connolly. Middle: Julia Kucab. Bottom: Priscilla Muse.

WINNERS of Miss Division and Miss Bird Titles, judges, and MC pose coyly in the middle of the floor at the Bird Club January dance. From the left: Judge Frank Massey, Patricia Haste, Janet Haste, Ed Wisniewski, MC, (Bill Grazado from piano bench looking over his shoulder), Mary Moylan, Jennie Mike and Judge Russell Tupper.

New Garden Club Draws Good Crowd

KENNETH HOUGHTON, Chairman

NOT every family of Bird & Son people in Massachusetts has a garden. But we'd bet a packet of last year's radish seeds that the percentage is pretty high. So it was no wonder that they had a good crowd on opening night of the new Garden Club. There was competition with wrestling matches down at the Armory, Friday night shopping and any other excuse for staying away from a company affair you can think of. But they came — more than thirty of them. A committee was formed. Ken Houghton is chairman; Martin Greene, Henry Doudie, Frank Vietze and Gordon Wilson are the rest of the committee. Fellow growers will recognize some experienced hands in this lineup.

The next meeting is February 28 when Charlie Vasaturo is going to show slides of his glads. The chairman will tell about starting seedlings in the house, which a lot of people are itching to do about this time of year when it's still too cold even to think about getting in those first peas.

On March 20 they are planning to have Mr. Kenison from the Norfolk County Agricultural School nearby come over and talk about pruning and grafting. Ken will also have a half-hour film on rose growing. When the time comes club members aren't going to miss John Russell's famous naturalized daffodils in Dedham. Come June, there will be a flower show.

Bird Club people are bringing their families along to the Garden Club too — and they are all welcome. After all, the whole family might at least learn how to keep the weeds down.

LUCKY FIVE, leading Bird Club girl bowlers. Reading from left: Helen DeSavage, Gretchen MacDonald, Eleanor Lane, Kay Williams in front, Alma Walsh, Anne Cavanaugh, Evelyn Balduf and Ricky Maloof.

"Mikado" Coming

ENCOURAGED by the enthusiasm of members and audience alike at their Christmas performance, the Neponset Choral Society has launched their biggest project yet. This spring they are going to put on the "Mikado". This, of course, is one of the Gilbert & Sullivan favorite of favorites, a musical comedy which has run longer than "Abie's Irish Rose", "Oklahoma" or "South Pacific".

Edward Center of Arlington has been engaged as coach and will start whipping the show into shape after choruses have been thoroughly learned. He has coached dozens of Gilbert & Sullivan shows, he knows all the angles, and each new performance is just as exciting to him as the previous one. Such enthusiasm is bound to be contagious.

Can't tell you any more details at this point, except that the date will be around the middle of May. Watch the Review and your local newspaper for further announcements.

Phillipsdale Plant

Manuel Oliver
Arthur Trudell

David S. Lowry
Robert Crowley

Leslie E. Howard
Raymond Nolan

New Safety Men

HERE are the members of the new safety committees for Phillipsdale. Judging by our record for last year, these men have a lot of work to do.

DPHT	Joseph Medeiros
DPC	Manuel Rebello
DPP-B-L	William Callan James Hammond John Borges
DPR-E	Arthur Trudell Joseph Betencourt Arthur Turner
DPM	Russell Weddell Frederick Matthews Antonio Tirocchi
DPV	Albert Violette Alfred Gamboa
DPX	Antonio Amaral Antone Vargas Edward Perry
DPI	Henry Gibb Manuel White
DPIF	Daniel Hourihan Robert Berry
Inspection	Richard Carlson Robert Crowley Serafim Moreiro

Phillipsdale Notes

A lot of the old Reviews which Rex Salisbury had been saving in his desk were made available in the brigade room and caused considerable interest. Margaret Pierson got quite a kick out of seeing her own birth notice in one of the old issues (well — not very old), but some of the nicknames in use in the old days had better be forgotten — "Peaches" Fred Pierson, for instance.

Joe Queenan came in late one morning lately, but he had a good excuse — he had a fire in his house.

Leslie Howard, who has been appointed assistant chief in active charge of the Phillipsdale fire brigade, has been elected a director of the Rhode Island Fire Chiefs Club.

We were sorry to hear of the recent death of Manuel Oliver's mother, Mrs. Mary Oliver, in East Providence on January 18 in her 71st year.

Manuel Paiva has had a little tough luck with his first car. While driving in Kingston he was blinded by the lights of another car and ran into a tree. We were glad to say that while the car is gone, Manuel got out of it without more than a bad shaking up.

John Ellis, Vernon Stromberg and Pete Perry are taking a great interest in electric train sets of late. We hope they let their boys play with them once in a while.

John Raposa who recently transferred to the machine as Fifth Hand found that he jumped a place in the seniority list before he even got settled in his new job. He figures at this rate he should be running the mill in a few months.

Ray Nolan is the new Review reporter for the machine and the area thereabouts. See that he knows all the news.

Walter Varley is the latest to come in to work with mismated shoes. We will be glad to have the sun in the morning again.

Tie for First Place

As of February first the Office team is tied with the Engine Room for the top position in the league. The Machine Shop and Millwrights are tied for second place. George Condry says that changes his last place Insul-board team from sixth place to fourth — quite a jump in one week. Clif Soderlund, Antonio Tirocchi and John Raposa have been able to join the league and have been a help to their teams. Clarence Pierson has threatened to quit if his daughter continues to beat him as she has recently. Clarence says it makes him feel old.

The league standing:

	Won	*Lost*
Engine Room	40	28
Office	40	28
Machine Shop	35	33
Millwrights	35	33
Yard	28	40
Insul-board	26	42

Eight men now have averages over a hundred:

John Cyronak	111 3/51
Howard Inman	108 25/42
William Kanoski	107 36/51
Matthew Pino	107 34/48
George Condry	105 9/51
Ray Nolan	103 44/48
Robert Pearson	100 9/51
Armand Roy	100 4/51

Bill Kanoski rolled a 150 on January 30 which tied him with Ray Nolan and Mat Pino for the second high single. John Cyronak's 155 is still tops.

Berry Asphalt News

Magnolia Notes

By Stella Hines, Avis Moses, Zuma Aubrey

Dorothy Liles has traded cars and is now driving a 1950 Chevrolet. She has already made a trip to Gladewater, Texas, and plans to go to Waco, Texas, for a week-end soon.

J. W. Waldron and his family spent several days with relatives and friends in Chicago and in Shelbyville, Indiana.

Betty Miller, who formerly worked in our Royalty Department, paid a visit to our office recently. It was nice seeing Betty again.

Stella Hines is sporting a lovely white gold wrist watch — a gift from her husband.

Zuma Awbrey and family enjoyed a weekend visit from nephew Sgt. Geo. W. Britt, Jr. and bride who have just recently returned from Germany. They were on their way to Sumter, South Carolina, where he will be stationed.

We are happy to report that Mrs. W. J. Liechty is recovering from a serious throat infection.

Ted and Lib Van Pelt made us all envious recently when they told of the balmy weather which they enjoyed while in New Orleans for a few days.

Stephens Notes

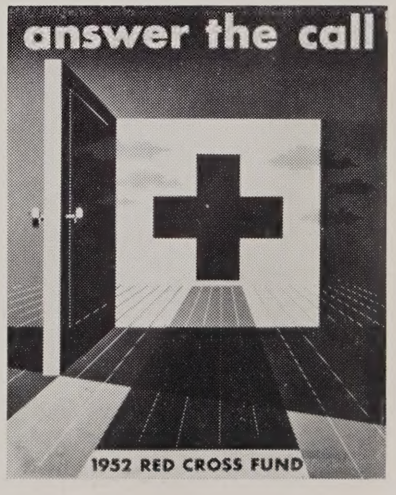
By Daisy Rodgers, Lawrence Rodgers, G. A. Malone

Travis Hollensworth is being transferred to the Magnolia Office and Merle Davis is back working at Stephens. We are happy to welcome Merle back and good luck to Travis in Magnolia.

I am happy to report that Carl Davis is doing fine and will be back to work in a few weeks. Carl underwent a major operation in the Magnolia hospital in December.

Marcus Morgan and Lester Holden are absent from work. We hope to see both back soon.

C. L. Crenshaw spends most of his Saturday afternoons fishing at Roberts Lake. He reported having caught a 5 lb. bass a



few weeks ago. Most of us here would like to see some evidence of that as fish are hard to catch in our lake. However, Mr. Crenshaw is an expert fisherman and could probably catch fish in a well.

John W. MacLeod

JOHN W. MACLEOD, retired Norwood Roofing Plant worker, died at the Norwood Nursing Home on January 12, after being in poor health for many months.

Mr. MacLeod worked in the Corner Trim Department of the Roofing Plant from February 1943 until his retirement in June of 1950. For many years before that, he conducted a trucking and express business in East Walpole.

Surviving him are his wife, Mary, a daughter Isabel of Norwood, who is plant nurse at the Norwood Roofing Plant, another daughter, Mrs. Helen Davignon of Pawtucket, and two sons, John of Columbus, Ohio, and Robert of Chicago, Foreman of the Shipping Department at the Bird & Son plant. Services were held on January 14 at the Gillooly Funeral Home, Norwood, with Bird & Son friends and associates of Mr. MacLeod among those present.

DISTRIBUTOR OF BIRD FLOORING, the Henry N. Clark Company of Boston, holds open house as they display their new showroom. Attending festivities are Bird Flooring men at left, Fred Bagley and Bertyl Johnson, and Clark men, right, Daniel Brienze and Humphrey Barker.

John J. White

JOHN J. WHITE, retired, died at his home in East Walpole on January 22, following an illness of more than six months. He was in his eighty-first year.

For many years before his retirement five years ago, he was Chief Inspector at the No. 1 Box Shop where he had always worked. He came with Bird & Son, June 1, 1891 and soon proved himself a conscientious and reliable worker. He worked in the Finishing Department of the Box Shop for a number of years and in 1918 was made Inspector. He served efficiently at his post until his retirement on January 1, 1946.

Mr. White was born in Ireland, June 8, 1871. He had lived in East Walpole for nearly sixty years. He served for a time as President of the Neponset Credit Union and was also at one time President of the Employees Mutual Benefit Association. He served five years as a member of the Walpole Board of Selectmen. He was a member and past president of the East Walpole Holy Name Society.

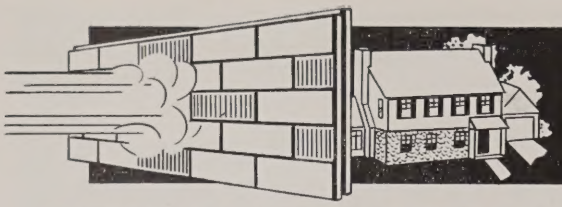
Funeral services were held from his home on Friday morning, January 25, with a solemn high mass of requiem in St. Mary's Church, East Walpole, attended by many friends and associates from the company.

He is survived by two sons, John and Howard of East Walpole, two daughters, Helena of East Walpole, and Mrs. Richard Murphy of Norwood, three sisters, ten grandchildren, and seven great-grandchildren.

Matched

Walter Reddick and Grethe Storkfelt (Credit Union), on January 26, at the First Congregational Church, Sharon.

NEW HAMPSHIRE NEWCOMERS to Bird & Son are the Manchester employees, flash-bulbed here at their Christmas party. First row: Bee Dessard, Marie Rose Desrosiers, Ernestine Lemieux, Francis Mailhot and Ernest Panneton. Second row: Lorraine Goupil, Claire Gagnon, Marion Sparango, Harold Marsh and Ed Lindahl. In back: Mary-Jane Merrill and Parker Leonard.



Chicago Roofing Plant

STAFF: G. F. CAMPBELL, JR., MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

MEET THE PRESS. Chicago Review reporters are, in usual order: Virginia O'Brien, Mathilda Hansen, George F. Campbell, Jr., Martin Pearce and Joseph Blackman. In place of a reporters' dinner, which it was not possible to arrange in Chicago, the ladies were presented with compacts and the men with billfolds in appreciation of their work as correspondents.

Chit Chat

We welcome Larry Herzog to the Print Shop and hope that he will enjoy working with us.

Thomas Beggs is leaving to travel to California where he expects to settle down and make a fortune.

W. W. Wilson is driving about in a new car.

We welcome the following salesmen and hope that they will enjoy working for us and bring in plenty of orders in the coming months.

Robert Keitz	Columbus, Ohio
Stan Mooney	St. Louis, Mo.
Harry Moore	So. Illinois Territory

Sorry to report that Virginia O'Brien fell on the way to work one morning and injured one knee quite seriously.

The Army and Navy are well represented in the Sample Room: Tony Soltan's son Arthur is in France. Mathilda Hansen's son, Frank George, is aboard the destroyer USS O'Hare. He just came back from Iceland and spent his leave with his family. Frank served 2½ years in the war and has signed up for six more years.

Two more service parents are Mike Juozupaites and Rose Fox. Mike has two sons in Uncle Sam's Army way down in Texas and Rose's son Donald is with the Army.

Mary Henry has been presented with another granddaughter, Kathy Ann.

Frank Krueger stopped in to say hello. Frank is one of our boys who has retired.

Clayton Worlds, who recently underwent an eye operation, is home now and is reported well on his way to a satisfactory recovery.

Blenco Hale, Dry Felt Department, recent father of a new daughter, really keeps his mind on his job. When Joe Blackman asked the baby's name, Hale replied, "Bird & Son!"

Ardis "Bighand" Lewis, Joe Blackman and Isaiah "Rabbit" Jennings tell each other tall stories while they are eating lunch and see who can tell the tallest one. A listener would swear they were all Believe It or Not Ripley fans.

ROBERT W. MacLEOD, new Foreman of the Shipping Department, Chicago Roofing Plant.

Promotions

(Continued from page 2)

1938 to 1945. From 1945 until 1949, he was Sales Manager of the State Supply Co. of Cleveland, returning to Bird & Son in July of 1949, as Sales Territory Representative, the post he held until his promotion a year ago to Central Division Sales Manager.

Mr. Johnson is a graduate of the University of Illinois and had sales experience in the oil refining and rubber tire industry before first coming with Bird & Son.

J. W. Morgan

Our new Central Division Sales Manager, J. W. Morgan, has his headquarters in Toledo, Ohio. With Bird & Son since May 1950, he started in the central Indiana territory. Before coming here Mr. Morgan had worked for a short time with the Barrett Division of the Allied Chemical and Dye Corporation. Most of his earlier experience, however, had been with the Building Materials Service Company, an Indianapolis wholesaler.

Mr. Morgan is a native Hoosier, having been born in Greensburg, Indiana. He is married and has two small daughters.

New Foreman

ROBERT W. MACLEOD was named Foreman of the Shipping Department at the Chicago Roofing Plant on January 21. An East Walpole boy, Bob MacLeod came to work at Bird & Son on March 17, 1936, as a Messenger at East Walpole. In November of the following year he was transferred to the Payroll Department, where he remained until called into the Army in September, 1941.

Following four and a half years in the service, where he attained the rank of technical sergeant in the Finance Department of the Air Corps, he returned to the same department as Assistant to the Paymaster. In June, 1948, Mr. MacLeod was transferred to the Chicago Office as Assistant Office Manager. He held this position until his recent promotion.

Bob and his wife, a Wisconsin girl,

Shreveport News and Views

STAFF: Lucille McMurtry, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Edwin Sompayrac, Don Cook, Richard Potter, Photographer

CHRISTMAS finds Shreveport people at the Washington Youree's private dining room enjoying turkey, steak, 'n' everything. This annual affair is something all look forward to. The first course was hardly over when they started plans for next year. In photo, left: D. L. Oliver, G. D. Davidson, Joycelyn and Robert Wilson and William Winkler. Right photo: Wynn McPhearson, Gladys Bryan, Fred May, B. P. Soward, Cephas Myers, Bill Blue, Vivian Wilson and N. R. McNeill.

Shreveport Speaks

Big Bass Contest

Dude Davidson and Mode Myers split the BIG BASS Contest for 1951. Each collected $25.00 for his 4 lb. 4 oz. bass. A new contest is under way now and the fish are hitting.

Bowling

Our bowling team beat the second place team three games and total pins the other night. In fact they set the second high team series for the season at 2446.

Robert MacLeod, continued

have a daughter, Roberta Jean, three and a half, and a son, Michael John, just over a year old. Bob says he is gradually getting used to big city living, which is quite different from the much smaller community in which he grew up. Bob has been treasurer of his church for the past two years.

He is the son of John W. MacLeod, retired Roofing Plant employee who died recently. His sister Isabel is company Nurse at Norwood Roofing.

When Dr. Jack Birdwell visited our plant last week he was simply beaming with pride. His beautiful daughter, Naomi, had just been elected president of the junior class at Byrd High School.

We were so happy to see N. K. Steenhill again when he returned to Shreveport with W. L. Danver and Tracey Malone, all of Rust Engineering Company, to begin work on the DS Felt Mill. And we are always glad to see R. A. Wilkins on his trips down here.

We extend our sympathy to Bobby D. Nave who lost his father in an automobile accident on the morning of January 17. Bobby came to work for us on January 14 in the Sample Department.

A large tandem trailer backed up to the storeroom the other day and after being loaded with a shipment of steel, the driver started signing the bill of lading and his helper closed the doors. Joe Springer began to yell: "Open those doors! OPEN UP!" He had gone into the truck to tag the steel and no one missed him until he started yelling.

Leon May is building a new home on Linwood Avenue in Cedar Grove.

Willie Webber drove to Los Angeles to see his mother, who is ill.

Earl Johnson is presently stationed in Atlanta, Georgia, and Mrs. Johnson recently joined him there.

Couton Evans just got around to having the mumps the other day.

Robert Jenkins came to work one day last week in a new Plymouth Cranbrook and now has the glass car on his desk.

Ruth James is our new Switchboard Operator, replacing Joycelyn Wilson who is resigning soon to take up a full time housekeeping job for Bob and herself. We wish both Ruth and Joycelyn best of luck in their new jobs.

We are glad to have Paul Mitchell back after a long absence recuperating from an auto accident.

Leo and Mrs. Hogan presented themselves with a nice five-room Christmas present.

Robert Smith had tough luck with his 1949 Dodge Coupe which was stolen after he had driven it only 19 days. The car was found wrecked about 100 miles from home and was a total loss.

Phil Johnson is spending his days off catfishing on Cross Lake and brings in 10 to 12 nice ones each trip.

Mode Myers is now at home feeling better after his tussle with an 1100-lb. bale of paper which crushed his heel and bruised him up quite a bit. His leg is in a cast and he uses crutches and we were all so glad to see him when he came in for a brief visit yesterday.

We extend our sympathy to Colonel Nash who lost his mother on January 12.

Eddie White has bought a lot on the Cooper Road and hopes to build before too long.

Wilton Guice is having a new house built for his family. Construction is scheduled to start right away and from his description, it sounds like a nice one.

HOW TO LIVE WITH
YOUR HEART

FORTUNATE IS THE MAN WHO HAS A MILD HEART CONDITION AND, KNOWING IT, LEARNS TO LIVE WITH HIS HEART.

Comments by
DR. PAUL DUDLEY WHITE
Clinical Professor of Medicine, Harvard Medical School and Consultant in Medicine, Massachusetts General Hospital

IT HAS BEEN SAID that it is a good thing to have a little heart trouble because, knowing it, you take better care of yourself and live longer. Mere longevity, however, is not man's aim in life, for to have a weak and sickly constitution is a real misfortune, worse than the heart disease itself.

Often the most bothersome symptoms suggest heart disease to you when there is none at all. In order to be *sure*, get a proper check-up from your doctor. It is equally important to follow his advice, being as careful as is necessary but not overcareful. Courage, patience, optimism and equanimity are often the best prescription of all, in addition to whatever program of rest and activity, diet and medicine your doctor may recommend.

Heart disease, even when quite severe, may allow a long life of usefulness. In fact, many persons, young and old, live long enough to get over much of the heart trouble that may have affected them, either in body or in mind.

SUPPORT *Heart Research . . . Education . . . Community Services*
GIVE TO HEART

MASSACHUSETTS
HEART ASSOCIATION
650 Beacon St., Boston 15, Mass.

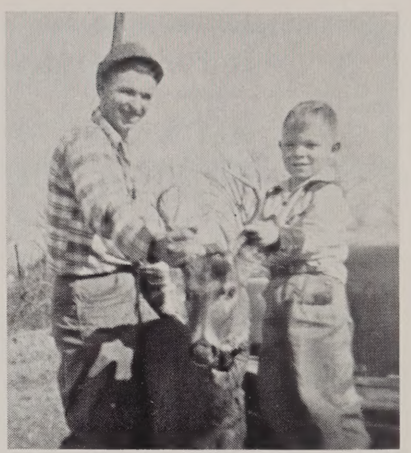
Shreveport Speaks

(Continued)

A. W. Miller gave his desk a thorough going over the other day and found two lists of Southwestern Division Salesmen's addresses. The one in 1938 listed Carl Andrews, F. E. Dyess and L. G. Houston who are still traveling the same territory. However, H. B. Beauchamp was living in Shreveport and was Sales Correspondent. His 1939 list added A. G. Harper, who was then stationed in Wichita, Kansas, and R. F. Jenkins as Sales Correspondent in the office.

Shreveport has had quite a bit of excitement during the past few weeks with a mysterious "cat" (and we don't mean Lilly Christene — the "Cat Girl" at the Stork Club) running wild. Someone started a rumor that a cougar, puma or some sort of terrible wild animal was running around a section of our usually quiet town and the hunt was on. Dogs were brought here from Caddo Gap, Arkansas, (just a few miles from the Glenwood Plant). One of these expensive dogs was killed one night in a fight with the supposed beast. Pictures were made of the tracks and displayed at one of the downtown sporting goods stores. A number of people were interviewed by a roving microphone from a local radio station. Excitement ran wild and so did the "cat" as no one wanted to get close enough to catch him. We learned through the grapevine that Patsey Davidson, daughter of Dude Davidson, was in a group of brave young kids who intended to join the search. As the stories grew, so did the "cat" grow in their minds and their search was only a pause to see where he had been. However, we all agree that it is only a tom cat that has been taking HADACOL.

The Shreveport Plant will have been in operation 15 years this year and we will have several employees who will get three weeks vacation. They are already planning what they will do with all this time.



J. D. TEUTSCH and **SON**, David, and 8-point buck which J. D. killed. This was the first wild deer this hunter had ever seen.

Kavat Loe and Grace Fuller have had their "pooches" operated on and have been reading their group insurance plan closely to see if four-legged dependents might be included for surgical benefits.

We were very glad to have a visit from Mr. Pullar and Mr. Van Pelt during the month.

William Winkler is spending his days off fishing on Black Lake and usually brings in a nice string of bass. However, none to weigh into the contest.

Kavat Loe has been working for the past several weeks on a new playhouse for his daughter. He has received plenty of advice on construction from the office force at coffee time. We were pleased to learn that he is using Silvercote, Roll Shingle Siding and Masterbilt Shingles to do this job. We think it is a "playhouse" but it may turn out to be a "dog house" for Kavat.

EASY DOES IT when you are moving a chunk of metal weighing 5½ tons. This is the new kiln for drying slate at the Glenwood Plant, being guided down the carriage by Odus Babbitt, Clarence Diggs and Garlin Austin, with the trucking company man on top of the drum. The monster traveled most of its way from the Chicago manufacturer by flat car, but had to be trucked from the Glenwood siding. Five feet in diameter and 24 feet long, it is now in operation. The kiln was designed to dry 40 tons of shale per hour, using about 83 gallons of diesel fuel with the extremely wet material.

On the Lighter Side

Biddle: "So you're not going to study for the ministry?"

Fiddle: "Don't be stupid — how would you like to be known all your life as Fiddle D.D.?"

It's the Truth

Girl: "Why do you call your wife Angel?"

Boy: "Because she's always ready to fly, she's continually harping, and she never has an earthly thing to wear."

The Real Thing

A St. Louis bar advertises: "We don't have television, but we have a fight every night."

Before you fall in love with a pair of bright eyes, be sure it isn't the sun shining through the back of her head that makes them bright.

— *American Eagle*

A writer decided to submit his material to company magazines or so-called "house organs." He called one large firm in Cincinnati, and inquired, "Could you please tell me if your firm has a house organ?"

"Oh, no," the telephone operator answered, "we don't even have a piano!"

— Roberta Peeden

After the auto ran over his foot the pedestrian loudly demanded compensation. "Good Heavens," cried the driver, "two hundred dollars for a damaged foot! My dear man, I am no millionaire!"

"Perhaps not," said the victim, "and I ain't no centipede, either!"

— *Berry Blotter*

We Dispense With Accuracy.

— Sign in New York drugstore

A joint checking account is a device that allows your wife to beat you to the draw.

the Question Box

Continued from inside front cover

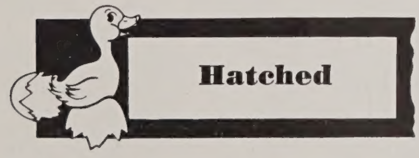
tells others that the wearer has completed twenty-five years of active service with Bird & Son and is thereby one of the six hundred and sixty-eight Quarter Century Club members. Quarter Century Club pins and scrolls are presented personally where possible by the President to each person on or about his twenty-fifth anniversary. In addition, since the club was organized three years ago, there has been an annual dinner meeting for members. The company believes this continuing recognition of long service is more appropriate than a single presentation of a watch or any other gift with a definite cash value.

I saw a picture of Andy at Gould's. How about pictures of the other two dispatchers?

All right. We will print their pictures, too. Look for them soon, also the picture of Ernie Morris, Manager and Dispatcher for W. J. Hill, Inc.

How come that in a Montgomery-Ward catalogue Bird does not put their trade name on their flooring as other companies do?

The Bird name is omitted at Bird & Son's request. While in a few cases regular trade names are used in Montgomery-Ward and Sears Roebuck catalogues, most mail order companies prefer to use special trade names when advertising products in their catalogues.



Hatched

To the Andrew Malacarias, a son, Andrew, Jr., on January 19. (Flooring)

To the Terrell Teutsches, a son, Rodney Lane. (Shreveport)

To the Joseph Gianettis, a daughter, Sandra Jean, on January 6. (No. 2 Box Shop)

To the Everett Pynes, a son, David Allan, on January 15. (Norwood Roofing)

To the Edwin V. Jankowskis, a son, Edwin V., Jr., on January 16. (Finishing Mill)

To the Cliff Pregges, a daughter, Virginia Hamilton. (Shreveport)

To the L. B. McCrays, a son, on January 14. (Shreveport)

To the Frank Crockers, a daughter, on January 14. (Shreveport)

To the Harold Feriolis, a daughter, Beverly Ann, on January 16. (Flooring)

To the Vito DiCiccos, a son, Paul Joseph, on January 20. (Flooring)

To the Pelligreno (Benny) Capones, a daughter, Maria, on January 15. (Flooring)

To the Nader Kalliels, a daughter, Katherine, on December 29. (No. 2 Box Shop)

To Ernest Oakes and his wife, a son, Gary Charles, on January 8. (Paper Mill)

To the Karl Larsons, a son, Michael, on February 3. (Paper Mill)

To the Enrico Ranaldis, a son, Michael, on January 22. (Norwood Roofing)

To the Vito J. Wasilunases, a daughter, Gloria, on December 18. (Roofing Shipping)

To the Don Cooks, a son, David Herman, on December 2. (Shreveport)

To the Philip Johnsons, a daughter, Patricia Maurine, on December 19 (Shreveport)

To the John F. Griffins, a daughter, Kathleen, on January 15. (Flooring)

To the William P. Cooneys, a son, Paul Reed, on December 12. (Norwood Roofing)

To the Thomas O'Tooles, a son, James Dennis, on January 2. (Norwood Roofing)

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. John W. MacLeod and Family

Acknowledging with sincere thanks your kind and thoughtful expression of sympathy.

Mrs. Henry E. Seavey and Family

The family of Mrs. Mary Oliver acknowledges with grateful appreciation your kind expression of sympathy.

Margaret Fratus
Manuel Oliver
(Phillipsdale)

Please accept our sincere thanks for your kind expression of sympathy during our recent bereavement.

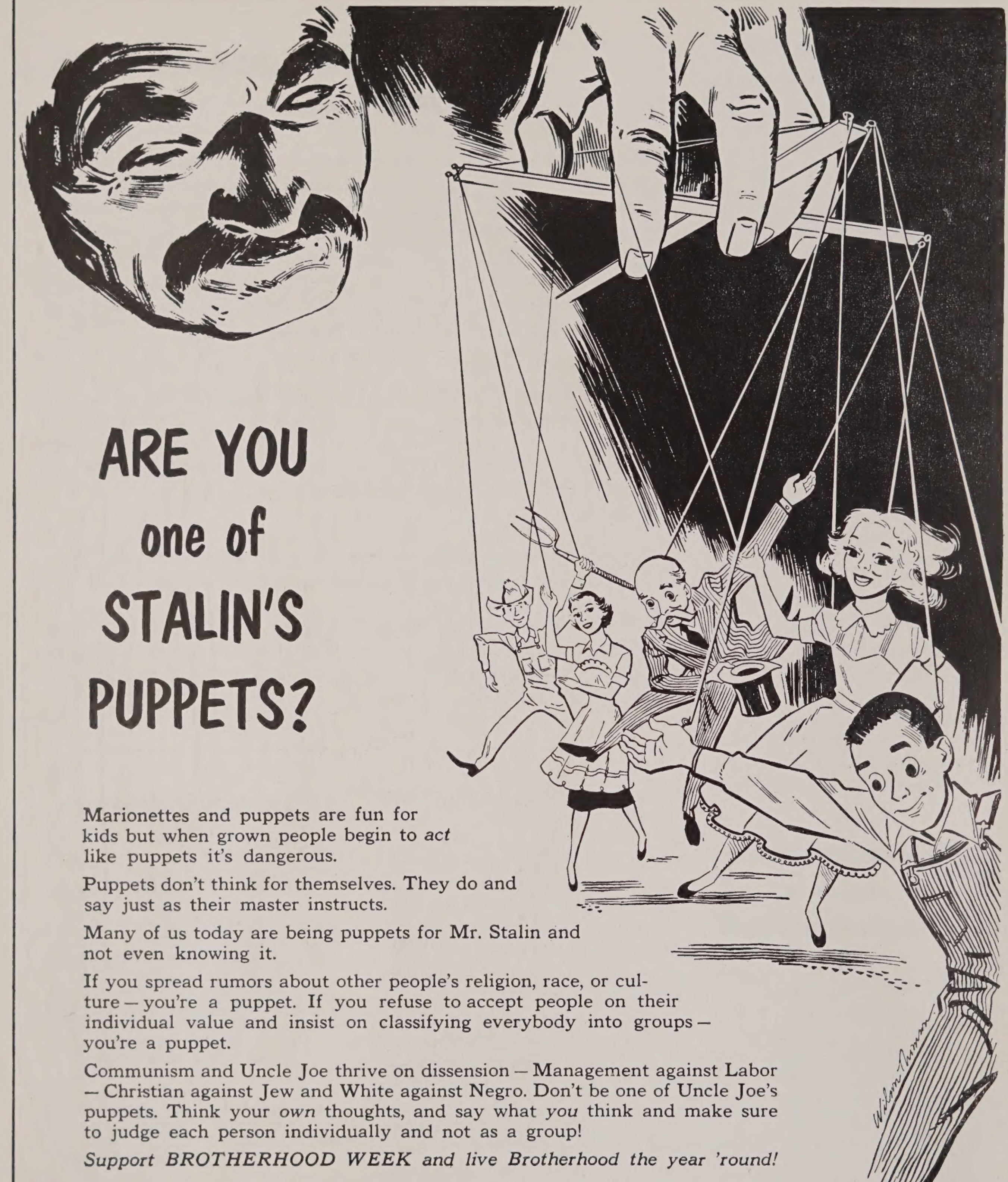
Malcolm Sisson and Family

Gratefully acknowledging with deep appreciation your kind and thoughtful expression of sympathy.

Family of Peter Van Brussel
(Chicago)

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The White Family



ARE YOU one of STALIN'S PUPPETS?

Marionettes and puppets are fun for kids but when grown people begin to *act* like puppets it's dangerous.

Puppets don't think for themselves. They do and say just as their master instructs.

Many of us today are being puppets for Mr. Stalin and not even knowing it.

If you spread rumors about other people's religion, race, or culture — you're a puppet. If you refuse to accept people on their individual value and insist on classifying everybody into groups — you're a puppet.

Communism and Uncle Joe thrive on dissension — Management against Labor — Christian against Jew and White against Negro. Don't be one of Uncle Joe's puppets. Think your *own* thoughts, and say what *you* think and make sure to judge each person individually and not as a group!

Support BROTHERHOOD WEEK and live Brotherhood the year 'round!

BROTHERHOOD WEEK

FEBRUARY 17 THROUGH 24

A PUBLIC SERVICE PROJECT • THE ADVERTISING COUNCIL

BIRD
NEPONSET
REVIEW

March
1952
Vol. 40 No. 3

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TYPICAL AMERICAN BOYS are Charles, left, and Robert Hall, sons of Charlie Hall, Container Department Salesman, of Walpole.

On the Cover

Impressive picture of the big vacuum tower at the Waterloo Plant of the Berry Asphalt Company. This view is on the structural side. The tower is 90 feet tall and has a capacity of 1800 barrels per day.

the Question Box

Why doesn't the Review feature a swap column where employees may advertise their surplus odds and ends, and also advertise their skills at odd jobs?

A good idea. We will be glad to run such a column if readers will send in items for publication. With your cooperation this can become a regular feature. Let us hear from you.

Is Decawall 100% water resistant?

No. Decawall is highly water resistant, but not 100% so. Decawall is recommended for kitchens, bathrooms, laundries, and utility rooms but not for showers or other areas where complete water resistance is necessary.

How can Bird & Son afford to operate a department as large as FFV without established work standards?

Surveys and studies are being made which will eventually include the Flooring Shipping Department. We agree that the installation of work standards might prove very advantageous to the workers and the company as a whole.

I will have completed 24 years of service when I reach 65. If I work through age 66 before retiring will I get credit for the extra year of service and collect the full 40% retirement benefits?

Yes.

Paper Facts

The first recorded patent for the coloring of paper was issued to Nathaniel Gifford, an Englishman, in 1691. The patent was claimed for "a new, better and cheaper way of making all sorts of blue, purple and other colored paper."

— Courtesy American Cyanamid Company
Calco Chemical Division

BIRD NEPONSET REVIEW

Vol. 40 No. 3 March 1952

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will

MIEA

ICIE

Editorial Office at East Walpole, Mass.
Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.
Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

Edgar M. Grout . . . . Editor
Eleanor M. Garland . . . . Assistant Editor
Walter H. Hartig . . . . Photographer

ADVISORY BOARD
Ralph M. Wight W. L. Watkins Mary McCarthy

Annual Report for 1951

DURING 1951 we sold more goods than ever before in the company's history. Yet our dollar value of sales was not as high as our record year of 1948. That year our sales in dollars were $44,363,753.24. In 1951, with more goods sold, but at less favorable prices, our sales were $42,936,487.69. This shows how greatly price reductions can affect our profits.

Operating Costs

Raw material prices dropped in 1951, but salaries, wages, freight rates and other operating costs increased. This resulted in a profit of nearly $400,000 more than last year when we lost eleven weeks production because of the strike, but not nearly as good a profit as in our big year of 1948.

Profits

Profits for 1951 were	$1,550,777.21
in 1950	1,168,778.52
in 1949	1,575,440.11
and in 1948	2,918,049.28

Plant Improvements

We are continuing the policy of replacement and modernization at our plants. New warehouses have been constructed at Shreveport and Phillipsdale and additional felt capacity is being built into the new felt mill at Shreveport at a cost exceeding $750,000.00

At the Floor Covering Plant in Norwood changes have been made in the Undercoat and Linoleum sections to improve quality and efficiency. A new Rotary Press is being installed and will be in operation before mid-year. In the Fall of 1951 arrangements were made with another manufacturer to supply us with 16/4 yard goods (12 feet wide) in eighteen patterns. The addition of this material to our line will stimulate sales of all our flooring products and thus help maintain a good volume of production at our Norwood Plant.

Total cost of plant improvements in 1951 was $1,817,354.38.

Continued improvements and expansion are in the picture for 1952, among them an entirely new felt machine at the Phillipsdale Plant capable of producing 16/4 felt.

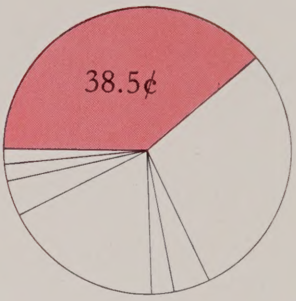
Employees — Stockholders

A comparison of recent years shows the following:

Year	*Employees*	*Common Stockholders*	*Preferred Stockholders*
1951	3048	2446	240
1950	3144	2356	245
1949	2948	2205	253

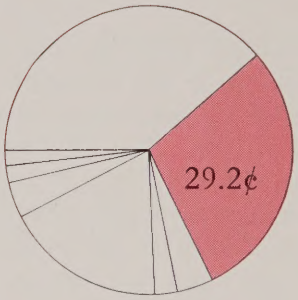
(Continued on page 4)

How We Spent Each



Raw Materials

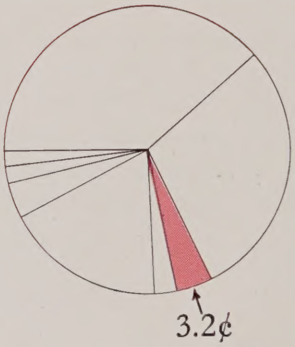
The cost of raw materials went down in 1951. This was fortunate as it helped to offset the lower prices which we had to maintain in order to meet competition. We paid 38.5¢ out of every sales dollar for raw materials in 1951 compared with 40.6¢ in 1950.



Salaries and Wages

Salaries and wages increased during 1951. The increases of November 18 and December 18, 1950 were reflected all during the year. Here are the total wage and salary payments for the last three years:

1951	$12,690,717.99
1950	10,379,098.79
1949	11,408,659.04

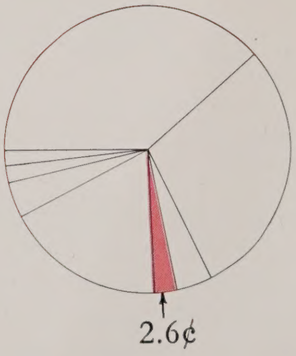


Employee Benefits

Increased benefits were provided under the group insurance contract:

$10 per day benefit rates for hospitalization
$150 maximum medical coverage in each contract year
A new surgical schedule with a $200 maximum for members and their dependents.

The sum of $516,370.32 was appropriated for retirement benefits under the terms of the retirement plan. This compares with $148,688.93 in 1950 and $453,542.04 in 1949.



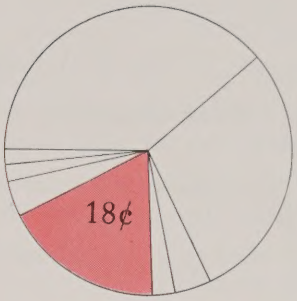
Depreciation

This is the amount set aside to provide for replacement of plants and equipment when necessary.

Sales Dollar in 1951

Repairs, Supplies, Research, Interest, and Other Expenses

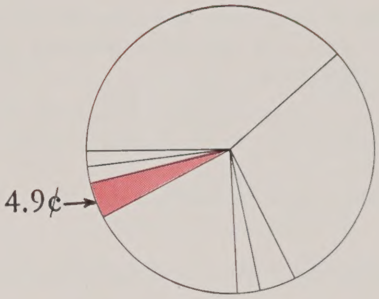
These items showed an increase over last year. For them we spent 18¢ out of each sales dollar, compared with 16.4¢ in 1950.



Taxes

Tax payments exclusive of Federal and State social security taxes now have reached a total of nearly two million dollars, with the Federal taxes alone accounting for more than $1,200,000. More than three times as much was paid in taxes as was paid in dividends to common stockholders.

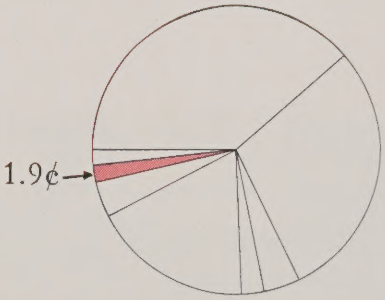
	1951	1950
Federal Income Taxes	$1,286,000.00	$770,000.00
State Income and Excise Taxes	219,500.00	152,900.00
Federal and State Social Security Taxes	402,179.25	245,102.04
Local Taxes	231,343.03	240,984.08
	$2,139,022.28	$1,408,986.12



Dividends

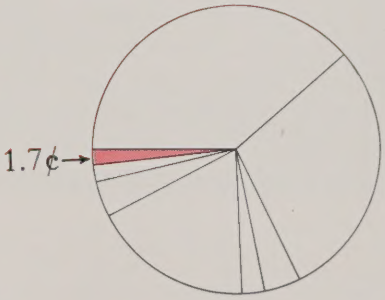
Dividend payments of $5.00 a share on preferred stock and $1.25 per share on common stock were made in 1951. Payments for the last three years were as follows:

1951	$817,095.00
1950	675,296.00
1949	675,296.00



Reinvested in the Business

After payment of dividends the remaining profits of $733,682.21 were reinvested in the business as funds for plant expansion and improvement to keep operations up to date and to meet competition.



This is How Our Company Stood

		ASSETS	
This is What We Owned		**Total**	**Per Employee**
Cash — (Money on hand and in banks to buy materials, pay wages and taxes, improve plants, and for other operating expenses)		$ 1,124,569.27	$ 368.95
U. S. Government and other securities representing money invested which can be turned into cash when needed		4,844,331.87	1,589.35
Money owed to us by customers for products sold to them for which they have not as yet paid		2,888,329.40	947.61
Cost of raw materials, products in the course of manufacture, and finished products ready for sale and stored in our plants and warehouses		6,648,552.89	2,181.28
Money invested in miscellaneous securities, etc.		332,453.00	109.07
Money invested in an affiliated company		572,623.50	187.87
Cost of land, plant and office buildings, machinery, tools, equipment, furniture and other property used in the manufacture of our products	$22,453,307.48		
Less an estimated loss of value due to wear, tear and obsolescence during lifetime	8,561,904.24	13,891,403.24	4,557.55
Money paid in advance for insurance, taxes and other expenses which will provide benefits in the future		598,382.17	196.32
Good-will — As its value cannot be calculated, this is carried on the books at		1.00	
Total of What We Owned		$30,900,646.34	$10,138.00

The Future

(Continued from page 1)

The combination of an election year and the foreign situation makes this a difficult year to predict whether business will be good or bad. There are many uncertainties, but we believe the chances are good for a successful year. All of our divisions operate in severe competition with other and larger manufacturers. Our goods must more than match theirs if we are to win customers and sell the products of our factories. We have seen some unemployment in our Norwood and East Walpole plants this past winter. The public had stopped buying, our warehouses filled up and we had to cut operations. That's not good for the company and it certainly isn't good for those men who suffered loss of wages in a layoff. We've got to make our goods right and price them right to keep business coming in steadily. It's a job that calls for teamwork from everyone to keep costs low and production high.

My thanks to you all for your good work this past year. With your continued help and cooperation we hope to achieve a good record for us all in 1952.

President

at the End of the Year 1951

	LIABILITIES	
This is What We Owed	Total	Per Employee
We owed to trade creditors for materials and other purchases and expenses	$ 1,392,947.92	$ 457.00
We owed employees and others for wages, commissions and royalties earned in 1951 but not payable until 1952	604,166.10	198.22
We owed for contribution payable in 1952 under terms of the retirement trust	516,370.32	169.41
We owed the federal and various state governments for taxes	1,553,543.33	509.69
We have reserved for workmen's compensation insurance and bonded roof expenses	155,691.94	51.08
We have borrowed from bank, on a long term basis, to build up our working capital and complete our plant modernization program	5,000,000.00	1,640.42
Total of What We Owed	$ 9,222,719.61	$ 3,025.82
The difference between what we owned and what we owed is what we are worth and represents the stockholders' investment in the business	21,677,926.73	7,112.18
	$30,900,646.34	$10,138.00

The above statement explains the various items on the company's balance sheet at the end of the year 1951. This shows that an investment of $10,138.00 was necessary for each job or a total investment of $30,900,646.34 for the 3048 employees of the company.

Give More

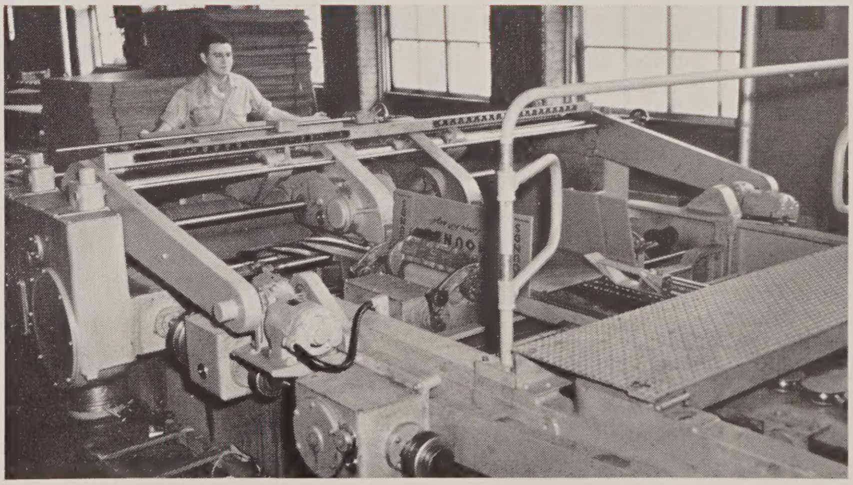
The Norwood Hospital is soliciting the support of Bird & Son employees for its Blood Bank. Blood donated to this bank is available day and night to all who need it.

Every effort is made to enable patients who have received blood to replace it through relatives and friends. There are many people who for some good reason cannot do this. This blood has to be replaced by the blood donations of public-spirited citizens who realize that by donating they may be insuring the future of themselves and their families.

The hospital, a non-profit, non-sectarian institution, makes no charge to its patients for blood used. There is a small service charge to cover the cost of equipment and personnel.

Remember, blood donated to the Norwood Hospital is used in the Norwood Hospital. Make your blood available for yourself, your family and your friends.

Please contact your plant nurse for further information and an appointment.



NEWEST MACHINE at No. 1 Box Shop is the S & S Automatic Folder-Taper, a compact-looking job in battleship gray. Two shifts of four men each are now keeping it percolating. Standing by here is Robert Bothwell. The machine, manufactured in Brooklyn by the S & S Corrugated Paper Machinery Co., Inc., takes blanks directly from the Printer-Slotter and folds and tapes in one operation.

Special Scholarships Available

Have you a son entering college next fall?

If he is looking for a business career, has had good marks and is interested in engineering, here's a program he should investigate. The University of Maine Pulp & Paper Foundation is a partnership between industry and the University which provides a financial program for students planning careers in the pulp and paper industry or the various allied industries.

Students who are selected follow for the first three years a course of study identical with the regular course in Chemical Engineering. In the fourth year, the principles learned in the first three years are put to use as they apply to the pulp and paper industry. In a special fifth year further instruction in these fields is provided along with special instruction in economics and business administration. For the fourth and fifth years of study, scholarships and loans from the University of Maine Pulp & Paper Foundation are available to those who need the assistance. The program also includes opportunities for at least two summers of work experience in pulp or paper mills.

All industry faces an acute shortage of scientists and engineers. The pulp and paper field is no exception. Students qualifying for and completing the University of Maine's special courses under the Pulp & Paper Foundation should find many opportunities open to them when the course is successfully completed.

Completion of the five year course provides the student with a B.S. degree in pulp and paper chemistry and a special certificate award for the additional study beyond the usual four-year program.

Students who are interested should make application for admission to the University and for the special scholarships as far in advance as possible. Send your inquiries to Professor L. C. Jenness, Department of Chemical Engineering, University of Maine, Orono, Maine. Ralph A. Wilkins, Vice President of the Paper Products and Felt Division of Bird & Son, inc. is Chairman of the Finance Committee of this Foundation. Mr. Wilkins will also be glad to answer questions about the course of study and the scholarships.

How We Spent the Money in 1951

We took in:		Per Cent
From sales of our products to customers	$42,936,487.69	
From interest, dividends, royalties, etc.	523,928.23	
Total	$43,460,415.92	
We spent:		
The following amounts necessary to keep the plants operating:		
For raw materials which we must purchase from others	$16,748,199.54	
For repairs, supplies and other expenses	7,599,365.71	
For depreciation, obsolescence, etc.	1,110,622.10	
For research and experimental expenses	107,795.96	
For interest paid on bank loans	137,499.96	
For federal, state and local taxes	2,139,022.28	
Total amount spent for above	$27,842,505.55	
Leaving a balance available for wages to employees and payments to stockholders	$15,617,910.37	100.0
This was divided as follows:		
Paid in salaries and wages	$12,690,717.99	81.3
Paid in employee benefits	1,376,415.17	8.8
Paid in preferred and common dividends to stockholders	817,095.00	5.2
	$14,884,228.16	95.3
Balance reinvested in the business	$ 733,682.21	4.7

Bird Club

Report to Members

PERHAPS you would be surprised to know how much the Bird Club Council thinks about you. Of late there have been doings afoot to find more activities which more members would enjoy. One of these, already started and looking as though it really filled an empty space, is the new garden club. Second: Right now it's too early to tell how many people are embryo Leonardos or Grandma Moses-es and want to learn to paint, but at least the Council is asking.

Spades and Hoes

As for the horticulturists, they are going full steam ahead. Had 22 present to watch Ken Houghton, chairman, deal with seedlings last month and to admire Patsy Vasaturo's colored slides of his glads. On March 20 they are all set for a color film on the "Story of Modern Roses." Advance notice says film with sound — maybe, "Moonlight and Roses?" Billed with this is a talk by Ralph Kenison from over at the Aggie on pruning and grafting.

Home and Home

The real enthusiasts among the girl bowlers are slugging away near the close of their season. Next month, final results. Men's bowling, reported elsewhere, has been featuring matches with Phillipsdale. These home and home games sound like a fine idea, hands-across-the-sea and all that sort of thing.

At Coffee Time

Over at a local coffee emporium the other day a bevy of Bird belles burbled in. Lilting tunes from the "Mikado" fell from their lips onto air more accustomed to strains from a juke box. I suppose they couldn't help it. They are in the midst of rehearsals for this Gilbert & Sullivan show coming in May and you know how enthusiastic young people are. Ah, youth! Was young m'self once. Louise Hanscom, Mona White and Anna Ippoliti in this show are the delectable "Three Little Maids from School", did you know?

We Point with Pride

Nothing, simply nothing, will ever take the place of a live show. Case in point is our pet pride, the Vets' Show. They are having their usual successful season. The boys in the service hospitals leave their TV shows to come and watch the gay antics and listen to the lively and lovely songs of our Bird employees and friends who play the hospital circuit. People at the West Roxbury Hospital have asked our show if they couldn't make it regularly once a month. Bill Grazado, chairman, says he doesn't know, but it's a real compliment to be asked.

The Cauliflower Industry

It took TV to show most people how much fun it is to watch wrestling — in the flesh, that is. The Bird Club had two shows last year. Another show, at this writing still to come, is due March 13, complete with both the big boys and the midgets. The Norwood Junior High School holds a big crowd, but Ed Wisniewski and committee had no qualms about the gate receipts.

Men's Bowling

AFTER a match with six chosen Phillipsdale men at East Providence and a return engagement at Norwood, the Bird Club men's team was still on top. They bowled "home and home" games, using duckpins in Rhode Island and candlepins in Norwood. The scores: 2 to 2 tie on February 21 and 4 to 1 win by Bird Club in Norwood on March 6.

Line-up at East Providence:

MASS.	R. I.
Moe Bader	Gil Dias
Frank Malacinski	Ray Nolan
Joe Roslauskus	George Condry
John Woloshyn	Mat Pino
Joe Purpura	Bill Kanoski
Peter Didick	John Cyronak

High scorers were Moe Bader with 150 for top single and John Cyronak with 378 for high three.

Line-up at Norwood Sports Center:

R. I.	MASS.
Ray Nolan	Joe Roslauskus
Joe McBride	John Woloshyn
Bill Kanoski	Moe Bader
Mat Pino	Peter Didick
Howie Inman	Paul Fulton
John Cyronak	Julius Aukstolis

Howie Inman had high single, 125, and high three, 333, for both teams. John Woloshyn's 326 was high three for the home team.

Latest report on the regular Wednesday night matches leaves Julie Aukstolis with the top scores, 149 and 371. Roofing Shippers were also still ahead.

Bartley Foley

BARTLEY E. FOLEY, retired, died suddenly on February 11 at his home, 2 Highview Street, Norwood. He was in his sixty-seventh year.

Mr. Foley's service with Bird & Son dated back to 1922 when he entered the East Walpole Plant as a Piper's Helper. He worked up to the position of a Piper in 1929 and held that job until his retirement in June of 1950.

He is survived by his wife, Bridget, and eight children, Thomas, Edward, John, Barbara, Betty, Frances and Lillian of Norwood, and Joseph, former worker at No. 2 Box Shop, and now with the Marines in Japan. Two sisters also survive, Mrs. Mary Costello and Mrs. Nora McNulty of Norwood, and there are two brothers, Thomas of Norwood, and Coleman of Ireland.

Funeral services were held on February 14, with a solemn high mass of requiem at St. Mary's Church, East Walpole.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Joseph LaCivita and Family

Thank you sincerely for your thoughtful kindness at a time when it was deeply appreciated by the family of the late Elizabeth Bennett Meyer.

Gertrude MacDonald
Augustus W. Meyer
Frederick F. Meyer

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Feeney Family

The family of Margaret Curran will always remember your kindness and sympathy. (Chicago)

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Mrs. John Granlund and Family

We shall always remember with grateful appreciation the kindness and sympathy you have extended to us in our time of sorrow.

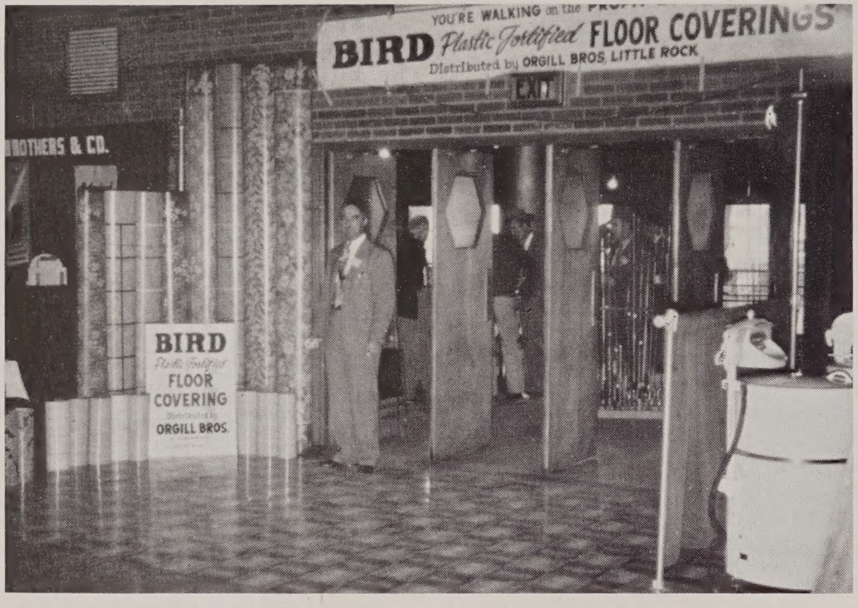
Mrs. Bridget Foley and Family

Really Old

"Some English and American companies are proud of being as much as 50 years old, and it is an achievement, considering the depressions they have survived. But the claim to being the oldest corporation in the world is made by Stora Kopparbergs (Great Copper Mining Company, Inc.) Bergslags A.B. of Falun, Sweden, which was founded in the 13th century. Another Falun copper mining company, Skultuna Bruk, was founded in 1607."

Sales Lines

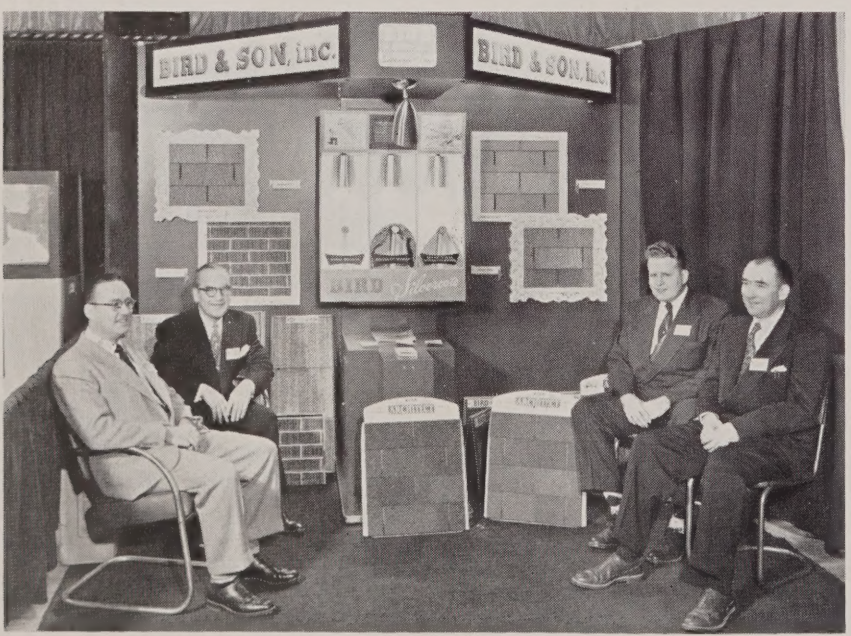
The New Section for Bird Salesmen


YOU'RE WALKING on the PROFIT
BIRD Plastic Fortified FLOOR COVERINGS
Distributed by ORGILL BROS. LITTLE ROCK
EXIT
BIRD Plastic Fortified FLOOR COVERING
ORGILL BROS.

YOU'RE WALKING on the Profit Line says the sign over the door, as visitors and customers walk over the Bird flooring at the entrance to Orgill Bros.' display at an Arkansas hardware convention. This neat piece of publicity was master-minded for his distributor by Bird Salesman Bill Hover, shown here with brainchild.

●

OHIO RETAIL LUMBER DEALERS at their January convention heard about the latest in building materials from Bird Salesmen, left to right: J. W. Morgan (new Central Division Sales Manager), W. W. Vance, R. C. Keitz and T. F. Reimann.


BIRD & SON, inc.
BIRD & SON, inc.
BIRD

Anybody interested in model railroading? Questionnaire filled in by Mert W. Williams, new Flooring Salesman in the Southwest, gives the pint-sized trains as his hobby.

In case anyone would like to know, the floor covering Bill Hover put down to illustrate his "profit line" at the Arkansas hardware dealers' convention was #1520 Armorlite, a 9 x 15 piece.

Flash from G. A. (Jerry) Sayres, Knoxville: "Just became a grandpa of a 7 lb. 2 oz. boy born at Buffalo, N. Y. to Mr. and Mrs. Joseph Westsils (Jean Sayres). Need larger hat but no walking stick as yet." Jerry himself has recently been re-appointed chairman of the Holston District, Board of Review, Boy Scouts of America, one of two districts in Knoxville. He is also committeeman on two troops. His son, Tommy Sayres, is a Life Scout and a leader in Cub Scouts.

Kentucky Building Materials Salesman A. G. "Gib" Marsh has recently moved into a new house and young Gib the 3rd has acquired a new pup.

Bill Tyson, Western Field Manager, Flooring, contributes this gem:

"Although I'm from LaGrange, Illinois, and visited them over the week-end on a trip into Alabama, I don't think a look at me was responsible for the illness." Bill encloses newspaper clipping which reads: "Bill Tyson of Evanston, Ill., has been visiting his parents here the past week. Mr. Tyson, Sr., has been ill for the past few days."

Bill Each, new (since last August) Flooring Salesman in Birmingham, is a home movie fan. He says one of the best scenes he has taken is of the children in the snow several years ago when Birmingham had its first snow in many years. The children still talk of the "big snow", which must have been all of ten inches deep.

Bird Flooring at Ike's Old Home

S. R. (Dick) Reid, Flooring, writes:

Your salesmen's column is a fine idea and thought I would pass along an interesting experience I had last week while calling on two of our retail dealers in Abilene, Kansas.

Visited General Eisenhower's boyhood home there, which is open to the public. It is where Ike lived until he was 22 and went to West Point. His other brothers were raised there also, including one who is a lawyer in Kansas City and another who is president of Penn State College.

After the mother died in 1946, the boys gave it to the city . . . and it is just as it was, has not been changed.

In the dining-room there is BIRD Rug Border pattern #126. The guide, Mr. J. E. Endicott, mentioned it was a wonderful material as it looked like new and had been down there for years.

Also in the office adjoining the home there is BIRD Rubberlike Runner, which has been down since 1946 when the home was opened to the public. Mr. Endicott remarked that 85,000 people have walked over the material and that it has held up remarkably.

Thought this would be interesting to the Republican members of the BIRD family.

EIDELMAN BROS., wholesale distributors, at their annual sales clinic in Detroit in January, when Bird Flooring men conferred with our distributors' men. In front: Harry Sachs, Tommy Thompson, Al Miller, Eidelman Sales Manager; Al Solomon, Gil Willow, Herm Dolinka. Back: Phil Macchi, Dick Tanis, Steve Bobrowski, Bill Watkins and Bill Tyson, all of Bird & Son, Art Van Ostenberg and Roy Bellamy.

They're Asbestosized

BIRD Insulating Sidings are now *Asbestosized!* That's the 1952 description of our famous sidings which until now have been sold as Bird Armored Sidings.

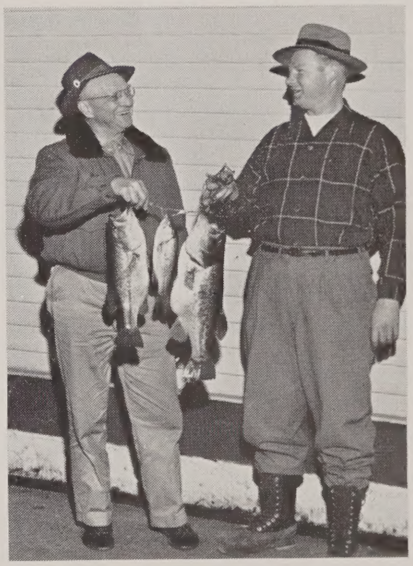
Asbestos has always been built into these rugged siding boards. This year it was decided to use the magic word in our advertising.

Asbestos, to Mr. and Mrs. Public who buy our products, means fire-resistant, weatherproof, wear-proof. In fact, the special advertising literature now being distributed to the public states that Bird Insulating Asbestosized Sidings are:

Heat-proofed
Blister-proofed
Shatter-proofed
Termite-proofed
Mildewproofed
Weatherproofed

The asbestos fibres which reinforce the coating interlock and strengthen the material just like iron rods in reinforced concrete.

The quality of Bird Insulating Siding is tops. The new, more dramatic advertising is expected to promote the products and help bring a good volume of business to our Building Materials Division in 1952.



GIB MARSH, our Kentucky Building Materials Salesman, (right,) with one of his jobbers, Bob Duncan of Lumber Dealers Supply Co., Lexington. The two men fish frequently in Lake Herrington near Lexington, where these bass were caught with "Duncan Spinners", bait originated by Mr. Duncan.

FESTIVITIES for Rogers Weed's 25th on the 21st of February included a dinner party at the Lafayette House, appropriate speeches from associates and the gift of a Zenith FM portable radio. Seated are: Charles Seavey, George Smith, Henry Davis, Mr. Weed, E. L. Chamberlain, W. R. Wright, Jr., Fred Picard and Sabina Costello. Standing: Roy Walton, John Koval, Edward Hiller, Stanley Sallie, Elsie Thompson, Ralph Kemp, Malcolm Sisson, Thelma Hill, William Walker, Agnes Novick, R. H. Emerson, Janet Laber with T. E. Miller standing behind her, David Fleming, William Smith, T. F. Spencer, Jr., Gerald Sheehan, James Weir and John Maynard.

Quarter Centur

Four Hundred Members Present

FOR the third time in as many years the Quarter Century Club held a banquet and entertainment, this year on the 20th of February. The big gymnasium at the Norwood Junior High School was filled with small, round banquet tables, bouquets of scarlet carnations flaming on each. Waiters and waitresses moved quickly making final preparations as the crowd began to arrive. Office girls in evening gowns near the doors assisted the older people to seats. There was a party feeling in the air.

From the opening with the Star-Spangled Banner, through the Seiler's catered dinner, the speeches, election and entertainment, the whole affair added up to another successful meeting of the Quarter Century Club.

Head table guests this year included six retirees who had each worked actively for Bird & Son for more than fifty years. They were: Fannie Murphy, Henri E. Davenport, John F. Dower, Frank W. Fisher, William F. Geary and Marshall H. Grant. Then there was Elmer H. Bartlett, 85, up front there, who has worked for the company all his life and is still an active member of the Board of Directors. Michael J. Hawkins, President of the Quarter Century Club, Axel H. Anderson, Bird & Son President and himself a 25-year man, Helena White, club Secretary, Harry Mann, ex-President of the Club, and Vice President Ralph A. Wilkins, toastmaster, completed the distinguished company seated on the raised dais.

Guests

Those who had retired in 1951 were the special guests of the evening. Fifteen of them, who with wife or friend, were invited included: Patrick B. Hessian, Wilbur C. Fay, Rexford H. Salisbury, John Peza, Salvatore Lacivita, Thomas Coyne, Bartley M. Curran, Anton Smolski, Adolph Waitonis, Stephen Baron, Joseph Magnani, Michael Silvestri, Frank Lippolis, James J. Murray and Rudolph H. Schoder.

Following the dinner, Mr. Wilkins opened the meeting. He read greetings from members who were unable to attend. Messages came from Philip R. Allen, who was in Florida, Alice Field Nichols from Maine, C. E. Tyson from Magnolia Springs, Alabama; A. H. Brooker of South Carolina; Jesse R. Ghen, Lochmere, New Hampshire;

Fay Foto Boston
RESERVED

Club Banquet

QUARTER CENTURY CLUB
BIRD
BIRD & SON, inc.

B. L. Sears from Fayetteville, North Carolina; and J. H. Van Hoy, who wrote from Lexington, Kentucky, for all to be sure to have a good time.

Mr. Anderson, in his talk, conveyed the regrets of Charles S. Bird, Chairman of the Board, who had planned to come but was taken ill that day. To those who had recently retired Mr. Anderson said:

"Retirement from your regular job in the factory or office does not mean that you have retired from community life. The contribution that you can make to the welfare of your family, your neighborhood, your church and your government is an important and a vital one. Years of active and useful service lie before you. Your experience, understanding and mature and respected judgment are assets that are needed today as never before to guide us in a world that seems sometimes to have lost its way."

In speaking of those who had passed away since the last meeting, Mr. Anderson paid special tribute to Benjamin D. Rogers, who had been Director of Personnel for so many years and who had died suddenly last December. He also spoke of the contribution of Creighton Hill, who had died three days after Mr. Rogers, to the organization of the Quarter Century Club.

Mr. Bartlett's Advice

It was reassuring to listen again to the calm voice of octogenarian Elmer H. Bartlett, who has made such a success of growing old. Mr. Bartlett extended his "sincere congratulations to everyone present and to those who were unable to attend this reunion." He went on to "again express my pleasure and gratitude for this privilege to tell you of the efficient, faithful and cooperative spirit you Old Timers have shown these many years from the very beginning of your labors to the time of retirement, and certainly to all of those who are still on the job. May you all have the health and all the comforts of life which you so richly deserve, to carry on until the end of time."

Michael J. Hawkins, who was elected the second President of the Quarter Century Club last year, succeeding Harry Mann, was re-elected. Helena White was also re-elected for another term as Secretary.

During the banquet and accompany-

TEN THOUSAND YEARS is a long time. Four hundred Bird Quarter Century Club members have all together worked that long and more. On this occasion they relaxed and had a good time.

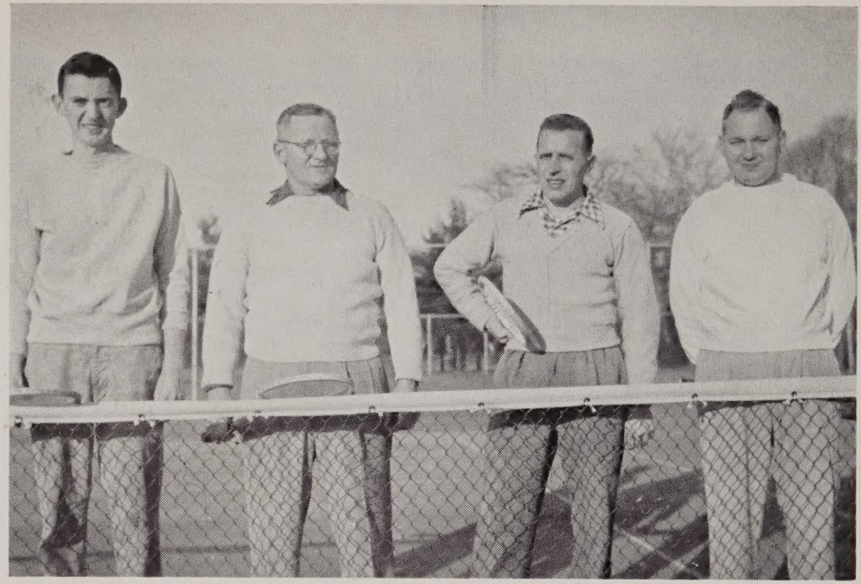
ing the show afterwards, music was played by Vin Perry and his orchestra, whose pianist is William Grazado of Advertising Display.

John J. Murphy, Assistant Director of Personnel, arranged and MC'd the entertainment, which consisted of selected acts from the Bird Club Veterans' Show, plus a barber shop quartet. Billed as a TV show, the stage had been set by W. O. Koehler and his boys with a handsome display of the latest Bird products. As in a regular television program, the entertainment was broken into by a commercial advertising the sponsor's products. At this point, W. L. Watkins, Sales Promotion Manager, strolled onto the stage and gave the commercial, pointing out the familiar Bird & Son paper products, floor and wall covering and building materials.

Those who provided the excellent and varied entertainment were: Matthew Connolly, Edward King, Bobby and Donald Reid, Nick Thomas, Anna Ippoliti, Peggy Hunter, Dolly DeRose, Donald Smith, and Barbara Breen, all of the Veterans' Show, and barber shop artists Leonard Weaver, Roger Anderson, Edgar Grout and Walter Hartig.

In general charge was Director of Personnel Ralph M. Wight. Assisting him were John J. Murphy, Albert W. Smith and Edgar M. Grout. Others who helped were ushers Merle Belcher, Bernice Woolley, Anne Lindsay, Julia Lewis, Mary Moylan, Pauline Ransow, Roxy Coburn, Ella Stratton, Isabel MacLeod, Hilda Rafuse and Eleanor Garland. Julia Lewis and Arthur Wilson put up the blue and gold crepe paper decorations, which carried out the color scheme of the Quarter Century Club pin.

On the Chicago page is an account of another Quarter Century Club banquet.



LIKE BOSTON'S L STREET BROWNIES who continue their daily swims all winter, these tennis players appear the year around on the courts of Norwood, East Walpole, Westwood and Islington. These four and two other fans all have Bird & Son connections. Here are: Joe Chisholm, present captain of the Boston College tennis team and son of Jerry of the Roofing Plant, who used to play semi-pro baseball in the Cape Cod League; Frank Clem and Ed Phillips, both of Flooring, and Lou Manninen of Walpole, former Bird employee. The other two associates in this tennis "racket" are Matty Connolly of Flooring and George Mahoney, another former employee, whose picture appeared in last month's Review as Norwood Red Cross chairman.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of April, and of those who complete twenty-five or more years' service during this month.

Name	*Year*	*Dept.*	*Years*
Frank W. Fisher	4-3-95	Retired	57
Kenneth McLennon	4-9-00	Retired	52
Michael F. Powers	4-5-01	Retired	51
Mary A. Sline	4-11-01	Retired	51
Fred W. Shepard	4-1-02	Retired	50
John J. Spillane	4-9-02	Retired	50
Patrick B. Hessian	4-4-03	Retired	49
Joseph Sienkiewicz	4-13-08	Retired	44
John E. Maguire	4-4-11	Paper Mill	41
Arthur W. Connolly	4-8-12	Retired	40
Charles Geigol	4-15-12	Paper Mill	40
Tony Milus	4-29-12	Roofing Plant	40
John Grusacki	4-25-13	Retired	39
John Lestan	4-28-13	Retired	39
Festus Connolly	4-24-14	Retired	38
Philias Laliberty	4-10-16	No. 1 Box Shop	36
Clemens Kaseter	4-22-16	Finishing Mill	36
R. Ernest Koebe	4-23-17	No. 1 Box Shop	35
Nicholas Hrenchuk	4-5-18	Paper Mill	34
John L. Stupak	4-17-18	Roofing Plant	34
Andrew L. Stupak	4-17-18	Flooring Plant	34
Ralph E. Nutter	4-22-18	Flooring Plant	34
Joseph Adamonis	4-25-18	Flooring Plant	34
Michael O'Malley	4-29-18	Retired	34
John J. Poulousky	4-12-20	Retired	32
John P. Wasilunas	4-12-20	Retired	32
Elton E. Hamilton	4-14-20	Flooring Plant	32
John E. O'Donnell	4-22-20	No. 1 Box Shop	32
Robert H. Hood	4-23-20	Maintenance	32
Edwin M. Lines	4-1-21	Retired	31
John G. Eppich	4-16-23	Flooring Plant	29
John Aidukonis	4-17-23	No. 1 Box Shop	29
George C. Bigelow	4-18-23	Flooring Plant	29
George Murray	4-23-23	Maintenance	29
Patrick Silvestri	4-24-23	No. 1 Box Shop	29
James O. Lowe	4-24-23	Roofing Plant	29
Salvatore DelSignore	4-25-23	Paper Mill	29
Agostino Purpura	4-8-24	Roofing Plant	28
John J. Janusaitis	4-18-24	Retired	28
Lorenzo Notarangelo	4-21-24	Flooring Plant	28
Oscar Saterdal	4-24-24	Power & Steam	28
Joel W. Tammelin	4-30-24	Retired	28
Ralph L. Watson	4-3-25	Office	27
Bernardo Maini	4-7-25	No. 1 Box Shop	27
Peter Flaherty	4-9-25	No. 1 Box Shop	27
Michael Grugnale	4-14-25	Roofing Plant	27
Ralph Farris	4-21-25	No. 1 Box Shop	27
Cornelius Driscoll	4-23-25	Retired	27
Edward A. S. Hiller	4-27-25	Roofing Plant	27
Anthony Lasinskas	4-29-25	No. 1 Box Shop	27
Ralph V. Thayer	4-30-25	Finishing Mill	27
Charles L. Hammond	4-1-26	Roofing Sales	26
Alessandro Alessandrini	4-2-26	Roofing Plant	26
Peter J. Frain	4-5-26	Flooring Plant	26
Andrew G. Hazlett	4-5-26	Flooring Plant	26
Joseph P. LeBlanc	4-5-26	Flooring Plant	26
Pasquale Alberico	4-8-26	Roofing Plant	26
Stanley Wasiliauskas	4-12-26	Roofing Plant	26
Manuel D. Caneja	4-15-26	Retired	26
Luigi Carrieri	4-20-26	Roofing Plant	26
Rudolph DiMichele	4-4-27	Roofing Plant	25
Harold A. Dunakin	4-7-27	Roofing Plant	25
Frederick C. Jonah	4-11-27	Paper Mill	25
Henry C. Cecchi	4-22-27	No. 1 Box Shop	25
James Hazlett	4-5-32	Roofing Plant	20
George O. Gross	4-6-32	Roofing Plant	20
A. J. Carlton Rafuse	4-26-32	Flooring Plant	20
Garnet S. Patterson	4-20-37	Flooring Plant	15
Joseph G. Doran	4-21-37	Flooring Plant	15
Charles A. Novick	4-30-37	Flooring Plant	15
George W. Grover	4-30-37	Flooring Plant	15
John E. Spillane	4-6-42	Flooring Plant	10
James F. McLeod	4-7-42	Roofing Plant	10
John Grudinskas	4-7-42	Roofing Plant	10
Rocco V. Phillips	4-7-42	Roofing Plant	10
Harold Corbett	4-9-42	Roofing Plant	10
Michael Diesso	4-11-42	Flooring Plant	10
Albert P. Serani	4-13-42	Roofing Plant	10
Edwin T. Shackley	4-15-42	Roofing Plant	10
Frank J. Herman	4-24-42	Roofing Plant	10
Ernest Berglund	4-27-42	Flooring Plant	10
Alexander Kupraszewicz	4-27-42	Roofing Plant	10
James J. Murray	4-28-42	Roofing Plant	10
Nader Kalleil, Jr.	4-30-42	No. 2 Box Shop	10
John C. Gnecco, Jr.	4-30-42	Roofing Plant	10
Michael S. Karaken	4-1-47	Flooring Sales	5
Bertyl V. Johnson	4-1-47	Flooring Sales	5
Francis X. Lantier	4-14-47	Roofing Sales	5
Henry A. Marden	4-22-47	Flooring Plant	5
Katherine F. Niden	4-22-47	Maintenance	5
Vito Mazzotta	4-25-47	Flooring Plant	5
Frank Vitkosky	4-28-47	Flooring Plant	5
Louis F. Cercone	4-30-47	Flooring Plant	5

PHILLIPSDALE

Vincenzo Cicerelli	4-13-16	Plant	36
William B. Callan	4-25-17	Plant	35
John P. Harrington	4-27-21	Plant	31
Joseph White	4-13-23	Plant	29
Manuel P. White	4-21-23	Plant	29
Everett A. Rockwood	4-15-25	Plant	27
John C. Soderlund	4-27-37	Plant	15
Miguel Tavares	4-6-42	Plant	10

CHICAGO

Albert M. Dobbins	4-14-23	Sales Manager	29
John W. Dexter	4-8-25	Retired	27
James E. Stanek	4-8-25	Plant	27
Ernest Jacobs	4-25-25	Plant	27
Roswell Dodge	4-9-26	Plant	26
Melvin L. Thompson	4-9-47	Plant	5
Roland Abraham	4-10-47	Plant	5
Ardis Lewis	4-28-47	Plant	5

SHREVEPORT

Harvey B. Beauchamp	4-15-37	Roofing Sales	15
Claude Carl Andrews	4-26-37	Roofing Sales	15

WATERLOO

Doyle Camp	4-14-42	Plant	10

Milling Around

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

Members of the Traffic Department attended the annual New England Traffic Club banquet at the Hotel Statler on February 19.

Tom Grady, Freight Accounting, has a newly acquired Pontiac.

Muriel "Pat" McDonald was a New York business girl for two weeks in February. She left her information desk at East Walpole to take over for Catherine Walsh, who runs our New York office, while Catherine went on a ski trip to Montreal. Pat enjoyed the change and said she talked with a great many interesting people who dropped into the Bird New York office.

Evelyn Demers has received a hope chest from Armando Betro, one of Walpole's Finest.

Viola Kirk (the former Vicky Giovannucci) and her husband, Ken, have moved to St. Louis. He has accepted a position with the Shields Shade Tree Specialists, Clayton, Missouri. Before Vicky left, friends in the office gave her a corsage and a traveling clock.

Rennie Feaver is welcomed as a new member of the Container Dept. staff.

Eileen Geraghty received sympathy from many friends on the recent loss of her mother.

Ruth Perkins has left Purchasing to stay at home and look after Harvey and little Mark. She said she was looking forward to having a chance to be really domestic.

Elsie Ahlander of Brockton has taken over Irene Smith's duties in the Treasury Department. Irene was presented with flowers and a gift before she left to be a fulltime housewife.

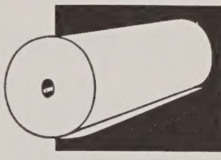
SHERRY, KENNETH and **CAROL ANNE** are the three sturdy children of Uuno Wiik of the Norwood Roofing Plant. They are 5, 2, and 8 months respectively.

Another girl who has given up typewriter for vacuum cleaner, so to speak, is Patty King Fulton, who left the first week in March.

Gertrude Dawson is welcomed to the Stenographic Department. Miss Dawson, who comes from Norfolk, is Assistant to the Department Head, Miss Wadleigh. Before coming here she was secretary to the Vice President and General Manager of the Worcester Street Railway.

Other new girls in the office who are welcomed to the Bird family are: Dorothy Avanzini, Roofing Sales; Janet Murphy, Shoe Carton Sales; Marion Barnes and Barbara Yelapi, new Messengers; Louise Hanscom, Statistical, and Helen Rafuse in Payroll.

Herbert B. Crabtree is welcomed as new Salesman in the Flooring Division.



Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

Announcement is made of the engagement of Aurora Savi of the Finishing Mill to PFC Richard Reardon of the Air Force. Richard, formerly of East Walpole, is now stationed in California. No date has been set for the wedding.

George Blair and Bob Holman got into their city suits and went in town to attend an engineers' meeting. When they got there, no meeting. A check on the date disclosed that the meeting was scheduled for that night the following week!

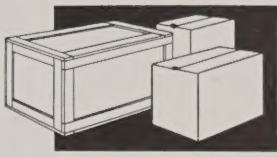
Congratulations to Mike Yasionis who recently completed 35 years of service with the firm.

Our sympathy is extended to Frank LaCivita on the recent death of his mother.

Clair Timpany drove to New York City in his new Studebaker and was a guest at the wedding of his niece. The ceremony was performed on TV during the "Bride and Groom" program.

Nellie Coughlin and husband have recently bought a house, which is located on Marston Road, East Walpole. Since people do not buy houses every day in the week, Nellie was quite excited and was busy picking out paper and deciding on color schemes.

Sympathy is extended to Ed Geraghty and family on the recent death of his mother.



No. 1 Box Shop

John P. Walsh
Ramona Chicoine
Catherine Bellew
Edward Paduck
Kenneth Houghton

Two engagements are:

Mary Wall to Peter Tarchea of Walpole. Mary is a Stapler Operator in FXF (Solid Fibre Cases).

Priscilla Muse, who is in the same department as Mary, to Roderick Urquhart of FXA, the Wood Frame Dept.

Both girls are the proud possessors of lovely sparklers.

Ed Paduck and John Locke were discussing the other day strange stories they had heard. One of these involved some local fellows who, one evening, decided they wanted a cup of coffee. They finally landed in New York City, where they got their coffee.

Suggestion from the Printing Department when these notes do not take up a respectable amount of space. Just set what you have in LARGER TYPE.

Note to gardeners: Now that it's about time to get in the peas, it is nice to know that three members of the Garden Club are handy here in the Shipping Dept. Besides Ken Houghton, chairman, they are Martin Green and Henry Doudie.

(Continued on page 17)

YEAR-OLD DAUGHTER of James Loring and Eleanor (Cole) Loring. Her name is Linda and her daddy works at No. 1 Box Shop in the Solid Fibre Cases Department.

Shreveport News and Views

STAFF: Lucille McMurtry, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Edwin Sompayrac, Don Cook, Richard Potter, Photographer

Shreveport Speaks

Everybody has had a lot of fun debating who will be our next Governor and this morning we know it is Judge Kennon. Mr. Sharpe, one of our popular watchmen, has used a cane ever since he hurt his knee some months ago. Some of the fellows at recess were drinking coffee with him the other night and listening to why Mr. Sharpe's candidate was the best man in the race. He got so convincing and interested in what he was saying, he walked out to make his next round and left his cane on the table.

Our bowling team has finally worked its way to the bottom of the league. Last week we were tied with Dairyland for last place and we rolled them Friday night and lost three out of four points. Now that the pressure is off, we expect to reverse the trend and work our way to the top.

Booker T. Stewart has returned to the hospital with a lung condition.

Claudie Neel was operated on for appendicitis and is doing fine.

Phil Leon collected additional prize money when he had the fifth suggestion accepted last month.

John McDonald caught a fish in Red River the other day and brought it to the Felt Mill to display. Everyone that looked in the bucket reported it to be a STURGEON when they compared it to pictures in the dictionary. We wanted to carry it out to the State Museum and get Curator Wright's opinion, but the fish was carried away and now stinks about as badly as this sturgeon story. If only the boys had known they were looking at a bucket of caviar in the "raw", this story might have been different.

Wilton M. Guice is "out of the ground" with his new home in Broadmoor.

NEAT BALANCING TRICK. The new Felt Mill at Shreveport is now making 16/4 flooring felt. The loading of this felt entails quite a bit of work and maneuvering as shown in these pictures. Two tractors are used to drag it out of the warehouse, where it is loaded on a third tractor and lifted into the car.

First photo shows Novis Wilde and Willard Patrick bringing a roll of felt out of the warehouse.

Second photo shows the roll on the third tractor, going up the ramp to the car where it is loaded.

Jesse Bruce, Clayton Cobb, Huey Humphrey and all the rest of the "young fellows" are already talking up the soft ball team and the practice balls and bats are in the field.

We are glad to have Fred May, Jr., working with us now. This makes our second father and son combination, the other being F. E. and E. M. Dyess.

During their last oil change, John Eatman and Kavat Loe poured the oil through their motor and onto the ground before realizing the drain plugs had not been replaced.

Since purchasing his new home, Leo Hogan is busy borrowing all types of wood working tools to build tool sheds, etc.

We are glad to see R. L. Jolley and John Wren back on their jobs after a brief bout with the flu.

Dude Davidson, William Winkler and Willie Smith are spending a lot of time on the lakes, but we haven't seen any fish as yet.

A man's best friend is his wife who sends him to work with beans in a jar, but without fork or spoon.

We haven't had a visit from Mode Myers in several days. Hope he is just busy and it is not that he is feeling worse.

John Floyd's father underwent a very serious operation at Veterans' Hospital in Alexandria recently. We wish for him a very speedy recovery.

Grace Fuller's mother had a very serious operation at North Louisiana Sanitarium recently and we were so glad to know that she got along so nicely. Grace was a very busy little bee during the time her mother

HUEY HUMPHREY and his rugged 6-months-old son, Michael Huey. They were visiting Huey's parents' home in Cotton Valley.

Shreveport Speaks

(Continued from page 14)

was away, with two dogs and a house to take care of.

Gertrude Salter has certainly been missed since she has been away with the flu. Everyone will be glad when she feels well enough to be back on the job.

Vivian Wilson left for a holiday weekend trip to New Orleans to visit her daughter and family and see the Mardi Gras.

We hope Edwin Sompayrac found his mother much improved when he went home recently.

William D. Blue is a very active worker in the Lakeshore Baptist Church. He is a leader in the Training Union, Sunday School and participates in other phases of religious activity.

Edwin Sompayrac and Frank Markham had a difficult time making the nurse understand what type of "wen" they wanted removed from their heads. The nurse thought they said "wind". Both had minor operations on their heads.

We received the following Army News Release from Atlanta General Depot, U. S. Army, Atlanta, Georgia:

> "Atlanta, Georgia — Private First Class Earl G. Johnson, Jr., son of Mr. and Mrs. E. G. Johnson, Sr., Route 1, Shreveport, Louisiana, graduated from the Ordnance Automotive School, Atlanta General Depot, USA, Atlanta, Georgia. PFC Johnson was selected and completed the course in Wheels Vehicle Field Maintenance and Repair."

We are all very interested in Earl.

Our Oklahoma Salesman, Merle Williams, told us that he was going to Lebanon, Illinois, for a few days to visit his new grandson, Scott Alan Warren. The proud parents are Lt. and Mrs. Calvin Warren. Lt. Warren is Instructor in Communication School at Scott Airforce Base.

Berry Asphalt News

Magnolia Notes

By Stella Hines, Avis Moses, Zuma Aubrey

Greetings to Betty Miller, who has resumed her duties in the Royalty Division after several months' leave of absence due to illness; and to

Travis Hollinsworth, who has joined the Magnolia office force, having been transferred from the office at the Stephens Refinery.

It wasn't a party being held in John Waldron's office, but a demonstration of the new Audograph machines which were being installed. The crowd was there, but refreshments were lacking.

The price of red bud trees is high. So says Donald Ray, who transplanted some from the woods last week and is paying for them with a bad case of poison ivy. Helen says it isn't worth it.

Helen Manning's husband had an accident recently and tore up a fender on the Oldsmobile which they had just acquired. Did they have it straightened? Nope — just traded for another Olds.

BOY SCOUT CABIN in Shreveport built with materials and labor donated by parents of Scouts and local businesses. D. F. Nance, Jr., of the Bird Shreveport Office, works hard for the Boy Scouts in his area and is proud of their fine building. The roof is Bird, as is the felt for roof, sub-flooring and siding.

The day before her wedding, Avanell Willis, now Mrs. Carey Story, was presented with a wedding gift by the office force. Her husband is connected with the J. B. Downs Construction Company.

Suggestion Awards

In February, four men received $10 awards for five accepted suggestions. Four other $10 awards were paid for money saving ideas. Those who received the $10 for having had five suggestions accepted were Bernard DeSavage, FFG; Leo Lamminen, FFF; Bert Ellsworth, FFT; and Philip Leon, DSPM1.

Suggestion awards were paid as follows:

Norwood Flooring Plant

Bert Ellsworth, FFT	$20.00
Leo Lamminen, FFF	20.00
Bernard DeSavage, FFG	15.00
Benedict Devine, FFN	5.00

Norwood Roofing Plant

Frank Michienzi, FBV	$10.00
Harry Robertson, FBC	15.00
John Morrisey, FBPM1	5.00
John Famolle, FBPM1	5.00

(Suggestion reclassified as a No. 2 award.)

Shreveport

J. T. Bruce, DSPM1	$5.00
Philip Leon, DSPM1	15.00
James Teutsch, DSPM1	5.00

Matched

John B. Murphy and June Houbolt (Chicago Office), on February 7.

Carey Story and Avanell Willis (Magnolia), on February 3.

Hatched

To the Clayton Taylors, a daughter, Marilyn, on January 27. (Shreveport)

To the Thomas Joneses, a son, Dennis Edward, on February 24. (Chicago)

To the Bruce Horsleys, a son, Van Andrew, on February 4. (Shreveport Sales)

To the Rocky Chiofars, a son, Junior, on February 27. (Norwood Roofing)

To the Percy Haywards, a son, Dennis, on February 29. (Norwood Roofing)

EAGLE SCOUT. John Coppett of Stephens, Arkansas, is the son of Irvin Coppett, Gauger, Pipeline Department of the Stephens Plant of the Berry Asphalt Company.

Phillipsdale Plant

Manuel Oliver
Arthur Trudell
David S. Lowry
Robert Crowley
Leslie E. Howard
Raymond Nolan

HALF CENTURY of married life is marked by the parents of Arthur Turner, right, Phillipsdale Boiler Operator, at a party in January at Warren, Rhode Island. Sarah and Joshua Turner are here with their son.

Phillipsdale Notes

We welcome four of our former employees back to work with us again. Bill West has started in the board mill and Anthony Gouveia, Antone Hipolito and Antone Paiva have started in the felt mill. We hope they enjoy working with us again.

Glad to see our two most recent retirees, Rex Salisbury and Steve Baron, in to see us for a visit.

Russell Weddell is trying his luck at raising chickens. So far he has done all right, but we haven't seen any eggs yet.

Joe Wynne made the mistake of giving Gil Dias a piece of his wife's banana cake. Since then Gil has been pestering Joe for more and more.

Joe Faria has found a way to reduce, he says, by going dancing every Saturday night.

Our sympathy is with the family of Allen Perkins in the recent death of Allen's father in his 84th year.

Great excitement was caused one day recently when Gil Dias came to work in a Cadillac, but it seems that it was only a car he was trying to sell.

The Phillipsdale employees' Social and Athletic Fund has a new committee member, Al Hammond, and a new chairman, Ed Smith. This is the committee which administers the proceeds of the soda and candy machines.

Dick Carlson has had his two weeks' training as a pharmacist's mate in the Naval Reserve by doing duty in the Chelsea Naval Hospital.

Sharkey Hyrske provided considerable excitement at the last Union meeting by accepting, for the first time in history, the treasurer's report without question.

What with all the excitement of a new car and a new home, August Enos — the one in the boiler room — has taken to forgetting his lunch at times lately. This looks bad in one so young.

At the February Foremen's meeting, the Foremen surprised Helge Holter by remembering that his 40th anniversary was coming up. Helge was presented with a fancy barometer which he seemed to like very much.

Tony DiFonzo's son is in the hospital for an operation.

Al Kaiser spent some time hunting in Ted Maddern's territory recently. No report on what he caught but he spent most of his time trying to find his way out of the woods.

Ed Godin won a fishing rod recently at his Rod & Gun Club. John Reposa was testing the strength of the rod and now Godin has two halves.

Vernon Stromberg received a new fishing rod from his brother in Japan. It's so nice he's afraid to use it.

Henry Lourenco spent three weeks planning a trip to New York. The closest he got was Fox Point. (Car trouble.)

Credit should go to Tony Dias for his good deeds. Every day at noon regardless of weather he feeds the pigeons.

A new iron curtain has been created. The shower room door in DPP divides Sam Gorelco's and Jimmy Cicerelli's cleaning areas.

Rus Mollerberg would like to advertise his ability as a television antenna repair man. He wants some extra cash so he can buy a thick steak to celebrate a certain event — new teeth!

We were sorry to hear of the death of John Raposa's mother in Portugal. Mrs. Raposa was visiting her old home and had expected to return to this country within a week or so.

We were also sorry to hear of the death of Gil Dias' father-in-law, Frank Mattos. Frank used to work with us in the board mill when it first started.

We hope that by the time this is printed Ed Boisvert's wife will be home from the hospital and relieving Ed of some of his household duties — or didn't he have any?

During the recent snow storms, Ed Boisvert offered to tow anyone out of the parking lot with his Renault.

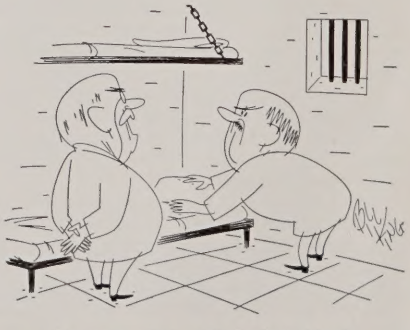
Phillipsdale Bowling

As of March 5, the Office team has climbed back on top again, leading the Engine Room by one point. Unless one or the other of these two teams falls apart it should be a close race right up to the end.

Ten men now have averages over a hundred. Newcomers to this select list are Joe McBride, Gil Dias, Clif Soderlund and Joe Queenan.

In the home and home series with a picked team from East Walpole, our best was still not good enough. Although we held Walpole to a tie at Phillipsdale the best we could do at Walpole was one of the four points. But this is an improvement over last year — so maybe we can get 'em next year.

At least we had high man both nights. John Cyronak was high at Phillipsdale with a three-string total of 378 and Howie Inman was high man at Walpole with 333.



"As your superior at the bank, Caldwell, I believe I'm entitled to the lower"

COPYRIGHT 1952 CARTOONS OF THE MONTH

No. 2 Box Shop

Joseph Smelstor
A. D. Smith
John McGrath
Martin J. Saulen

The wind blew and the germs flew (flu). Among those picking them up were John Geraghty, Orazio Carchedi and Al DeFlaminis.

Joe Nicholson has transferred from Shoe Carton production to the Shipping Department here.

We all miss John Waltonen who had been laid up in the Norwood Hospital and who died on March 13. John had worked here twenty-eight years.

Sympathy is extended to John Geraghty, whose mother died recently.

Albert Dorci was out for a spell with a foot infection.

March service anniversaries include that of Arthur Hassler, 27 years, Charles Shusta, 18 years, and James Patchen, 10 years. New member in 1951 of the Quarter Century Club, eligible to attend the banquet for the first time, was Stuart Farris.

Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Louis Silvestri
Joseph Nevins
Roger Percy
John Folan
James Murray
William Stewart
John Hutchins

Visitors at the plant on February 13 were 18 boys from the Weymouth Vocational School. A group from this school had been visitors before. Glad the school liked us well enough to come back.

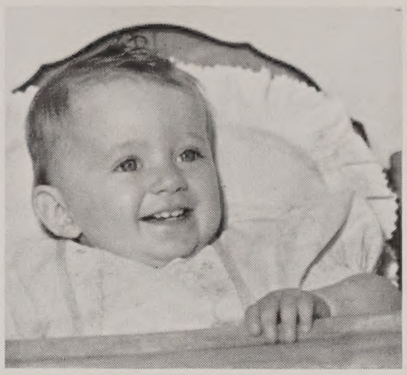
Every Wednesday afternoon the first aid class meets with Safety Engineer Frank Eisenhauer. The instructor is fresh from a class the night before teaching the Walpole police force, so the Roofing boys have some fairly stiff competition.

First Leap Year baby to be born at the Norwood Hospital in February was Percy Hayward's new son, Dennis. He was one of four Leap Year babies to be photographed and find a spot on the front page of a local newspaper. He weighed in at 8 lbs., 7½ ozs.

Francis Flaherty and family spent three weeks in Florida as Francis took an early vacation.

Joe Watkins is taking up television. Now we will know where to go with our TV troubles.

Another one to start building his own home is going to be Joe Purpura. We understand he has already bought the land, which is the first step. Good luck, Joe.



SAFELY TUCKED in her highchair is Edmund Mucinskas' 10-months-old daughter, Linda Marie. Both her father and grandfather, Frank Muczinskas, work at Norwood Roofing Shipping.

Norwood Flooring Plant

Bruce Grindle
James Connolly
Charles Cobb
Robert Taylor
William Cherry
Dorothy Hawes
John Grover
Frank Karshis
Stephen Wosniak
Edward Feeney
S. F. Cavanaugh

Back on terra firma again and attending communications school is Kenneth Goodwin, son of George Goodwin of Finishing. True to the old adage, Ken has seen much of the world since joining the Navy.

We welcome Hayward Perry to the Rug crew.

Peter Karkota and Ronald Cook, quiz solution champs, were surprised one day lurking among the shelves of the Morrill Memorial Library in Norwood.

Orville Spinks has graduated from polaroid to movie camera. Don't forget to give us a free show sometime.

We welcome Leo Padduck back to work. He was on the sick list for quite a while.

Andy Jacobson, Lab, has been elected to the Library Board of Trustees for the Town of Plympton.

Tony Waytekunas has just bought a new polaroid camera. How about showing us how it works, Tony?

Sympathy is extended to Charlie Geraghty on the loss of his mother recently.

Leo Magnani and Ernest Dow recently became the proud owners of the "Black Cross," a 35-foot motor launch. Maybe we could talk them into taking out some fishing parties this summer.

John Grenkevich was out sick for several weeks.

* * *

Oscar Johnson is in the rabbit-catching business. It is a conservation project under the direction of the Massachusetts Division of Fisheries and Game. Oscar, a member of the Walpole Sportsmen's Club, has been given a special permit to trap rabbits which are troubling farmers and others who have vegetation the rabbits like. He catches them in a box trap and then transports them several miles away to less cultivated country. Oscar explains that you have to move the bunnies some distance for they are such home bodies that they won't voluntarily move away from where they were born.

* * *

Joe LeBlanc at this writing is still convalescing at home after a stay at the Deaconess Hospital.

Nick Puopolo and Jerry Parillo are two new members of the Paint Room. These lads hail from elsewhere in the company.

Charlie Cornelia saw the Ice Follies again this year, keeping up his record of being present every season for many years. He is a great fan and always brings the colorful program into the shop for others to see.

With more snow than ice this winter, big John Aviznis has now given up ice fishing and looks forward to fresh water fishing.

Joe Steppe of the Paint Room is leaving for the Yard Gang. The boys are giving him a hard time kidding him about the poison ivy he'll have to contend with this spring. The Paint Room will miss his cheery laugh and smile.

BOYS FROM WENTWORTH INSTITUTE in Boston learn how roofing is made by visiting our Norwood Roofing Plant. Someday we hope that these boys, as future carpenters, builders and home owners, will remember their visit to the Bird plant.

Peabody Trains for Many Careers

Peabody School, PEABODY SCHOOL, Rah, Rah, Rah! They all went there and now they all work for Bird & Son. Seated are Elizabeth Gleichauf, Records Clerk, Personnel; Agnes Kozlowski, Materials Control Clerk, Main Office; and Florence Murray, Stenographer-Clerk, Roofing Office. Standing: Palma Bilotta and Barbara Pungitore, both General Clerks in Container Department Sales; and Eleanor Lane, Production Clerk and Typist at Flooring Office.

SKILLS FOR A LIFETIME are learned at Norwood's unique Peabody School for Girls. Once the typewriter is mastered, a girl has a saleable skill at her fingertips, which can be set aside and picked up again with ease even years later.

NEW ENGLANDERS have always taken pride in their educational institutions. In fact, they are apt to think they invented higher education, which of course they didn't.

The Town of Norwood, location of two of our Massachusetts plants and home of hundreds of Bird employees, does, however, have a unique claim to distinction in the field of education. Norwood boasts a public, though privately endowed, career school for high-school-age girls. This is the Henry O. Peabody School. It was founded by the will of a wealthy man of this name, who invented a breech-loading rifle back in the 1800's.

Unique Will

Mr. Peabody's will, probated in 1903, must have shocked some of the good citizens who heard of it. It read:

"It is my will to found and endow an institution to be called the 'Henry O. Peabody School for Girls' for the purpose of furnishing instruction to girls . . . to enable the scholars to acquire an independent livelihood . . ."

Independent, indeed! That was a bold idea seventeen years before American women had the vote. Thirty-eight years went by. The funds grew, other uses for the money were discussed but finally in 1941 the school opened its doors. Now the offices of Bird & Son employ six of its graduates, have had several others.

Jobs Waiting

The Director, Blanche L. Marcionnette, recently reported that she cannot keep up with the demand from employers for Peabody girls. Just the other day she had a call for a cook at a boys' prep school and for another at one of Boston's most famous restaurants. Her girls were already placed.

Hairdressers, graduates of the Peabody beauty culture course, always can get jobs. Two are employed at a fashionable salon on Boston's Newbury Street. Others have found work at shops in Filene's, Jordan's and Hancock Village. As for the graduates of the business course, they are in constant demand. In this highly industrialized area, there are always calls for trained office workers.

CAN YOU BAKE A CHERRY PIE? These Peabody School students learn a lot more than that in their Foods course. The girls and boys here are in the Cafeteria Management section. Other sections of Foods Department are Baking and Tearoom.

Last fall the Peabody School conducted a publicity campaign to acquaint people with its advantages. The school had not been filled to capacity and since the school has an excellent rating, it was felt that the lack of students was caused by public ignorance of what the school offers. These facts were brought out:

The Peabody School is free to any resident of Massachusetts. Girls are its specialty, though boys may be admitted.

Tuition is paid by the town where the student resides. The town is then reimbursed by the Commonwealth for one-half the net cost.

The town must pay for transportation within reasonable limits.

Courses offered are:

Foods
Dressmaking trades
Beauty culture
Business

High school diploma may be earned at the Peabody School. The Town of Norwood awards the diploma. A certificate issued by Peabody School is given after six months on Peabody-prepared job.

Courses are on par with or better than those offered in private, tuition-charging vocational schools.

Henry O. Peabody founded an institution that has proved it does train "scholars to earn an independent livelihood." All the school asks is that more scholars make use of it.

Left for Service

DURING the winter the following men have left for military service:

Michael Thomas	Norwood Roofing
Bruno Bilotta	Norwood Roofing
Ronald Johnson	No. 1 Box Shop
Gerard Cochrane	Norwood Flooring
Peter Connolly	No. 1 Box Shop

Some of the men who are already in the service get in touch with the Review now and then, either with letters or snapshots. The Review hopes these latest nephews of Uncle Sam will send in news and pictures. Hear?

National Ads Soon Appearing

LOOK for Bird Flooring advertisements in the Sunday supplements this spring. We are advertising nationally starting on March 30. The ads will appear again on April 20 and last in this series on May 11.

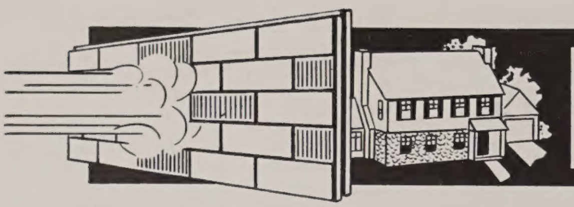
All the ads are in full color, featuring our Plastic Fortified Enamel Armorlite Floor Covering. The two new patterns pictured are Bird Striatex and Bird Carve-Tex.

If your Sunday paper has the syndicated supplement "This Week" or "Parade," the Bird Floor Covering advertisement will be there. Four big city newspapers which do not have "This Week" or "Parade" will carry our ad in their Sunday supplement too: *New York News, Atlanta Journal-Constitution, Louisville Courier-Journal* and the *San Antonio Express.*

BUILDING MATERIALS Sales Representatives in the Western Division and executives meet in Chicago. First row: G. A. Sayres, B. G. Macfarlane, W. L. Watkins (Sales Promotion Manager), A. M. Dobbins, J. H. VanHoy, E. L. Chamberlain (Division Vice President), P. C. Johnson, W. W. Wilson (Western Division Manager), W. B. Harris and D. E. Frazier (Chicago Plant Superintendent).

Second row: G. T. Brebach, S. L. Mooney, H. E. Crowe, T. E. Reilly, T. F. Reimann, W. W. Vance, J. A. Grawin, J. W. Morgan, F. D. Guth and A. H. Smith.

Third row: F. S. Aldrich, W. J. Brebach, H. R. Groters, R. B. Hudson, Rogers Weed (Assistant to Vice President), A. T. Murgatroyd, E. D. Baker and A. G. Marsh.



Chicago Roofing Plant

STAFF: G. F. Campbell, Jr., Mathilda Hansen, Virginia O'Brien, Joseph Blackman, Martin Pearce

Chit Chat

Gail Buser of Leaf River Lumber Co., Leaf River, Illinois and Russell Lantz of Buser Lumber Co., Mt. Morris, Illinois, while in Chicago for the Illinois Lumbermen's Convention, paid us a visit on February 14 with Salesman A. H. Smith and made a tour of the plant.

Also Arthur J. Chandanais and Carrol Beard of Northern Insulation & Home Improvement Co., Clare, Michigan, visited us on February 15 with Salesman H. R. Groters. They toured the plant also.

A group of 14 salesmen from Lumbermen's Associated Buyers (Fort Dodge, Des Moines, and Cedar Rapids) accompanied by Salesmen H. E. Crowe and J. A. Grawin came to Chicago to tour the plant.

We were certainly pleased to see so many visitors and we hope they will visit us again.

Harry Jansen, Foreman No. 6 Machine, has been home with virus pneumonia.

We hear that Marshall Meyer has been quite ill. Mr. Meyer retired a year ago.

Do hope that long before this goes to press that they will again be feeling mighty fit.

It is good to hear that Ed Doran's wife is doing fine after breaking her ankle while out shopping, and that Raymond Coglianese's wife has returned from the hospital and is on the road to recovery.

We welcome Robert C. Keitz to the Central Division sales force. He is to cover the territory formerly handled by Richard Disbro.

We welcome the Johnson twins, Edith and Frances, to the office force. Both girls formerly worked here and we hope that their stay this time will be long and pleasant.

We welcome Anne Vikeras to the Print Shop and hope she enjoys the work.

Bob MacLeod purchased his automobile in the nick of time because the following day he received his notice to vacate his apartment so now he will be able to travel around and look for a new place to live.

Chick Campbell parked his car, as usual, in front of the office on the morning of February 19. A little later on a driver crashed into the front end and left the scene very hurriedly up through the alley opposite the front door. However, Edith Johnson was on the ball, took the number and with the aid of June Murphy, who knew the right person to call, was able to find out the owner before 5 o'clock that night.

A couple of Traffic men from other Bird offices were here recently. They were Art Miller from Shreveport and John Shelley from East Walpole.

Quarter Century Meeting

THE annual dinner of the Chicago branch of the Quarter Century Club was held on February 28 at the Nantucket Restaurant on Chicago's far South Side. It happened, too, to be Office Manager "Chick" Campbell's birthday. So the dinner was topped off with a surprise birthday cake on which posed one lighted candle. The group joined in the singing of a Happy Birthday and was Chick's face red.

W. W. Wilson as Master of Ceremonies welcomed the old and new members of the club as well as our guests. We were happy to have with us for the occasion A. H. Anderson, our President, and E. L. Chamberlain, our Vice President.

Mr. Wilson called on Mr. Anderson for his message. Once again Mr. Anderson brought home to all of us the value of a hobby not only as a pastime for our leisure hours but something that might even uncover a creative talent of which we were unaware. He spoke of his hobby of needlepoint and stamp collecting and the task he had undertaken of making needlepoint for his eight dining room chairs. Each of these will take two years to complete at his present rate of speed. Perhaps by the time 1953 rolls around, and we meet together again, the hobby seed which Mr. Anderson has planted will have taken root and he will have some competition.

J. W. (JIM) MORGAN, who has recently been named Central Division Sales Manager in the Building Materials Division.

We are wondering if George McNay will add the making of hooked rugs to his fishing hobby since daughter Margie is such an expert.

Mr. Anderson also brought greetings from B. H. Roberts, retired President of the firm, who was Superintendent and Manufacturing Manager here for many years. The Old Timers who knew and loved Mr. Roberts were thrilled to hear about him, for Chicago has always felt it had a real claim on him. It was a joy for them to realize that the march of time had not blotted out his memory of them. Mr. Anderson relayed special greetings to Raleigh Stearles, Bill Bennett, Joe Blosky, Al Bohenberger, William Eby, Ben Gasparro, Tommy Henehan, Levy Hosch, Lawrence Howell, and Ernie Jacobs.

Mr. Chamberlain congratulated the members of the club who had served the company for a Quarter of a Century and more, paying a tribute to the integrity and loyalty of each member and saying that the company is proud of their record.

Class of '51

Two of the three Chicago employees who retired in 1951 were present:

Ben Gasparro, who served faithfully on our machines during his 30 years, was called on to rise and take a bow.

George McNay was the other honored retiree, who as a salesman covered part of Ohio and later Chicago's South Side and part of Indiana. George is familiarly known to the trade as the "Silent Scot" and has the reputation of being one of the best informed roofing men in the area.

Our other member who retired during the year is Clem Reithofer, now living in Arizona. We were sorry he could not be with us.

QUARTER CENTURY CLUB
BIRD
BIRD & SON, inc.

BANNER OF QUARTER CENTURY CLUB brought from East Walpole forms a backdrop again, this time for the Chicago banquet. At the head table are: G. F. Campbell, Jr., A. M. Dobbins, George R. McNay, 1951 retiree; President A. H. Anderson, W. W. Wilson, E. L. Chamberlain, Building Materials Division Vice President; P. C. Johnson, Benjamin Gasparro, 1951 retiree; Frank W. Krueger, retired, and H. W. Altman.

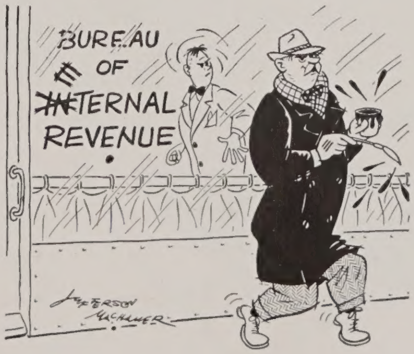
The Chicago branch of Bird & Son is only 35 years young, so our number in the club is small in comparison with the membership in the home grounds, but we are happy to be a part of this large family. Three new members were added to our ranks in 1951: Virginia Szukalla of our Chicago Floor Covering Office, Mary McWade and Roswell Dodge of the Chicago Mill. Mr .Wilson asked each to rise and take a bow.

It was good, too, to have with us a few of our retired members, Raleigh Stearles, Bill Eby and Frank Krueger. We misssed "BJ" Overholt who was vacationing in Florida, as well as Ernie Grosscup and Bill Bennett. Charles Sumner, Assistant Treasurer and Credit Manager, was introduced and it was good to have him with us.

Mr. Wilson then mentioned the untimely passing of Ben Rogers and Creighton Hill. It was also the anniversary of the death of Erich Gach. Mr. Wilson asked that all join in a silent prayer.

We had our Department Heads, Foremen and some members of our Plant Union as guests. Another guest was Al Kukral, Chicago representative of the C.I.O., who paid a splendid tribute to the family spirit which exists in the organization. It is something that can't be measured in dollars and cents but is something which has helped to make America great.

With a few parting words from Mr. Wilson, the guests went home with an added pride in their company, its officers and their fellow workers.



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On the Lighter Side

Why I had a yaller hound once and every time just before I went huntin' I'd whittle out a board in the shape of a coon hide stretcher, just to show him the size of the one I wanted; then I'd set it outside where he could see it. Well, sir, one day my wife set the ironin' board outside, and that critter ain't come back yet.

— Old coon hunters tale
reported in *Builders*

Having lost track of which wire was which in the electrical connection he was repairing, Larry called to his wife to hold one of them for him. "Feel anything, Katie?" he asked.

"Nothing at all," she reported.

"Good — now just don't touch the other wire or you'll probably drop dead!"

Tourist: White man very glad to meet red man. White man hopes big chief feeling very good.

Indian: Hey, fellows, come and listen to this guy, he's great.

Poise is that quality which enables you to buy a pair of shoes without seeming conscious of the hole in your sock.

— *National Safety News*

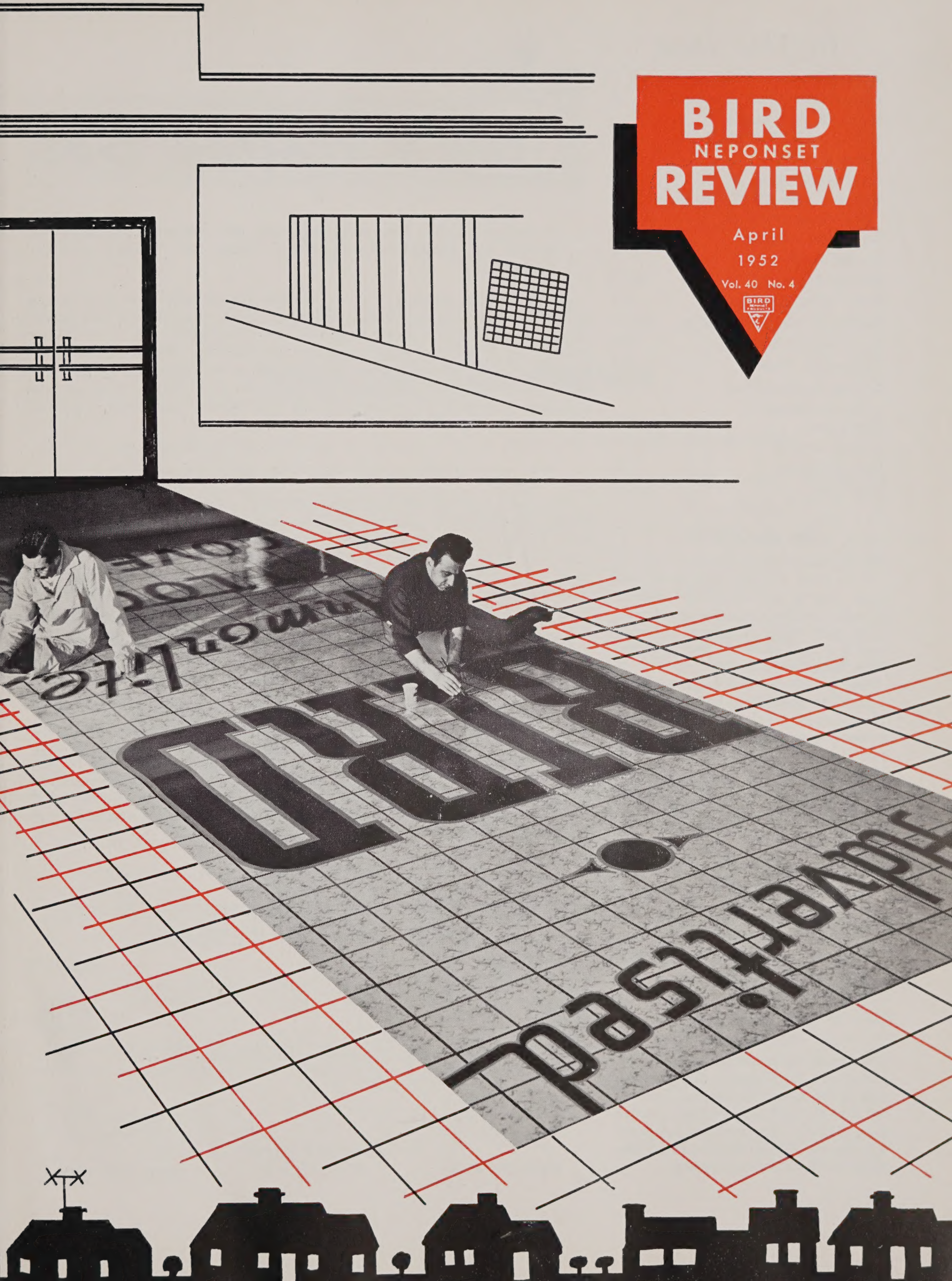
We always have too much month left at the end of our money.

— Domestic crisis reported in
Ottawa Criterion

BIRD
& SON, inc.
BIRD PRODUCTS
Established 1795

BIRD NEPONSET REVIEW

April
1952
Vol. 40 No. 4
BIRD


Bird
Advertised

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On the Cover

THE Bird floor covering you see on the cover is 9 feet wide by 48 feet long. One of our distributors ordered it to be put down in a big city department store where customers will walk over it as they enter the floor covering department of the store.

On March 29, this huge piece of Armorlite was loaded on a truck at Floor Covering Shipping. Along with it went twenty-five 9 x 12 rugs of the same pattern with similar lettering, to the same distributor. Sometime during the next few weeks thousands in the big store will see the flooring and as they walk along the smooth, shiny surface, they will read:

Nationally
Advertised
BIRD
Armorlite
Floor Covering
with
Plastic
Fortified
Enamel
Pattern #1564
Guaranteed

Painting the feet-high letters in the picture are Bill Grazado, Sign Painter, assisted by Alfred DeFlaminis, both of the Advertising Display Department at East Walpole. Art work for the cover was done by Phillip Macchi, Chief Designer in the Flooring Division.

the Question Box

I noticed in the Annual Report that the company sets aside money for bonded roof expenses. What are "bonded roof expenses"?

In flat roof construction it is the practice for manufacturers to guarantee or bond their roofs against leakage and other defects in accordance with specifications set forth in the bond. Bonds may be written for a 10, 15 or 20-year period. The bonding company agrees to guarantee the cost of repairs if the company should not make good. However, it is the company's obligation to make good on any justified complaint. The reserve for bonded roof expenses is to cover costs of repairs or replacements if a legitimate complaint is received on a Bird Built-up (flat) roof.

Why can't employees buy floor covering in 3-yard width?

The space available for handling employees' orders at the Floor Covering Plant is limited. Some years ago the policy was established of carrying only the 8/4 (2 yards wide) material because that was the most popular width. Physically there is not the space to carry a complete line of patterns in both 8/4 and 12/4. Also in the space available it would be difficult to cut and handle the 12/4 material.

Why does the Roofing Mill continually bring in Taunton Engineering Co. to do work which we in the Maintenance Department are quite capable of doing and willing to do?

In the Norwood Roofing Plant, as in all divisions of Bird & Son, Maintenance Departments are established to take care of general repairs and emergency repairs. We are not set up to do major repairs or new construction work without interfering with our regular and emergency repair jobs. It would be very costly to try to do with our regular crews the sort of work that outside contractors do. Should we start such a program, the men would frequently have to be called off for emergency repairs elsewhere, thus disrupting the efficient scheduling of the new construction.

(Continued on page 21)

BIRD NEPONSET REVIEW
Vol. 40 No. 4 April 1952
Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will
Editorial Office at East Walpole, Mass.
Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.
Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT . . . . Editor
ELEANOR M. GARLAND . . . . Assistant Editor
WALTER H. HARTIG . . . . Photographer

ADVISORY BOARD
RALPH M. WIGHT W. L. WATKINS MARY MCCARTHY

Spring Business

Here at Bird & Son we get a practical lesson in the law of supply and demand.

ARE you finding it rough to pay the butcher, the baker and still have something left to repair and refurnish your home?

There are signs that many people throughout the country are feeling the same pinch. Thousands of people stop buying and goods pile up on dealers' shelves, in distributors' warehouses and in manufacturers' warehouses, too. When that happens the wheels of industry grind more slowly until people start buying again.

That seems to be the position we, at Bird & Son, find ourselves in right now. As I write, the usual spring pick-up in business has not developed, and it is already the 1st of April. In the Building Materials Division alone on April 1 we are employing 130 less people than we were a year ago.

Floor Covering has had extra production in the new Decawall product, but regular lines of Floor Covering and Linoleum are not yet selling as rapidly as they usually do in the early spring.

The Paper Division has had a quiet winter compared with recent years and is not yet operating at a satisfactory volume for this time of year.

The material shortages people feared a year ago have not developed. There is plenty of everything in the lines we make and sell. Our prices are low. You can get a good buy in Bird Roofings, Floor Coverings and Paper Products today, but the housewives and businessmen who buy our products are saying, "Let's wait."

Higher taxes are having their effect. When the extra money goes into taxes it isn't there to buy other things. The average household is pretty well stocked with appliances and furnishings. Feeling the pinch of high taxes, folks are taking a wait-let's-see attitude on all purchases except food.

Good business may burst upon us like a spring flood even as this page is being printed. I hope it does so. But in any case our sales organization, and especially our salesmen, are continuing to do everything possible to bring in the business and make this a good year.

There is no doubt about it. We are in a period of real competition. There are no shortages in the Paper, Building Materials and Floor Covering industries. Good products at attractive prices are offered by many other manufacturers as well as Bird & Son.

Someone has wisely said that you haven't sold your product at all when it moves from your warehouse to the dealer. No product is sold until the final customer buys it from the retailer, takes it home to use and has paid for it. It is our job this year, as in years past, to convince hundreds of thousands of customers all over the country that Bird is the best buy. We can do it and I am confident that we shall. The formula is simple — keep our prices fair and reasonable, give the best in service, and maintain high quality in production.

President

Roofing Products in the News

Pastel Roof for New England Homes

BRAND new to the roofing industry in the New England area are the beautiful pastel roofing colors now being introduced by Bird & Son.

Home owners are asking for lighter, brighter colors to blend with the new colors in house paint and sidings. Bird Master-Bilt Pastels are the answer. These shingles are now available in the light, eye-pleasing colors of Meadow Green, Wedgewood Blue, Plume White and Desert Brown.

These shades have been developed in our own laboratories and are made in our own granule plant by the Bird ceramic process of coloring. As long as four years ago, Florida's bright, tropical house exteriors caught the inquiring eye of Research Director Frank Reynolds. These houses had exquisitely colored roofs made of crushed sea shell. Being in the roofing business, Mr. Reynolds made a mental note. It was from this idea that we developed our pastel line.

You who live near the Main Office can see a good installation of Master-Bilt Pastels in Meadow Green on the home of Mary, Louise and Elsie Driscoll at 113 Pleasant Street, East Walpole, just around the corner from Union Street. Mary is Clerk in the Foremen's Office at the Norwood Roofing Plant where the new shingles are made. Louise works at No. 2 Box Shop, while the other sister is a Walpole school teacher. They are enthusiastic about the new stylish color on the house top, which looks especially nice with the birch grey Shingle Design Bird Insulating Siding, installed a couple of years ago.

PRETTIER THAN THIS PICTURE is the Meadow Green roof in new Bird pastel shingles on the Driscoll girls' house in East Walpole. Mary liked the green when she first saw her new roof still in the bundle stage. She liked it even better when it was on.

Bird & Son made sure that its first pastel shades would be right when introduced. They retained the services of a professional color stylist. Mrs. Helen Taylor of Chestnut Hill, Pennsylvania, wife and mother of grown sons, has had a world of experience on color styling of homes. She has advised Lees about their rugs, the Container Corporation on colors in their packaging, Martin-Senour about wanted, high-fashion hues, tints, shades in paint. Both Sears Roebuck and Grants have employed Mrs. Taylor as a professional in color work.

The pastel colors Bird is offering are proving popular already. One large dealer phoned a Bird salesman that he had sold out all he had bought.

The ARCHITECT **Makes Bow in Southwest**

AS you read this, the Bird Architect Shingle is being introduced to a vast new market in the Southwest.

It has been sold with outstanding success in the East for the last three years. Beginning immediately it will now be manufactured at the Shreveport Roofing Plant as well and sold throughout the Southwest. That's the big news the Southwestern Division salesmen learned when they attended a three-day meet-up at Shreveport, March 13, 14 and 15.

The company expects such big things of this shingle in the Southwest that a whole day of the meet-up was given over to its presentation and discussion. Henry Davis, Sales Service Manager of the East Walpole Office, who has done so much to promote the shingle in the Eastern Division of the company, was there to present the story in detail. Salesmen in the Southwest were told of the wonderful reception this shingle has been getting in the East. They were shown the results of a special survey conducted in the South and Southwest indicating there is plenty of demand for the shingle in the area.

For the first time also the distributors in the Shreveport area will be able to purchase Bird Narrow Shake Insulating Siding. It is available in seven pastel shades which have already proven their popularity in other sections of the country.

Another development of outstanding importance at Shreveport was the announcement of a complete line of beautiful pastel colors in #21 Masterbilts. This was received eagerly and enthusiastically as a major factor in increasing the demand for Bird Masterbilts in the Southwest.

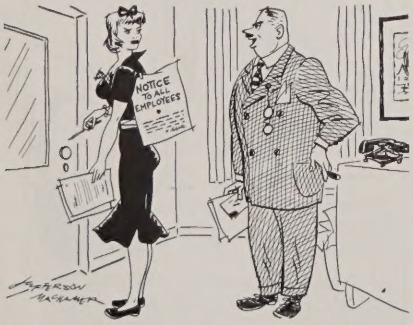
With the new pastel colors in Masterbilts and Insulating Siding and the newest and best of Bird shingles — the Architect — the Southwestern Division salesmen are equipped as never before to sell Bird in this large and fast-growing area of the country.

Dinner Meetings During Meet-Up

On the night of March 13, a dinner was given at the Southern Kitchen. All office personnel and foremen were invited. As "Deacon" Dyess had completed his 25th year with the company, Mr. Chamberlain presented him with the scroll and pin making him a member of the Quarter Century Club. He was also presented a Gruen wrist watch, an ice box, and a dozen fishing poles along with a can of Louisiana red worms. "Deacon", the dean of the Southwestern Division sales force, is well loved by all of us here and by those who know him in the other divisions, where his friends are legion. We know this was a gala occasion in his long period of service with the company. All of us wish him luck, success, and good health for many more years to come.

Another dinner was given the following evening at the Washington-Youree Hotel. East Walpole executives present were: Messrs. Anderson, Chamberlain, Wilkins, Weed, Watkins and Davis. Others were: Messrs. Williams, Soward, VanHoy, Sherburne, Davidson, Potter, Wilson, Sheppard, Myers, Johnson, Cook, Patterson, Blue, Oliver, Winkler and Smith.

It was a week long to be remembered by Shreveport. Besides our own division salesmen, two men from the Southern Division also attended, J. H. VanHoy, Sales Manager, and A. K. Powers. We can't imagine any other company having as friendly, plain-spoken, adlibbing and witty a group of executives as we have. The foremen appreciated tremendously the opportunity of listening and being listened to. It is sincerely hoped this same type of meeting can be held at regular intervals. We believe it will be mutually profitable.



"Hope you don't mind, Miss Martin. Nobody ever looks at things on the bulletin board"

DEACON DYESS, right, dean of Southwestern Division Roofing Salesmen, receives his Bird Quarter Century Club scroll from his Vice President, E. L. Chamberlain. Both were in Shreveport attending the division's sales meetup in March.

Reports from Tornado Area

As spring came in this year, tornadoes struck and killed not too far away from the homes of our employees. A check of Louisiana and Arkansas Bird and Berry people shows that no one was seriously involved. In answer to inquiries by the Review, reporters from these areas have sent in their close-to-the-scene comments. Hurcil Cowart, Glenwood Plant foreman, and Robert Stewart, also of this Arkansas plant, contributed the following, dated the week after the disasters.

Glenwood

"Dierks, the scene of the first tornado to hit Arkansas, is approximately fifty miles southwest of the Glenwood Granule plant. The storm traveled in a northeasterly direction and passed within a few miles of the Glenwood quarry. The storm did considerable damage to the outskirts of Dierks and killed eight people there, six out of one family. Considerable debris fell within a few miles of the quarry.

"The wind and rain was severe at the plant but was nothing like tornado velocity. No damage was sustained by the Glenwood plant or quarry.

"Several of the Glenwood employees visited Dierks after the storm and told of seeing the terrible destruction. They told of wrecked houses, uprooted trees, and of seeing dead farm animals. Traffic was so heavy it was necessary for the state police to set up road blocks and direct traffic away from the tornado scene.

"A mass funeral was held for the six who were killed from the same family. Odus Babbitt, one of the Glenwood employees, estimated the crowd at the funeral to be between three and four thousand."

Shreveport

L. L. Williams, Southwestern Division Manager, at Shreveport, in remarking that fortunately our people had not been hurt, pointed out that tornadoes, unlike hurricanes, usually cover only a very small area. Lucille McMurtry of the Shreveport Review staff reported:

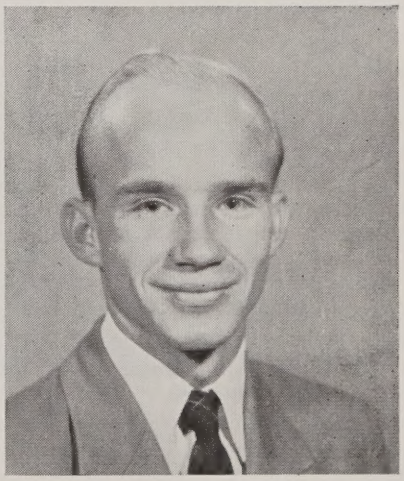
"We have talked with the two salesmen who travel the territories these storms hit, and none of the dealers were affected by them. The damage in Shreveport included several trees being blown down at the R. N. Potter home. One almost hit his house.

"Our long distance truck drivers all have been in or very near storms all over the states of Tennessee, Arkansas, Texas, Alabama and Mississippi. Johnnie Runyan and J. D. Pharr watched a storm in Jackson, Mississippi, on one of their trips through there. John Floyd and Archie West drove through a dust storm in Texas worse than any since 1936. This was preceded by hail and high wind. When they thought they were out of the storm, it begn to rain 'mud'."

Magnolia

From the Berry Asphalt Company office in Magnolia, Arkansas, Stella Hines wrote:

"We were very glad to report that we were not in the path of the terrible tornado which struck some parts of Arkansas. Magnolia's citizens have responded to the fund for the stricken areas by raising approximately $5000 and donating a large amount of clothing."



BRAD HART is getting his B.S. degree in agriculture at the University of Arkansas, Fayetteville, this June. He is the son of Milburn Hart, Drum Yard Foreman at the Waterloo Refinery.

Berry's Switchboard Operators

DOROTHY LILES, PBX Operator in the Magnolia Office, also operates the teletype and Western Union machines, does general filing and typing.

PEARLE McGUFFIN, Waterloo Switchboard Operator, just about IS the Waterloo Office. Her work involves handling shipping instructions, booking incoming orders, stenographic work, filing, the mail, and being receptionist.

DAISY RODGERS, Stephens Refinery, besides handling phone calls, also does general office work. She, like Pearle above, collects Review news for her plant.

Flooring Markets

TWICE a year, men who are the wheels and cogs in Flooring Sales mysteriously disappear. Ask where they have gone and you get the answer, "Oh, he's at the *market* in New York, or Chicago, or High Point." The assumption is that of course you know what they mean by *market.* But unless you work in that part of the business, of course you don't.

Practically the whole of Flooring Sales the first of this year went to market. These markets, like those held by man from time immemorial, are places where the seller displays his wares and the buyer comes to have a good look around. The present-day flooring markets as a matter of fact are an outgrowth of the old New York rug auction. They are held to introduce spring and fall lines.

Bird & Son goes to all the markets from the big ones in New York and Chicago at the first of the year and again as summer begins, to the smaller markets in High Point, North Carolina, and the newer one in San Francisco, held this year the first week in February. All the flooring manufacturers set up their displays. Here distributors who sell for the manufacturers come and talk with our salesmen. Everyone has a good look at everyone else's product and makes mental notes of same in comparison with *his* product.

At these recent January fiestas, Bird & Son made quite a splash. We did it with Decawall. And we expect the ripples to keep going for some time. The conservatives will tell you "it was well received." The more excitable will say — "it's terrific — it's sensational. WOW!" Take your pick. Suffice it to say that Decawall is selling and has had a lot to do with calling back a goodly number of men to work at the Flooring Plant.

Taste in colors and patterns, which are shown first at the markets, have a way of changing. We keep a very sensitive finger on the popular pulse, particularly the feminine one which buys most of the flooring. Sometimes we think up patterns and colors she wants even before she wants them.

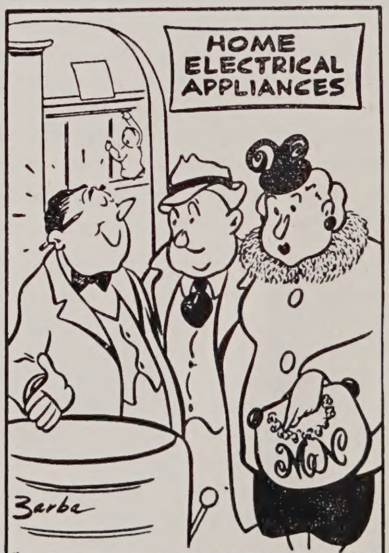
The Design Department has the following delectable descriptions for some of our offerings which were seen at the winter markets:

Ranch Tex (Armorlite) with its "casual shag effect." One of the color combinations is tones of gray and glow-red. Can't you hear the logs crackle in the fireplace?

Textile (also Armorlite), "the new grass matting effect." Cool and mint-julep-y sounding!

Then they toss in such pleasant suggestions as "China rose" for color or "cross directional block effect" for design in another rug.

Around the middle of June, if you are missing a Flooring Sales Department man, you won't have to ask where he is. You can guess he is head over heels in patterns, colors, trends, along with every other flooring man who could make it, at THE MARKET.



"AND NOT ONLY DOES THIS MACHINE WASH, RINSE, DRY AND IRON— BUT EVERY SO OFTEN IT WILL SING OUT "JOIN PAYROLL SAVING!"

Director of Marketing

Howard O. Woods

ON March 10, Howard O. Woods joined Bird & Son as Director of Marketing.

Mr. Woods will be in charge of Bird & Son's advertising and marketing activities. Mr. Woods was for over three years Vice President and Director of marketing for Towle Manufacturing Company, manufacturers of silverware, at Newburyport; for five years he was senior Management Consultant for McKinsey & Company of New York City; and for fourteen years he was with General Electric Company in Schenectady, working up through various positions to that of Division Manager. He holds a bachelor of arts degree in business administration from Simpson College in Iowa, and a bachelor of science and a master's degree in electrical engineering from the Massachusetts Institute of Technology.

Mr. Woods brings to Bird & Son a broad experience in marketing. The Sales Promotion Department will be under his direction, and in addition he will help plan and direct the most effective methods of selling our products. In an advisory and staff capacity he will work with all sales and manufacturing departments to devise better methods of producing and selling so that the company may develop bigger and better markets for Bird products. All details of our present program will be studied, such as assignment of territories, selection of patterns, methods of packaging and methods of distribution. His first studies and recommendations will be in the floor covering field, the one division at Bird & Son whose products are distributed on a nationwide basis.

Mr. and Mrs. Woods have three children, two boys, Philip, 15, and Douglas, 11, and a girl, Barbara, age 12. They have been living in Exeter, New Hampshire, but expect to move into the local Walpole area this summer.

Berry Mentioned in "Newsweek"

THE Berry Asphalt Company made *Newsweek* in March. An article in the March 17 issue under "Week in Business" states —

> "Goodyear Tire & Rubber has developed in cooperation with the Berry Asphalt Company in Magnolia, Arkansas, a new synthetic rubber powder for use on highways. Several tons of the material have been placed in test installations on Middle West roads."

This same information also was published in the *Wall Street Journal* during February. The rubber powder mentioned in the news accounts is being tried out experimentally for use in the construction of rubber roads for longer life and greater safety in driving.

Another new Berry product worked out with Goodyear, pelletized rubber for the construction and surfacing of school playgrounds, was announced in this last December's Christmas Review.

Double Celebration

TWIN ANNIVERSARIES called for a combined celebration for John Andrews, Assistant to the Purchasing Agent, left, and Joseph Erker, Jr., General Office Manager, right, seated on either side of President A. H. Anderson. They both had their 25th Bird & Son birthday on March 7 and were duly feted at a party at Brook Manor.

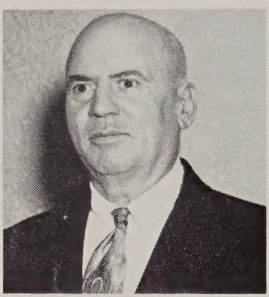
BUSINESS ASSOCIATES give a dinner in honor of John Andrews' and Joseph Erker's 25th anniversary with Bird & Son. At the head table at back are Purchasing Agent Howard S. Hanna, Mr. Andrews (Purchasing), President Anderson, Joseph Erker, Jr. (Treasury Department) and Assistant Treasurer Warren H. Anderson.

Left table, from left: William McEntee, J. R. Anderson, Roger Anderson, H. A. Schaier, E. H. Coleman, F. R. Cooper (almost hidden), A. F. Jones, and L. M. Lindblom. Right table, left side, front to back: O. F. Westover, H. S. Whitney, Lambert Anderson, J. J. Dowling, P. F. Rogers (behind Lambert Anderson's head), A. V. Wilson. Right side, from back: B. R. Taylor, W. R. Phipps, C. J. Makarevich, M. J. Hawkins, C. A. Sumner and J. J. Reardon.

Recently Retired

Andrew Grigun

Antonio Antonelli


Nicolantonio Puopolo

Romolo Conti

Carlo Salvatorelli

Nicolantonio Puopolo, 24 Concord Avenue, Norwood. Since May 31, 1917. Norwood Roofing Plant until 1921. East Walpole Maintenance 1921, 1922. Since December 11, 1922, Finishing Department, Flooring Plant. Retired February 1, 1952. Previous record, a short time in 1916 and 1917.

Antonio Antonelli, 21 Tremont Street, Norwood. From August 12, 1918. Started in Maintenance Department, Flooring Plant. Since October 21, 1921, Color Mixer, Paint Room. Retired February 29, 1952.

Romolo Conti, 60 Winslow Avenue, Norwood. From December 27, 1919. Since March 19, 1923, Flooring Plant, most of time in Rug Border Department. Retired March 31, 1952.

Carlo Salvatorelli, 465 Washington Street, Norwood. From July 14, 1920, Stock Handling Department, Paper Mill. For many years a Gang Boss. Retired April 1, 1952.

Andrew Grigun, 102 Summer Street, Norwood, Mass. From August 30, 1926, Finishing Department, Flooring Plant. For many years Crane Man. Retired, February 1, 1952.

Long Service List

We give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of May, and of those who complete twenty-five or more years' service during this month.

Name	*Year*	*Dept.*	*Years*
Fannie Murphy	5-1-86	Retired	66
Harry L. Tower	5-12-01	Retired	51
Patrick J. Reardon	5-7-07	Retired	45
Paul Kruchas	5-20-07	Roofing Plant	45
Herman Waukonen	5-1-09	Retired	43
Johannes Albion Gottberg	5-16-09	Retired	43
Frank R. Meyer	5-24-09	No. 1 Box Shop	43
Mike Minkevicus	5-4-10	No. 1 Box Shop	42
Pasquale Sansone	5-4-10	Flooring Plant	42
John Wosner	5-23-12	Roofing Plant	40
Helena G. White	5-8-13	Office	39
Alexander H. Brooker	5-15-15	Retired	37
Michael Connors	5-1-16	Retired	36
Michael Novick	5-16-16	Retired	36
Wesley A. Beaulieu	5-14-17	Retired	35
Peter Rukstalis	5-29-17	Paper Mill	35
Nicolantonio Puopolo	5-31-17	Retired	35
Lewis Kozak	5-1-18	No. 1 Box Shop	34
Axel H. Anderson	5-1-18	President	34
Winifred Rhind	5-6-18	Retired	34
Martin Flaherty	5-9-18	Paper Mill	34
William J. Ivatts	5-28-18	Maintenance	34
Thomas Foley	5-31-18	Retired	34
Joseph Wasalunas	5-2-19	No. 1 Box Shop	33
Stanley Palleiko	5-20-19	Retired	33
Joseph J. Truskauski	5-21-19	No. 1 Box Shop	33
Stephen Surkont	5-7-20	Flooring Plant	32
Frank Armukevich	5-19-20	Flooring Plant	32
Anisim Nikituk	5-20-20	Finishing Mill	32
Arthur W. Mellin	5-25-20	Office	32
Bernard H. Bailey	5-31-21	Flooring Plant	31
Clarence G. Hagman	5-12-22	Flooring Plant	30
John DeFlaminis	5-15-22	Retired	30
Thomas F. Bannon	5-22-22	Maintenance	30
Frank V. G. Heinonan	5-24-22	Retired	30
Adam Sidlauskas	5-31-22	Flooring Plant	30
Jeremiah Collins	5-1-23	Power & Steam	29
Samuel Dunn	5-2-23	Power & Steam	29
John Kacinauskas	5-8-23	Paper Mill	29
Albert S. Hayward	5-12-23	Flooring Plant	29
Martin F. Connolly	5-18-23	No. 1 Box Shop	29
Oreste Saraca	5-19-23	Retired	29
Nellie L. Coughlin	5-1-24	Office	28
Mary Stone Nevins	5-1-24	Office	28
Coleman J. Foley	5-5-24	Roofing Plant	28
Melvin J. White	5-16-24	No. 1 Box Shop	28
Paolo Persechino	5-4-25	No. 1 Box Shop	27
Ira M. Treen	5-5-25	Flooring Plant	27
Joseph J. Stepanowich	5-8-25	Flooring Plant	27
Harold M. Hale	5-22-25	Flooring Plant	27
Alpheus E. Matthews	5-25-25	Retired	27
Joseph Giampa	5-6-26	Roofing Plant	26
Frank Mazzocca	5-14-26	Roofing Plant	26
John E. Folan	5-14-26	Roofing Plant	26
Paul Weta	5-14-26	Retired	26
Ben Semski	5-18-26	Flooring Plant	26
Deeb Esber	5-18-26	Roofing Plant	26
Antonio P. LaCivita	5-19-26	Roofing Plant	26
John A. Pratt	5-21-26	Roofing Plant	26
Virginia Szukalla	5-21-26	Chicago Flooring Office	26
Byard W. Bennett	5-9-27	No. 2 Box Shop	25
Elaros J. Balutis	5-12-27	Roofing Plant	25
Wilmot C. Irving	5-16-27	Flooring Plant	25
Merle Belcher	5-10-37	Office	15
Ronald Swanson	5-28-37	Flooring Plant	15
Huntington T. Monroe	5-14-42	Finishing Mill	10
Egnazio Annese	5-2-47	Flooring Plant	5
Nelson A. Urquhart	5-12-47	Flooring Plant	5
Vincenzo Rondinelli	5-12-47	Flooring Plant	5
Terrence P. Kelly	5-13-47	Flooring Plant	5
William F. O'Donnell	5-21-47	Flooring Plant	5
Rosario Cordo	5-26-47	Roofing Plant	5
Leo F. McEwan	5-26-47	Roofing Plant	5
Russell Mattson	5-26-47	Roofing Plant	5
George E. Comeau	5-26-47	Flooring Plant	5
Robert J. Lawrie	5-26-47	Flooring Plant	5
Henry L. Hudson	5-28-47	Paper Mill	5

PHILLIPSDALE

Serafim Moreiro	5-22-17	Plant	35
John S. Vargas	5-26-22	Plant	30
Stephen Baron	5-12-23	Retired	29
Manuel M. Avila	5-16-24	Plant	28
Theodore B. Maddern	5-27-25	Plant	27
Charles P. Hoard	5-13-42	Plant	10
James W. Hammond	5-22-42	Plant	10
Benjamin S. Pino	5-21-47	Plant	5

CHICAGO

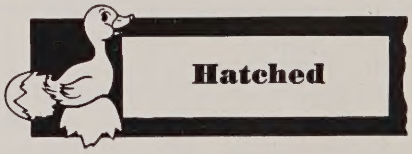
William W. Eby	5-29-19	Retired	33
Lawrence Howell	5-3-20	Plant	32
Harold W. Altman	5-21-23	Office	29
Harry Jensen	5-26-24	Plant	28
Arthur E. Julian	5-27-25	Plant	27
Clemens Reithofer	5-21-26	Retired	26
Richard B. Hudson	5-18-42	Roofing Sales	10
Earl D. Baker	5-25-42	Roofing Sales	10
James Mason	5-23-47	Plant	5
Eddie Newman	5-29-47	Plant	5

SHREVEPORT

Loyd Patrick	5-22-47	Plant	5

WATERLOO

Malvern O. Herring	5-4-37	Plant	15



Hatched

To the D. L. Olivers, Jr., a son, Richard Howard, on March 10. (Shreveport)

To the Elijah Taylors, a daughter, Alice Faye, on March 15. (Shreveport)

To the Wilmer Wiggins, a son, Dennis, on March 28. (No. 1 Box Shop)

To the Harry Anguses, a daughter, Marilyn, on March 25. (East Walpole Maintenance)

To the Stanley Rossetskys, a son, Dennis Michael, on March 14. (Paper Mill)

To the Broney Slauzises, a daughter, Kathleen Anne, on March 21. (Flooring)

To the Harold F. Watsons, a son, on March 24. (Flooring)

To the Vincenzo Rondinellis, a son, Bruno Aldo, on March 15. (Flooring)

Railroad Men See Tie Pad Show

AN almost constant crowd first looked, then examined and inquired at the Bird Tie Pad exhibit in Chicago last month. They were railroad men, experts like track engineers, bridge engineers, inspectors, railroad foremen. Gathered at the annual convention of the American Railway Engineering Association, these men were professionals whose job it was to give a good look at the National Railway Appliances Association exhibition being held at the same time. There were 119 exhibitors. One of these was Bird & Son, with a show devoted exclusively to tie pads.

John Crowe, our Research Tie Pad Manager, had planned the show. Big display boards were made back in East Walpole in the Sales Promotion Department. Two tons of ties that had been in service with Bird Tie Pad protection were assembled and shipped to Chicago. In order to show the remarkable preservation of the wood under tie plates and around the spikes, many of the ties were cut into one-inch vertical sections, with saw cuts passing through the spike holes. To the railroad experts, this was interesting evidence of the value of our Tie Pads.

Tending the four-day exhibit, March 10-13, were Director of Research Frank P. Reynolds, Mr. Crowe, John Dooling, Eastern Representative, and Herbert Holderman, Western Representative.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.
Mrs. John Waltonen and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.
Mrs. T. M. Perkins and Family
(Phillipsdale)

To thank you for your kindness and sympathy at a time when it was deeply appreciated.
The Geraghty Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Cpl. Charles F. Sinnett, Jr.
(Phillipsdale)

To thank you for your kindness and sympathy at a time when it was deeply appreciated.
Mrs. Thomas McHugh and Family

The family of David Calhoun will always remember your kindness and sympathy.
(Chicago)

CLEVER DEVICE which Antonio LaCivita suggested for controlling shingle bundles at the conveyor is pointed out by Tony to Roofing Plant Superintendent Bill Wright.

Suggestion Awards

FOR many years there had been trouble with shingle bundles riding one on top of another on the conveyor at the Norwood Roofing Plant. There was frequent jamming of the conveyor and the electric eye counters also failed to record accurately because of this.

All this trouble is a thing of the past now because of a simple but very effective suggestion made by Antonio LaCivita, Roofing Electrician. He suggested a reversing stop placed at the point where two conveyors feed onto a third conveyor. The two feeding conveyors are located one over the other. The new stop is a piece of angle iron constructed to swing up or down to hold back a shingle bundle on one conveyor while a bundle travels through on the other. It is 100% effective and, in the words of Superintendent William Wright, it is a "very excellent application of a simple device. It eliminates a very bothersome problem for us." In March, Tony LaCivita received a special award of $50 in addition to the regular $10 award for a #2 accepted suggestion for this idea.

Other suggestion awards for March were as follows:

Phillipsdale Plant

Alfred M. Gamboa, DPV	$10.00
Joseph Wynn, DPM	10.00

Norwood Flooring Plant

Stanley Hayward, FFR	$10.00
Kenneth Ross, FFR	10.00
William Cherry, FFN	5.00
Vito DiCicco, FFN	5.00
Fred George, FFG	5.00

Norwood Roofing Plant

Dominic Silvi, FBI	$10.00
Henry Thomas, FBPM1	10.00
Nunzio Galano, FBM	10.00
Antonio LaCivita	15.00*
John McDonald, FBV	15.00

Chicago Roofing Plant

James Reiser, FCM	$5.00

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*Plus $50.00 special award mentioned above.

An additional award of $10 was paid to John McDonald, FBV, for having had five suggestions accepted.

Donald Penza

BIRD & SON flags and flags throughout the Town of Walpole were at half mast early in April in honor of Corporal Donald Penza, who was killed in an accident at the Scott Air Force Base, Belleville, Illinois, on Thursday, April 3.

Corporal Penza was employed at No. 9 Roofing Machine for a short time in 1949 and again from January 16, 1950 until leaving for military service in January, 1951. He came to Bird & Son following graduation from Walpole High School in 1949. He was co-captain of the football team in both his junior and senior years.

Services were held Tuesday, April 8, from the home of his parents, Mr. and Mrs. Dominic Penza, 185 West street, Walpole, followed by a solemn high mass of requiem at Blessed Sacrament Church. Besides his parents he is survived by two sisters, five brothers, two uncles and two aunts.

Milling Around

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

Monday morning, March 10, found the Billing Department without one experienced biller. Eileen Geraghty's mother had passed away, Mona White and Kay Golden were sick. Office Manager Joseph Erker called some of the girls who had worked in the department before their marriage. Their willingness to help was wonderful, even though they all couldn't make it because of duties at home. One who could and did come was Frances Dornig Burke, who typed out the bills with her old rapid-fire efficiency.

Fran Fulton on loan from Cost, was also helping out in Billing.

Harriet Phalen Conrad was back for a few days filling in at her old job in Files.

Card from Dimon Merrill, retired Credit head, speaks of the delights of Florida swimming.

Anna Ippoliti is the happy possessor of a hope chest from Norman Greene, Roofing Plant Storekeeper.

Connie Marzuolo Lorusso and small son Carmine, III (Chucky to you) came in for a visit one early spring afternoon.

Several empty desks belonging to office men trained to help in making out income taxes were noted during filing time. This yearly free assistance is greatly appreciated.

Janet Auciello has left the Mail Room to take up home duties.

Fred Picard, Jr., is welcomed to the Mail Room.

A belated welcome to Angie Palladini of Franklin, who is working in Stenographic.

Dorothy Gahagan has been out several weeks recuperating from an operation.

After-school employees this spring include Joan Metcalf in Billing and Joan McNally in Purchasing.

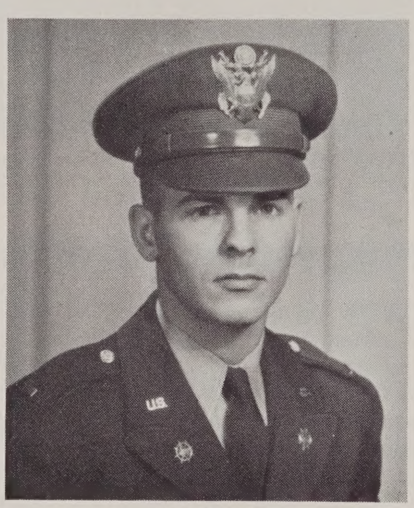
Among the virus victims were Marianne Masino of Purchasing and Earl Bradley, Accounting. Earl was still out at this writing.

Ruth Perkins was honored by the office girls with a farewell dinner party at the Lafayette House on March 13, the day before she left to give full time to her home. She was given a corsage and presented with a black handbag lined with red leather and $.

New man in Sales Promotion is Peter S. Parker, who is welcomed to the Bird family.

Saint Patrick's Day was a memorable one for Claire Barry. That was the day she received her diamond from Richard McDonough of East Walpole. A September wedding is planned.

Sabina Costello was in New York for a few days before Easter on business. She went to work briefly with two of our accounts, Florence, Inc., of Jamaica, Long Island, and Keller, Inc., of Irvington, N. J. Both are roofing wholesalers, and their bosses are old friends of Sabina's, since she used to handle their work when Arthur Florence and George Keller were Bird Salesmen. Sabina stayed at the Statler and attended Easter Sunday services at St. Patrick's Cathedral.



LT. ROBERT H. CHAMBERLAIN, son of Vice President E. L. Chamberlain. Bob recently received his commission at the Army General School, Fort Riley, Kansas. He has been assigned to the Transportation Corps and is now at Fort Eustis, Virginia. Before he entered the service during the summer when he was attending Amherst, Bob worked at Floor Covering.

Mary Killoren is welcomed to Purchasing.

Janet Doane, Credit, took a one-week vacation to Bermuda and flew the week before Easter. Air travel, of course!

A Billing Department reunion was held on March 5 at the Grist Mill, Seekonk, with present members and five former members present. The "old" girls were: Eleanor Carlson Dempsey, Elsie Gottberg Bowden, Franny Dornig Burke, and Pat Connolly and Franny Fulton, who are now working in other office departments. Pat McDonald (past) and Kay Golden (present) were both sick and couldn't come.

Jean Franklin was presented with a G. E. steam iron and a gift of money on leaving Bird & Son, March 28, to take up housekeeping full time. We wish Jean lots of good luck in the future.

CPL. AND MRS. FRANCIS BURNS, the former Mary Giardino, were married December 30, at St. Catherine's Church, Norwood. Mary works in the Multigraph and Addressograph Department, while her husband is stationed with the Marine Corps at Camp Lejeune.

Company physician, Dr. R. W. Bourke, left April 10 for a trip West. His route takes him via Washington, D. C., to New Orleans, Dallas, San Diego and up the Coast to the Golden Gate. He's due back home by May 19. Taking over for him in the plant hospitals is Dr. John S. Martin of Norwood.

When Ruth Perkins, who was Secretary to Mr. Hanna, left, Mary Molla moved up to her desk, with Claire Barry moving into Mary's former job.

Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

The monthly meeting of the New England section of TAPPI was held at the Cloverhill Restaurant in Fitchburg on March 21. Attending were William Stillman, Oscar Robillard and Joseph Coburn from the Main Mill Laboratory and James Tennant from the Research Laboratory. Mill visits were made to Fitchburg Paper Co., Louis Dejonge Co., and to Falulah Paper Co.

Glad to see Hermon Barker back after his recent illness.

OFFICE WORKERS, who had not been through the plants before, had a chance on March 25 and 26 to go visiting. Here on the second day's jaunt through the East Walpole Mills are two groups in the Turbine Room. Oscar Robillard, guide, left, is doing the talking.
Visitors are: Anna Ippoliti, Ann Allen, Helen DeSavage, Lou DiGiandomenico, Ruth Hiller, Al Flammia, Janet Haste, with guide Karl Larsen directly in back of her; Ray LeTourneau, Florence Murray, with John Grover way in back; Eugene Pudsey, Patricia Haste, John Reddick, Alice Peterson, Eleanor Lane, Chris Nix, Rita Connolly, and Shirley Barbaglia in right foreground. (Other East Walpole guide with another group was Ed Costello.)

William Lewicki, Beaterman, acquired a new son-in-law this winter when his daughter, Jennie Mary, became the bride of James Bernsen of Westwood at a ceremony at St. Peter's Church, South Norwood.

Martin Coyne, who formerly worked in Stock Handling (DMH), stopped in to see us recently. He states he is enjoying the sunshine down in Florida, where he is stationed with the Air Corps Engineers.

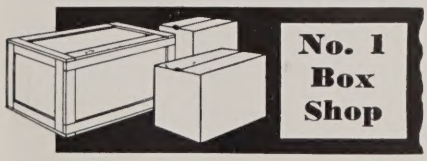
Lately as many as six or eight seagulls have been seen feeding in our pond. They usually arrive just prior to a coastal storm.

Homeowner — Oscar Robillard recently purchased a home in West Medway.

Alfred Jodoin writes from Larson Air Force Base, Washington, that he has been there so long he feels like a cornerstone, "just like I had always lived here." A couple of Bird Reviews, which came the night before, however, made him very happy, right at home. He hopes to see his old friends before too long.

Jenney Wasilunas bought a '52 blue, 4-door Studebaker sedan on the first day of spring.

Sympathy is extended to Frank Paine, whose father died last month.



No. 1 Box Shop

John P. Walsh
Catherine Bellew
Ramona Chicoine
Edward Paduck
Kenneth Houghton

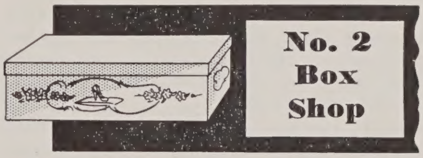
Henry Johnson attended the wedding of his daughter in Norfolk, Virginia. The rest of his vacation was spent in Florida.

Sympathy is extended to Joe Saunders on the loss of his mother-in-law.

Salvatore Bucihieri will soon complete his second house in Roslindale.

Ralph Farris recently celebrated his 39th (?) birthday. His desk was gaily decorated with linen (?) tablecloth, and with cake and candies.

We are sorry to report the death of Walter Ramoska, former worker in the Solid Fibre Finishing Department (FXF). He had been ill at the Braintree Hospital for many months.



No. 2 Box Shop

Joseph Smelstor
John McGrath
A. D. Smith
Martin J. Saulen

On March 28, Joe Blais completed a 10-month electrical training course at Coyne Electrical and Technical School in Boston.

Sympathy is extended to Joe Nicholson on the death of his sister. Joe made a hurried trip to Westville, Nova Scotia, and reported several feet of snow. It was their worst winter since 1905.

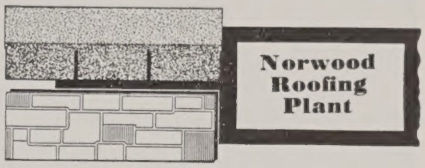
It is nice to see Gus Farris walking around after his recent accident.

If anyone was in doubt about St. Patrick's Day, he just had to take one look at Ambrose Fitzpatrick's tie. It was rumored that he mixed his own ink so there wouldn't be another tie like it.

When we had the last big snow storm, Bob Patterson was asked how he made it to work. We had two different versions. One was, by truck. The other, by horseback. Could be by horse, because Bob has a riding horse.

Frank Swierk working on the late shift one night opened his lunch. Green peppers. Why? He had picked up the wrong bag. Better buy a lunch box, Frank.

With the price of haircuts going up, Tom Finn is buying his own clippers. After your first haircut, Tom, we will see if it is worth investing a dollar.



Norwood Roofing Plant

Arthur McKenna
Roger Percy
Leonard Weaver
John Folan
Louis Silvestri
James Murray
Joseph Nevins
William Stewart
John Hutchins

After thinking the matter over carefully, Peter Lupica decided to become his own landlord. He purchased a home on Bates Road, Brockton, and moved in on St. Patrick's Day.

Stanley Wasilauskas, Jr., took a March vacation and spent it at Miami Beach amongst the palms, flowers, fruit trees and Red Sox spring training games.

For his fine work as Public Library trustee in Medfield, our Office Clerk for No. 7 Machine, Charles Clark, was re-elected by

A BOUQUET OF GRANDDAUGHTERS, all belonging to Dominico Cistenseinso, No. 1 Roofing Machine at Norwood. The first two, Beverly Ann, 2, and Joan Carroll, 4, are his son's children, while Maureen Bernadette, 4, and her little sister Dianne Marie, 2, are Eardleys, children of a daughter.

KOREAN WAR has taken the life of little Denise Lamb's father, Joseph, who worked at one time at the Norwood Roofing Plant. Her grandfather is Napoleon LaCasse of Flooring Shipping.

DISTINGUISHED VISITOR TO U.S.A. visits the Norwood Roofing Plant. Accompanied by A. C. Sinclair, left, labor inspector from the Commonwealth of Massachusetts, Sa-ard Mejudhon, Chief of the Factory Control Division, Ministry of Industry, Bangkok, Thailand (Siam), second from left, listens to a careful explanation from George E. Smith, right, Assistant Superintendent of the plant. The foreign visitor and state inspector are being guided by our Safety Engineer, Frank Eisenhauer, next to Mr. Smith.

Mr. Mejudhon though a native of Siam is a graduate of Purdue with a B.S. in mechanical engineering. Besides his work for his government he instructs in mechanical engineering at the Royal Military Academy.

TRACTOR REPLACES HORSE for Norman Smith of Sharon, who will soon be gardening instead of plowing snow. Interested friends are Dom Jemella and Henry Thomas. All three men work on No. 1 Machine at the Norwood Roofing Plant.

the voters of the town for another three-year term.

Caryl Hinds, erstwhile tenant in Len Weaver's double house in Norwood, has bought and moved into a house on Nichols Street. The apartment he vacated will soon be occupied by Plant Nurse Isabel MacLeod and her mother.

Rocco Phillips parked his car on a street in South Boston while visiting friends. When he returned home he opened the trunk. The spare wheel with a tire on it and a golf bag full of clubs were gone. He had forgotten to lock the trunk when he parked the car.

Forrest Clark, who has been routine tester alternate while attending Northeastern, has accepted an offer to join the staff of the Laboratory on a permanent basis. Welcome to the fold, Forrest.

Bill Price has been suffering some of the woes of parenthood while his two children were undergoing a bout with whooping cough.

John Hutchins has been having quite a session in the hospital. He had an operation and then developed pneumonia. We hope he will be feeling much better soon.

DAVE HEYLIN'S Four Little Ones, Donald, David and Thomas, with Diane, holding onto the baby. Their dad is a Union Steward at Flooring Finishing, and grandad, David V., retired from East Walpole plant.

Norwood Flooring Plant

Bruce Grindle
James Connolly
Charles Cobb
Robert Taylor
William Cherry
Dorothy Hawes
John Grover
Frank Karshis
Stephen Wosniak
Edward Feeney
S. F. Cavanaugh

The following note was sent in by Mrs. Hilmer Borgeson about a song played for her and Hilmer by a local radio station. The request came from North Korea:

"Mr. Hilmer Borgeson of the Floor Covering (Finishing) Department was very pleasantly surprised, Saturday, March 22, when during the Servicemen's program over WHDH, a request was played, "Because of You", from his son, Cpl. Ronald Borgeson, stationed with the Eighth Army as truck dispatcher in North Korea. It was played in honor of Mr. and Mrs. Borgeson's 28th wedding anniversary."

Clyde Adams was probably lucky to get out of it as well as he did. The night of March 15 while he was tending a gas station — his part-time job — he was slugged and robbed.

William Cherry, former Machine Tender in the Undercoat Department and Review correspondent, has been transferred to the Inspection Department as an assistant to Sam Piraino. Edward H. Silva, who had frequently substituted for him, is the new FFN reporter.

We hope that Joseph LeBlanc will be back by the next Review release. He has been missed by the Paint Room crew since late last January.

Antonio Antonelli of the Paint Room, who has recently retired, has plans for a California visit this summer. He has a daughter living there.

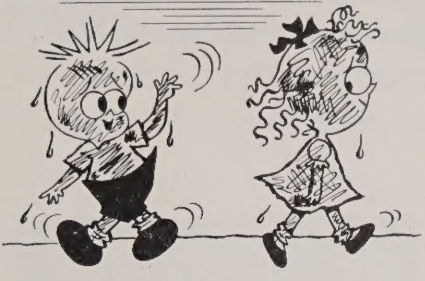
Dick Ellis took his family to the opening day (Sunday) of the New England Flower Show, but so did thousands of other men. The count was 18,000 people. So Dick, who hasn't missed a Flower Show for years, came back Wednesday night and really had a chance to enjoy himself.

Warren Dyer, who left the Shipping Department last summer to go farming in Bowdoinham, Maine, dropped in for a visit the other day. He is happy on his place in the country, has 10 cows and is planning to have a vegetable truck garden this summer. This winter Warren was driving a school bus in his spare time. He took over for another fellow who wanted to go pulpwood cutting. Explanation of Warren's visit to Massachusetts the first week in April was that it was mud season in Maine, so there was no school that week, hence no bus to drive.

Walter Adamonis and Charles Treciokas have recently moved into their new homes.

"THIS was my day off," quipped Cpl. Ronald Borgeson, photographed relaxing atop a tank in North Korea as casually as if it were a park bench. His dad is Hilmer Borgeson of Flooring Finishing.

Thorndyke



"See you tomorrow, Janie. Same time, same puddle"

Both men did a great deal of the construction themselves.

We all miss Austin Allen and Swen Berglund, who have been out sick for a long time. We hope they will soon be back with us.

Ralph Nutter insists his good health and vitality are due to the many chews of snuff the men force on him every day.

Carlton Kraft is riding in a newly acquired 1949 car.

Clarence Phillips is dreaming of where he is going to plant his large crop of gladiolus this year.

Quite a group of Roofing men have been working here on the Print Machines for a short time.

William Boyd of the Paint Room traded his older model for a 1949 Ford.

Stanley Brown is welcomed as the new paint transport man in the Paint Room.

Bill Wosner's mother has been ill in the hospital. It was noted that Bill overslept and had to be awakened by someone rapping on the door.

Jerry Hazlett is now making visits to Falmouth Heights, where he has a summer home, getting things lined up for the approaching season. He's one of many doing this here at the plant.

KATHLEEN AND CAROL PADDUCK, children of Edward Padduck, who works on the Print Machines at the Norwood Flooring Plant.

FLOORING SHIPPING BOYS on a break, in usual order: Elmer Conant, Dan White, William McMahon, Tom Trask and Russell "Windy" Webber.

SHOE CARTON SET-UP STATIONS

News from Manchester

By Ed Lindahl

Plans are being formulated for a Bird bowling league in this neck of the New Hampshire woods. We expect to have some fun, though we expect no records to be broken. This reporter expects to win no laurels. Ten years away from the pins makes a big difference.

Our Manager, Parker Leonard, has recently traded cars and sports a late model Buick sedan. Just what the doctor ordered for summer driving in style.

Back in November we were sorry to see John J. Bolos leave Bird, but we are sure he is doing well. A graduate of the University of New Hampshire and a member of Kappa Sigma fraternity, John joined Procter & Gamble. He travels considerably and will someday be quite a globe trotter.

Another departure from our plant occurred in February when Marion Sparango moved with her family to Willow Grove, Pennsylvania. Her presence is greatly missed by her co-workers. We trust that she will be happy in her new home.

Our truck has had a succession of "pilots" over these past many months. Harold Marsh, our veteran behind the wheel, retired to the inner sanctums of the plant for the winter months and was succeeded by Bill "6.99" Frangis. Bill was becoming quite a truckman when Uncle Sam waved his finger. Bill joined the Navy. Best of luck, Bill, and "watch those waves".

We welcome to our plant new employees who came to Bird from various compass points in the Queen City of Manchester. Greetings to Walter "Spare" Case, Bob Freese, Francis "Pool" Kelly, Shirley Brunelle, Florence Doucet, Roger Bisson, our new truck driver, and Mary Desrosiers, who returns to the plant after some months away.

Teach 'Em Safety NOW!

(Adapted from Greater Chicago Safety Council article)

Parents are urged to sit down with their children now and hold a homework class. This class is in safety on the streets.

In every home in the land closets are being flung open. From dark recesses come roller skates, kites, baseballs and bats, marbles — all the spring playtime paraphernalia for children. It's up to parents to supplement the schools' safety education. Mothers and fathers must point out the dangers of running into streets to chase the ball that went out of bounds. They must warn again and again of the hazards of roller skating on that nice side street where only a few cars go, but just enough to make playing there dangerous. They must din into their youngsters' heads the words, "Always look before you cross the street."

In 1951, four thousand, three hundred children, one to four years old, were killed in motor vehicle accidents in the United States. Oftentimes the operator of the vehicle couldn't stop his car quickly enough to avoid hitting the child who darted into its path.

Daily impressing on children the ways of safe play can save the heartaches of a lifetime.

Shreveport News and Views

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, EDWIN SOMPAYRAC, DON COOK, RICHARD POTTER, Photographer

DON COOK, Shreveport, proudly says about his small son, David Herman, here with his mother, "He doesn't wear dresses any more. He wears little suits!"

Shreveport Speaks

Modester Myers returned to work March 10. It's hard to say who was happier, Mrs. Myers or Bird employees.

Claudie Neel is back on the road after several weeks of inactivity caused by an operation.

Troyce Brown hopes his wife doesn't take over his vacation every year as she did this one. The baby was born February 27 and Troyce started his "vacation" March 3, just about the time his family left the hospital.

The Boiler Room boys have plenty of company now that Rust has started the installation of our No. 2 Boiler which is to be a duplicate of the present 30,000-lb. Riley.

We extend our deepest sympathy to L. H. Evans in the loss of his mother, who passed away March 19. Evans is one of our long distance truck drivers.

Clayton Cobb spent his vacation with his dentist, having some of his teeth treated and others pulled.

A. W. Miller spent a few days in Chicago on business last week. . . . Gertrude Salter enjoyed a week-end in Belcher visiting her niece. . . . The Robert Wilsons enjoyed a trip to Alabama on their vacation.

Kavat Loe is getting dish-pan hands while his wife is recovering from a broken arm. Kavat's stepfather is also in the hospital. We wish for them both a very speedy recovery.

Charley Ellis had a bout with pneumonia but is back at work.

Anne Eddy was elected to the Board of Education in the North Highlands Methodist Church.

Grace Fuller motored to Monticello, Arkansas, last week-end to take Lenora home. On the way back she crossed an unfamiliar bridge and began discussing it with her sister. Curiosity got the better of them and they asked a native where they were. "You are just nine miles from Strong, Arkansas, which is near El Dorado!" These sharp turns will get you, Grace. Oh well, 15 miles to this aforementioned spot and 15 miles back to the right road — !

Phil Johnson and his boys are warming up at the various softball fields for the coming season.

Fortunately for the Toddy Shop the Bird Bowlers had to forfeit last week's game because of a more important engagement. We have won 8 of the last 12 games and are now apparently firmly entrenched in last place.

Jackie Wise had his tonsils out on March 11 during his vacation and then drove up to Missouri, March 14.

Robert Jolley spent several miserable days in bed with an infected ear.

Shreveport's accident frequency dropped from 17.85 in 1950 to 9.98 for the year ending December 31, 1951. This improvement represents a lot of dollars saved in insurance premium, but more important is the saving in suffering and loss of income to the families of our employees.

Elijah Taylor became a proud papa last week.

Leon Walker has added a motorcycle to his power equipment; he now has truck, car, power mower and cycle.

Booker T. Stewart is in the new VA Hospital for a 30-day stay.

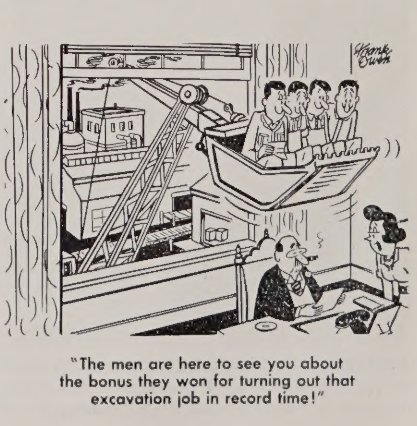
The week-end of the tornadoes elsewhere, ten fellows here, braving rain, sleet and cold went on a memorable fishing trip to Black Lake, 75 miles away. They were: Cephas Myers, Phil Johnson, Robert Wilson, Dick Potter, William Winkler, Dude Davidson, Willie Smith, Jack Cooper, Frank Markham and Wick Guice.

That fishing trip was really something. All the fishing foremen carried tackle boxes, outboard motors, rods and reels, Jack Cooper and Frank Markham carried two sets of dominoes and three decks of playing cards. They didn't think anyone would fish in that kind of weather. They sure caught a lot of fish though; all they could eat Saturday night with French fries, onions, cornbread and black coffee. They were so full they could hardly "belly-up" to the poker table — for fun, of course. No one had any money after that $22.50 cabin was paid for!

ROSE WATTS, pretty, vivacious daughter of Blanchard and Mrs. Watts, in her R.O.T.C. uniform. Rose is a senior at Fair Park High School, where she was elected first lieutenant in the R.O.T.C. She is very active in school affairs and plans to attend Southwestern College in South Louisiana next year. Her dad works in the Shreveport Maintenance Department.

Sunday morning brought 30° and less fish and all but Winkler, Davidson and Smith were headed for home. These three threw in the towel about noon and now plans are being made for another trip before summer.

(Editor's note: Nothing was said about a bass being caught large enough to weigh into the contest!)



"The men are here to see you about the bonus they won for turning out that excavation job in record time!"

Berry Asphalt News

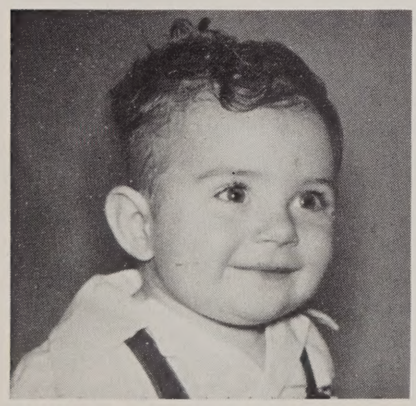
Magnolia Notes

By Stella Hines, Avis Moses, Zuma Awbrey

The vast peach orchards in Southwest Arkansas are in full bloom and a beautiful sight to see, says Stella Hines, who took her family through the Peach Blossom Trail recently. For miles on both sides of the highway, the blossoms resemble a great sea of pink. While in the vicinity of Nashville, they visited the hospital to see the famous Ponder quadruplets. Visitors were standing in line to get a peek at the tiny babies through the glass nursery door.

Taking part in the Quota Club's Local Follies of 1952 in Magnolia were: Ted Van Pelt, dressed in women's garb and playing the part of Stella Hines as a member of the Quota Club during one of their regular meetings; Betty and Cortez Awbrey, daughters of Zuma Awbrey; Judy Smith, daughter of Roger Smith; and Jayne Ellen, daughter of Stella Hines. Proceeds of the show went into a fund for the under-privileged girls of Columbia County.

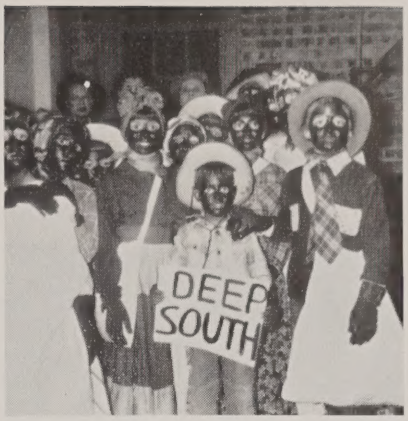
JUDY ANN is Merle Davis's little 3-year-old charmer. He works at the Stephens Office of the Berry Asphalt Co.

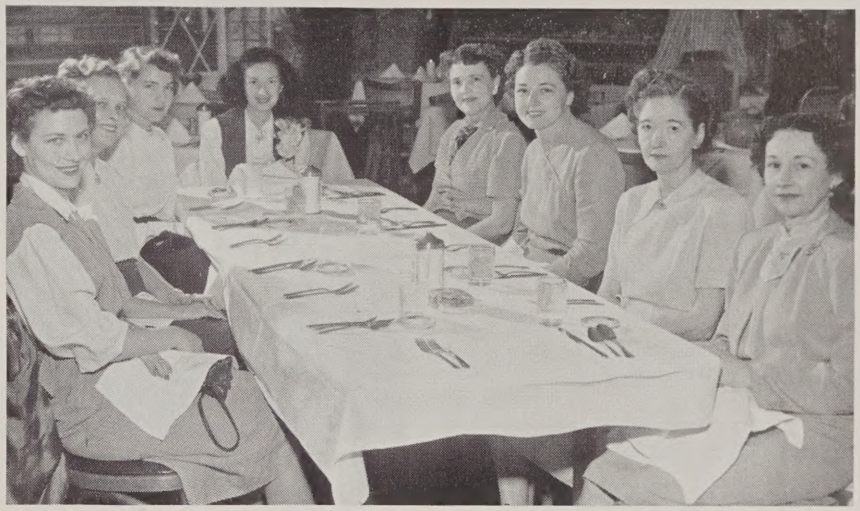


JOHNNIE MARCUS ARRINGTON, 18 months old, whose daddy, Ray, is employed in the Pipe Line Department at the Stephens Plant.

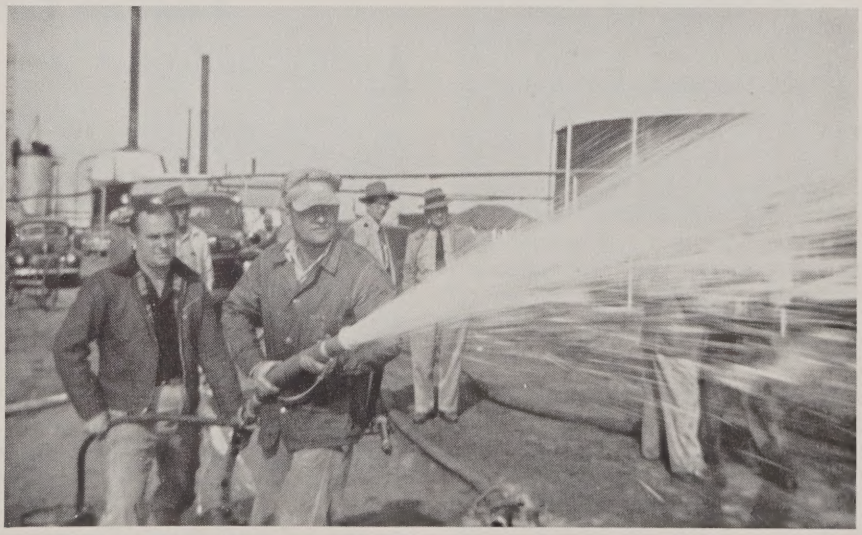
Very welcome visitors to the Magnolia office in March were Mr. Pullar's daughter, Mrs. George Buckley and her two lovely children, who have been spending some time in Hot Springs during the racing season.

CELEBRATING the Girl Scouts' 40th anniversary are these Brownies, dressed up for singing a spiritual number called "Pickin' Cotton." (Note cotton sacks worn by all.) Barbara Ruth Smith, wearing the plaid dress — she's just behind the boy holding the sign — is Shreveport Shipping Foreman W. L. Smith's daughter. Among the group leaders in the background is Mrs. Smith, at left.





JOYCELYN WILSON was given a luncheon-shower by the girls in the Shreveport Office prior to her leaving to infanticipate. Left to right: Anna Mueller, Anne Eddy, LaFon Colvin (of Ogilvie Hardware, former Stenographer at Bird), Joycelyn, Grace Fuller, Lucille McMurtry, Wynn McPherson and Vivian Wilson.



FIRE DRILL at Stephens Plant of Berry Asphalt Company. Plant Fire Captain Lawrence Rodgers and Welder Jim Craig are testing all-purpose fire nozzle at a regular fire practice session. In background are General Manager Ted Van Pelt and Fire Chief Revely.

Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL
DAVID S. LOWRY
ROBERT CROWLEY
LESLIE E. HOWARD
RAYMOND NOLAN

Phillipsdale Notes

The warmer weather is turning a few minds toward fishing.

Willie Carlson has already been down to the shore to see if the quahaugs have grown any since last year.

John Arruda and Henry Lourenco are walking with heads down looking for scraps of lead to make into sinkers. At present they are competing with more business-minded employees (junk dealers).

Ed Godin and Lenny Audet have been spending their free time oiling and rebuilding their fishing reels. They may be able to build an extra reel with the left-over parts.

Red Hamel has for the present given up his search for a new home and is in the market for a small boat.

An early vacationist was Lucien Alix, Boiler Operator, who recently spent four weeks in Florida.

Spring is just around the corner when we hear about Bill Kanoski, captain of the golf team, going to the golf course practicing driving.

We were happy to see William Queenan pay us a visit at the plant. He is still out sick.

August Enos recently was knocked out by door of his car trunk. Hereafter, he will be careful how far he sticks out his neck.

Charles Sinnett has a new 1952 Plymouth.

INTERSTATE MATCHES between Bird employees in Rhode Island and Massachusetts were a lot of fun. (Massachusetts won.) Taken at the April 3 match at Norwood, at the top are: Mat Pino, Joe Roslauskas, Ray Nolan, Joe Queenan, Bill Kanoski, Joe Purpura (keeping score), Paul Fulton, John Cyronak and Peter Didick.

Below: The gents shaking hands are John Cyronak, left, for Phillipsdale, and Johnny Woloshyn, right, for Massachusetts Bird Club Men's League. Others are: Bill Kanoski, Mat Pino, Joe Queenan, Ray Nolan, Joe McBride, Peter Didick (in back), Joe Roslauskas, Paul Fulton (in back), Joe Purpura and Dick Sprague.

Season Ends

BY this time the bowling season is over again. It has been another very successful season in that everyone had a good time at these weekly sessions. We hope they may be continued for many years. The information regarding the bowling banquet, high averages and scores will be put in the next Review.

A five-man team from our league is going to enter the annual Rhode Island duck pin tournament at the East Providence Bowling Academy May 6 through May 14. The five men to represent Bird & Son are John Cyronak, Joseph Rakutis, George Condry, Matthew Pino and Howie Inman.

Cancer Control Month

APRIL is Cancer Control Month.

This is your chance to give your dollars to find a way to knock out this second ranking cause of death in the United States. About 215,000 Americans will die of cancer in 1952. Here in Massachusetts alone, 8,700 deaths are predicted.

Most physicians now feel that the eventual control of cancer is not far off. Never in the history of mankind have more talent, brains and skill been pitted against a single problem but it costs a lot of money — $65,000.00 for a single million-volt X-ray machine, $472.00 for a dissecting microscope, and half a million dollars for research fellowships for young scientists.

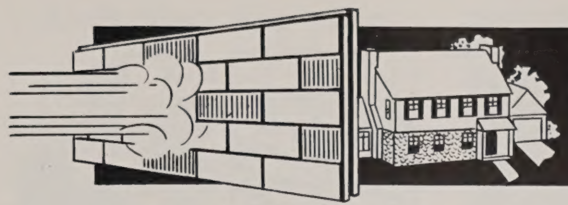
The money goes where it is needed most without regard for where it was raised.

Every citizen throughout the country is urged to give and give generously.

And to protect yourself, watch for the seven danger signals listed below and see your doctor at once if you have anything suspicious to report.

CANCER'S SEVEN DANGER SIGNALS

1. Any sore that does not heal, especially about the tongue or lips.
2. A painless lump or thickening, especially in the breast, lips, tongue, neck, armpit or groin.
3. Irregular bleeding or discharge from any natural body opening.
4. Progressive change in the color or size of a mole, wart or birthmark.
5. Persistent and unexplained indigestion.
6. Persistent hoarseness, unexplained cough, or difficulty in swallowing.
7. Any change in normal bowel habits.



Chicago Roofing Plant

STAFF: G. F. CAMPBELL, JR., MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

Chit Chat

Visitors: On March 17, Al Phillips of United Products Co., St. Paul, paid us a visit.

On March 24, William T. Loefelmacher of Rockford Wholesale Building & Supply Co. came with Salesman A. H. Smith and made a tour of the Plant.

Oscar Kaiser of Midland Improvement Company, Milwaukee, accompanied by Salesman F. S. Aldrich, paid us a visit on March 26.

Mary Henry had an early vacation, in March.

Joe Chu, returning from vacation, reported spending it baby sitting, as his wife was called away to be with her mother, who was ill.

We are glad to see Harry Jansen, Foreman on No. 6 Machine, back at work.

Janes Stanek's son came in to see us. He is home after serving with the Navy.

David (Muddywater) Neely, proud father of a husky baby boy, doesn't mind if his son chooses to become a blues singer like his father. But when he decides to do his practicing between 12 midnight and 4 A.M. this is too much for Father Muddy. He wishes that his son would choose another career.

Ed Scheide of No. 4 Machine is the proud owner of a new Oldsmobile.

Tony Soltan has his order in for a new Nash.

David Calhoun

DAVID CALHOUN, loyal Chicago Plant worker for almost thirty years, died March 9, 1952.

He started his employment at the Chicago Plant on the No. 2 Roofing Machine, March 20, 1922, and remained on that machine during all of his many years of service. He would have completed thirty years with the company on March 20.

Services attended by his many Bird & Son friends were held on March 15. He is survived by a brother, Ralph, of the Yard Crew at the Chicago Plant, and two sisters, Miss Millie Calhoun and Mrs. Lawrence Howell.

Since David's death many fellow-workers have commented on his loyalty and faithfulness to the company. Lawrence Howell and Ernest Jacobs, who worked with him through the years, recall the old days when Dave was a member of the 6-man starter crew that poured dippers of hot asphalt over the saturator rolls each morning for an hour to free them for operation.

We were sorry to hear of Levi Hosch's wife's serious illness.

TYPICAL TEXAS RANGE with the "ole water hole", which proves it does rain in West Texas. This picture was taken on the 20-section ranch owned by Buck Oglesby's father-in-law, where our Shreveport Electrician spent his vacation. Don Cook, recently transferred from the West Texas Sales Territory, picked out this shot from Buck's collection.

BILL YOUNG, JR., Planning and Scheduling Clerk at Chicago, served four years during the war with the 4th Marine Division. Also what is perhaps more interesting to the girls, he is single!

Berry's Only Retiree

JOE BOSWELL, Berry Asphalt Company's only retired employee, has a shop, converted from an old school bus body, but he likes better working out under the trees where nature provides lots of light. Here he is working on a porch swing. His daughter, Pearle McGuffin of the Waterloo Office, in writing about her daddy says: "He is enjoying good health, very busy and very happy."

Want to know what color that flat wall paint will be when it dries? You can find out in a hurry. Just brush a sample on a clean white blotter. Almost at once the shine will disappear, and you can see exactly the color you will get on your walls, *Better Homes & Gardens* magazine reports.

Sales Lines

ROOFING

FLOOR COVERING

BOXES

SHOE CARTONS

HORTICULTURAL PRODUCTS

SPECIAL PAPERS

PERMAMIX CORP. - 228 N. LA SALLE, CHICAGO - CE 6-1785
PERMA Mix
TRAFFIC NEVER STOPS!
NO TEMPERATURE Restrictions
GIVES YOU A NEW FLOOR FAST
GIFT

BERRY ASPHALT COMPANY PRODUCT is exhibited at a Chicago hotel meeting of purchasing agents. Marketed as Permamix by the Permamix Corporation, this is a new product, rapidly becoming accepted as a standard concrete floor patching material. Pictured at the exhibit which attracted much attention are Jack Schmidt, Henry W. Swanson, Sales Engineer, and J. C. Schmidt, President, all of the Permamix Corporation.

AT FISHERMAN'S WHARF, San Francisco, with Phil Macchi, Frank Moegling, manager of the San Francisco branch of the Edward J. Roberts Co., Bird floor covering distributor, and a "Former Bird Salesman Who Did Not Make His Quota." (Picture and caption kindly contributed by Art LeBlanc.)

Clipping from the Pittsburgh *Post-Gazette* of April 3 shows a picture of Stephen Graffam, who had just been elected head of the student council at Allegheny College. Stephen is the son of Warren Graffam, Flooring Representative.

Welcomed to the Western Division (Building Materials) Sales force is Thomas E. Downey.

When William Loefelmacher, General Manager of the Rockford Wholesale Building Material Co. of Rockford, Illinois, visited the Chicago plant in March, he told us of their coming 15th anniversary on April 2. We extend to the company our sincere and hearty congratulations.

In Pittsburgh, the 15th annual Carpet Club dinner was held on March 13, with R. Warren Graffam serving as master of ceremonies. Among the speakers were Judge Weiss of the Common Pleas Court and Sumner Robinson, Sales Manager for the Bigelow Carpet Co. Over 200 were in attendance.

Ed Guise makes *"Flooring"* with a note about 1952 appointments in the Carpet Club of New Jersey. Ed Guise is on the Membership Committee.

When Frank Martin was transferred from Dallas to Portland, Oregon, this involved a 2800-mile move, he points out. How many yards of Armorlite is that, Frank?

WALPOLE LITTLE LEAGUERS, taken last summer with Salesman Charles Hall. "H" stands for Hawks.

Left for Service

DURING March two more Bird & Son men left for military service. William Frangis, who was at the Manchester Set-Up Station, left us March 1. On March 7, Charles A. Novick, Jr., of the Tile Department at Floor Covering, began his leave from Bird & Son to work for Uncle Sam.

In last month's Review we reported that Peter J. Connolly, of No. 1 Box Shop, had gone into uniform. A post card from him says he is with the Army at Indiantown Gap, Pennsylvania. Let us hear from the rest of you men.

Kids and Guns

What Every Parent Should Know when a boy or girl wants a gun. From a publication by Sporting Arms and Ammunition Manufacturers' Institute, 343 Lexington Ave., N. Y.

HOW old is old enough for your boy or girl to handle firearms? Usually youngsters are ready to start shooting when they have shown a sense of responsibility in other fields. This may be at 12, 13, or 14 years of age.

How do you know when a boy has a sense of responsibility? Ask yourself some simple questions:

Would you trust him to carry the neighbor's baby across the street, or take a 20-dollar bill to the grocery store, or carry a really important and confidential message, or look after the house while you are away for a day?

Your answer to these questions will help guide your judgment in the right direction.

Lawrence White, Tri-Mill Sports rifle expert, agreed with the above, adding his own comments:

"Every youngster learning to shoot should join the National Rifle Association as an individual member or club member as in the Boy Scouts, Junior Sportsmen, etc. Individual membership for youngsters under 19 is only 50 cents yearly and gives an opportunity for them to qualify for medals, patches and certificates and also learn safety rules for gun handling, as well as proper shooting procedure. It's a good idea for Dad to take an active part in junior's rifle practice and make sure that safe gun handling habits are always adhered to."

A perfect example of minority rule is a baby in the house.

Milwaukee Journal

WELCOME VISITORS at the Chicago Plant were two Kokomo Roofing Co. men, and another from Building Materials Service Co. (Indiana), who came last month and watched our manufacturing operations. Left to right are: E. Bugher, son of the owner of the Kokomo (Indiana) Weatherstrip & Roofing Co., P. C. Johnson, Bird & Son, Assistant Western Manager, James C. Finnen, outside salesman for Kokomo Roofing, R. Blythe, Salesman for Building Materials Service Co., and Bird Salesman Fritz Guth, who calls on these men.

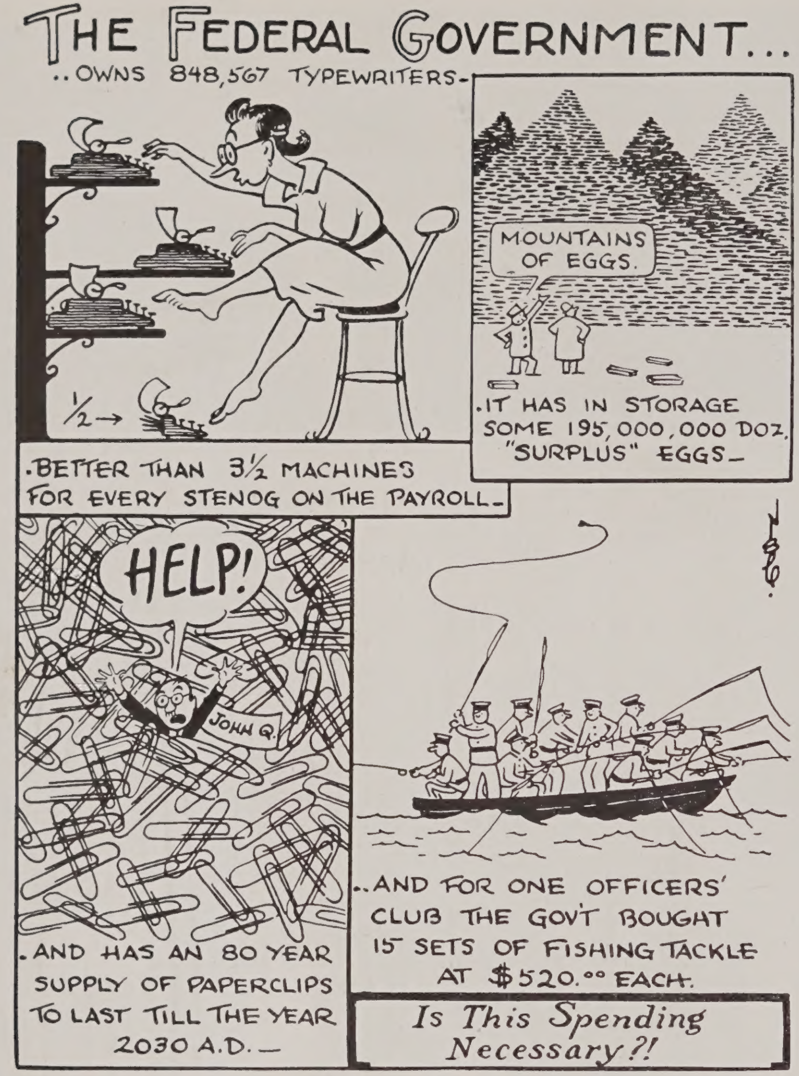
GRADUATES of a foremen's course given this winter at Thayer Academy, Braintree, are these men who come from five different local Bird plants. In front are Benjamin Baranowski, No. 1 Box Shop; Robert Patterson, No. 2 Box Shop; John DeCosta, Finishing Mill. In back: Stanley Phillips, Roofing Plant, and Albert Procaccini, Flooring Plant.

Who is Your Beneficiary?

IF you should die tomorrow would the right person get your insurance money? Have you checked recently on the beneficiaries of your insurance policies?

If there has been any change in your family situation since your insurance policies were written, better check them now. Your insurance money is paid to the beneficiary named on the policy; only you can change that. Be sure all your policies are up to date.

Notify the Bird & Son Treasurer's Office of any changes on your policy under the retirement trust. For changes on your Group Insurance policy (Aetna) or your individual Massachusetts Savings Bank Life Insurance policies, notify the Neponset Credit Union.


THE FEDERAL GOVERNMENT...
..OWNS 848,567 TYPEWRITERS-
½→
.BETTER THAN 3½ MACHINES FOR EVERY STENOG ON THE PAYROLL-
MOUNTAINS OF EGGS.
.IT HAS IN STORAGE SOME 195,000,000 DOZ. "SURPLUS" EGGS-
HELP!
JOHN Q.
.AND HAS AN 80 YEAR SUPPLY OF PAPERCLIPS TO LAST TILL THE YEAR 2030 A.D.-
..AND FOR ONE OFFICERS' CLUB THE GOV'T BOUGHT 15 SETS OF FISHING TACKLE AT $520.00 EACH.
Is This Spending Necessary?!

It Can Be Reduced

WASTE, even in an organization as big and unwieldy as the Federal Government, can be cut down, and here's how.

The Hoover Commission formed in 1947 and composed of six Democrats and six Republicans pointed the way in its report to Congress and to the President. A large part of the cost of Government was found due to bad management and unnecessary losses through overlapping of functions, duplication and just plain waste. About 55% of these recommendations have already been put into effect, saving some $2,000,000,000 a year for us taxpayers. These include such things as 27 reorganization plans and 21 new laws which streamline Federal Government activities and stop waste.

There are twenty bills before Congress today based on recommendations of the Commission. In addition fifty-one reorganization plans have been submitted to President Truman by the Citizens Committee for the Hoover Report, all of them based on Commission recommendations. The Citizens Committee estimates that another $5,000,000,000 could be saved if all of these recommendations and bills were put into effect. Here are some of the things that would happen:

A better hiring policy would be adopted — to obtain and hold the best people for the jobs.

The Department of Agriculture would be streamlined.

The Postoffice would be taken out of politics.

Government construction practices would be consolidated so that Federal agencies would no longer compete with each other to see which can spend the most money.

Federal medical activities would be consolidated. As it is now over thirty agencies have their medical activities and each one knows little of what the others are doing in this regard.

The Veterans Administration would be put on a businesslike basis to serve the veterans more efficiently.

The Citizens Committee for the Hoover Report will go out of existence on June 1. It is a non-political committee made up of members of both parties who honestly want to see our Government run as efficiently as possible. To avoid any political entanglements during the coming election campaigns the Committee is making its final hard drive to accomplish results now and then will close its doors June 1.

You can personally get behind the Hoover Commission Program. Write to your Senators, Representatives and the President. Ask them to see that the job is completed in the next few weeks. It may well be your last chance to help build a better Government at a better price.

John Waltonen

JOHN H. WALTONEN, No. 2 Box Shop worker for twenty-eight years, died at the Norwood Hospital, March 13, following a short illness.

Mr. Waltonen had worked for many years in the Shipping Department of No. 2 Box Shop. He had been an Elevator and Tractor Operator and General Helper in the department. He started in No. 1 Box Shop Shipping, October 19, 1923 and transferred to No. 2 Box Shop in 1929. He also worked for Bird & Son in the No. 1 Box Shop Shipping Department from March 10, 1920 to May, 1923.

He is survived by his wife, Mrs. Aino Waltonen, a son, Paavo of Westwood, and a daughter, Mrs. William Bennett of Michigan. Another son, Onni, was killed in World War II. All three of his children had at one time worked for Bird & Son, but not recently.

Services were conducted at the Ginley Funeral Home, Sunday, March 16, with interment at Maple Grove Cemetery. Friends from his department attended.

Miracle Drugs — But Use With Care

PENICILLIN and other similar drugs can perform miracles when prescribed by your doctor at the right time.

"These drugs are not safe for you to use as you would aspirin, without consulting your doctor," says Dr. R. W. Bourke, Bird & Son plant doctor. "I have just been reading some very sound advice," continues Dr. Bourke. "Dr. Henry C. Marble, Medical Director for the American Mutual Liability Insurance Company, in talking recently about the fact that penicillin is now generally available in drug stores in various forms without prescription said:

" 'There is a tendency on the part of the public to misunderstand the use of this drug. While it is true that penicillin serves as an effective aid in controlling many diseases, it is not a cure-all, nor does the average person know which particular types of disease bacteria it is supposed to affect. Thus the use of penicillin may or may not aid the suffering person unless the exact type of the infecting organism is known.' "

"Dr. Marble continues: 'Excessive use of penicillin or any other type of antibiotic can also prove dangerous in more than one way. First, it may hinder the growth of certain germs in the mouth and digestive tract and upset the body's bacterial balance in such a way that other ailments may be contracted. Specific examples of these ailments include a number of cases of thrush and black tongue, which were traceable to the excessive use of penicillin taken into the mouth.

" 'An additional danger is that indiscriminate usage in some cases will produce a sensitivity or allergy to the drug so that its later use might not be possible in the case of a more serious ailment. Penicillin is inactive against some types of cold germs and should not be taken for that purpose unless advised by a doctor.

" 'All of the antibiotic family, including streptomycin, chloromycin, aureomycin, and terramycin, as well as penicillin, are potentially powerful drugs capable of causing real harm if used indiscriminately,' Dr. Marble warned. 'On the other hand,' he said, 'they are one of the most effective tools ever placed in the hands of the medical profession for the control of many different diseases. But they are only an aid in assisting the medical profession to effect a complete cure of these diseases.' "

In any case, in order to secure safe and beneficial treatment, antibiotics should only be used upon the advice of your doctor who knows exactly what he is prescribing them for.

NOW IS THE TIME
for all good men
to come to the aid of
their party!

VOTE

in the Massachusetts

primaries

TUESDAY, APRIL 29

HAROLD LeBLANC, Radio Operator in North Korea, sent along this picture to his old friends in the Cost Department at East Walpole. He notes with pride the array of pin-up girls on his walls. Sorry, Hal, the gals don't show up better!

CONGRATULATIONS to Archie Dupree and his bride, Mary, who were married February 23. Archie operates the winder on the night shift at Shreveport.

Acknowledgments

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and gratefully acknowledged.

Henry M. Morgan, Jr.
James W. Hammond and Family

This is to acknowledge with sincere thanks the kind expression of your sympathy.

Mrs. Walter Ramoska and Children

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mary G. Ferreira
(Phillipsdale)

MODEL OF EFFICIENCY in confining dust that is generated by crushing rock. That is how our Granule Plant at Norwood is regarded by Harvard's School of Public Health, Department of Industrial Hygiene, whose students, above, were brought again this year to see this Bird operation. At right of group in front you will recognize Geologist Leonard Weaver, left, and Superintendent W. R. Wright, Jr., right. Standing behind them in back is Professor Philip Drinker of the Industrial Hygiene Department, the outstanding authority in the country on dust control.

Bird Club

Men Plan Banquet —Bowling Wind-Up

Everett Fuller, Chairman

WITH one match to go as the last type for this issue was set, Roofing Shippers (FBV) were on top, with Flooring Finishing (FFR) and the Flooring Lab (PFL) only one point apart for second place. Julius Aukstolis of No. 1 Roofing Machine remained untouched with high single of 149 and high three of 371.

The banquet is planned for Saturday evening, May 3. The place will be Cappy's in North Easton. To this banquet are invited six men from Phillipsdale who have been bowling home and home games with us. We who bowled with the Rhode Islanders are invited down to their wind-up dinner on April 27.

The second home and home series consisted of two matches, one on March 27 at East Providence and the final one on April 3 at Norwood. Massachusetts won both, the first by 49 pins and the second by 194.

Lucky Five Win in Girls' Bowling

KATHERINE KANE, Priscilla Muse and the Lucky Five team were the headliners at the close on March 11 of the girls' bowling season.

Katherine was high single and high three string bowler. Her scores: high single, 119; high three, 296.

Priscilla Muse maintained an average of 88.8 for the whole season.

The Lucky Five, winning team, had 78 points, compared with their nearest opponents' 47. (The Solids and Willers tied at this score for second place.) Members of the top team were: Evelyn Balduf, Alma Walsh, Anne Kelter, Anne Cavanaugh and Kay Williams, team captain.

Third place team was the Bandettes, followed by the Villains, Bowlettes, Wash-Outs and Demons. Those who had an average of 80 or better for the season were, besides Katherine Kane and Priscilla Muse: Anne Cavanaugh, Jennie Mike, Alma Walsh, Catherine (Gully) Bellew, Kay Williams, Anne Kelter, Mary Nicastro, Eileen Geraghty, Natalie McCoomb, Mary McDonagh, Louise Conti, Eleanor Shea, Rita Connolly, Mary Moylan and Grace MacDonald.

THREE LITTLE MAIDS from Bird & Son rehearse their part as "three little maids from school" in coming production of the "Mikado". Left to right: Peep-Bo, Yum-Yum and Pitti-Sing, better known as Anna Ippoliti, Louise Hanscom and Mona White. This trio promises to be the most delightful, delectable combination of feminine frivolity to hit the local musical boards for many a moon.

Gilbert & Sullivan's "Mikado" to be Presented May 27 - 28

ON the evenings of May 27 and 28, a Tuesday and Wednesday night, the Neponset Choral Society is presenting Gilbert & Sullivan's "Mikado", comic opera full of plots, schemes and romances in the mythical Town of Titipu.

Professional Staging

The choral group is giving their production the full treatment with costumes, make-up, scenery and orchestral accompaniment. The Walpole High School has been chosen for the performance. It has one of the few available stages adequate for the large cast and constant motion in this tuneful comedy.

The cast is: Mikado, Raymond Antoine; Pooh-Bah, Earl Cook; Ko-Ko, Thomas Noonan; Pish-Tush, Roy Gade; Nanki-Pooh, to be announced; Yum-Yum, Louise Hanscom; Peep-Bo, Anna Ippoliti; Pitti-Sing, Mona White; Katisha, Ann Coursen.

Members of the Norwood Symphony Orchestra are playing the accompaniment. The coach who has been hired, Ed Center, has been putting on Gilbert & Sullivan shows for years.

Top Talent

As for the talent in the cast, the Neponset Choral Society is certainly in luck. They've got girls who are both good singers and good lookers; in the show is a former comic opera professional; local people who have done Gilbert & Sullivan before are taking part; and the newcomers are already singing and mincing with their Japanese fans like old timers. It promises to be one of the best shows to come to this area in a long time. The Bird Club may well be proud of sponsoring the Neponset Choral Society.

Tickets are out now. They are $1.50 for guests, $1.00 for Bird Club members, and 75¢ for children and students through high school age. (All prices include tax.) They are on sale through members of the group, Bird Club ticket sellers and local merchants.

On the Lighter Side

25 CENTS

I am 25 cents.
I am not on speaking terms with the butcher.
I am not large enough to purchase a box of candy.
I am too small to buy a ticket to the movie — but believe me, when I go to church on Sunday, I am considered SOME MONEY.

— *B P News*

Boss: "You are 20 minutes late again. Don't you know what time we start work at this factory?"

New Employe: "No sir; they're always at it when I get here."

Patient: "Since we've known each other so long, doctor, I'm not going to insult you by paying my bill, but I'll leave you a handsome legacy in my will."

Doctor: "That's very nice of you, I'm sure. By the way, just let me have that prescription again. There's a slight change I'd like to make in it."

Voter: "I suppose it is your great ambition to leave deathless footprints on the sand of time."

Candidate: "Well, no, not exactly — all I want to do is cover my tracks until the election."

"Did you hear how the man ship-wrecked on a desert island escaped starvation?"

"No, how?"

"He pulled an insurance policy out of his pocket and found enough provisions in it to last him."

Vets' Show

WILLIAM GRAZADO, Chairman

THE end of the season for the Bird Club Vets' Show is almost here. Everywhere they have gone they have made a hit with their audience. Accompanying them to hospitals to give out cigarettes to the men have been members of the Lady Cooties from the women's branch of the VFW. These women, in appreciation of the shows the Bird Club people have put on, gave the cast a very special supper one evening, the first of April.

From the Veterans Hospital in West Roxbury following the group's March performance came a much appreciated letter of thanks, which shows what people think of them. G. P. Denny, M.D., Manager, wrote in part: "We have come to anticipate fine performances when we book your show annually, but without a doubt this was one of the finest we have ever had . . . It brought real pleasure and good cheer to all."

the Question Box

Continued from inside front cover

Can't some arrangement be worked out for collections in the office for wedding gifts, etc?

(Several questions on this same subject have been received. — Ed.)

There has been a definite company policy for some years with regard to office collections. It was established as the policy most acceptable to the majority, and is as follows:

Advance permission must be obtained from the department head and Office Manager. Solicitations generally are permitted only in the department in which the employee works and may be made only for marriage, Quarter Century anniversary, funeral flowers and gifts at the time an employee leaves. Collections for shower presents are not permitted.

Solicitations are made by circulating an envelope. No names may be placed on the envelope. Each worker may give or not as he or she sees fit.

Individuals in other departments may not be solicited, but may give voluntarily if they wish.

The Office Manager will be glad to receive other comments and suggestions regarding this matter of office collections. See him if you have an idea which you think would be more acceptable to all concerned.

Cribbage Pegs Out

HERMAN NORDSTROM, Chairman

TRIPLE-PRIZE winner at the wind-up party of the cribbage season was Ralph Farris, No. 1 Box Shop Shipping. Ralph walked home with a capon under one arm, a basket of fruit hanging from the other and a cash prize in his pocket for most games won this season. This same evening, March 20, Joe Watkins of Roofing, won two prizes, the other capon and the second basket of fruit. These two certainly had the winnings pretty well sewed up.

At the February party the month before prizes went to: Ted Pierce, Roofing, 1st; Howard Hewins, Flooring, 2nd; Leo Cote of Norwood, and Robert McLaughlin of Hollingsworth & Vose, baskets of fruit.

Outdoor Notes

Tri-Mill, Golf, Art

WITH spring bustin' out all over, outdoor activities are getting under way again. On April 5, Tri-Mill sportsmen released some nine-inch brook trout up near their camp off South Street, Walpole. On the 15th they held their election of new officers, whom we will list next month. Golf notices for both men and women have gone out. Men's play begins at Walpole Country Club on Tuesday, May 6. The girls are starting the evening before, also at Walpole. Dick Sprague is chairman of the men's league and Julia Lewis has charge of the girls'.

P. S. — Maybe under Outdoor Notes we should comment on the proposed art classes. Sufficient interest has been shown so that the Bird Club Council is going ahead with more definite plans to start painting lessons. It takes time to get a new activity started. Those who are interested will be notified when that time comes.

Garden Club

KENNETH HOUGHTON, Chairman

AT the March 20 meeting of the Garden Club, Ralph Kenison of the Norfolk County Agricultural School talked with both knowledge and humor on the care of shrubs. About thirty were present to hear him and to watch during the second half of the program, a beautiful color movie on roses.

Scheduled for the April 23 meeting are slides showing the genus hemerocallis. Harold Bent of Framingham, iris expert, is furnishing slides of his specialty. The hemerocallis (day lilies, that is) which will be pictured come from Mrs. Thomas S. Nesmith's Fairmount Gardens in Lowell.

Kenneth Houghton, chairman, will announce at this meeting the date for visiting John Russell's daffodils in Dedham. This will probably be some time the first week in May.

BIRD
& SON, inc.
BIRD
PRODUCTS
Established ® 1795

BIRD NEPONSET REVIEW

May
1952
Vol. 40 No. 5

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PHILLIPSDALE Pigeons and Friend, Tony Dias, who feeds them every day. Since the shadows under Tony's and the birds' feet are very short, we judge this is lunch.

On the Cover

BIRD
REVIEW

Paolo Persechino operates the Hydrapulper in the Combiner Room, Basement Floor of No. 1 Box Shop. Here the chips from all four floors are brought by conveyor and chute to be beaten up into paper stock again. A special conveyor brings waste chips from the Solid Fibre Combiner to the belt which looks and operates like an escalator, carrying the waste up to the Hydrapulper from floor level.

the Question Box

How could a suggestion for using Fork Lift Trucks be accepted for any prize, let alone the jackpot, when this equipment has been used for material handling for years prior to the suggestion?

We presume this refers to the suggestion by Bruce Farrar for the use of Fork Lift Trucks at the Roofing Shipping Department, originally entered in 1945. The equipment could not be purchased at that time because of wartime restrictions. Late in 1946, however, the trucks became available and were purchased for the use suggested by Mr. Farrar. Although the Fork Lift equipment was known to Bird & Son officials, no one had thought of handling roofing material by fork lift prior to the time of Mr. Farrar's suggestion. Since his idea was original at Bird & Son and had never been considered in the way he suggested for the Shipping Department of the Norwood Roofing Plant, he was entitled to the suggestion award.

Why not hire young ex-veterans in the Manufacturing Office positions? Married women seem to predominate. There are no young men in line for promotion.

In our Manufacturing Offices are many jobs which are routine and which offer no immediate possibilities for advancement except within the rate range set for the job. Over the years we have found that women, either married or single, are more happy in this type of work, since they not only like the clerical work but are content with it, realizing that they could not be promoted to supervisory work in a department employing only men (as is the case with most of our departments). A veteran, or any man, placed on such a job would become discontent before an opportunity came to advance to more responsible work. In certain key positions men are employed. When openings in these positions occur veterans and other qualified men are always considered and interviewed.

What is the best procedure for a salaried employee to get a transfer from one department to another?

What chance does a man have whose past experience prior to

(Continued on page 21)

BIRD NEPONSET REVIEW

Vol. 40 No. 5 May 1952

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will

Editorial Office at East Walpole, Mass.
Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.
Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT ... Editor
ELEANOR M. GARLAND ... Assistant Editor
WALTER H. HARTIG ... Photographer

ADVISORY BOARD
RALPH M. WIGHT W. L. WATKINS MARY MCCARTHY

Who Owns American Industry?

DO you carry life insurance? Do you belong to the Aetna Group Insurance Plan? Have you worked here at least five years, thereby coming under our retirement plan?

If your answer is "yes" to any of these questions, you indirectly own stock in American industry. You indirectly own part of every business in which these insurance companies and trust funds have invested their money. They got this money by collecting premiums from you and hundreds of thousands of other purchasers of insurance.

Perhaps you are one of the 15,000,000 persons in America owning stocks directly. If you hold five shares, ten shares, or even one share of stock, you are part owner of the corporation which issued that stock. You are a capitalist.

Perhaps you own your own home, a car, or a little business which you operate in your spare time. Again, you are a capitalist.

A generation or two ago, a great many businesses in this country were privately owned, or owned as partnerships. The belief that a few men owned the tremendous bulk of industry was to some extent true in those early years. But today, the picture isn't the same at all. In one large corporation, for instance, over a quarter of a million people own just one to five shares — $150.00 to $750.00 worth. This corporation has nearly one million stock holders, and no one of them owns as much as one-half of 1% of the total stock.

Bird & Son started as a family business more than one hundred and fifty years ago. It was incorporated in 1918 and in 1937 active trading in the stock began. Today, nearly as many people own Bird & Son stock as work for the company. There are 2,686 Bird & Son stockholders, 3,048 employees.

American business is owned, not by a few, but by millions of just plain folks who own a few shares in one company and perhaps a few more shares in two or three others. These folks are not big moguls of business. They are factory workers, school teachers, lawyers, doctors, storekeepers, farmers, housewives, and retired people. When quarterly dividends are paid, there are of course a few who receive sizable dividend checks because they have invested heavily in one business, but there are millions more who receive checks for $5.00, $9.60, $17.80, and other small amounts, depending on the dividend declared and the number of shares held.

It is these millions of small shareholders from every walk of life who put up the money to keep American business going — the money which provides our jobs. Millions of us are capitalists in a small way. Individually, what we own doesn't amount to much. Collectively, we own the greatest businesses on earth.

President

PHILIAS LaLIBERTY pushes chips and trim stock into the chute at the Swift Creaser-Slotter on the fourth floor. From here the waste material drops directly to a belt which carries it to the vertical chute leading to the basement. This machine divides in the middle; one section can be rolled back as it is here to provide room for the worker to dispose of the waste. No waste motion here!

Sleek New Conveyors Speed Up Waste Disposal

IF you can't reduce the waste, you can perhaps cut down the time wasted in handling the waste.

That's what No. 1 Box Shop has accomplished in the recent installation of a conveyor system throughout the building, leading to a hydrapulper in the Combiner Room on the Basement Floor.

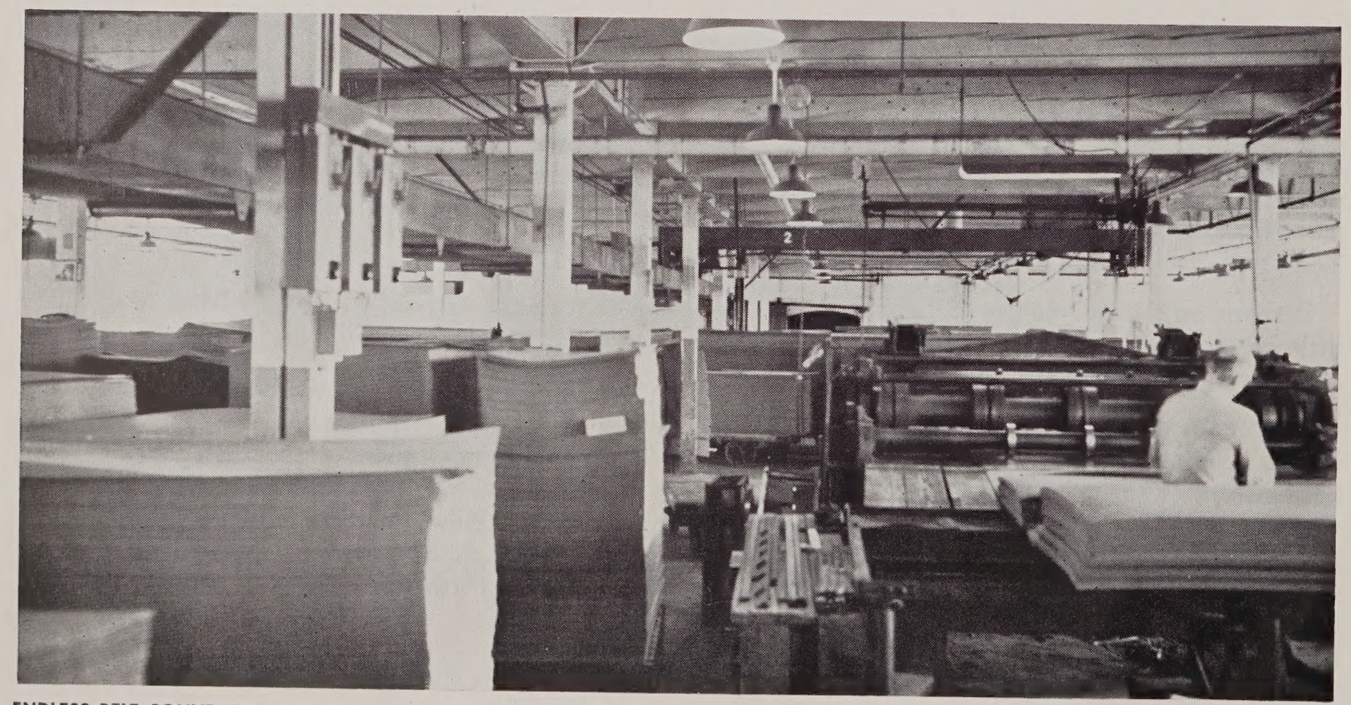
Like Death and Taxes

The handling of waste has always been a problem for this shop. Each of the five floors creates considerable waste in the course of each day's production. Most of this is in the form of small chips and side trim coming from the various slitters, cutters and printer slotters. All this waste used to be dumped through holes in the floor to big chip carts below, and then carried by elevator to the yard, and finally back to the beaters at the paper mill.

Now a series of conveyor belts have replaced the chip carts. The waste is swept or pushed down the chute from the floor above, travels along a horizontal conveyor system at the top of the room to a central vertical chute leading to the hydrapulper in the basement. Everything except the big damaged sheets and the heavy trim is now handled on this efficient conveyor. It saves many hours that used to be spent moving chip carts back and forth, and up and down the elevators.

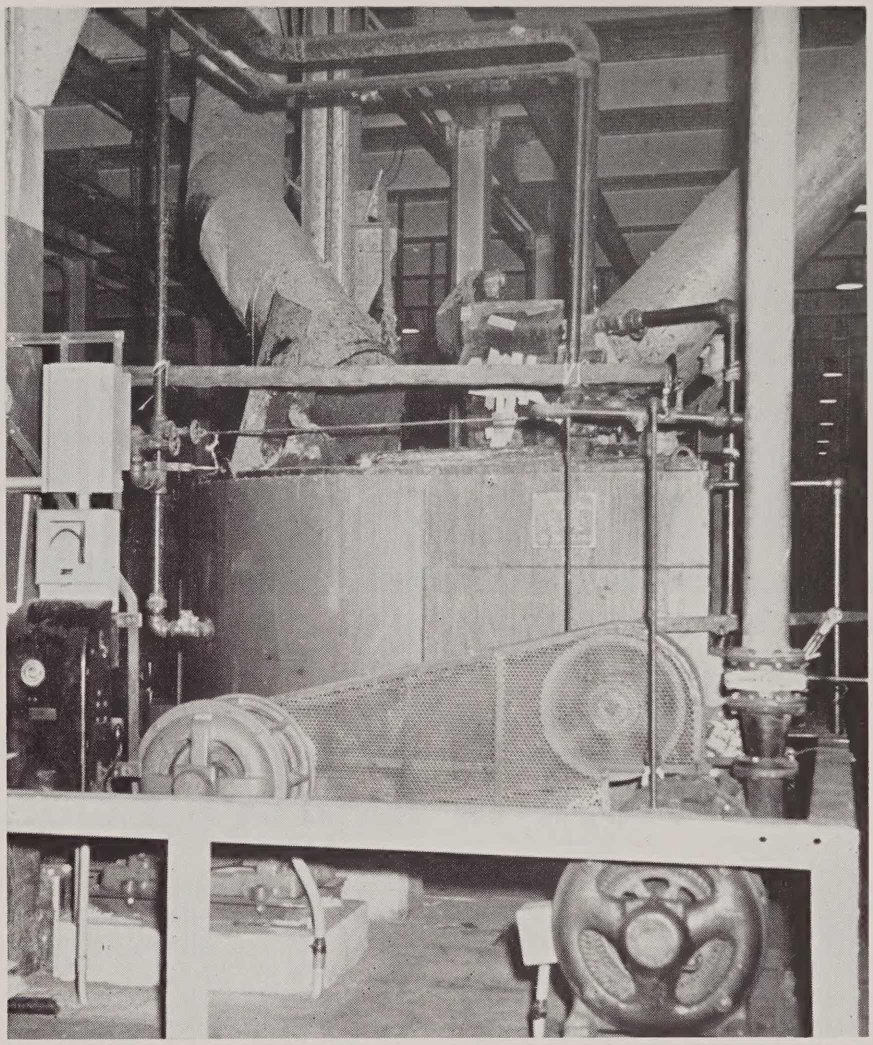
Endless Chain

At the hydrapulper the waste stock is mixed with water, beaten to a pulplike consistency and pumped back through a long pipeline to a beater in the stock shed where it enters the system to be remade into paper board again.



ENDLESS BELT CONVEYORS stand out prominently near the ceiling of each work floor at the No. 1 Box Shop. In this picture, Conveyors No. 2 and No. 3 can be seen at the far end of the room. Waste stock from the floor above is pushed onto these, travels from them to the main conveyor in the foreground of the picture. The chute which takes all waste material to the beater in the basement is located just to the left of the photographer in this picture. Note the control switches on the post in the foreground. Each section of the conveyor can be shut down in case of a jam, or in an emergency the entire system can be cut off until the trouble is corrected.

ANOTHER VIEW of the Hydrapulper, taken from the side opposite from the picture on the cover. The two large chutes at the top of the picture dump the waste from the floors above. The endless belt in the center brings the waste from the Solid Fibre Combiner machine. At the right is the pump and the pipeline which carries the stock back to the beaters in the Paper Mill. Hydrapulper operator in the picture is Paolo Persechino. Operator on the other shift is Louis Kozak.



THIS IS THE WAY the mill yard used to look. All the waste carts full of small pieces of trim and chips are gone now. Only the big pieces of waste get hauled by the old method. The little pieces go down the chute.

MAIN MILL GROUP INSURANCE representatives meet with management men. From the left are: Edward Paduck of No. 1 Box Shop, E. H. Coleman, Assistant Treasurer, A. W. Smith, Personnel Services Manager and chairman of this project, and Richard Sprague of East Walpole Maintenance.

Employee - Management Committees Work to Improve Insurance Plan

GROUP insurance committees are in operation again. At each plant in Massachusetts and Rhode Island a committee of two union representatives has been appointed to meet every other month with A. W. Smith, Personnel Services Manager, and E. H. Coleman, Assistant Treasurer.

It will be the function of these committees, like the original committees formed several years ago, to watch insurance costs and study ways of making the plan function more efficiently.

A. W. Smith and E. H. Coleman serve as management representatives, with Mr. Smith as chairman, and will attend all meetings. Union representatives at the various plants are:

Local #385, C.I.O., Norwood Flooring Plant: Nils Lindequist and Gustave Sacre.

Local #896, C.I.O., Norwood Roofing Plant: John Pratt and Peter Carchedi.

Local #1330, C.I.O., East Walpole Plants: Edward Paduck and Richard Sprague.

Eastern Building and Roofing Employees Union, Phillipsdale: Joseph Queenan and John Ellis with David S. Lowry, Assistant to the Superintendent, as chairman.

Main Office: Harris Loring.

The first series of meetings was held in April. Next meetings are scheduled for June.

NORWOOD ROOFING PLANT COMMITTEE members studying Group Insurance are, left to right: John Pratt and Peter Carchedi, both of the Electrician's Department.

How You Collect Weekly Benefits

WEEKLY sick benefits are payable to hourly paid workers beginning with the eighth day of sickness, or the first day in case of an accident not covered by Workmen's Compensation.

But the "Certificate of Attending

Physician" must be on file at the Personnel Office before your claim can be filed with the Aetna Life Insurance Company. Make sure that the doctor signs this certificate the very first time he visits you or you visit him. Most of our local doctors keep a supply of these forms on hand. It is also a good idea for you to keep a few yourself in case you need medical attention while out of town or, in an emergency, have to call a doctor who does not have a supply of the Aetna forms.

HARRIS LORING, Office committeeman working on Group Insurance problems.

It is a good idea to ask the doctor for the completed form and have some member of your family deliver it directly to the Neponset Credit Union in East Walpole or to the Plant Office in the case of outside plants. If you leave the form with the doctor he may be busy with other details and forget to send it in. No benefit checks can be paid until the form is on file.

For Mass. People If Hospitalized

THERE is a new form, the Hospital Admission Form, to be used by all members of the Aetna Life Insurance Company Group Hospitalization Insurance Plan who have to go to the hospital. This form is designed to help you. It makes it easier for hospitals to keep your records straight.

Before you go to the hospital, obtain two completed copies of the Hospital Admission Form from the Neponset Credit Union.

INSURANCE PLAN COMMITTEEMEN for the Phillipsdale Plant are: David S. Lowry, Assistant to the Superintendent, who is chairman, John Ellis and Joseph Queenan.

Benefits Provided by Bird & Son, Inc. Cooperative Group Insurance Plan

1. **Life Insurance**

Hourly base pay rate under $1.443	$1,000.00
Hourly base pay rate $1.443 or over	$3,000.00
Salaried Employees $3,000.00 to $5,000.00	$3,000.00
Salaried Employees $5,000.00 to $7,500.00	$5,000.00
Salaried Employees $7,500.00 to $10,000.00	$7,500.00
Salaried Employees $10,000.00 and over	$10,000.00

2. **Weekly Sickness and Accident Benefit** — ½ of weekly base pay for 13 weeks. Maximum weekly payment $40.00. (For hourly paid employees only.)
3. **Hospital Benefits** — Payments to the hospital for you and your dependents up to $10.00 per day for room and board up to a maximum of 60 days for any one period of disability. Payments for other hospital expenses, including X-rays, during the period for which payment is made for room and board. Maximum maternity benefits — $100.00.
   X-rays are paid for immediately following an accident if taken in the out-patient department of a hospital.
4. **Surgical Fees** — Payment in case of surgical operations for you and your dependents with a maximum of $200.00.
   X-rays are paid for 90 days before or 90 days after an operation. Maximum $25.00.
5. **Medical Fees** — Payment in case of doctor's visit up to $3.00 per visit for office or hospital visits. Up to $4.00 per visit for home visits. These benefits are for employees only.
   Maximum for each disability per contract year — $150.00.

Present both copies to the hospital as you are admitted.

Sign authorization and assignment at the hospital.

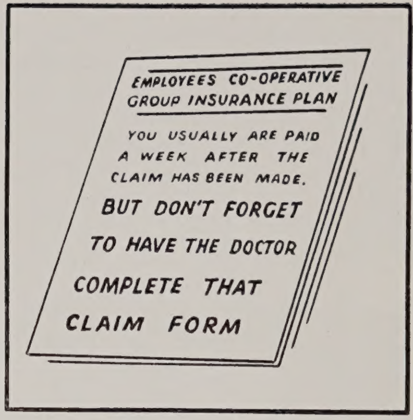
In case of an emergency, have some member of your family or a friend obtain and complete the Hospital Admission Forms for you.

When you go home, the hospital will charge you only the difference, if any, between the actual hospital charges and the benefits to which you are entitled under the insurance coverage.

This procedure applies only in Massachusetts.

See next page for other important insurance information

FLOOR COVERING INSURANCE committee members are: Gustave Sacre, left, and Nils Lindequist.



EMPLOYEES CO-OPERATIVE GROUP INSURANCE PLAN

YOU USUALLY ARE PAID A WEEK AFTER THE CLAIM HAS BEEN MADE.

BUT DON'T FORGET TO HAVE THE DOCTOR COMPLETE THAT CLAIM FORM

Answers to Your Insurance Questions

THESE are the answers to questions most frequently asked of our Group Insurance Department:

1. It is required that a "Certificate of Attending Physician" form be completed and filed with Aetna for all disability and hospital claims.
2. If medical care is given following an operation, the fee is covered only if the care is given by a physician other than the surgeon. Medical fees charged by the surgeon apart from the fee for the operation are not covered.
3. Medical bills for dependents, including those following an operation, are never paid.
4. The assisting surgeon's bill is not covered unless the operating surgeon's bill is less than the amount allowed in the schedule. If the surgeon's bill is less, then Aetna will pay the difference between the scheduled fee and the operating surgeon's bill to the assisting surgeon.
5. Except for the removal of an impacted (unerupted) tooth and surgical treatment for pyorrhea, dental surgery is not covered.
6. Most hospitals require that the difference between the total board and room charge and the $10.00 paid by Aetna be paid before the patient leaves the hospital.
7. If you or members of your family are confined to a hospital not acquainted with this plan, you should tell the hospital office to call your Personnel Department for verification of your coverage.
8. The charge for administering the anesthesia is sometimes added as an incidental on the hospital bill and sometimes a separate bill is rendered. In either case, Aetna will pay the bill. This applies to maternity cases except when the $100.00 maximum has been used up by other hospital charges.
9. A maximum of $100.00 is allowed for each pregnancy. If more than one hospital confinement is required, the plan pays only up to $100.00.

SUGGESTION AWARD WINNER Fred C. Jonah, center, Machine Tender on No. 3 Paper Machine at East Walpole, receives $25 check presented by Foreman Michael McDonagh, as Supt. Frank Massey looks on. This was a special award in addition to the regular $10 award Fred received for his suggestion: Brushes for Showers on Paper Machine.

Suggestion Winners

FRED JONAH of No. 3 Paper Machine hit the suggestion awards jack pot in April with his suggestion "Brushes for Showers on Paper Machines." He received a $10.00 award for a saving in manufacturing cost and an additional special award of $25.00.

Awards in April were made as follows:

Norwood Flooring Plant

William Cherry, FFN	$10.00
Steve Druzas, FFS	10.00
Anthony Grinavic, FFG	10.00
George Post, Jr., FFN	10.00
Edwin St. John, PFL	10.00
John McLatchey, FFG	5.00
Patsy Sansone, FFD	5.00

Norwood Roofing Plant

Kenneth Coates, FBPM-6	$10.00
Karl Eklund, FBI	10.00
John McLachlan, FBPM-9	10.00
Charles Alden, FBI	5.00
Teodoro Michienzie, FBPM-1	15.00

Chicago Roofing Plant

Levy Hosch, FBPM4	$10.00
Bernard Langland, FCT	15.00
Edwin Scheide, FCPM-4	10.00
Gresham Brebach, Chicago Sales	5.00

Paper Mill

Fred Jonah, DMPM-3	$35.00

Phillipsdale Plant

Richard Ferris, DPI	$5.00
Allan Perkins, DPI	5.00
Carmen Sirignano, DPC	5.00

Shopping Around Is New Feature

YOU have asked for a swap or classified ads column. We think it is a fine idea too. Below is our first collection of items.

Every Bird & Son or Berry Asphalt Company employee is welcome to use this column. To keep things fair for everyone, the following requirements are listed. They can be revised later if it seems necessary. (Of course there is no charge.)

1. Items may be submitted by employees only.
2. Items may advertise goods or services of employees only.
3. Notice should state whether for sale, rent, swap, etc.
4. Employees may insert a "business card" once a year only. A business card is defined as a notice of a service for sale, such as: Joe Zilch's snowplow for hire.
5. Employees sending in items should give their name, department, home address and telephone number. This column is each advertiser's personal business. Therefore, people wishing to contact advertisers should get in touch by letter through the messenger service, by mail or call employees at home. Company phones are for company business.
6. These advertisements may include any legitimate item for sale, to rent, to hire, wanted, to swap, or what have you?

Anybody ever found a use yet for the wife's last Easter's hat she paid $$$ for and won't wear any more?

FOR SWAP-
FOR SALE-
OR WHAT
HAVE YOU?

For sale. Glenwood range, green enameled, gas attachment, complete ABC oil burner. Anthony Montisano, FXR. 56 Willow St., Norwood, NO 7-2385-W.

Frank Nyborn, PEL, wishes to announce the establishment of a lawn mower grinding service. 6 Stone Circle, Norwood. NO 7-2612-J.

Will swap 12-gauge double barrel shotgun with ammunition for a lawnmower, camera or what have you. Frank Nyborn, PEL. Address, item above.

Auto bumper jack minus handle; cathedral-type table-model radio. Take it/them away. Eleanor Garland, GR. 520 East St., Walpole. Wal. 259-R.

For sale. Knick-knacks, figurines, religious statues. Richard Wehmas, FFN. 130 Jefferson Drive, Norwood. NO 7-3263-M.

Automotive repairs. Oil burners cleaned. Cecil Sellers, FFN. 139 Oakland St., Dedham. DE 3-3654-M.

Interior painting, texturing and wall papering. Lawrence White, FFN. 51 Cedar St., Norwood. NO 7-1976-J.

Dispatchers

IN answer to a request received in the Question Box, the Review this January ran a picture of Andy (Leonard Anderson), day dispatcher for Gould's trucks. Andy's picture prompted a request for pictures of the other dispatchers with whom the Bird people in Massachusetts come in contact. M. J. Hawkins, Traffic Manager, tells us we have three contract carriers locally—Gould, Hill and Cofsky.

Herewith, the pictures of the three other dispatchers you have been talking to all these years and perhaps have never seen before.

Paper Students See Waste Paper Use

THROUGH the offices of Vice President Ralph Wilkins, himself an old grad of the University of Maine, a group of Maine students visited the East Walpole Paper Mill on May 2 to see how waste paper is used in paper manufacture.

These students in studying all phases of paper manufacture are learning that paper is made not only from pulpwood but also from waste paper. Local suppliers of ours, William Schirmer of the Great Eastern Packing and Paper Stock Co. and Robert and James Graham of Graham Corporation made the arrangements for the future paper men to see the Bird operations.

Among the 18 members of this University of Maine class visiting here were two young men from Italy, two from India, one from Pakistan, and one each from Greece and Mexico.

Acknowledgments

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

The Penza Family

Your expression of sympathy will always be remembered.

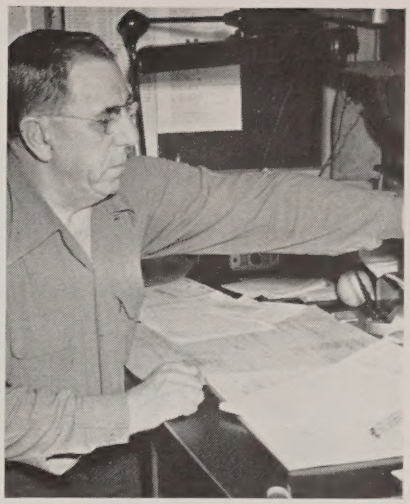
Ed Maloy
and
James Hopkins
(Chicago)

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

The Pieczonka Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Perry Family
(Phillipsdale)



JIM NORTON, night dispatcher at H. Maynard Gould Co., East Walpole.

ERNEST MORRIS, dispatcher for W. J. Hill Inc., Boston.

PRESS
wood, Mass.

JOHN PHELAN, dispatcher for Cofsky's Express, Norwood.

New Quarters for Sales Promotion Staff

ADVERTISING DEPARTMENT men in back are, left to right: Colin Fairlie, Harold Hillyard and William Low. The girls are, left to right: Claire Swanson and Jane Newman.

SETTLED IN THEIR NEW QUARTERS, these members of the Sales Promotion department are, from back, left, reading toward front: Peter Parker, Claire Swanson, Ruth Silvestri. At right, from back: Jane Newman and Lorraine Liddell. The windows here face onto the corridor leading towards the cafeteria.

ON March 25, the Sales Promotion Department moved from the Main Office building, across the driveway, to new quarters in the No. 2 Box Shop building.

Their new office presents an attractive, modern appearance. The walls are painted pastel tints of beige or green. Naturally the floor is Bird linoleum. It is the marbleized type, in green. A. P. Macchi, head of the Flooring Design Department, served as interior decorator for the new office.

Besides Sales Promotion Manager W. L. Watkins' office, another small room leads off the main floor space. This room is set aside as a conference room.

Fishing Contest for Paper Makers

PAPER, pulp and paperboard mill employees anywhere in the United States are eligible to enter a fishing contest sponsored by the Lockport Felt Company, Newfane, New York. This announcement appears in a recent issue of the trade magazine, *The Paper Industry.* Because many Bird & Son employees in the paper end of the business are ardent fishermen, applications and notices about this contest are posted in our Paper and Felt Mills in East Walpole, Phillipsdale, and Shreveport.

The contest started April 1 and ends midnight October 1, 1952. First, second and third prizes will be awarded in each of fifteen separate classes — for the heaviest of fifteen different varieties of fish.

Fifteen first prizes — $100.00 savings bonds.

Fifteen second prizes — $50.00 savings bonds.

Fifteen third prizes — $25.00 savings bonds.

There is a national Grand Prize of a 10 H.P. Johnson outboard motor for the fish nearest the weight of all-time record fish of the same variety as listed in Field and Stream Record Book.

Sounds like a good contest for the Izaak Waltons in the Paper and Felt Mills of East Walpole, Phillipsdale, and Shreveport!

New Method of Artificial Respiration

THE AMERICAN RED CROSS last December adopted a new method of artificial respiration that works twice as well as the old one. First to teach it locally is Bird & Son's Safety Engineer Frank Eisenhauer. He attended an indoctrination course at the Boston Red Cross headquarters and thus became qualified to pass along his knowledge. Members of the first aid class at the Norwood Roofing Plant have learned this new back pressure-arm lift method. So have the policemen of Walpole in the course taught by Mr. Eisenhauer.

The new method was introduced in 1931 by a Dane, Holger Nielson. The explanation printed here is from two sources, American National Red Cross bulletin and from "Elements of Artificial Respiration," published by the Mine Safety Appliances Company.

Safetyman Eisenhauer says the new patter the operator can recite to himself is "place, press, lift, lean", which gives the rescuer a sort of rocking chair rhythm. One more word from Frank Eisenhauer:

"The prone pressure method (the old Schafer method) is still good. If that's all you know, *use* it. There's no need for anyone to die because you don't know the new method. The new method is just twice as good, that's all."

Directions

Place the victim in the prone position with both elbows bent and the hands resting on each other. The face is turned to one side and resting on the hands. The mouth is cleared of froth and debris and the tongue drawn forward.

1. The operator kneels on either or both knees facing the victim's head, with one foot near the patient's elbow. The hands are placed on the subject's back in such a way that the heels of the hands are just below a line running between the armpits. The thumbs are pointed toward and one inch or two from the spine.

2. The operator then rocks slowly forward, elbows straight, until his arms are approximately vertical. He allows the weight of his upper body to exert a steady pressure almost directly downward upon the patient's chest for compression and exhalation.

3. The pressure is then released quickly and the hands are placed on the victim's arms just above the elbows. The operator now rocks backward, drawing the arms upward and toward him. As he does this his own arms are kept straight.

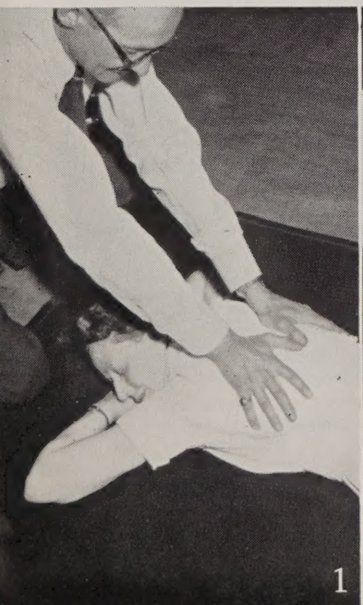
4. The victim's arms are raised until the operator feels resistance and tension at the patient's shoulders, which denotes full expansion or inhalation of the lungs. The operator then replaces the arms carefully in their original position.

This completes the full cycle. The arm lift expands the victim's chest by pulling on the chest muscles, arching the back, and relieving the weight on the chest.

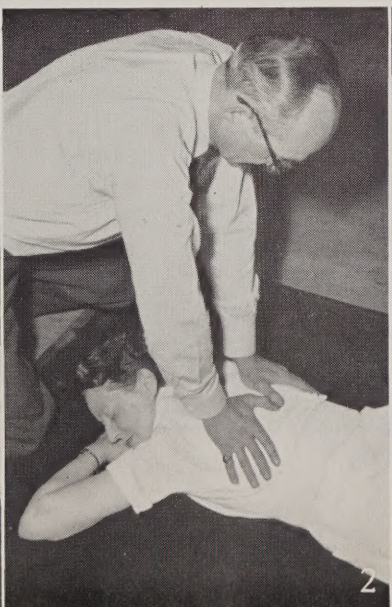
The cycle should be repeated 12 times per minute, at a steady uniform rate. The compression and expansion phases should occupy about equal time; the release periods being of minimum duration.

(Photos posed by Safety Engineer Eisenhauer and Head Nurse Roxy Coburn.)

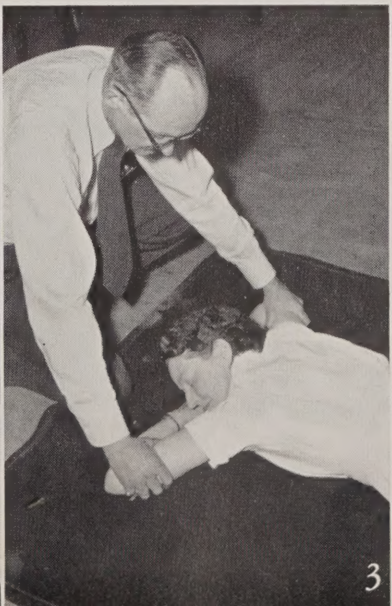
. Get in position, hands on subject's back, ready to press downward.



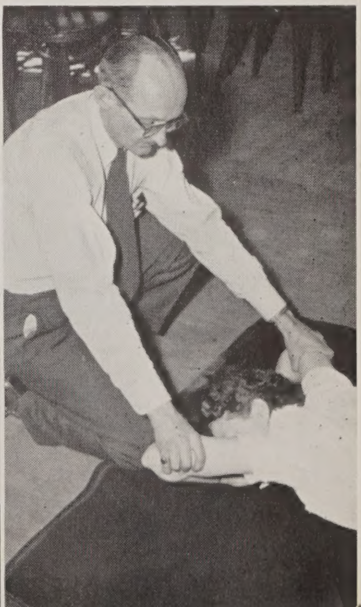
2. Rock forward and press slowly, steadily downward.



3. Release pressure, rock back and take hold of arms just above elbows.



4. Rock back further, drawing subject's arms up and toward you. This completes cycle. Repeat 12 times per minute.



Milling Around

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

The Credit Department received a nice card from Win Rhind depicting the Boardwalk at Atlantic City. Couldn't find Win in the crowd pictured but there were plenty of shops. Bet that's where Win was.

Parkie Rogers recently acquired a copy of the *Bulletin* of the Office Managers Association of Chicago. It contained an excellent write-up concerning his friend, "Chick" Campbell, who is now our Chicago Office Manager. Congratulations are in order.

Mary Johnson, who during the war years worked in the Cost Department, became the mother of triplets on Easter Sunday. They are: Robert, Peter and Judy Anne. Mary and her family are now living in Chicago.

When the Vets' Show from the Bird Club visited the Chelsea Soldiers' Home, they found that Bird & Son needed no introduction to at least two people there. Agnes Hefferan's brother, Owen, made himself known to the cast, while others talked with James Connolly, brother of Patricia Connolly. James is an intern from Tufts Medical School.

Earl Bradley has been out for quite a while with a bronchial ailment. We miss you, Brad. Get well soon.

Mona White received a beautiful diamond from Joe Penza. Joe has been serving overseas with the U. S. Navy and expects to be stationed in the U.S.A. at least for now.

Anna Ippoliti is more radiant than ever as she proudly wears a lovely diamond from her fiance, Norman Greene of the Roofing Plant.

John J. Murphy, Assistant Director of Personnel, was one of three judges at a recent debate between the Norfolk Debaters at the State Prison Colony, Norfolk, and a team from Holy Cross. The prison team was judged the winners. The other judges were Robert A. Clark, Jr. of the Brockton District Court and William A. McGivney of the Attleboro District Court.

Walter Hartig, company Photographer, has been seriously ill and at this writing is at Boston's Deaconess Hospital. His many friends hope he will soon be back on the road to recovery.

Julia Lewis took a week of vacation in early spring for a trip to Roanoke, Virginia. She reports that Southern hospitality is all it is said to be and then some.

Glad to hear that Julia Smith is out of the hospital following an operation. Hope to see her back soon.

On April 2 and 3, Marshall Lee attended the 21st National Packaging Conference and exposition at Atlantic City.

Wonda Wojdag, a student at Norwood High, is with the Carton Sales Department part time until June.

Dorothy Gahagan is getting her sea legs again and is welcomed back on the job. Dot had a long convalescence after a session at the Norwood Hospital.

Evelyn Demers received a beautiful diamond (what a large one!) from Armando Betro, member of the Walpole police force. Have you noticed how smoothly the traffic flows at 5 P.M. with this happy fellow on duty?

"Taylor," in a deep voice, has been missed on ext. 202 of late, but we are glad to hear that Ben is feeling better and hope to have him back soon.

Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

We extend our sympathy to Jean Pieczonka, whose father died April 16.

Engagement announced: Miss Ricky Maloof to John White of Neponset Street, Norwood. Ricky works in our Flower Pot Set Up Department. September 7 has been set for the wedding. The best to you, Ricky.

Mike McDonagh is driving a new gray Pontiac.

Barbara Green has been taking over in the Machine Shop Office for Helen Shimsky, while Helen has been on vacation. Helen, with her sisters Jane and Milly and their mother have been taking a five-week trip to California.

Bernie Walker has been out sick, but we hope he will be back on the job soon.

No. 1 Box Shop

John P. Walsh
Ramona Chicoine
Catherine Bellew
Edward Paduck
Kenneth Houghton

It is good to see Bill McGrath back after being out sick for a long, long time.

Julia Alukonis has taken two weeks' vacation getting her summer cottage ready at Hampton Beach.

Margaret Hall is welcomed to the Office. She is taking over for Bob Groh, who is leaving to work at Floor Covering.

We are sorry to report the death of Roger Flaherty who worked in the Solid Fibre Department (FXF).

We were all very happy to see Arthur Connolly looking so well when he visited us recently. Arthur, who is retired, was much concerned about his summer home on the Cape after the severe winter there.

GEORGE GROVER'S two sets of twins, Paul and Peter, a year old, and Diane and Donald, 4. George works in the Shipping Department at Norwood Floor Covering.

No. 2 Box Shop

JOSEPH SMELSTOR JOHN MCGRATH
A. D. SMITH MARTIN J. SAULEN
CATHERINE BRADY

Joe Butler had everybody eating oranges which had been given him. He was so generous with them, in fact, that the whole shop practically was about to break out with an orange rash.

When Angus Boyle had trouble with his car the other night, even if it was spring, he thought ice had formed in the carburetor. That's what the radio commercial says.

Mary Cofsky says the new bicycle is great now that she has put on a few pounds.

Boots Barrett took a week's vacation to work on his new house.

"Bobby Coon" DeFlaminis has purchased a new television set.

Edgar Bigelow threw the shovel away and has installed oil.

Tony Montisano has a cocker spaniel. Its name is Lucky.

Charlie Shusta, Joe Nicholson and Dick Jennings have all been vacationing this spring.

Among temporary employees at Shipping are Joseph Simpson, Daniel Keady and Michael Connolly.

Catherine Brady has consented to take the job of correspondent for the Review. She has started reporting for this column in this issue. Welcome!

Supt. R. L. Tupper had a vacation that week the last of April and first of May. He says he was just leaving the Shenandoah Valley as the apple blossoms were in full bloom. He reports an interesting visit to Hersey (chocolate town), Pennsylvania, and could still smell chocolate in his clothes back home in Norwood. (Maybe it would go away if he'd remember to take that candy bar out of his pocket!)

The way he tells it, George Docar's wife said, "Let's go," so they went to Roswell, New Mexico, to celebrate their 25th wedding anniversary. Of course they had something special to go for. Their married daughter was there and they brought her back with them. She is Marilyn, whose husband, Sgt. Edward McDermott, was stationed at Walker Air Force Base at Roswell. Although George was glad to get back to what he fervently calls "good, old Massachusetts", he enjoyed himself. The climate he found too warm and George remarked on the dust which is a quarter of an inch thick every morning. Though Easterners consider this location where George was right next to the beef country, he said steak was a few cents dearer than it is here. The Docars went out by train and returned by car.

GEORGE DOCAR and his wife and daughter, taken during George's trip to New Mexico in March. Note the sharp shadows cast in the brilliant sunlight of the Southwest.

PAUL AND SUSAN, children of Bob Anderson, Assistant General Cost Department Head. Paul seems more interested than Susan, who evidently hasn't arrived at the age of flirtation.

Norwood Roofing Plant

ARTHUR MCKENNA ROGER PERCY
LEONARD WEAVER JOHN FOLAN
LOUIS SILVESTRI JAMES MURRAY
JOSEPH NEVINS WILLIAM STEWART
JOHN HUTCHINS

Steve Tomaszewicz is building a boat in the cellar of his house. When the boat is finished it will be approximately 12 feet long, 44 inches wide, will have three seats, with a quarter deck and outboard motor. Steve is going to use the boat for fishing.

Joe Piedzwicz has walked from his home to the mill, a distance of three miles, several times since the start of the Eastern Mass. bus strike. It is hard to get a ride or a taxi when working shifts.

John Colaneri rose around 4 A.M. for several mornings to try to outwit the local trout. In spite of his efforts, his largest victim to date was about 8 inches in length.

Andy Betro is happy to announce the enrollment of his daughter Dollie at Boston University.

Anyone interested in deep sea fishing the 4th of July, get in touch with Harold Taft at FBW (Granule Plant).

Henry Sahlin is breaking ground for about three acres of corn on his farm in Medway.

Billie Wenzel, who worked at the Granule Plant for a short time last year, has returned again after spending 11 months in Korea. Welcome back, Bill.

What with a growing family to house, Bertil Ostrom has moved to larger quarters from Sharon to Mansfield.

Joe Bartell and son have gotten their share of trout from local ponds during the first two weeks of the fishing season. We didn't see any samples, Joe.

A racing pigeon was picked up here at the Shipping tractor garage bearing ring number AU-48-H-4085. We are checking to see how it got here from Chicago.

Herbie Snell is painting his cabin cruiser, getting it ready for launching at Sandwich on the Cape.

We welcome back to the Granule Plant John Renzi, Kenneth Staples, Felix Utorka, Buster Theall and Primo Belloni.

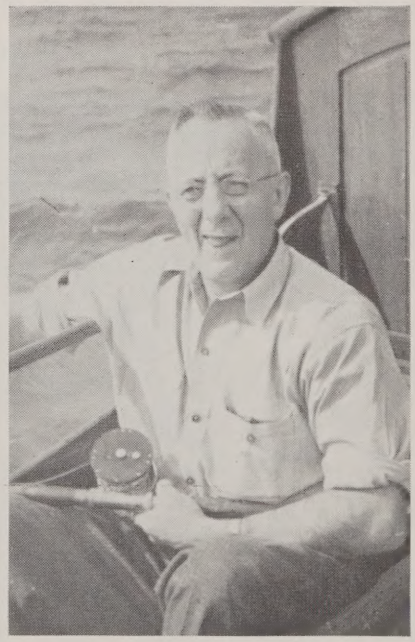
Ernie Zinkowsky has started making ready with his new boat and outboard motor for the summer at Priscilla Beach, Plymouth.

Tony Campisano reports his boy is doing fine in the Army, taking up radar.

Arthur Armour has been out sick for some time now. We hope you hurry and get well, Arthur.

John Foley is now spending his evenings at home, having just acquired for himself a television set.

Among the new car owners: Tony Basilici, new Dodge; Francis Wall, new Ford, and Joe Strumskis, new Plymouth.



YE OLD SALT is none other than Jesse King, East Walpole Maintenance head, taken last summer on a fishing trip on Dick Watson's yacht out by Boston Light.

Norwood Flooring Plant

BRUCE GRINDLE
JAMES CONNOLLY
CHARLES COBB
ROBERT TAYLOR
WILLIAM CHERRY
DOROTHY HAWES
JOHN GROVER
FRANK KARSHIS
STEPHEN WOSNIAK
EDWARD FEENEY
S. F. CAVANAUGH

The forsythia that Joe LeBlanc planted last year outside the Paint Room office bloomed radiantly, giving the Paint Room the distinction of having the only forsythia at the Flooring Plant. Joe was still confined at home this spring after an operation. Some of his cohorts visited him.

Retired Antonio Antonelli drops in often to say hello to the boys and the mill in general.

Stanley Brown is quite a carpenter, building onto his home in North Easton.

John Phillips is bound for a motor trip this Memorial Day to Pennsylvania to visit his in-laws.

Nick Puopolo is quite the Red Sox fan. He attends games frequently with others from the plant.

We welcome to the Print Machines the boys from the Lino Department and wish goodbye to those returning to Roofing.

Tom Rogers is sporting a brand new Nash.

Albin Vietze is spending part of his time painting his house on the outside.

James D. Sullivan, Undercoat Department Machine Tender, has returned to work after a six weeks' layoff due to an injured foot.

Pat Power is sporting a new Ford.

Ernest Dow and Leo Magnani have bought a lobster boat and plan to do plenty of lobstering this summer. Good luck, boys. I'll have mine boiled, cold, with melted butter . . .

Walter Fahey, Mixer Man, is leaving to join Uncle Sam's family. Good luck to you, Walter. Hope you'll be back to the Print Machines soon.

It is understood it took Sam Steele about a month to paint one small room. Wot hoppened?

Entered in this year's Massachusetts State Roller Skating Championship at the Revere Arena were Roger Dunham and his wife, Corina. Although they were not winners in this keen competition the couple finished well up among the leaders and gained much valuable experience for future contests.

Bonds To Pay More

THERE'S a higher rate of interest in effect now for Series E government savings bonds. Bonds used to mature in 10 years. Those issued after May 1, 1952 will mature in 9 years and 8 months. This has the effect of raising the interest rate from 2.9% to 3%.

If you want to cash these new "E" bonds before maturity, interest rates will also be higher. Here's a comparison of the old and new rates when you cash "E" bonds less than 10 years old:

	Old Series E	New Series E
After 6 mos.	— no interest	1.07% interest
After 1 yr.	— no interest	1.59%
After 2 yrs.	— .88%	2.1 %
After 5 yrs.	— 1.79%	2.5 %

The new 3% rate, and the higher cash-in values, also apply to Series E bonds issued between May 1942 and April 1952.

It was a fine party.

Tri-Mill Sports

OFFICERS chosen at the Tri-Mill Sports Club's April election are:

President — William Mark, PFL.
Vice President — William Ivatts, EME.
Secretary — Robert Weger, EME.
Treasurer — George Dusty, BPD.
Director for Three Years —
Aldo Bertoni, FFM
Preston Bethel, EME
Robert Roby, DF.
Director for One Year:
Edward Welch, EMM.
Chairman, Fish Committee —
Theodore Knaus.
Chairman, Hunting Committee —
Benjamin Baranowski.

William Ivatts, who as former president spoke for the new sports club at Bird Club Council meetings, is continuing as Tri-Mill representative on the council.

Early on angler's opening day, April 15, Ben Baranowski was up and out. By 4:30 a.m. up at Peterson's Brook he had caught seven trout. He reported that by 6:15 the place was crowded. This is the brook in South Walpole where ten days earlier the club had released 100 trout.

The same morning Bill Mark got eight trout at Foxboro and Ted Knaus caught the limit at North Walpole.

At the April 30 club meeting, Ben Baranowski distinguished himself by winning the hand-made fly rod lures, prize for biggest fish caught that afternoon. Allan D. McIntosh of Needham, shop owner and maker of the flies, donated them to the club through club member Bob Roby.

Local #385 Holds Annual Banquet

FLOOR COVERING UNION members and guests, 550 of them, attended a 6 P.M. banquet on Sunday, May 4, at the Norwood State Armory. This is an annual affair for Local #385, United Rubber, Cork, Linoleum and Plastic Workers of America, CIO. George Shackley was chairman of the event.

Invited to join the Local at their festivities were members of management and Union representatives from the International. A number of retired members were also present.

The banquet was a Holman-catered, family style chicken pie dinner. This was followed by an excellent two-hour entertainment, featuring a mistress of ceremonies, acrobatic dancers, and a well-received, impromptu contribution from four members of the Local.

WILLIAM F. WALL, JR., son of William F. Wall of East Walpole Maintenance, snapped at his station at Bainbridge, Maryland. Before enlisting in the Navy, Bill worked in Roofing Shipping.

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of June, and of those who complete twenty-five or more years' service during this month.

Name	*Year*	*Dept.*	*Years*
Michael Kodis	6-1-09	Retired	43
Kostanty Geigol	6-1-09	Paper Mill	43
Russell L. Tupper	6-7-09	Supt., No. 2 Box Shop	43
Ludwig Polovitch	6-21-11	Retired	41
James F. Maroney	6-12-12	Maintenance	40
Francis A. Massey	6-15-12	Supt., Paper Division	40
Mike Waytekunas	6-20-12	Retired	40
George Wallace	6-17-14	Retired	38
Thomas Coyne	6-18-14	Retired	38
Waclaw M. Baranowski	6-26-14	Retired	38
Patrick O'Malley, Jr.	6-8-17	Power & Steam	35
Charles D. Savage	6-14-17	Retired	35
Bartholomew Murray	6-15-17	Retired	35
Francis V. Sheehan	6-25-17	Flooring Plant	35
James J. Dowling	6-29-17	Office	35
Benedict F. Muchyn	6-3-18	Flooring Plant	34
Vincent Grudinskas	6-8-18	Paper Mill	34
David E. Bowles	6-3-19	Maintenance	33
James B. Maguire	6-23-19	Box Sales	33
August Petrova	6-23-19	No. 2 Box Shop	33
Michael Pennette	6-30-19	Retired	33
Giovanni Fruci	6-22-20	Flooring Plant	32
Vincent M. D'Espinosa	6-23-20	No. 1 Box Shop	32
Martin Wallace	6-26-20	Power & Steam	32
Walter H. Hartig	6-28-20	Office	32
Frank S. Clem	6-30-20	Flooring Plant	32
William S. Jackson	6-1-21	Maintenance	31
Alvah H. Bridgham	6-17-21	Retired	31
Leo R. Bernier	6-30-21	Flooring Plant	31
Constanti Lewicki	6-20-21	No. 1 Box Shop	31
Pierino Palazzi	6-20-21	Roofing Plant	31
Carl L. Johnson	6-22-21	Flooring Plant	31
Michael F. Duffy	6-6-22	Paper Mill	30
Sabino Perniola	6-6-22	Roofing Plant	30
Peter J. Kiarzis	6-13-22	Paper Mill	30
Allan J. Hill	6-15-22	Flooring Plant	30
Edward J. Geraghty	6-26-22	Maintenance	30
Angelo Melino	6-28-22	Roofing Plant	30
George E. Goodwin	6-12-23	Flooring Plant	29
John F. Ahearn	6-16-23	Roofing Plant	29
Richard T. Murphy	6-25-23	Flooring Sales Mgr.	29
Joseph Magnani	6-28-23	Retired	29
Samuel McLeod	6-9-24	Retired	28
Samuel J. Steele	6-9-24	Flooring Plant	28
Mario A. Boragine	6-9-24	Power & Steam	28
Anna G. Smith	6-16-24	Office	28
Margaret B. Owens	6-22-25	Office	27
Emilio Nicastro	6-29-25	Maintenance	27
Pauline L. Rafuse	6-7-26	Office	26
P. Antonio Cregnalo	6-8-26	Flooring Plant	26
Martin Green	6-10-26	Flooring Plant	26
George S. Johnson	6-11-26	Flooring Plant	26
John Suman	6-16-26	Office	26
Evelyn M. Wadleigh	6-21-26	Office	26
John M. Pechulis	6-23-26	Maintenance	26
Ernest W. Oakes	6-20-27	Paper Mill	25
Mary I. Geary	6-20-27	Office	25
William P. Stillman	6-28-37	Paper Mill	15
Joseph DeRose	6-1-42	Flooring Plant	10
Charles A. Harukewicz	6-5-42	Flooring Plant	10
John A. Crowe	6-10-42	Office	10
Leon Schensnol	6-11-42	Flooring Plant	10
Tony Nado	6-17-42	Roofing Plant	10
John Lippolis	6-17-42	Military Service	10
Robert Jewell	6-22-42	Roofing Plant	10
Richard J. Carberry	6-26-42	Roofing Plant	10
John C. Rambeau	6-1-47	Office	5
Patricia Lamore	6-16-47	No. 1 Box Shop	5
Franklin R. Burgin	6-18-47	Roofing Plant	5
Francis P. Wall	6-23-47	Roofing Plant	5
PHILLIPSDALE			
Walter Gill	6-23-11	Retired	41
R. Leonard Carlson	6-5-17	Retired	35
Albert G. Carlson	6-9-20	Plant	32
Antone L. Alves	6-6-22	Plant	30
Anton S. Vargas	6-10-22	Plant	30
Joseph L. Braga	6-4-23	Plant	29
Samuel D. Gorelco	6-8-23	Plant	29
Onesime Boisvert	6-25-23	Retired	29
Joaquim Cabral	6-17-26	Retired	26
Arnold F. Manchester	6-9-27	Plant	25
Alfred Carvalho	6-11-42	Plant	10
SHREVEPORT			
Arthur W. Miller	6-10-37	Office	15
William L. Smith	6-16-37	Plant	15
Lucille McMurtry	6-21-37	Office	15
M. T. Martin	6-29-37	Plant	15
Charles Edwin Sompayrac	6-15-42	Office	10
Willie Franklin	6-17-42	Plant	10
L. B. McCray	6-17-42	Plant	10

Service Members Sent Gift Boxes

THINK back. Did you ever answer MAIL CALL? You fellows — and girls — know how it feels to have a package come to you from home. On the Bird Club Council are a couple of old G.I.'s, plus several rather understanding people who have seen the boys enter the service before. They thought it would be nice if the Bird Club sent a package to each club member now on military leave. Catherine "Gully" Bellew, Council member, was appointed to carry out the idea. With the aid of Arthur Wilson, who served as "purchasing agent" for servicemen's boxes during World War II, and Norman McDonald and Gerald Matthews of Office Stores, Gully was able to report on May 1 "mission accomplished."

Twenty-two boxes went to as many Bird Club members now in the service. Each contained such things as playing cards, candy, gum, razor blades, toothpaste and toothbrush, a package or two of cigarettes. Already one man stationed nearby has said he received his package. He sounded in his letter as though he *really* appreciated being remembered.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Evans Family
(Shreveport)

ROME, capital of the Ancient World and shrine of millions of modern Christians, is visited by James Michienzi, on military leave from the Norwood Roofing Plant. While stationed in Europe, James has been able to see relatives in Italy whom he had never met before. He is standing here in the Piazza San Pietro (St. Peter's Square), facing St. Peter's basilica. Behind him rises the famous Cleopatra's Needle.

Hatched

To the Russell Richalls, a son, on April 18. (Flooring)

To the William Halls, a son, on May 1. (Norwood Roofing)

To the Moses Baders, a daughter, Karla Christine, on April 7. (Paper Mill)

To the Paul Pazareskis (the former Rachel Domet of No. 1 Box Shop) a daughter, Nancy Ann, on April 19.

To the John Reddicks, a son, on April 12. (Norwood Roofing)

To the Martin DeRoches, a son, Martin, Jr., on April 27. (No. 1 Box Shop)

To the Preston Bethels, a daughter, Lorraine, on May 8. (E. W. Maintenance)

To the Amedio Tomassos, a son, Amedio, Jr., on April 22. (Finishing Mill)

To the Wilfred Morencys, a son, on May 8. (Flooring)

To the Claude Masons, a daughter, Megan Mishelle, on March 29. (Flooring Sales)

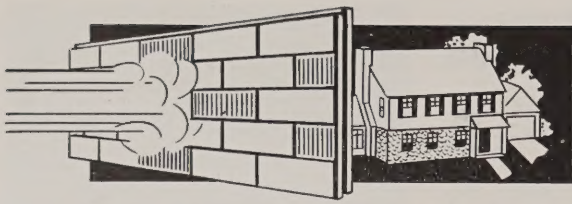
To the Robert Nordbloms, a daughter, Valerie, on April 20. (No. 1 Box Shop)

To the James Reynolds, a son, James, Jr. (Norwood Roofing)

Men's Golf

DICK SPRAGUE, Chairman

IT rained on May 6, so opening night for the Men's Golf season at the Walpole Country Club was postponed until the following week. However, as one joker remarked, enthusiasm had not waned.



Chicago Roofing Plant

STAFF: G. F. CAMPBELL, JR., MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

CHICAGO UNION OFFICERS, Local #170, United Gas, Coke & Chemical Workers, CIO, were elected recently. Four of the officers are, left to right: Samuel Lawes, Recording Secretary; Nicholas Tomei, President; Milton Crawford, Chief Steward; and Paul Scheide, Vice President. These men and the Financial Secretary, Floyd Pinckney, who was not present when the picture was taken, constitute the Executive Board.

Chit Chat

Some of our boys are busy working around their new homes these days . . . Joe White has bought a house in Hannibal Heights and Walter Overholt has a new Georgian type house on the southside. Roger Sumner, too, has moved into a new home.

Lillian Grembowicz has returned from her vacation. She spent most of it with her sister who has been quite ill.

We are sorry to report that Mary Henry is back on sick list again.

Angus Oberg of the Machine Shop has had quite a sick family. His two boys had measles, mumps, and bronchial asthma. He happily reports that they are feeling much better at this time.

Daisy Hosch, wife of Levi Hosch of No. 4 Machine, who has been quite ill, is now out of danger, though still confined to the hospital.

It was a sad day last Wednesday in the Sample Room as Tony Soltan lost his little pal, a Scottie, who decided it was time to go to dog heaven. He was nine years old.

On April 23, Mr. and Mrs. Harold Vogel and Gene Reistroffer of Vogel Roofing & Supply Co., Davenport, Iowa, visited the Chicago Plant with Salesman H. E. Crowe, and made a tour of the mill. We were so pleased to see them.

H. B. Pullar of Berry Asphalt also visited us recently.

Ralph Wight, Director of Personnel, W. R. Wright, Jr., Superintendent of the Norwood Roofing Plant, B. P. Soward and R. N. Potter of Shreveport, paid us a recent visit.

Bill Wakefield, formerly here and at East Walpole, dropped in not long ago to say hello to us.

There was a nice write-up and picture of Chick Campbell, our Office Manager, in the *Bulletin* of the Office Management Association of Chicago in April.

We welcome Helen C. O'Leary to our organization and hope that her stay is long and pleasant.

Harold Altman is busy planning his yearly fishing trip to the wilds of Canada as the guest of the Minnesota Mining & Mfg. Co.

Bernie Langland has taken an early vacation and is driving to Phoenix, Arizona, New Mexico and other points of interest.

W. W. Wilson and D. E. Frazier journeyed to Atlantic City, New Jersey, to attend a meeting of the Siding Association.

(Continued next page)

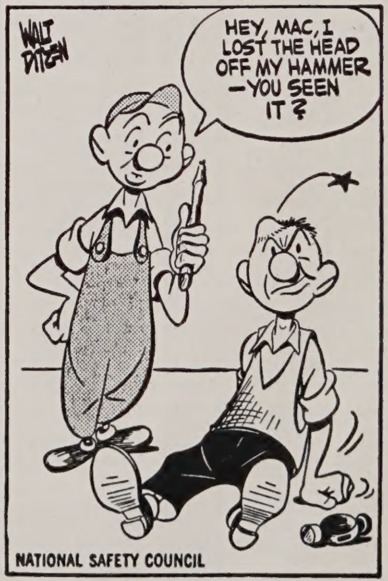
New Officers Elected in April

NICHOLAS TOMEI moved into the President's chair of Local #170, United Gas, Coke & Chemical Workers C.I.O. on April 20. This union represents the employees of the Bird & Son Chicago Roofing Mill. Mr. Tomei was Vice President last year.

Other officers and members of the Executive Board elected April 20 are Paul Scheide, Vice President; Floyd Pinckney, Financial Secretary; Samuel Lawes, Recording Secretary; Milton Crawford, Chief Steward.

Stewards were elected as follows: No. 6 Machine, Eddie Newman and Roland Abraham; No. 4 Machine, Paul Scheide; Shipping, Andrews Gardner and Edward Parham; Machine Shop, Ollie Jones; Cleaning Department, Grover Holden; Trustees, Stephen Blackman, William Blackman, and Joseph Blackman.

HAP HAZARD


WALT DITZEN
HEY, MAC, I LOST THE HEAD OFF MY HAMMER —YOU SEEN IT?
NATIONAL SAFETY COUNCIL

Chicago Chit Chat, cont.

Notice! To all riders of Crawford and Pride. For the next 18 months the lid of the price control is off. John Henry Pride and "Fuzzy" Crawford have new cars!

Milton Newman seems to be doing better at bowling than he did at boxing. Just the other night out of three tries he knocked over one pin.

Steve Blackman, a very mild, good natured fellow, was almost burning with rage when he came to work the other night. On his way to work he had car trouble. After a quick check Steve discovered that the trouble was in the coil. He went to a service station to buy one. Now $5.00 was all he had and the coil cost $6.00. The attendant wouldn't wait for the dollar. So Steve caught the street car but the conductor wouldn't change the five. So Mr. Blackman had to get off and walk about eight blocks where his credit was good and obtained a new coil. When he returned he touched the starter and the motor caught and has been running O.K. ever since!

FRIENDS OF THE FAMISHED, Jack Partney, Dorothy Collier and Elizabeth Partney, the people who run the Chicago Plant Cafeteria. Jack is manager, assisted by his wife and Dorothy Collier, who used to work for Mrs. Kennedy and Mrs. Lampton, former operators of the cafeteria.

Berry Asphalt News

Waterloo Notes

By Pearle McGuffin and Gladys Thompson

At present writing the Chevrolet leads in popularity. E. S. Martin, Bufort Butler and Welton Bailey all have new ones. Elvis Arrington has a new Ford. Fred Dixon has a new Plymouth.

Carl Berger, Superintendent, attended the W.P.R.A. meeting in San Antonio the week of March 24.

Plans are being made to complete the ball park in Waterloo which was started some several years ago. Also some are looking longingly at the old unfinished tennis court which was started some twenty years ago.

Carl West has been off for several weeks due to an operation. He is much improved but unable to return to work at present writing.

Herbert Herring was out due to illness but is back on the job.

E. A. Greer visited his brother in Louisiana who was seriously ill.

VACATIONS:

E. S. Martin and Herbert Marlar have been on vacation catching up on fishing. Didn't hear of any outstanding catches.

T. A. Magee has been on vacation and visited his children and grandchildren in Little Rock.

B. L. Powell has just returned from a week's vacation.

Amzie Tomlin has been on vacation to be with his son who is in the service. His son has been serving in the Korean area for a year and was home on leave.

Brice Martin took a vacation, bought a tractor and did some farming.

Wylie Malone is the proud owner of a new tractor. He, too, does a little farming on the side.

Herbert Herring is doing a remodeling job on his house and building a new garage.

TIMBER! WHERE? In W. H. Huffman's front yard. He suddenly decided there were too many pines and removed two during the noon hour one day. After everything was cleaned up, we couldn't miss them.

Dean Martin, son of H. C. Martin, who is serving now in the Korean area, has been promoted to corporal.

On April 17, eighteen students from the Engineering Class of Southern State College, Magnolia, toured the plant with two of the teachers, L. V. Hughes, M.S., Head of Engineering Dept., and Rudolph Fieler, Ph.D., head of the English Dept.

LARRY DON HART stands near a feed trough for his dad's young white-faced cattle (Herefords), which are raised for beef. His father, Earle, Berry Asphalt Refinery employee, has a farm a few miles from Waterloo.

Magnolia Notes

By Stella Hines, Avis Moses, Zuma Awbrey

Zuma Awbrey has a new hobby, dressing dolls, which has turned into something of a commercial venture. She has peddled a couple of them to fellow workers.

Willingness without action is like a cloud without rain; there may be lots of thunder and lightning but no parched ground is watered. —O. B. Blackledge

LASSIE AND LADDIE from Arkansas, Gary Don, 8, and Sandra Kay, 5½, children of W. H. Oswalt, lease employee of the Berry Asphalt Company.

Phillipsdale Plant

Manuel Oliver
Arthur Trudell

David S. Lowry
Robert Crowley

Leslie E. Howard
Raymond Nolan

Engine Room Wins Bowling Season

ANOTHER successful bowling season has ended at Phillipsdale. The Engine Room team showed that they had it when it counted. They won over the second place Office team by four points.

The final standing:

	Won	*Lost*
Engine Room	67	41
Office	63	45
Millwrights	59	49
Machine Shop	57	51
Insul Board	41	67
Yard	37	71

John Cyronak proved himself the champion by getting the high average (111 76/78), the high three (397) and the high single (169). Other winners were:

High team single, Millwrights, 678.
High team three, Millwrights 1913.
Second high three, Inman, 381.
Second high single, Nolan, Kanoski, M. Pino, tied with 150 each.

Those having averages over 100:

John Cyronak	111 76/78
Howie Inman	107 44/72
Mat Pino	106 54/77
Bill Kanoski	105 45/81
George Condry	105 14/75
Ray Nolan	103 8/78
Joe McBride	101 2/72
Gil Dias	100 25/33
Clif Soderlund	100 24/36
Bob Pearson	100 12/81

Four bowlers had perfect attendance — Kanoski, A. McBride, Pearson and Margaret Pierson.

The annual banquet was held at the El Morocco. Prizes were awarded by Paul Knight, Superintendent.

Golf Tournament

BIRD & SON has again entered a team in the golf tournament sponsored by the East Providence YMCA Council. Bill Kanoski is again the captain. With them this year will be Phil Gordon, Angelo Medici, Joe McBride, Fred Pierson, Herb Chamberlain and George Condry. Out of that group, they ought to get a winning combination of four good men. We hope that they will be able to successfully defend the championship.

FORT DEVENS, military entrance and exit for thousands of young New Englanders in two wars and afterwards, finds Darrell Pierson with a familiar barracks background. Darrell is the son of Clarence Pierson and brother of Margaret, both Phillipsdale employees.

Joseph Ferreira

WE were all saddened by the death of Joseph Ferreira, Foreman of the Wood Department, on March 22. While Joe had been ill since December, he had recently come home from the hospital and to those of us who had talked with him, he seemed improved.

Joe had been with us for 18 years and was very well liked. He was a member of the East Providence Aerie of Eagles, the Trinity Brotherhood, the Community Club and the Holy Name Society of St. Francis Xavier Church in East Providence.

Phillipsdale Notes

Ed Boisvert paid us a visit the other day. We hope he is soon well enough to come back to work.

Red (Trouble) Hamel has done it again. He repaired his outboard motor to the extent that it does things it never did before. On the test run the shaft came right out through the crankcase.

Red also taught his son how to drive but forgot to explain a few minor things. While investigating, the boy pulled the hand throttle right out of the dashboard.

Work has started on the new shower room in DPP, the Machine Room, and may be completed when this is printed providing John (Noisy) Ellis doesn't scare the carpenters into quitting. Every time he yells "reel up," it sounds like a man being pulled through the calenders.

Frank Moreiro has a new Crosley.

The Walpole bowlers slaughtered Phillipsdale in their last encounter figuratively speaking but Joe McBride will swear Joe (Iggy) Roslauskas tried to finish the job. Joe rode in Iggy's car from the alleys to a local tap, a ride that he will long remember.

Congratulations to Mr. and Mrs. Helge Holter, who celebrated their 40th wedding anniversary on April 4 — which incidentally was also Helge's birthday.

Our sympathy to Manuel and Ed Perry in the loss of their wife and mother.

Tony Amaral of the Wood Department and his wife, Mary, celebrated their 25th wedding anniversary April 24 with their children, Thelma and Bobby. They had supper at Tophill and took in a show afterwards.

Shoe Carton Set-Up Stations

News from Auburn

By Helen Lane

Since the third of April marked the eighth anniversary of the opening of the Auburn Set-up plant it seems that we should get back in the Review once more.

Janet Walmsley, who is a member of the Laski Ski Club, made quite a record for herself this winter at the races held at Bridgton. She has stored her skis now and is getting ready for the beach.

Fern Champagne reports that she has been able to take off two of the seven blankets she has had to use since moving to the country last winter.

We extend a hearty welcome to Dolores Bannister, sister of Anita Nadeau, and sister-in-law of Ann Bannister.

Stub Maxim is a very happy man now that the lakes are open. He had to give up on his first try due to 30 m.p.h. winds and a leaky boat, but he feels sure the next time will bring forth some big ones.

Benoit Sirois is really going into photography in a big way. He is developing his own snapshots now and is doing a good job of it.

Jeannette Hodsdon is a very busy woman making preparations for the marriage of her daughter Mary Jean, who worked on the night shift at one time.

Gertrude Theberge, our part-time label girl and a senior at Edward Little High

Sales Lines

ROOFING

FLOOR COVERING

BOXES

SHOE CARTONS

HORTICULTURAL PRODUCTS

SPECIAL PAPERS

ROOF
Bird &
BIRD Silvercote

BIRD BOOTH at the Huntington Home Show, Huntington, West Virginia, last month finds Bird dogs very tired. This corny remark of course refers to our salesmen's feet, on which they had been standing for the usual full day's work, plus six, 6 to 11 P.M. sessions. Here are, from the left: W. B. Harris, Bird & Son representative, D. C. Thompson, President of the Carolina Lumber Co. which has sold Bird Roofing for over 40 years, and J. H. Van Hoy, Southern Division Manager for Bird Building Material. This was a big show, with over 30,000 in attendance.

BIRD
BIRD & SON, Inc.
SIDING
BIRD Silvercote

WHEN WESLEY CRAGIN, left, throws his weight on the side of the new Architect shingle, the prospective customer may well pause to listen. Mr. Koepp of the Madison Lumber Company, New Orleans, is the gentleman at right. They are at the Louisiana Building Material Dealers' Association Convention.

From the Field

Claude Mason, who joined Flooring Sales April 3, just about had that starting date slightly delayed. On March 29 their household was blessed with the arrival of Megan Mishelle, 7 lbs., 2 oz. Mother, father and daughter are all doing well.

Herb Crabtree came back to the floor covering business with Bird, March 1. Herb worked several years in Chicago and vicinity with the Westcott-Hindmarsh Company when they had the Bird line and then too was a sound Bird booster. He has been assigned to the Chicago area along with Mike Cummings.

Mike Cummings, now Bird Flooring salesman for the city of Chicago, seems to find that entirely to his liking for more than business reasons. He and Katie Hannigan of Chicago recently announced their engagement and hope to be married this Fall.

Dick Tanis, Flooring Sales, who has been Chairman of the Michigan Association of School Boards, was recently invited to be an Honorary Citizen of the Michigan Education Association. These are only a couple of Dick's outside hobbies. He still manages to shoot a pretty accurate shotgun during hunting season and at least worry a few trout on occasional spring and summer week-ends in Western Michigan.

New Products at Louisiana Convention

BIRD & SON'S Messrs. Williams, Jenkins, May, Cararas and Cragin were right on the job at the Louisiana Building Material Dealers Association Convention in New Orleans, March 19 and 20. To the many lumber, hardware and building materials dealers from all over the state they introduced two new Bird products and new colors in another product. The Architect shingle and Insulating Siding were the new offerings in product and three new pastel shades in Masterbilts was the other big hit.

Auburn Notes, cont.

School is also going to become a Mrs. some time in July.

When a young man walked into the office the other day "seeking work," Guy Houghton was a bit mystified by the F.O.E. Norwood, Mass., insignia on his jacket. He shortly identified himself as John F. Dower, who worked for Bird & Son 51 years before retiring. We hope he will drop in again whenever he is visiting Maine, as we greatly enjoyed his visit.

Pins for Pin-Ups

The Better Homes and Gardens' "Man Next Door" observes that a pin-up girl's pins are likely to change quickly from corsage, sorority, and fraternity to rolling, clothes, and safety.

BIRD
& SON, Inc.
Silvercote

FRED MAY, left, shows the Architect to Mr. Hardtner of Hardtner Lumber & Supply Company, Shreveport, during the convention of the Louisiana Building Material Dealers Association in March. Note only white tablecloths are good enough for the Bird Architect!

Shreveport News and Views

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, EDWIN SOMPAYRAC, DON COOK, RICHARD POTTER, Photographer

SHREVEPORT FELT MILL WINS BIRD SAFETY TROPHY. N. R. McNeill is receiving the award from B. P. Soward, as the shield fairly glows in the bright sunlight. The Shreveport Roofing Plant had the trophy, but on February 28 one of the Glenwood boys was hurt (Glenwood, the granule plant, is counted with Roofing) and so they lost the trophy. The Bird plant with the longest time without a lost time accident was the new Felt Mill right next door.

Safety Committee members looking on, left to right are: William Winkler, G. B. Brown, R. N. Potter, D. L. Oliver, Jr., Robert Wilson, G. D. Davidson, Phil Johnson, Willie Smith and Frank Markham. Off duty at this time were other members: Charley Patterson, A. C. Sheppard and Cephas Myers.

Shreveport Speaks

Marvin Paddie drove out to Carlsbad Caverns, Juarez, Mexico, and El Paso on his week's vacation.

C. D. Moore showed great roofing team spirit the other day when we were about to start our regular Fire Brigade Meeting. He looked out the door and noticed the day shift was having trouble in the looper. His shift had exceeded "standard" on Asphalt Felt and after 8 hours at the winder, he was undoubtedly tired. But he grabbed one of his buddies and they ran out to the machine to help out before we had roll call for the brigade members. That's what we call good measure, pressed down and running over!

NOT TWINS, just trick photography. They are both Anne Eddy of the Shreveport Stenographic Department, taken by her mother, who likes to try stunts like this. Photographers say there's only one chance in thousands that a shot will come out like this.

J. D. Teutsch is trying to swing a deal for a nice house at 924 Benton Road, Bossier City, which would be close to A. C. Sheppard and brother, Terrell.

Acute appendicitis operations have been coming one-a-week for the past four weeks. First there was Robert David Jolley, son of R. L. Jolley, then Mrs. Jack B. Cooper; Dude Davidson's son, George; and last week it was Dan Patton.

We have just two more weeks on our bowling season and although we are not complaining about sitting in the basement, we just seem to be out of our class. If we could just get in the Business Girls' League, we'd have it made — I think!

National Awards Given for Safety

OUR Shreveport Safety Committee has a further report following on our safety record:

We finished the 1950 contest of the Asphalt Roofing Industry Bureau in tenth place. In 1951 we reduced our frequency from 17.85 to 9.98 and wound up in fifth place. Ralph M. Wight, Director of Personnel, on April 29, presented the Bureau's award for this reduction in frequency. Mr. Wight also presented an award from the National Safety Council for this improvement in accident experience. The ARIB certificate was hung in the Roofing Mill, the NSC award was placed along-side the Company Safety Trophy at the Felt Mill.

Elmer Simpson's half brother died heroically in a recent hotel fire in Monroe, Louisiana. Everyone was out of the fire, when a neighbor's child broke away from the crowd and dashed into the building. When this man went in to rescue the child, the roof fell in and both were burned to death.

During the first three months of this year Shreveport employees and their families were saved $3,935.18 through our Employees Group Insurance Plan.

Booker T. Stewart is out of the VA Hospital and home again.

James Mattiex has a new home in Mooretown at 3923 Tate Street.

Happened to look out the window the other day and going down the road toward the Boiler Room was a distinguished looking, well dressed man on a bicycle. Found out later it was Harold Maricelli's father who likes this kind of exercise and has used this kind of transportation for a long time. The bicycle was just as clean and trim looking as the rider and I liked that rear view mirror, especially for safety's sake.

The Softball Team is shaping up pretty well, according to Manager Phil Johnson. For several weeks the fellows have played two or three practice games each week and have broken about even in the win and lose column. We have several new players this year that have looked good in the spring practice. Season opens May 12 and plant and office employees are urged to "man" the bleacher section.

It was noticed one day last week that Arthur Miller's car was parked in the parking lot with the motor running. He was at his desk working, but he dashed out to shut it off when he was asked, "Where are you going, Mr. Miller?"

Grace Fuller enjoyed a week's vacation in Hamilton, Ohio, during the Easter holidays. She reports lots of fun and cold weather.

Vivian Wilson had as her Easter guests her daughter, Betty, and little granddaughters from New Orleans.

Wynn McPearson enjoyed a visit from her daughter and grandsons from Lafayette, Louisiana, during the Easter season.

Catfishing Good

THE fishing contest is in full swing and will end June 30. No entry has yet been made as no one can get hold of a 4-pound or larger bass.

Though high water has made bass and white perch fishing very poor this season, this condition is good for catfishing. Phil Johnson, king of catfishing at the Shreveport Plant, took William Winkler out and gave him a few lessons the other afternoon. Phil caught 19 nice ones. Winkler finally lassoed one with two lines, one in the mouth and the other wrapped around its tail. He at first thought he had a fish on each line and nearly pulled it apart. Phil continues to catch them each week. William hasn't been back.

Incidentally, Willie Smith listened carefully to all the pointers given on this fishing trip. When he thought he had all the little tricks pretty well down, he rushed out on the lake, taking his wife to show her just how it is done. Not even a bite!

EARL F. JOHNSON, JR., on military leave from Bird & Son, recently visited us here at Shreveport. He was en route to Norfolk, to be stationed with the Air Force. Earl recently completed a welding course.

Military Service

THE following Bird & Son men are now in military service. Their names had not been previously reported in the Review.

From Chicago
- Edward Dettling
- George Tedeski
- Dorcie Fisher
- Leroy Pittman
- Willie White
- James Kogler

From Shreveport
- Leon O. Taylor
- Fred H. May, Jr.

From Flooring
- Walter J. Fahey

Write them a letter. If you don't know the address, ask somebody. But write!

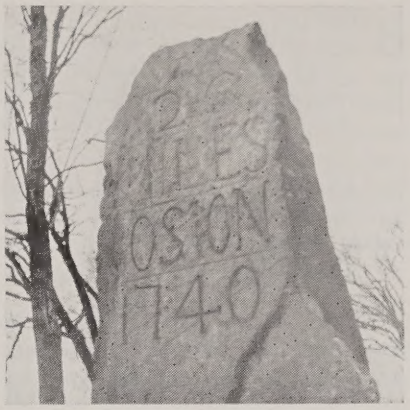
TYPICAL AMERICAN Sunday morning. The R. N. Potters portray a family trying to get itself off to Sunday School and church in an original skit presented at the evening fellowship hour at the First Methodist Church. In the scene, Shreveport Chemist Potter and his wife are involved in necktie-tying, Elizabeth Anne brushes her hair, Baby Mary Lou plays with one of her shoes and Claire sits idly on the floor.

The Lessons of History

Dr. Charles Beard, the eminent American historian, was once asked if he could sum up the lessons of history in a short book. He replied that four sentences were enough, and here are the sentences which he quoted:

1. Whom the gods would destroy they first make mad with power.
2. The mills of the gods grind slowly, yet they grind exceedingly small.
3. The bee fertilizes the flower it robs.
4. When it is dark enough, the stars can be seen.

Old Walpole Stone Marked Colonial Rt. 1



26 miles by stage.

IMPORTANT events in life are often called milestones. Nowadays when using this word, nobody thinks particularly about either stones or miles. It just means a turning point. In the old days stones really marked the miles on highways and turnpikes. A few milestones are left and Walpole has one. George Smith, Assistant Superintendent at the Norwood Roofing Plant, accomplished amateur historian, has this interesting account of the Walpole milestone:

Some years ago one was apparently uncovered in South Walpole, Massachusetts. Moved up to a place in front of the Town Hall in Walpole, this stone is now embedded in a concrete base for all to see. It is approximately two feet high, 18 inches at the widest part and five inches thick. It is red sandstone, and was found by town men who were doing some road work on Washington Street.

This was a logical place to find a milestone, for this is the same Washington Street that starts in Haymarket Square, Boston, and goes all the way through Dedham, Norwood, East Walpole and other towns to Providence. From Foxboro to Providence, old Washington Street is our modern route 1.

This road must have been one of the King's highways. At South Walpole Village, where this stone was found, stands Fuller Tavern which was a coach stopping point about half way between Boston and Providence. The stone reads "26 miles, Boston, 1740." From where this milestone was found, it is just about that distance to the Boston Stone, near Hanover Street, which was the official starting point for measuring in Colonial days.

Men's Bowling

Everett Fuller, Chairman

BOWLING ended with an excellent banquet at Cappy's in North Easton on Saturday night, May 3. Bird Club President John McDougall presented the prizes of money to the season's top scorers before a crowd of 171 Bird bowlers. The count was 128 men with 43 from the Bird Girls' League joining for the party.

High bowler in this year's Men's League was Julius Aukstolis, No. 1 Roofing Machine, who maintained his high single and high three string record to the end. His top single was 149 and high three, 371. Julie was also high man in the averages tally, with 104.5.

Roofing Shippers (FBV) were the winning team, followed by Flooring Finishing (FFR), the Flooring Lab (PFL), No. 2 Box Shop (FX-2), and Flooring Shipping (FFV). High team scoring was done by the FBV and No. 1 Roofing Machine men. Team high single was 544, by FBV, and team high three strings score was 1550, rolled by the FBPM1 men.

Tabulation of high individual scorers follows. (Department symbols following names are department in which man works, not necessarily team on which he bowled.)

Season High Single

Julius Aukstolis, FBPM1	149
Peter Didick, FBM	142
Stanley Hayward, FFR	142
Edward Hobbs, ACP	139

Season High Three

Julius Aukstolis, FBPM1	371
Peter Didick, FBM	367
John Woloshyn, FFB	351
Paul Fulton, FFR	351

Season High Average
(15 or more matches bowled)

Julius Aukstolis, FBPM1	104.5
Paul Fulton, FFR	100.1
John Woloshyn, FFB	99.8
Joseph Purpura, FBV	99.3
Moses Bader, EF	98.4
Peter Didick, FBM	98.0

High scoring girl bowlers, who were announced in the April Review, also received their awards at the banquet.

HIGH BOWLERS, with face of Julius Aukstolis, best bowler of the season, caught appropriately by a double exposure over the heads of runners up. Standing in row, from left: Peter Didick, John Woloshyn, Stan Hayward and Paul Fulton.

WINNING TEAM. Front, from left: Joe Purpura, Nicholas Bader, Iggy Roslauskas, William Fitzgerald, Ed Mingels, Jr. Back, from left: Peter Didick, George Kozak, Frank Malacinski.

Garden Club

Kenneth Houghton, Chairman

STARTING late this past winter, the gardening enthusiasts have turned out in substantial numbers, between 20 and 40 people, at each meeting. With daylight saving time, after the May gathering, meetings will be suspended during the summer so gardeners can reap the benefits of these sessions.

On May 21, speaker at the 8 o'clock meeting is Elmore G. Ashman of the Norfolk County Agricultural School, Walpole. His subject is "Your Vegetable Garden."

Girls' Golf

Julia Lewis, Chairman

ONE of the girls said she got a 69 on opening night of the Girls' Golf League play, May 5, at the Walpole Country Club. It was her first round of the season, so she expected to cut down that figure considerably. There are some girls who would not be at all unhappy to shoot a 69 over the comparatively long Walpole course. At any rate, the girls were at it again with their perennial enthusiasm for this always challenging, sometimes exasperating game.

There are four teams, captained by Helen Lipinsky, Enie Geraghty, Helen Quackenbush and Mary Blazonis. Schedule calls for play every Monday night through June 23. Two Scotch foursomes with the Men's League are being planned, though no date was set at this writing.

Serving with the chairman as Golf Committee are Peggy Daunt and Mary Moylan.

On the Lighter Side

A fortune teller informed a woman patron that she would soon be a widow. "Your husband," said the Gypsy, "is going to die a violent death."

Asked the lady patron, "And will I be acquitted?"

Maid: "Madam, master is lying unconscious in the hall with a piece of paper in his hand and a large box beside him."

Mrs. Green: "Oh, goody, my new hat has just arrived."

Put out your tongue, madam. Now keep it there till I've done talking.

— Busy doctor quoted in *Our Family*

Mrs.: Oh, John, I am so nervous, I can just feel there is a mouse under the bed.

Mr.: Feel there is a cat there, too, my love, and go to sleep.

A Mutual Surprise

Ambulance chasing lawyer, at private hospital: "May I see George Brown?"

Elderly Lady: "I'm sorry, but the hospital does not allow anyone but relatives in the wards at this hour."

Lawyer: "Oh, that's all right. I'm his brother."

Lady: "Well, I'm so happy to meet you. I'm his mother."

The mind is a wonderful thing. It starts working the minute you're born and never stops until you stand up to speak in public.

Coming

The MIKADO

by Gilbert & Sullivan

presented by

the Neponset Choral Society

sponsored by the Bird Club

Tues., Wednesday, May 27 - 28

at the Walpole High School

8:15 P.M.

Costumes Orchestra Scenery

Talented Singers and Actors

the Question Box

Continued from inside front cover

working for Bird's qualifies him for a position of responsibility and trust, of getting a similar position if such a one is open? Are the cards in the Personnel Office looked through before hiring from the outside or are the qualifications of this man buried in the files?

Since these three questions concern promotions within the organization, we are answering them together. Whenever a clerical position becomes vacant, the files of the Personnel Department are carefully checked and all qualified applicants within the organization whose names are on file are considered before we turn to the outside. In cases of promotion to supervisory work within a plant, or within a department, persons are selected on the basis of their performance as known by the department head and the superintendent or the office manager. These individuals have a more accurate and intimate knowledge of the person's qualifications than would be shown by the Personnel Department records. Frequently, however, Personnel Department records are referred to by those in authority before the final decision is made.

If you believe you are worthy of a better job or have the qualifications for a different job, you should first tell your supervisor and then call at the Employment Office and present your story. In the offices you should also apply to the office manager. Do the same thing if you have completed courses of study in evening or correspondence schools. Do not rely on just the information which appeared on your original application blank, but make a special application at the Employment Office and check this application again at least every six months.

Season Ends for Vets' Show Cast

WITH seven performances to their credit this past season, the Veterans' Show cast has disbanded for the summer. In appreciation of their happy, cheery contribution to the sick, the Bird Club gave the group an appreciation party on May 13 at Blinstrub's Village, South Boston.

Chairman William Grazado, with his cast of both Bird & Son people and outsiders, has taken the show to the following: Brighton Marine Hospital in November, Cushing V.A. Hospital at Framingham in January, to Chelsea Naval Hospital in February, in March to both the West Roxbury V.A. Hospital and Waltham's Murphy General, to the Chelsea Soldiers' Home in April, and ending on May 6, to the children at the Massachusetts Hospital School in Canton.

In listing those who have been members of the show, Chairman Bill has given cast and committee, singers, instrumentalists, and actors all together. All have given their time and efforts to this cause and they all love to do it. They are: Claire Geary, Mary Moylan, John Hutchins, Lou Dom, Julia Lewis, Anna Ippoliti, Matty Connolly, Julia Smith, Frank Dima, Barbara Pungitore, Louise Hanscom, George Wallace, Peggy Hunter, Dolly DeRose, Frank Lewis, Daniel Sweeney, Vin (Perry) Pirrone, Jim Araby, Joe Tomaso, Al Pare, Nick Thomas, Jr., Donald Reid, Bobby Reid, Eddie King, Barbara Breen, Philip Shepard, Joe Cucci and Dominic Frucci. Bill Grazado is the pianist with the show, as well as manager. Add the Lady Cooties, women's organization which works on behalf of veterans, and these are the people who under the name of the Bird Club have brought hours of cheer to our veterans.

ON THE BALL were these members of the Bird Club Vets' Show committee, who this season helped chairman Grazado keep down his crop of gray hairs. Reading from the left: Matty Connolly, Julia Lewis, Anna Ippoliti, Chairman William Grazado, Lou Dom, Mary Moylan, Bird Club Prexy John McDougall and Julia Smith, representative for the Lady Cooties.

BIRD
& SON, inc.
BIRD PRODUCTS
Established ® 1795

BIRD NEPONSET REVIEW

June
1952
Vol. 40 No. 6

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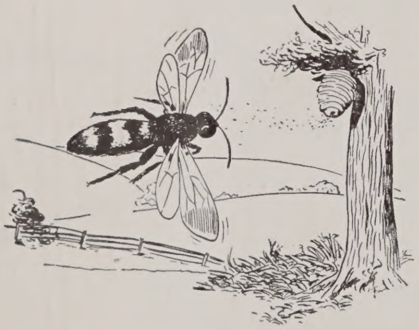


NATURE'S own original paper maker is the common wasp, which chews up pulp wood and "lubricates" it with saliva for its nest.

Courtesy American Cyanamid Company
Calco Chemical Division

On the Cover

Preston Neilsen, Pressman, operates the Miehle Horizontal, one of the two machines at the Ambrose Press, Norwood, which prints the Review. Here he is checking a press sheet for color.

the Question Box

Why doesn't the company give time off for men playing on the softball or bowling teams so that they can play regularly even though working on a shift basis?

To do this would put the cart before the horse. Sports and other recreational activities are organized through the Bird Club for the leisure hours of Bird & Son workers. In many cases it is possible for a worker to make his own arrangements to shift with another worker if he wants to be free on a particular evening. Bird & Son is much interested in the activities of the Bird Club and shows its interest by contributing an amount of money equal to that paid as dues by the members of the Bird Club. But no recreational activity should interfere with our most important job of getting out the production.

Why are the job limitations as to the pay scale not made available to the employee concerned if it has been so determined by job evaluation?

They are available. Any employee whose job had been evaluated may see the Office Manager at any time. He will be glad to explain not only the established salary maximum for the job but also how the figure was established by a system of points assigned to the various factors of the job. It is all right at any time to ask your department head for permission to see the Office Manager on this subject.

What is the procedure involved in giving merit raises?

The salaries of all employees paid on a weekly basis are reviewed twice per year — in June and December — by the respective department heads, the Office Manager and a member of the Treasurer's Office. Consideration for an increase is given to all employees whose current salaries are below the established job maximums. The decision is based on such things as quality and quantity of work, dependability, cooperativeness, etc.

(Continued on page 25)

BIRD NEPONSET REVIEW

Vol. 40 No. 6 June 1952

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will

Editorial Office at East Walpole, Mass.
Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.
Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT . . . . Editor
ELEANOR M. GARLAND . . . . Assistant Editor
WALTER H. HARTIG . . . . Photographer

ADVISORY BOARD
RALPH M. WIGHT W. L. WATKINS MARY MCCARTHY

A New Angle on Wages

THOSE of us who have worked in industry all our lives and have thus earned wages or salaries, seldom stop to think what farmers and independent business men receive as wages.

Their wages, like ours, are what pay the grocer, the light bill and the mortgage. But their wages are not paid to them by any employer. They are their own bosses. Their wages can come from only one source — the earnings of the farm, the store, the gas station that they own and operate.

Like any industry, the farmer must buy his raw materials — seed, fertilizer, and cows, pigs and chickens, and feed for this livestock. Like any industry, he must invest in tools to make his farm operate efficiently — farm machinery, farm buildings and equipment. Like any industry, he must manage his farm efficiently, sell his grain, vegetables, eggs and livestock at the right price. If he operates a large farm, he also has to pay wages to his help. After the products are sold and the bills paid, what is left over at the end of the month, or the end of the year is his wages — his earnings on which he and his family live.

The same is true of the store owner. He owns the store, he buys the goods to fill its shelves. Then he must sell those goods at a price high enough to give him a living, but low enough to attract customers. What he earns after his bills are paid is his wages.

There is another kind of owner in this country who gets wages, too. He doesn't own a farm, or any business. He owns small parts of several businesses. He's the stockholder. He doesn't usually operate the business in which he owns a few shares. He just puts up the money — loans it to someone else to manage. He, too, expects reasonable earnings on the money he has invested, just as he would if he had put his money in a savings bank, or invested it in real estate. But the stockholder's earnings — or wages — come from just the same source as the farmer's, the merchant's and the worker in a factory — the money that's left over after the business has paid its bills.

What I'm saying is that all of us — in any livelihood, can get the wages we need and have earned, only when we operate our farm, our store or our business efficiently and wisely. An industry like Bird & Son is not a one-man business. It's a 3,000-man business, and the way each one of us 3,000 employees does his job directly affects how good a livelihood we all get out of the business. It's just as important for us to keep production high and costs low as it is for the store owner. We've got to keep down waste of materials, tools and time, just like the farmer.

Bird & Son's success in the past has depended directly on high production and low operating costs made possible by the cooperation of all the workers. Our success in the future depends on just these same things.

President

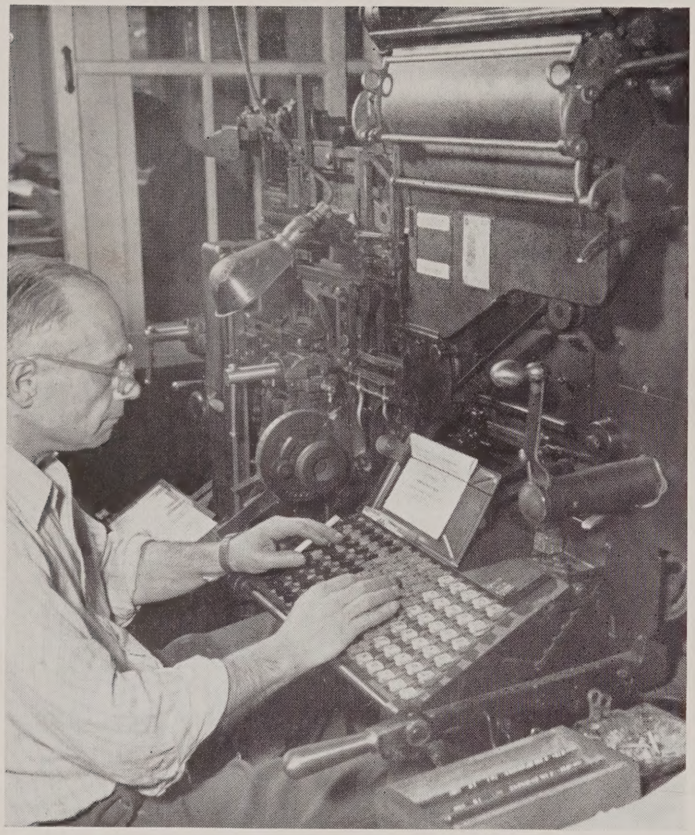
We Go to Press

HERE is a picture story of how each month the Review is printed and distributed.

After all news from correspondents is in, pictures are taken, and the editors have done their writing and editing, there is still a lot more work to be done before you pick up your monthly copy of the Review.

This picture story takes you through the skilled processes of typesetting, composition and printing, as well as distribution here at Bird & Son.

Formerly the Review was printed in our own print shop with F. R. "Rolly" Meyer in charge. Since December 1945, the Ambrose Press has been the Review printer.



All type except headlines is set on the Linotype machines at the Brockton Typesetting Company. The operator sits at a keyboard like a typewriter. As he "types", the words you see later on the printed page are cast in a solid "slug", line by line (hence, "Linotype"). At the end of each line, the operator strikes the lever at his right. The line of type is cast in metal and drops down into the final position on the galley, a shallow rectangular tray, near the operator's left elbow.

This machine costs nearly $10,000. It does jobs in a few minutes that would take hours to do by hand. Newspapers almost universally are set on Linotype.

All Review photographs are sent to the Wright Company, Inc., in Cambridge, where copper plates are made. Here are the chief steps in photo-engraving:

Every picture has to be re-photographed. The engraver's lens is criss-crossed with hundreds of tiny lines, which break up the picture into thousands of tiny dots as it is transferred to the new negative.

The negative is placed on copper by the stripper. The copper has been treated so that when film and copper are exposed to a strong arc light, the dots are transferred to the copper.

The copper plate is next washed with acid and put through an electric etching machine, which eats out around the dots, leaving the dots to print the picture. The plates are then beveled and mounted on blocks made of hard cherry wood, the same height as type. They will then print along with the type which has been cast on the Linotype machine.

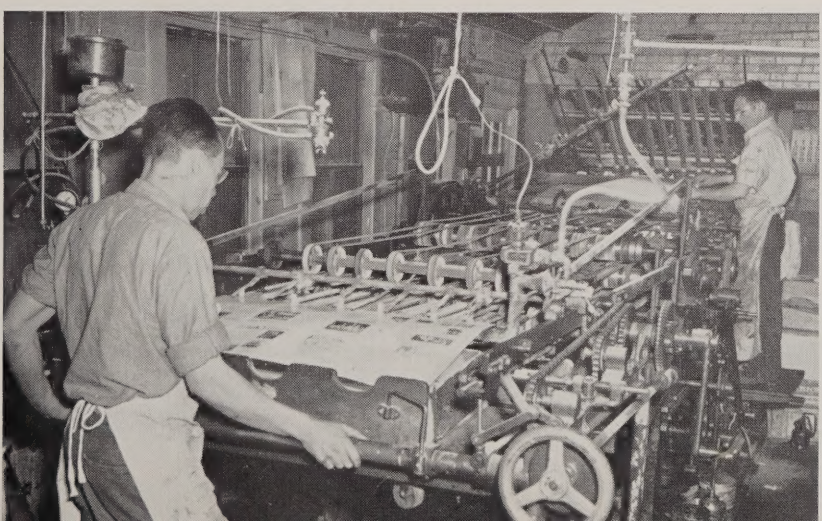
RIPLEMETAL

Type is delivered from the typesetting company to the printer on long galleys. Galley-proofs of type and proofs of each plate are being pasted into page layouts by Assistant Editor Eleanor Garland.

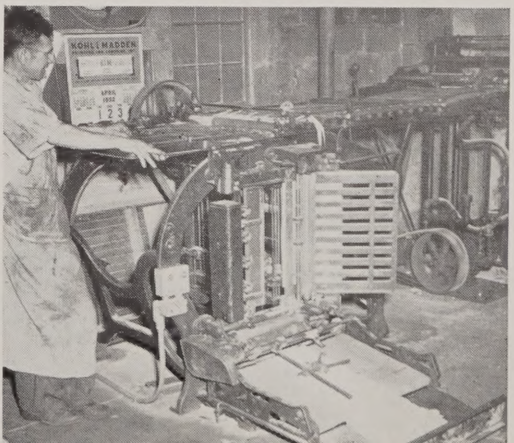
Working from the paste-ups as provided by the Editor's Office, compositor Horace Hamlin makes up the individual pages.

Final page proofs are checked by Editor Ed Grout, right, and Printer Fred Neilsen, owner of the Ambrose Press. When all corrections have been made, pages of type are locked into forms which hold them in place on the press. Two, four or eight pages are printed at once depending on the total number of pages in the issue.

With forms locked in place, the presses start rolling. This is a Miehle Flat Bed press printing eight pages at a time. The operator is Salvatore Corso who worked at the Bird & Son Printing Department during the war years. Helper standing at the delivery end of the press is Henry Diggs.



Salvatore Corso, at the Cleveland Folder which can be set to fold anything up to 32 pages automatically. It takes only eight hours to fold a normal 20-page issue of the Review on this machine.

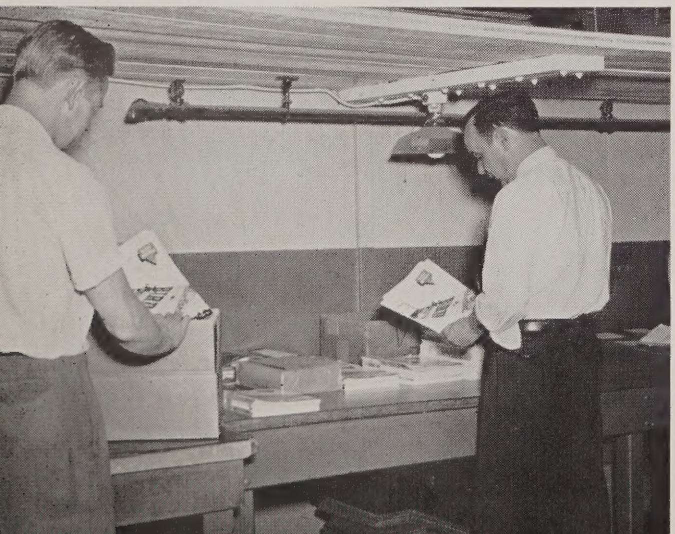


After being folded the pages are collated and put through the Christiansen Gang Stitcher by girls who are hired part time for this work. The machine is 18 feet long. As many as four girls can collate on it at once, although only two are usually necessary for collating the Review.

Final step at the Ambrose Press is trimming on the Seybold Cutter. Operator is Preston Neilsen, brother of Fred.

Printer Neilsen delivers the Review to our East Walpole Office Stores Department where —

Norman MacDonald and Gerald Matthews count out and wrap packages for distribution to our mills and offices (with Arthur Wilson in charge); and Margaret Corcoran and her staff address envelopes by machine and here insert copies for mailing to retired employees and to friends of Bird & Son who receive copies regularly through the mail. Seated left to right are: Margaret Lowerison, Mary Giardino Burns, and Kathleen McHugh.



NORTH WALPOLE GREENHOUSES

Long Service List

WE give below the names of those whose fifth, tenth, fifteenth and twentieth anniversaries fall during the month of July, and of those who complete twenty-five or more years' service during this month.

Name	*Year*	*Dept.*	*Years*
Elmer H. Bartlett	7-25-85	Advisory	67
James W. Hammond	7-14-94	Retired	58
William F. Geary	7-1-96	Retired	56
Chester H. Andrews	7-10-07	Retired	45
John H. Graney	7-8-08	Retired	44
John F. Zabrowski	7-6-11	No. 1 Box Shop	41
Holly B. Dyer	7-14-11	Retired	41
William E. Harper	7-30-12	Retired	40
Patrick E. Costello	7-29-13	Finishing Mill	39
Joseph A. Sheehan	7-23-15	Staff Engineer	37
William Lewicki	7-6-16	Paper Mill	36
Eli L. Chamberlain	7-31-16	Vice President Building Materials Div.	36
Paul Sansone	7-2-17	Roofing Plant	35
Tony Simkus	7-23-17	No. 1 Box Shop	35
Andrew O'Malley	7-24-17	Power & Steam	35
Marion F. Smith	7-1-18	Office	34
Anthony C. Capachin	7-16-18	No. 2 Box Shop	34
Carl Jennetta	7-23-18	No. 1 Box Shop	34
William J. Colmer	7-11-19	Flooring Plant	33
Charles H. Seavey	7-14-19	Roofing Plant	33
Howard S. Whitney	7-6-20	Asst. to V.P. Paper Division	32
Matthew G. Phillips	7-12-20	Roofing Plant	32
Carlo Salvatorelli	7-14-20	Retired	32
Garnette B. Cocke	7-1-21	Retired	31
Alfonso DiIuliis	7-2-21	No. 1 Box Shop	31
John L. Geraghty	7-14-21	No. 2 Box Shop	31
Vincenzo Meomartino	7-14-21	Roofing Plant	31
Patrick F. Rogers	7-15-21	Office	31
John E. Johnson	7-22-21	Maintenance	31
William McLauchlan	7-26-21	Retired	31
Herbert A. Schaier	7-5-22	Office	30
Michael Kozloski	7-7-22	Paper Mill	30
Daniel Keady	7-22-22	Retired	30
Stephen Zinkowsky	7-25-22	Roofing Plant	30
Attilio Tronti	7-11-23	Roofing Plant	29
Donald W. Ross	7-17-23	Flooring Plant	29
Victor Jankowski	7-20-23	Paper Mill	29
Frank H. Vietze	7-23-23	Office	29
Felix J. Counter	7-8-24	Flooring Plant	28
Albert V. Duffy	7-11-24	Flooring Plant	28
Edward B. Holmes	7-21-24	Box Sales	28
Baker L. Sears	7-21-24	Roofing Sales	28
Edwin W. Gillmore	7-30-24	Maintenance	28
Ambrose E. Fitzpatrick	7-3-25	No. 2 Box Shop	27
Earle C. Davis	7-6-25	Sales Manager Special Papers	27
John J. Cooke	7-8-25	No. 1 Box Shop	27
Charles F. Haak	7-8-25	No. 1 Box Shop	27
Carl E. Johnson	7-8-25	No. 1 Box Shop	27
Gladys K. Noddin	7-13-25	Office	27
Michael J. Conley	7-15-25	Flooring Plant	27
James M. Sheptycki	7-16-25	Flooring Plant	27
Thomas P. Durkin	7-21-25	Flooring Plant	27
Frank Michienzi	7-21-25	Roofing Plant	27
Wesley C. Ahlgren	7-1-26	Secretary-Treasurer	26
Stuart M. Farris	7-6-26	No. 2 Box Shop	26
Harold J. Watson	7-13-26	No. 1 Box Shop	26
Michael J. Connolly	7-24-26	Flooring Plant	26
Hermon T. Barker	7-18-27	Paper Mill	25
William W. Ford	7-1-32	Roofing Sales	20
Mary E. Kelley	7-14-37	No. 1 Box Shop	15
William M. Buckley	7-1-42	Flooring Plant	10
Paul J. Rowe	7-6-42	Roofing Plant	10
Edward T. Mingels	7-20-42	Roofing Plant	10
Nicola Zinni	7-20-42	Roofing Plant	10
William H. Grazado	7-20-42	Office	10
Vincent Lamont	7-22-42	Roofing Plant	10
Nunzio Galano	7-27-42	Roofing Plant	10
Priscilla Muse	7-7-47	No. 1 Box Shop	5
Wallace C. Duncan	7-7-47	Office	5
Edward B. Hutcheon	7-8-47	Roofing Plant	5
Paul F. Galano	7-9-47	Military Service	5
William L. Rozman	7-21-47	Flooring Plant	5
Francis M. Kenefick	7-21-47	Flooring Plant	5
Andrew Mazzola	7-23-47	Flooring Plant	5
Anthony Mackun	7-26-47	Paper Mill	5
Alphonse Simaski	7-28-47	Flooring Plant	5
Martin F. King	7-29-47	Flooring Plant	5
Joseph T. Buckley	7-31-47	Finishing Mill	5

PHILLIPSDALE

Fergus G. Christie	7-1-13	Retired	39
Joseph C. Betencourt	7-28-30	Plant	32
Antonio Dias	7-28-24	Plant	28
Hjalmar Hyrske	7-10-26	Plant	26
Peter Dziercyz	7-6-27	Retired	25
Joseph Borges	7-19-27	Plant	25
Stanley Sorzadel	7-26-27	Retired	25

Walpole Seniors Visit Us

GUESTS OF BIRD & SON were these pretty misses, seniors at Walpole High School, who on our invitation toured our local plants. Here at the Flooring Plant many of them are seeing for the first time how that kitchen linoleum is really made.

VISITING DAY for the Seniors at Walpole High. This is part of the group of 48 boys who visited the Norwood Roofing Plant. Guide with hat on is James Weir of Roofiing Shipping. Feeding shingle bundles into the tyer is Albert Serani, No. 9 Machine.

CHICAGO

Harry C. Prinzler	7-1-13	Retired	39
Nicholas Ahrens	7-6-22	Plant	30
Benjamin Gasparro	7-17-22	Retired	30
Anthony Soltan	7-4-25	Plant	27
Joseph White	7-5-47	Plant	5
Clayton Worlds, Jr.	7-7-47	Plant	5
Lewis Matthews, Jr.	7-28-47	Plant	5

SHREVEPORT

Richard N. Potter	7-7-37	Plant	15
Grace Fuller	7-20-37	Office	15
Payton S. Davenport	7-8-42	Plant	10
Charles Wesley Cragin	7-30-42	Roofing Sales	10
Robert L. Jolley	7-26-47	Plant	5

"Tell Charlie that joke you heard at the lodge meeting the other night"

Attention Veterans of World War I

ARE you a veteran of World War I? Are you over 65 with some disability?

If you can answer Yes to both these questions, there may be a pension waiting for you whether you are still working or not.

For details inquire of your local Veterans Administration officer. In Norwood, this is Mr. Rorke at the Town Hall and in Walpole, Mr. LaLiberty, whose office is in the Walpole Town Hall.

Found

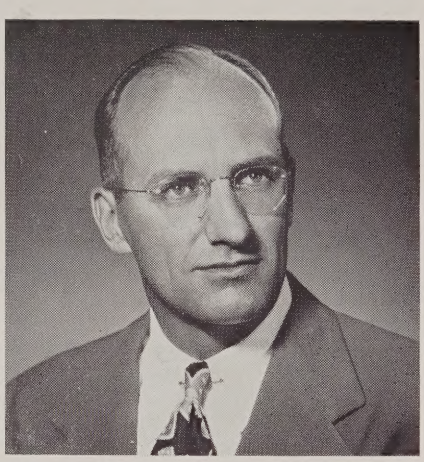
During the past year several pins, rings, glasses, etc. have been found and turned in to the Personnel Department at East Walpole. Some of these items are still unclaimed.

If you have lost an article during the past year, please check at once with the Personnel Department. All items unclaimed after August 1 will be destroyed.

Changes at Chicago, Waterloo and Stephens

P. C. Johnson Named Acting Manager

William W. Wilson



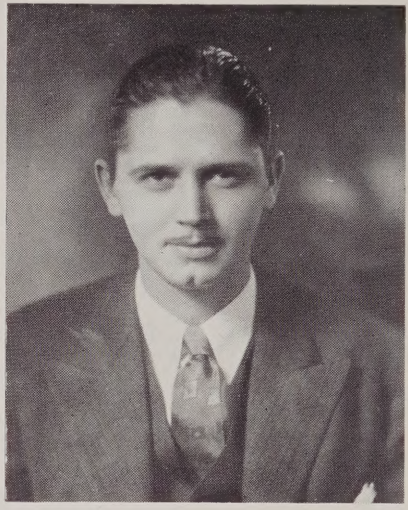
Philip C. Johnson

PHILIP C. JOHNSON was appointed Acting Western Manager by Bird & Son, inc. on May 23 according to an announcement issued by Vice President E. L. Chamberlain. Although relinquishing his administrative duties in sales and production, Western Manager William W. Wilson will continue to serve in an advisory capacity and will conduct studies of special problems.

Mr. Wilson, during his 25 years in sales and managerial capacities at Chicago, has made a host of friends both within the Bird & Son organization and among our many valued customers in the Western Division. His broad experience in building products particularly fits him for his new duties which will include field surveys on various products and special studies in sales problems. Mr. Wilson will also continue his valuable work with the Insulating Siding Association as Chairman of the Planning Committee.

Philip C. Johnson, former Assistant Western Manager, now takes over the administrative duties of the Western Division. Mr. Johnson first joined Bird & Son in 1938 as a Salesman in Nebraska and later in Cleveland. In 1945 he left our employ to become Sales Manager for one of our good customers, returning to Bird & Son in July 1949 as Sales Territory Representative. He was named Central Division Sales Manager in January 1951 and promoted to Assistant Western Manager in January 1952.

Carl W. Berger Superintendent at Berry Plants



Carl W. Berger

MOVING up from Superintendent of the Waterloo Plant, Carl W. Berger was recently named General Superintendent of the Refinery Division at both of the Berry Asphalt Company plants, located at Waterloo and Stephens, Arkansas.

Mr. Berger joined the Bird-Berry organization just a year ago, June 1951, continuing his career in the oil industry begun twenty years ago. Some of the companies he has worked for include: National Refining Co., Globe Oil & Refining Co., and Shallow Water Refining Co., all in Kansas; and Warwick Wax Co., a subsidiary of the Sun Chemical Co., New York.

A graduate of the University of Kansas in 1930, Mr. Berger is a member of the American Chemical Society and the American Petroleum Institute. Recently he was appointed chairman of the Project Committee No. 14 of the Asphalt Institute. He was made chairman of the Asphalt Committee of the Western Petroleum Refiners Association for 1952. This year also he has received two additional letters patent for research work on refining processes.

Mr. Berger is married and the Bergers have a daughter, Charlene, thirteen. They make their home in Waterloo.

Bird Delegates at Rochester

TWO delegates from Bird & Son attended the National Industrial Recreation Association convention at Rochester, New York, May 19-21. Albert W. Smith, Personnel Services Manager, went as management's representative. He is also long-time Secretary of the Bird Club. John McDougall, Foreman in the Tile Department at the Flooring Plant and Bird Club President, represented the Bird & Son employee club.

Among the major problems of industrial recreation discussed at the convention, was an especially interesting session, Mr. Smith reports, on the subject, "What Can Recreation Do for the Retired Employee?"

Mr. McDougall was a member of a panel which discussed "Special Activities: Key to a Rounded Program."

In the July issue a fuller report will be given on what our recreation leaders learned at this national conference.

TRAVELLING SOUTH in April, Julia Lewis of the Industrial Engineering Department took this beautiful picture of Natural Bridge, Virginia. A main state highway runs over the bridge. The growth is so heavy on either side of the highway you would not know you were traveling over the bridge except for the signs.

Million Dollars in Assets Now at Credit Union

IN May, the assets of the Neponset Credit Union reached the million dollar mark, according to an announcement just made by Treasurer Albert W. Smith. The exact figure at the end of May was $1,004,041.57. This represents a gain of $64,826.49 during the last twelve months. In May, 1951 the total assets were $939,215.08.

Treasurer Smith reports that there has never been a dip in the assets since the Credit Union first started business in 1915. Every month has shown an increase until now in its thirty-seventh year the Credit Union has reached the million dollar mark.

At present there are 3246 members, 1052 borrowers and 2312 members having savings accounts.

Acknowledgments

We wish to thank our many friends and relatives for their kind expressions of sympathy in our recent bereavement.

Mrs. Roger Flaherty and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Salvatore Marinelli and Family

Better Than Ever

U. S. Government E Bonds Now Have Higher Interest Rate

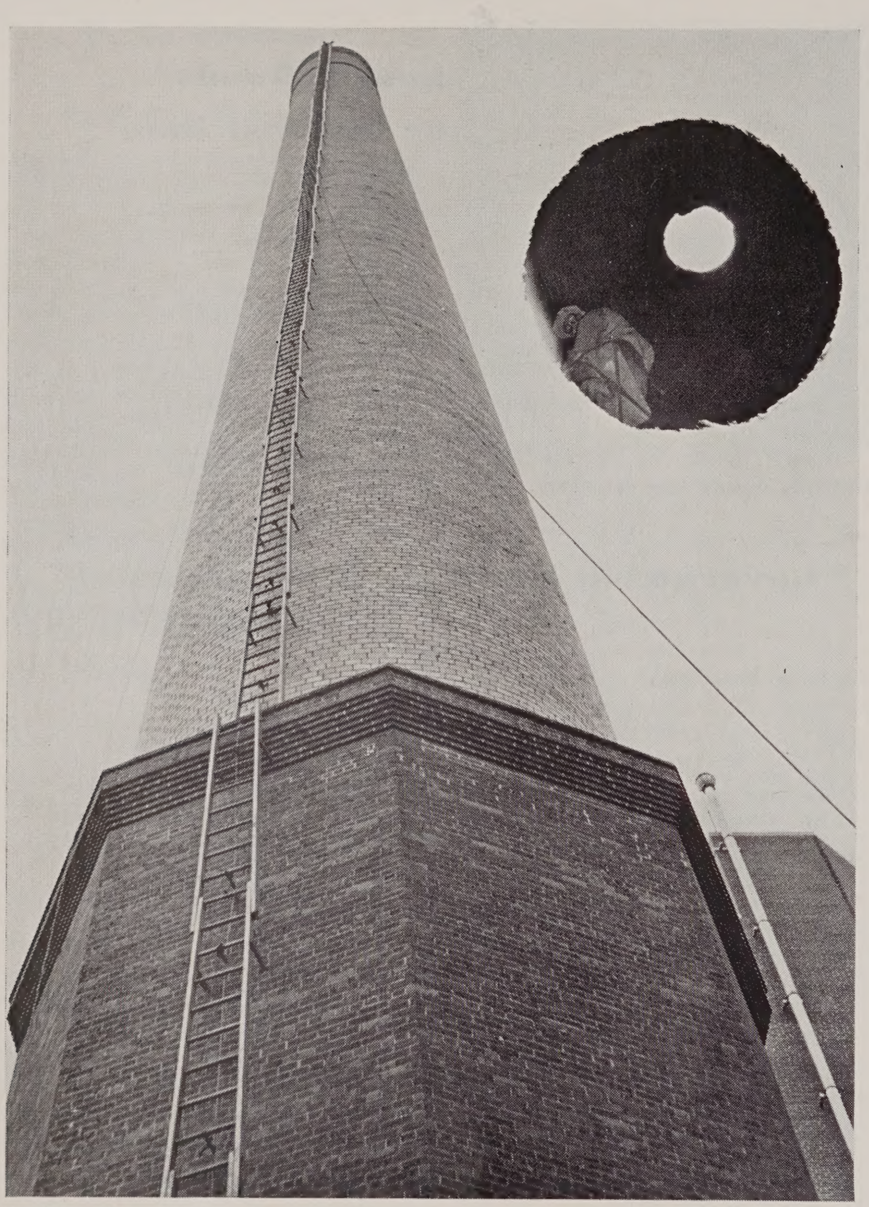
E-BONDS purchased after May 1, 1952, have an improved redemption schedule to give a higher return in the earlier years. Interest will start at the end of six months instead of at the end of one year as formerly. Also the overall interest rate on E-Bonds has been raised to 3% compounded semi-annually.

What is more, the interest rate on E-Bonds during the extension period after maturity has also been raised for all bonds which have not yet matured. If you bought bonds in 1942, they will mature this year returning you $100.00 for every $75.00 you invested. However, you do not have to cash them in if you don't want to, and if their maturity date is after May 1, they will participate in the higher redemption values like the bonds you are buying now.

Government Bonds, Revised Schedule

For Period Beginning:	Redemption values during each period		Investment Yield
	$25 Bonds	$50 Bonds	
At issue date	$18.75	$37.50	
½ year after issue date	18.85	37.70	1.07%
1 year after issue date	19.05	38.10	1.59
1½ yr. after issue date	19.30	38.60	1.94
2 yrs. after issue date	19.55	39.10	2.10
2½ yrs. after issue date	19.80	34.60	2.19
3 yrs. after issue date	20.05	40.10	2.25
3½ yrs. after issue date	20.30	40.60	2.28
4 yrs. after issue date	20.55	41.10	2.30
4½ yrs. after issue date	20.90	41.80	2.43
5 yrs. after issue date	21.25	42.50	2.52
5½ yrs. after issue date	21.60	43.20	2.59
6 yrs. after issue date	21.95	43.90	2.64
6½ yrs. after issue date	22.30	44.60	2.69
7 yrs. after issue date	22.65	45.30	2.72
7½ yrs. after issue date	23.00	46.00	2.74
8 yrs. after issue date	23.40	46.80	2.79
8½ yrs. after issue date	23.80	47.60	2.83
9 yrs. after issue date	24.20	48.40	2.86
9½ yrs. after issue date	24.60	49.20	2.88
9 yrs. 8 mos. maturity	25.00	50.00	3.00
For second ten year period			
At maturity date	25.00	50.00	3.00%
10½ years after issue date	25.37	50.75	3.00
11 years after issue date	25.75	51.50	3.00
11½ yrs. after issue date	26.12	52.25	2.99
12 yrs. after issue date	26.50	53.00	2.99
12½ yrs. after issue date	26.90	53.80	2.99
13 yrs. after issue date	27.30	54.60	2.99
13½ yrs. after issue date	27.70	55.40	2.99
14 yrs. after issue date	28.10	56.20	2.98
14½ yrs. after issue date	28.50	57.00	2.98
15 yrs. after issue date	28.95	57.90	2.98
15½ yrs. after issue date	29.40	58.80	2.99
16 yrs. after issue date	29.85	59.70	2.99
16½ yrs. after issue date	30.30	60.60	2.99
17 yrs. after issue date	30.75	61.50	2.99
17½ yrs. after issue date	31.20	62.40	2.99
18 yrs. after issue date	31.65	63.30	2.99
18½ yrs. after issue date	32.15	64.30	2.99
19 yrs. after issue date	32.65	65.30	2.99
19½ yrs. after issue date	33.15	66.30	3.00
19 yrs. 8 mos. after issue date	33.67	67.34	3.00

Nice View - No Crowds



WONDER HOW IT LOOKS from the top down! The tiny figure way up there is Peter Semko, veteran (15 years) chimney worker. He is making ready the lines and tackle to inspect the lining of our 250-foot East Walpole landmark.

Inset shows him inside the stack making the inspection from the bosun's chair.

IF you were in East Walpole Square, Saturday morning, May 31, and gazed through the gray mist to the top of our 250-foot chimney, you would have seen Peter Semko sitting astride the chimney rim. He sat there 250 feet up as nonchalantly as if he were reading a newspaper in his own living-room chair. As Pete brushed his hands over the rim of the chimney, little clouds of fly ash drifted into the air. He was getting ready for an inspection of the inside or lining of the chimney, a job that has to be done every five or six years.

Pete and his boss, Harry Stahl, foreman for M. W. Kellogg Company, started the Bird & Son job on Thursday before the Memorial Day holiday. They ran a series of short ladders up on the outside of the chimney, each one hoisted by block and tackle and tied securely to the permanent lightning arrester. It took them several hours to complete that job.

Then on Saturday, when the boilers were down Semko climbed to the top, straddled the rim and after getting rid of the excess fly ash began feeding down the inside of the chimney a light rope. When this reached the clean-out pit at the bottom, Harry Stahl tied onto it a heavier rope with block and tackle and bosun's chair attached. Pete hauled this to the top, fixed it securely and then lowered himself into the dark lower regions of this 250-foot stack. The inner lining of fire brick extends about 100 feet up the lower half of the chimney. This inspection job itself did not take too long. Before 5:00 o'clock that Saturday afternoon the job was complete, the block and tackle lines removed, and the ladders taken down one by one. Just a routine job — mission accomplished! A complete report on what they found will be mailed Bird & Son later.

The M. W. Kellogg Company of New York specializes in all sorts of chimney work. Harry and Pete have both been on the job with this same company more than 14 years. Since Semko was 250 feet in the air, conversing with him would have been a little difficult. We talked with Harry Stahl, however, who says this is a tall one, as chimneys go for them. The only taller one that at the moment he could recall working on was on the Domino Sugar Refinery in Baltimore. That's a 300-footer, and it was there that Harry had his closest brush with death.

Harry was working on a scaffolding at the top when a board slipped loose, and down he went. He was lucky, though. There were ropes beside the chimney for hauling up materials. About 100 feet down he tangled with one, clutched it and hung there suspended until the other workers lowered a bosun's chair and got him safely back to the top. Stahl says all he got out of it was a rope burn between his fingers and under one arm. And the rest of the day off. After that shaking experience, the whole crew decided to call it quits until the next day.

The M. W. Kellogg Company contracts for chimney jobs all over the country and the men never know where they may be sent next. Stahl says there is a new chimney, all cement, recently built by the American Smelting & Refining Company, El Paso, Texas. If they get that job five or six years hence when it needs to be checked it will be a real test of their mettle. It rises 600 feet in the air!

Local 385 Elects Heylin and Hurd

DAVID HEYLIN was elected President of Local No. 385 at the Norwood Flooring Plant's annual elections in May. The new Vice President is Donald Hurd. George Kinsman was re-elected Secretary for a fourth term and Leon Schnesnol, Treasurer for the tenth consecutive year.

Robert Taylor was re-elected Sentinel, Kenneth Pierce retained his post as Trustee and two new Trustees are Nelson Urquhart and Leo Lamminen.

Executive Board members are Edward Travers, John Dziubaniuk (retiring President), Philip Muehlberger, Nils Lindequist, Vincent Chubet, Thomas McColgan and Gordon Penney. Lindequist, Muehlberger and McColgan also served on the Executive Board last year.

President

David Heylin has served the Union for two years as Steward of his department, the Floor Covering Finishing. He will complete five years with the company in October, all five of them at the Floor Covering Plant and in the same department. He started as a helper and has been at various times Winder, Header, Loader and Spare Man in this busy department which is responsible for the finishing of all floor covering yard goods.

Dave's experience before coming with Bird & Son included four and a half years in the Army Air Force where he was a staff sergeant, two years at Winslow Bros. & Smith, and several years as a clerk in the First National Stores. He served overseas in the European Theater as a gunner and flew 63 missions from bases in England and Africa. Mr. and Mrs. Heylin live in Norwood and have a busy household with four young children, Diane, 7, David, 5, Donald, 3, and Thomas, 18 months. The name Heylin is a familiar one at Bird & Son. Dave's brother, John, works at the Roofing Plant and his father, David, was a Watchman for many years at the East Walpole Plant before his retirement in 1950.

New Vice President

Donald Hurd, the new Vice President was Steward of the Rug Finishing Department last year. His service with Bird & Son dates back to 1941, all in the same Floor Covering Department except for the three years he was away in military service from 1943 to 1946. He served overseas with the 984th Military Police Company (Aviation) and was in Ireland, England, Germany and France. Like Heylin, Hurd also has four youngsters, all of them under school age, Alan, 5, Donald, 4, Leon, 2, and Dennis, 18 months — all lively and all potential baseball players, Don says. When he is not busy with his family or working around his home on East Street, East Walpole, Hurd likes to fish, fresh water that is, and preferably bass.

UNION OFFICERS, Local No. 385, elected recently for the ensuing year are, seated: Leon Schensnol, Treasurer; Donald Hurd, Vice President; David Heylin, President; and George Kinsman, Secretary. Standing, other officials of the Local are: Nelson Urquhart, Philip Muehlberger, Robert Taylor, Nils Lindequist, Vincent Chubet, Hayward Perry, John Dziubaniuk and Kenneth Pierce.

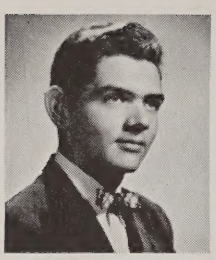
Local 1330 Election

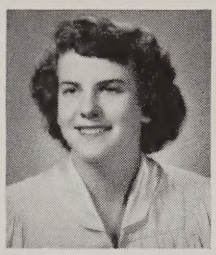
RESULTS of the June 5th election of Local 1330, United Paper Workers of America, CIO, at East Walpole became known just as we were going to press. Officers elected are:

President	Richard Sprague
Vice President	Edward Paduck
Financial Secretary	Ernest Koebe
Recording Secretary	William Dickinson
Sergeant-at-Arms	Percy Spiers
Executive Board at Large	William Mattson, James Barnes
Trustee, three years	Lawrence Dickinson
Chief Steward, FX-1	Lawrence Griffin
Chief Steward, FX-2	Samuel Thompson
Chief Steward, DM	Francis King
Chief Steward, DF	Frank LaCivita
Chief Steward, EM	George Angus
Chief Steward, ER	John Wozniak

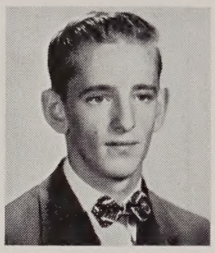
EARTHMOVERS are taking off the whole top of a hill to make space for new Roofing Warehouse at Norwood plant. The new building will occupy nearly an acre in the area by the entrance to the plant. Storage capacity will be more than doubled. Outfit doing the clearing is that of Bud Whitehouse of Moultonsboro, N. H., in case you had wondered about the New Hampshire plates on some of the equipment.

Congratulations To Our Graduates


Frederick Sherwood
Lowry
East Providence
Senior High School
Son of
David S. Lowry
Phillipsdale


Barbara Rose
Cyronak
St. Xavier's Academy
Daughter of
John Cyronak
Phillipsdale

Karen Carol
Scheufele
East Providence
Senior High School
Niece and living in
family of
Herbert Chamberlain
Phillipsdale

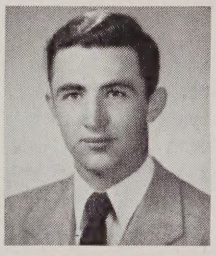

Henry W. Perry
East Providence
Senior High School
Son of
Dudley Perry
Phillipsdale

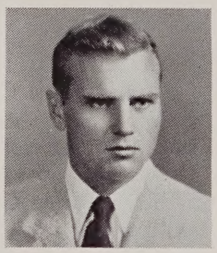
Lois E. Maddern
Dighton High School
Daughter of
Theodore Maddern
Phillipsdale

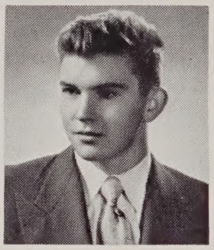
Joyce Mary
Mollerberg
East Providence
Senior High School
Daughter of
Sven Mollerberg
Phillipsdale

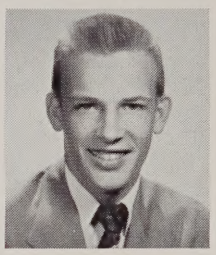
Wanda Wojdag
Norwood High
School
Clerk in
Box Sales

Josephine Pungitore
Henry O. Peabody
School, Norwood
Sister of
Barbara Pungitore
Main Office


John J. Folan
Boston College High
School
Son of
John E. Folan
Norwood Roofing

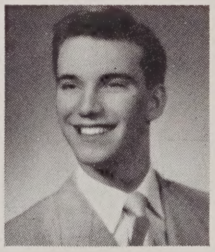

Lionel Schensnol
Univ. of Mass.
Son of
Leon Schensnol
Flooring


John Schensnol
Sharon High School
Son of
Leon Schensnol
Flooring


John H. Soderlund
East Providence
Senior High School
Son of
Clif Soderlund
Phillipsdale

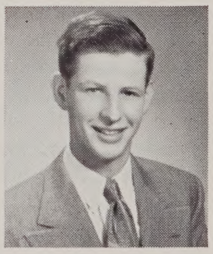
Robert Tibbetts
Norwood High
School
Son of
Newell Tibbetts
Norwood Roofing

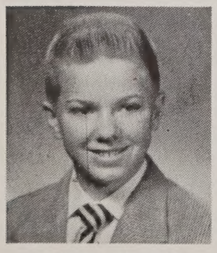
Phyllis Duquette
Norwood High
School
Daughter of
William Duquette
No. 2 Box Shop


Peter L. Pagliari
Walpole High
School
Son of
Guerino Pagliari
No. 2 Box Shop

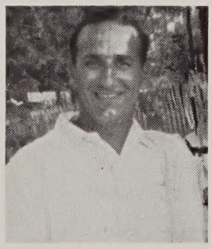
Thelma Borgeson
Stoughton High
School
Daughter of
Hilmer Borgeson
Flooring

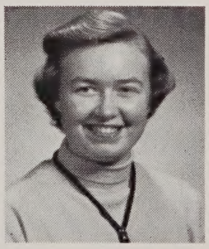
Marie Jean
Montisano
Norwood High
School
Daughter of
Anthony Montisano
No. 2 Box Shop


George Peterson
Oliver Ames
High School
North Easton
Brother of
Alice Peterson
Main Office


Richard Mitchell
Walpole High School
Son of
John B. Mitchell
No. 2 Box Shop

Maureen O'Sullivan
Norwood High
School
Daughter of
James O'Sullivan
Flooring


Moses Bader
Northeastern Univ.
Boston, Mass.
Draftsman at
East Walpole Plant


Constance Anderson
Oliver Ames High
School
North Easton
Daughter of
Lambert Anderson
Main Office

Thomas M. Heikkila
Norwood High
School
Son of
Eino Heikkila
No. 2 Box Shop

John J. Phelan
Northeastern Univ.
Boston, Mass.
Industrial Engineer
East Walpole

Sally V. Gilliam
Grambling College
Ruston, La.
Daughter of
Joe Gilliam
Shreveport

Laura Marinelli
Norwood High
School
Clerk in
Flooring Sales

Joseph W. Waseleski,
Jr.
Foxboro High
School
Son of
Joseph W. Waseleski
Flooring

John B. Bagley
St. Lawrence Univ.
Canton, N. Y.
Son of
Frederic H. Bagley
Flooring Sales

Jeanette M. Coolidge
Norwood High
School
Daughter of
Richard Coolidge
Flooring

Edward F.
Shaughnessy, Jr.
Norwood High
School
Son of
Edw. F. Shaughnessy
Paper Mill

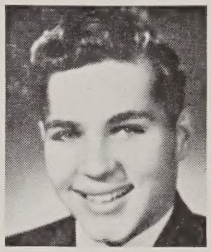
Ruby Nell Tomlin
Willisville High
School
Daughter of
Ausie Tomlin
Berry, Waterloo

Janet Van Pelt
Magnolia High
School
Daughter of
A. T. Van Pelt
Berry Asphalt Co.

Boyd Lowery
Willisville High
School
Sister of
Norman Lowery
Berry, Stephens

Billie Joe Warmack
Willisville High
School
Daughter of
Mack Warmack
Berry, Waterloo

Ann Smith
Magnolia High
School
Daughter of
Roger N. Smith
Berry Asphalt Co.


Benedict Macfarlane
Hammond, Ind.
High School
Son of
B. G. Macfarlane
Chicago

Gertrude Theberge
Edward Little High
School, Auburn, Me.
Sister of
Fern Champagne and
part-time worker
herself at Auburn
Set-Up Station

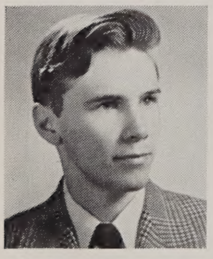
Jake Whitehead
Waldo High School
Son of
T. O. Whitehead
Berry, Waterloo

Faye Martin
Willisville High
School
Daughter of
H. C. Martin
Berry, Waterloo

Virginia Huffman
Willisville High
School
Daughter of
W. H. Huffman
Berry, Waterloo

Terry Martin
Willisville High
School
Son of
J. H. Martin
Berry, Waterloo

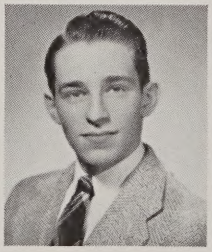
Carolyn Powell
Waldo High School
Daughter of
B. L. Powell
Berry, Waterloo


Carl T. Swanson, Jr.
Mass. School of Art
Son of
Carl T. Swanson
No. 1 Box Shop

Shirley Jean Lynch
North Little Rock,
Ark., High School
Step-daughter of
Carl Andrews
Shreveport Sales

W. T. Eason, Jr.
Byrd High School
Shreveport
Son of
W. T. Eason
Shreveport

Rose Watts
Fair Park High
School
Shreveport
Daughter of
Blanchard Watts
Shreveport


Arthur W. Farris
Walpole High School
Son of
Stuart Farris
No. 2 Box Shop

Patsy Davidson
Bossier High School
Bossier City, La.
Daughter of
Geames D. Davidson
Shreveport

Mikado Is Great Success

Wonderful show! The best show the town has seen for many years. The success of the Neponset Choral Society is assured from here on. It ought to run for a week.

Comments like these, heard after the performances of Gilbert & Sullivan's "Mikado" by the Neponset Choral Society at Walpole High School, May 27 and 28, tell their own story. Everybody who saw the show — Bird Club people, relatives, friends and townspeople — all were enthusiastic.

It was a professional-appearing job from start to finish. The cast was an amateur group drawn from Norwood, Walpole and surrounding towns. They were backed by the Bird Club and they had a professional coach. That was all. Perhaps the one exception to the amateur rating was Earl Cook, who years ago sang comic opera on the stage, but now works for the Foxboro Company. However, the chorus was flattered to be kidded about importing ringers for some of the lead roles.

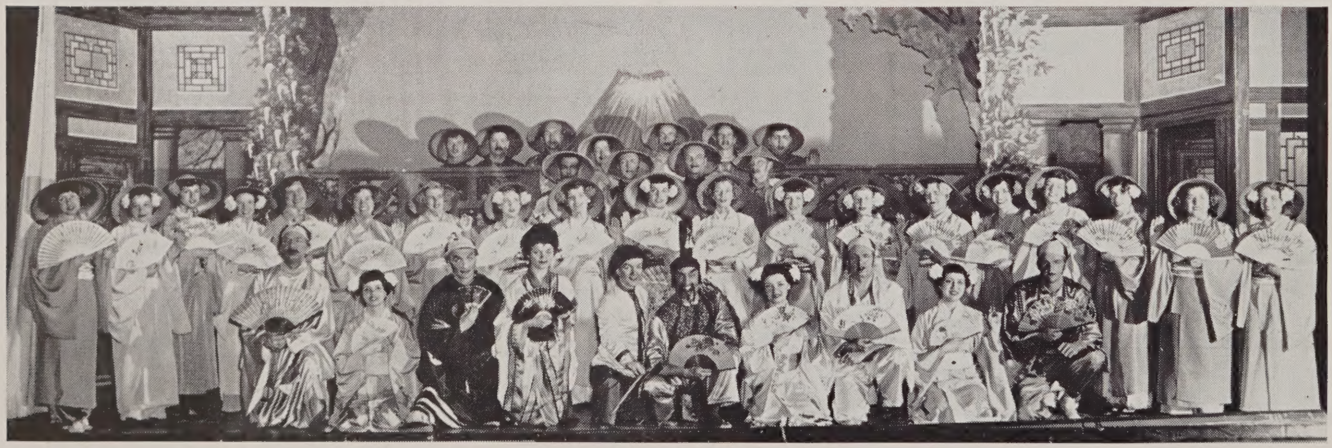
With local residents putting on the performance, the community turned out and enthusiastic audiences nearly filled the auditorium both evenings. (Yes, they did make expenses!)

Great credit is due the long list of people who worked since late winter to put this show over. Chester Porter of Industrial Engineering is chairman of this Bird Club activity and was the show's general manager. Leonard Weaver, Geologist at Norwood Roofing, is director and sang a lead role. Edward Center from Arlington coached the production, assisted by his wife, who directed the dances. Walter Rockwood and Ruth Gnerre gave many hours as rehearsal accompanists. Wives or husbands like Al Ayer, who were neither Bird people nor in the show, lent willing hands. The big nights came and more Bird & Son people pitched in and took tickets, pulled the curtain, ushered. Everybody loved it and there is already talk of "next year's show."

Four Bird Club members had leading roles. The three wards of Ko-Ko, Pitti-Sing, Peep-Bo and Yum-Yum, were played by three East Walpole

THESE LOVELY FLOWERS bloomed most captivatingly on the stage of the Walpole High School. We give you Peep-Bo, Yum-Yum and Pitti-Sing, better known to you as Anna Ippoliti, Louise Hanscom and Mona White.

"THE FLOWERS THAT BLOOM in the spring, tra-la," with variations is sung by Tom Noonan as Ko-Ko, center. Others on stage are: Earle Cook, Pooh-Bah; Mona White as Pitti-Sing, and at right, Louise Hanscom and Leonard Weaver, who played Yum-Yum and Nanki-Poo.


MIKADO CAST. Front row, l. to r.: Earle Cook, Mona White, Thomas Noonan, Ann Coursen, Edward Sullivan, Raymond Antoine, Louise Hanscom, Leonard Weaver, Anna Ippoliti and Roy Gade.

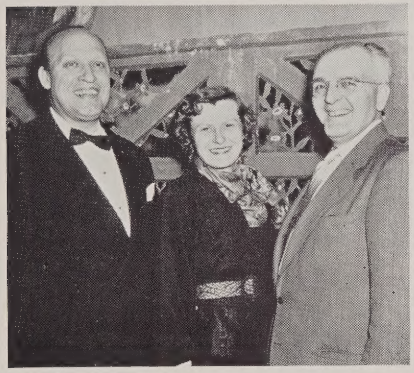
Second row: Wanda Wojdag, Louise Campana, Barbara Pungitore, Dorothy McEleney, Margaret Sullivan, Viola Buck, Edythe McMullin, Blanche Cox, Irene LeVangie, Rose Gallazzi, Martha McLaughlan, Anna Santoro, Harriet Dusty, Marie Tolander, Esther Petroni, Lora Hermistone, Judith Hanscom, Anne Ayer and Ruth Clarke.

Third row: Walter Rockwood, Halver Tolander, Robert Whittlesey, Robert Thompson.

Fourth row: Albert Ippoliti, Charles Fisher, Percy Graham, Parker Chick, Paul Connolly, James Connolly and Manuel Dias.

CLUB

office girls, Mona White, Anna Ippoliti and Louise Hanscom. Louise as Yum-Yum, the heroine of the story, played opposite the hero, Nanki-Poo, sung by Leonard Weaver of the Roofing Laboratory. Other club members were in the chorus. The complete cast shown in the picture accompanying was photographed at the close of the first night's performance. If you recognize your friends and neighbors, it's not the fault of the make-up men.



DYNAMOES OF ENERGY are represented by these three powers-behind-the-scenes, Coach Ed Center, his wife and invaluable assistant, Helen Center, and Chairman Chet Porter, caught here in a gay mood between the acts the first night. By then they knew the show was a success.

Tri-Mill Sports Club

AN all-night fishing expedition to Cape Cod Canal is the big June event on Saturday, the 21st, for the Bird Club's fish-and-game enthusiasts. The Canal, favorite place for bass, should yield some good catches some time along Saturday night or Sunday. Someone asked if it would be o.k. to bring along young sons. The answer is YES.

A deep-sea fishing party is in the works. Details will be announced when completed.

The May supper was a success. Prizes of shoulder patches were given for most fish caught that afternoon:

First Prize (tie)

Thomas MacDonald, FFP	11 brook trout
George Post, FFN	11 horn pout

Second Prize (tie)

Joe Sastavickas, FFP	10 horn pout
Nick Mussi, FFD	10 horn pout

Golf News

Girls' League

JULIA LEWIS, Chairman

THE Girls' Golf League got off to a good start, playing their first match at Walpole, May 5. There are four teams in the league, captained by Helen Quackenbush, "Nib-Licks", Mary Blazonis, "Blazers", Helen Lipinsky, "Pitching Wedges", and Enie Geraghty, "Mashies".

The girls have played four matches. They got rained out of one. The team standings are as follows:

Nib-Licks	35½
Mashies	24½
Blazers	20
Pitching Wedges	16

Plans are being made for a Scotch Foursome on June 17, sponsored by the Girls' League.

Men's League

DICK SPRAGUE, Chairman

LEADING the Men's Golf League thus far this season is the team captained by John Woloshyn. The latest count was 30½ points, 5 points ahead of Eugene Pudsey's team. In third and fourth place were the other two ten-man teams, led by Ben Baranowski and John McDougall.

First Scotch foursome of the season with the Girls' League is set for the 17th of June.

Softball

A TEAM from Bird & Son is playing in the Norwood Softball League this summer. Under the chairmanship of Charles Esper, the team has already started playing and has a full schedule lined up. All games start at 6:30 P.M. and will be played at either Endean or the Wilson Street diamond.

Early season line-up:

Charles Esper, lf
John Machado, 3b
Tappy Venterosa, ss
Stan Hayward, p
Ed Okulovich, cf
Bob Lawrie, 1b
Frank Malacinski, rf
Joe Roslauskas, 2b
Joe Purpura, c
Subs.: Henry Houghton, 2b
Francis Flaherty, rf

Drop around and watch the team. Here is the July schedule. The top three winners of these games will represent the league in the Boston Metropolitan League.

July 1 — Browne's at Endean
July 7 — Wings at Wilson St.
July 8 — VFW at Endean
July 10 — Planto's at Wilson St.
July 14 — Helio at Endean
July 16 — Plimpton Press at Wilson St.

Field Day

SINCE the annual Field Day is scheduled for June 22, near the publication date of the June Review, coverage will be given in the July issue. Advance notice from Ed Wisniewski, Entertainment Committee chairman for the Bird Club, lists the usual popular attractions: fire truck, merry-go-round, ponies, souvenirs, and of course, free ice cream for all the children.

SOUP'S ON, at a cook-out of the Tri-Mill Sports Club one perfect evening in May. Left to right: Benedict Devine, Joseph Sastavickas, George Post, Joseph Mussi, Andrew Malacaria, Charles Maloof, George Schoener, William Boyd, Aldo Bertoni and William Mark.

Milling Around

PART OF THE CROWD who gathered early for the Tri-Mill Sports Club outdoor supper and meeting at the cabin on South Street, Walpole. Standing, left to right: Melvin White, William Boyd, George Gross, Andrew Center, William Angus, Edward Jankowski, George Schoener, Charles Locke, Edward Welch, Edward Maloof, Andrew Malacaria, Ralph Watson, Robert Weger, George Post, Willard Jonah, Joseph Sastavickas; Kneeling: Benedict Devine, William Ivatts, William Mark, George Dusty, Donald Brennan, Aldo Bertoni, Louis Camelio (son of Louis who is a Sports Club member), John Medallieu, Jr., John Medallieu, Sr. and Joseph Mussi. More members came later, making this a really big and successful event.

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

Fred Picard of the Mail Room had an early vacation and took a trip to Washington, D. C.

We were surprised and happy to have Yvonne Eckhardt Bazzy, formerly of Purchasing, visit with us one afternoon recently.

Sorry to hear Walter Hartig has had to make a return trip to the Deaconess Hospital. His many friends are rooting for him.

A hearty welcome to Walter Siderwicz, new member of Advertising Display.

New girls welcomed in the office include Dorothy Soderstrom of Roofing Sales, and Laura Marinelli and Judith Lane of Flooring Sales.

Home from college and already working here this summer are Jane Bartlett, Patricia Delaney and Barbara Schmidt. John Coleman, recent Walpole graduate, is also working in the Messenger service.

Sympathy is extended to Bob Garner and his family on the death of his mother.

Gray Ladies Awarded Certificates:

Congratulations to Mary McDonagh, Mary Moylan and Velma Cobb, who received Certificates of Merit and Appreciation for five years of continuous voluntary service at Cushing V. A. Hospital. Julia Lewis missed out on the three-year certificate by a few months, but did receive a one-year certificate. Every Wednesday night from 7 to 9, these girls do Gray Lady work — and love it!

Frannie Fulton received many lovely gifts at her shower at the Lafayette House on May 14. See "Matched" column for Frannie's wedding announcement.

Christine Nix left Bird & Son in May to join her husband in Maryland. The girls took Chris out to lunch the day before and gave her a lovely compact.

Ray Letourneau vacationed in Florida for two weeks, then returned to break someone in on his job before leaving Bird & Son.

Joining the ranks of "men of distinction" with a crew haircut is Cost's Dick Pudsey.

Last year a pheasant flew into the window of the Purchasing Department. This year a large swarm of bees gathered in a hemlock just outside, staying for two days. They formed a large brown mass, as quiet as a baseball player on a rainy day. The Purchasing Department seems to have an affinity for local wildlife.

At a special town meeting in the Town of Needham, May 20, Ray Case was elected town meeting member for precinct 6, to fill a vacancy until the next election. "If you don't like the way things are run . . ."

A very disappointed young wife was Molly Butters, whose plans for a celebration dining out with her husband on their first wedding anniversary were knocked into a cocked hat by an attack of appendicitis which landed Molly in the hospital.

Any volunteers? Herb Schaier is painting his house and has all the nails countersunk and painted so all that's left is to swing a brush.

Assistant Director of Personnel John Murphy gave a stirring address before the students of Concord High School on May 29, in observance of Memorial Day. Mr. Murphy drew from his own war experience as an officer in the Marine Corps in telling his young audience the meaning of this day.

Alan Jones has been having quite a seige and had to go back to the Deaconess Hospital, Boston. We hope he'll be home again by the time you read this.

Office Manager Joseph Erker was one of the officials of the Town of Walpole taking part in the town's high school graduation exercises on June 13. As Chairman of the School Committee, Mr. Erker awarded diplomas and made the presentation of the special awards.

Members of the board of directors and officers of the Neponset Credit Union attended the annual convention of Massachusetts credit unions in Swampscott in May. They included Velma Cobb, Joseph Coburn, Hilda Rafuse, Nelson Bartlett, Leo Bernier, John Burke, R. L. Tupper, H. S. Whitney and R. N. Sager. Some of the girls who work at the Credit Union were also present: Mary Moylan, Mary McDonagh, Barbara Proctor, Eleanor Johnson and Jean Patterson.

Lillian Slattery is welcomed to the Credit Union. Lillian, who lives in Norwood, formerly worked at the Norwood Press.

Nice to see Ben Taylor back at the old stand in Purchasing, talking over two telephones at once.

Paper Mills

THOMAS FLOOD	PETER GLEBUS
EDWARD GERAGHTY	CHESTER AMBRUSKEVICH
FRANK NYBORN	CAROLYN DELANEY
EDWARD WISNIEWSKI	NINNETTE GRUSHESKI
EDWARD POWER	ELNA GOTTBERG

George Wise and Mike Sadaway both have been on the sick list, but we hear they are coming along fine.

Allen Seaver sent us a card when he was touring Maryland.

Carolyn Delaney can set up shop as a golf pro in our club anytime. One Saturday morning at Walpole she chipped in No. 9 for a 2. She had a drive, a fairway shot, and there she was, in with an eagle, 2 under par for the hole.

Gladys Eisenhauer visited New York City one week-end in May, taking along son Bobby. It was the first trip for him.

Earle Davis and his wife won first prize in a waltz contest held at South Dennis recently.

Capt. Richard N. Swenson, formerly of the Paper Mill, writes that he has been transferred from Ohio to a new job overseas. He continues: "This job consists of locating downed or distressed aircraft in the European area, working out of our home base at Wiesbaden."

Ed Wisniewski is serving as co-chairman for a committee of Elks, who are taking 75 children on June 14 from the Massachusetts Hospital School in Canton to Braves Field to watch the Braves play the Chicago Cubs. Included are both wheel chair and bed patients.

Helen Smimsky is home from her automobile trip to California and way stations across the continent.

Leonard Ceglarski, who worked in Stock Transfer (DMT) summers while he was going to Boston College, was in the Boston papers with a picture of himself and bride, the former Ursula Murphy of Watertown, at their wedding reception recently.

Letter to Retirees

We are curious.

The Norwood Roofing Plant was built in 1904, Phillipsdale in 1907, Norwood Flooring in 1911, and Chicago was purchased in 1918.

That's a long time ago, but many of you retired folks have recollections of those days.

How did those plants look when they first were opened? What equipment did they have? What was there before the plants were built — fields, woods, other buildings?

Do you recall any interesting incidents, either at the time those plants started or when you first started work at Bird & Son? Have you any old-time pictures?

Write us or telephone us at the Review office. We need this information by July 2. The most interesting replies will be published with your permission this summer in a special column in the Review.

No. 1 Box Shop

JOHN P. WALSH	CATHERINE BELLEW
RAMONA CHICOINE	EDWARD PADUCK
KENNETH HOUGHTON	

We are awfully glad to have Sally McDavitt back to work after all these months, though she has to begin with half days.

Mona Chicoine had a busy two weeks away from the job. Her older daughter, Jean, was married on May 31 to Richard Lamica of Northampton. Jean is a student nurse at the Cooley-Dickinson Hospital in Northampton, from which she will graduate in September. Mona's other daughter, Shirley, is engaged.

Bill Madusky is welcomed to the Printing Department. He comes here from No. 2 Box Shop Shipping.

MAINTENANCE DEPARTMENT CAT at East Walpole was the object of some solicitude this spring when it became obvious that she was in "a delicate condition." The fellows built her a little house, not without ribald remarks from the sidelines, and in due time she produced these three bits of catdom. Then, catlike, she moved herself and family out of the nice quarters provided and proceeded to rear her family in a dark, inaccessible corner at the other end of the shop. Allen Seaver, who took an interest in what others said was no better than a tramp, consented to hold the cat family for the record and does it rather well, we think.

JACKIE "COWBOY" POLOVITCH is the 10-months-old son of John Polovitch of Norwood Roofing. His mother is the former Marie Morrissey, who used to work in the Wood Frame Department at No. 1 Box Shop.

No. 2 Box Shop

JOSEPH SMELSTOR	JOHN MCGRATH
A. D. SMITH	MARTIN J. SAULEN
CATHERINE BRADY	

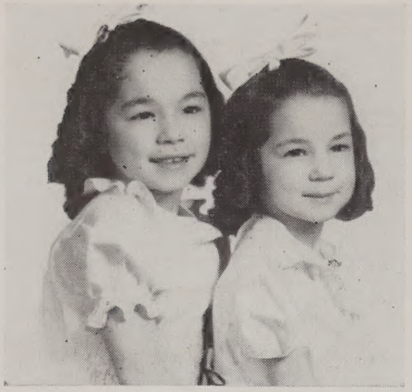
The most popular expression here lately has been, "Where can I get any seed potatoes?" *Potatoes*, period, would be more like it.

Otis White, formerly of the Printing Department at No. 1 Box Shop, is working at our Shipping Department.

Glad to see August Petrovic back to work after his recent operation.

Alfred DeFlaminis and Jim Maguire, Red Sox buddies, went to see Ted Williams play his last game.

KARL BERNARD KOCH, son of William Koch of No. 1 Box Shop, is stationed at Sheppard Air Force Base in Texas.



THESE PRETTY BRUNETTE misses are the daughters of Frank Dima of Floor Covering Shipping. Presenting, left to right: Donna Marie, 7, and Diane Louise, 5.

Byard Bennett is the new 25-year man in the shop. Hope you have many more years with Bird & Son, Ben.

Last month we had a story about Tony Montisano getting a cocker spaniel pup. The puppy was killed by a hit and run driver, but Tony went out and bought another.

John Olson tells us his check-up at the Norwood Hospital shows that everything is all right.

Jim Maguire and his classmates of 1942 had their reunion at Bob McCarthy's in Medfield.

Minty Saulen lost a tooth. Anyone who finds it, return it to Minty.

Mary Cofsky should take out fire and theft insurance on her bike, now that she has another one to replace the one that disappeared.

Norwood Roofing Plant

ARTHUR MCKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
ROGER PERCY
JOHN FOLAN
JAMES MURRAY
WILLIAM STEWART
JOHN HUTCHINS

Al Franklin, Jr. is very busy these days working on his new home on Killeen Road in East Walpole.

By the time this appears, we hope that Tom Concannon, convalescent following a leg operation, will be back in full strength.

Mike Benedetti has moved to a 3-family home he bought on St. John Avenue, South Norwood.

That eligible bachelor of the Shipping Department, Frank Malacinski, has finally decided on a change of status and will be married Labor Day week-end.

Arthur Blakeney attended the American Baptist Convention at Chicago. While there he spent one day visiting our Chicago Roofing Plant.

Frank Campisano of the Sample Department joined the ranks of home owners and will live on Short Street, Norwood, very handy for commuting to work.

John Colaneri of the Lab is also making the plunge. Currently he is awaiting passage of papers on a house in Sharon.

Bill Wright, Superintendent, has bought a summer cottage at Cedar Bushes, Manomet.

Vincent Lamont of Sharon, Board-Feeder on No. 7, had his new television set delivered one Saturday afternoon. Dusty sat down to relax and enjoy the programs. It wasn't long before he was sound asleep. Some time later he woke up with a start. The sun was shining brightly. He looked at the clock. It said 6 o'clock. He dressed in a hurry, dashed across to a neighbor's house and had them call a taxi to take him to the Roofing Mill. On arriving there he saw no one around. Finally he located one of the kettle-house men, and wanted to know where all the men were. After all it was 7 o'clock, time to go to work. Finally he was convinced it was not 7 o'clock Monday morning, but only 7 o'clock Sunday night. So he went back to Sharon again . . . (Editor's note: Now we'll tell one!)

New salesmen recently indoctrinated with worldly wisdom at the Lab include Tim MacLaughlin, Bob White and Tom Johnson.

Doug Eames, erstwhile complaint expert at the Lab, has changed jobs and is now selling for our good customer, Building Material Wholesalers in Boston. The Lab took him out to dinner at the Norwood Manor as a parting gesture.

Bill Price spent an early vacation taking his family to visit his wife's homestead in South Carolina.

Norwood Flooring Plant

BRUCE GRINDLE
JAMES CONNOLLY
CHARLES COBB
ROBERT TAYLOR
WILLIAM CHERRY
DOROTHY HAWES
JOHN GROVER
FRANK KARSHIS
STEPHEN WOSNIAK
EDWARD FEENEY
S. F. CAVANAUGH

Welcome back, Phil Smith and Rudolph Nordstrom. Both men have recently been discharged from the Navy. Rudolph, who was in the Navy again after previous service during the war, works in Shipping. Philip Smith is a Lab Assistant in the Research Department.

FOR SWAP-
FOR SALE-
OR WHAT HAVE YOU?

FOR SALE. White Florence 4-burner combination oil and gas range. Complete with Florence burners and coil. Excellent condition. Frank P. Chubet, DF. 12 Sumner St., Norwood.

BICYCLES, tricycles and wheel goods repaired, bought, sold and exchanged. Peter Craven, FFM., 398 Common St., Walpole. Wal. 1116.

QUITE GROWN UP are the children of Roger Percy, Roofiing Granule Plant, Cynthia, Hugh and Billie. Cynthia is in the 3rd grade, Hugh will be getting there some day and Bill is in the 6th grade.

Orville Spinks is having a lot of fun with his new movie camera. Pictures are coming out beautifully, but does anyone know how to operate a telescopic lens?

Gus Sacre from Finishing is helping out in the Shipping Office for the summer.

Peter Corsini has left Shipping to go to Maintenance as Welder's Helper. Good luck, Pete.

Bill Cannell has left the Lab to go to work for duPont.

The recent Flooring Union election poses a knotty scheduling problem on Finishing Foreman Nelson Phillips. The Vice President, Secretary, and an Executive Board member were all elected from his department. Our sympathy goes out to Phil and our congratulations to Messrs. Hurd, Kinsman and Penney!

Foremost among the noontime sun worshippers of Finishing is Walter Mazeika. The week-end L Street tan that Walter acquires never fades so long as there is any sun.

That omnivorous reader, William Peterson, has been kept busy with the most recent developments in the Brink's case. Something of an amateur sleuth, Pete has followed the case with keen interest.

William Mingel's vacation was spoiled for him by a thief's stealing his prize hens.

Aldo Bertoni is making his usual summer move from the heat of Mattapan to the cool waters of Foxboro Lake.

We welcome the new men coming into the Maintenance Department and hope their stay is pleasant.

Six-year-old Billy King, son of Philip King, is recovering from a broken arm he received when he fell from the bleachers at one of the local parks. Moral: Billy, *go* where you're *looking* and *look* where you're going.

We welcome to the Shipping Office as new Production Checker, Margaret Sparrow. Good luck, Margaret.

Peter Corsini would like to thank everyone for their kindness and sympathy in the recent loss of his father.

Congratulations to Dave Heylin, newly elected President of Local No. 385.

Stanley Brown looks fine now after his operation for appendicitis.

Joseph LeBlanc is back to work after a long illness.

Joseph Lestan is a new homeowner. He bought a ranch-type house in Dedham.

We were sorry to hear about the death of Leo Clarkin's mother.

We hope when you read this that both Adam Scott and John Malacaria will be back to work after being out sick.

Clarence Phillips is the first of the Print Machines men to take his vacation.

Aldo Bertoni, enthusiastic new member of the Tri-Mill Sports Club, is rounding up new joiners around the mill. It is reported that Aldo goes for the feeds the club puts on. An orchid also goes to club President Bill Mark for his campaigning.

Jesse Walker and John Hennessey, both of the Paint Room, are interior decorators in their spare time.

William Boyd and the missus are among several from the plant who have summer places at the Bogs in Foxboro.

Carl Hilton is proudly driving a newly acquired Pontiac.

Bob Lawrie of the Shipping Department has gone and done it. His engagement to Ruth Anne Coughlin has just been announced by her parents.

Shoe Carton Set-Up Stations

News from Auburn

By Helen Lane

We at Auburn are quite proud of Arthur Lynch, shoe carton salesman. Art is not only an expert golfer, but is beginning to gain a little fame in the rug hooking world. Last year he and his wife, Priscilla, finished their first rug together. This year Art finished one on his own. These were both on exhibit at Frye Hall in Portland on April 28 and 29.

Mrs. Pearl McGown, a leading authority on hooked rugs, chose Art's to be on exhibit at the National Hooked Rug Exhibit, May 20-21-22 at Horticultural Hall in Worcester, Mass.

Hatched

To the Joseph Jacksons, a daughter, Patricia Ann, on May 10. (Shreveport)

To the Edward Abucevitches, a daughter, on May 19. (Flooring)

To the Anthony Rochfords, a son, Dennis Edward, on May 11. (Phillipsdale)

To the Leo Haselbergers, a son, William John, on May 23. (Chicago)

To the Allen Murgatroyds, a daughter, Sandra Mae, on May 23. (Chicago)

To the Samuel Zilfis, a daughter, Adela Anne, on May 12. (Flooring)

To the William Wessells, a son, on May 12. (E. W. Maintenance)

To the Preston Bethels, a daughter, on May 8. (E. W. Maintenance)

To the Kenneth Pierces, a daughter, Catherine Elizabeth, on May 6. (Flooring)

To the Martin Bowers, a son, on May 23. (E. W. Power Plant)

Probably at no time in the world's history has the average citizen . . . felt so insecure against death by violence. At no time in the world's history has the same citizen had reason to feel so secure against death by disease.

— *Sir Edward Mellanby*

Matched

John Robbins and Patricia Lamore (No. 1 Box Shop), June 1, at Blessed Sacrament Church, Walpole.

James Creed and Christine Burke (Main Office), May 24, at St. Mary's Church, East Walpole.

Roger Lighty and Frances Fulton (Main Office), May 28, at the parsonage of the United Church, Walpole.

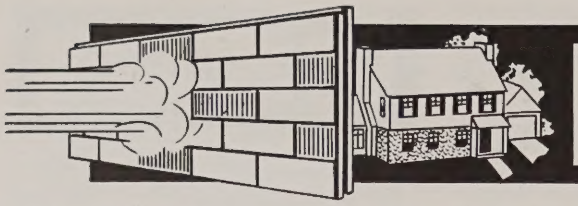
MEET SANDRA JEAN, folks! She's the cute daughter, three months old in this picture, of Joe and Lillian Gianetti. Joe works at No. 2 Box Shop. Lillian used to work in Stenographic.

Acknowledgment

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Peter Corsini

IT WAS A HAPPY OCCASION when the members of the Bird Club Veterans Show, the Committee, the Lady Cooties and guests gathered at Blinstrub's Village on May 13. The party was given by the Bird Club in appreciation for the fine shows the cast has put on at Veterans Hospitals this season.



Chicago Roofing Plant

STAFF: G. F. CAMPBELL, JR., MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Chit Chat

Theodore Heide is looking forward to going to camp with the National Guard.

Nick Ahrens, who recently returned from Korea, has left us and gone up to his folks' farm to help raise Newfoundland, schipperkes and St. Bernard dogs.

We have several new faces in the Sample Room . . . Walter Chepak, who has been here two months from Germany; and Harold Bremher from Austria.

Della Lyndon spent a restful week at Kneippe Springs, on Sylvan Lake, Rome City, Indiana. It's a beautiful spot, she reports. Incidentally, this was the place where Jean Stratton Porter wrote "The Girl of the Limberlost".

Harold Altman reports a short but very successful fishing trip to Lake of the Woods in Kenora, Canada. Now he is busy setting out trees on his farm at Valparaiso, Indiana.

We are happy to report that G. F. (Chick) Campbell, Jr. is doing fine after his trip to the hospital.

Virginia Szukalla is on the doing-fine-and-back-to-work list now after her trip to the hospital.

We hear that Lil Grembowicz is progressing nicely after her trip to the hospital and will be seeing us before long.

On May 9, Gordon Wikelund, Elmer Knoener, Clarence Eggart and Ernest Wieckert of Wikelund Wholesale Company visited our Plant accompanied by our Salesman, E. D. Baker. They toured the Plant in the morning and saw a ball game in the afternoon. We were certainly pleased to see them.

We were so glad to have the opportunity to meet Eleanor Garland, Assistant Editor of the Review, from East Walpole, and we hope she'll do a repeat performance.

Two former Bird & Son employees paid us a visit recently. It was nice to see them again. They were Glad Davis (Mrs. G. Oehler) and Pearl Watson (Mrs. John Comerford). Pearl told us many interesting things about Mexico, where they have spent a lot of time for the last few years.

Art Julian has entered the hospital for an operation.

Ted Moore has traded his Hudson Hornet for a new Hudson Wasp. (Wowie!)

We welcome back to work Boswell Dodge and Sidney Bradly, who have been spending time in the hospital.

We were all disappointed to learn that Bernie Langland had to postpone his vacation because of the illness of one of his children. In fact Bernie had the car all packed and had quite a time getting all the material out of the trunk. Better luck on your next try.

We welcome Leo Haselberger, who joined the Bird Family on May 18, as a member of the Laboratory. Did you notice in the birth announcements the double celebration there on May 23?

Rose Ruhlach is sporting a beautiful sparkler. Jim Leyendecker is the lucky guy. All good wishes to you both.

We are glad to hear that Mary Henry is getting along so nicely.

New reporter of news for this column is Paul Scheide. Paul is welcomed to the Chicago Review staff. Give him a hand, men.

We enjoyed Assistant Treasurer Ernest Coleman's recent visit to the Chicago Plant. The Foremen were especially happy because of the dinner meeting held at the Shoreland Hotel, when John Watson and Mr. Coleman explained the Retirement Plan and Group Insurance set-up in detail. It was a very entertaining as well as educational meeting.

B. G. Macfarlane's son "Sandy" will be on the staff of Camp Betz, Berrien Springs, Michigan, this summer. He is a delegate this year to the national convention of the Order of the Arrow, at Oxford, Ohio.

Jim Reiser, who has the reputation of knowing how to obtain an extra buck, had an unusual experience this month. One of his children purchased an all-day sucker and he found a fly embedded in the candy. You guessed right — Jim called the manufacturer and the insurance company paid Jim handsomely for this mistake.

The next time you hear the politicians speak casually about a billion dollars, think about the monument erected in honor of George Washington. Just for the record, he was President for eight years and during that time spent less than our government now spends every 3½ hours.

— *The Wachovia*

Mary, Mary

THE "Two Marys", as they are known at the Chicago Office, have a problem. They have taken wonderful trips together on vacation. But that was when they didn't work side by side in the same office. Now that they do, who's going to do the other Mary's work if both Marys are away?

Mary Curran and Mary McWade (or Mary "Mack") both formerly worked in the Floor Covering Division Office in Chicago. When R. W. "Bob" MacLeod was made a Foreman, Mary Curran, who had transferred to the Chicago Roofing Plant Office, took over his previous duties. Mary McWade is now doing Mary Curran's former work at 1472 West 76th Street.

Mary Curran

Mary McWade

Shreveport News and Views

STAFF: LUCILLE MCMURTRY, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, EDWIN SOMPAYRAC, DON COOK, RICHARD POTTER, Photographer

Shreveport Speaks

Scouted around out in the Queensboro Section yesterday evening and learned that Edwin Sompayrac has spent the first part of his vacation visiting relatives in Mississippi. He planned to spend the rest of the week deep sea fishing but Cupid told this reporter that Ed just can't stay away from Shreveport that long — and keep his mind on fishing!

We wish to welcome Yvonne Plaisance to the Sales Department. She will be a Sales Correspondent for the Shreveport Division.

Jim Brandon asked Bill Baxley if he would like to take a few lessons on how to catch catfish. In the cool of the evening when they docked their boat, Bill had 10 on his stringer and Jim 5. Jim's alibi was that Bill kept him so busy baiting his hook and stringing the fish that he didn't get in as much fishing.

Last week were the first City League games for our softball team and we broke even. We won from Coca Cola and lost to Magnolia Oil Company.

David Nance, Jr., not quite two years old, fell down the steps the other day. It required 5 sutures to close the cut in his tongue.

The Foremen at Shreveport enjoyed a two-hour Safety Meeting with our insurance carrier's representative, Mark Johnson, on the 12th of May. After a picture on lifting of materials was shown, we had a very enjoyable and educational open table discussion by the Foremen.

Phil Johnson is now the third owner of a boat built by Mode Myers and William Winkler a few years ago. They sold it to Claude Ragsdale, who got good service out of it for a couple of years before selling it to Phil.

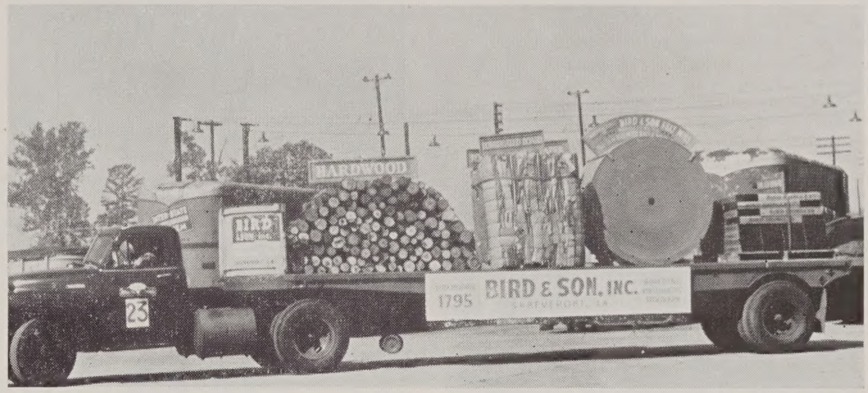
We enjoyed a visit from R. M. Wight, E. H. Coleman and John Watson. During their stay, they were guests at a Foremen's dinner where the foremen were brought up to date on the Insurance and Retirement Plan.

O. M. Lambine visited us during the month and was kept busy helping get the new boiler in operation. Mission was accomplished May 7 at 9:45 A.M.

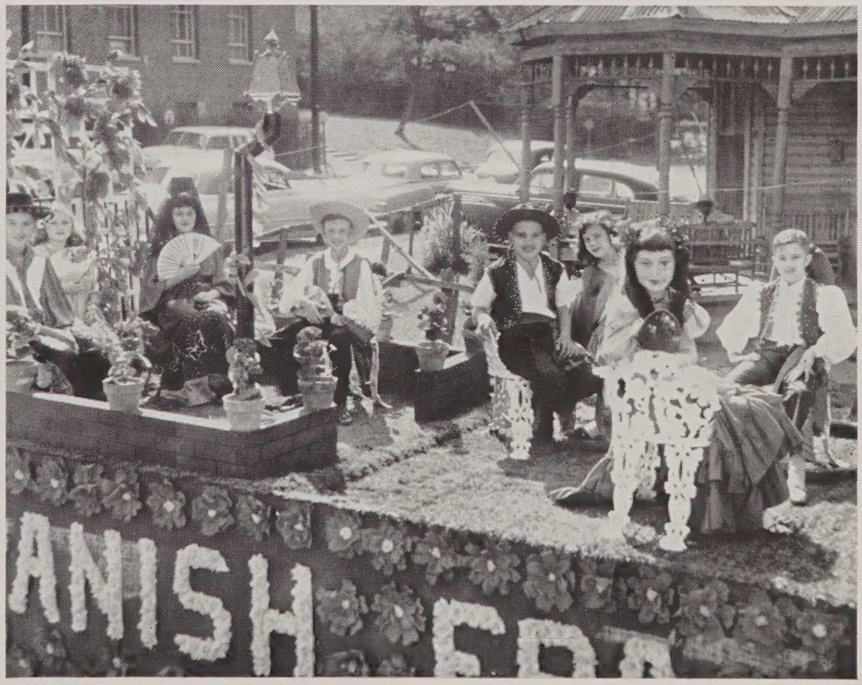
The Shreveport Shipping Department broke another weekly record the week ending May 18. Congratulations, gang. We know it takes a lot of careful planning and hard work to accomplish this!

Mrs. "Dude" Davidson was in the Physicians and Surgeons Hospital for a few days, but to talk with her on the 'phone

(Continued on page 20)



HOLIDAY IN DIXIE Parade held annually in Shreveport saw this Bird truck in the line of march. Lester Evans, the driver, here is about to leave the dock at the plant. Display shows the process used in making Bird shingles from hardwood, paper and rags.



SPANISH FLOAT, first place winner in Shreveport's Holiday in Dixie parade, shows school children depicting the era in Louisiana history when the state was under the Spanish flag. In the center is Scott Markham (with mandolin), son of our Frank Markham of the Bird & Son Shreveport Personnel Department.

Shreveport Speaks

(Continued)

you'd think she was home cooking one of those cakes she is famous for.

Clayton Taylor may have a new twist on that softball now. He had a ganglion removed from his right wrist.

"Mack" Bryant had a painful operation on his right eye, April 14, but is doing fine now.

We understood from Dick Potter when he left last Friday he was going to WORK as baby sitter for one week of his vacation. We sure hope he is doing better than Dagwood Sunday, even if he is getting the regular sitter's rate.

Phil Leon has been missed from the night shift for several days because of illness.

STRICTLY FOR LAUGHS, the "Lady with the Hoe" is Grace Fuller of the Shreveport Accounting Department enjoying a vacation in Hamilton, Ohio. With her is Paul Allran, whose wife Grace was visiting.

Anne Eddy has a new movie camera and the neighbor next door has a projector, so there will probably be a lot of "shooting" going on up on the farm.

J. L. Runyon spent an enjoyable week's vacation traveling through New Mexico and Grand Canyon. He says he was playing in the snow "way out West in the mountains."

Gertrude Salter reports a fine vacation spent in Texas. She says she enjoyed most watching TV programs and plans to buy a set just as soon as possible.

Leo and Mrs. Hogan are planning their vacation to come on their wedding anniversary. They are going to return to Arkansas for a second honeymoon. Leo will probably remember more about this one as he is not as excited as on the first trip when he had everyone arriving for his wedding at a different time.

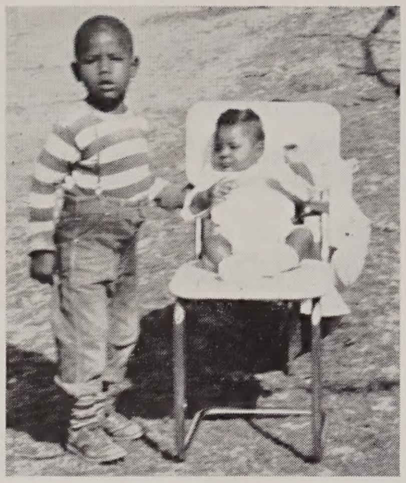
George Walker has been spending his spare time building a 13-foot boat, and a nice one it is. Only needs another coat of paint and it will be ready for the water. George thinks the dogs will have a difficult time turning this one over.

C. C. and Mrs. Nash are planning their vacation for the early part of June. Colonel says he'll spend one week fishing and the other visiting.

Elton Bamberg spent his vacation touring Mississippi, Georgia, Kentucky and Louisiana with his family.

Eddie Marshall and Ellis Taylor recently took their vacations. Ellis went to his home town, Powhattan, and visited friends and relatives and Eddie spent his time at home working on the house and in the garden.

We are glad to learn Clyde Meshell's operation was very successful and he is recovering fast.



JUNIOR with his big brother. They are the children of L. B. McCray of the Shreveport Machine crew. The older boy is Bryan Edward McCray and the little fellow's whole name is Louis Bryan McCray, Jr.

JUDY SMITH, daughter of Roger N. Smith of Magnolia, is a Junior at Magnolia High School and a member of the National Honor Society. Judy is also a member of the Magnolia Delegation to Girls State this year, being sponsored by the Quota Club of Magnolia.

Berry Asphalt News

Waterloo Notes

By Pearle McGuffin and Gladys Thompson

On April 30, we were visited by Messrs. Ernest Coleman, Ralph Wight, and John Watson. They gave an interesting discourse on the Aetna Insurance and the Retirement Plan.

It was nice to see pictures of various employees and some scenes from the Stephens and Waterloo Plants in a recent issue of the Oil and Gas Journal. These appeared in connection with recognition of Berry Asphalt Co.'s safety work during the past few years at Stephens and Waterloo refineries and in the Lease Department. Everyone looks "safe" with their steel hats, gas masks, face shields and various other safety equipment.

Vacations:

J. G. Mitchell took a week's vacation and while off repainted his home.

Welton Bailey spent a few days in Fort Worth, Texas, and the rest of the time working around home.

W. H. Oswalt took a week off to catch up on fishing.

ATOP A TANK TRUCK, Cecil Garrison, Stephens Refinery, oversees the loading of 6000 gallons of jet fuel into the truck's capacious innards.

It wasn't a vacation exactly but J. E. Carpenter and W. A. McGuffin spent a few days commuting to Texarkana to serve on Petit Jury for a session of Federal Court.

Congratulations to Mrs. Helen Berger, wife of Carl Berger, who has been appointed Regional Director for two-state area of Girl Scout Council of Texarkana District including Southwest Arkansas. She was made executive director for two-state area protempore (June and July). During this time she will direct the Arkansas established Girl Scout camp near Mena, Arkansas.

W. H. Oswalt is off from work due to illness.

Welcome to new employee Kenneth Dixon who has been employed on the lease for miscellaneous clean-up work.

Magnolia Notes

By Stella Hines, Avis Moses, Zuma Awbrey

Henry Swanson surprised us recently by walking into the office when we thought he was away up there in Chicago. Same old Hank. We were glad to see him.

Messrs. Coleman, Watson and Wight were very welcome visitors to Magnolia in April.

Mrs. Pat Padgett is a newcomer to Berry Asphalt Company as well as a newcomer to Magnolia. We sincerely hope that you'll like both.

We were very happy to have Jim Van Pelt from the Chicago office with us for a few days in May. He brought his mother, Mrs. Sutton Van Pelt, down to attend the graduation exercises.

Stephens Notes

By Daisy Rodgers, Alvin Malone and Lawrence Rodgers

Coy Branum of the Stephens Plant has been recently elected President of the Lions Club here. He enjoyed a 2-day State convention at Hot Springs this past week.

Marcus Morgan is still away from work due to the operation which was performed on his back some 8 weeks ago. He is a lot better but still not able to come back to work.

Lester Holden is doing fine after his operation. He has returned to his home in Stephens.

Chris Guttery took a week of his vacation to do some work on his home.

GARY EDDY, very lively son of Anne Eddy of Shreveport's Steno Department was caught in this candid pose beside his little ducks' coop. Anne plans to enter this picture in the SHREVEPORT TIMES picture contest, and, no doubt, will win first place.

Glenwood Plant

Hurcil Cowart   Robert Stewart

On recent vacations: Carl Whatley, Noble Medlock, Numan Smedley and Clarence Diggs. Carl Whatley spent his vacation visiting with his son and daughter and grandchildren.

Noble Medlock visited in Houston, Texas, where he became a proud grandfather. A lovely baby girl was born to his son and daughter-in-law.

Numan Smedley bought himself a cattle ranch and moved to it on his vacation. All he needs to make his cattle ranch complete is cattle.

Clarence Diggs had to stay at home during his vacation. One of his children had the measles.

We welcome to our ranks a new employee, Henry Miles. Henry takes the place of Bill Davis who is out temporarily due to an injury.

Happy Vacation — and a Safe One

Are you taking your family to a new vacation spot this summer? Even if you are going back to a place you know well you can't afford to leave safety at home. But if you are going to a new place, it's especially important to check up on these four areas of summer hazards, according to the Institute for Safer Living of the American Mutual Liability Insurance Co.

1. Summer cottage or cabin

Thoroughly inspect each room for protruding nails, splintered or loose boards in floors, stairs, walls and other woodwork. Check porches, railings, and outside steps, to make sure they are strong and sound. Take a critical look at beams, rafters, and other supporting timbers to make sure they have not been weakened or supports removed during the unused season. Also, look for signs of termites. Check all exposed electrical wiring, outlets, fixtures, and especially the fuse box to make sure that proper fuses are being used. Any fireplace should be checked for loose bricks, stones, clogged or blocked chimneys. A fireplace screen should be provided and used.

Oil cooking or heating stoves should be cleaned and inspected for defects, and the family carefully instructed in their operation. Be sure that there are safe storage cabinets for medicines and poisons. Also, provide safe storage compartments for fishing gear and firearms. Keep firearms and ammunition under lock and key.

2. The Yard

Remove all broken bottles, bits of glass, tins and similar sharp objects. Be sure there are no pits, wells, or covered depressions into which children may fall. Inspect the premises for signs of poison ivy, oak, or sumac. Are trees free of split or rotted limbs?

3. Wooded Areas

If children play in surrounding wooded areas, know that the woods are free from such hazards as deep holes, pits, ledges, and crevices; poisonous plants and poisonous snakes.

4. Boating, Fishing and Swimming

Familiarize yourself with each body of water in the vicinity. Know its depth, purity, currents, and general conditions of its bottom and shore line. Such information may be supplied by native residents, but before diving is done investigate for yourself.

Free bathing beaches of all glass, tins, and othersharp objects. Inspect boat docks and rafts for soundness and for nails and splinters, or jagged edges. Any boats, rented or owned should be gone over from bow to stern, and defects corrected. Make sure that outboard motors are in top mechanical condition. Handle gasoline in safety cans.

A family safety check-up and fix-up party can be fun, too. Why not try it when you move into your vacation home this summer?

Remember - ONLY YOU CAN PREVENT FOREST FIRES

Phillipsdale Plant

Manuel Oliver
Arthur Trudell

David S. Lowry
Robert Crowley

Leslie E. Howard
Raymond Nolan

New Foreman

WILLIAM A. QUEENAN, JR. has been appointed Foreman of Phillipsdale DPX department, the Wood Department.

Bill has been with us since 1940, when he started in our Shipping Department. Since then he has worked in the Board Mill. Prior to his appointment he was in Maintenance.

Married, with four children, Bill lives in Rumford at 11 Taylor Drive. He has taken an active part in employees' activities, being a former Union president, and also one of the better bowlers in our league.

We congratulate Bill on his new job.

Some Golf!

BILL KANOSKI of Phillipsdale was one of the golfers who beat Ben Hogan in the nationwide charity play on Saturday, May 31, for the benefit of the USO and the Golf Foundation. Bill, playing at the Pawtucket Country Club, had a 74 gross, 6 handicap and a 68 net. This gave him a score of 3 better than the champion's 71, tallied at the Northwood Country Club in Dallas.

A hasty check at the Walpole Country Club where the Bird Club leagues play revealed no medals for our Bird & Son Massachusetts golfers at that course. Daughter of Frank Sutherland of Flooring, however, playing Walpole beat Hogan by one. Nancy shot an 83, with 13 handicap, making a 70 net.

Around the Plant

Charles Sinnett and his wife attended ceremonies at Fort Jay, Governor's Island, N. Y., recently when their daughter, Marion, a WAC stationed there, received a Bronze Star awarded posthumously to her brother, Charles, Jr. Charles, a corporal, was killed in Korea when he saved his patrol the night of November 13, 1951, near Salwon. The commanding general of the First Army, Lt. Gen. Willis D. Crittenberger, made the award.

EASTERN BUILDING & ROOFING EMPLOYEES UNION OUTING

Club 400 **Natick, R. I.**

Sunday — July 13
10 A.M.

See Manuel Oliver for Tickets
Make Reservations by June 23 if possible

Henry Lourenco and John Arruda are going to be more careful where they fish hereafter without life preservers. We understand on a recent fishing trip the Coast Guard became interested and had to cut their fishing trip short.

Ray Nolan has a new reason for coming in late now. His licensed but uncollared dog was picked up by the dog catcher and Ray had to make a trip to the dog pound.

The boys think that someone should tell Ted Maddern that the weather is getting warmer so he will put his sheepskin lined coat into moth balls for the summer.

Many of the boys are looking with longing eyes at the new power lawn mower advertisements. Among those who recently fell is Fred Matthews who is quite proud of his new rotary mower.

MIKE LOSES A DAUGHTER and gains a son. Miguel Tavares of Insul Board Finishing, at left, with other members of his daughter's wedding party, reading from left, are Mrs. Tavares, the bride, their daughter Alice; John Amaral, the groom, and the groom's mother. The ceremony took place at the Holy Rosary Church, Providence, in April.

While driving home from work, Albee "Hemo" Boisvert happened to open his eyes and in the middle of the road lay a case of oil. Hemo figures it couldn't happen to a more deserving person.

Clif Soderlund has been basking in some reflected glory. Mrs. Soderlund's picture was in the local paper as president of the East Providence Professional and Business Women's Club.

David Lowry's son, Frederick, was one of 38 seniors at the East Providence High School who was awarded the R. I. Honor Society pin. Congratulations!

Tony Hipolito got to work leg weary after walking from the wilds of Bristol. He was left stranded and had to start out at 5:00 A.M. to get to work by 7:00 A.M.

When John Gomes' wife called him one morning recently, he jumped up and asked her where the two wheel truck was. Was he surprised when he came to and he found himself at home!

Dudley Perry is very busy evenings with his vegetable garden. Did you notice that he is the father of one of the graduates pictured this month? He has another son who is graduating from junior high. These two graduates, incidentally, are also grandsons of retiree Henry Phelps.

Several new cars showed up this past month. Joe Alves has a new Hudson Hornet, John Vargas a new Super Buick, John Conley a new Pontiac and Ray Chappell a new Buick.

Al Carvalho started to paint his house but his wife took over when he dropped a gallon of paint off the ladder. Guess Al is dumb — like a fox.

Robert George Borges was one of the graduates of the East Providence Central Junior High School this spring. He is the son of Joseph Borges of the Cutter Room (DPC) and brother of John Borges, who is employed in the Machine Room (DPP).

August Enos flew to New York for an overnight tour in the big city. He says things are still rather expensive there.

Arthur Turner spent his two weeks vacation enjoying the good fishing in Narragansett Bay.

Harold Hyde spent a week of his vacation in northern New York State.

Joe Fisher's (DPV) son is completing his second year at Providence College.

Russell Weddell has found a way to kill his roosters that is less painful to him and to them. He hits them on the head before he wrings their necks.

Golf Takes Over as Bowling Ends

OUR bowling team didn't get into the prize money but gained good experience at the East Providence duck pin tournament. The scores were as follows:

J. Cyronak	340
J. Rakutis	325
G. Condry	317
M. Pino	321
H. Inman	326
Total	1629 — *Not bad at all!*

Bill Kanoski's team in the golf league has not made a very auspicious start although they are still far from the bottom of the league. There is nothing wrong with them that practice won't help. We hope they will improve their position very shortly.

Our Credit Union and the League

AT the annual convention of the Credit Union League of Massachusetts in Swampscott in May, Joseph L. Coburn, President of the Neponset Credit Union, was elected to serve a year on the state league's Board of Directors. Because of a three-way tie for two places on the Board, the candidates drew lots. The result of the drawing gives Mr. Coburn a one-year term which he will serve in 1953-54.

A. W. Smith, Treasurer of the Neponset Credit Union, who had served as a member of the Credit Union League Board for more than twenty years, did not seek re-election to state office this year.

Review, Bird Club Get Radio Notice

THE morning of June 3, the Review office received several phone calls asking if they knew the Review had been mentioned on the radio that morning. On the New England Almanac program, Jesse Buffum of WEEI had read the article about the old Walpole milestone, which appeared in the May Review. George Smith, Assistant Superintendent of the Norwood Roofing Plant, had sent in this information. The Review was pleased at the interest shown in Mr. Smith's contribution to local history.

The Neponset Choral Society's "Mikado" production was also mentioned in more than one radio broadcast as a coming event of interest. This courtesy is much appreciated.

If a politician tries to buy votes with private money, he's a dirty crook; but, if he tries to buy them with the people's own money, he's a great liberal.

Bird Club Gardeners Suspend Meetings

YOU would have a hard time getting a gardener to attend a Garden Club meeting this time of year. They're all too busy wrestling with weeds and bugs, and some, it must be confessed, are still planting.

The last meeting until fall of the Bird Garden Club was held May 21, with Elmore Ashman of the Norfolk County Agricultural School talking on "The Vegetable Garden."

Going to have peas for the Fourth?

The wealth of a man consists in the number of things he can do without.

— Thoreau

All nations claim to be urging peace. But all nations have Departments of War, while no nation has a Department of Peace.

— *Minneapolis Labor Review*

FIRST COMMUNION for Sebastian Oliveria's son, Edmund, was at Our Lady of Loretta Church, East Providence, last month. Sebastian works at the Phillipsdale Insul Board Plant.

Roger Flaherty

ROGER FLAHERTY, well known to all East Walpole workers as a watchman until the company watch service was discontinued in December, 1950, died suddenly on Monday, May 5. He had been in his usual good health until stricken suddenly ill on Sunday evening, May 4. He was rushed to the hospital but did not survive an operation.

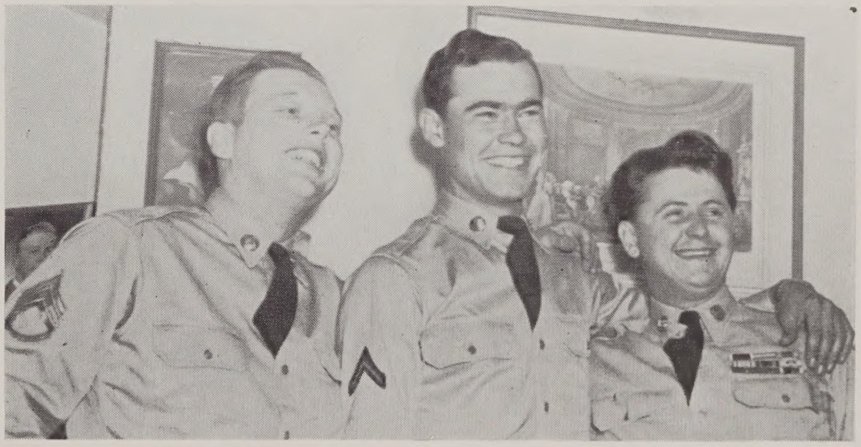
Roger Flaherty started as a Watchman when he first joined Bird & Son in June, 1923. Before that he served for two years as police officer for the Boston Police Department. He was very faithful in his duties as Watchman here, continuing on that work until the department was disbanded. He then worked for a few months as a helper in the Flower Pot Department in the Finishing Mill, transferring in June of 1951 to the Solid Fibre Finishing Department at No. 1 Box Shop. He was employed there at the time of his death.

Mr. Flaherty was a veteran of World War I and a member of the VFW, Norwood Post 2452.

Funeral services were held on Wednesday, May 7, with a solemn high mass at St. Mary's Church, East Walpole.

Pallbearers included: Richard Coolidge, John Seastrand, Martin Flaherty and James Donovan of Bird & Son.

He is survived by his wife, Sabina, one son, Martin, of the State Police, three daughters, Mary of Washington, D. C., Catherine of Norwood and Mrs. Anne Tessier of Fort Sill, Oklahoma, and three brothers.



SGT. NED CAMPBELL left work in Chicago Shipping last summer. He came back to call recently with two of his buddies, PFC. John Chapman of Williamson, West Virginia and Cpl. Harry Heady of Louisville, Kentucky. The boys have been assigned to duty in the Far East. It will be Harry's second trip to Korea. He wears the Purple Heart and has various other ribbons, some of which he is wearing in the picture. Young Campbell is the son of George F. "Chick" Campbell, Office Manager at Bird & Son's Chicago Roofing Plant.

Suggestion Winners

ONLY one man qualified for the $10 award for five accepted suggestions in May, but ten others pocketed $10 checks for money-saving ideas. In fact there were more of these than there were $5.00 awards for suggestions of intangible value. Winner of the extra $10 for five accepted suggestions was Peter Maduskuie of the Norwood Roofing Electrical Department.

Awards for May were as follows:

Norwood Roofing

John Famolle, FBPM1	$10
Arthur McKenna, FBV	10
Tiodoro Michienzi, FBPM1	10
Rocco Phillips, FBV	10
Domenic Silvi, FBI	10
John Stupak, FBV	10
Edward Walsh, FBV	10
Dominic Jemella, FBPM1	5
George Kingsley, FBPM1	5
Peter Lupica, FBV	5
Peter Maduskuie, FBE	15
Harry Robertson, FBV	5
Charles Solbo, FBPM1	5

Chicago

Francis Harvey, FCPM4	$10
Levy Hosch, FCPM4	10
Edward Doran, FCPM4	5

Shreveport

Philip Leon, FSPM1	$10
E. B. Burroughs, DSXM2	5

Flooring

Leo Lamminen, FFF	$5

Salvatore Marinelli

SALVATORE MARINELLI, who first worked for Bird & Son back in 1915, and had been here steadily since 1927, died on April 10. He had been a Mason in the East Walpole Maintenance Department. When he was taken sick he had been working as a Cleaner for this department. Mr. Marinelli was 65 years old.

Born in Italy, Salvatore Marinelli had come to the United States as a young man and was a company mechanic in the American Army in the First World War. He returned to Italy in 1920 and stayed until 1927. The Marinellis first lived in Norwood and since 1933 had lived in Walpole.

Funeral services were held April 14 with a solemn high mass at the Blessed Sacrament Church, Walpole. He is survived by his wife, Elvira (Pace) and five children.

Sales Lines

On U. S. Highway 6, between Omaha and Des Moines, there is a sign, Dick Reid writes in, that always gives him a chuckle. It reads: "THIS IS STUART, IOWA, HOME OF 1600 GOOD EGGS AND A FEW STINKERS!"

A. L. Disher, Jr., has put away the silver bars of a first lieutenant in the Air Force and is back selling Floor Covering for Bird & Son around Virginia and part of North Carolina.

C. E. Byrd, who was a Floor Covering Salesman in this territory when Al Disher was in the service, has gone into business for himself. He is acting as our distributor in Richmond and Norfolk.

FIRST AID CLASS at the Norwood Roofing Plant listens attentively to instructor Frank V. Eisenhauer, company Safety Engineer, left. This group is the final one to be taught the approved Red Cross first aid course given in the Massachusetts plants this season.

Seated, left to right as you see their faces: Arthur McKenna, John McDonald, Carl Peterson, Emil Lestan, Urho Wiik, Florence Murray, Ray Bearce, Janet Haste, Nelson Bartlett, Norman Greene, Fred Turco. Standing: William Stewart, John Lukko, William Carr, Elvir Kallstrom and Richard Carberry. Absent from class at this time were Peter Maduskuie and Nicholas Radzwill.

Defintion of a Salesman

A salesman must be a man of vision and ambition, an after-dinner speaker, before and after-dinner guzzler, night owl, able to work all day and drive all night and appear fresh the next day; learn to sleep on the floor and eat two meals a day to economize on traveling expense.

Must be able to entertain customers, wives, sweethearts, and pet stenos without becoming too amorous; inhale dust, drive through snow ten feet deep at 10 below and work all summer without perspiring or acquiring B.O.

Must be a man's man, a ladies' man, a model husband, a fatherly father, a good provider, a plutocrat, a Democrat, Republican, New Dealer, Old Dealer and a fast dealer, a technician, politician, mathematician and mechanic.

Must be a sales promotion expert, create a demand for obsolete merchandise, be a good credit manager, correspondent; attend customers in hospitals and jails, contact all accounts every six weeks, in spare time look for new accounts, do missionary work and attend mill sales conferences.

Must have unlimited endurance and frequent overindulgence in wine, women, wind and gab; must know a wide range of telephone numbers in all principal cities, have a car, attractive home, belong to all clubs, pay all expenses at home and on the road.

Must be an expert driver, liar, dancer, traveler, bridge player, pokerhand, golf player, financier, capitalist, philanthropist, authority on palmistry, chemistry, psychology, dogs, cats, horses, blondes, quail — and he should be able to pronounce the name of the product he is selling.

— Anonymous.

Military Service

TWO men from Chicago left for duty with Uncle Sam in May:

John Conovoy
Claude Diamond

This brings our total military leave list to 94. We'd like to send Reviews to all of these 94 men regularly. If you know of any up-to-date military addresses for them please notify the Review Editor.

If you observe a really happy man, you will find him building a boat, writing a symphony, educating his son, growing double dahlias, or looking for dinosaur eggs in the Gobi desert. He will not be searching for happiness as if it were a collar button that had rolled under the radiator, striving for it as the goal itself. He will become aware that he is happy in the course of living life twenty-four crowded hours of each day.

— W. Bertram Wolfe

On the Lighter Side

Sign on East Walpole theater marquee, the morning of May 7, 1952:

> "   "
> BIG NIGHT

It was a dark and stormy night, and the freight train stood puffing on a siding.

As the brakeman signaled to the engineer, he dropped his lantern. The switchman on the ground caught it, and tossed it back to the man atop the car. A few minutes later the engineer rushed up:

"Let's see you do that again," he demanded.

"Do what?" asked the trainman.

"Jump from the top of that boxcar to the ground and back up again."

Recruit: Doctor, I am particularly liable to seasickness. Can you tell me what to do in case of an attack?

Doctor: It isn't necessary. You'll do it.

There is nothing harder on a woman's clothes than another woman.

Hell: A woman in a room with a thousand hats and no mirror.

One entrant in a golf tourney was driving off about a foot in front of the teeing mark.

"Here!" the tourney director cried indignantly. "You can't do that. You're disqualified!"

"What for?"

"Why, you're driving off in front of the mark."

"For your information," the golfer declared sarcastically, "you'll probably be interested to know that I'm playing my third stroke."

When someone says he feels like a two-year-old, ask if he means horse or egg.
— *Watchman-Examiner*

It is hard to realize these days that the country was founded partly to avoid taxation.
— *Kreolite News*

"There's a man outside who says he has a dual personality."

"Then tell him to go chase himself!"

The Scotch chemistry professor was demonstrating the properties of various acids. "Watch carefully," he said, "I'm going to drop a half-dollar into the acid. Will it dissolve?"

"No, sir," spoke one student promptly.

"Correct, and why not"

"Because," came the reply, "if it would you wouldn't have dropped it in."

Why is it that the guy who has the least privacy in the world is called a private?"
— *Texas Laughs*

A sensible girl is not so sensible as she looks because a sensible girl has more sense than to look sensible.
— *Wall Street Journal*

the Question Box

Continued from inside front cover

Would it be possible to print a list of the stores and dealers who carry Bird floor covering? I would be proud to go into a store and see Bird products for sale and I would like to know where to send friends who ask me. However, I really don't know where to go to look at the things we make.

We are glad to publish this list of representative stores in the Boston, Chicago and Shreveport areas. There are many other stores in these areas which also carry Bird Floor Covering. The list is by no means complete.

In Boston area:
- Gilchrist Inc., Boston
- Jordan Marsh Co., Boston
- Raymond's Inc., Boston
- R. H. White Co., Boston
- Atherton Furniture, Brockton
- Brookline Hardware, Brookline
- Dudley Furniture, Cambridge
- Allen Floor Covering, Dorchester
- Goodwin Furniture, Framingham
- Raymonds Lino, Roxbury

In Providence:
- Cut Rate
- Harrison Furniture
- Jackson Furniture
- Outlet Co.

In Pawtucket:
- Shartenberg Inc.
- Gorman Furniture
- Pawtucket Furniture
- 20th Century Floor Covering

In Attleboro:
- Atherton Furniture

In Chicago:
- A-1 Linoleum Co., 4851 South Ashland Ave.
- Ace Linoleum Co., 2875 No. Milwaukee Ave.
- Highland Lino and Carpet Co., 7747 So. Halsted St.
- Kramer's Floor Co., 3420 West Roosevelt Rd.
- Uptown Lino & Carpet Co., 5133 North Clark St.

In Shreveport:
- Star Furniture Co.
- Sun Furniture Co.
- V. D. Williamson Specialty
- Mayfield Furniture Co.

In Magnolia:
- Magnolia Auto Supply

Why don't they enlarge FXR instead of the offices?

We presume this refers to the construction of the new offices for the Sales Promotion Department in the section of the No. 2 Box Shop formerly used for FXR Storage. Because of our greatly expanded advertising program, it was essential for this department to have more space. The location decided upon seemed best for all concerned. We realize there is a problem of inadequate production space in the FX2 Building, and similar problems in other areas of the plants and offices as well. As the business continues to grow, each of these problems will have to be faced and solved as time and money will permit.

BRIDAL STREAMERS decorated Christine Burke's desk in Flooring Sales just before she left to be married, and office friends showered her with gifts both pretty and practical. Chris is now Mrs. James Creed of Rutland, Vermont. Gathered round, at her left are Wilda Hignett and Anne McGovern. In back are: Helen Curran, Peg Owens, Molly Butters, Dot McEleney, Adeline Gazarro, Florence MacDonald and Mary Wallace.

BIRD
& SON, inc.
BIRD PRODUCTS
Established 1795

BIRD NEPONSET REVIEW

July
1952
Vol. 40 No. 7

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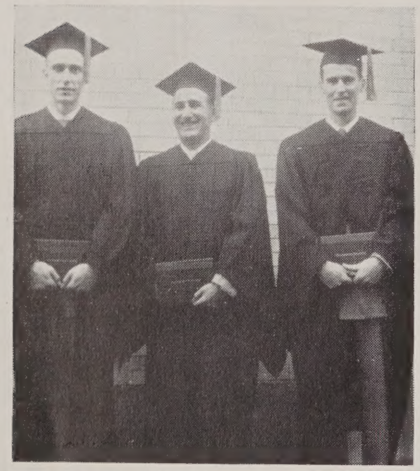


BACHELOR'S DEGREES in Engineering and Management are now the proud possession of these three young men who work for Bird & Son and have been going to college nights at Northeastern University's School of Business. Left to right are John Phelan, Industrial Engineer, and Moses Bader and James Moylan, both Draftsmen, snapped at commencement exercises on June 22.

On the Cover

From the littlest lady (see front and center) to young and not-so-young parents and grandparents, Bird Club families flocked to the annual Field Day at Bird Park, East Walpole, the Sunday afternoon of June 22.

the Question Box

What is the cost of collecting the State (Mass.) Income Tax as compared with the amount collected?

(We wrote to Commissioner Henry F. Long at the State House, Boston, and received a detailed reply from him which is summarized below. Commissioner Long's original letter is available at the Personnel Department if you wish to see it.)

It costs 2.26% of the amount collected. The latest figures available are for the fiscal year ending June 30, 1951. In that year $65,774,230.56 was received. The cost of administration, including all printing, rents for the property at 40 Court Street, and the 10 district offices, together with postage and other administrative costs was $1,487,444.42.

How is a person named to the Board of Directors? I refer specifically to those directors who are not full time workers in the company. Is there any likelihood of a woman being named to the Board?

Directors are elected annually. Those Directors not actively in charge of some division of the company are selected for nomination because of their special talents and experience. Their advice in Board meetings helps make decisions on a wider and more sound basis than would be possible otherwise.

There is no reason why a woman could not be elected to the Board at some time. She would be selected like any other Director, because of special talents and experience.

Why is it that the management strives more for quantity instead of quality at FB?

In management's opinion we do not strive for quantity at the sacrifice of quality. They go hand in hand. As a matter of fact, producing good quality also increases production by reducing seconds and waste. When we keep both quality and quantity high we have a better chance of meeting competition and keeping everybody working steadily.

(Continued on page 21)

BIRD NEPONSET REVIEW

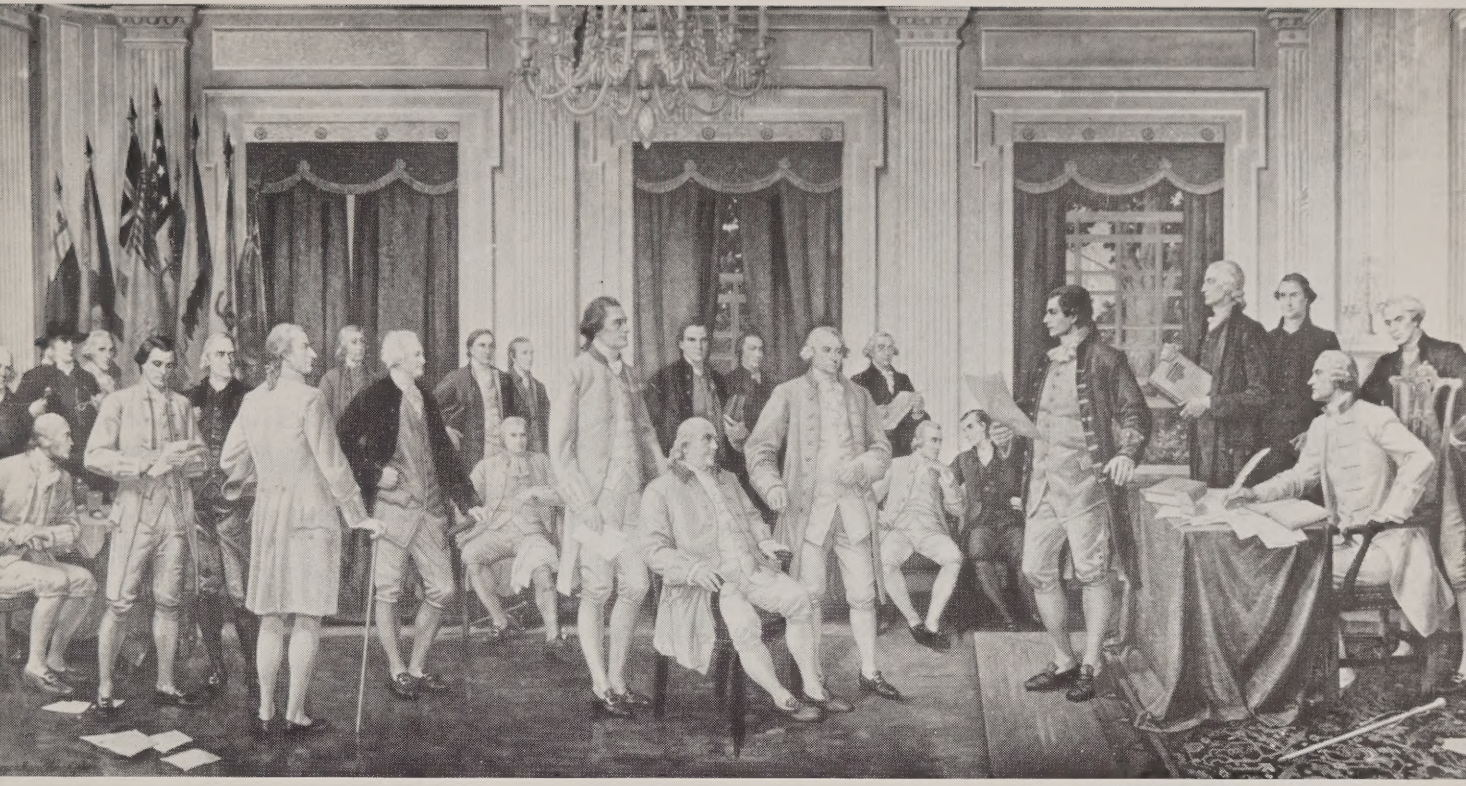
Vol. 40 No. 7 July 1952

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will

Editorial Office at East Walpole, Mass.
Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.
Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT . . . . Editor
ELEANOR M. GARLAND . . . . Assistant Editor
WALTER H. HARTIG . . . . Photographer

ADVISORY BOARD
RALPH M. WIGHT W. L. WATKINS MARY MCCARTHY



Courtesy John Hancock Mutual Life Insurance Co.

My Creed

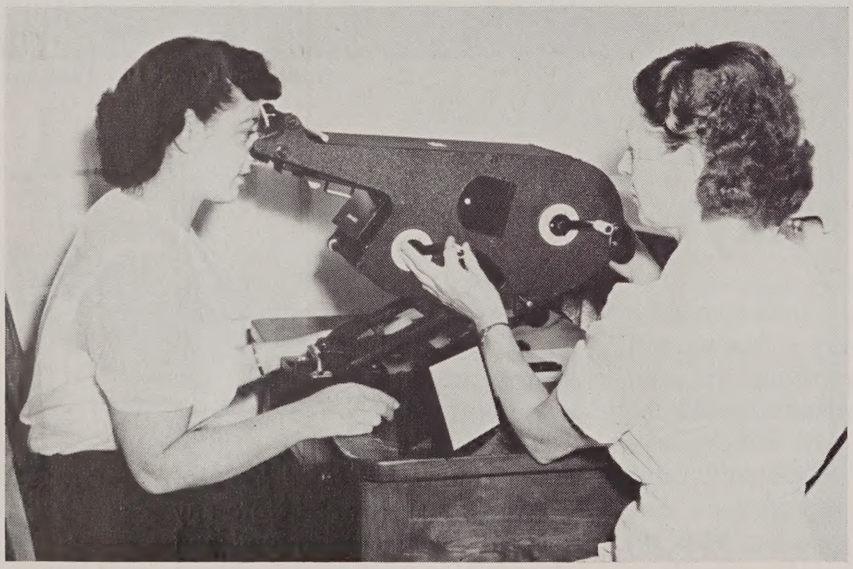
I DO not wish to be a common man. It is my right to be uncommon — if I can. I seek opportunity — not security. I do not wish to be a kept citizen, humbled and dulled by having the state look after me. I want to take the calculated risk; to dream and to build, to fail and to succeed. I refuse to barter incentive for a dole. I prefer the challenges of life to the guaranteed existence; the thrill of fulfillment to the stale calm of utopia. *I will not trade freedom for beneficence nor my dignity for a handout.* I will never cower before any master nor bend to any threat. It is my heritage to stand erect, proud and unafraid; to think and act for myself; enjoy the benefit of my creations and to face the world boldly and say, this I have done. All this is what it means to be an American.

by Dean Alfange

Reprinted from This Week Magazine

This message by Dean Alfange, lawyer, businessman and political writer, replaces the usual message from the President. It first appeared in This Week Magazine early in 1952. It is especially appropriate reading for the month in which we celebrate the signing of the Declaration of Independence.

EYESIGHT TESTER gets the o.k. from Union Officers at the Flooring Plant as David Heylin, President, is tested by Robert Cook, visual engineer for the Bausch & Lomb Optical Co.



LOUISE CONTI of No. 1 Box Shop has a look into the Ortho-Rater as Nurse Roxy Coburn moves the levers and writes down what she sees. The squares, dots and circles that your eyes see or don't see tell the experts whether your eyes need more help.

Eyes Right for the Job

HOW is your eyesight?

A new vision testing program for all Bird & Son employees is now being started in the East Walpole, Norwood and Phillipsdale plants. This testing is part of the Bausch & Lomb Industrial Vision Service to which the company is now subscribing. The test is very simple and entirely voluntary on your part. It is done on a machine called the Ortho-Rater. It takes only about five minutes of your time and will be done on company time at no expense to you.

This machine is not a substitute for a professional eye examination. It does, however, measure the different types of seeing abilities that are used on different jobs. It tells you, in other words whether you are seeing clearly on your job and without strain. Our plant nurses do the testing. Then the results are sent to the laboratories of Bausch & Lomb for rating. The ratings are returned to Bird & Son when completed and a confidential report is mailed to you at that time.

This report will say *one* of two things:

1. That your vision is satisfactory for the work you are doing.
2. That your vision is below the standards that have been found important for your job. In this case you will be advised to see a professional eye man and do something about it.

These reports will be held in strict confidence between you and the plant hospital. No one will lose his job because of a test finding. Quite the opposite result usually happens. If the test points out that your eyes need attention, you simply take the report to your own eye doctor, ask him to check the results and provide you with the right glasses for the job. About 81% of all eye troubles are correctable. This test is designed to tell you either that your eyes are satisfactory for your job or that it is time for you to check with a competent eye man.

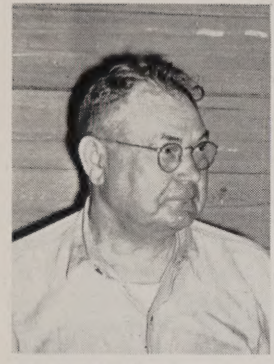
The program is an excellent one for many reasons. It will help you perform your job more safely and comfortably. It will help you conserve and improve your vision. It will help the company too because workers with good vision make better workers.

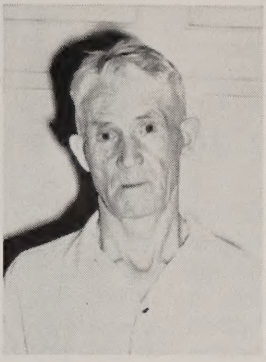
Tests will be scheduled by departments. Your foreman will be given several days' notice. Watch for this notice and be ready to sign up when the time comes.

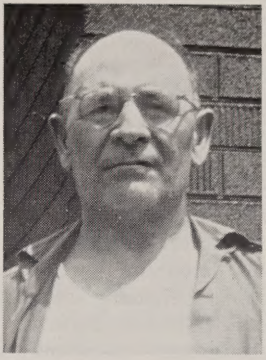
Research Meeting

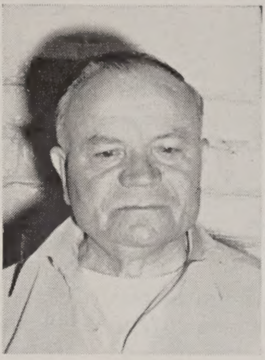
CHIEF Chemist of Bird & Son's Research Department, Daniel O. Adams, attended a conference June 16-20, on the subject of "Organic Coatings." This was a gathering of American and Canadian scientists from colleges, chemical supply houses, research organizations and industry. One of the modern research conferences run by the American Academy for the Advancement of Science, the main object here was to give these experts opportunity for discussion and exchange of ideas. The conference was held at the grounds of the New Hampton School for Boys, New Hampton, New Hampshire.

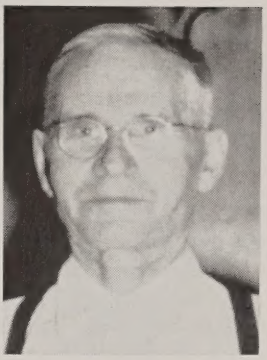
New Retirees in the Bird Family


Joseph Wasalunas


Michael Duffy


Manuel Monte


James Bunascienk


John Gronroos

Joseph Wasalunas, 24 St. George Avenue, Norwood. From May 2, 1919, Solid Fibre Department, No. 1 Box Shop, Stapler Finisher. Retired June 30, 1952.

Michael F. Duffy, 215 President's Lane, Quincy (until recently at 68 Mylod Street, Norwood). From June 6, 1922. On No. 4 Paper Machine continuously from July 14, 1922. Back Tender since February 22, 1924. Retired June 30, 1952.

James Bunascienk, Bird Club, East Walpole. From November 22, 1922. Since January 13, 1928 continuously at Corrugated Cases Department, No. 1 Box Shop. Slitter Helper M-16. Retired June 30, 1952.

John N. Gronroos, Denny House, 86 Saunders Road, Norwood. From April 7, 1934. Since May 18, 1935, Maintenance Department, Norwood Roofing Plant. "A" Millwright. Retired June 1, 1952.

Manuel Monte, 21 Fremont Street, Providence, R. I. From February, 1943, in Boiler Room, Wood Department and since June 1950, at Insul Board Plant. Retired June 30, 1952.

He Buys What He Sells

SALESMAN E. D. "Bake" Baker is a great siding salesman and a staunch promoter of all Bird products. He knows they are good. He has them liberally in use in his attractive new home at Waupaca, Wis.

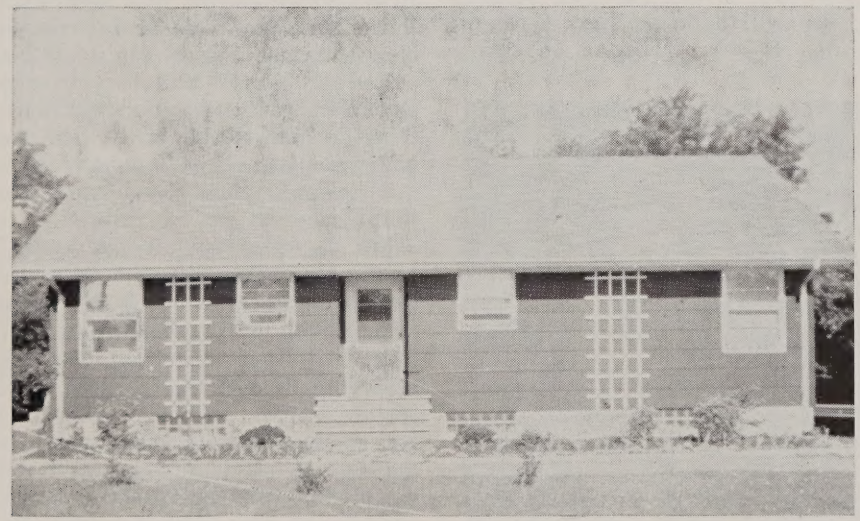
"Bake" says the house was built three years ago. There is still no sign of wall cracks, paint peeling or siding disintegration.

The 30x42 house overlooks Shadow Lake. There are three large bedrooms, bath, 15x20 living room, kitchen and dinette on the first floor. A large garage and amusement room in the basement have full sized windows as the land slopes away at the rear.

It is a wood frame house finished with 14" Pilgrim Brown Insulating Siding by Bird, of course. Neponset Black Vapor Barrier Building Paper is used between the side wall studs. All floors are covered with Bird Linoleum Tile, except the living room and one bedroom which have solid carpet covering, and of course the roof is by Bird, too. It is No. 23 Master-Bilt Weather-Tex Slate Blende.

"Bake" travels a large section of Wisconsin and all of Upper Michigan. He has been with Bird & Son since May, 1942. In addition to Pop, there are four others in the Baker family — Helen, his wife, Marta, 19, and two sons, William E., 15, and Robert D., 14 — and a fifth resident, Cinder, a black Labrador Retriever.

The Bakers did all of their own interior painting and Sheetrock finishing and laid their tile floors. Two and one half acres of land go with the place, giving their friends the chance to wisecrack and dub the place "Bakers' Acres".



BAKER'S ACRES, Building Materials Salesman E. D. "Bake" Baker's home in Waupaca, central Wisconsin. The house, built four years ago with a number of Bird products in its construction, is a good laboratory for testing the materials its owner sells. To date the pudding has proved good eating.

Have YOU Registered ?

THESE are the deadlines for registering to vote in states where our employees work:

Arkansas — pay poll tax by	Oct. 1
Illinois	Oct. 6
Louisiana	Oct. 4
Massachusetts	Oct. 3
Rhode Island	Sept. 4

For registration before these closing dates, see your local newspapers.

Changes in Foremen

Five Men Named to New Duties at Norwood Flooring and Roofing Plants

JUNE and July brought changes in the ranks of the Foremen at our two Norwood plants.

At the Roofing Plant duties of two present Foremen were changed in June and a third new Foreman was named:

Charles H. Seavey — No. 3 Machine (Tie Pads), No. 5 and 6 (Tar and Asphalt Saturator) and Building Paper Machine, Finishing (FBF Dept.).

John P. Koval — No. 9 Machine (Roofing).

Fred P. Turco — No. 7 Machine (Insulating Siding).

At the Floor Covering Plant one man was shifted from Night Foreman to Foreman of a new department and a temporary Assistant Foreman was promoted to full Foreman. George S. Johnson was named Foreman of a new department for rotary printing, symbol FFDA. Frank G. Kissell became Foreman of the Tile Department, FFT. These changes were effective July 1.

Flooring

Frank Kissell has been a Flooring Plant worker almost all of his twenty-three years with Bird & Son. He started August 6, 1929 and worked for just a short time at both the Roofing and No. 2 Box Shop before transferring to Floor Covering in April 1930. After several years as Inspector of rugs and floor covering, he transferred to the Print Machines in July 1933. Four years later, he was made a Machine Tender, holding that job until promoted to Assistant Foreman of the Yard Goods Finishing Department in December 1950. Last February he was named temporary Assistant Foreman of the Rug Border Department, holding this job until his recent promotion to Foreman of the Tile Department.

Frank Kissell

Frank is a native of Walpole and has lived on Moose Hill Road for many years. Frank is no backyard gardener but an honest to goodness farmer with more than three acres under cultivation. He raises all kinds of vegetables and flowers. His pride and joy this year was a big garden of one hundred and fifty peony plants which were really beautiful when in full bloom. He also had a fine strawberry crop. There are two children in the Kissell family, Frank, Jr., 14, and Geraldine M., 7.

A new department has been set up for rotary printing of Floor Covering. It also includes certain other operations formerly handled by the Rug Border Department. George S. Johnson, Night Foreman since 1949, has been named foreman of this new department, FFDA. Johnson's career with Bird & Son started in June 1926 as an Office Clerk, first at East Walpole Maintenance, and later at the Floor Covering Plant. He was Clerk for the Print Machines Department until July 1933 when he transferred to the machines. He became a Machine Tender in 1934. When the Shell Department was in operation during the war years, he served as one of the three Foremen in charge of this war work, returning to his Machine Tender's job in September 1945 at the close of the war. He was named Night Foreman of the Print Machines in January 1949. It is from this position that he was promoted to Foreman of the new department, FFDA.

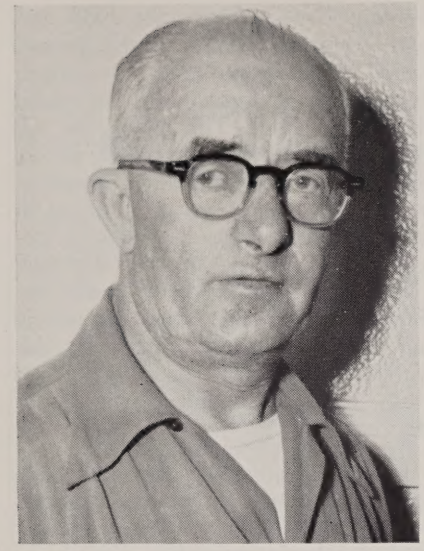
George Johnson

Johnson is a graduate of Norwood High School and came to his first clerking job at Bird & Son just as soon as he had received his diploma. He and his wife and daughter, Dorothy, 10, live on Washington Street, Walpole. When he isn't busy working around his home, you usually find him playing golf or busy with flys, rods and other fishing gear. Asked whether he preferred fresh water or salt water fishing, he replied that he was just a fisherman, period. He likes both, but does more fresh water fishing just because it's handier.

Roofing

At the Norwood Roofing Plant on June 9, Charles Seavey took over No. 5 and 6 Machines, retained direction of No. 3 Machine and the Finishing Department. No. 9 Machine, formerly under Mr. Seavey's direction, was transferred to John Koval. Fred Turco, the new Foreman, became Foreman of No. 7 in place of Mr. Koval, who was shifted to No. 9.

Mr. Seavey probably knows the Finishing Department better than any other man at the Roofing Plant. He started there in 1919 and a year later became Assistant Foreman. He was made Night Foreman in January, 1925. In July, 1932 he was named Day Foreman of the Finishing Department. As the work of the plant has grown in the past twenty years he has taken on supervision of various other departments and machines, including many years as Foreman of No. 9 Roofing Machine. In the fall of 1949 when this machine

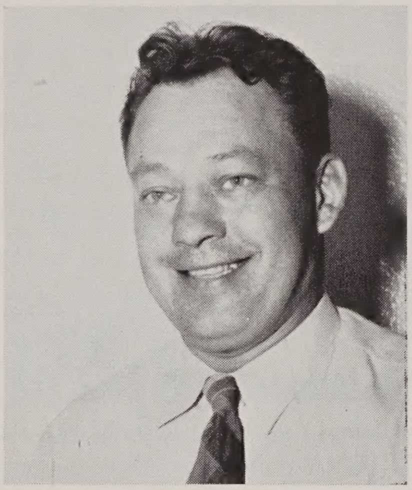


Charles Seavey

was remodeled Mr. Seavey's skill and knowledge were put to good use in helping smooth out the production wrinkles always present when a big new machine first starts up. One of the important duties in his new assignment this year is handling the increased production of Bird Tie Pads on No. 3 Machine. The change in duties will allow Mr. Seavey to supervise this increased production more closely. He also continues as Foreman of the Finishing Department (FBF) and takes over the supervision of two smaller units, No. 5 and No. 6 Machines, formerly supervised by John Koval.

Charles Seavey is not only the father of two grown sons but a grandfather four times and mighty proud of it. His son Charles, who works at Kendall Mills, has a fine family of two girls and a boy. A son, George, works for the Walpole Laundry and has a young boy two years old. Keeping up with these youngsters is Charlie's pastime during his leisure hours. Charlie is also a fisherman. He has been going to Bailey's Island off the coast of Maine for years and has developed a local reputation as a tuna fisherman. He and three others experienced the thrill two years ago of catching a 700-pounder. Last year Charlie says all they got was peanuts.

John P. Koval, new Foreman for No. 9, came to Bird & Son as a worker on the old No. 9 Machine twelve years ago. He spent the years from June, 1942 to November, 1945 working for Uncle Sam, most of the time as a Technical Sergeant in the ground crew of the 8th Air Force, servicing planes at airfields in England. Back here, in June of 1946, he transferred to the laboratory, working first as a laboratory assistant and later as a technician. In addition he took on the program of getting a college education nights by attending Northeastern University. He stuck with this rugged program and in 1950 received an Associate Degree in Chemical Engineering. This year he received a full degree, Bachelor of Business Administration, in Management and Engineering. Even this will not end John's educational career. He plans now to study for his Master's degree.

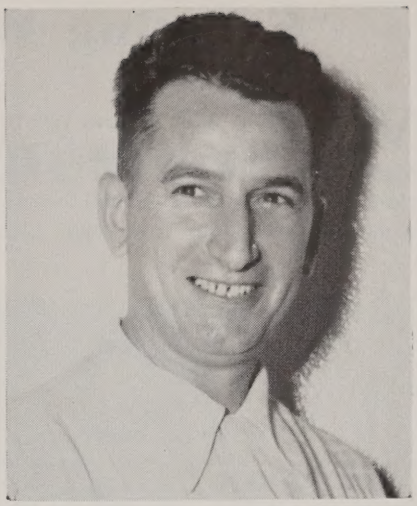


John Koval

His program for self-improvement and his demonstrated ability on the job paid off in January, 1951 when he was named Foreman of No. 7 Machine. He later took on also the supervisory duties of No. 5 and No. 6 Machines.

John was married in 1942 shortly after joining the Air Force. He has two boys, John P., Jr. age 5½, and Michael, age 4. They take up most of his spare time at home but what is left over he uses in playing a fair game of golf or tinkering around the house with various repair jobs.

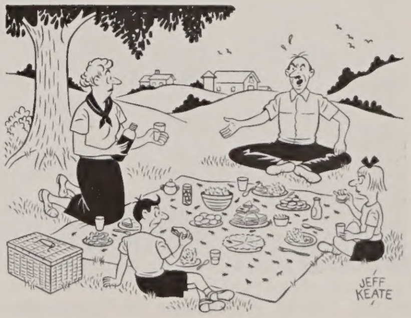
Newest addition to the Foreman's rank at the Roofing Plant is Fred P. Turco, who on June 9 was named Foreman of the machine on which he has been Machine Tender for eleven years, No. 7 Insulating Siding Machine.



Fred Turco

Fred is a Walpole High graduate, Class of 1933. He came to Bird & Son in 1935 and worked on several machines at the Roofing Plant, including the old Insul Bric Department where Bird Insulating Siding was made by another process before No. 7 Machine was built. Since February, 1941 he has been Machine Tender on No. 7. Extra activities have included several terms as Steward of the C.I.O. Local at the Norwood Roofing Plant, a year as Trustee in 1950 and a year as Treasurer of the old Eastern Roofing & Building Employees' Union in 1939. Fred also is an active member of the Italian-American Society of Walpole and keeps busy working about his home making his own repairs and improvements. There are four girls and a boy in the Turco family. The oldest girl, Chrysella, is ten. Then come Faith, Roy, Ann and the youngest girl, Denise, just six months old.

Turco made the columns of the Review last year when he received his sixty-first suggestion award, setting a new Bird & Son record. Since then he has chalked up another and right now has several ideas, entered before he became Foreman, which are awaiting a final decision.



"If ants are so industrious, how come they can always take time out for a picnic!"

Creating With Plastics

WORKING with plastics can be a fascinating hobby, as Donato Marrollo has discovered these last few years. Starting with several woodworking tools some years ago, Dan began to build gadgets for the home. He soon found that the things he wanted to make were much more colorful and attractive in plastic.

Dan, who has been a Norwood Roofing Plant worker since 1933, and now a Carton Maker in the Corner Piece Department, likes to invent things that he figures will be useful about the house. His display in the very neat basement workroom of his home in Dedham is already impressive. It includes several varieties of tooth brush and tooth paste holders; a circular spool holder; cigarette holders; a colorful perfume box; a clever envelope, stamp and label moistener; and what he calls a wishing well holder which contains space for tooth brush, comb, soap and plastic drinking cup.

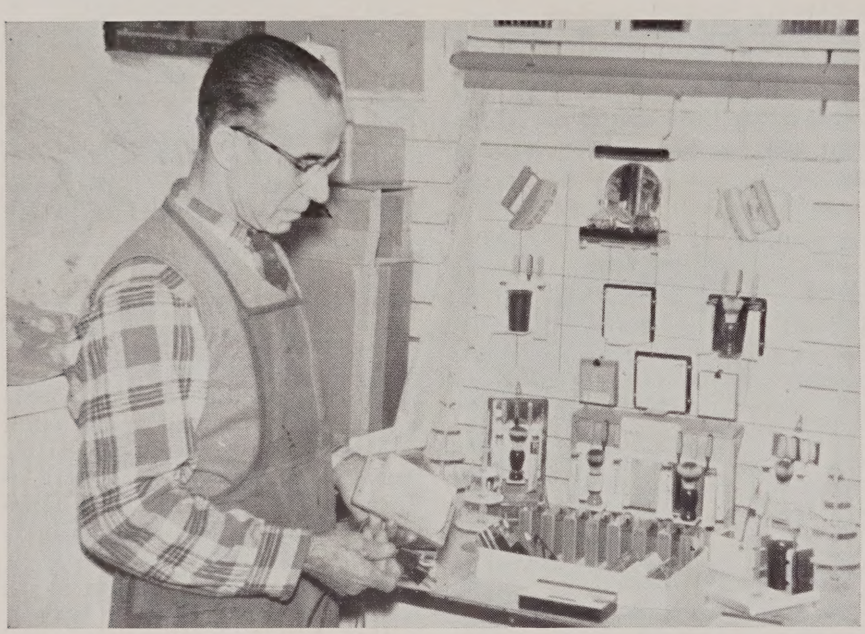
He will also show you a special lighted doorbell invention. Name plates placed in front of clear plastic light up clearly at night. For apartment houses, there is a multiple bell and plate arrangement and for brand new homes, a built-in transformer which eliminates the necessity of a transformer in the basement, with all the extra wiring involved.

Saws and Drills

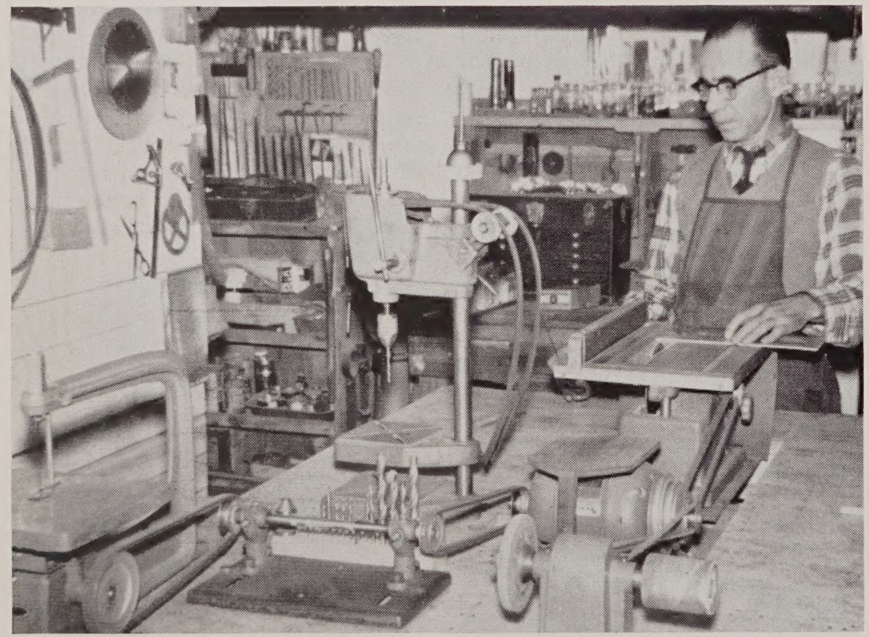
His equipment includes a circular saw with a special blade for cutting plastic, a buffer, a jig saw and a drill press — all tied in by belts to a single motor in the center of the bench.

So far, Dan has made these things for his own pleasure. On many of them, however, he has either filed for patents or actually obtained them. Some day, he reasons, he may invent something which will catch on with the public. He hopes to get some manufacturer to produce the item in volume under his patent. Then he will be sitting pretty with the royalties coming in.

Dan lives with his friends, the Savis, on a pleasant street near the center of Dedham. He is godfather to Aldo Savi who used to work on the Paper Machines and who is now in military service. Two other Savi children work here — Aurora, at the East Walpole Finishing Mill, and Alessandro at the Roofing Shipping. Mrs. Marrollo, a married daughter and a son are in Italy. Some day he hopes to go back there to visit them. Perhaps money earned from one of his inventions will get him there.



DONATO MARROLLO displays his handiwork with plastics. He is holding the combination name plate and door bell which is illuminated at night.



IN HIS CELLAR WORKSHOP on Church Street, Dedham, Dan Marrollo has space and equipment for making those handy, useful articles which his active mind is continually thinking up.

Suggestion Awards Increased

More Money For Your Ideas

IN order to bring payments for your suggestions in line with present day values, the company has revised the awards listed below, effective July 1, 1952:

	Old	*New*
Suggestions which reduce the cost of manufacture	$10	$20
Suggestions which result in improvement of product	$25	$50
Additional awards for 5 accepted suggestions	$10	$20
Business Builder Prize — Award when accepted	$ 100	$ 100
Additional award when earned	900	1400
Total Business Builder prize	$1000	$1500

Our suggestion plan was established many years ago to reward Bird & Son employees for the acceptable ideas they submit to improve established products and equipment and to introduce new products.

The increase in awards now means more money for you when you present ideas that will save money or build more business for Bird & Son.

FORTIETH ANNIVERSARY for Frank Massey, Superintendent of the Paper Mill, called for a little gathering and the presentation of a gold watch from his Bird & Son associates. Shaking Frank's hand (he is on left) is John Burke, Superintendent of all the mills at East Walpole. From left to right are: Guy Hoyt, Daniel Delaney with Robert Holman standing in back, Howard Whitney, Albert Gilmore, Mr. Massey, Joseph Sheehan, Oscar Lambine, John Murphy, Ralph Wight, Mr. Burke, Michael McDonagh, George Blair and Arthur Colburn.

Softball Team Holds Its Own

CHARLES ESPER, Chairman

OF three won and three lost by Bird so far this season in the Men's Softball League, the three defeats were all last-inning losers. They are the heart-breakers. We have some good men, like Frank Malacinski whose batting average over .400 is tops in this Norwood Industrial League. If we could count on mustering a full team on the field for each game, we'd do all right.

Card of Thanks

Sincere thanks to our many friends who remembered us on our twenty-fifth wedding anniversary.

George and Gertrude Campbell

Bird Club Field Day

←

Think of the magic word **MERRY-GO-ROUND** and all sorts of childhood memories flash back, like colored balloons, picnics when the lunch was packed in an old shoe box, of being boosted up to the outdoor drinking fountain because your legs were too short to reach, and in the winter of being pulled along on your sled by your father towering there above you.

Little "Richie" Pierce is getting an early start on these wonderful memories, as his mother holds onto him on the merry-go-round at the Field Day. His dad is Kenneth Pierce of Bird & Son, who took the Field Day pictures for the Review.

BIRD CLUB
MEMBERS
REGISTER HERE
FOR TICKETS

YOU ARE SURE to run across old friends at the Field Day. Here at the registration desk, Edith Ellis is standing talking with Catherine "Gully" Bellew and Mary Wallace of the committee, while Dick Ellis of Floor Covering stands behind his wife. Also helping check names and give out tickets, turned from camera, is Agnes Fraser.

ICE CREAM and pony rides, ferris wheel rides and popcorn, merry-go-round rides and pinwheels — that was the bill of fare served up by the Bird Club to members and their children at the Annual Field Day.

The date this year was Sunday, June 22, and the place Bird Park as usual. Well over 1500, young and old, swarmed to the park to enjoy the festivities, partake of the refreshments and enjoy endless rides. Stirring band music was again furnished by Carmen Mazzola's band.

Edward Wisniewski served as Chairman of the Entertainment Committee. This is his second year in this office. Assisting him were: John Dziubaniuk, Mary Wallace, Anthony Utorka, Agnes Kozlowski, Edward Geraghty, James Weir, Catherine Bellew, Aldo Bertoni and Katherine Niden.

KAREN LARSON, curly-haired daughter of Karl Larson of the Paper Mill Laboratory, has her turn riding one of the ponies at the Bird Club Field Day.

N. I. R. A. Convention

A. W. "Al" Smith, Personnel Services Manager, and John McDougall, Foreman and President of the Bird Club, attended the annual convention of the National Industrial Recreation Association in May.

Report by John McDougall

THERE were over three hundred delegates at the National Industrial Recreational Convention in Rochester, New York, May 19-21. They came from as far away as California and as near as Toronto, Canada.

I still insist the Bird Club program is as good, if not better, than most of the programs mentioned at this convention. Television came in for quite a bit of discussion, and it was generally agreed, you can't fight it, so it's best to join it.

We had a group demonstrate promoting employee music, piano especially. I believe after seeing and hearing this, the average person could play after about six lessons.

I had the good fortune the next day to be a panel member on a topic, "Special Activities, Key to a Rounded Program." The panel were: David H. Coryell, Recreation Director, General Electric Co., Erie, Pa., V. T. Goss, Recreation Supervisor, RCA-Victor Division, Camden, N. J., myself as president of the Bird Club, Earl Schreiber, Recreation Director, Timken Roller Bearing Co., Canton, Ohio.

My brief talk outlined the Veterans' Entertainment Show and the packages once a year for employees in the service. After the meeting I was approached by numerous delegates wanting more detail on this type of program.

Glee clubs or choral groups seem to be quite popular in most industries. More family participation in the different programs is emphasized.

There are many diversified programs, too long to write and tell about. But to sum up, the Bird Club has a well-rounded program and we stand up near the top.

AWARD WINNER. George Gross of Roofing Maintenance is awarded $150, special payment for an excellent suggestion. In the President's office, George seated, left, looks over the check with President A. H. Anderson. Standing behind them are executives W. C. Ahlgren, R. A. Wilkins, H. E. Sawyer, Jr., and H. S. Hanna.

June Suggestion Winners

GEORGE GROSS of the Norwood Roofing Plant Machine Shop pocketed a special award of $150 last month. His suggestion was originally accepted in December last year and has now turned out to be a real money saver. His idea, "Turn #21 Masterbilt die around at #10 Machine", prevents the chips from falling onto the belt. Before his suggestion was put into effect belts broke frequently at the machine because chips were carried along and got caught between the belts and the pulleys. The idea has been a real money saver in preventing broken belts.

June awards:

Norwood Flooring Plant

Leo Clarkin, FFP	$10
Anthony Grinavic, FFG	25
Bruce Grindle, FFS	20
Joseph Sastavickas, FFP	10
John Down, FFR	5

Norwood Roofing Plant

Joseph Bartell, FBPM9	$10
John Famolle, FBPM1	15
John MacLachlan, FBPM9	10
Louis Silvestri, FBPM9	5
Attilio Tronti, FBM	5

Office

Harris Loring, Jr., AA	$10

Phillipsdale Plant

Fred Matthews, DPM	$10
Sven Mollerberg, DPX	40
Dudley Perry, DPX	10
Raymond Robillard, DPM	10
Joseph Braga, DPB	5
George Jobin, DPIF	20
Vernon Stromberg, DPX	15

Included in these amounts are the awards of $10.00 to four individuals each of whom had five suggestions accepted: Anthony Grinavic, FFG, George Jobin, DPIF, Bruce Grindle, FFS and Sven Mollerberg, DPX.

Your Cooperation, Please

Massachusetts Plants

Recently one of our good customers tried for more than two hours before he could get a telephone call through. Many other customers have had long waits. That's bad business at a time when we need all the good will and the orders we can get.

We need your cooperation in stopping all out-going and in-coming personal phone calls. Please use the pay stations which are available in all plants and offices. And please ask your families and friends not to call in, except for real emergencies.

Emergency calls will always be put through. Assure your families of that. But to free the lines for our customers and for other Bird & Son business, all unnecessary personal telephone messages must be eliminated.

For its part, Bird & Son is installing two more trunk lines making a total of 18, all that is possible to get at the present time.

So, please, your full help and cooperation.

Election of Locals 896 and 1330

OFFICERS OF LOCAL 896 at Norwood Roofing. Seated, from left: Paul Rowe, Recording Secretary, J. J. Reynolds, Vice President, Robert Goode, President, Anthony O'Donnell, Treasurer. Standing, in same order: Anthony Abril, Joseph Roslauskas, Peter Didick, Henry Thomas and Herbert Pratt.

Roofing Plant Election

OFFICERS of Local 896, Union at the Norwood Roofing Plant, were elected for the ensuing year on June 17. They are:

President, Robert Goode
Vice President, J. J. Reynolds
Financial Secretary, Anthony O'Donnell
Recording Secretary, Paul Rowe
Chief Steward and Director of Education, Herbert Pratt
Trustee, Joseph Roslauskas
Sergeant-at-Arms, Anthony Abril

Robert Goode

Robert Goode, the new President, was Vice President last year and succeeded William Haggerty as President for a good part of the year. He had been a Steward for the four years preceding.

Bob came to Bird & Son because of a flat tire. He got stuck in front of the Employment Office one August day in 1942. Seeing the sign and having heard that Bird was a good place to work, Bob told us, he went in. Ed Grout needed someone who knew maintenance work and sent him to Roofing where he was hired. Bob is a Machinist, having worked in Roofing Maintenance ever since.

He is a graduate of Providence Technical High School and had a four years' apprenticeship as a toolmaker at the Mason Box Company, Attleboro Falls. Since his service here he has had a one-year training course at Northeastern.

The Goodes and their daughter, Marsha, live in Wrentham.

J. J. Reynolds

John James "Jimmy" Reynolds is Jitney Relief Man, working at No. 7 Machine. He has been with Bird & Son since 1941 and was a Union Steward before his recent election to Vice President. A native and resident of Norwood, he was in the Army four years during World War II. He served 3½ years overseas in the Pacific with the 25th Division artillery. Jimmy is married and has a daughter, Margaret Catherine, 16 months, and a son, Junior, 2 months. He is well known locally as a racer of homing pigeons.

Anthony O'Donnell

Asked why he ran for that office, Anthony "Gumpy" O'Donnell, Financial Secretary, said he likes bookkeeping and clerical work. This is his first Union position. He is Relief Man on No. 5 Machine, has been with Bird & Son over four years. Before that he had worked for the Plimpton Press in his home town of Norwood. Gumpy, who is single, is not long back from a second period of service in the Army. Following service from 1945 to 1947, he was in the Reserves. When he was called back he served as a radio operator in the Signal Corps in Germany.

Paul Rowe

Paul Rowe, Coating Mixer Man on No. 7 Machine and new Recording Secretary, has his tenth Bird & Son anniversary this month. He has served as Treasurer and Trustee and last year was a Steward for the Local. Paul used to live in Canton, where he worked for the First National Stores. He and his wife and three boys, Paul, 14, Robert, 11, and Kenneth, 9, now live in Norwood. In his spare time and weekends he says he enjoys working as a short order cook in a diner in Dedham.

Herbert Pratt

Chief Steward Herbert Pratt, with Bird & Son six years next month, is a General Helper in the Finishing Department (FBF). He originally came from Rockport. A fur cutter by trade, he has worked at that in Gloucester and in New York City. His previous Union experience here was as Secretary and also as Steward. Herbert lives at the Bird Club in East Walpole. One of his outside interests is tinkering with old cars.

Sprague Heads Local 1330

THE members of the new Executive Board of Local 1330, the Union at East Walpole, have all had experience in handling union affairs. The board consists of the four officers and two members at large.

President Richard Sprague, "A" Machinist, has previously been a member of the Executive Board and a Trustee. Dick Sprague is well known throughout the Massachusetts plants and in the town. He has taken an active part in Bird Club sports for many years, was bowling chairman, is the current men's golf chairman and is a member of the Bird Club Council. With Bird & Son since 1928, Dick has worked in the Machine Shop since 1942. In Walpole, he has been a member of Company 2 (East Walpole) of the Fire

Department for 18 years. The Spragues have five children, Richard, 21, Emily May, 18, Edith, 16, Arthur, 13, and John, 6.

Edward Paduck

Vice President Edward "Red" Paduck was re-elected for a second year to this position. An Assistant Machine Tender in the Combiner Room at No. 1 Box Shop, Red since 1948 has also served the Union as a member of the Bargaining Board, Chief Steward, and Department Steward. He started at Bird & Son in 1939. From 1943 to 1946 he was in the Army and served in the European Theater with the Ninth Armored Division. Outside his job, Red is a Past Commander of the Norwood Post 2452, VFW, and now is Deputy Inspector for Massachusetts in this veterans' organization. He is married, lives in Norwood, and has two boys, 9 and 5, Edward A., Jr., and Denis Machael.

Ernest Koebe

Ernest Koebe, Secretary - Treasurer, has handled his local's finances before, having been Financial Secretary for six years and when the jobs of Financial Secretary and Treasurer were combined he was elected Secretary-Treasurer. This is his second term with this title. The other Union officers say they call him "Pop", because when they go to Union conferences they refer bill collectors to their treasurer and say, "Go see my father; he'll pay."

Ernest is a Quarter Century Club member at Bird & Son, having come to the company in 1917. Since 1924 he has been in the No. 1 Box Shop Shipping Department, where he is now Scale Man. He has one married daughter and two grandchildren. A resident of Walpole, Ernest Koebe is a lieutenant in Company 1 of the Walpole Fire Department, where he has served for 33 years.

William Dickinson

William Dickinson, Recording Secretary, had been acting Secretary two years ago for the Union and has served as a Trustee for three years. He began his service with Bird & Son in 1946 at the Paper Mill and for most of the time since 1950 he has worked at the Finishing Mill. Bill is one of our commuters, driving from Dorchester where he lives near Codman Square. He has three young children, William L., 6, Margaret, 4½, and Susan, 3.

OFFICERS OF LOCAL 1330 at East Walpole. Seated, from left: Ernest Koebe, Sec.-Treas., Richard Sprague, President, Edward Paduck, Vice President, William Dickinson, Recording Secretary. Standing: Members of Executive Board at Large, James Barnes and William Mattson.

William Mattson

Executive Board member, William Mattson, has served on this Board before, and has also been a member of the Bargaining Board and Chief Steward. He is an "A" Painter in Maintenance, where he has worked since 1933. A resident of Norwood, Bill is a Town Meeting representative and a member of the New Industries Committee for the town. Norman E., 11, and Russell W., 7, are the two children in the Mattson family.

James Barnes

James Barnes, the other member at large of the Executive Board, served on this board last year. He has also served on the Bargaining Board and as Chief Steward. Jimmy came to Bird & Son in 1945 and started as an Oiler. Shortly he became a Millwright Helper and now is an "A" Millwright in the Machine Shop. The Barnes family lives in Norwood. His children are James, Jr., 12, and Diane, 7.

Coffee by Truckload

The June 28 issue of the Saturday Evening Post had a short feature article on William Rosenberg of the Industrial Luncheon Service. The article was entitled, "He Makes Coffee by the Truckload." Mr. Rosenberg's firm is the supplier of our cafeterias in the East Walpole and Norwood plants.

Samuel Dunn

SAMUEL DUNN, Engineer's Helper and Bird & Son worker since 1923 was stricken with a heart attack and died at work on Tuesday, July 1.

Mr. Dunn came from Ireland as a young man and worked for a time on the Forbes Estate in Westwood before joining Bird & Son for the first time in November, 1917. He was employed at the Norwood Roofing Plant until he left for military service in the First World War in April, 1918. He worked for Bird & Son again for a brief period in 1922 and joined the organization permanently in May, 1923.

After less than a year in the Box Shop he transferred to the Power & Steam Department. He was a Repairman for three years and a Second Class Fireman for eight years until his physical condition made it necessary for him to take lighter work. For the past three years he has been a Helper in the Turbine Room.

He is survived by his wife, Eliza. Funeral services were held from the Ginley Funeral Home, Walpole on Saturday, July 5 at 2 P.M.

Bearers at Mr. Dunn's funeral were all fellow employees at the East Walpole Power Plant: Harlow Dray, Andrew O'Malley, Chester Ambruskevich, Martin Wallace, John Wozniak and Francis Gilmartin.

The Department of the Navy is using teak wood to reinforce Douglas fir flight decks on aircraft carriers. As a result the flight decks will last longer and will cost the Navy less for upkeep and replacement.

Milling Around

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

Jerry Matthews has left the Office Stores Dept. for a job selling with the Fuller Brush Co. While he worked here, Jerry was taking night courses in accounting. Best of luck to you.

New boy welcomed to Arthur Wilson's department, following Jerry Matthews, is David Bearce, son of Howard Bearce, Granule Plant Foreman.

Nantucket was the vacation spot for Hannah Flavin, Anne Lindsay, Carolyn Delaney and Pat McDonald.

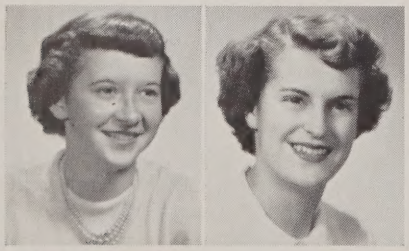
Mary Blazonis of the Mail Room was remembered on her 25th anniversary with the company by a purse from her department and many other friends throughout the office. She was delighted and said she planned to buy a caddy boy, which she had wanted for a long time.

Safetyman Frank Eisenhauer at the beach at Old Orchard for a week found himself recommending to a friend the best treatment for bad sunburn. Busman's holiday!

The Office Managers' annual powwow at East Walpole brought on Bill Liechty from the Berry Asphalt office in Arkansas, Chick Campbell from Chicago, and Ollie Sherburne from Shreveport. It was nice to see them. Chick was just getting his sea legs back after his illness. Bill was given a wet welcome, arriving at the office in an early-morning thunderstorm and downpour.

Proud father at Walpole High School graduation was Dr. R. W. Bourke, plant physician, whose son, Robert, was president of his class, introduced the program and won one of the top awards. Young Robert plans to enter Harvard.

Last month at the Lord Fox a double shower was given for Mona White and Louise Hanscom. Mona became Mrs. Joseph Penza on June 17 and Louise, Mrs. Edward Fuller, on July 3. The two guests, fresh from triumphs in the "Mikado", plus Anna Ippoliti, the third member of the "Three Little Maids" trio, made quite a hit singing at the party, not only with their own crowd, but with other diners. Following the pretty songs from Gilbert & Sullivan, Frannie Fulton Lighty nearly brought the house down with her deep-voiced rendition of "Pistol Packing Mama."



CONGRATULATIONS to two more June '52 graduates. Left is Miriam Chappell, just graduated from East Providence Senior High School. She is the daughter of Ray Chappell, Phillipsdale Maintenance. Right: Jane Donlan, daughter of Francis Donlan, East Walpole Paper Mill, who graduated from Norwood High School.

CHEERY NOTE comes into East Walpole Square just before 5 each night as Santo Damico and John Suman drive up together in Sandy's car, then go off to work at the brooms and wastbaskets for their nightly clean-up of the offices. As the office force is getting groggy and ready to fold, Sandy and John look right in the pink as they start their job.

Accounting and Billing Dept. members enjoyed an outdoor supper and swimming (brrr) party at Roger Anderson's summer place at Marshfield, June 25.

Ray Case had a week's vacation at Webb Lake, Weld, Maine, over the Fourth.

Charles Sumner spent two July weeks at Governor's Isle, Lake Winnepesaukee.

Charlie Makarevich had a cottage at Oak Bluffs for two weeks the first of the summer.

On the sands of White Horse Beach you could find Palma Bilotta from June 30 to July 14.

For the July 4th week, Rita Petroni enjoyed the excitement at Hyannis.

Rennie Feaver was off to pay her sister a visit at Vineland, New Jersey, over the Fourth.

Ted Holmes' son was home for a vacation. He is a Marine stationed in Virginia. With him were his wife and child.

Early in June, Pauline and Hilda Rafuse and family took a trip to Canada. They spent a few days at the Windsor Hotel in Montreal and the rest of the week at Danville, Quebec, visiting relatives on a farm. The end of June, Pauline had another week at the beach at Wareham.

Janet Murphy "picked" the hottest day of the year (so far) for a quickie appendix operation. Hope you are feeling much better now.

Barbara Pungitore DiGiantommaso, who just transferred from Box Sales to Flooring Sales, has recently been married and is making her home in Walpole.

John Dolan went back to his alma mater, Colby, for his class reunion.

Very glad to report that Al Jones is home from the hospital and making good progress after a serious illness.

Julia Smith is back after her long illness, we are glad to say.

Welcomed back for a second summer in the Cost Department is Jane Metcalf, who will be a senior at Colby this fall.

Claire Bacon is welcomed to Cost, taking Ray Letourneau's place. Ray has left for another job.

Frances Fulton Lighty, also of Cost, has left to be a full-time housewife.

Katherine "Kanie" Roe vacationed at Dennisport.

Merle Belcher left July 3 for an automobile trip along the Maine coast and to the Provinces.

Elsie Ahlander of the Treasurer's Office vacationed at Onset.

Mr. and Mrs. A. H. Anderson took a three weeks' trip to California, leaving here June 13. They went by train, going out the southern route through Amarillo, Texas and stopping off at the Grand Canyon. They attended the biennium of the Congregational and Christian Church Council at Claremont, California. Mrs. Anderson was a delegate from Massachusetts at the conference, attended by 1100 to 1200 people from the U. S. and its possessions. They also spent three days in San Francisco. Coming back, they enjoyed the beautiful scenery of the Feather River Canyon in California from the vantage point of a vista dome car.

Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

Clipping from the Boston Advertiser of June 18, 1948, tells of the arrest of a motorist for reckless driving. Motorist's name, John J. Burke; officer's name, John J. Burke (not related). Clipping sent to our Supt. John J. Burke (not the offender) for his perusal.

Mr. and Mrs. Edward Costello have moved from Parkway to Nichols Street in Norwood.

Paul Coughlin of Norwood, second year student at the University of Maine, is spending the summer working in the Main Mill Laboratory.

Hermon Barker spent a week fishing in Maine. Reports are the trout were biting well.

Our sympathy is extended to Francis Howe of the Machine Shop, whose mother died recently.

Elna and Elsa Gottberg went to New York City for their vacation. Before she went, Elna had been working temporarily in Advertising Display.

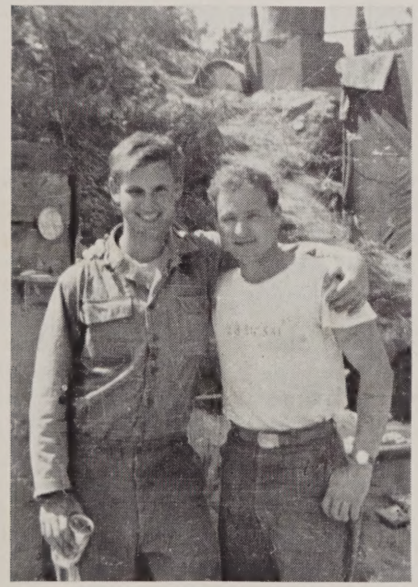
Herman Nordstrom is happy to have his son back in the U. S. LeRoy had been with the Army in Europe, but is out of the service now and was planning to be married this month.

George Dusty and his wife left the Fourth for a week's visit to her folks in Caribou, Maine.

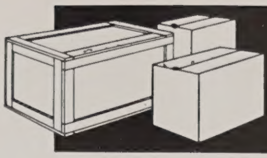
Our sympathy is extended to Joseph Buckley, who recently lost his mother.

John Bandonis, on military leave from the Machine Shop, writes from Heidelberg that his wife arrived there in March and likes it very much. They have recently bought an English car, a Morris Minor. John also says: "I received the gift package from the Bird Club and I wish to thank you all very much." John is a lieutenant in a Military Police company charged with guarding European Command headquarters.

New Quarter Century member is Ernest "Irish" Oakes of Stock Transfer.



BUDDIES. Pfc. Jack Maroney, left, and Cpl. Andrew Shimsky, local boys, were inducted the same day, have been together in California, Japan and now Korea. Jack once worked as a Messenger at the Main Office and later was at Floor Covering. Andrew also worked in this plant for a short time. James Maroney of the East Walpole Yard Crew is Jack's father. Andrew has three sisters, Helen, Jayne and Mildred, and a brother Frank, all Bird & Son employees.



No. 1 Box Shop

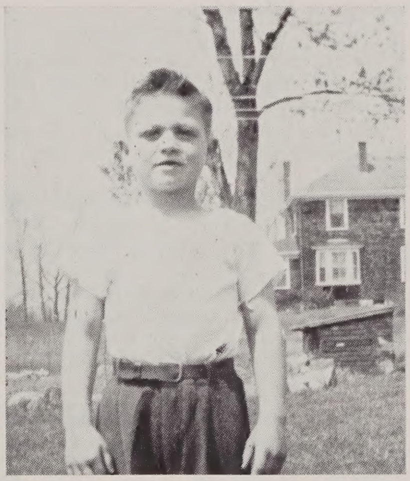
John P. Walsh
Catherine Bellew
Ramona Chicoine
Edward Paduck
Kenneth Houghton

John McGrath is welcomed in the Printing Department. He formerly worked in No. 2 Box Shop Shipping.

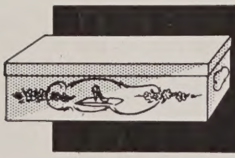
Sympathy is extended to Alice Connolly and to her brother-in-law, Al Balnis, on the death of Alice's father, June 10.

Marcia Rouillard is back at work in the Office for the summer. Marcia is a student at the University of Massachusetts.

Dick Manson has left to work for the Crosby-Ashton Steam Valve & Gauge Co. of Wrentham. He is enrolled in an apprentice course there.



NINE-YEAR-OLD Francis Ellis is the son of James Ellis, Combiner Department at No. 1 Box Shop. Wilmer Wiggin, Shipping Department at the same plant, is Francis's grandfather.



No. 2 Box Shop

Joseph Smelstor
Martin J. Saulen
A. D. Smith
Catherine Brady

John McGrath, regular Review Reporter from the Shipping Department, has gone to No. 1 Box Shop in the Printing Department.

Phyllis Duquette, daughter of Bill Duquette, and Mario Montisano, Tony Montisano's daughter, both won a Lane Medal at Norwood High School graduation.

Leona Paquette attended her Walpole High School Class of 1932 reunion at the Colonial Inn.

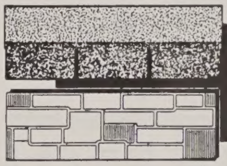
Catherine Brady tells this one, proving again it is a small world. Her sister, Gertrude Brady Hale, coming to visit back in East Walpole, was on her way from Los Angeles and stopped off in Las Vegas, Nevada. She fell into conversation with a man, who, it turned out, came from Franklin. Gertrude said she was from Walpole. The man said the only Walpole girl he ever knew was one he danced with at the lake one time years ago and he still remembered her name. It was Gertrude Brady.

Mary Cofsky spent a week in Canada.

Marie Rainville spent her vacation at Old Town, Maine.

Johnny Olson sports a new Dodge.

Stuart Farris's son, Arthur, recent Walpole High School graduate, was awarded a scholarship by Boston University. He will be enrolled in the liberal arts course.



Norwood Roofing Plant

Arthur McKenna
Roger Percy
Leonard Weaver
John Folan
Louis Silvestri
James Murray
Joseph Nevins
William Stewart
John Hutchins

Among 103 receiving diplomas at the graduation exercises at Walpole High, Sarah Betro was awarded both the scholarship for the highest scholastic attainment during the past four years and one of two awards for top leadership and character. These were the Martha Metcalf Allen Scholarship and a Frederick E. Clapp Award. Sarah's father, Andrew Betro, works at the Granule Plant. He is to be congratulated on his daughter's excellent record.

Congratulations are in order for Kenneth McIntosh and his wife, who received their final citizenship papers on June 6. Kenneth, who works at the Roofing Sample Department, came from Canada.

As soon as it is completed, Paul Antonitis will be moving into his new home on Pleasant Street, Norwood. Don't forget us at the house warming.

FOR SWAP-
FOR SALE-
OR WHAT HAVE YOU?

FOR SALE. 1-car steel garage. D. H. Fleming, FBO, 27 Everett Ave., Norwood. NO 7-0641.

BOY'S 26" BICYCLE, balloon tires. Will sell for $10, or swap for what have you? Frank Nyborn, PEL. 6 Stone Circle, Norwood. NO 7-2612-J.

Roofing Notes

(Continued)

For the latest information on TV highlights, programs, etc., see Bertil Ostrom. He has just purchased one.

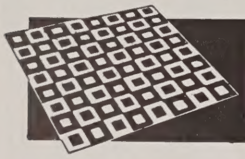
When he was fishing at the Connecticut lakes in far northern New Hampshire, John Colaneri found ice and snow. That, however, was the Memorial Day week-end.

Caryl Hinds had a strawberry bed thrown in with his new house purchase. The bed bore fruit this spring, and though Caryl battled the birds for first crack at the berries, he got enough to give them away generously and still have strawberries come out of his ears.

Fellow workers from No. 7 Machine extend their best wishes to Fred Turco and Jimmie Reynolds. Turco is our new Foreman on No. 7 and Reynolds, our new Union Vice President.

Robert Chappel, new Steward on No. 7, was proclaimed milk drinking champion at our annual Union banquet.

John Rogers is a busy man these days building a new home in Medway.



Norwood Flooring Plant

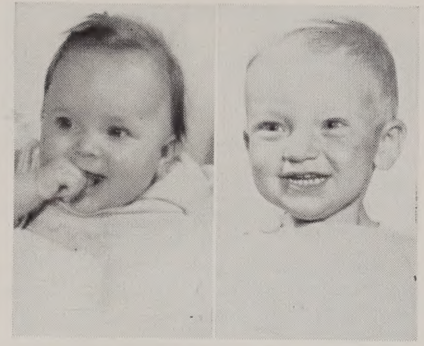
Bruce Grindle
James Connolly
Charles Cobb
Robert Taylor
William Cherry
Dorothy Hawes
John Grover
Frank Karshis
Stephen Wosniak
Edward Feeney
S. F. Cavanaugh

One of Walpole's Little League umpires is George Kinsman of Finishing. Although well-versed in the rules, George is frequently called upon to make decisions that would try the wisdom of Solomon.

The fellows in Finishing wish Ken Pierce success in his new job in Advertising Display.

When it comes to vacations, the wife of Dan O'Gorman is to be envied. Mrs. O'Gorman is leaving these sultry shores for the Emerald Isle, Salthill in Galway Bay, and the Royal Dublin Horse Show. Great stuff!

ON THE CHURCH LAWN Mary Elizabeth Kinsman poses after her first communion at St. Catherine's, Norwood. George Kinsman of Flooring is her father.



APPLES OF GRANDPA'S EYE are these two grandchildren of Leon Schensnol, Floor Covering Shipping. Rebecca Traut is six months old and her cousin, Richard W. Jones, III, is a big boy of 2. They both live in Sharon, which makes their grandfather happy as he lives there too.

Harvey Hayward took a three weeks' vacation to Nova Scotia.

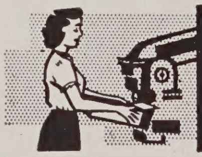
Welcome back to John Malacaria.

We are sorry that Adam Scott and John O'Donnell have been on the sick list. John had an appendix operation.

We offer our congratulations to Charles Harukewicz, who took the fatal step on June 29.

The girls enjoyed a luncheon together at Vega's on the occasion of Harriet Dusty's leaving. She was given a lovely baby blanket.

Robert Doucette, on military leave from the Lab, has been home from the Azores on a 26-day furlough. He tells us he has four more months of overseas duty.



Shoe Carton Set-Up Stations

News from Auburn

By Helen Lane

The week of the Fourth was a busy one for some of the people here at the Auburn Plant. Rita Tremblay and husband Leo took off for Atlantic City and maybe Washington.

Gertrude Theberge planned to go to New York to see her fiance who is stationed at Sampson Air Force Base.

Janet Walmsley was going to Ohio to visit relatives. Hope she does not get lost. (She couldn't remember the town she was going to visit.)

Anita Nadeau and Dolores Bannister expected to be at home, entertaining their sister from Connecticut.

Ann Bannister was heading for New York to see if she and husband Lucien could be any help to her sister who is building a new home.

Eddie Quinn planned on seeing a few of the ball games at Boston, the rest of the time to be spent at home.

Ralph (Stub) Maxim was going to New York with wife Myrtle to visit son and family, but fervently hoped they would get back in time for him to go to Moosehead Lake for some fishing.

Bob Carroll was planning on going to New York with Stub, to see his brother and family, whose little girl had been laid up with a cast on her leg since last March. Hope you folks found her very much improved.

Marjorie Sanborn spent the week at home with her family.

Jeannette Hodsdon is really going to have a vacation. She is going to spend a month or two with her husband Kenneth, who is working for the American Bridge Co. in Morrisville, N. J.

Ray Morency said he was just going to stay home and relax. Sounds like a sane idea.

Fern Champagne said she would probably spend most of her time in her back yard sunning herself.

Bob Hilts, who is engaged to Lillian Tripp, is planning to be married soon.

Angelina Boisvert might entertain her sister or go on some trips.

If anyone happened to be looking for me, I was probably working in the garden or just plain relaxing at camp on the Nezinscot.

Art Lynch was among 18 greater Portland golfers joining the "I Beat Ben Hogan" club. Art's one under par 70 at the Portland Country Club was one stroke better than Ben Hogan's 71. Art didn't need his 4 handicap strokes to beat The Mighty Midget. Art will receive a certificate from PGA, and a bronze medal.

Swen A. Berglund

SWEN A. BERGLUND, "A" Millwright at the Flooring Plant for many years and with Bird & Son since 1923, died on June 17. He had come to the United States in 1913 at the age of 23 from Finland, where he had already learned the trade of carpenter. He was employed for about six years in the Maintenance Department at East Walpole, then transferred to Floor Covering where he remained until his illness this spring.

He is survived by his wife, Emma, a son, Ernest, of Sharon, who is employed at the Floor Covering Shipping Department, a daughter, Mrs. Harry Field of Westwood, and six grandchildren.

Mr. Berglund lived on Mylod Street, Norwood. Funeral services were held at the Gilloolly Funeral Home and were conducted by the Rev. William F. English of the First Congregational Church.

Luigi's Boys

MRS. CICOLANI will probably look at this story and then at her husband, Luigi, and shake her head. What can you do with a man who talks so much? Not that you can blame him for running on about the boys.

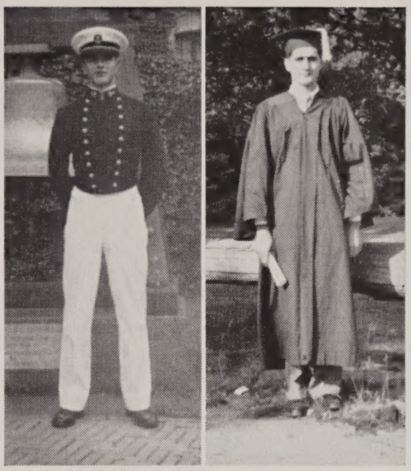
Luigi Cicolani is a Helper in the Asphalt Storage Department at Norwood Roofing. He has worked for Bird & Son since 1927, shortly after coming to the United States at the age of 25 from his home town of Poggio Moiano, near Rome, Italy. The Cicolanis have two sons. The younger one, also named Luigi, last month walked off with a "bushel basket" of honors on graduating from Westwood High School. It looked as though he was doing as well as the older boy, George, now on a cruise with his ship after completing his first year at Annapolis. Luigi, the elder, told a friend at the plant about them and word got to the Review.

Neither Mr. Cicolani nor his wife ever had much formal schooling, but they recognized the value of it for their children. After the boys got farther along in school than their parents had been, the older people still followed their progress eagerly, keeping in touch with teachers to be sure the boys were making the most of their opportunities. The boys were always expected to work for what they got. They were allowed to keep the money they earned outside of school so long as they spent it wisely.

When George graduated from Westwood High, he had a scholarship to Northeastern University. It was while he was there that he received his appointment to the United States Naval Academy at Annapolis, where he is doing well.

"Chick", short for Cicolani (pronounced Chick - o - lah - nee), that is Luigi, is working this summer at a Howard Johnson restaurant before entering Massachusetts Institute of Technology in the fall. At graduation he gave the valedictory speech, which the elder Luigi described as beautiful. Young Cicolani received the following awards: Reader's Digest Valedictorian Award, Bausch & Lomb Science Award, Westwood Lions Club Scholarship, and Westwood Woman's Club Music Scholarship. The Lions Club Award will go toward his M.I.T. tuition. The Institute has given him a scholarship. The music award is for furthering his studies on the accordion.

The boys as well as their parents feel that this success is only a start. They have to prove themselves. But they certainly have made a fine beginning.


SONS OF LUIGI CICOLANI of the Roofing Plant. Left is Midshipman 3rd Class George Cicolani standing in front of the ship's bell of the U.S.S. Enterprise at Annapolis. Right is Luigi, just graduated with honors from high school and now headed for M.I.T.

Acknowledgments

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Charles Chorlton, Jr. and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

Leo Clarkin

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of William S. Corbett.

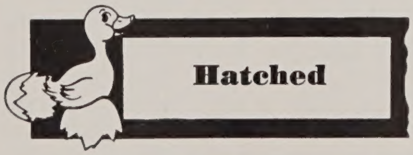
We wish to thank you for the kind expression of sympathy extended to us at the time of our father's death. We wish also to thank all those employees who were so kind and thoughtful during our bereavement.

Alice Connolly
Eileen Balnis
Albert F. Connolly
Robert E. Connolly

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

The Stellman Family

The family of the late Anna Buckley acknowledges with grateful appreciation your kind expression of sympathy.



Hatched

To the William Moses, a son, Anthony Kerry, on June 21. (Berry)

To the Paul Knights, a daughter, Rosemary Frances, on July 2. (Phillipsdale)

To the Robert Taubers, a daughter, Donna Lee, on June 24. (No. 1 Box Shop)

To the John Heylins, a son, Stephen. (Norwood Roofing)

To the Edward Muehlbergers, a daughter, on June 18. (Norwood Roofing)

To the Norman Lulls, a son, on June 23.

To the Louis Lampertis, a son, on April 4. (Norwood Roofing)

To the Lou DiGiandomenicos, a daughter, on June 12. (Norwood Roofing)

To the Samuel Cirillos, a daughter, on June 26. (Norwood Roofing)

To the Gus Holtmans, a daughter, on May 9. (Norwood Roofing)

To the Philip C. Johnsons, a daughter, Jennifer Rose, on May 31. (Chicago)

Bird Alumni

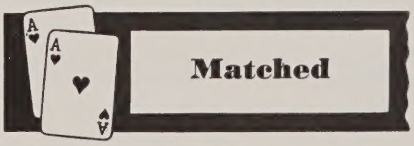
John Gronroos, who has just joined the "alumni association" of retired Bird & Son workers, has moved up to the Denny House, a rest home on Saunders Road, Norwood, for a while.

Mike Duffy, another new retiree, is going to be pretty busy, he tells us, helping his wife look after a rooming house which they recently bought and she is going to run at 215 President's Lane, Quincy. Mike stayed at their old address on Mylod Street, Norwood, until he retired and had his picture taken for the Review.

Edward M. Lines, retired head of Research, dropped in not long ago and made some much appreciated comments about the Review.

Did any of you retirees read last month's (June) Review? Or see page 15?

Manuel Monte of Phillipsdale had expected to work until the end of the year, but because of his health he decided to retire at the end of June. He is living at 21 Fremont Street in Providence with his son and hopes to spend his time looking after his chickens.



Matched

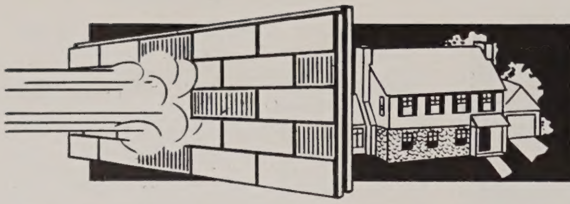
Bernard Wenstrom (Norwood Roofing) and Barbara Ostrom, June 17, at the Blessed Sacrament Church, Walpole.

Joseph Penza and Mona White (Main Office), June 17, at the Blessed Sacrament Church, Walpole.

Victor Plosinski (Flooring) and Muriel Lawrence, June 21.

Edward J. Fuller (FBV for summer) and Louise Hanscom (Main Office), July 3, at the Union Congregational Church, East Walpole.

Joseph DiGiantommaso and Barbara Pungitore (Main Office), June 22, at St. Catherine's Church, Norwood.



Chicago Roofing Plant

STAFF: G. F. CAMPBELL, JR., MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Chit Chat

On June 11, Charles A. Weenink of John A. Weenink & Sons Co., Cleveland, toured the Chicago Plant.

Bruce Hack of the R. W. Hack & Son Co. of Salem, Ohio, paid us a visit the same day that C. Lowell Robling of the Robling Bldg. Matl. Co. of Grand Rapids, Michigan, accompanied by our Salesman, H. R. Groters, visited the plant.

Tony Soltan is now the proud owner of a new Ambassador Nash in Carioca Red. Wow!

We are happy to report that Art Julian has returned to work feeling fine after his operation and stay in the hospital.

Ray Coglianese is going to be our next "Caruso"!

We were so sorry to hear of the death of Daisy Hosch, wife of Levi Hosch of No. 4 Machine. We extend our sympathy to Levi.

Mary Henry and Lillian Grembowich are still on sick list.

Bob Brebach and Harold Altman left Chicago June 13 to attend the National Shrine Convention in Miami, Florida. They returned June 22. Harold Altman attended as a member of the brass band and Bob Brebach as a member of the precision drill team. Both participated in two parades, a day one and a night one.

W. W. Wilson spent some vacation days — fishing — near Appleton, Wisconsin. (We understand they were "sheepsheads". Were you fishing for mutton, Mr. Wilson?)

Lee Cain and Marge Hoey spent the week-end at the M. C. Thompsons' home which is located on Lake Manitou, Rochester, Indiana, where they indulged in fishing, swimming and boating. Also it's a fine place to relax.

He Was in Siberia

By MATHILDA HANSEN

HAROLD BREMHER, now working at the Chicago Plant, was a displaced person. He has been in this country about eight months. Harold and his wife both were prisoners of the Russians. He worked 16 hours a day, seven days a week, slept on a wooden floor and had one meal a day of soup and black bread. Harold and his wife were taken from Poland to a camp in Siberia. They were held for five years. Then they were returned to Poland and later taken to the American Zone in Austria. Harold weighed 90 pounds then, but now weighs 155 pounds.

Harold and his wife and their five-year-old daughter are mighty happy to be in the good old U.S.A.

ISN'T IT SO!

When you go on vacation, a good rule of thumb, the Travelers Aid Association advises, is this:

Make a list of the clothes you will need and a list of the money you will need. Then divide the first list in half, multiply the second list by two, and you'll come out just about right.

Long Service List

WE give below the names of those fifth, tenth, fifteenth and twentieth anniversaries falling during the month of August, and of those who complete twenty-five or more years' service during this month.

Name	*Year*	*Dept.*	*Years*
James E. Smith	8-17-85	Retired	67
Hattie E. Willis	8-17-96	Retired	56
John Sullivan	8-3-99	Retired	53
John Sheehan	8-2-02	Retired	50
Mary R. McKinnon	8-9-05	Retired	47
Michael J. Hawkins	8-6-06	Office	46
John Blazonis	8-15-07	Retired	45
Michael Coyne	8-1-08	Retired	44
George Stone	8-7-08	Retired	44
John Wilkes	8-8-08	Finishing Mill	44
John D. Countway	8-20-09	Retired	43
Samuel A. Hunter	8-29-10	No. 1 Box Shop	42
Ethel M. Havey	8-13-12	Retired	40
Michael Costello	8-4-13	Retired	39
Leroy A. Fullerton	8-30-13	No. 2 Box Shop	39
Anthony Pratasius	8-1-16	Flooring	36
Fred J. Kinsman	8-17-16	Retired	36
Helga D. E. Petersen	8-22-17	Office	35
Antonio Antonelli	8-12-18	Retired	34
Esidoro Polumbo	8-12-18	Roofing	34
Everett Brennan	8-5-19	Maintenance	33
Francis D. O'Neil	8-6-19	Retired	33
Bartley M. Curran	8-21-19	Retired	33
George E. Wood	8-4-20	Flooring	32
John Lobisser	8-9-20	Maintenance	32
Joseph Jurgelewich	8-23-20	Paper Mill	32
Charles J. Miksis	8-23-20	Flooring	32
Edward J. Scanlon	8-30-20	No. 2 Box Shop	32
Andrew J. Thompson	8-31-20	No. 1 Box Shop	32
Roy M. Springer	8-21-21	Consultant	31
Stanley J. Jezulewicz	8-22-21	Roofing	31
Elmer A. Honeth	8-26-21	Retired	31
Arthur R. Balduf	8-2-22	Roofing	30
Victor Konalski	8-2-22	Retired	30
William J. Downing	8-4-22	No. 1 Box Shop	30
James Donnelly	8-28-22	No. 1 Box Shop	30
James S. Salmon	8-28-22	Retired	30
Anton Smolski	8-29-22	Retired	30
Adolphe T. Doucette	8-30-22	Flooring	30
Charles E. Tyson	8-1-23	Retired	29
Edgar W. Ross	8-6-23	No. 1 Box Shop	29
Pietro Cisternelli	8-13-23	Paper Mill	29
William R. Duquette	8-15-23	No. 2 Box Shop	29
Walter F. Mazeika	8-20-23	Flooring	29
Alex B. Morrison	8-24-23	Flooring	29
Timothy P. Dowling	8-25-23	Roofing	29
Harvey A. Batten	8-6-24	Paper Mill	28
Henry A. Doudie	8-11-24	No. 1 Box Shop	28
Robert V. Garner	8-1-25	Asst. to V. Pres., Flooring Div.	27
Howard A. Johnson	8-17-25	Flooring	27
Wilfred N. Turenne	8-10-26	No. 1 Box Shop	26
William F. Wall	8-11-26	Maintenance	26
Lauri Palonen	8-12-26	Flooring	26
Arthur M. Bent	8-30-26	Flooring	26
Andrew Grigun	8-30-26	Retired	26
Frank W. Nyborn	8-1-27	Paper Mill	25
Luigi Cicolani	8-15-27	Roofing	25
William Misevicius	8-16-27	Roofing	25
John D. Johnston	8-22-27	Roofing Sales	25
Hilda M. Rafuse	8-23-27	Office	25
Mary J. Griffin	8-9-32	Office	20
Ira C. Gray, Jr.	8-16-37	Research	15
John J. Burke	8-23-37	Flooring	15
Anthony Auretto	8-27-37	Flooring	15
John C. King	8-1-42	Military Service	10
Gustav E. Staller	8-12-42	Roofing	10
Lillian R. Jostin	8-17-42	Finishing Mill	10
Edward O'Rourke	8-18-42	Roofing	10
Rudolph H. Schoder	8-18-42	Retired	10
Robert J. Goode	8-19-42	Roofing	10
Irving C. Munchbach	8-20-42	Roofing	10
Victor T. Garneau	8-24-42	Flooring	10
Wendell C. Palmer	8-24-42	Paper Mill	10
Donald F. Holbrook	8-25-42	Roofing	10
Geo. A. Mather, Jr.	8-26-42	No. 1 Box Shop	10
Joseph Emerson	8-31-42	Maintenance	10
Edward W. Wozniak	8-31-42	Flooring	10
Frank J. Miloszewski	8-1-47	Flooring	5
Paul J. Polovitch	8-4-47	Paper Mill	5
Norman L. Borgeson	8-5-47	Flooring	5
Edward Cisternelli	8-20-47	No. 1 Box Shop	5
Joseph W. Wall	8-25-47	Flooring	5
Raymond Maheux	8-25-47	Military Service	5
PHILLIPSDALE			
Charles S. Cyronak	8-4-10	Retired	42
Gaetano Nanni	8-23-18		34
James J. Kuzmich	8-9-20		32
Wilfred Couture	8-6-23		29
Anthony N. Perry	8-9-23		29
Stephen Dorosko	8-10-42		10
Ernest M. Oeser, Jr.	8-10-42		10
Arthur J. Fournier	8-10-42		10
Daniel J. Hourihan, Jr.	8-15-42		10
Antonio C. Pimentel	8-17-42		10
David H. Bethel	8-17-42		10
Thomas W. Rich	8-19-42		10
Manuel S. Stanzione	8-24-42		10
Manuel M. Paiva	8-24-42		10
CHICAGO			
Lawrence Doherty	8-7-19		33
Marshall F. Meyer	8-27-26	Retired	26
Frank W. Krueger	8-30-26	Retired	26
Theodore R. Newman	8-7-47		5
Walter T. Wiggins	8-11-47		5
Otis Thompson	8-11-47		5
Helen Grether	8-15-47	Office	5
George Alsup, Jr.	8-27-47		5
SHREVEPORT			
William Winkler	8-3-37	Roofing	15
Noble Sanders	8-16-37	Roofing	15
Albert E. Creglow	8-20-47	Felt	5
BERRY ASPHALT COMPANY			
Ausie Tomlin	8-31-32	Waterloo	20
Otis E. Dixon	8-10-42	Waterloo	10
David S. Byrd	8-12-42	Stephens	10
Coy L. Branum	8-16-47	Stephens	5
Welton R. Bailey	8-31-47	Waterloo	5

Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN

Around the Plant

If you don't like long winters, just follow "Hemo" Boisvert's advice. "If you buy everything you need in the fall and have all the bills come due in the spring, winter isn't half long enough."

We are glad to see Ed Boisvert, Hemo's brother, feeling well and back to work in time to work up an appetite for his two-week's vacation.

Ed Godin made the first official report on catching a fish. It weighed three pounds, but as usual it was the one that got away that tipped the scale. It snapped the 30 pound test line like so much thread, or at least that's what Ed says.

The new fishing contest has almost everyone in the Felt Mill interested in the sport, but like Godin, everyone must realize it's the fish, not the story, that wins the prize.

Manuel Alexander thought he would learn to drive. Then he would know how to drive a tractor, which he would buy to do his plowing. He changed his mind when the car went out of control, jumped the curbing and smashed a car parked in the yard.

Florence Hussey, one of our office girls, will be busy going to the city for new clothes. She has been on a diet and has come down from a hundred and plenty to 144 pounds and is still losing — or winning!

Clif Soderlund's wife is in the news again! This time as the president of the Women's Auxiliary of Sacred Heart Church here in East Providence.

Eight of the Phillipsdale employees recently presented themselves at the Red Cross bloodmobile when it appeared here in East Providence for the donation of blood for the men in the service.

Five new people have started to work with us recently. Alfonso Duarte, Ferdinand Dias and Leslie B. Howard have started in the cutter room; Bill Bellefontaine has started in the laboratory, and Barbara Pierson in the office. We hope these people enjoy working with Bird & Son.

The Bird & Son team in the East Providence Industrial Golf League is still struggling along about midway in the league. At least they aren't getting any worse and we are still looking for improvement.

We were glad to see Charlie Cyronak and Walter Gill, who visited us recently. They are both looking very well.

Al Dyson spent his vacation going through the Smoky Mountains in Tennessee.

CAROL ANN and Alfred, children of Alfred Gamboa of Phillipsdale Shipping, strike an appealing pose for the cameramen.

Paul Hamel gave Joe Faria quite a thrill on a motorcycle ride one evening, enough so that Joe says never again. He had a hard time to balance because his legs couldn't reach the foot rests.

Much Interest in Fishing Derby

The boys at Phillipsdale have organized a fishing derby under the leadership of a committee appointed by the union consisting of William Andrews, Chairman, John Arruda, William West and Ed Godin. About fifty members have signed up at present and considerable enthusiasm is evident. Here is a story on it which the chairman, Bill Andrews, has given us.

THE boys at Phillipsdale are looking forward to a great salt water fishing season. They are tired of listening to the stories of the big fish caught at midnight and eaten at 3:00 A.M. From now on seeing is believing.

At this writing, 43 Bird & Son employees have joined the Phillipsdale 1952 Fishing Derby being held by the Entertainment Committee.

The rules and regulations are based on those of the Narragansett Salt Water Derby. Prizes are being awarded for the heaviest fish caught in four classes: striped-bass, bluefish, tautog and flounder. The contest is scheduled to start June 22 and end on November 1, 1952.

Enthusiasm among the employees entered in the Derby is very high. This is the first time the old timers have the edge on the young bucks. If our prizes matched our enthusiasm, everyone would win an outboard motor.

Bill West, Phil Zompa and John (Capt. Seaweed) Olivera from DPI and DPIF went trolling for bass in the Barrington River, Tuesday evening. They were trying to show the fellows in DPP what they will do when the Derby starts. They trolled behind a boat that caught four bass. They caught nothing until Zompa hooked onto a 30-foot yacht moored in the river. Too bad he couldn't keep it.

The following night Joe Queenan, after borrowing rod, reel, line, sinkers, hooks and leaders, told the DPI boys he would show them how to fish. Captain Seaweed was at the tiller as usual. He *trolled* out of the boat yard full speed and dampened their clothes but not their ardor. This time (due to expert piloting) they got ahead of the boat they followed Tuesday evening, and boy, what a difference that made! The other boat caught seven bass right in the wake of our boys' boat. Four wet fishermen came home with less than they started with. Joe Queenan lost somebody's spinner, my leader and I don't know how much of that brand new line I let him take. The next day Bill West explained why they were unsuccessful — "We had the clam worms on the hook upside down."

Kanoski Medalist

Bill Kanoski, sole Phillipsdale employee who "beat Hogan" last month, has won fame again. He became the medalist in the Rhode Island public links tournament by getting the lowest score in the qualifying rounds.

St. Peter and St. Thomas Aquinas were playing golf one heavenly afternoon, and St. Peter's drive was a hole in one. St. Thomas stepped to the tee, also scored a hole in one.

"All right, now," said St. Peter. "Let's cut out the miracles and play some real golf."

Shreveport News and Views

STAFF: Lucille McMurtry, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Edwin Sompayrac, Don Cook, Richard Potter, Photographer

Shreveport Speaks

Our softball team is in sixth place as we go into the fourth week of June. There are eight teams in the Industrial League. When they played Jersey Gold Creameries at Ingleside Park, it was a thriller. Bruce and Brandon caught a man napping at first base and threw him out. Jackie Wise proved himself a wonderful sprinter, Elton Bamberg stole home with the winning run and Guice kept cool and didn't blow up like the opposing pitcher. Final score: Bird, 12; Jersey Gold, 11.

Raleigh Nealy and family took off for Carlsbad Caverns and Old Mexico on their vacation.

L. B. McCray started a two-weeks vacation and meant to do a lot of work on his new house next door to Charlie Williams up near the Cooper Road Subdivision.

Arthur Williams has a new baby girl at his house. They named her Arthur Mae. Arthur is building a Barbecue stand out on Cross Lake near his home.

Franklin Scott came by to see us the other day. He only has about 7 months more to put in for Uncle Sam and then he wants to come back home.

Tom Williford, another service man, called on the phone the other day.

We were sorry to hear of the death of T. C. Dawson's mother.

Jack Cooper and his wife vacationed in Gulfport, Mississippi, for a couple of weeks.

Clayton Cobb, Jim Brandon and Phil Johnson drove to Lake Larto fishing last week-end. This is near Jonesville, where last year a houseboat mother had three children born on three consecutive days. This little river town, which used to go under water every few years, received national publicity for this news story. Writers and photographers from all over the country came by plane to cover this unusual maternity case. . . . But we got off the fishing story. Our boys didn't catch any fish but they had a nice trip.

John Cooley and Frank Markham had a close race with the stork. Dr. Birdwell had gone out of town and Mrs. Cooley gave us orders one morning to get her another doctor and have the hospital ready. We got Mrs. Cooley into the hospital around noon and the stork flew in three hours later with a fine looking 8½ lb. boy.

Blanchard Watts enjoyed his two weeks' vacation recently visiting relatives and fishing. He and his brother-in-law caught 163 perch and bream in one day.

NOTHING LIKE KEEPING A PROMISE. Girls have come and girls have gone here at the Shreveport Office. Each time a luncheon was given to one, the girls promised Edwin that if he would just watch the switchboard during the lunch hour, when he was married they would give him a shower too.

Well, Edwin DID get married and the girls DID give him a shower. Edwin is quite popular here and some of the men joined in to surprise him but good. When he hurried into the private dining room at the Southern Kitchen, he almost fainted to see all of his co-workers gathered. They all are from l. to r.: Wilton Guice, Vivian Wilson, Anna Mueller, Anne Eddy. Seated at the head of the table: Edwin and his bride, Mildred, and Gladys Bryan. Standing: Grace Fuller, William Winkler, Willie Smith, Lucille McMurtry, Dude Davidson (who seems very pleased with the couple) and D. F. Nance. Seated: Kavat Loe, Frank Markham, Gertrude Salter and Wynn McPherson.

The Dude Davidsons have been enjoying a visit from their son, Bobby, who is in the Navy.

Lucille McMurtry has really been climbing mountains lately. The week-end of May 30, she and some friends spent in the Ozarks near Eureka Springs. The next week-end, with the B. W. Burrows' family from Abilene, Texas, she made a trip to Hot Springs, Arkansas.

Perley Mudgett and Les Tarbell from East Walpole were recent visitors to the Shreveport Plant. We always enjoy visitors from other plants.

E. M. Dyess took a trip to Corpus Christi for his vacation. He formerly worked the San Antonio-Corpus Christi area for Bird, but now is in the Memphis territory.

Our sympathy goes out to David F. Nance, Jr., whose grandmother has recently suffered a heart attack and stroke. We wish her speedy recovery.

Vacations are in evidence at this time. Ruth James spent a week in Biloxi, Mississippi; Vivian Wilson was at New Orleans, and Edwin Sompayrac had a honeymoon-vacation at Eureka Springs, Arkansas.

Berry Asphalt News

Waterloo Notes

By PEARLE MCGUFFIN AND GLADYS THOMPSON

On June 3 we had our annual safety barbecue. It was a gala event and much enjoyed by everyone.

Dean Martin, son of H. C. Martin, who is serving in the Korean area, has been promoted to Sgt.

Vacations:

Buford Butler and family made a trip to Wichita Falls, Texas.

Elvis Arrington and family visited in Benavides, Texas.

Herbert Marlar and family made a short trip to Louisiana and spent most of a week's vacation fishing.

Alvin Evans and family visited in Louisiana.

Pascal Simpson and family were on vacation in Hobbs, New Mexico.

Lile Haltom, Hoyle Marlar, Ivie Ezell and Dail Evans have all been on vacation this month.

Our Superintendent, Carl Berger, has just returned from a trip to Cleveland and Chicago. In Cleveland he made a talk on safety at the NPA meeting.

Employees' wives and daughters who are attending Girl Scouts camp this month are: Mrs. Carl Berger and Mrs. Morgan Moore, leaders; Glenda and Pete Clark, daughters of Clarence Clark; Shirley Huffman, daughter of W. H. Huffman.

Sara and Susie Savage, daughters of John Savage, attended a church camp at Camp Mitchell near Morrillton the last week in June.

The W. H. Huffmans are leaving Wednesday for a vacation in Corpus Christi, Texas, to visit their daughter, Virginia, who is working there for the summer.

The following are attending a summer session at Southern State College: Eva Dixon, wife of Fred Dixon; Illa Carpenter, wife of W. S. Carpenter; Faye Martin, daughter of H. C. Martin; Betty Sue Dixon, daughter of Otis Dixon; Ruby Nell Tomlin, daughter of Ausie Tomlin.

AT STEPHENS BARBECUE, Elizabeth Van Pelt, Ted's wife, and Ralph Wight, visiting Bird executive from East Walpole, seem to be doing pretty well with that food.

GIANT BERRY OIL DRUM set on end is what this Waterloo storage tank looks like. Painted with a band of green at top, aluminum in the middle and red at the bottom, with the Berry emblem in the center, the tank causes much comment from visitors and is proving to be one of our best paint "salesmen."

W. A. Young went through Waterloo enroute to debarkation point in California, where he will leave for six months' duty overseas.

Auburn Baccus is making arrangement to complete his new home in Magnolia so as to be able to move into it by early fall.

Magnolia Notes

By STELLA HINES, AVIS MOSES, ZUMA AWBREY

Dorothy Liles and Helen Manning were on vacation the last week of May. Both girls enjoyed visiting friends and relatives and "just resting".

Director of Personnel Ralph Wight, East Walpole, was initiated into the Order of the Arkansas Barbecue at Stephens on May 29. Initiation fee was the ability to consume a portion of each meat — beef, pork and lamb — as well as a number of side dishes.

Mrs. Clyde Davis, wife of our Safety Engineer, was a very welcome guest at the barbecue also. She and Clyde were on vacation at the time and just happened to be in the neighborhood.

Mrs. Ford Thompson, Waterloo, is working in the Magnolia office during vacation time. A nice girl to have around.

Carmen Jean Ray is the cute little redhead in the Royalty Division. She's the niece of Donald and Helen Ray.

Memorial Day week-end found Stella Hines and family in Forrest City visiting relatives who had a television set, so that's where they sat for two whole days. Sure envy these folks who live where they can have such things.

Bonnie Odom, who is leaving Berry Asphalt Company to be married in July and live in Shreveport, Louisiana, was honored with a miscellaneous shower on June 12 at the home of Betty Miller. She received many lovely and useful gifts.

Chester and "Gus" Eberle popped into the office for a chat on June 3 and, altho Gus had just come from the dentist and had a dead jaw, they were persuaded to attend the Waterloo barbecue that evening. They're always good company and we surely enjoyed having them.

As this is being written, W. J. "Bill" Liechty is on his way to East Walpole to attend the Annual Office Managers' Meeting.

Helen Manning has just received word from her husband, who is working in Wellsville, New York, this summer that he will be looking for her to come up there by the first of July. So Good Luck, Helen. We'll be missing you.

Ted Van Pelt says there aren't any shade trees out in the gulf off Gulfport, Mississippi, so he came back from a fishing trip a couple of shades darker. Incidentally, they caught some fish.

C. L. and Verna Crenshaw have bought a new home in Magnolia. C. L. will commute to and from the Stephens Refinery and Verna will be handy to the Magnolia office. She will be a permanent employee in the Billing Department, replacing Bonnie Odom.

Waterloo Election

LOCAL Union 383 at the Waterloo Plant of the Berry Asphalt Company has elected new officers for the coming year. They are:

President, H. C. Martin.

Vice President, J. G. Mitchell.

Corresponding Secretary, Wylie Malone.

Treasurer, Doyle Purtle.

Guard, James E. Dixon.

Workman's Committee, W. A. McGuffin, Ford Thompson, Buford Butler, Earl Hart and H. C. Martin.

CHOW LINE beckons at the Stephens barbecue. Left to right: Clyde Davis, insurance company's safety engineer, A. T. "Ted" Van Pelt, Mrs. Wade Beasley and Wade, and Bill Liechty.

Bird Club Golf

Dick Sprague, Men's Chairman
Julia Lewis, Girls' Chairman

By the end of June, the Men's and Girls' Golf Leagues had played two Scotch foursomes, the girls had finished their season and the men had completed their first half and had their last match at the Walpole Country Club.

Results of the June 17 Scotch foursome with men and girls playing were:

Low Gross — Anne Lindsay and John Woloshyn, 42.
1st Net — Helen Lipinsky and Gus Sacre, 27.
2nd Net — Mary Bannon and Jim Connolly, 30.
3rd Net — Ninnette Grusheski and Ben Baranowski, 32.
Consolation — Mary Blazonis and Anthony Waytekunas, 40.

The following week's Scotch foursome winners were:

Low Gross — Enie Geraghty and Charlie Sumner, 44.
1st Net — Anne Lindsay and Jim Hanley, 29.
2nd Net — Hannah Flavin and Everett Fuller, 30.
3rd Net — Marion Tolman and Bill Dickinson, 30.
Consolation — Ninnette Grusheski and Arthur Mellin, 45.

Team standings in the Men's League at the end of the first half showed John Woloshyn and his men at the top, followed by the teams captained by Pudsey, Baranowski and McDougall.

The last match at Walpole featured a 12-hole tournament. Prizes for low net scores were awarded in three groups. Winners were:

	Group A
1st	Jack Light
2nd	Joe Simpson
3rd	Dick Sprague

	Group B
1st	Tom Rogers
2nd	Jim Tennant
3rd	Earle Higgins

	Group C
1st	Hubert Heath
2nd	Martin King
3rd	Herbert Schaier

CHAMPION. Carolyn Delaney was winning golfer in the Bird Club Girls' League with the season's low average of 51. Carolyn is Secretary to Paper Division Vice President R. A. Wilkins.

SCOTCH FOURSOME of Bird Club players at a match at the Walpole Country Club. Everett Fuller is about to start off. Anne Smith and Tom Rogers, in back, l. to r., are paired against Everett and Hilda Rafuse, right.

A field day on Saturday morning, June 28, followed by luncheon at the Abner Wheeler House finished up the girls' season. Prizes were presented at the luncheon to the season's best golfers.

		Average
1st	Carolyn Delaney	51
2nd	Peg Corcoran	52
3rd	Anne Lindsay	53
4th	Mary Bannon	55

Team winners were, first place, **Nib-Licks,** captained by Helen Quackenbush, 52½ points; second, **Mashies,** with Enie Geraghty, captain, 35½ points.

Peggy Daunt was given a memento for being the most loyal sub during the season.

Play on the field day had the following interesting results:

1st Low Gross: Natalie McComb 47
2nd Low Gross: Peg Corcoran 48
1st Low Net: Carolyn Delaney 46
2nd Low Net: Helen Shimsky 47
3rd Low Net: Julia Lewis 48
Fewest Putts: Peggy Daunt and Millie Shimsky both 16
Most 6's: Peg Delaney 4
Most 5's: Mary Blazonis 3
Low on #2: Helen Quackenbush 4
Low on #8: Matty McLauchlan, Pat McDonald, Peggy Daunt 4
First Consolation: Florence MacDonald ?
Second Consolation: Ninnette Grusheski ditto

One other prize was won at the luncheon. Hannah Flavin on a lucky drawing won a golf cap.

On the Lighter Side

A capitalist is a fellow who doesn't have a red scent.

— *Good Business*

You don't get ulcers from what you eat. You get them from what's eating you.

About the only difference between the old dime novel and the novel of today is $2.90. — John Mazey.

Maybe you can't make a silk purse out of a sow's ear, but many a woman has gotten a mink coat out of an old goat.

"Well," said the egg in the monastery, "out of the frying pan into the friar."

— *Imp.*

In Between-Counter Insurance

Savings Bank Life Insurance received considerable publicity in Boston newspapers recently when a petitioner for a divorce told the Judge that her husband was so jealous that, among other things, he threatened to change his policies to Savings Bank Life Insurance because the man who came to collect the premiums was too handsome.

Sales Lines

President A. H. Anderson and Mrs. Anderson are back from a three weeks' trip by train to California. While on the West Coast, Mr. Anderson called on E. J. Roberts, former Bird Flooring Salesman, now head of the E. J. Roberts Co., Inc., large distributor handling Bird rugs in Los Angeles and San Francisco. In Los Angeles, he also talked with Messrs. Kemptner and Hanes of Pacific Floor Coverings, Inc., which also handles Bird floor covering.

In San Francisco, Mr. Anderson visited W. P. Fuller & Co., distributors in major West Coast cities and in Salt Lake City, and talked with their men, including Howard C. Schroder, Don Votaw, Joe Larg, C. H. Millikan, W. H. Owen and S. A. DeVincenzi.

He conferred with Art LeBlanc, Bird & Son Field Manager for Flooring in this area.

Frank Moegling, E. J. Roberts Co.'s San Francisco manager, also spent some time with Mr. Anderson while he was in San Francisco.

★ ★ ★

Thomas L. Paquette, Jr., has joined the Flooring sales force and will be a Junior Salesman in T. J. Sullivan's field in the East. Tom is transferring to selling from the Flooring Plant.

Art Lynch, Shoe Carton Salesman out of Portland (Me.), on being pumped by the Review on his 70 Beat-Hogan-Score, says he has been playing ever since he was smaller than a golf bag. East Walpole people may remember Art when he worked inside was a frequenter of the local links.

Tanned - Not Roasted

ARE you one of the nation's 150,000,000 sun worshippers? If so, your problem this summer, as every summer, is to get that beautiful tan without getting a painful sunburn.

Medical research has perfected sun filter preparations which screen out all the burning ultra violet rays and at the same time speed the tanning process. You can get these preparations at any drugstore. Look for a brand which guarantees on the label complete filtering of the sun's rays.

The trick in tanning is to get the most brown with no burn. The sun's rays taken in moderation this way are beneficial and an aid to good health. On the other hand an overdose of sun may be just as serious as exposing your skin to the heat of a flame.

Plan ahead to prevent sunburn. Apply the protective lotion as you start your day at the beach. It is too late when you have been exposed an hour or two, and Old Sol has done his work. Take your sun in moderation.

the Question Box

Continued from inside front cover

Heretofore, paid holidays, sick benefits, etc. have been considered as part of the pay of the white collar worker. If so, why have not the wages of these workers been raised accordingly whenever such have been granted to the mill.

It is the policy of Bird & Son to pay salaries equal to or better than those paid in the area and in industries similar to ours. Studies are made frequently and our salary ranges checked carefully to keep this policy in operation. Both general increases and merit increases to individuals have been given over many years in carrying out this policy. It is true that a general increase has not been given to the salaried workers every time the Union contracts have provided for increased paid holidays, sick benefits, etc., but salaries are kept on a fair and equitable basis by the community and industries surveys just referred to.

Why is the incentive system started in 1945 and agreed to by Union and Management still uncompleted in FXI?

Job evaluation and the setting up of an incentive system is a continuing process and is never completely finished. There are always new machines, new processes and other factors coming into the picture, requiring new studies by the Industrial Engineering Department. Although it was agreed in 1945 to start work on this program at No. 1 Box Shop, the plan was later held up at the request of the Union. Then after considerable delay, it was agreed to proceed again by departments, and at the present time almost all of this work has been completed.

Sunburn Quiz

FALSE	TRUE
Redheads cannot tan.	**99% of redheads can tan if a genuine sun filter is used.**
Baby oil or olive oil protects the skin from a burn.	**Oils are actually a menace — they double burning power and offer no protection whatever.**
Children burn quicker than adults.	**Age has nothing to do with burning. Neither does sex or diet.**
Once burned, you won't burn again.	**You can burn and peel repeatedly all summer.**
An oily skin is insurance against burn.	**Oily and dry skins are equally susceptible to burn.**

ANNA MUELLER, Billing Department at Shreveport, takes her dose of sun in moderation. When she spends the day at Caney Lake swimming and picnicking she plays it safe by sitting in the shade a good part of the time. Take a tip from Anna and get your tan without sunburn, too.

BIRD

& SON, inc.

BIRD PRODUCTS

Established 1795

BIRD NEPONSET REVIEW

August
1952
Vol. 40 No. 8

WHITING MILK CO.,
BOSTON, MASS.
V3s
V3s
V3s
WHITING MILK CO.,
BOSTON, MASS.

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"Nonsense, Miss Isbell, the government appreciates your personal fight against inflation by buying U. S. Defense Bonds . . . but aren't you stretching a point just a bit?"

On the Cover

Two trailer loads of milk per day, packed in Bird V-Board cases, leave the Providence plant of the Whiting Milk Company for the Navy at Newport. Joseph Campos, Jr. of the milk company, is here packing half pints into Bird cases. Paper quart containers are also packed in the same type of case.

the Question Box

Please give the number of salaried personnel including Junior Executives and the number of personnel on time and piecework in the East Walpole and Norwood Plants.

There are 2230 employees at the East Walpole and Norwood Plants at the present time. 550 of these are salaried employees (including salesmen), leaving a balance of 1680 who are on hourly rates or on piecework.

Isn't there some form of air conditioning the company could install in our offices?

This point was raised and answered in the August 1951 Review. The reply, which holds good this year, read as follows:

"Practically everything that might be of help has been done. In the main office, six inches of spun glass insulation covers the entire ceiling on the top floor, the roof has been painted with an aluminum paint to reflect rather than absorb the sun's rays and most recently an automatic water spray system was installed on the roof. Portable air conditioning units have been considered and investigated but do not appear to be practical at this time. Many people are unfavorably affected by this type of air conditioning."

Upon what basis are salaried office workers given raises? Is there any difference in policies among plants? If a person's work is satisfactory is he entitled to an automatic raise in three months? In six months?

The basis for giving increases to weekly salaried employees was described in the June Question Box.

There is no difference in policy among the plants. The same policy applies to salaried workers wherever they may be working in Bird & Son. There are no automatic increases. However, in the case of new workers starting at the minimum rate and without any previous work experience, increases may be granted at the end of approximately three months and again in January or July, providing the new worker is doing satisfactory work.

(Continued on page 21)

BIRD NEPONSET REVIEW

Vol. 40 No. 8 August 1952

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.

Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT . . . . Editor
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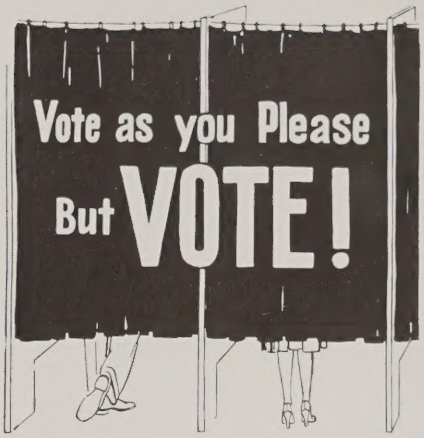
ADVISORY BOARD

RALPH M. WIGHT W. L. WATKINS MARY McCARTHY

President's Message



ELECTION DAY, NOVEMBER 4

I HAVE just returned from a trip across the country. Many of you have taken similar trips and must have been impressed as I was by the size of our nation and by its natural and man-made wonders. We have a heritage that cannot be matched by any other people in the world. Nowhere else can you find the standard of living we have in America. Nowhere else do you find so many cultural and social advantages enjoyed by so many people.

This is ours to keep for ourselves and our children, or to lose through our own lack of interest. Individual freedom — to work where we choose — to worship as we please — to buy what we want — to travel where we choose — to vote as we wish — and many others — is ours because our government was set up *for these very ends.* All our ancestors came to this country to seek these freedoms.

In our own lifetime we have seen the lights of freedom go out in many countries despite the sturdy efforts of many of their citizens. This disease is bound to creep into other countries, including our own unless we are everlastingly on the watch. Controls have been necessary during emergencies. We put up with them willingly during World War II. But the danger is that we may let them continue and grow until they smother our freedom. The American people do not want one bit more of control than is absolutely necessary. The old motto, "That government is best which governs least," sums up what most of us feel. It's up to those of us who feel that way to see that we act and vote accordingly.

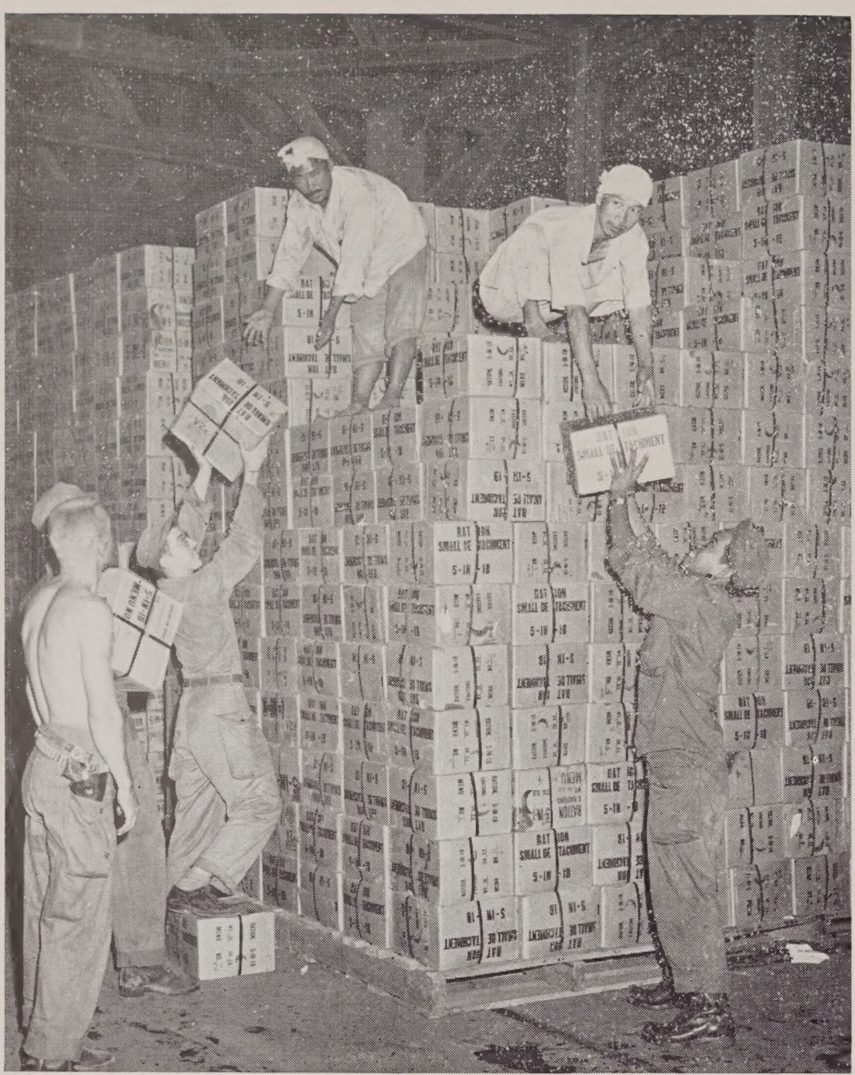
In November we will all have the opportunity to say what kind of a government we want. We will have differences of opinion on campaign issues. We will have differences of opinion as to which candidates will serve us best in state offices, Congress and the White House. That is the way we want it in a free America. But I am sure we are all together in our desire to protect and preserve our system of government that has made our country great.

Four years ago in our last national election it is reported that only 52% of the eligible voters actually went to the polls and voted. That's a disgraceful record. I personally know of cases where voters deliberately stayed away thinking that a single vote didn't matter. It's that kind of indifference we've all got to fight. Every vote counts in every election, — national, state, or local.

I cannot urge you too strongly to take part in this coming election. It may be the most important one in our lives. Think about the issues, talk about the issues, and on election day, get out and vote.

A.H.

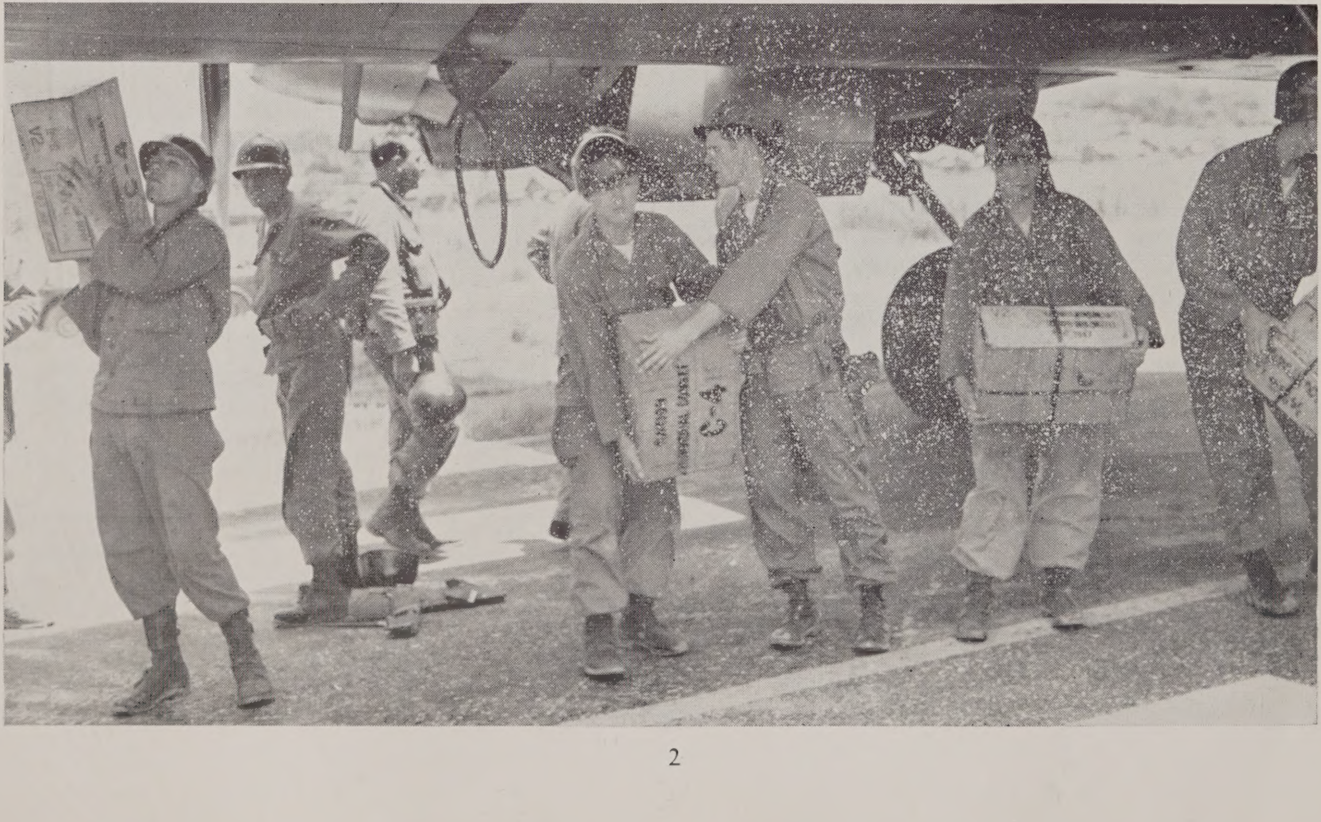
President



We Make Them Here

SUPPLIES AT THE FRONT. An American soldier supervises the storage of combat rations by native labor at a warehouse in Pusan, Korea. These are V-Board boxes, weatherproofed and ready for any emergency.

AIR LIFT to the Far East. Equipment and supplies in V-Board boxes are being loaded into air transport planes, to be flown to troops in Korea.



Bird Boxes are again in service in battle areas, as they were in World War II.

BIRD Weatherproof boxes are carrying vital military supplies right to the front line fighters in Korea. In the last year or two a sizeable slice of business at the No. 1 Box Shop has been in these Weatherproof boxes for overseas shipments.

For Chicago QM

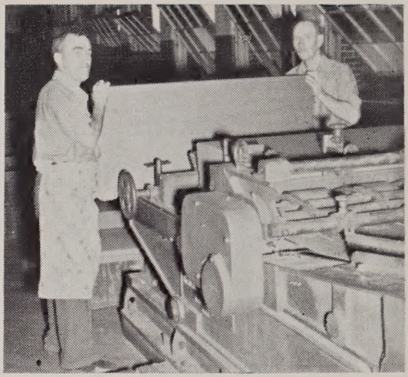
More than thirty carloads of V-Board for the Chicago Quartermaster Depot have left East Walpole in the last year and a half. This board we make up into boxes so rugged that if need be they can be thrown overboard from a ship at time of landing and floated ashore. At time of battle when boats are sunk or overturned, tons of valuable supplies can be salvaged in this way if need be. Not much V-Board meets this dramatic fate, but

(Continued on page 4)

CASES FROM THE SHIPPING DEPARTMENT of No. 1 Box Shop go out to the four corners of the earth. Other manufacturers and Uncle Sam use them to pack everything from canned goods to airplane repair parts. Weatherproof V-board is preferred for overseas shipments and Corrugated Fibre for domestic. Harris Aulenbach is the driver in the foreground and Martin Green, the one in the doorway.

RATIONS TO FIGHTERS. These rations packed in V-Board boxes (they might have been made at No. 1 Box Shop) are being carried up a mountainside to an outpost near Hamhung, Korea.

V-BOARD CASES destined for the Whiting Milk Company roll off the end of the Swift Printer Slotter at No. 1 Box Shop. Michael Flaherty is the pressman.



JAMES DONNELLY, OPERATOR, and Martin Connolly, feeder, feed sheets of V-Board into the big Swift Printer Slotter at No. 1 Box Shop.

These rugged containers do a continuing service within the U.S.A. for both the government and private business.

supplies mean life or death to men in battle areas, so all are packed to withstand this treatment in an emergency.

V-Board Overpack

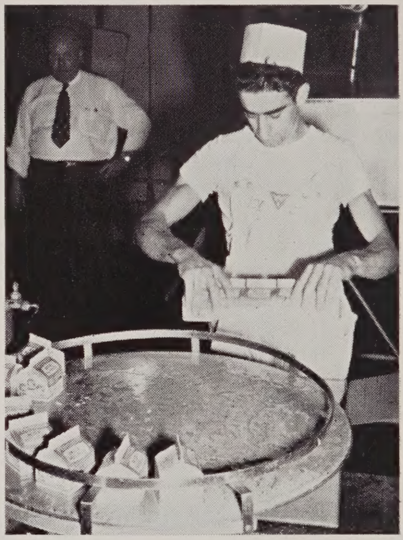
More than 240 tons of Weatherproof corrugated board were shipped this year to Schenectady in sheet form. Here the government operates a box plant for overpacking all sorts of products shipped there for overseas shipment. Weatherproof board is expensive. Only certain overseas shipments need this expensive board so Uncle Sam buys large quantities of various items in standard box board containers and then ships those boxes which are going overseas to Schenectady. Here they are overpacked, that is, given an outer packing of V-Board for extra protection. Without this system all individual manufacturers supplying the government would have to purchase Weatherproof container board and most of the time their shipments would be consumed here at home, thus wasting taxpayer's dollars in this expensive Weatherproof board. When the Army shoes are shipped overseas, they go in bulk shipment, not in individual shoe cartons. Bird & Son makes a rugged Weatherproof board box for these bulk shipments of heavy Army shoes and combat boots. Local users of these boxes include firms like the Joseph M. Herman Shoe Company of Millis, Hood Rubber Company of Watertown and the U. S. Rubber Co. of Bristol, Rhode Island.

For years Bird & Son has been building rugged fibre cases for aircraft motor parts. This is indirectly business for Uncle Sam since much of today's airplane production is for the government.

We also make both solid fibre and corrugated cases for domestic shipments of these parts and we regularly sell large quantities of corrugated interior packing pieces for bracing on the inside of the cases.

For Airplane Parts

Wherever Air Force or domestic air lines operate, it is necessary to keep large quantities of replacement parts on hand for both emergency and regular repairs. For instance, after about four hundred hours in the air every commercial air liner goes to the repair shop for a complete overhaul. Motors are pulled down, carefully inspected and new parts installed where necessary. The Air Force does the same thing at regular intervals. That's where Bird boxes come in — for shipments to domestic repair shops and all overseas shipments too.



STRAIGHT ABOARD SHIP will go these half pints of Whiting milk which are here coming out of the delivery end of the milk packaging machine and being packed into Bird V-Board cases by Joseph Campos, Jr. Manager of the Providence Plant of Whiting Milk Company, Charles Ross, is standing in the background.

Milk to Newport

For the last year Whiting Milk Company has been using V-Board for packing fresh milk for the Navy. At their Providence plant half pints and quarts of milk are packaged in paper "bottles" and these in turn are packed into V-Board containers and rushed by truck to Newport. Two big trailers leave the Providence plant each day for the Naval Training Station and the Naval Supply Depot. Milk delivered at the Supply Depot is loaded quickly

GENERAL VIEW of the Providence plant of Whiting Milk Company. The regular glass bottling operation is in the foreground. Packaging of milk in paper containers is done at the machine in back. Manager Charles Ross and foreman Harley Wall are standing in the back at the center.

aboard ships which are leaving every day for destinations all over the world. Fresh milk is supplied in this way to everything from airplane carriers to the smallest naval vessel. Whiting Milk Company and the Navy both like V-Board — the Navy in fact specifies it. The rugged cases are not affected by the moisture of the refrigerators and they are so sturdy they can be stacked high without danger of crushing.

Thus shoes, repair parts, milk and other food supplies are again traveling all over the world, as they were in World War II, safely protected in Bird weatherproof boxes.

Twenty Miles of Boiler Tubes Cleaned in a Trice by Chemistry

CHEMISTRY has solved another tough maintenance problem. A job that used to take more than a week at our East Walpole Power Plant was done in a day this year, during the vacation shut-down the first week in July.

In the huge boiler of the new power plant are more than twenty miles of tubes. Although the water is carefully filtered before it enters the boiler, over the period of a year there are deposits which form on the inside of the tubes and which if allowed to remain would cut down the boiler's efficiency. The old method of cleaning these tubes was to run a water turbine through each tube to cut off the deposits. This turbine was like a rotating knife; it had to be fed in through the drums of the boiler, each drum having a number of tubes leading off from it. It was a long, hard process.

Comes chemistry and Dowell Inc., a subsidiary of the Dow Chemical Company. These people have developed a chemical solution which is pumped through the boiler tubes, allowed to remain long enough to cut the deposits and then drawn off again. Another solution of soda ash is then pumped in to neutralize the action of the chemicals, drawn off and presto, the job is done.

No Fuss, No Muss

Ahead of time the engineers take a scale sample to find out what the deposits are and what chemicals will best cut them. Then on the day chosen, two 2,000 gallon trucks arrive with a concentrated solution of the proper chemicals. Any description of the chemicals themselves gets very technical. The solution varies according to the type of deposit which needs to be removed. It has to be mixed with water as it is pumped into the boiler. There is also an inhibitor, that is, a chemical which protects the tubes themselves from injury while allowing the acid to eat off the deposits. Hydrochloric acid is one chemical used. To it certain other chemicals are added as intensifiers to speed up the process.

W. C. Atkin, Development Engineer for Dowell, Inc. and his helper did the job for us this year. When we talked with him the job was in progress — but he was calmly eating his lunch! There was no feverish activity, no fuss, no hard, heavy work. The two tank trucks arrived here at eight o'clock in the morning, the chemicals were pumped in, pumped out again, the soda neutralizer was pumped in and pumped out and before five o'clock that afternoon the job was done.

From Oil Industry

This most advanced method of preventive boiler maintenance can be applied to any industry where deposits form on the inside of a tank or pipeline. It was first used about twenty years ago in the old fields to restore oil wells and oil pump lines to their original efficiency.

This is the second year the East Walpole boiler has been cleaned in this way. The new Phillipsdale boiler has been cleaned twice by this method also and the company expects to use the chemical method for cleaning the new boiler at the Shreveport plant if necessary.

Adolph Waitonis

ADOLPH WAITONIS, 1175 Washington Street, Norwood, died suddenly at the Norwood Hospital on July 2. He had retired in May, 1951 because of ill health.

His service with Bird & Son dates back to November, 1922. He was for many years an Oiler at our East Walpole Paper Mill. From 1943 to 1950 he worked on the Paper Machines; then returned to his oiling job for a short time, and during the last few months of his employment worked as a Helper at the East Walpole Finishing Mill.

He is survived by his wife, Stella, and three children, John, Gladys and Mrs. Helen Stewart. Funeral services were held July 5, with a high mass of requiem at St. Peter's Church, Norwood. Burial was in Highland Cemetery, Norwood.

New Racks Score for Shreveport

THERE will be no more complaints because of improperly stored shingles at the Shreveport Plant. Fifty new steel racks, each 40 feet in depth, have been installed and have licked the problem.

In hot climates, the shingles can't be stored too high or the weight will cause those at the bottom of the pile to stick together. The weight also causes those on the bottom to have the granules more deeply embedded, thus causing a variance in appearance and color between the top and the bottom of the pile.

A SECTION OF THE NEW RACKS in the Shreveport Warehouse. It is easy to take inventory on the orderly stock stored in these racks.

ELTON BAMBURG removes 12 squares of Masterbilt Shingles from the new type storage racks at Shreveport. Note how easily they are handled.

The new racks have put a stop to all these troubles. They are so constructed that pallet loads are stored three-high, but the maximum height of the pallet loads themselves in no case exceeds 36 inches. As shown in the pictures, racks are constructed with 4 x 6 angles supported on 5-inch I beam columns. Columns are supported in the racks on the 6-inch leg of the angle. The 4-inch leg provides a curb or guide to simplify the placing and removal of the loaded pallets. One rack when filled will hold 432 squares of Masterbilt Shingles, or proportional amounts of other shingle items.

These racks have been in use for some months now and have proven that pallet loads can be placed in the racks or removed from them more easily in less time than would be possible without the racks.

Selling Point

The storage of shingles was becoming a problem at Shreveport both because of more items in the line and the increased demand for the light pastel blendes and colors which are more quickly affected by improper storage. The shingle racks have increased the capacity for proper storage and thus have made it possible to schedule longer, more efficient runs on the machine.

The Southwestern Division Sales Department, recognizing the selling advantage of these racks, has furnished each salesman with a photograph of them. One of our large Southwestern dealers, learning of these racks, has just completed a similar installation with a capacity of 6,000 sqs. of shingles. This dealer feels, as the Shreveport officials do, that the use of racks will also make inventory taking much easier.

"She slapped the blinders on him when we went by this time, too!"

JOHN ZABROWSKI of Norwood Roofing Maintenance Department caught by Philip DeRose's Polaroid camera as he starts up the ladder on a repair job.

Unseen Killer

RECENTLY our Safety Engineer, Frank Eisenhauer, learned of the case of a man using an air hose to clean off his clothes. There were almost tragic results.

He held the nozzle about twelve inches from the palm of his left hand. When he turned on the air (from a hose under thirty pounds pressure) the air struck and entered the left hand, and before he realized what had happened, his arm had been blown up "as big as a grapefruit" as he expressed it, causing pain to shoot from his finger-tips to the shoulder. He said he also had the feeling that the top of his head was about to be blown off.

The plant doctor said it could have been worse. Had the air forced its way into the blood stream it would have made its way to the very small blood vessels of the brain causing a clot which would have burst the vessels and caused death.

No, it did not happen at Bird & Son—but it could. We still occasionally find men in our plants resorting to this unsafe practice.

Says Safety Engineer Frank Eisenhauer—"This story is being passed along in the interest of safety. The reason, I think, is obvious. A compressed air hose is a dangerous weapon. It should never be used to clean your clothes or in horseplay with other employees."

First Checks Received in July after Suggestion Awards Increase

FIRST checks given out since the suggestion awards were increased were presented in July to six winners of money-saving ideas and to two men who received $20 each for having had five suggestions accepted. Thomas Concannon of Norwood Roofing Shipping was the top winner in the regular awards class with two No. 2 suggestions and an additional award for five accepted suggestions netting him a total of $60.

Fred Turco, still collecting on ideas entered before he was made a foreman, received two $20 checks for money-saving ideas and a special award of $25 as well. Turco's special award was for the suggestion, "Pushers at Vertical and Horizontal Trim Section, No. 7 Machine."

Alessandro Alessandrini of No. 1 Roofing Machine Norwood received a special award of $75.00 for his suggestion "Slitter on Shingle Cutter at No. 1 Machine."

Another Roofing man, Carl Eklund of the Corner Trim Department, received an extra $40 through the reclassification of his suggestion "Scraper on Bottom of Corner Pieces." This has now been determined to be an improvement in product. He had previously received a $10 award as a No. 2 suggestion.

Regular awards for July were as follows:

Norwood Roofing Plant	
Thomas Concannon, FBV	$60.00
Fred Turco, FBPM7	40.00
Coleman J. Foley, FBM	25.00
Antonio LaCivita, FBE	5.00
Shreveport Plant	
John F. Eatman, FSM	$20.00
James T. Teutsch, DSPM1	5.00
Jesse T. Bruce, DSPM1	5.00
Norwood Flooring Plant	
Thomas Flynn, FFC	$20.00
Howard Nelson, FFM	20.00
Chicago Roofing Plant	
Edward Moore, FCM	$20.00

Have YOU Registered?

THESE are the deadlines for registering to vote in states where our employees work:

Arkansas—pay poll tax by	Oct. 1
Illinois	Oct. 6
Louisiana	Oct. 4
Massachusetts	Oct. 3
Rhode Island	Sept. 4

For registration before these closing dates, see your local newspapers.

INTERNATIONAL DIESEL

AT FIRST GLANCE this tank-like machine looks more like a weapon of war than of peace. It is a ploughshare, not a sword, however, and is being used to clear and level the terrain for the Norwood Roofing Plant's huge new warehouse. The largest size manufactured by the company which puts it out, it is a 25-ton Diesel International, one of only 15 operating in New England. Here the monster is clawing up the ground by dragging another machine to which a great hook is attached.

Long Service List

Employees

Name	*Year*	*Dept.*	*Years*
Antonio B. Paduck	9-4-05	Paper Mill	47
John E. Clancy	9-7-09	Finishing Mill	43
Herbert C. Jepson	9-3-12	Roofing	40
Dominick Triventi	9-5-12	Roofing	40
James Sword	9-9-15	Roofing	37
Roy B. Packard	9-13-15	Roofing	37
William O. Koehler	9-13-15	Office	37
John J. Burke	9-29-15	General Supt., East Walpole	37
Gustaf R. Mauritz	9-13-16	Roofing	36
John D. Hurley	9-24-17	Roofing	35
Victor A. Burrell	9-24-17	Paper Mill	35
Mary C. Driscoll	9-3-18	Roofing	34
Arthur V. Wilson	9-30-18	Office	34
James Connors	9-8-19	Maintenance	33
Felix Carlson	9-10-20	Roofing	32
James Capaldo	9-14-20	Maintenance	32
Lyman W. Small	9-19-20	Flooring	32
Ernest H. Coleman	9-20-20	Asst. Treasurer	32
Nelson C. Bartlett	9-6-21	Roofing	31
William J. Koch	9-24-21	No. 1 Box Shop	31
Edward J. Sears	9-9-22	Roofing	30
John M. Korsun	9-11-22	Roofing	30
Louis Lamperti	9-1-23	No. 1 Box Shop	29
Ralph A. Wilkins	9-4-23	Vice President, Paper Div.	29
Charles S. Mutch	9-4-23	No. 1 Box Shop	29
Vincent Lestan	9-14-23	No. 1 Box Shop	29
John N. DeCosta	9-24-23	Finishing Mill	29
Anton Skinnari	9-27-23	Flooring	29
Walter E. Downs	9-11-24	Maintenance	28
Everett R. Tripp	9-18-24	Flooring	28
Claude T. Smith	9-20-24	No. 1 Box Shop	28
Hilton H. Taggart	9-20-24	Flooring	28
Samuel DiFlaminies	9-22-24	Roofing	28
Arthur E. Doderer	9-24-24	Paper Mill	28
R. Warren Graffam	9-29-24	Flooring Sales	28
Sabina R. Costello	9-8-25	Office	27
Katherine E. Rowe	9-21-25	Office	27
Mary E. Bannon	9-21-25	Office	27
John J. Keefe	9-24-25	Maintenance	27
Richard T. Seavey	9-28-25	Flooring	27
Chester H. Porter	9-1-26	Office	26
Frank Davidauskis	9-1-26	Flooring	26
Carl R. Hamilton	9-10-26	Flooring	26
Roy L. Young	9-13-26	Flooring	26
Charles H. Grover, Jr.	9-17-26	Maintenance	26
Leo J. Clarkin	9-20-26	Flooring	26
Basil G. McAusland	9-6-27	Flooring	25
Domenic Restaino	9-7-27	Roofing	25
Walter S. McKenna	9-9-27	No. 1 Box Shop	25
Arthur A. McKenna	9-18-27	Roofing	25
Kenneth R. Ross	9-7-37	Flooring	15
William F. Fitzgibbons	9-22-37	Flooring	15
Kenneth W. Houghton	9-2-42	No. 1 Box Shop	10
Toni Raffaelo	9-8-42	No. 1 Box Shop	10
James J. Maguire	9-8-42	No. 2 Box Shop	10
John J. Rogers	9-8-42	Roofing	10
Edwin Gabrielli	9-9-42	Roofing	10
Arthur E. Blakeney	9-9-42	Roofing	10
Harris E. Loring, Jr.	9-14-42	Office	10
William W. Cusumano	9-14-42	Special Paper Sales	10
Alfred J. Fairfield	9-14-42	Roofing	10
Charles E. Matthews	9-14-42	Roofing	10
Charles Cornelia	9-17-42	Flooring	10
Sami M. Zilfi	9-22-42	Flooring	10
Maybelle D. Calmaza	9-22-42	No. 1 Box Shop	10
Louise T. Conti	9-23-42	No. 1 Box Shop	10
Andrew M. Jacobson	9-24-42	Flooring	10
Manuel A. Silva	9-24-42	Flooring	10
Louise A. Stanke	9-25-42	No. 1 Box Shop	10
Broney S. Slauzis	9-2-47	Flooring	5
Barbara A. Proctor	9-2-47	Office	5
William B. Troilo	9-4-47	Flooring	5
Francis G. Malacinski	9-4-47	Roofing	5
Michael G. Benedetti	9-4-47	Roofing	5
Edmund J. Mucinskas	9-5-47	Roofing	5
Rocco E. DeLuca	9-8-47	Flooring	5
Mariano Sciarpelletti	9-9-47	Flooring	5
Alfred J. Ratte	9-9-47	Flooring	5
Donald T. Groh	9-11-47	Flooring	5
Harold J. Gallagher	9-11-47	Flooring	5
Antonio Abbruzzese	9-11-47	Flooring	5
Arthur A. Schroeder	9-12-47	Flooring	5
Joseph A. Trudeau	9-12-47	Military Service	5
Anthony J. Viscariello	9-13-47	Flooring	5
Robert J. Barbaglia	9-15-47	Flooring	5
Thomas F. Flynn	9-15-47	Flooring	5
Edmund P. Marvelli	9-16-47	Flooring	5
Aldo E. Savi	9-16-47	Military Service	5
Nicola Troilo	9-16-47	Roofing	5
Raymond M. Hamilton	9-17-47	Flooring	5
James A. McLellan	9-17-47	Roofing	5
Larry D. Marzuolo	9-17-47	Roofing	5
Edward V. Malinosky	9-18-47	Paper Mill	5
Ernest J. Zitke	9-22-47	Roofing	5

PHILLIPSDALE

Frank L. Reed	9-30-12		40
Manuel Oliver	9-30-24		28
Edgar C. Vatcher	9-22-27		25
Fred G. Pierson	9-27-27		25
Joseph S. Faria	9-18-42		10
Charles H. Waterman, Jr.	9-24-42		10
Florence M. Hussey	9-3-47	Office	5

CHICAGO

Edward J. Moore	9-14-25		27

SHREVEPORT

Clenard F. Chandler	9-14-42	Roofing	10
Colonel C. Nash	9-2-47	Felt Mill	5

BERRY ASPHALT COMPANY

Carl West	9-15-42	Waterloo	10

Former Employees Now Retired

Philip R. Allen	9-15-98	Advisory	54
John Eppich	9-5-03	Retired	49
Patrick Coughlin	9-10-04	Retired	48
Michael Burke	9-22-05	Retired	47
Louise McFarland	9-7-08	Retired	44
Michael Costello	9-26-09	Retired	43
William F. Sline	9-28-15	Retired	37
Joseph M. Caspignano	9-4-18	Retired	34
Ellen Ahlman	9-20-18	Retired	34
James F. Costello	9-23-18	Retired	34
Charles L. Miller	9-7-20	Retired	32
Ira C. Goding	9-2-21	Retired	31
Helen G. Costello	9-6-21	Retired	31
Anthony Ceglaski	9-17-23	Retired	29
Peter Taggart	9-8-24	Retired	28
Salvatore Purpura	9-18-24	Retired	28
Nicola Calderone	9-26-26	Retired	26
Antonio Rinaldi	9-12-42	Retired	10
Harvey S. Riley	9-22-42	Retired	10
Edward Kehoe	9-28-42	Retired	10

Phillipsdale's Outing

THE 1952 outing of the Eastern Building and Roofing Employees Union, Sunday, July 13, at Club 400 in Natick, Rhode Island, attracted over 300 members and guests. In spite of the terrific heat, most everyone seemed to enjoy themselves.

A chowder was served when the crowd arrived in the morning; there was a clambake with lobster or chicken at 4:00 P.M.; in between, littlenecks were available to all who knew how to open them. The children were given pony rides, balloons, hats and popcorn and everyone could enter the races if they could take it.

The winners of the contests were:

Three-legged race:

9-year-old girls — Catherine Cyronak and Pat Turner

13-year-old girls — Beverly and Jean Gordon

Boys — Antone Paiva and George Horton

Balloon race:

6-year-old girls — Carolyn Raposa

8-year-old girls — Phyllis Pella

13-year-old girls — Patricia Oliver

Peanut race:

Boys — Alfred Perry

Women — Mrs. Stanzione

Pea race:

Women — Edwina Ferreira

Tug-of-war:

Most everybody

We were glad to have with us Ralph Wight, Director of Personnel, and a large number of retirees including Mr. and Mrs. Henry Phelps, Mr. and Mrs. Steve Baron, Manuel Monte, Jim Kuzmich, Charles Cyronak, Rex Salisbury and Jim Boisvert.

The committee in charge was Al Hammond, chairman, Ed Smith, Bob Pearson and Dave Lowry. But who do you suppose saw that everything went along all right? Manuel Oliver, of course.

CANDID SHOTS of Phillipsdale's big outing on Sunday, July 13. No. 1 — Gathering at the plant for the trip by bus to Club 400, Natick, R. I.

No. 2 — There were gifts for all the children. Phillipsdale men in the background are John Ellis (back to camera), Ray Nolan, Mike Raffa and Mike Tavares.

No. 3 — Gil Dias and friend pitching horseshoes.

No. 4 — Bill Andrews and Mrs. Joseph Wynne. The food must have been good to judge by their happy smiles.

No. 5 — Tense moment in the tug-of-war. Left to right: Willie Carlson, Joseph Figueiredo and Tony Tirocchi. Standing in back, Joseph Braga.

No. 6 — Talking things over: Ralph M. Wight, Director of Personnel, Joseph Queenan, President of the Eastern Building & Roofing Employees Union, and Paul Knight, Superintendent Phillipsdale Plant.

No. 7 — Too busy to talk. The children in front are not identified but at the other side of the table are Sebastian Oliveria, Manuel Monte and Bill West.

No. 8 — A popular spot — The Littlenecks Bar. Ed Boisvert, center foreground, likes them and isn't ashamed to admit it.

fun for all

1

2

3

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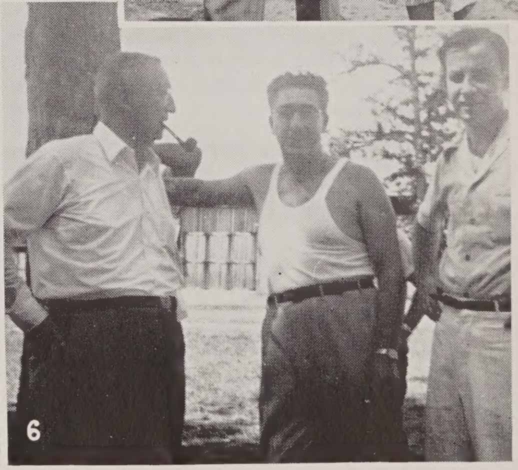

6

7

8

Milling Around

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

Marshall Lee is slowly but happily getting used to the idea of being a grandfather. Son Bill is the father of a new daughter.

Julie Kucab reports a wonderful time vacationing at Fort Knox, Kentucky. She drove out with friends, visiting points of interest en route, and flew home the last day of vacation.

Angie Palladini and husband spent their vacation in New York City.

Betty and Mary Zinni took day trips.

Barbara Pungitore DiGiantommaso has left to be a full-time housewife.

Mattie McLauchlan is very happy about the prospects of moving into her own apartment. She will be at 189 Pleasant Street, East Walpole, and her mother will be living with her.

Jean Patterson Cannata has left the Credit Union to keep house full-time.

Frank Eisenhauer has been re-elected to serve on the Executive Committees for the American Society of Safety Engineers and the Massachusetts Safety Council. He has served on the ASSE committee since 1948 and is starting his second year on the Massachusetts committee.

Mary Holmes, who used to work in Traffic, now lives in Eastport, Maine, and works for the railroad. (Still in the same business!) On a recent visit to Gladys Noddin, Mary said she wished to be remembered to all her friends at Bird & Son.

If you see something white fluttering some week-end in the middle of Buttermilk Bay on the Cape, it's a distress signal from Merle Belcher. Merle has just bought herself a 5 hp. Johnson Seahorse outboard motor. But until she and the motor get better acquainted, she hereby posts this notice to mariners in these waters.

Statistically-minded Asst. Treas. Warren Anderson commented drily the other day: There are 7 months of Leap Year behind us and I don't see many changes in this department.

Bernice Woolley and family vacationed in New Jersey.

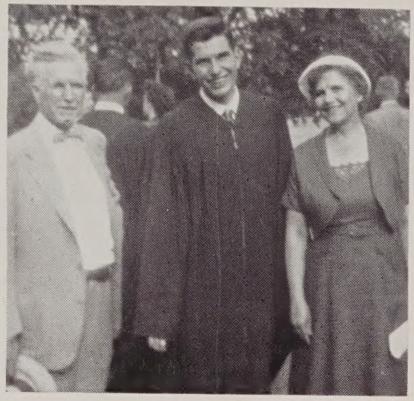
Several people one rainy morning spotted Sales Promotion Manager, Ex-Marine Bill Watkins, carrying an umbrella. Upon being twitted on the inappropriateness of such behavior from a former member of the Corps, Watkins demurely replied, "Who else would dare to but a Marine?"

Anne Smith and Hilda Rafuse sailed to Nantucket for a week, planning to return by plane.

Ralph and Ollie Watson spent a week in Maine swimming, fishing and enjoying the country.

Patricia Connolly spent a week of the hot spell (which one?) cooling off at New Silver Beach.

Dot Mattson went to Hampton Beach. She also planned to take a trip to Canada to visit her brother, who is playing baseball there.



RUSSELL L. TUPPER, II, poses with his father and mother the day he graduated from Teachers College of Connecticut in New Britain last June. Russ Tupper, Sr. is Superintendent of No. 2 Box Shop; Mrs. Tupper worked here in the Accounting Department before her marriage.

Ed Readel will join his family at Poponessett for two weeks.

Maurice Godfrey and family spent a two-weeks' vacation at Provincetown.

Roy Wiggin and family were at Pocasset for a week.

Agnes Hefferan went to Wareham for a week and then later to Nantucket. She traveled in style, by air both ways.

Louise Drummey spent a week on a motor trip. She took advantage of our beautiful scenic New England states of Maine, New Hampshire and Vermont and also went to lovely Lake George.

Ed Grout and family are spending his vacation at South Hero on Grand Isle, Lake Champlain, Vermont.

Louis Vazza received a mahogany coffee table as a wedding gift from his fellow workers on July 17. Louis was married the 19th to Jean Mahoney and took his bride to Cuba on their honeymoon. (See Matched.)

We welcome Jean Perry to the Key Punch Room in Statistical.

Louise Hanscom Fuller is back at work after her Maine honeymoon at Naples.

Mary Conton, Mary Geary, and Marge Stuber had June vacations. Escaping some of the hot July weather were Parky Rogers, Ethel Duncan, Kay Williams, Ruth Wilson, Eddie Hobbs, Mary McDonough, Ann Eklund and Lambert Anderson.

Many Bird & Son folks are busy working on the big fair being put on Saturday, September 13, by the East Walpole Union Congregational Church. Committee chairmen include these employees: Stephen Traudt, Ralph Hildreth, Albert Gilmore, Edward Fuller, Nelson Bartlett, Richard Sprague, Joseph Coburn, Ralph Kemp, Perley Mudgett, Louis Coburn, Stuart Nickerson, Oscar Carlson, Richard Watson, Frank Eisenhauer and Harry Angus.

Mary McDonagh was maid of honor at the New York City wedding July 26 of her brother, Michael, Jr.

Change in personnel at the Credit Union finds Lillian Slattery leaving, Geraldine Honohan taking her place and Loretta Ekholm coming in temporarily.

Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

Vacationers in the Mill Office included Gladys Eisenhauer at Old Orchard, Jenney Wasilunas and Nellie Coughlin both taking day trips to the beach, Jerry Rignanese traveling around the Cape, Frank Massey at Falmouth and Jean Piezonka, ditto.

Sarah "Dolly" Betro filled in during Jean Piezonka's vacation.

BACK IN 1908, Angus J. Boyle was quite a ball player at his old home on Cape Breton Island, Nova Scotia. He found this old picture on a recent trip down there. Angus, who lives in Millis, is an Offset Press Helper at No. 2 Box Shop.

Michael Duffy is back home at 68 Mylod Street, Norwood. Mike, who has just retired, says Quincy, to which he and his wife moved for a short time, was not for them. He is glad to be back.

Kay Niden has already been to Orleans way down on the Cape for a few days and expects to go back during her second week of vacation.

It was Lt. George Dusty for two weeks at Camp Drum, New York, where George's Army Reserve outfit was in training.

John Kalis has a new Victoria V-8 hard top convertible.

John Wilkes is getting along well after being on the sick list and is expected back soon. John has a long-service record of 44 years with Bird & Son!

Congratulations from his fellow workers in the Finishing Mill to William Dickinson, elected Recording Secretary of the Union.

Ed Wisniewski reported a wonderful time attending the Elks National Convention in New York City.

Cape vacationers from the Finishing Mill included Charlie Rafuse, George Sears, Tobey Monroe and Ray Colaneri.

Ninnette Grusheski spent her vacation at Lake Sunapee, New Hampshire.

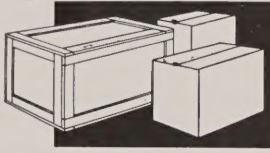
James Schuller toured Canada.

Two men from the Finishing Mill vacationed in Maine. John DeCosta was at Belfast on the coast and Les Norton up at Belgrade Lakes.

Letter from Pfc. Dick Legge, formerly Clerk in Stock Transfer, says he has been moving fast in the past couple of months. He is now in Korea, which reminds him of the terrain of New Hampshire, but is hotter than what he found last summer in Georgia. Richard says hello to all his friends at Bird's and particularly the fellows at DMT.

PRETTY GIRLS who took part in the May procession in honor of the Blessed Virgin at St. George's Lithuanian Church, Norwood, include one of our office girls and relatives of other Bird & Son people. From the left are: Eleanor Navickas, Nellie Kanalski, Helen Sustavige, Lillian Kasauskas, the Rev. Peter Shakalis, pastor; Kay Saulen, sister of Martin Saulen of No. 2 Box Shop, Agnes Kulbok, Jean Vitaitis of Box Sales, and the little girl in front, Genevieve Glebauskas, is the daughter of John Glebauskas of Floor Covering.

PARTY FOR Mildred Shimsky of No. 1 Box Shop when she left for a vacation trip to California. Left to right: Caroline LaCivita, Mary Coyne, Rosanne McLaughlin, Millie Shimsky, Helen Quackenbush, Jeanne Surowiec and Patricia Lamore.



No. 1 Box Shop

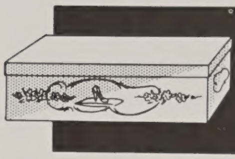
John P. Walsh
Ramona Chicoine
Catherine Bellew
Edward Paduck
Kenneth Houghton

We had the pleasure of a visit from Paul Weta, retired. Paul appears to be very happy and says he is enjoying life.

We welcome Genevieve Gaffney back to the Box Shop Office. Gen acclimated herself quite readily.

We are glad to have Patty Cyr with us in the Wood Frame Department. Patty was transferred from the Finishing Mill.

It is rumored that Carl Swanson is sorry he traded his old car for a newer one. Another motorist tried to go through the side of Carl's car, but succeeded in going just part way. We think his old car would have dodged this accident.



No. 2 Box Shop

Joseph Smelstor
A. D. Smith
Martin J. Saulen
Catherine Brady

Leona Paquette spent her vacation at Wareham.

Jim Maguire, Vito Puopolo, Charlie Sabonis (DF Finishing), and Peter Jakobowski spent their vacation at the Jug End Barn, in the Berkshires.

Bob Patterson took a trip to South Carolina.

Ambrose Fitzpatrick spent his vacation on the Cape.

Gertrude Jalkanen spent a week-end at Atlantic City.

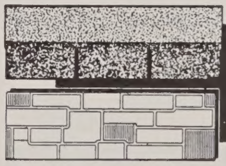
Eino Heikkila went to Maine.

We extend our sympathy to Louise Driscoll and family on the death of her brother.

Spencer Peckham has transferred from Shipping to Shoe Cartons.

LeRoy Fullerton spent his vacation at Pemaquid and Rockland, Maine.

Charlie Ricker went to Spring Hill, Nova Scotia.



Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Louis Silvestri
Joseph Nevins
Roger Percy
John Folan
James Murray
William Stewart

John Hutchins is now working in the Lab as Technician handling complaints. He transferred from Drafting.

Sympathy is extended to Mary Driscoll on the loss of her brother.

The Lab gave Norman Olson and bride an electric toaster with which to begin housekeeping. Norman in expressing gratitude, said, "I don't know what to say." John Lukko advised, "Better not say anything. Weaver will put it in the Review."

At this writing, said Weaver is on vacation. Other Lab vacations noted before our correspondent's departure include: Stan Sallie to Manomet, Carroll Homan to Lake Conway, N. H., followed by the Weavers, and Caryl Hinds to Munsonville, N. H.

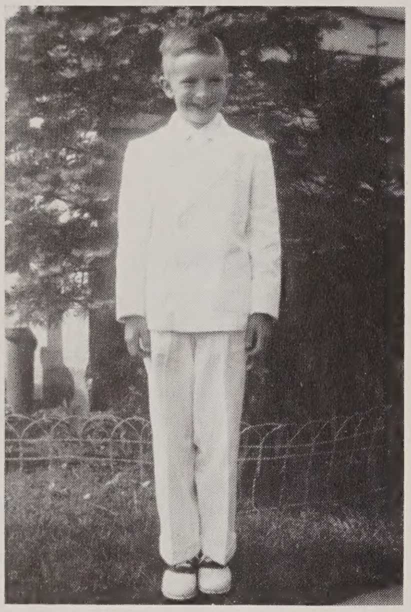
Welcomed as new reporters who will start covering the news for the next issue are Florence "Sis" Murray and Lou DiGiandomenico (Dom, that is).

Dave Fleming is back from his vacation in Bloomfield, New Jersey, where he helped his son move into his new home. He had a wonderful time with his grandchildren.

Herb Davis has been on vacation.

Sis Murray planned to visit a sister who lives at Cape Elizabeth, South Portland, Maine.

Richard Storkfelt and wife and youngest daughter sailed from New York for a visit to Denmark to see his father and Mrs. Storkfelt's mother.



AFTER HIS FIRST holy communion, James D. Mack, Jr., 8, has his picture taken to record this event. His father is Jim Mack of the Norwood Roofing Foremen's Office.

Norwood Flooring Plant

Bruce Grindle
James Connolly
Charles Cobb
Robert Taylor
William Cherry
Dorothy Hawes
John Grover
Frank Karshis
Stephen Wosniak
Edward Feeney
Joseph W. Wall

A thrilling and successful rescue operation was witnessed recently when Eddie DeRoche and Frank Mucinskas, Overhead Crane Man and First Coat Machine Tender respectively, braved the wild and mighty rapids of the Neponset River to rescue a baby robin that had fallen in. The scene was also watched by a pair of anxious and excited parents from a nearby oak.

For future services of this charitable organization, contact Ernest Dow, the group's business manager.

Joe Wall of the Lab is welcomed as new correspondent for the Review, taking over from Steve Cavanaugh. Thanks to Steve for his help and we hope the new reporter will enjoy his job.

While Howard Heath spent most of his vacation fishing and golfing, friend Tom Coyne took his family to Pinehurst on the Cape for a week's vacation.

Bill Cody from the Design Department and his brother from Ohio spent a week's vacation yachting at the Cape.

Henry Honeth spent a week in Hyannis.

Henry King took day trips.

Joe O'Brien and Tom Nichols spent their vacation driving to New Brunswick to St. Stephen, Campobello Island and points in between. They say it was *some* trip.

Jim Twohey is now sporting a new Chrysler.

Jesse Walker and family traveled from Walpole to Tennessee by car.

More vacationers either motoring or at Cape beaches were Bill O'Donnell, Frank Miloszewski, John Hennessey and Donald Groh.

Charles Cornelia was in both Bridgeport, Connecticut, and in Haverhill.

John Aviznis painted his house and went for a stay at Nashua, New Hampshire.

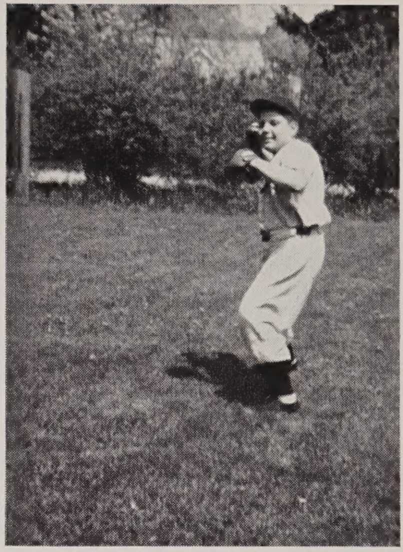
Jerry Parillo was at various beaches, especially Brant Rock and Fieldston.

Sporting vacation tans were Steve Wilson, John Phillips and John Eppich.

John Woloshyn qualified in both the New England and Massachusetts Amateur Golf Tournaments. Though he didn't win, Johnny made a good showing.

John McDougall and family vacationed in Canada.

Glad to see Leo Bernier back after his illness.



LITTLE LEAGUER David Tronti, 12, pitcher for the East Walpole Yankees, is grandson of Rosario Campagna, Roofing Shipping.

New Chemist Tom Manning is welcomed to the Lab. Tom is a resident of Stoneham and tours Route 128 daily.

Gordon Wilson and family traveled the Mohawk Trail.

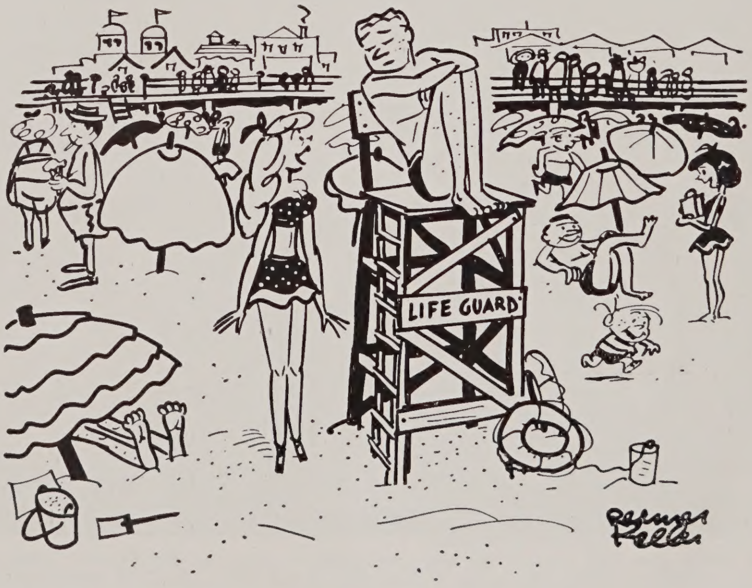
Stan Fishtine planned a trip to the University of Vermont to spend part of his vacation with his uncle.

John Spillane of the Paint Room covered the countryside and camped at state reservations in Maine.

William Boyd acquired both a fine vacation and good tan at Fieldston.

Carl Hamilton has returned after vacationing in Eastport, Maine.

Hubert E. White toured Virginia, Mary-



"May I introduce myself without going to all the bother of drowning?"

land, Pennsylvania and New York during his three weeks' vacation.

Ray Boyden visited Niagara Falls for two weeks.

Andy Cormier spent two weeks at Whitehorse Beach, Plymouth.

Although a policeman's lot may not be a happy one, being a fireman must have its points. John Down, East Walpole smoke-eater, recently put in three gruelling hours fighting a beer truck fire following an accident on Route 1.

Peter Karkota required no Baedeker in touring Montreal during his vacation. Pete reports a switch in the monetary situation with the Canadian dollar worth more than our own hard-earned bucks.

John Blanchard got his seasons mixed and vacationed in Hollywood, Florida. Strangely enough (according to John and the Chamber of Commerce) the Florida heat is not as oppressive as the New England perspiration-persuader.

We wonder if it's true that golfer Paul Manning has invented a collapsible putter to save the knees. We've heard men mutter about their putter, but this seems a more ingenious approach to a problem as ancient as the game itself.

Frank Clem, Eddie Phillips and Matty Connolly can be seen banging those tennis balls around at the Civic courts evenings. They claim the heat hasn't slowed them down much thus far.

Nick Puopolo, despite the warm weather, has been dancing this summer in the cool of the evenings at leading ballrooms.

Stanley Brown had the boys in the Paint Room in high glee over stories of goats brought into a social club in Canton one warm night. Getting somebody's goats home again via private car was not accomplished, however, without getting someone else's goat.

Phil Smith visited his brother Gordon, who is in the Navy, stationed in Virginia.

The Lab's Everett Fuller spent his vacation in Maine where he enjoyed giving the golf balls a ride. Everett comes back with a great deal of golf under his belt and enthusiasts are telling John Woloshyn to beware.

Shoe Carton Set-Up Stations

News from Auburn

By Helen Lane

It has certainly been nice seeing some of the former workers coming back to Bird. We extend a hearty welcome to Clarence Donahue, his wife Alice, Delia Tancrede and Leola Gilbert.

We also welcome a new member, Joseph Theberge, brother of Fern Champagne and Gertrude Theberge.

Happy to hear that Anna Smith's eye is better and she is back to work.

Understand that Dolores Bannister can hardly wait for August, when she will make a call to California to wish her fiance a happy birthday.

Everyone was very sorry to see Bob Carroll leave to take other work, but the cuff links that the girls presented to him will probably help him to remember pleasant friendships.

We here at Auburn hope that Janet Murphy of CPC (Shoe Carton Sales) will soon be back on the job. We were very sorry to hear of her sudden trip to the hospital.

Charles Wisnefski

CHARLES WISNEFSKI of 53 Heaton Avenue, Norwood, died suddenly on July 7, as he was starting from his home for work on the night shift. He was stricken with a heart attack and rushed to the Norwood Hospital, but died before reaching there.

Mr. Wisnefski's continuous service with Bird & Son dates back to 1922. He had served faithfully as a Beaterman on the Shartle Beater and would have completed 30 years on this work in September of this year. He had also worked for Bird & Son a short time in 1914 and 1916, again from 1917 to April 1919 and from July, 1919 until March, 1922. The previous periods of employment had all been at the Roofing Plant.

Funeral services were held from the Kraw Funeral Home in Norwood July 10, with a requiem high mass at St. Peter's Church. Burial was at Highland Cemetery, Norwood. Mr. Wisnefski is survived by his wife, Rosalia, and two sisters and two brothers.

EVELYN THOMAS of the Main Office boards the plane at Washington, D. C., on her return trip from Portsmouth, Virginia, where she had been visiting relatives.

Matched

MR. AND MRS. JOSEPH PENZA on their wedding day, June 17. Mrs. Penza (Mona White) works in the Billing Department.

Joseph Buckley (E. Walpole Finishing Mill) and Charlotte Oakes (No. 1 Box Shop), July 26, in Canton.

Louis Vazza (Main Office) and Jean Mahoney, July 19, at St. Mary's of the Nativity Church, Scituate Harbor.

Norman D. Olson (Roofing) and Kay Ramsdell, July 26, at the Congregational Church, Milford.

Hatched

To the Bertil Ostroms, a daughter, July 29. (Norwood Roofing)

To the Philip Blacks, a son, July 28. (Norwood Roofing)

To the Albert Franklins (she is the former Jean Reid of the Main Office), a daughter, July 31. (Roofing)

To the Robert Finneys, a daughter, Patricia Joan, July 11. (Phillipsdale)

To the Richard Craigs, a son, Gary Wayne, on July 12. (Shreveport)

To the Clayton Cobbs, a daughter, Deborah Lynn. (Shreveport)

To the Jackie Wises, a son, Dennis Clinton. (Shreveport)

To the Thomas F. Spencers, a son, July 19. (Roofing Sales)

To the Harold Graves, Jr., a daughter, Nancy Gregory, July 25. (E. Walpole Finishing Mill)

To the Stanley Phillips, a son, Stephen, July 8. (Norwood Roofing)

Shreveport News and Views

STAFF: Lucille McMurtry, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Anne Eddy, Don Cook,

Fish Tales

SCOUTED around through the mill and learned a lot about fishing while talking with the boys . . . To begin with, Jim Brandon refused to join the new Bass Contest and went fishing and caught a 4½ lb. bass. Tough luck because it didn't count even though he came right back with the money for the entrance fee.

Clayton Taylor immediately joined up and the two went fishing together. They were casting out side by side in the boat when Jim's Peco Perch caught Taylor's hat and tossed it out in the lake. Taylor said next time he will use a football helmet when he goes casting with Jim.

John Runyon, long distance truck driver, delivered a load of roofing to Birmingham, Alabama and tried to rib his cousin, Otho Runyan, into going fishing with him sometime so he could show him how to fish. John returned via Woodward, Alabama, picking up a load of pitch for us. He had been home only a few minutes when Otho arrived from Alabama — bag, baggage, rod and reel. We understand Cousin took Johnny 6 to 3 and had four nice bass on his stringer before John got the first strike! Better stick to hauling roofing, "Cuddles"!

TRUE FISHERWOMEN — Mrs. William Winkler and Mrs. Geames Davidson. You can always count on them even when their husbands can't get a strike. These nice bass were caught on the July 4th week-end at Horse Shoe Lake near Jonesville, Louisiana. No wonder William and "Dude" can always brag about having an ice box full of fish!

The Winklers and Dude Davidsons spent a week-end on Cocodrie Lake near Jonesville recently. They sent word back to Jake Brown by Blanchard Watts that they were catching bass so large they had to break them in two to put them into their ice box. Blanchard delivered the message, but let it be known that he didn't tell it for the truth.

W. L. Smith has been in the "drink" again! After catching a nice string of bass in Caddo Lake on a recent Saturday morning, a member of their fishing party hit the back of Willie's boat, throwing him and his partner into the lake. They lost their fish and Willie itemized his loss as follows: A new hat $2.00, hunting knife $2.50, new tobacco pouch $1.00 and $8.00 repairs to his watch. It cost him $13.50 and no fish to show. We can't figure out whether Willie likes to fish or swim!!!

Shreveport Speaks

T. D. Blanchard has returned to his Houston, Texas, territory from a vacation in Estes Park, Colorado.

Enjoyed having Cliff Pregge, our San Antonio Saleman, dropping by the office during his vacation. He spent his vacation "breaking in" his new Buick.

L. L. Williams is on a combination business-vacation trip to East Walpole. While there he is visiting his son, L. G. "Bud" Williams of Floor Covering.

We just learned that A/3-C Ralph Mitchell is in the Philippines and won't be home for about 18 months. We will be very glad to see him when he returns.

Bobby Davidson, home on leave from the Navy, gave his dad, Dude Davidson, lessons in fishing almost every day when Dude had his two weeks' vacation. Bobby has transferred from ship to shore duty and will be stationed in Florida. It will be the first time Bobby has had an opportunity to have his family together.

N. R. McNeill has bought a house in Broadmoor and will leave Bossier City. Glad to have you on the Shreveport side of the river, Mac.

P. O. Johnson went to Alabama visiting relatives and Florida swimming in the Gulf.

After Willie Smith had finished the milk he had for his lunch last week, he washed the empty bottle and set it on his desk so he would remember to return it to the store. By the time Willie was ready to go home, his bottle had been taken for a "fund" jar. He had pennies, rubber bands, gem clips, gum wrappers, marbles, nails and match folders in the collection.

Buck Oglesby reports a very enjoyable vacation to Hobbs, New Mexico, points in Arizona and Old Mexico. He enjoyed barbecued deer on a ranch "way out West in McNarry, Texas" on the 4th of July.

Vivian Wilson spent a week's vacation in Bossier City and got as far from home as Shreveport. We enjoyed the card she sent of the beautiful Shreveport view.

The Kavat Loes drove their new Ford to interesting points in Mississippi. Kavat's brother lives near Bay St. Louis. They visited Biloxi, Picayune and other interesting places while visiting him.

A. W. Miller of our Traffic Department was recently elected third vice-president of the Northside Lions Club of Shreveport from July 1, 1952 to July 1, 1953. He has served the Lions Club for a number of years as well as other organizations here. He was Shipping Adviser for the Chamber of Commerce for some time.

HAPPY COUPLE cut their wedding cake after their 4th of July wedding reception — the new Mr. and Mrs. W. T. Killgore. Mrs. Killgore is the former Yvonne Plaisance, Sales Correspondent at Shreveport. They spoke their vows in the office of Judge Ruvian Hendricks before leaving on a honeymoon in Houston, Galveston and other South Texas points.

We extend our sincere sympathy to Dick Doiron in the loss of his brother, who passed away very suddenly. Dick had just left on his vacation for South Louisiana and Florida. State Troopers all along the way were alerted but were unable to catch Dick. He didn't hear the news until he reached another brother's home in New Orleans. His trip to Florida was cancelled and they all hurried back to Shreveport.

Shreveport Speaks

(Continued)

We received interesting cards from Danville, Virginia, where David Nance on his vacation visited his old home town. Danville has many points of considerable historical interest.

We enjoyed a visit from Kenneth Neel, son of Claudie Neel, recently when Neel came to the office to check a load of roofing leaving the plant.

A number of the Shipping Department employees have been on vacation between June 23 and July 20:

Robert Malmay spent a week in Galveston; Huey Humphrey spent a week visiting Galveston, Houston and Beaumont; Grady Nelson spent his week at home and said he slept most of the time; Cecil Bush also spent his week at home resting. Robert Jones spent two weeks visiting relatives at El Dorado, Arkansas, and driving through the Ozarks; Thomas English spent two weeks at home and visiting his relatives at Bellview; Anton Walker also spent two weeks at home resting.

William Taylor's house burned to the ground July 22. Curtis Sloane and two other cousins are buying William a bedroom suite. "Reb" Gilliam is passing a list for clothes, money, furniture or just anything the boys care to give.

Willard Patrick probably has the finest car on our parking lot. He bought a 1952 DeSoto 4-door sedan with passing gear, radio, heater, backing lights, defroster, etc.

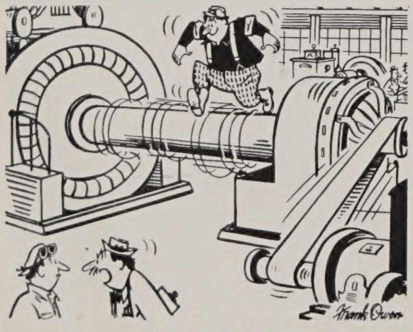
Jake Brown spent part of his vacation in the Ozarks and part of it on the coast at Galveston. While at Paris, Arkansas, Jake attended a Masonic meeting and found the Arkansas meetings a little different from what we have in Louisiana.

Robert Smith had a traffic accident last week that fractured several ribs and broke his nose. Robert is presently confined in the Minden Sanitarium.

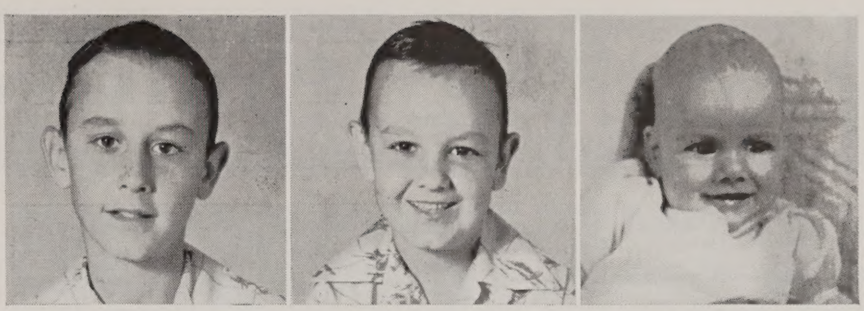
Wylie Walden had planned a two weeks' vacation in Florida. They didn't get quite that far but did sight-see in New Orleans and fish in Mobile.

Jim Brandon had one of the prize-winning score cards at the baseball game last week. He received a box of cigars and some free tickets, coupons, etc. Incidentally the Shreveport Sports are sitting on top of the Texas League at this writing by half a game.

Anne Eddy is taking Edwin Sompayrac's place as Neponset Review correspondent from the Office.



"Go tell the personnel department if they hire any more lumberjacks, don't send them in here!"



ROBERT JACKSON'S three boys are Durwood, 12, Tommy, 8, and Mike, 4½ months old. Their father works in the Pipe Line Department at the Berry Asphalt Company plant at Stephens. Nice looking boys they raise in Arkansas!

Berry Asphalt News

Stephens Notes

By Daisy Rodgers, Alvin Malone and Lawrence Rodgers

Mr. and Mrs. C. L. Crenshaw have bought a new home in Magnolia. Mr. Crenshaw is Manager of the Stephens Plant and Mrs. Crenshaw is now employed in our Magnolia Office.

Dorothy Kehres, wife of Robert Kehres, is recuperating from a major operation in the Highland Hospital in Shreveport. We hope she will be home soon.

Larry Joe Primm, two-year-old son of Lester Primm, is reported doing well following an operation in the Camden Hospital.

Magnolia Notes

By Stella Hines, Avis Moses, Zuma Awbrey

The Smith family just can't quit winning honors, prizes, and so on. Mrs. Roger Smith ("Beady") was chosen to be a contestant at a local broadcast of "Take a Number", sponsored by the Junior Charity League. Young David Smith held the first number called. Being a minor, he was not allowed on the radio. His mother substituted for him, with David's supporting presence on the stage. On the first question, they won a cocker spaniel. On the second, a car! Now the question is, "Whose car is it — Beady's, David's, or big sisters Judy's and Ann's?"

Rita and Auburn Bacus are working hard to finish up their new home near Magnolia so they can move in by the first of September. Rita has accepted a position to teach in the McNeil grade school, which is just six miles from Magnolia. She has taught home economics in the Willisville High School for the past two years.

The Magnolia office force welcomes Margaret Lide to the Bookkeeping Department.

Ray Wallek of Chicago was a visitor to the Magnolia and Waterloo Offices during the first few days of July.

Dorothy Liles spent July 4th in Waco, Texas, visiting friends. Traffic, of course, was terrible but she reported no trouble except for one flat, which thoughtfully went while she was parked in the shade of a filling station.

Zuma Awbrey, trying her best to gather enough vegetables during her Fourth of July holiday to fill the deep freeze which her husband just bought for her, almost had a sunstroke. She found out that it can't be done all at one time.

Jean Ray spent the Fourth catching up on her sewing. Verna Crenshaw, having just moved into her new home, spent the day unpacking boxes, etc. Travis Hollinsworth and Donald Ray both went fishing, and neither of them had any luck. Margaret Lide visited relatives in Camden. Ina Popanz stayed in Magnolia and tried to keep cool, which was an almost impossible thing to do. George Harvey and his family visited relatives in Fort Smith. George braved the sun to play eighteen holes of golf. Pat Padgett and her husband drove to Clarksville, Texas, to see her folks.

George Harvey, Berry's Traffic Manager, reported to the Air Force in Shreveport for a survey of Reserve Personnel. He holds the rank of lieutenant.

In reporting the news, Stella Hines writes: "Now, I've just gotten back to the office after spending four days in Hot Springs — out on Lake Hamilton — swimming, boating and just resting, and, of course, getting blistered. We had a wonderful short vacation — my husband, daughter and her little girl friend."

John Waldron, wife Betty, and children Johnnie and Kim have moved into a new apartment. The move was brought about by the fact that the church to which John and his family belong needed a manse for their pastor. John sold them on the idea of buying the house he was living in. The sale was made and John has moved.

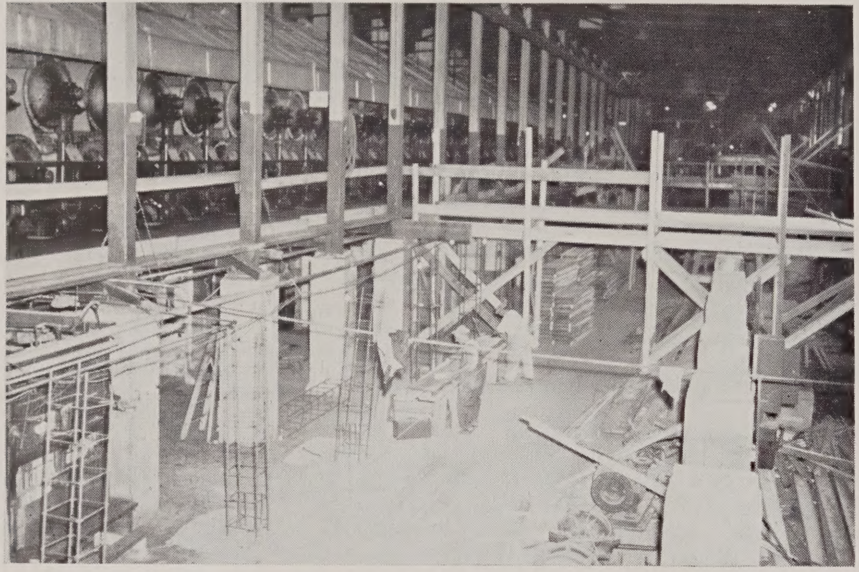
Pouring spouts in the tops of table-salt boxes make excellent closures for other containers. *Better Homes & Gardens* magazine recommends using them for popcorn, rice, baking soda, or other pourable kitchen staples. Simply cut out the cardboard lid and fit it into the canning rim of a jar.

Phillipsdale Plant

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ROBERT CROWLEY

LESLIE E. HOWARD
RAYMOND NOLAN



BIG HOLE IN THE FLOOR now — but wait a few months and in this spot there will be an impressive new felt machine at the Phillipsdale, Rhode Island plant. The present machine, DPPM1 can be seen in operation at the left.

Around the Plant

Russell Medbury spent his two weeks' vacation in East Providence. He says that for him there are plenty of interesting places to visit right here without going all over the country.

Bill Andrews and Phil Zompa, while trying to get an early start in the fishing derby, were marooned on Prudence Island when their motor failed.

Fred Couture is entertaining his two daughters from Washington during his vacation.

New cars this month included those of Joe Medeiros, Manuel Alves and Francis McCabe — all Chevrolets.

Gil Dias has moved into his new home in East Providence.

We welcome Frank Chickering, who has started with us in the Cutter Room.

Canada seems to have quite a place in the vacations of our men. Tony Nanni, Joe Tremblay and Arthur Trudell visited Canada.

Armond Roy spent his vacation at home entertaining visitors from Canada.

Ted Maddern spent his vacation during the hot weather in his boat on the cool Atlantic off Cape Ann.

Ben Pino and Al Carvalho are having dog trouble. Ben had to climb a post to retrieve a cat that his dog tried to chase out of the yard. Al had to take his dog out of a mouse trap.

Jimmy Cicerelli was so busy enjoying his vacation that he forgot to go to the bake. That $1.00 he paid for the unused ticket will cause many a restless night.

Sam Gorelco has been worried recently about something eating the cucumbers in his garden. He finally found that rats were responsible. He found a number of rat holes in the garden. Sam thinks he has taken care of them now by feeding them poison.

Manuel Silva of Shipping visited the Great Smoky National Park in Tennessee. He passed through Washington, North Carolina, West Virginia and several other states.

Walter Varley spent part of his vacation at Provincetown. He liked it so well up there he visited it again the following weekend.

Ed Godin spent part of his vacation bass fishing at the Warren bridge. He did have a little luck — both good and bad. As well as catching a few fish, he received a parking ticket and had to do some explaining to the police department.

Herb Chamberlain and Charlie Sinnett have been appointed judges in the local fish derby. We understand Herb got the job because he is an honest man, and Charlie because he is an old-time fisherman.

We were sorry to hear of the death of John Borges's grandmother.

Dick Ellis deserves credit for his patience and good work keeping all the children in line and making sure they all got an equal share of rides on the ponies at the outing.

We were sorry to hear of the death on July 28 of James H. Eatough, father of Leon Eatough of the Engine Room.

Not too long ago Dick Ellis came walking out of the inspector's booth asking who the individual was that left his sandwich burning in Ed Godin's sandwich toaster. Everyone denied that it was theirs and Dick said, "Well, some moron left it there." Considerable time passed and all of a sudden Ellis went about three feet in the air and yelled, " Oh my God, that was *my* sandwich!!"

Joe Souza of Shipping found a pigeon caught in some wire and unable to get free. Joe came to the rescue, but its leg was so badly torn that it was necessary for Joe to amputate. The operation was a success and both Joe and the pigeon are doing fine.

Joe Marrier spent the first week of his vacation working around the house. For Joe that is quite an accomplishment proven by the fact that he finally installed a clothesline he had bought for his wife three years ago.

Ed and Hemo Boisvert spent their vacation worrying about the price of quahaugs — $100.00 a bushel. They finally got the fine down to $5.00.

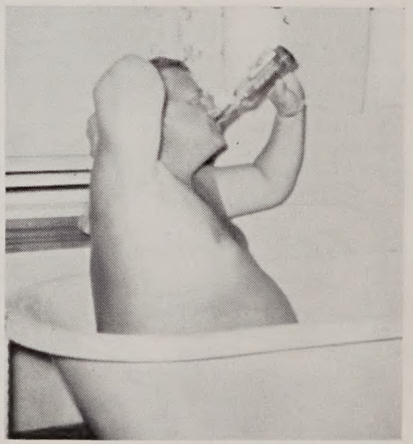
John Reposa reports catching a fish that was so big his arms aren't long enough to show the size.

If anyone hears of a sale of lumber, let Russ Mollerberg know. He is anxious to get started building his summer home.

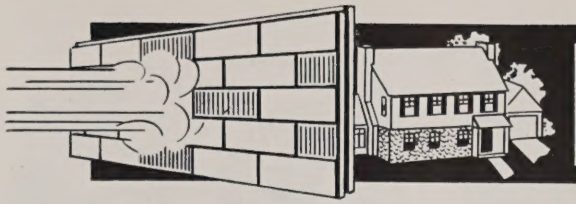
Ed Godin caught another striper. He was alone when he landed the three-pound bass which by some strange coincidence is the only time he ever catches a fish.

Henry Lourenco has invited some of his fellow workers to dinner at his summer home in Jamestown, provided they bring the dinner.

It was very quiet at the finishing tables in the new mill recently. After some investigation we found the reason was that Joe Tremblay had finally taken his vacation and has been touring Canada. He has now returned. Some of the boys who haven't had their vacation intended visiting Canada, but they say Joe has told them so much about the place that there is no need of going there. Joe says he will have plenty to tell Tony Tameo next week when he meets him.



COOL SPOTS were hard to find in July, but Ed Boisvert of the Phillipsdale Felt Machine found one on his vacation.



Chicago Roofing Plant

STAFF: G. F. Campbell, Jr., Mathilda Hansen, Virginia O'Brien, Joseph Blackman, Martin Pearce, Paul Scheide

Chit Chat

On July 11, we welcomed the following members of Hoosier Home Improvement Company, led by Kenny Widmeyer, their president, who toured the plant to see how we manufacture the products they sell and apply: Vincent Modica, Jack Carroll, Gene Welch, Tom Welch, Richard Widmeyer, Robert Widmeyer, Everett Widmeyer, William J. Touey, Ted Ring, Charles Sumner, Cedric Wise, James Brewer, Marion Vance, Don Rich, Robert Shuck, Bernard Mitchell, Lou Kokana.

Ed Brown of the Ed Brown Roofers of Chicago, one of our oldest roofing accounts in this locality, dropped in recently. He reported the recent brick strike here had slowed his shingle application.

George McNay, retired, stops in every few weeks to visit the Sales Department. "Once a salesman always a salesman!"

76th Street in front of our Plant was recently re-coated with a cold asphalt mix to fill the cracks and level out the old concrete slab road. Where the autos used to whiz by, they now literally fly.

Steve Blackman and family just returned from a trip through the good old Sunny South. They spent their vacation visiting relatives and friends, some they hadn't seen since childhood. They had a wonderful time.

Lloyd "My Man" Washington and Henry Webber motored down South where they were to vacation for ten days. Mr. Washington returned in six. About four days later Hank showed up. Rumor has it that he walked. He was broke. Who knows?

Alex Pride, brother of "Big John" Pride, received his notice from dear old Uncle Sam requesting his presence at a little get-together set for next month. Nevertheless, this doesn't seem to bother him. You see, he has had experience in hiking before. Just the other night, being broke, Alex asked Eddie Newman to take him home (31st and South Parkway). But Newman, as he pulled up at 56th and South Park, discoveretd that his tank was only "half" full. So he immediately put Alex out, thinking that his gas wouldn't last that long! Two hours later Alex arrived at his destination, a tired and much wiser man.

DEPENDABLE COGS in Chicago's wheel of production, Tractor Drivers A. Wayman Bowen and Andrew Gardner take time out to pose while on one of their many trips to the warehouse with a load of finished products.

GUY WITH THE NICE SMILE is a new Foreman on Chicago's No. 6 Machine. He is Albert W. Keaton, hails from Marquette, Michigan, and arrived at Bird & Son this past May as an Assistant Foreman. Between graduation from his home town high school in 1939 and signing on with us, Keaton attended Washington University for two years, joined the Army in '42 and after the war was a partner in the Avalon Building Contractors.

Lillian Grembowicz, who has been ill for quite some time, has recovered, and is back on the job. Welcome back.

Al Bohnenberger is eliminating the "bugs" from his latest midget racer at the rate of one bug per race. If the season is long enough we can look forward to some first places.

Ted Heide has returned to work after a two weeks' stay at Camp Ripley, Minnesota, with the National Guard.

Mike Juozupaitis spent his vacation around Chicago.

Rose Fox and her son James are spending their vacation out West visiting Grand Canyon, New Mexico, Los Angeles, and Catalina Island. Her fellow workers in the Sample Department received a fine crate of oranges from her.

Frances Syring, Sales Correspondent, spent a week's vacation at her family's summer cottage at Island Lake, Illinois, swimming, boating, etc.

Harry Brandau, Traffic, reports a week in and near Washington, D. C. seeing all the points of interest. A second week was spent at Cedar Lake, Illinois, at his summer cottage.

Roger Sumner recently moved into his new home and was given a housewarming by his many friends.

Ray Gusick enjoyed a three weeks' vacation in Wisconsin.

Bernie Van Brussel took off on a three weeks' vacation but wouldn't tell us where he was going.

We extend our very best wishes for continued success to J. A. Grawin in his new venture with the Asbestone Company.

We welcome George M. Mills, new Salesman in the Bird Family, who will cover the territory formerly covered by J. A. Grawin.

We also welcome Patrick Battle, new Sales Trainee, to the Bird Family.

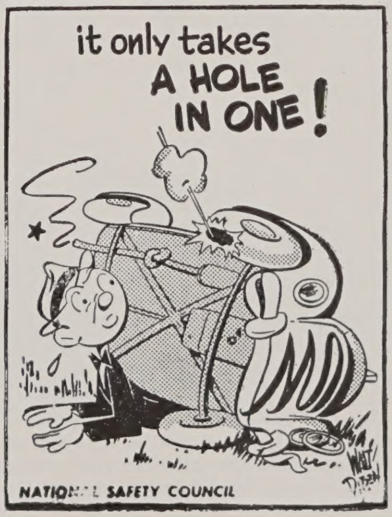
Jim Morgan had an emergency appendectomy in the hospital in Toledo, Ohio. The latest reports are that he is recuperating at home and is coming along fine.

We were sorry to hear about Ivan Anderson's being ill in the hospital. Hope he will soon be able to be back.

We extend our sympathy to John Dexter, who recently lost his wife. Mr. Dexter is one of our old timers, now retired.

The Sample Room's new helper is Richard Metcalfe.

"TAKE IT EASY"



Sales Lines

ROOFING

FLOOR COVERING

BOXES

SHOE CARTONS

HORTICULTURAL PRODUCTS

SPECIAL PAPERS

PLASTIC FORTIFIED ENAMEL
BIRD Armorlite with PLASTIC FORTIFIED ENAMEL
BIRD Floor Coverings
BIRD

FRED W. JAKEL, Floor Covering Salesman in Wisconsin, attended the big Dealer Meeting of our distributor, Brauman Paper Company of Green Bay, Wisconsin, on June 11. Fred is standing at the extreme right. This was an important meeting, attended by 120 dealers and their sales personnel and mechanics. Left to right are: Jack McGinnis, McMahon's Furniture, Luxemburg, Wisconsin (Dealer); Jerome Reznik, President of Brauman Paper Company; Norman Krueger, Manager of the Floor Covering Department, Westphal's, Green Bay, Wisconsin; Sam Alk, General Manager of the Brauman Paper Company and Mr. Jakel.

L. B. PRICE Division "B" Rug Contest Winners, l. to r.: Mr. Bebout, Sales Manager of May Mfg. Co., Mr. Wipff, L. B. Price Salesman, A. W. "Bill" Wright, Bird Flooring Salesman out of Houston, Texas, and Mr. Iltis, Houston Branch manager.

L. B. Price, one of the largest house-to-house selling organizations in the country, has representatives throughout the South, West and Southwest. Their recent contest ended April 30.

About the Men Who Sell BIRD

Our Bill Wright describes one salesman's way of bringing home the bacon. After finding this spring that he was slightly behind in the L. B. Price rug contest, their man Mr. Wipff did something about it. He got himself a trailer, loaded it with rugs, sold 75 in one week, and won.

Lou Erickson of our Flooring Division in Missouri, found it 105° in the shade in St. Louis recently, but he managed to find several Bird dealers who could and would talk business. Undoubtedly other Salesmen found it just about the same.

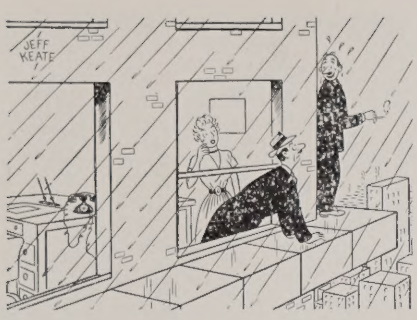
Robert E. White, Roofing Sales, Long Island, New York, was married on June 27 to Claire Schumann of Bronxville, New York. Mr. and Mrs. J. D. Johnston were present at the ceremonies and reception.

Bill Hover, Flooring Representative in Tennessee, is raising, of all things, Birds. With miscellaneous bits of lumber and wire from a former chicken coop and of course a little Bird Roofing, he has constructed a parakeet haven in one corner of his back yard. There are now about 40 beautifully colored birds. New eggs are hatched daily. The pleasure of the hobby is mostly Bill's and the day to day chores of feeding and watering fall to Mrs. Hover. It won't be long before some of these Bird pets are saying some familiar words like "Bird Armorlite with Plastic Fortified Enamel." None are for sale to Bill Watkins yet.

Dick Lacy, Flooring Salesman in Louisiana, is a typical member of the Old South now. Though he moved from only as far north as Birmingham, Alabama, last year, he seems to have become "climatized" as they say, but not quite fully so in the middle of the summer heat. He was seen on a recent warm summer Sunday escaping the ground heat in a flying machine contraption out at the New Orleans City Park amusement center. Co-Pilot was his son Vaughn.

(Continued next page)

NEARLY SIX FEET, Bill Hover still isn't much taller than that Great Dane of his, Hanz, only a 15-months-old "puppy". Bill is Floor Covering Salesman in the Memphis territory.



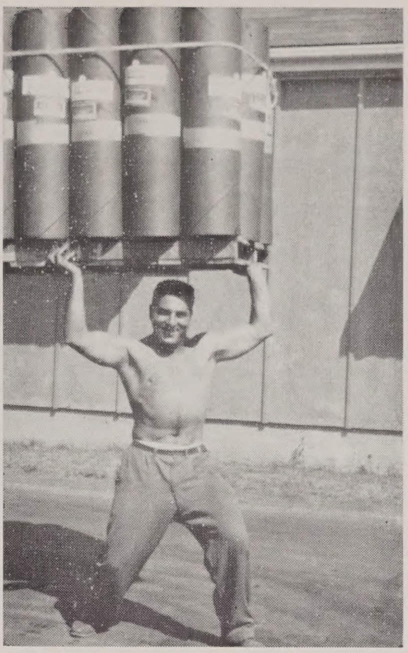
"Why, Joe Foley, you old son of a gun! What are you doing in my office? Why didn't my secretary tell me you were waiting to see me!"

Men Who Sell

(Continued)

Ed Guise, Flooring, says his sons Eddie and Charlie are keeping on the go this summer. Eddie, who has completed two years at Tufts Medical College, is working this summer in the operating room of the Norwood Hospital. The other boy, Charlie, instead of spending the summer in a fire tower atop a mountain in Washington as he did last year, is back East and is a bell hop at the Kineo House, Moosehead Lake, Maine.

Dick Reid, Flooring Salesman in Kansas City, tried his hand at a new kind of flooring recently. He laid a new sunning surface, brick by brick, outside the big picture window of his new home. It took him most of Saturday to level the ground, sand it over, and weave the attractive red brick design. He found it a little tougher than laying linoleum tile on a ready smooth floor.



STRONG MAN Philip DeRose of Norwood Roofing Shipping. Try this one with your grand piano — but be sure you have a lift truck handy, just as Peter has, out of sight at the left!

Acknowledgments

My daddy and I wish to thank Bird & Son for the lovely flowers for mother. Daddy has always been so proud of having worked for such a fine organization.

J. W. Dexter (retired)
Mrs. John Mendell
Chicago

This is to acknowledge with sincere thanks the kind expression of your sympathy

The Waitonis Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The family of Lena C. Howe
Berry

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Emma Berglund
Mrs. Harry Field
Ernest Berglund

This is to acknowledge with sincere thanks the kind expression of your sympathy.

Mrs. R. Wisniewski

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

George H. Shackley, Sr.
and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Eliza Dunn

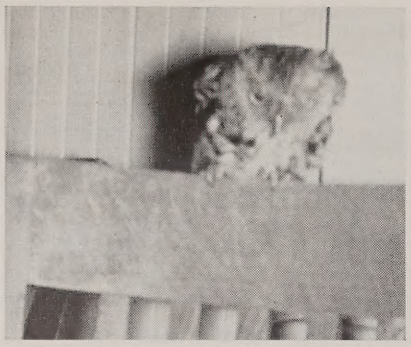
Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Mrs. Leslie Fillmore and Family

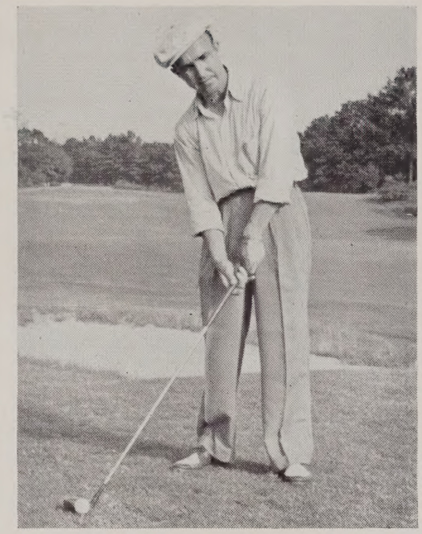
To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Driscoll Family

GROUP OF ENTHUSIASTIC BACKERS from the Hoosier Home Building Improvement Co. of Elwood, Indiana, who visited the Chicago Plant on July 11. President of the company is Kenneth Widmeyer, the man with the Texan hat. Bird salesman Thomas E. Downey is kneeling at the extreme left.



SCREECH OWL found by Bill Ivatts, Electrician at the East Walpole Machine Shop, on his work bench one morning, slept through most of the day except when the Review disturbed him to get his picture. After work, Alan Seaver took the bird to nearby Moose Hill Sanctuary.



TEEING OFF HERE, John Woloshyn is a consistently good athlete in any sport and takes part in all the Bird Club Men's League sports.

Tri-Mill Outings

TWO fishing trips were the feature events this summer in the Tri-Mill Sports Club.

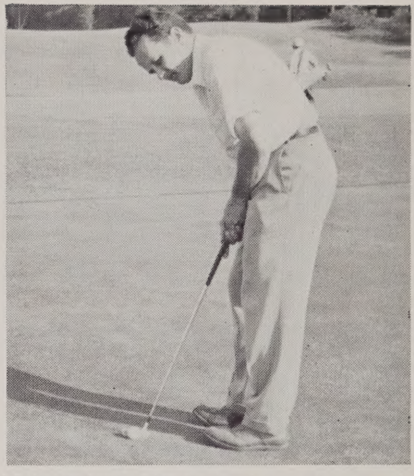
On June 21, a Saturday, approximately 25 fellows went on an overnight expedition to Cape Cod Canal in pursuit of stripers. Nobody caught any of these, though there were tautog, whitefish, pollock and even lobsters taken. The party had burners along so they prepared their catch on the spot, cooked them and ate them. Aldo Bertoni was in charge.

In July, Sunday the 13th, 20 men led by Ted Knaus put to sea out of Scituate on the beautiful 38-footer, "Horizon", for a day of fishing. Oscar Carlson, East Walpole Electrician, caught the biggest fish, a cod.

Lose in League Play

SOFT BALL season is over with Bird & Son out. We lost our last game 4 to 3 in the last inning to keep us out of the finals. Too bad, fellows, but that is a good improvement over last year and gives us high hopes for the 1953 season.

ENJOYING A BIT OF RELAXATION and summer sunshine are these fellows from the Norwood Roofing Shipping Department: Peter Lupica, Albert Franklin, John Pesta and John Kwiatkowski kneeling; James MacLellan.



LOW-STROKE GOLFER Paul Manning on the green at Walpole, playing one evening during the first half of the Bird Club Men's league season.

Golf Starts Again

Men's golf, under the aegis of the Bird Club, started the second half of its season with play at Sharon, beginning August 4. This arrangement follows the usual custom of matches in May and June at Walpole and the later ones at the club in the next town.

Safety Shoe Repeat at Mass. Plants

STARTING the week of September 15, another safety shoe survey will be made at the Massachusetts Plants. Martin T. Gates of Thom McAn will again work through the East Walpole and Norwood plants taking orders from all men interested in purchasing one or more pairs of safety shoes.

Mr. Gates will have with him a complete line of samples and styles. He will take the orders as he moves through the departments. Later when all orders have been placed, the shoes will be shipped from the Thom McAn warehouse in Worcester.

Bird & Son still will pay $2.00 on the first pair of safety shoes bought in 1952, and $1.00 on the second. Since this plan was started in the summer of 1950, the men at Bird & Son have purchased under this plan more than two thousand pairs.

For Sale

FOR SALE. Universal Bantam Electric Stove. Servel Refrigerator. Bendix Washer. Oil Stand. Wine Press. All in good order. Napoleon LaCasse, FFV. 15 Irving Street, Norwood. NO 7-1430-J.

On the Lighter Side

Remember Aunt Hettie? They had to give her ether twice for one operation. The first time was for the operation and the second to stop her from talking about it.
— *Industrial Products Co.*

Girls at college
Are of two strata:
Those with dates
And those with data.
— *Richard Armour*

Dick Campbell, son of Mr. and Mrs. C. J. Campbell, has accepted a position as private in the U. S. Army.
Social note in North East (Pa.) BREEZE

"Are you sure the prisoner was drunk?"
"Well, your honor, he put a penny in the patrol box, then looked up at the City Hall clock and roared, "Gee! I've lost fourteen pounds."

A clergyman noticed a woman named Mrs. Parker, whom he much disliked, coming up his front steps. Taking refuge in his study, he left his wife to entertain the caller.

Half an hour later he emerged from his retreat, listened carefully on the landing, and hearing nothing below, called down to his wife: "Has that horrible bore gone?"

The woman was still in the drawing-room, but the minister's wife proved equal to the occasion. "Yes, dear," she called back, "she went long ago. Mrs. Parker is here now."

Definition of money: Stuff that talked in the thirties, whispered in the forties — and just sneaks off quietly now when you're not looking.

Sometimes the law of gravity doesn't work: for instance, it's easier to pick up a girl than to drop her.
— *Earl Wilson*

Advertisement in a London morning paper: "Wanted: Clean copy of Forever Amber."

"Is your office force like one big family?" the personnel expert asked the boss.
"Thank goodness, no," the boss said. "Everyone gets along fine here."

Moss: "I'm asking for a raise, boss. You know the old saying — 'The wheel that does the squeaking is the one that gets the grease'."

Boss: "Yes, I know the saying. But do you know this one — 'The steam that blows the whistle doesn't turn the wheel'?"

Moss: "How about this one — 'The hen that does the cackling is the one that lays the egg'?"

Boss: "Well, you can't tell by the auto's horn how much gas it has in the tank."

Some people speak from experience, and others, from experience, don't speak.

Why worry because your hair falls out. Suppose it ached and you had to have it pulled, like teeth.

the Question Box

Continued from inside front cover

In extremely hot weather why can't the office force quit? Other companies let their employees go home early.

Companies such as ours whose business involves closely related office and factory operations are faced with many conditions that make it difficult to close the offices. There are scores of clerical jobs in both the main and mill offices that are so closely tied in with customer requirements, production, shipping, etc., that they must go on during the entire normal working day. To shut down all operations would be extremely costly in terms of lost production, loss of business, and customer inconvenience.

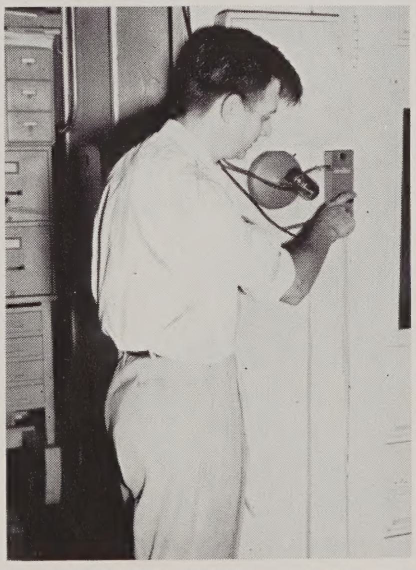
Did No. 1 Box Shop make a better showing in production per man hour in 1951 than in 1950?

The figures indicate that a better showing was made in 1951 than in 1950, although there have been prior years when the production per man hour was better than in 1951.

Why doesn't Bird & Son maintain their own watchman's staff? Would it not be more efficient if they did?

For many years Bird & Son did maintain its own watch service. The change to an outside agency was made at East Walpole in January 1951, and at Chicago a year earlier. In the opinion of the management, it is better to have this service provided by an outside agency.

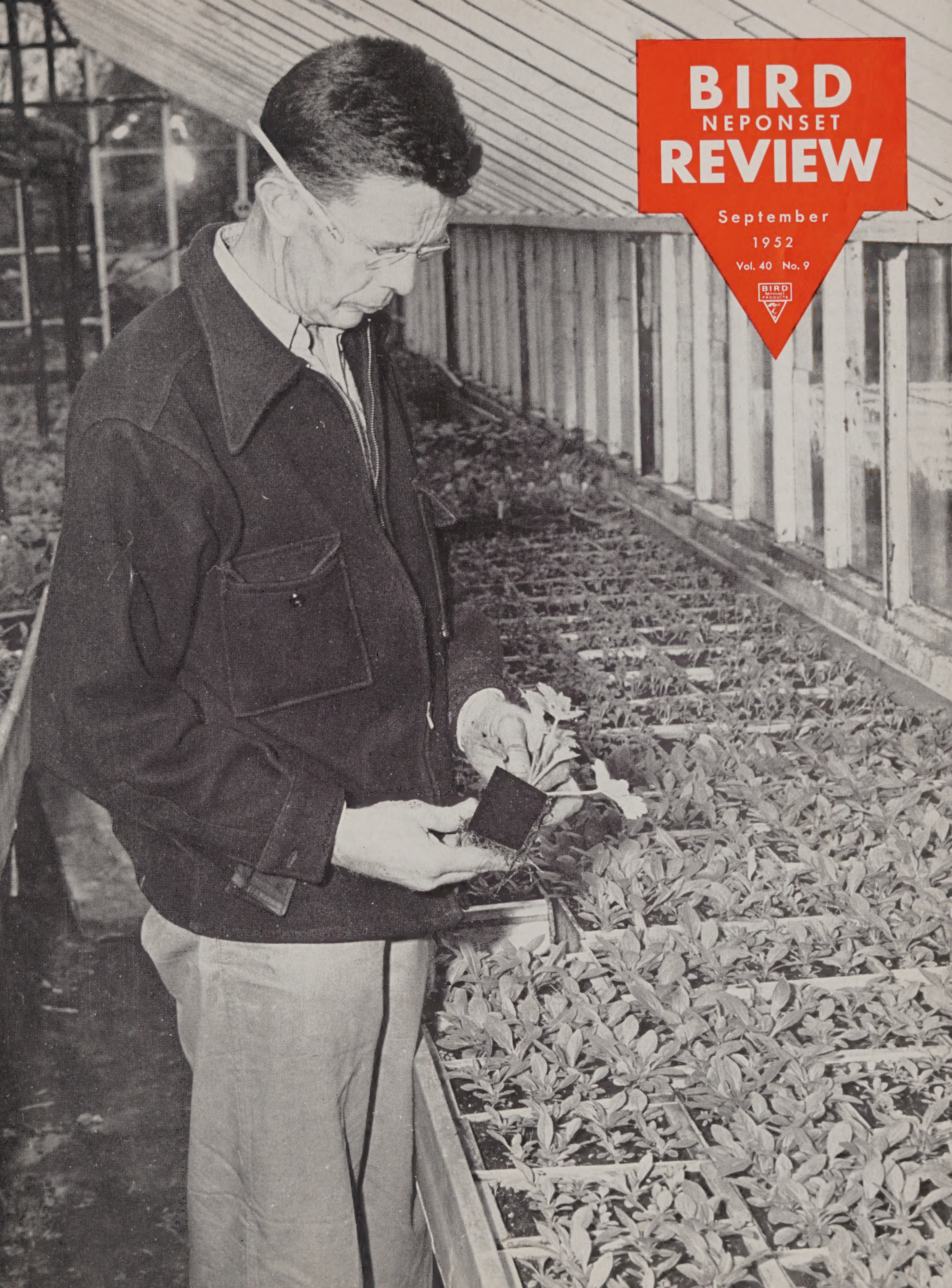
Loud Speaker at Main Mill



NEW EXECUTONE SYSTEM now carries emergency messages quickly to five locations in the paper mill. The operator flips a switch and speaks his message which is broadcast by loud speaker to the three paper machine rooms, the laboratory, and the turbine room. The turbine room can also talk with the boiler room on a separate system. Another Executone is also located at the desk of Jenney Wasilunas, secretary to General Superintendent John J. Burke, so that she can summon Mill Office executives to the telephone and give other emergency messages. You can't carry on two-way conversations but each location can both send and receive when necessary.

At the left, William Stillman, Chief Control Chemist at the laboratory, calls No. 2 Paper Machine. At the right, Michael McDonagh, Day Foreman of the paper machines, replies from the No. 2 Paper Machine Executone.

BIRD
& SON, inc.
BIRD PRODUCTS
Established 1795



BIRD NEPONSET REVIEW

September
1952
Vol. 40 No. 9

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Safety for Sale

DURING the week of September 15, the safety shoe representative, Martin Gates of the Thom McAn company, has been showing samples and taking orders throughout the Massachusetts plants. This is the second chance employees have had during the safety shoe year (started last November) to take advantage of the special company offer.

Under this plan, which is frankly set up to encourage men to wear safety shoes, Bird & Son pays $2.00 on the first pair and $1.00 on the second bought during the year. This saving, added to the Thom McAn 10% discount and the fact that shoes are cheaper bought at the plant than at the store, really cuts the price. Total saving is about $3.00 on the first, $2.00 on the second, and $1.00 on the third pair bought since November 26, 1951. Shoes can be paid for by payroll deduction.

On the Cover

That's Bob Doran of Lexington. It's easy to tell he is a professional greenhouse man, when you notice the way he is taking hold of that delphinium. Protecting the roots of this growing plant is a Bird plant band. And thereby, as the storybooks say, hangs a tale. See page 2.

the Question Box

There is no excuse for a millhand in not maintaining production standards outside of inability or laziness, both of which result in discharge. I would like to know if there are standards for the Sales Department and, if so, what is done about a salesman who is unable to meet those standards?

There are definite standards in sales work just as in all other work. Each salesman is assigned a quota for his territory. If he consistently failed to meet his quota or if he failed badly in any other part of his work he would be dismissed. The salesman's work is carefully followed at all times by the Sales Manager.

When one of your faithful workers finally gets so he has to be on a lighter job, do you arrange it for him?

The Union contracts in our various plants provide for bidding off jobs. Thus a man who is not content with the work he is doing can bid for other jobs in his plant as they open up. The method of bidding varies slightly from plant to plant, but in general each job is posted for a specific length of time, usually first in the department and later throughout the entire plant, if the job is not filled within the department. A man with long service in the company would be near the top of the list in such bidding, because seniority is one of the factors on which selection is made.

Is it true that Bird is New England's largest paint manufacturer?

Yes, this has been true for many years and still is. This paint is all used in the manufacture of our floor coverings.

What happens if a person is taken sick as he starts his vacation? Does he forfeit his vacation?

If sickness occurs in advance of the day the vacation starts the worker does not forfeit his vacation. He may take it later. If sickness occurs after vacation has actually started, it is simply an unfortunate case of illness occurring during vacation. No further vacation is granted under such circumstances.

(Continued on page 25)

BIRD NEPONSET REVIEW

Vol. 40 No. 9 September 1952

MIEA

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will

Editorial Office at East Walpole, Mass.
Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.
Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

ICIE

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ELEANOR M. GARLAND . . . . Assistant Editor
WALTER H. HARTIG . . . . Photographer

ADVISORY BOARD
RALPH M. WIGHT W. L. WATKINS MARY MCCARTHY

President's Message

THE national election is less than two months away. From now until November 4 we'll be listening to hours of oratory and many heated arguments in favor of a particular candidate or cause.

Vote as you Please
But VOTE!

ELECTION DAY, NOVEMBER 4

Election time is an exciting time and a thrilling time for every American. It's a time when we make full use of the freedom I mentioned on this page last month. Candidates have complete freedom of speech. Voters have complete freedom of choice on election day.

There is another freedom we are concerned with, not only on election day, but every day. That's freedom from government restrictions. This is the basic freedom which, more than any other, has brought prosperity and a high standard of living. Lose it and we lose all our other freedoms, too. You just can't be free to choose your job, buy what you please where you please, live where you choose or even vote as you please when government rules the people. When government takes control you can be sure regulations and restrictions will follow.

Other countries have seen government control creep over all personal and business life until there is no freedom left. In our search for more security, whoever wins the election, we must urge those we elect not to pass laws which take away from us the very freedoms we thought we were protecting when we elected them.

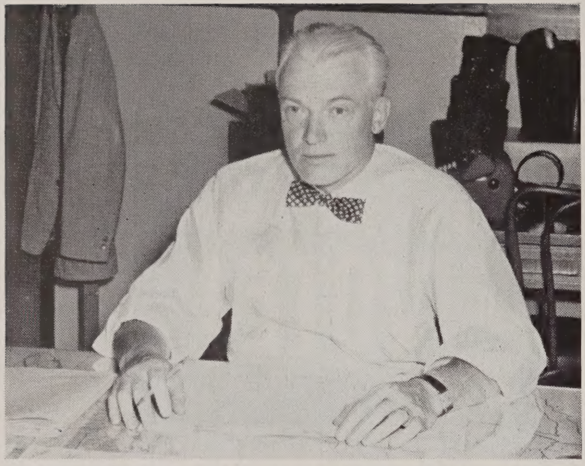
Election time is a thoughtful time — a time when every citizen has the right and privilege of thinking about campaign issues, listening to speakers on both sides and of deciding for himself which candidates to vote for.

Again I urge you to think long and carefully on these matters. The votes we cast in November will affect the way we shall live and prosper in the future. A thoughtful vote made by the largest possible number of voters should be our goal.

Be sure you are registered. Then, vote as you please — but vote.

President

H is for HEAVY

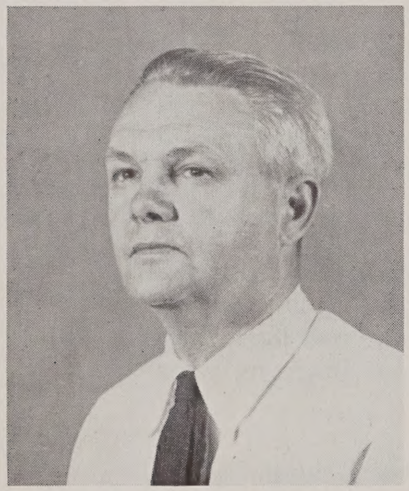


SALES MANAGER. W. G. MacIvor, knowing the needs of the growers, enthusiastically presents our new heavy plant band.

THIS fall we are bringing out the new Vita-Band "H" (for "heavy") in response to popular demand. This plant band is made here by our own special Bird & Son process. The saturation and coating of the material is done at the Norwood Roofing Plant. At the Finishing Mill in East Walpole, the band takes its final shape.

W. G. "Mac" MacIvor, head of the Horticultural Department, says our new heavy "H" band is the only one of this kind made. Growers like a sturdy band for plants which take a long time to develop. We manufactured the Vita-Band "40", predecessor of the "H", from 1944 to 1950. When we discontinued it, a great howl went up from nurserymen and florists. They had come to depend on it. No plant band but ours quite filled the bill.

Mac was not deaf to their clamors. He listened, told his problem to Chemist Hermon Barker. It took time to evolve the new plant band. Now it is ready. The first ads for



CHIEF CHEMIST. Hermon Barker was responsible for the development of Vita-Band "H".

THEY LIKE A HEAVY PLANT BAND. Typical examples of slow growers are an evergreen, carnation, delphinium and an azalea.

PRODUCTION MAN. John M. Zambella at the East Walpole Finishing Mill turns out the finished "H" Vita-Bands.

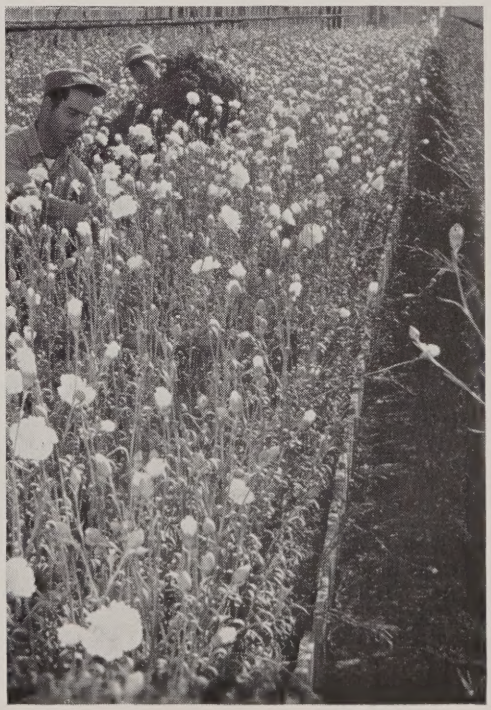
Vita-Band "H" appear this month of September in the greenhousemen's trade publications.

It doesn't look like much to the layman, this black, three-inch, hollow cube. But how the green thumb men love it!

GROWERS. Above and below are the kind of men for whom we have designed the Vita-Band "H". They are the market gardeners and greenhousemen who have good crops and want to make them better. Cyrus F. Jenness of Lookout Farm, South Natick, is the man bending over his crops, above. The carnations (below) stretching away before you are at the Reading Greenhouses in Reading.

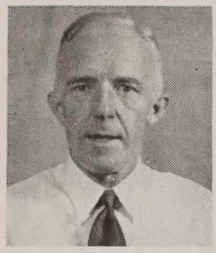
NURSERY LAND
BAY STATE NURSERIES

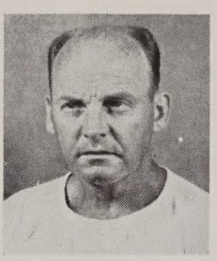
RETAILER. Many of the plants and shrubs the public buys are started in Bird Vita-Bands and sold at such attractive locations as this, the Bay State Nurseries at North Abingston.

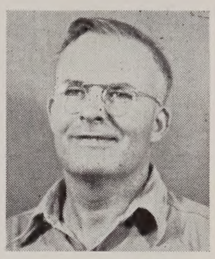


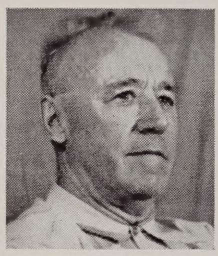
New Quarter Century Members

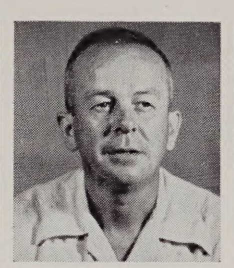
THESE twenty-five Bird & Son employees all reached their 25th anniversary with the company between the first of January and the last of June this year. At its February banquet this year, the Quarter Century Club could already count 669 members.

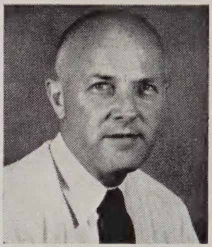

James D. Mack
Roofing Foremen's Office

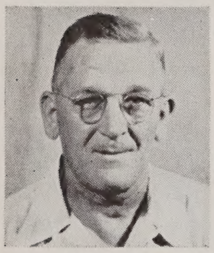

Clarence F. Phillips
Flooring Print Machines


Howard L. Ellis
Flooring Block Room


Michael Kelley
Roofing Power and Steam

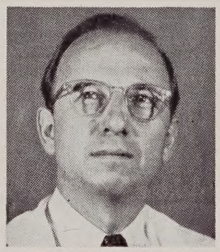

Gordon G. Wilson
Flooring Laboratory

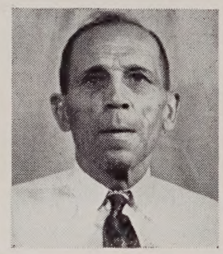

A. Rogers Weed, Jr.
Asst. to Vice President
Building Materials Division


Axel L. H. Ostrom
No. 1 Roofing Machine

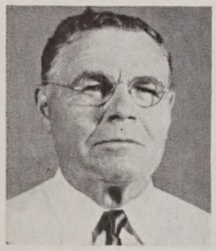
Agnes G. Hefferan
Box Sales Office

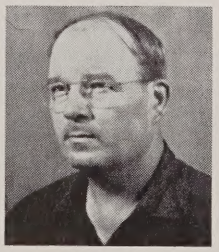
John T. Andrews
Asst. to the Purchasing Agent


Joseph Erker, Jr.
Office Manager

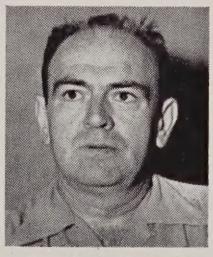

Leon Bahonski
No. 1 Roofing Machine

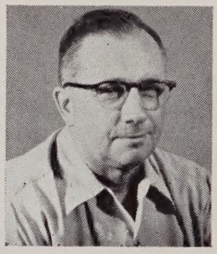
Nicholas N. Radzwill
Norwood Roofing Foreman

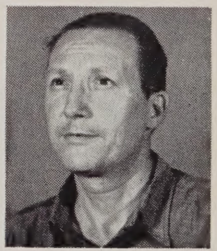

John Kwiatkowski
Roofing Shipping

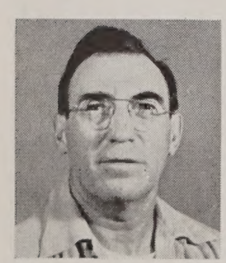

John Healey
Flooring Maintenance

Rudolph DiMichele
Roofing Maintenance

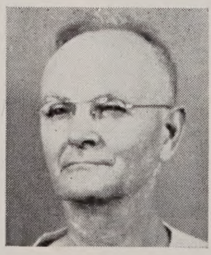

Harold A. Dunakin
No. 1 Roofing Machine

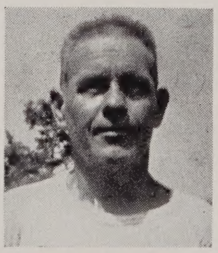

Frederick C. Jonah
No. 3 Paper Machine

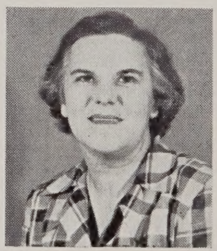

Henry C. Cecchi
Solid Fibre Cases,
No. 1 Box Shop

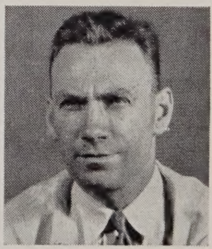

Byard W. Bennett
Shoe Cartons,
No. 2 Box Shop

Elaros J. Balutis
No. 1 Roofing Machine


Wilmot C. Irving
Rug Border, Flooring


Arnold F. Manchester
Shipping, Phillipsdale


Mary I. Geary
Statistical Dept.


Ernest W. Oakes
Stock Transfer,
Paper Mill

Stanley Blackmer
Flooring Sales

At Your Service

GOT a scratch? The beginnings of a cold?

When you are not feeling up to par, think first of your plant hospital. At East Walpole a plant nurse is on duty Monday through Friday all day long and from 8 to 9:45 A.M. on Saturday. At the Norwood and Phillipsdale Plants the nurses are available at specified hours as listed below.

The plant hospitals are here to serve you. Any minor injury or ailment, even though it happens at home, can and should be reported through the plant hospital. The nurses will be glad to help you if they can. If they can't they will be quick to tell you to see your doctor.

In addition, on certain days of the week the plant doctor is available (see below). Here again his services are available for treatment of injuries received at home as well as industrial injuries.

Of course you can't time your illness to coincide with the plant hospital and plant doctor's hours. If you are sick or have an accident requiring the doctor's immediate attention, by all means see your doctor at once. But for minor injuries and illnesses and for redressings think first of your plant hospital. The **service is yours for the asking.**

Plant Hospital Hours

EAST WALPOLE PLANT

Monday through Friday	8:00 A.M. to 5:00 P.M.
Saturdays	8:00 A.M. to 9:45 A.M.
Doctor's Hours:	
Mondays and Thursdays	8:30 A.M. to 9:00 A.M.

NORWOOD ROOFING PLANT

Monday through Friday	8:00 A.M. to 11:00 A.M.
	3:00 P.M. to 3:45 P.M.
Saturdays	10:00 A.M. to 10:45 A.M.
Doctor's Hours:	
Tuesdays	8:30 A.M. to 9:00 A.M.

NORWOOD FLOORING PLANT

Monday through Friday	8:00 A.M. to 11:30 A.M.
	4:00 P.M. to 5:00 P.M.
Saturdays	11:00 A.M. to Noon
Doctor's Hours:	
Wednesdays	8:30 A.M. to 9:00 A.M.

PHILLIPSDALE PLANT

Plant Nurse's Hours:	
Monday through Friday	2:30 P.M. to 3:30 P.M.

SHREVEPORT PLANT

Doctor's Hours:	
Thursdays	1:00 P.M. to 2:00 P.M.

CHICAGO PLANT

Doctor's Hours:	
Wednesdays	1:00 P.M. to 1:30 P.M.

USE YOUR PLANT HOSPITAL

It's Free

AIR-MINDED GENERATION. Richard Walker comes back home from the Matthews-Marciano fight this summer in New York. Richard's father is Arthur W. Walker, Piper at the Floor Covering Plant.

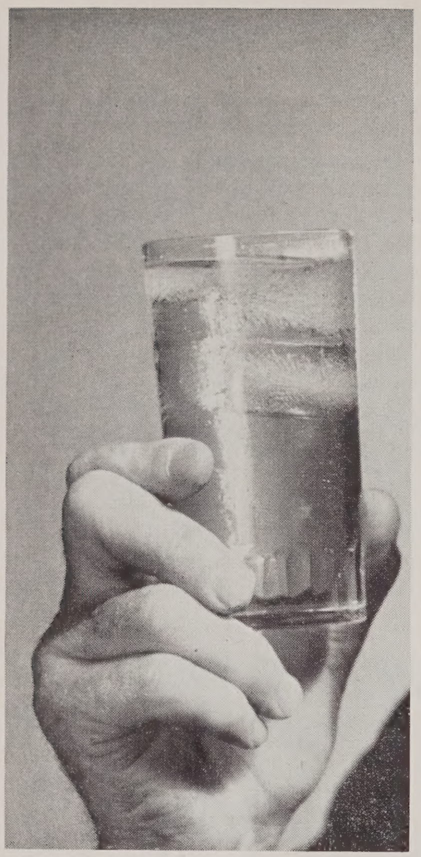
Better Lighting for Main Office

NEW fluorescent lighting fixtures are being installed in the first and second floors of our Bird & Son "front cover" building, the main office building at East Walpole.

Already the Stenographic Department on the basement floor has fluorescent lights. Now all departments throughout the rest of the building are getting the new lights.

Under the direction of Chief Electrician Francis Bannon, the watts and volts men in the East Walpole Maintenance Department are putting in the new lights, about a dozen each weekend. All 190 fixtures will probably be installed by the time early darkness comes to this latitude.

The new lights give better, stronger light. Also, they have already reduced the heavy load on the wiring in the building, which has been a fire hazard. Third, fluorescents give off much less heat than incandescent lamps. The reduction in heat will be welcome next summer. With low ceilings, the incandescents are like so many toasters overhead. In other locations where the ceilings are high, the heat from the older type lamps does not reach down far enough to make much difference. As the experts explain it, in an incandescent bulb, light comes from the intense heating of an element inside the lamp. In the fluorescent bulb, the electric current makes the coating inside the gas filled bulb glow with light. Very little heat is given off.



That *FIRST* Drink

This is an exclusive interview by a self-admitted alcoholic. He is not drinking now and he tells why. These are his actual experiences as told to the Chrysler Motors Magazine. Editor John Meagher of Chrysler Motors Magazine has given special permission for reprinting this dramatic account here.

AT LEAST four million Americans, on reliable estimates, are alcoholics. Only a relative handful of these actually admit to being "alcoholic."

I do. Alcohol and I don't mix.

It's not so bad being an alcoholic, if you admit to yourself that you are — and duck that *first* drink as you would a poisoned arrow. There is a priceless satisfaction in winning back the respect of your friends and family. Never before did I really grasp the meaning of the Biblical story of the return of the prodigal son.

Physically, I feel immeasurably better; financially, too. As a friend of mine, who, like myself is an alcoholic and isn't drinking now puts it, "I haven't had a drink for two years . . . and I have the money to prove it!" The truth really struck home. It costs money to drink.

Alcohol Costs Plenty

I ought to know. During the past twenty or more years, I've spent many hundreds, perhaps thousands of dollars buying alcohol. I don't regret the loss of that money nearly as much as the price alcohol has demanded — and gotten — from me in other ways. Nor the price my family had to pay in tears and heartaches — until finally I admitted to myself that I simply can't drink.

I am not "against drinking." Nearly all of my friends take an occasional highball, a beer; perhaps several cocktails.

Chances are, if you do take an occasional drink, you are a "sociable drinker."

Started As "Social Drinker"

Without trying to put you into my class, I want to explain: I started out as a "sociable drinker." Even in my younger, drinking days, I felt a great repugnance for people who couldn't "hold their liquor." I prided myself in knowing "when to stop."

Well, you ask: How did I become an alcoholic?

I wish I knew. It's easy to say I just drank to excess. But that's *not* the answer. Many of you at one time or another have had too much. Or, you've seen a friend or acquaintance "loaded." Yet you wouldn't label yourself, or your acquaintance an "alcoholic."

Alcoholism, Drunkenness Differ

You're quite right, of course. Getting drunk, no matter how deplorable it might be — certainly doesn't tag any individual as an alcoholic. "How did I become an alcoholic?" can't be answered with an alibi. I came from a good family. Religion was a strong factor in our lives. We had no "drinker" among us. No "family problems" such as a splitup home, lack of food, clothing, or shelter. Nor, as so-called family counselors put it, were there any "personality clashes."

"If You Can't Drink — Don't"

Alcohol was accepted in my home. Yet I never saw anyone drink to excess. My father used to caution us, with the words, "Son, if you can't learn to drink — don't drink."

"The only way for Mr. ——— to handle liquor," my father once remarked about a man we all knew to be a drunk, "is for him to *never* take a drink."

Sounds simple, putting it this way. What I've neglected — and won't go far into sordid details — are the awful experiences that constant over-drinking led to.

Life of An Alcoholic

I'm ashamed to describe the look of unutterable loathing that a son can give his hopeless, drinking father . . . the drunken rages about which a drinking man learns perhaps weeks later.

How he crawled along the floor — and almost, but not quite made his way into bed. Or, the time, perhaps more than once, he came out of his liquor fog to wonder why he had struck his pleading wife. How, one by one, at first; then all of his friends avoided him. How he barely made it to "work" — only to sit in numbed uselessness to his employer . . . counting the minutes for the opportunity to grab a "pick-up."

Oh, he felt "good" after lunch . . . a couple of more shots, and a sandwich.

He felt good until towards quitting time. Then he could hardly wait to get out — to a bar.

He used to call his home to say he would be "late" for dinner. Eventually, he didn't bother to do that. When the bars closed, he went home. Often, he couldn't make it. He would wake eventually somewhere . . . in the same clothes, dirty, dishevelled, and sick.

"Am I Insane . . .?"

Often he tried limiting his drinking. But then sleep wouldn't come. Alongside his wife, he would stare up at the ceiling through the dark. He could hear his pulse thumping. In his light sleep, when it came, he would twitch violently, waking himself to wait out the hours of sleeplessness until dawn . . . and wondering what he had done during those black-outs . . . what would happen to him . . . even questioning, to himself, his own sanity!

How does a man straighten up? How can those who love him help? Is there *any* formula to restore an alcoholic to the stature and place in life God intended?

These are tough questions because there isn't any "pat" answer. What "works" with one, may not have the slightest effect on another.

Plus the important fact that I can talk with reasonable certainty only about my *own* case. This, of course, brings up a question: Just how *bad* an alcoholic am I?

Alcoholics Can't Be Classed

Let's understand this: if you exclude the alcoholic who is seriously, dangerously ill due to a disease (perhaps brought on by alcohol); if you exclude these physically hopeless cases, I believe there is no such thing as a variety of alcoholics. In short, any alcoholic is a "bad" alcoholic. To a man who cannot handle liquor — there isn't any special rating. He's in the bull-pen with his alcoholic brothers.

You who are not alcoholics will find it difficult to believe. You will probably say about a drinking alcoholic, "He must know what it's doing to him. Why doesn't he stop?"

You will have to understand, as perhaps you don't, that nearly every alcoholic has tried — not once, but many times to "come back."

An alcoholic, in his less sodden moments will promise both you and himself that he will stop. Sometimes — rarely — he actually does.

Usually, with most of us alcoholics though, we have to go pretty far down the ladder before we learn *how* to stop. Some never do stop. These unfortunates end up sometimes in the river, or by hanging themselves in a police cell. They know no "out" — except to give up.

Life Without Drink — "Rich"

As I mentioned, almost every alcoholic tries sometime to overcome being one. In my own case, I guess I must have tried dozens of times. Once I got the stored-up alcohol out of my body, after I passed through that period of "shakes" (with the help of a physician), life grew rich in normal, everyday pleasantness.

I began to enjoy my family. I accompanied them to church (and believe me, if an alcoholic leaves out of his thinking the presence of God, he will never conquer drinking).

But during these re-entries to an ordinary way of living I made one terrible mistake. I guess maybe I was too stupid, too proud — or both.

I simply did not recognize the *one* thing that every alcoholic must see for himself.

Of course, now, I am angry with myself for not having been able to recognize my mistake for these many years. You see, in my own case, as is true with probably most alcoholics, once I left liquor alone for a long enough period, there wasn't any actual craving for drink. As some of you may know, coming off a binge is rough — often very rough. But in a day or a week or weeks, one does recover.

My mistake — and the one we alcoholics are likely to make even after we're off the bottle is this:

We get to thinking we've licked the problem of alcohol. We let down our guard. We take a drink on the solid assumption that we can now handle alcohol.

Like the diabetic to whom sugar has the same effect as poison, the alcoholic simply cannot take a single drink without deliberately inviting almost certain alcoholism.

Every alcoholic who has come back has learned this amazingly simple truth — but at a terrible price. For us alcoholics — that *first* drink usually does it.

Visitors to East Walpole

NAVY COMES UP THE NEPONSET. Well, not quite, although 30 members of the Volunteer Supply Unit 1-1, U. S. Naval Reserve, on the evening of August 7 toured the Main Mill, which is located, as you all know, on the banks of this quiet stream. The man in the center of the group wearing the diagonal-striped tie is the group's commanding officer, Capt. Ernest T. Hayward. Left is Bird & Son guide Karl Larson speaking about a shipping case, which supply people are always interested in. Other guides, all from the Laboratory, were: Edward Costello, Frank Nyborn, and William Stillman. The visit to see the manufacture of solid fibre and corrugated containers was arranged through Salesman Jim Maguire.

Letter from a Salesman

(This was written to Vice President E. L. Chamberlain. Mr. Cragin, Shreveport Roofing Salesman, has just observed his tenth anniversary with the company. He has kindly given the Review permission to reprint his letter.)

Baton Rouge, 8/9/52

Dear Mr. Chamberlain:

Thank you for your letter of July 25. I value and appreciate it very much and shall always keep it with my proudest possessions.

I was reading the other day where one of the big implement concerns was celebrating 50 years in business. What made it news was that the employees reversed the present order of things and presented the management with a gold scroll and made speeches of appreciation for the successful way management had guided the company through 50 years and given the employees 50 years of security in their jobs.

I thought this was a fine gesture in view of the present-day emphasis on labor, where in spite of high wages, good working conditions and many employee benefits, we lose sight of the very fine job that good management plays. I never see a truckload of Bird roofing roll up to one of my dealers without thinking that here is a shipment of successful merchandise, the culmination of 157 years of thinking and planning and achievement by the management of Bird & Son, and what an insignificant part I played in that delivery. I invested no money, I never lost any sleep or impaired my health thinking over problems and working long hours. I never even soiled my hands. All I did was take an order.

So, here and now I would like to say, thank you, Mr. Chamberlain, and the Bird management for your years of successful guidance, which has meant 10 years of job security for me and as many more years in the future as I successfully do my job.

You can depend on my taking some more orders. I have never failed to realize in the past 10 years that I had a share in the responsibility of keeping the mill running at Shreveport. I am happy to say that my seriousness, my earnestness, my "life and death" approach to my dealers on this vital question has imbued most of them with the spirit of sharing my responsibility.

Yours sincerely,

(signed) Wesley Cragin

New Assignments in Sales and Marketing

Two Appointed Last of August

THE new marketing program has brought about two executive changes. L. G. Williams has been named to the new post of Assistant to the Director of Marketing. Taking over Mr. Williams' former duties as Sales Service Manager for Flooring, Leo R. Bernier has moved up from Planning Head at the Flooring Plant. Both officially started their new work on August 25.

L. G. Williams

Mr. Williams is Assistant to Howard O. Woods, who joined Bird & Son last March to head up a complete marketing program. His duties will include statistical and field work.

Bud Williams started with Bird & Son in January 1940 as a Flooring Sales Correspondent. That fall he enlisted in the Marine Corps. Over five years (with two in the Pacific) and many promotions later — he came out a major — he came back to Bird & Son as a Flooring Salesman for three years, then Sales Service Manager.

Muskegon, Michigan, was his home town during school days until he went to Boston University College of Business Administration. He graduated in 1939. His wife is the former Anne Sherrerd of Walpole. The Williamses live in Walpole, have two children, Lytle Sherrerd, called by his middle name, almost six, and Katharine, a year and a half.

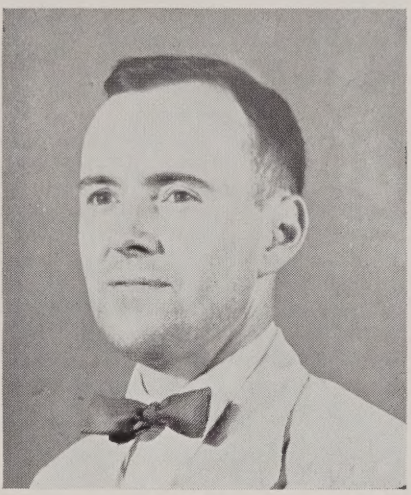
L. R. Bernier

The new Floor Covering Sales Service Manager, Leo R. Bernier, has been in the Bird & Son flooring business for many years. With his office at the Norwood Flooring Plant, Mr. Bernier had been Planning Head since 1926. Now as Sales Service Manager at East Walpole, he is the liaison man between field managers, salesmen and distributors and the home office. At the same time, Mr. Bernier must keep a finger on the production pulse at the mill.

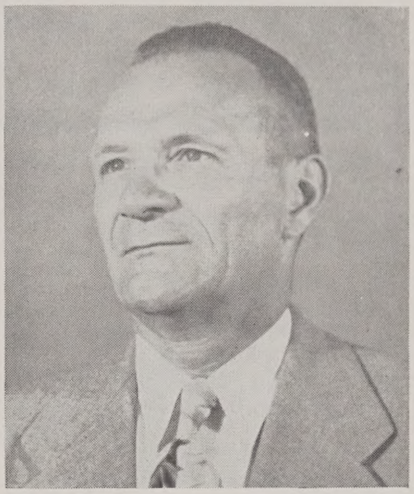
Back in 1915, Leo Bernier was an Office Boy for Bird & Son. In 1917, America, joining the Allies, declared war on Germany in April, and a month later Leo had enlisted. He had 14 months' combat duty overseas with the Field Artillery. He came back to Bird & Son for a couple of years, left and returned for good in June 1921.

During the years, Mr. Bernier has been active in community and veterans' work. He is a past commander of both Norwood and Walpole American Legion posts, has also held offices in county and state. He went on with his education after completing Burdett, taking night courses in business administration at Boston University. Besides his regular job at Bird & Son, Mr. Bernier has been a member of the board of directors of the Neponset Credit Union since 1926 and is currently chairman of its Credit Committee.

Mr. and Mrs. Bernier live in East Walpole. They have a foster son, Robert Ives, who was in the Marines and recently came home from Korea.



L. G. Williams



L. R. Bernier

FISHING TRIP out of Plymouth on July 4 was enjoyed by Roger Percy and Harold Taft, both of the Norwood Roofing Granule Plant. Taft can be seen just to the left of the mast and Roger Percy and his son Billy are the first two people in the group up forward.

Milling Around

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

For the last fling of summer, Rennie Feaver spent the Labor Day week-end at Hampton Beach, while Eleanor Morse motored to the White Mountains.

H. R. "Bonny" Bonnyman retreated to Connecticut for two weeks this summer where the fastest communication was by pony express or carrier pigeon.

Bill Cochrane and family vacationed at Naples, Maine.

To complement her chestnut locks, Isabel MacLeod bought a shiny new two-tone green Chevvie.

We were glad to see Marion Seastrand Lewis (ex-Steno Dept.) when she dropped in recently.

Glad to hear that Phyllis Coffin is coming along nicely after a recent operation.

We enjoyed a visit from Lillian Pearson Moberg, former worker, who lives in Palmer.

Benjamin Beale and family swam, sailed, played tennis at the Cape this summer.

It is good to see Roy Springer back after his illness.

Carolyn and Leo Levitre and son spent some of their vacation at Dennisport.

MERCILESS OFFICE sees to it that her anniversary is noted in nice large silver letters! Photogenic Hilda Rafuse of the Treasurer's Offie this summer was gaily ushered into the Quarter Century ranks with a handsome set of matched luggage, a bouquet, and card signed by many friends throughout the East Walpole offices.

Frank Larrabee spent his vacation at Boothbay, Maine, visiting his brother who has been ill.

Colin Fairlie flew home to England the last of August to visit for the first time in three years. Loaded with goodies (like nylons, he said), he planned to spend part of his time in London, part in the country, before returning early in October.

Mary Burns was given a traveling clock by her department when she left to join her husband in the service. Aurora Savi is taking her place in the Multigraph and Addressograph Department.

Ella Stratton had a wonderful cruise through the Great Lakes.

Roxy Coburn traveled out through scenic New York State.

Helge Peterson was remembered by her department on her 35th anniversary with a beautiful bouquet of glads and a gift.

Bill Grazado and family, just beating out the August rains, spent a very pleasant week at Pinecrest Beach, Falmouth.

Frank Molinari and Bill Koehler vacationed at home. (H-O-M-E W-O-R-K.)

Ken Pierce spent a week in New Jersey visiting relatives and a later week at home.

Roy Cooper is back from a wonderful trip west to Lake Louise in the Canadian Rockies. He reports that postcards come nowhere near giving an idea of its beauty.

Molly Butters left the Flooring Sales Office to be a housewife early in September with the best wishes of her friends and gifts of candy, flowers and money.

Parky Rogers, new home owner in Medfield, the other day brought in an oddly titled book, "I Built an Old House," by Gillette French. In this book the author tells of her search for brown shingles. The only company having the kind she wanted was Bird & Son.

At Eleanor McClintock's recent wedding (see Matched), two of her office friends attended her. Mary Zinni was maid of honor and Rennie Feaver was a bridesmaid.

Shirley Barbaglia vacationed at Sandwich, Ruth Wilson visited her sister in Maine, and Peggy Daunt took a week in September.

Among the Industrial Engineers: Russ Pulsifer traveled back and forth week-ends to Ocean Park, Maine; Chet Porter and family vacationed at Swift's Beach; Tom Carroll, after doing over the house, moved in in Jamaica Plain; Steve Traudt was down on the Farm at Wakefield, New Hampshire; and John Phalen was down at the track, Foxboro, that is, where he worked nights. Later Steve went to Vermont to serve as best man at his brother's wedding.

Alice Holmes enjoyed Newfound Lake, Bristol, N. H.

Gertrude Dawson vacationed in Nova Scotia and on Cape Breton.

Jean Perry visited friends at Sebago Lake, Maine, over Labor Day week-end.

Maurice Godfrey is back looking better than ever after an appendix operation.

Evelyn Kenison and husband drove through Vermont, to Lake Champlain, Whiteface Mountain and along the lakes of New York State.

Sorry to hear that Catherine Dowdie has been quite ill.

Just before Mattie McLauchlan moved to her new apartment, her friends gave her a surprise buffet supper at the Hermitage and presented her with gifts, mostly kitchen things, for her new home.

COOK-OUT at Roger Anderson's place at Marshfield one summer evening brought together some of the boys and gals from the Accounting departments.

Eleanor Maria of Sharon is welcomed to the office force at the Credit Union. Loretta Ekholm, who helped us out temporarily this summer, has left.

A letter from a strange soldier in Korea came to Wanda Wojdag of Box Sales this summer. The soldier's father and brother, being both Bird employees, had sent him a Review. In this was Wanda's graduation picture, which attracted his eye so much that he decided he would write to her. The soldier is Ronald Borgeson. So, girls, send your picture to the Bird Review!

Howard Whitney is back from his trip to Seattle, Washington, to meet one of his sons and family who had been stationed in Alaska. Howard and his wife drove with them back East.

Three Bird girls won prizes at a masquerade golf match at the Walpole Country Club last month. Judged funniest was Pat McDonald, weirdly rigged out as the "Virus Bug." Carolyn Delaney, in dress and hat of the early 1900's was judged prettiest, and prize for most original went to Marion Tolman, who was a "Rain Maker." And what is more, they played golf in their costumes!

Charles Hall, Box Salesman, and family vacationed at Eastham.

On August 20, Purchasing had a special shower for Claire Barry and Evelyn Demers at Bishop's in honor of their approaching weddings. Both were given substantial money gifts from their office friends. At the same party, Eleanor Hale, who has left to work at the John Hancock in Boston, was given a going-away present. Ruth Perkins and Helen MacLeod Davignon, former Bird workers, were also at the party.

Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Glebus
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

Production and Power Plant

Albert Hermanson's "Speed Queen", a 14-foot outboard, has been the source of much pleasure to him.

We were sorry to hear of the death of Robert Angus' father-in-law.

William Stillman and family spent part of their vacation at Brewster.

The Joseph Coburns spent one week at Onset and the other at Martha's Vineyard.

Maintenance

Jim Barnes of the Machine Shop on his vacation visited — the Machine Shop.

William Costello, Storekeeper, figured in the arrest of six boys caught locally stripping a stolen car. Bill is a special policeman for the Town of Norwood. The raid was led by Sgt. James Murphy, brother of Assistant Director of Personnel John Murphy.

CHE BEL GIARDINO! (What a fine garden!) Santo Damico, Janitor, with his wife and their granddaughter Beverly Obuchon (truly a bella piccola filia — pretty little girl, to you), in Sandy's tomato garden at home in Norwood. Such luscious, fat tomatoes, when you remember the long dry spell of this past July.

Finishing Mill

Raymond Calleaux, who worked here at one time, was recently promoted from corporal to sergeant on winning top honors at the Marine Corps leadership school at Camp Lejeune, North Carolina.

Alma Walsh enjoyed her vacation in New York City.

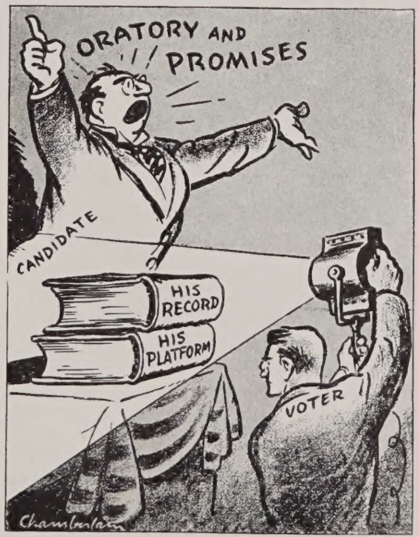
Delia O'Donnell visited many interesting places during her vacation in Canada.

Congratulations to John Clancy, who has just completed 43 years of service with Bird & Son.

Ricky Maloof was given many lovely gifts by friends and co-workers before her recent marriage. (See Matched.)

Sympathy is extended to Frank LaCivita on the death of his father early this month.

Turn On The Light!



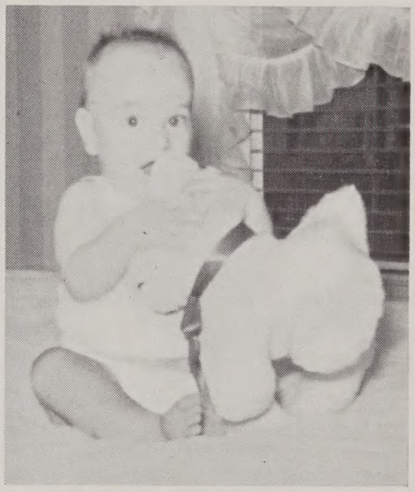
A citizen should know not only WHO he is voting for—but WHAT!

No. 1 Box Shop

John P. Walsh
Ramona Chicoine
Catherine Bellew
Edward Paduck
Kenneth Houghton

Percy Spiers and Leo Lamperti up on the top floor had a couple of feathered friends this summer. A pigeon nested near the ceiling just above an electric motor and according to reports reared one offspring. The bird made use of some of the trim for her nest and flew in and out of the building via windows kept open all the time during the summer.

Robert "Noddy" Nordblom is the proud husband of "Mrs. Massachusetts." His wife won a state-wide beauty contest, then competed in the national contest in New Jersey. Interesting fact about the contest was that it was sponsored by the Prince Macaroni Company, for whom No. 1 Box Shop makes shipping cases.



THIS LITTLE MAN is Tony Siderwicz, eight-months-old son of Walter Siderwicz. Walter is an Artist and Layout Man in our Advertising Display Department.

No. 2 Box Shop

Joseph Smelstor
A. D. Smith
Martin J. Saulen
Catherine Brady

Glad to see Joe Butler back to work.

We extend to Eino Heikkila our sympathy on the death of his father.

Glad to hear that Jack Mitchell is home from the hospital and feeling well.

Reports are that Alfred DeFlaminis is getting along well and is home from the hospital.

John Olson spent his vacation in New York City.

Anne O'Brien is well on the road to

recovery and expects to be back soon.

Ed Bigelow took his family to Nova Scotia. Picture next month.

Byard Bennett and family vacationed in New Hampshire.

William Duquette and family were in Maine.

Gus Smith visited his wife's people at historic Louisburg, Cape Breton, Nova Scotia. On his way, Gus went through Charles Ricker's home town of Springhill, N. S., and stopped at Charlie's drinking fountain. At Louisburg, Gus visited the old fort, fought over by the French, English and Colonials, 200 years ago. He also went through the new million-dollar Gorton Pew fish processing plant at Louisburg. If any of Gus's friends are sailing down around Cape Breton, they might like to know that his brother-in-law, Wilfred Cobey, is keeper of the Louisburg Light.

Joseph Simpson, on military leave from Shipping, is with the Marines at Parris Island, South Carolina.

Sharp eyes here in the shop early one September morn discovered a distress signal flying over the Main Office building. Upon inquiry, it was discovered no one was in distress. The American flag had just been inadvertently run up upside down. The error was quickly corrected.

Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Louis Silvestri
Joseph Nevins
Florence Murray
Roger Percy
John Folan
James Murray
William Stewart
Lou Dom

Charles Clark of the Foremen's Office and family vacationed at Southport, near Boothbay Harbor, Maine.

James Carr, Jr., on military leave, is now at Sampson Air Force Base, New York.

Buster Theall is driving a new '52 Dodge sedan.

Newcomers to the Granule Plant are Tommy Rogers and John Kuszynski.

Joe Zablowski and family had a nice two weeks at his camp in Maine.

Herbert Jepson spent a week in September at his summer place on Lake Winnipesaukee.

Carroll Homan, feeling the hoss-trading urge again, swapped his Mercury convertible for a 4-door Studebaker Champion.

Charlie Seavey was back at Bailey's Island, Maine, this summer with his family and grandchildren.

Felix Utorka is sporting a '51 Plymouth.

Harry Sahlin spent his vacation harvesting his crop of cukes, squash and corn.

Frank O'Neil is sporting a brand new Plymouth sedan.

Herbie Snell vacationed at Sandwich, then traveled the Mohawk Trail. Herbie has a new Nash Rambler.

Sympathy is extended to Ed Hiller, whose brother, a Worcester lawyer, was killed when his private plane crashed in New York State on Labor Day.

WELCOME
TO
NOVA
SCOTIA

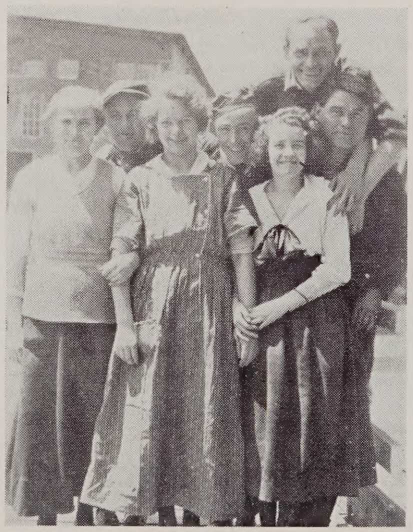
RECOGNIZE THIS SPOT, you travelers to the Maritime Provinces? Gus Smith of No. 2 Box Shop stops in front of this popular marker along the highway at the New Brunswick-Nova Scotia border.

Down the Cape way were Eddie Carberry at Swift's Beach, Howard Bearce at Harwich, and Ernie Zinkowski at Priscilla Beach.

Ken Staples visited friends in New York and took in the Marciano-Matthews fight.

Sympathy is extended to Panfilo LaCivito, whose brother recently died.

Arthur Blakeney attended the Supreme Convention of the Knights of Pythias at Springfield, Illinois. Incidentally, Arthur, your face looked good on TV as some of us got a few glances at you — three, to be exact — while you were attending the Republican National Convention.



BACK IN 1919, these gay young people at the old (No. 2) Box Shop posed for their picture. Maybe some of our readers can fill in the gaps or correct any wrong names. This is our best offer: Lydia Engberg (who let us take the picture), next is unidentified, Nina Holmburg Sigmund, John Proctor, Katherine Howe Proctor, Lawrence "Larry" Doane, and an unidentified fellow in back.

Many of our No. 9 Machine boys attended the August 16th fishing trip. Among them were Joe Bartell, Bertil Ostrom, Barney Munchbach, Bob Annis and Harry Brylinski. Harry got first prize for largest fish.

Congratulations are due Luigi Cicolani and Bill Misevicius who have recently completed 25 years of service.

Mickey Lasky has been busy working on his house.

Bill Hall had a nice vacation up in Vermont, while Harold Taft visited friends in Montpelier.

Jack Bailey, his wife and a cousin had a week in the mountains.

Carl Hagblom was down on Cape Cod for two weeks.

The new Routine Tester in the Laboratory is Dick Kasakaitis, chemical engineering student at Northeastern.

Norwood Flooring Plant

Bruce Grindle
James Connolly
Charles Cobb
Robert Taylor
Edward H. Silva
Dorothy Hawes
John Grover
Frank Karshis
Stephen Wosniak
Edward Feeney
Joseph Wall

Grace MacDonald, Paul Hoye and Roland Avery have recently had their vacations. Other Lab people, Frank Clem and Gordon Wilson, both 25-year men, recently concluded their third week.

The Lab welcomes Joe Wambolt from Franklin as its newest member. Joe is a Northeastern Co-op student.

George DeCristoforo, now at duPont Marshall Lab in Philadelphia, dropped in on old friends here on his vacation. George worked here while attending Northeastern under the Cooperative Plan.

John Grover joined the list of engaged men after giving Eleanor Lane of the Plant Office the diamond she is wearing. Eleanor reports no immediate plans for the wedding.

Vacations in the Print Machines Department included: Howard Osborne to Buzzard's Bay and Maine, Harvey Hayward to Nova Scotia, William Jennett to Virginia, Paul Muehlberger to Rhode Island, and Elton Hamilton to his cottage at the Cape. Others were: Albin Vietze to Vermont, Clarence Phillips at the beach, Sam Steele to Nova Scotia, Tom Rogers to Dennisport and Joseph Sastavickas to the Cape, New York and New Jersey.

Ralph Williams returned to the Lab after finishing a semester at Northeastern.

Peg and Anne Allen vacationed at York Beach, Maine, where they enjoyed sunning, bathing and dancing.

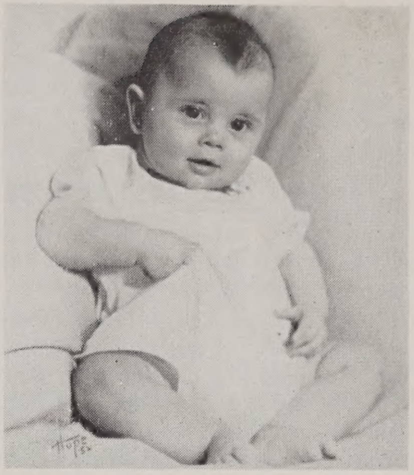
Adam Scott and John O'Donnell are welcomed back.

Sympathy is extended to Guptill Fillmore and family on the death of his brother, Leslie.

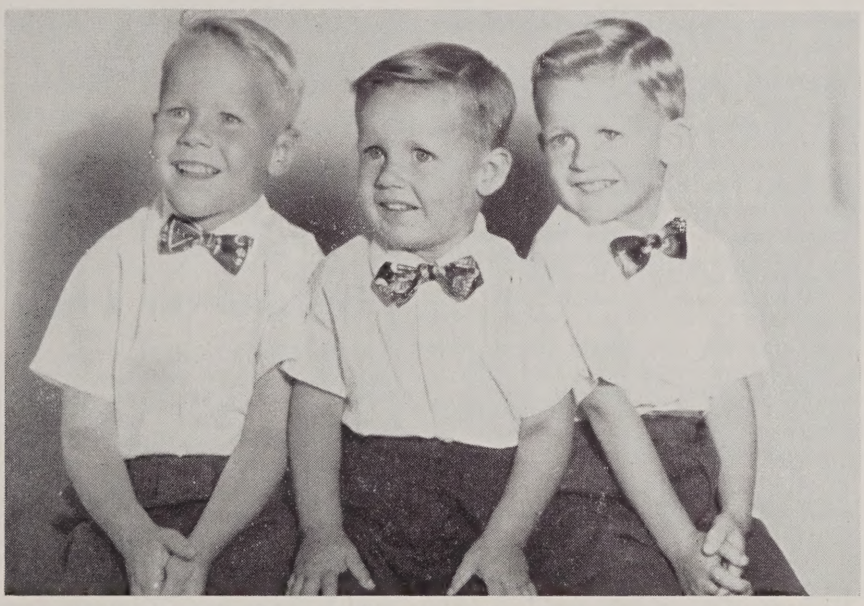
Bird & Son Kiddies

SMALL BOYS, GARDEN HOSES, and lawn sprays seem to go together. Two-year-old Francis E. Tohosky, Jr., thinks this one might make a good drinking fountain. His father works at Flooring Finishing.

APPEALING 3-YEAR-OLD is Albert Flammia's small son, snapped this summer during the family vacation at Dennis. Al works in the East Walpole Cost Department.



DAVID ALLAN PYNE, 5-months-old son of Mrs. Pyne and Everett who works on No. 1 Roofing Machine, Norwood. Mrs. Marjorie Dill Pyne was a Key Punch Operator at East Walpole.



ALL ARE GRANDCHILDREN of James Wilkes of the Wood Frame Department, No. 1 Box Shop. At the left are daughter Mrs. Helen Murray's children: Jimmie, Dickie and Jackie. Jimmie and Jackie are twins, 4, and Dickie is 2. Right, daughter Stasia Wilksh's children are Patty and Eddie, Jr.

Bruno Maini has been ill in the hospital.

Al Hayward spent some time in the Norwood Hospital, but is reported now on the road to recovery.

Jim Whiting, who put battery after battery in his car, finally found that a patch for a leaky gas tank worked much better. Jim reports that next time he takes a long trip he is going to try gas instead of batteries.

Jim Bunker spent his three weeks' vacation between New York, Cape Cod and Nantucket Island. Jim also has a new Ford.

Bruce Grindle spent two all-too-short weeks at North Eastham on Cape Cod.

Aldo Bertoni has been building a cottage at Marshfield.

Charlie Cobb found a new vacation spot which he liked very much. The Cobbs hired a camp for two weeks at Lake Winnepesaukee.

Joe O'Brien has been confined at the Norwood Hospital with pneumonia.

Francis Nevins spent most of his vacation at Sebago Lake, Maine.

Russell Webber and bride just returned from a trip to California via Greyhound Bus.

Dick Ellis and family took a one-day trip to New York City the Sunday before Labor Day, taking in among other sights Radio City.

Frankie Dima has been spending all his spare time at the Cape fishing. This includes vacation as well as week-ends.

Tony Waytekunas spent his vacation at the Mt. Hood Golf Club, Melrose, trying to correct his slice.

John Batulevitch vacationed at Buttermilk Bay.

George Bigelow and his wife sailed late this summer on a six weeks' trip to England.

Norman Lull and family vacationed in Connecticut.

During his vacation Basil McAusland painted his new home.

H. E. White is sporting a flashy new blue DeSoto.

Hilton Taggart, Undercoat Department Machine Tender, was acting supervisor for four weeks this summer.

Bill Pratt is back after his annual three weeks' vacation.

Malcolm Kemp spent two weeks on maneuvers at Camp Drum, New York.

Phillipsdale Plant

Manuel Oliver
Arthur Trudell

David S. Lowry
Robert Crowley

Leslie E. Howard
Raymond Nolan

Gum Beats from the Fishing Derby

By Bill Andrew

THE Phillipsdale Fishing Derby now has forty-seven members. Their membership cards entitle them to a substantial discount on all fishing tackle. We have three official weighing stations in East Providence: Horton's Fish Market, Sylvies Grocery Store and Barbara's Delicatessen. All are on North Broadway.

There are three judges of the contest whose decisions will be final. They are Herbert Chamberlain, Charles Sinnett and Manuel Oliver. Herb was chosen because of his reputation for exactness (right down to the gram), Charlie for his knowledge of fish (he's a real salty down East'r) and Manny because — well, you fellows know Manny. He's the guy who does all the work at shore dinners and sporting events that Joe Queenan takes credit for.

At the present time we have two entries from the Insul Board Plant in the flounder class: Al Perkins with a four-pounder caught in Buzzards Bay and Phil Zompa with one weighing 3 lb. 7½ oz. caught at Point Judith. The fellows in the Board Mill are doing better than the ones in the Felt Mill so far.

TAUTOG. That's a 10-pounder which John Soito of Phillipsdale Shipping is holding. John got it off Cape Cod.

John Arruda and Ernie Oeser told about catching five-pound tautog, but thought they were too small to enter. Sounds like figfishments of their imagination.

Clarence (the big Swede) Pierson went fishing off the Cape over the Fourth. The water was so rough that the Coast Guard boat stayed near them until they were safe inside the Bay. The Swede came home with both knees skinned and bruised. Was that from praying, Swede?

*A group of the boys were beating their gums
In back of DPI.
The tales they told were long and bold
And I would'na say they lied.

Some said this and some said that
As they held their hands apart.
You could tell they believed each other
Yet none would cross his heart.

Oh! The fish they caught and the fish they lost
Would surely fill the sea,
But I'd never want to depend on them
To fill a man like me.

Henry Lourenco, Tony Amaral and Ed Smith tell about catching plenty of scup. There isn't any prize money for scup, boys. Incidentally, the fellows from Insul Board Finishing where Ed Smith hails from, wish he would make up his mind about fishing. All his big fish are coming out of the Omega.

Ed Boisvert and Charlie Anthony got quite a few clams and quahogs while on their vacation. Charlie kept his.

Ted Maddern cruised around Cape Ann on his vacation. No one was throwing fish so he didn't catch any.

But! "The saddest story of song and pen," is Tony Tirocchi's story of "It might have been." Tony, our intrepid mechanic, caught an 8½-pound tautog and couldn't find any Bird employee to show it to. You didn't look in the right bar, Tony.

We are all looking forward to bigger and better catches as the weather gets cooler. Come on fellows, bring home the bass.

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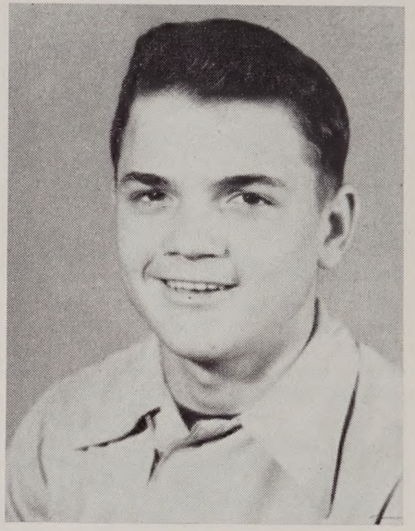
* The Review breaks its rule not to print verse, feeling that this one is part of the story, besides being of unusual quality. — Ed.



CHAMP. Tommy Sirignano, 15, caddy at Metacomet, tied this summer for first place in the Rhode Island Junior Chamber of Commerce Golf Tournament. The son of Carmino Sirignano, Phillipsdale Shipper, Tommy was later sent to the West Coast to compete in the national championship.

Around the Plant

A new champion has been found in the sport of fishing by the name of Vernon Stromberg. Of a twenty-six man fishing party, Vernon caught the biggest fish. The fact that this prize fish weighed one and one-quarter pounds should be overlooked.

John Borges, Tony Perry, Albee (Hemo) Boisvert, Red Hamel, Bill Rebello and Frank Moreiro made big plans to take in a show and a couple of drinks one night after the 3-11 shift. They were all pepped up about it until someone mentioned money. The sports all went home to bed instead.

Mrs. MacDougald, the sister of Ray Nolan, had put her six children to bed and was settling down to a little TV. Suddenly she heard little three-year-old Johnny outside the house crying. He had fallen from his bedroom window 20 feet to the ground and didn't have a scratch on him. When asked if he hurt anywhere, his only reply was, "I want a popsicle." How desperate can you get?

Antone Tirocchi has a vegetable garden in his back yard. He brought in a sample of cucumber which measured 12″ long and 3″ in diameter.

Ray Nolan is waiting another year for his vacation to complete painting his house. Every year he paints trimmings but never gets to finish the job.

Gus Nanni is very busy evenings having invested his war bonds in a hamburg restaurant called "Little Joe" on Londsdale Avenue in Pawtucket.

Vacations — August Enos and Leon Eatough to Niagara Falls; John Conley to Nova Scotia; Jane Olney, Harold Hyde and Al Hammond to Cape Cod (although Al later went to New York to escape the rain). Fred Matthews and Gil Dias worked at home and Ray Chappell, Joe Rakutis and Andy Oates took short trips. Bob Pearson spent his fishing. Lots of others did things too but we don't know the details.

Steve Baron and Rex Salisbury have been over to see us and Willie Banks is visiting us from Long Beach, California. Willie was amazed at all the changes and says times aren't what they used to be.

Alfonso Duarte from Cutting and Sorting is making a name for himself at the stock car races. He has only recently entered the game and has appeared at both Seekonk and Lonsdale.

Long Service List

Employees

Name	*Year*	*Dept.*	*Years*
Nils E. Lindequist	10-10-10	Flooring	42
John P. Dolan	10-31-12	Box Sales	40
Mary B. Foley	10-14-13	Office	39
Michael Uzdavinis	10-5-15	Paper Mill	37
Lawrence M. Doane	10-30-16	Maintenance	36
George E. Smith	10-27-17	Asst. Supt. Roofing Plant	35
Catherine M. Brady	10-7-18	No. 2. Box Shop	34
William V. Lewis	10-1-19	Maintenance	33
J. Harry Godkin	10-7-19	Maintenance	33
Sulo E. Salomaa	10-8-20	Power & Steam	32
Charles H. Locke	10-19-20	Maintenance	32
Joseph R. Maraist	10-3-21	Flooring Sales	31
Raymond C. Call	10-6-21	Roofing	31
Antonio R. Unaly	10-17-22	No. 1 Box Shop	30
William F. Doyle	10-22-22	Maintenance	30
Frederic H. Bagley	10-23-22	Flooring Sales	30
Andrew B. Center	10-25-22	No. 1 Box Shop	30
Martin Kane	10-27-22	No. 1 Box Shop	30
John C. Seastrand	10-8-23	Paper Mill	29
Dominico Cistenseinso	10-9-23	Roofing	29
F. Roy Cooper	10-15-23	Office	29
James W. Garner	10-15-23	Flooring	29
Hugo I. Salomaa	10-16-23	Flooring	29
Guptill C. Fillmore	10-18-23	Flooring	29
Joseph H. Daisley	10-19-23	Flooring	29
Michael J. Flaherty	10-22-23	No. 1 Box Shop	29
Peter Flaherty	10-26-23	Finishing Mill	29
Carl A. Brennan	10-29-23	Flooring	29
Kenneth L. Stuber	10-18-24	No. 2 Box Shop	28
Cyril O. McCue	10-5-25	Flooring	27
Tiodoro Michienzi	10-28-25	Roofing	27
Ralph P. Hildreth	10-1-26	Flooring	26
Giuseppe Serratore	10-13-26	Roofing	26
James W. Porter	10-19-26	Flooring	26
Gordon E. Russell	10-21-26	Flooring	26
Francis J. Howe	10-25-26	Maintenance	26
John L. Locke	10-25-26	Asst. Supt. No. 1 Box Shop	26
James Mulkern	10-25-27	Paper Mill	25
Vincent D'Espinosa	10-2-42	No. 1 Box Shop	10
Milton T. Gardner	10-2-42	Power & Steam	10
William P. Conant	10-5-42	No. 1 Box Shop	10
Charles M. Clark	10-13-42	Roofing	10
Harry E. Odione	10-13-42	Roofing	10
Charles E. Demery	10-20-42	Roofing	10
Elna I. Gottberg	10-23-42	Finishing Mill	10
Jeanne M. Cronin	10-6-47	Office	5
Richard F. Legge	10-6-47	Military Service	5
John Griffin	10-6-47	Paper Mill	5
Thomas J. Carberry	10-7-47	Flooring	5
Martin J. Thornton	10-9-47	Flooring	5
David V. Heylin	10-27-47	Flooring	5

PHILLIPSDALE

David S. Lowry	10-5-22	Asst. to Supt.	30
Leslie E. Howard	10-10-23		29
Peter Tereaska	10-24-27		25
Manuel DeFreitas	10-5-42		10
John Arruda	10-6-42		10
Angelo P. Medici	10-20-42		10
Anthony Rochford	10-24-42		10

CHICAGO

Harry A. Brandau	10-1-20	Traffic Manager	32
George F. Campbell, Jr.	10-25-20	Office Manager	32
Thomas Henehan	10-9-22		30
Margaret M. Hoey	10-29-23	Office	29
Raymond J. Tracy	10-8-47		5

SHREVEPORT

Francis E. Dyess	10-20-26	Roofing Sales	26
Chester Dawson	10-15-37	Roofing	15
Charley A. Patterson	10-14-42	Roofing	10
John Lawson	10-27-42	Roofing	10

GLENWOOD

Garlin M. Austin	10-20-47		5

BERRY ASPHALT COMPANY

William J. Water, Jr.	10-21-47	Stephens	5

AUBURN

Helen M. Lane	10-15-47		5

Former Employees Now Retired

John F. Dower	10-1-95	57
Alice E. Fales	10-28-07	45
John Foley	10-4-11	41
Michael Curran	10-19-13	39
Charles Smith	10-6-16	36
Antone Sousa	10-9-16	36
Julia F. Dolan	10-16-16	36
Michael J. Damules	10-16-16	36
James Duda	10-14-18	34
Nicola Penedetti	10-6-19	33
Dimon E. Merrill	10-4-20	32
Severio DeChellis	10-5-22	30
John W. Walsh	10-11-22	30
William Bennett	10-2-23	29
Joseph Destito	10-19-25	27

$420 to Idea Men as Twenty-Two Win

ONE special award was paid in August — again to Fred Turco, former Machine Tender on No. 7 Roofing Machine. He received $50 for his suggestion, "KNIFE HOLDER", which allows adjustments to be made quicker and better.

Peter Didick, Norwood Roofing Maintenance, received a $20 additional award for having had five accepted suggestions. Regular awards for August were as follows:

Flooring

Charles Cobb, FFSM	$40
Bruce Grindle, FFS	20
Donald Meeker, FFF	20
Lauri Palonen, FFF	20
Samuel Primack, FFP	20
Jos. Sastavickas, FFP	40
Herbert Fortier, FFF	5
Arthur Schroeder, FFT	5

Chicago

Robert Julian, FCM	$20
James Reiser, FCM	20
Willie Brown, FCPM6	5

Norwood Roofing

Coleman Foley, Jr., FBPM7	$20
George Gross, FBM	20
John McLachlan, FBPM9	20
Paul Rowe, FBPM7	20
Herbert Snow, FBM	20
Edward Carberry, FBW	10
Thomas Concannon, FBV	5
Peter Didick, FBM	25
Russell Mattson, FBV	5

Phillipsdale

Albert Carlson, DPB	$5
Richard Ferris, DPI	5

CUTE, ISN'T HE?

With the opening of school this month, a well-known character reappears on the American scene. He is a small, sturdy boy wearing a white armband and Sam Browne belt. He fills the honorable post of traffic monitor or junior policeman for his school. Many a motorist, watching him as he holds back a restless crowd of youngsters at the curb, smiles with amusement and says, "Isn't he cute?"

There's no harm in thinking he's cute, so long as the motorist watches his actions and obeys his signals. Child though he is, he is doing a serious job. See that **you** take him seriously.

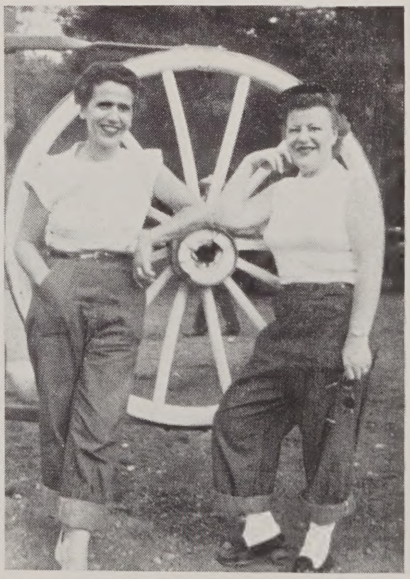
In Military Service

DURING the summer, four more of our men have doffed civilian clothes and put on uniforms for Uncle Sam. They are:

Alfred Baker, Chicago
Domenic Bright, Flooring
James A. Carr, Jr., Norwood Roofing
Richard L. Barstow, Norwood Roofing

One of these men, Jim Carr has forwarded us his address. He is at Sampson Air Force Base in New York. The Review will be sent to him and to any other service men who will send in their addresses.

Hi, Girls!



DUDE RANCHING at Lucerne in New York's Adirondacks, Julia Lewis, left, of the Main Office and friend Alice Myers of Brighton.

Shreveport News and Views

STAFF: Lucille McMurtry, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Anne Eddy, Don Cook,

Shreveport Speaks

Recent visitors to the Shreveport Office have been Bill Liechty and G. R. Harvey of Berry Asphalt Company. Director of Personnel Ralph Wight of East Walpole spent several days with us.

Here's wishing Chareline Evans a speedy recovery from her recent operation. Chareline is the daughter of Lester Evans, one of our truck drivers.

Ollie Sherburne enjoyed his first three weeks' vacation. He planned to spend a week in Galveston, Texas, then a week in the Ozarks and a week at home resting up from the two previous weeks.

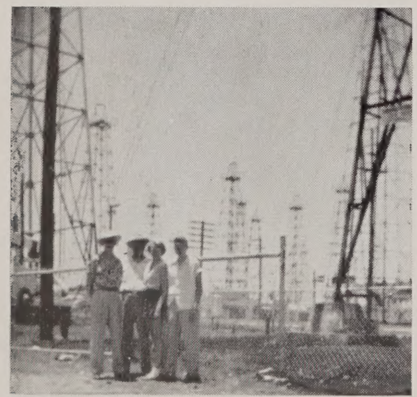
Vivian Wilson recently purchased a '47 Chevrolet and is talking about the gas tank leaking. We don't think it is a leak, Vivian. It's probably those short drives you have been taking.

Wynn McPherson intended to spend her vacation in Little Rock visiting her son, but shortly after her arrival there was called to Lafayette, Louisiana, by the serious illness of her son-in-law. We hope he is much improved by now.

Gladys Bryan spent a week of her vacation visiting her folks in DeRidder and took a short trip to the Ozarks.

Bill Blue and family recently spent a week in Tyler, Texas. We know they had a good time, since Bill seems to think there is no place like the Lone Star State.

B. P. Soward left for a week's vacation on August 18. He was also going to Chicago where he will spend the next few weeks before returning to Shreveport.



OIL FIELDS at Kilgore, Texas, less than 100 miles west of the Shreveport Plant, visited this summer by Horace P. Morton, Eastern Division Roofing Salesman, and family and O. N. Sherburne, Shreveport Office, and daughter. In the picture are Ollie Sherburne, Horace Morton, Dawn Sherburne and Peter Morton. Dawn and Peter are cousins.

Anne Eddy is the proud owner of a new Dodge and was waiting for the little glass car from Robert Jenkins to show that she is the latest new car owner in the Shreveport Office.

Lucille McMurtry on her vacation went to Carlsbad Cavern, Old Mexico, and visited a number of relatives in Texas. We really missed her at the Review meeting.

T. C. Dawson and I. V. Davenport spent their two weeks around home.

CHEAP LESSON IN SAFETY

Charlie Williams has been Dry Felt Man since 1945. He has put the shaft into thousands and thousands of rolls as they are run on the roofing machine.

The other day Charlie had an accident. A ring he was wearing caught on a bolt that rides the revolving shaft. Charlie was not hurt and continued to work. But it could have been a serious accident.

This incident set us to thinking how many times we disregard safety practices. We get away with ignoring them so long it becomes a habit. Of course we might have gotten hurt, maimed or killed the first time we violated a safety rule. Again, it may be the 999th violation that catches up with us.

Charlie Williams doesn't wear a ring on his job now.

Do you?

Last month in the Review we thought Willard Patrick probably had the finest car on our parking lot, but our thinking has been changed. We now think D. L. Ford has the honor of driving the best car. He has purchased a new 1952 Buick maroon 4-door sedan.

"Mack" Bryant and Jackie Wise were probably walking the floor about the same hour one night recently. Mack's *grandchild* and Jackie's second child were born the same night.

Booker T. Stewart died at the Veterans' Hospital on August 19. Booker T. had worked in the Receiving Department at the Felt Mill since December of '49 when we first started making felt. Because of ill health, he had not worked since February.

Robert Gewin spent a week visiting friends and relatives in Monroe on his vacation. Robert made a trip up into Oklahoma's Smoky Mountains.

While his wife was in the hospital, Dick Potter kept busy shuttling between laboratory, home and hospital. He said he never finished with his work; he just quit.

We shoot the bull around the coffee table every morning about 9 but the other morning our youngest steno informed us that she *killed* the bull the night before. It seems about a half mile this side of the Westerner (Restaurant) which is about 10 miles west of Shreveport, Anna and her boy friend were driving along when suddenly this black animal pops up in the road. Seconds later the Packard needs a $400.00 repair job, Anna's left floating rib seems to have hoisted anchor and the bovine is moaning in the ditch. Things can sure happen quick, can't they? We put the bull in the story for the effect. Actually Anna said it was dark and she couldn't see if it was bull or cow!

Bill Beckham took his wife home from the hospital the last of August.

Fred May, Jr., has entered the service. He went to Fort Sill, Oklahoma, and has just been transferred to Camp Roberts, California. Fred, Jr., worked in the office for several months before entering service.

We are happy to report John Wren's wife is recovering nicely from an emergency operation.

George Walker is drilling a new water well at his home in Blanchard. This is the second well George has had to drill since moving into this community. Seems that the first one was a little off George's property. The purchaser of that lot is all set for water; only needs to build his house now.

Dude Davidson bought a new power mower recently and hurried home to cut his grass. The mower cut so fast that Dude had cut his yard and ran into a culvert, dulling the blades. Dude now has an extra set of blades which he keeps sharpened and in his pocket while working in the yard.

Charlie Patterson spent the week-end of August 16 building his duck blind on Caddo Lake. When he returned home he learned that the fish were biting "anything you put in the lake".

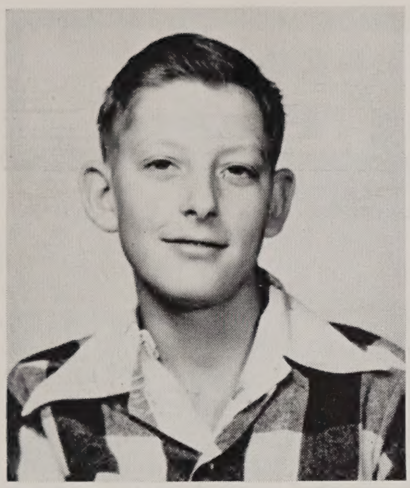
Lloyd Patrick has moved to Texas where he has leased several acres of land on which he plans to raise cattle.

J. C. Marshall spent his vacation puttering around the house and taking care of his wife who was recovering from an operation.

BIG BASS CONTEST. It is still going on. No entry as yet but we "fishermen" are still trying.

Once there was a man who always called a spade a spade until he fell over one he had left on the cellar steps.

To err is human, but if the eraser wears out before the pencil, you're overdoing it.



FUTURE PETROLEUM ENGINEER. John Philip Davis, son of Sheldon Davis of the Stephens Plant of the Berry Asphalt Company, is a freshman at Southern State College at Magnolia, Arkansas. He plans to major in petroleum engineering.

Glenwood Plant

HURCIL COWART ROBERT STEWART

Politics has been almost as hot around here these last few days as the weather, and that is saying a lot.

Jesse Johnson is now classed as a city slicker, as he recently moved to Glenwood from the country. Glenwood may not be such a big city but it is a change for Jesse. We hope he and his family enjoy the change.

When we abandoned our rock quarry at Buttermilk Springs, we left a nice lake of clear water. Nearby is a small creek and with high water the creek gets into the lake and in this manner some fish have gotten into the lake. I was told the other day that some fellow had caught a 4½ lb. bass from this lake. The name of the person catching the fish was not mentioned since the lake is fenced and posted.

On August 20 at the Glenwood Plant, Odus Babbitt saw some nice cedar trees being hauled to a nearby lake to make places for fishing. Even though the temperature was better than 100 degrees, Odus thought it was Christmas and was almost ready to go home for his shotgun to go deer hunting.

Argus Dutton was quite surprised one afternoon to find that several watermelons had been placed in his pick-up truck. More surprised than he, however, was Burnett Price, for Burnett could find no watermelons in his pick-up. A peddler had gotten the trucks mixed and put the watermelons in the wrong one. Argus, not knowing about the peddler, thought some generous soul had given the melons to him. Burnett, not knowing of the mistake, thought some generous soul (the peddler) had taken his money. Argus and his family enjoyed the watermelons and Burnett enjoyed the settlement Argus made with him.

Berry Asphalt News

Magnolia Notes

By STELLA HINES, AVIS MOSES, ZUMA AWBREY

Berry Asphalt Company welcomes Sue Joiner as PBX Operator to replace Dorothy Liles who resigned the 15th of August. Sue has been working in Little Rock for the past two years but, since Magnolia is home, has come back here to stay. She's an attractive little 21-year-old lass.

Dorothy Liles' husband has just returned from a year in Korea, so Dorothy and daughter Sheila will make their home wherever Toony is stationed. He has re-enlisted with the Army for another year.

Ted and Lib Van Pelt and daughters, Janet and Betty, are enjoying a short vacation in Gulfport, Mississippi.

Did you ever try to row a boat and forget to haul the anchor in? That's just what Verna Crenshaw and Stella Hines did at Roberts Lake out of Stephens. After working real hard for about ten minutes and getting nowhere fast, they realized that it had an anchor and that they were at the "end of their rope". By that time, they had worked up a good appetite and thoroughly enjoyed the steaks that had been slowly cooking in foil over some coals.

The Awbreys (Zuma) have made the news again. They weren't satisfied with their nice new home as it was, so moved their garage over in line with the kitchen and built a lovely breeze-way in between. The garage was transformed into an extra bedroom and bath, which now gives them lots of room for everybody.

Carmen Jean Ray, Royalty Division, has decided to resume her education at Southern State College, Magnolia, and planned to leave Berry on September 1. She will enter as a sophomore this year.

Mrs. Carl Berger and daughter, Charlene, with Mrs. C. L. Crenshaw were picnicking at Roberts Lake, Stephens, recently when they got pretty tired and hot and decided to find a shady spot to rest. Somebody should have been along to tell them that nice green stuff was poison ivy. Now they know — but much too late.

House in Six Weeks

As told to Norwood Roofing Plant reporter JOSEPH NEVINS

JOHN ROGERS of No. 7 Machine built his own house in six weeks this summer in West Medway. He calls it the "Bird" because he used so many Bird products in it. He did most of the work himself except for having the foundation laid, having a carpenter help with the frame and getting a plumber for the heavy work. The rest was done by his wife and himself.

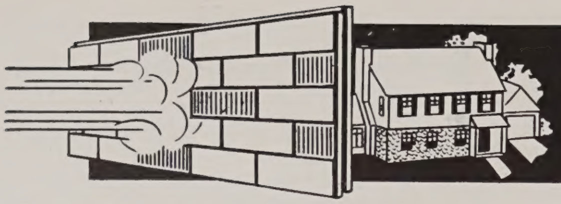
The house contains four rooms and bath on one floor, with a full cellar and large attic. Roofing is Bird's Slate Blende #21. Siding is Bird's new 7-inch Birch Grey Shake. Outside wood trim is painted with Bird's outside white paint. Inside wood trim is done with tulip wood, cut on his own property and stained light oak.

Bedroom floors are covered with Bird rugs. Bird's marble color tile is on the floors of kitchen, hall and bathroom. Kitchen walls are covered with white Decawall tile. Bathroom walls have light blue Decawall tile.

Mrs. Rogers did most of the planning.

The whole was done at a cost of less than $6,000.

NEAT, TIDY and SHIPSHAPE, this house was built in near-record time of six weeks and has so many Bird products in it, owner-builder, an employee, has named it after the company.



Chicago Roofing Plant

STAFF: G. F. Campbell, Jr., Mathilda Hansen, Virginia O'Brien, Joseph Blackman, Martin Pearce, Paul Scheide

Chit Chat

We are happy to see Ivan Anderson back to work.

We see where Gene Bingenheimer just purchased a new car (vintage of 1934 Chrysler). First Marty Rosich had sold it to his brother-in-law, Jimmy Reiser. Jimmy then sold it to his nephew Gene. Gene is keeping a report on the things the machine shop has to fix.

Sorry to hear that Joe Durkin quit to go into the plumbing trade. We wish him the best of luck.

Bernie Langland has a worried look on his face since he has acquired a new tractor driver.

Faite Rudolph, Jr., now stationed in California, serving in the U. S. Air Force, was home on two weeks' leave. He stopped by the plant to visit his fellow workers. While in the service he has been in San Francisco, New Mexico and Texas.

Milton Newman, Tractor Driver, by September will have traded his civilian gray for the Army's tan. He leaves us on August 29. Milt, if you ever get homesick, let us know and we'll send you an order of Shakey's eggs.

Al Bowen has his Dynaflow back to work again. New paint job, too.

Ed Hayden left on vacation for California. Not everybody can do it.

Harold Altman spent part of his vacation working on the farm. So — "How does your garden grow?"

Marge Hoey took an interesting motor trip to Detroit and on into Canada.

Bernice Behnke settled for a see-Chicago-first program.

We extend a warm welcome to Mary Law, who has again become a member of the Bird family.

VISITORS TO THE PLANT

Salesman F. S. Aldrich accompanied William King, King Building Materials & Supply Company of neighboring Milwaukee, on August 12, on a trip to our Plant.

Three Wisconsin dealers on August 1 were escorted through the plant by Salesman E. D. Baker, whose "Baker's Acres" appeared in the July Review. These visitors from the next state were: Glen Hartman, of Retail Lumber & Supply Co., Shawanon; Ed Zdun, The Tork Lumber Co., Wisconsin Rapids; and Henry Sturgell, Sturgell Roofing Company, Manitowoc.

Vice President E. L. Chamberlain of East Walpole and B. P. Soward, Shreveport Superintendent, came to see us this summer.

INVITED BY THE UNION at Chicago to speak about Federal wage stabilization laws, G. F. "Chick" Campbell, Jr., Chicago Office Manager, is shown on the stage with the plant's Union officers at their meeting on August 17. Left to right: Samuel Lawes, Albert Kuchral (CIO representative), Nicholas Tomei, President of the Local, Milton Crawford, the speaker, Theodore Neuman and Floyd Pinckney.

EFFICIENT MEMBERS of Chicago's Scrap Loading Gang. In the usual order: Ralph Calhoun, Harold Brenner, John Allen, Elick Holland, Mike Presbitero, Gang Boss, and showing a nose behind Mike, Wilson Williams, Tractor Driver.

Bird Club

Tri-Mill Boys Buy Pheasants

ON Wednesday evening, September 24, the Tri-Mill sports Club will hold its first business meeting of the fall. At that time President Bill Mark of the Research Lab at Flooring will go over plans for the coming season's activities.

Birds at East Walpole

During the summer the club made arrangements for the purchase of some three-dozen pheasants to be released in the local area about the first of October. To publicize the club's activities, Ben Baranowski, chairman of the Hunting Committee, is planning to have a few of the birds on display in a cage in East Walpole Square for one day during that first week in October.

The pheasants, about a year old, were raised by a man who raises them for the Weymouth Sportsmen's Club. In the past the state has matched with an equal number game birds released by sports clubs. It is hoped that it may continue to do so.

For the information of new men in the Massachusetts plants, the Tri-Mill Sports Club is part of the Bird Club. Membership in the Bird Club is a prerequisite of joining the sportsmen.

Men's Golf Ends

DICK SPRAGUE, Chairman

THE 1952 season for men's golf ended at Sharon on September 8 with a 9-hole match and tournament. Final team standings found Capt. McDougall in first place, followed by Pudsey, Port and Price.

In the final tournament Bill Price, Jim Tennant and Mort Port placed first in their respective groups, A, B, and C. Chet Grusheski was second in Group A, Jim Connolly, Group B, and John McDougall, in C.

A summary of the season shows five matches at Walpole, a 12-hole tournament and two Scotch foursomes. At Sharon in the second half, five matches, one Scotch foursome, and one 9-hole tournament were played.

I want to thank all of the players for their good sportsmanship and help in making this an enjoyable season.

Last Scotch Foursome

TWENTY-FIVE couples hurried over to the Sharon Country Club right after work on August 18 so they could get nine holes of Scotch foursome golf in before dark. Only a few had to use flashlights on the last hole.

Dick Sprague had the weenies all ready for the gang as they came off the course. They certainly did justice to the food. As one girl said, "These weenies seem to get better and better." That's the way Dick cooks them.

The winners were:

Low Gross — Marion Tolman and Johnny Woloshyn	41
First Low Net — Helen Shimsky and George Dusty	25
Second Low Net — Anne Smith and Mort Port	28
Third Low Net — Anne Walukevich and Earl Higgins	29

Fall Season Begins

Business

With cooler weather the first of September, the Bird Club gets under way for another season. First event calling all members together was the annual business meeting on September 11. The agenda included (as we write this a week before the meeting): election of directors and the treasurer and secretary, voting on amendments to the by-laws, and consideration of the Council's recommendation that dues be increased from $1.50 to $2.50.

TV Entertainer

Daughter of Chicago Employee

DINAH WASHINGTON of TV and theater is Ruth Jones, daughter of Chicago Plant's Ollie Jones. She is a singer, has her own band and has appeared, among other places, at the Palace Theater in Washington, the Blue Note and Regal Theater in Chicago, in New York, and at the Shubert in Boston.

Bowling

The Men's Bowling League was scheduled to start its season on Wednesday evening, September 17, at the Norwood Sports Center. John Woloshyn has lined up 16 teams.

Girls' bowling is expected to start a little later. At the September 4th Council meeting, Helen Quackenbush sent in her resignation as chairman of the Girls' League. Helen said her outside commitments — she is a Red Cross nurse's aide — would prevent her continuing as a Bird Club chairman. Since both leagues are under the general chairmanship of John Woloshyn, he will see that the girls get lined up for bowling soon.

Chorus

The Neponset Choral Society got off to an early-season start on September 8 with their first meeting of the fall. The Music Committee had been working during the summer and came up with the outline of a Christmas program. One of the numbers will be Maunder's "Bethlehem", a modern cantata done with tableaux. The outstanding success of their two-night performance of the "Mikado" last May set the Neponset Choral Society on its feet as a strong musical organization. They look forward to a larger group and better programs this season.

Flash

BIRD CLUB members at a well-attended annual business meeting, September 11, voted with one dissenting vote, to raise their annual dues from $1.50 to $2.50 per year.

Directors elected for three years were William S. Ivatts, Chester H. Porter and Joseph L. Coburn. Reelected, A. W. Smith, Secretary, and H. S. Whitney, Treasurer, continue the offices in which they have served for many years.

Sales Lines

ROOFING

FLOOR COVERING

BOXES

SHOE CARTONS

HORTICULTURAL PRODUCTS

SPECIAL PAPERS

RADIO-FLYER

FRANK, JR., MIDNIGHT Christmas Eve, winter equipped and dressed. This charter member of the South River Pilots Association, complete with Confederate cap, Civil War rifle and bayonet, plus seltzer bottle to put out incendiaries, is none other than our own Frank B. Ross, Jr., Building Materials Salesman in the Central Division.

FOUR GENERATIONS. Great-grandfather, William B. Holmes, 91; Grandfather, Edward B. "Ted" Holmes (Bird & Son Box Salesman); Father, S/Sgt. Collier Holmes, USMC; and son Edward Holmes, II.

SUCCESSFUL FISHING PARTY, it's called. It followed a trip through the Shreveport Felt and Roofing Mills, whence the party adjourned to Lake Bistineau. They are: Paul Hutson, Moncrief-Lenoir Manufacturing Company, Dallas; Archie Cameron, Woodward Roofing Company, Wichita Falls, Texas; Russell Dyer, Denton Roofing and Metal Works, Denton, Texas; J. D. Cook, Shreveport Sales Service Manager; K. A. Loe, Traffic; and down front, our Salesman, H. B. "Bo" Beauchamp.

Along the Line

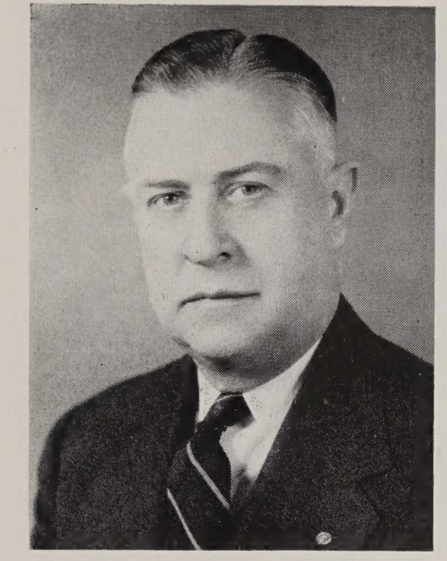
Your attention is called to the "Letter from a Salesman", elsewhere in this issue.

* * *

Horace Morton, Northern Division Roofing Salesman, dropped into the Review office late this summer with some interesting color photos taken on the family trip to Shreveport and vicinity this summer. One is reproduced in this issue. The Mortons, father, mother and son Peter, 15, went south via Williamsburg, where they spent two days. They also visited the Atomic Energy Research Laboratory in Tennessee. H. P. commented that it was pretty hot some of the time — 105° in Roanoke, Virginia. They visited "Uncle Ollie" in Shreveport, O. N. Sherburne, Office Manager there being uncle to Peter Morton. The Mortons were appreciative of the hospitality of the Bird & Son people there, particularly L. L. Williams and R. F. Jenkins.

Mileage from Weston, Mass., and back totaled 3,985, done in a Pontiac which ran, according to Horace's enthusiastic description "just like a sewing machine."

R. Warren Graffam, Flooring Salesman in the Pittsburgh area, has long taken an active part in Kiwanis affairs. The Review finally was able to prevail upon Warren to



R. Warren Graffam

TOP ECHELON team rallies for the fall and winter campaign of the Building Materials Division. Here veep, ad men, a super, sales area heads, other Bird & Son rank are gathered the last of August at Boston's famous hostelry, the Parker House. Front: L. L. Williams, H. O. Woods, E. L. Chamberlain, J. D. Johnston, A. R. Weed, Jr., and P. C. Johnson. Back: W. P. Walker, R. F. Jenkins, H. F. Hillyard, W. L. Watkins, R. H. Emerson, H. F. Davis, J. H. Van Hoy, A. M. Dobbins, J. W. Morgan, C. J. Fairlie.

give an account of some of his work in this organization. He writes:

"Joined Kiwanis Club of Pittsburgh, April, 1933, having been asked by one of our floor covering dealers. Did not get very active until 1937." Then he was subsequently secretary of the Pittsburgh Club, 1937; vice president of the same club in 1938-39, and president in 1940; chairman, district convention, 1941; lieutenant governor, Pennsylvania district, 1942-43; governor of the state district, 1944; chairman, International Committee on Extension, 1946; chairman, Attendance and Membership Committee, 1949; International Trustee, 1950-52; re-elected for two years at Seattle; counselor, New England district, 1951-52; counselor, Pennsylvania district, 1952-53; chairman of several International Board committees.

At conventions of the International Kiwanis, Warren writes that he has met many interesting people — congressmen, senators, has called on President Truman, has come in contact with many fine preachers, business men and educational leaders. In the entertainment world he has met such people as Jimmie Fidler, who, he says, is doing an outstanding job for children. Warren himself has appeared on several programs at the International Kiwanis conventions.

Kiwanis gives services to many communities in the United States and Canada, he continues, services to crippled children being one of the most important. As for his association with this organization, he says, "Kiwanis through the years has been very kind to me and I owe a great deal to the opportunities that Kiwanis has given to me."

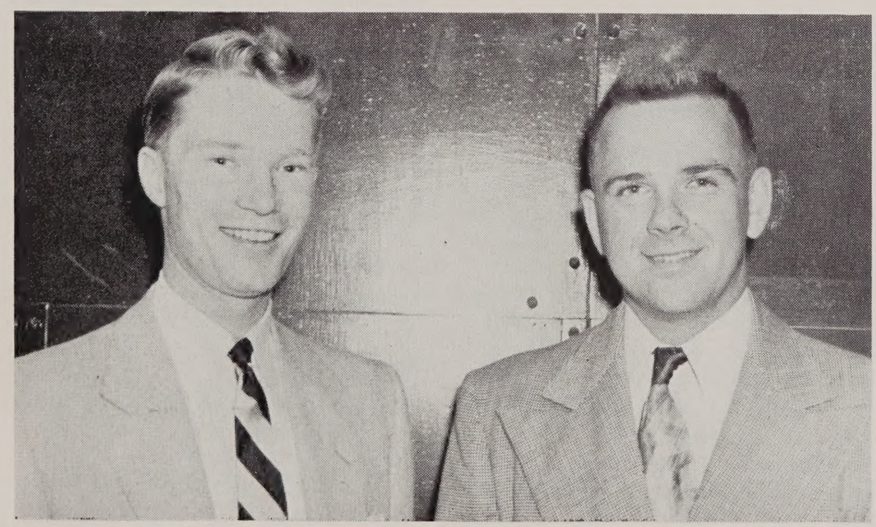
Thank you, Warren, for this sincere account of your association with this fine club.

It's Cheaper to Eat

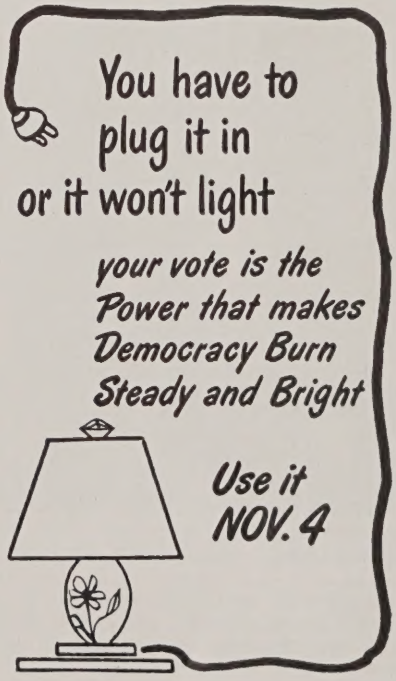
(Figures from the National City Bank of New York)

Total national taxes are now more than the nation's total food bill. Estimated taxes in 1952 will reach $87 billion. The food bill in 1951 was about $57 billion, may reach $60 billion in 1952. Until 1943 the nation's food bill was always higher than its tax bill. Even though the war ended in 1945, the tax bill has never come back to a level below the total spent for food.

One nice thing about spending an evening at home is that, after it's over, you don't have to buy back your hat.



NEW MEN IN MIDWESTERN ROOFING SALES are Richard S. Carlin and Harold H. Heideman. Both men started with Bird & Son at Chicago on August 18. Richard Carlin is taking over the Cleveland territory, while Harold Heideman is in the office learning the ropes as a Sales Trainee.



Bird Alumni

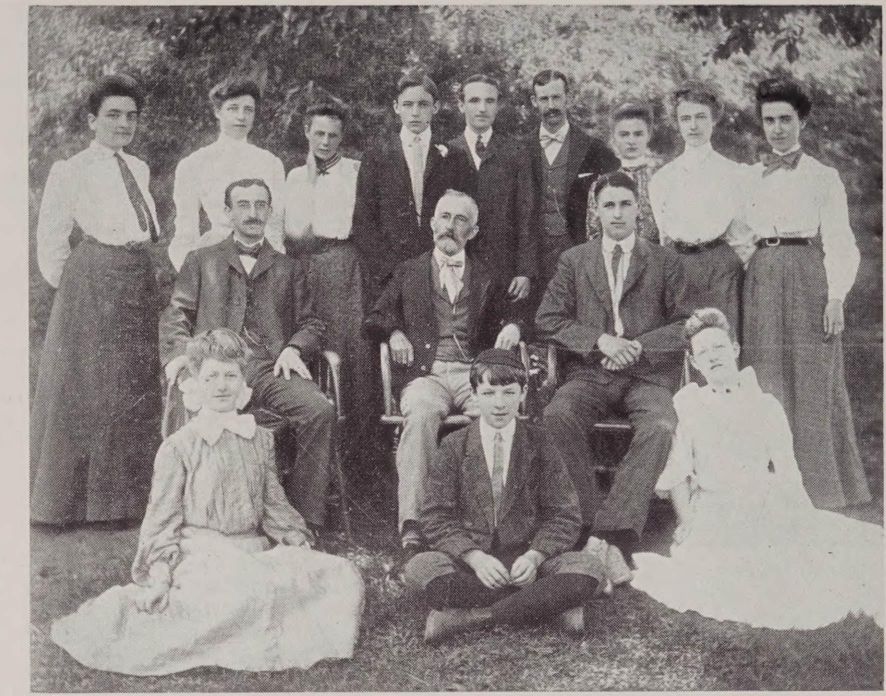
Michael O'Malley, who worked at the East Walpole Power Plant, is back in East Walpole after spending the summer at Brant Rock with his family. He sent in a picture of himself and two grandchildren taken there, which we will have in the next issue. He writes that the drought ruined the crop in his vegetable garden this year.

Billie Banks was visiting around the plant at Phillipsdale and at East Walpole this summer. He was on from California, drove over the road, and was looking fine.

A. H. Brooker, of Columbia, South Carolina, former Flooring Salesman, enclosed some notes along with the picture of his home. He says he has had to give up walking any distance, although he can drive his car.

Onesime "Jim" Boisvert writes that he hardly recognized the plant (Phillipsdale) when he visited it recently, it had changed so much. He adds, "I do think they (the changes) are all for the better. Much more up-to-date and efficient." In the next Review we hope to have an account of a very interesting project Jim is pursuing in his workshop at home in Johnston, Rhode Island.

Hattie Willis, who has been a Bird & Son "alumna" ever since 1926, says her hobbies are taking daily walks and long distance trips. The first of these hobbies we have to thank for Miss Willis's picture contributions and these fine notes. The second she tells us about:



OFFICE FORCE members in September 1902, who went on a week-end trip to Big Sandy Lake, Plymouth. Front: Florian Bickford, Hugh Donelly and Anna Bickford. Second Row: H. H. Miller, Mr. Churchill, William Bell. Back: Hattie Willis, Miss Haven, Florence Holmes, Howard Everett, Ernest (Henri) Davenport, Elmer H. Bartlett, May Gardner, Annie Kimball and Annie Brown. Names are given as Miss Willis has them written on the back of the picture, which she loaned us from her attic this summer.

FORMER BIRD OFFICE GIRL at East Walpole, now of Dallas, Texas, and a grandmother. Kathleen Gorman Geddis, here with her youngest son, Keith, and grandson Ernest Singer, entertained Hattie Willis, now retired from the Office for many years, on Miss Willis's trip to Texas last spring.

In July, took a trip via Greyhound Bus Lines to Portland, Maine, to visit my only living sister, Mrs. Harry L. Thompson, 80 years old (Miss Willis is almost 86), who has lived in Portland all of her married life. Weather was very hot, but cool sea breezes made the porches and rooms not too hot. Fresh sea foods made my sister able to serve delicious meals.

In April, I went by train to Dallas, Texas, to spend a month with a former Bird & Son office clerk, Kathleen Gorman Geddis, who has a beautiful home there, near a 20-mile long lake. . . . I returned in May via American Airlines in eight hours, my third air trip. The ideal way to travel!

Jack Broadley has been back in East Walpole again this summer from California, looking chipper as ever. He, too, is an enthusiastic air traveller.

Rex Salisbury encloses some notes on things he remembers of the early days at the Phillipsdale Plant. In a coming issue we'll combine these notes on earlier days from several "alumni". In the meantime the Review hopes to hear from others who have interesting memories of the old days.

Alice Field Nichols is enthusiastic about living in Camden, Maine, where she has been since her retirement. It is beautiful in summer, though very dry this year, she writes. Her garden was not much good this year. Her husband, who died this past winter, was the gardener, she says. She has had a number of out-of-state callers, among

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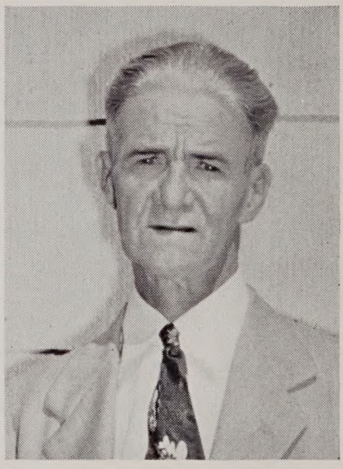
Block Cutter Retires



Donald W. Ross, 9 Morse Street, Norwood. From July 17, 1923, Flooring Plant. Since February 1, 1924, Block Cutter. Retired August 31, 1952.

them, "Louis Coburn and wife, Marjorie Cobb Coburn, from East Walpole for 24 hours, and how I did *enjoy* them!" Lots of things go on in Camden in the summer: a summer theatre, harp school, antique show, church fairs, art exhibits, concerts, etc. As a P. S., Mrs. Nichols adds: "Better spend next summer in Camden."

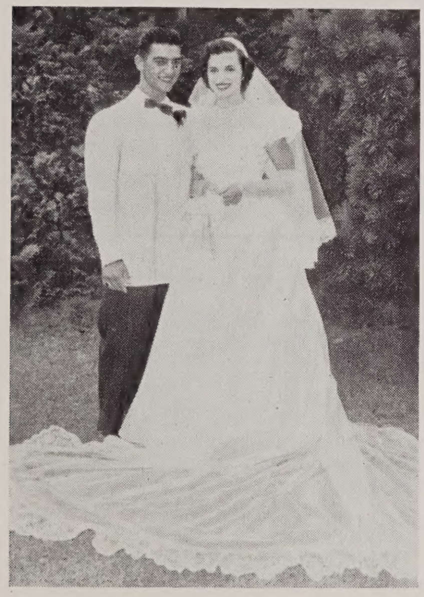
Matched

Russell Webber (Flooring) and Florence Fraser, August 10.

George Fletcher and Eleanor McClintock (Main Office), September 6 at Blessed Sacrament Church, Walpole.

Richard McDonough and Claire Barry (Main Office), September 6, at St. Catherine's Church, Norwood.

John C. White and Ricky Maloof, September 7, at St. George's Syrian Orthodox Church, Norwood.



JUST MARRIED. Joseph DiGiantomasso and his bride, the former Barbara Pungitore, who worked at the Main Office. They were married last June at St. Catherine's Church in Norwood.

Hatched

To the Walter Twiragas, a son, Paul, July 2. (Norwood Roofing)

To the W. L. Watkins, a son, Craig Alexander, August 19. (Sales Promotion Manager)

To the Edward Parhams, a new baby, in August. (Chicago)

To the L. Powells, a new baby, in August. (Chicago)

To the LeRoy Alsups, a new baby, in August. (Chicago)

To the Robert Wilsons (Mrs. Wilson is the former Joycelyn McEachern of the Shreveport Office), a daughter, Linda Joyce. (Shreveport Felt Mill)

To the John A. Cyronaks, a son, Matthew Charles, August 10. (Phillipsdale)

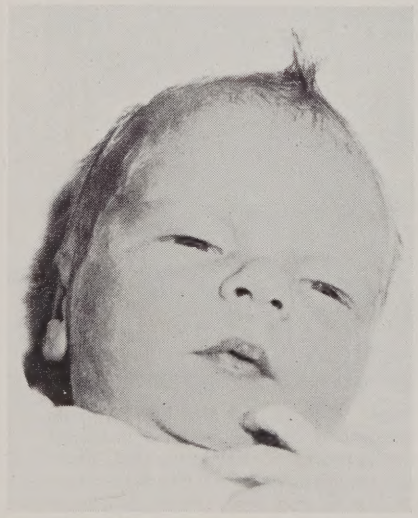
To the George W. Condrys, a daughter, Anne Margaret, August 16. (Phillipsdale)

To the Raymond Nolans, a daughter, Catherine Rita, August 28. (Phillipsdale)

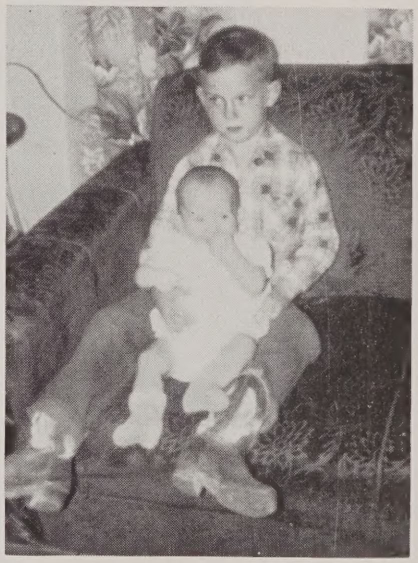
To the George Dustys, a daughter, Carolyn, September 11. (Paper)

To the Paul W. Morencys, a son, Wilfred. (Flooring)

GRACIOUS RESIDENCE of A. H. Brooker, retired Roofing Salesman, in Columbia, South Carolina. Mr. Brooker is standing on his lawn.



JUST TWO DAYS OLD when this picture was taken. This is Norman Lull's son, Norman Michael, born June 23. His father works at the Flooring Shipping.



BABY SITTER, at least for the moment, is Charles Wayne Diggs, holding his little sister, Judy Ann. They are the children of Clarence Diggs, Jaw Crusher Operator at the Glenwood Granule Plant.

Shopping Around

FOR SALE. Operatic recordings, regular speed and long-playing both. All records for sale at half price. Single records, 50c. Albums from $1.00 up. Complete operas $10.00 each. Gladys Hagblom, VN. 27 Union St., East Walpole. Walpole 518-W.

FOR SALE. English Springer spaniel, male, liver and white, 5 months old. Jeanette Coolidge, ACM. 3 Stone Circle, Norwood. NO 7-0314-M.

FOR SALE OR SWAP: (1) one pair Hockey Skates, shoe size 8; (2) one 14" Lawnmower; (3) one 16" Lawnmower; (4) one Graybar bag type Vacuum Cleaner. Frank Nyborn, PEL. 6 Stone Circle, Norwood. NO 7-2612-J.

Shoe
Carton
Set-Up
Stations

Manchester Notes

By Margie Lappas

Editor's Note: Marguerite (Margie) Lappas of the Manchester Shoe Carton Set-Up Station is the new Review reporter taking Ed Lindahl's place. Welcome, Margie!

An item of interest here and a real loss to the Manchester Office was the termination of Ed Lindahl's work with Bird & Son. A farewell dinner, followed by group singing and dancing, was given August 27 at Eddie's Diner at West Manchester. Parker Leonard made the presentation of a cigarette lighter to Ed, whereupon Ed gave a farewell speech. Ernest Panneton took pictures, which we hope to borrow for the Review. Ed left us to work as a field representative for the New Hampshire State Department of Education.

VOTE

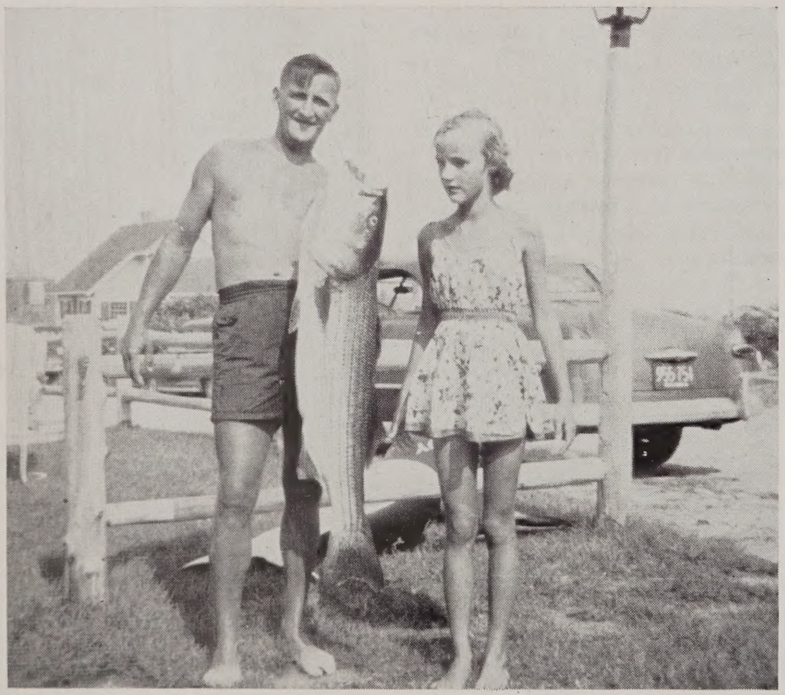
THERE'S still time to register (except in Rhode Island).

You can't vote in the national election on November 4, unless you are properly registered.

If in doubt, check your local registration office now. Don't wait.

Registration Deadlines

Arkansas — pay poll tax by October 1
Illinois — October 6
Louisiana — October 4
Massachusetts — October 3



FISH TALE TO END ALL FISH TALES. And Roger Anderson of the East Walpole Office has the picture (above), newspaper article and cartoon, and the memories of his neighbors who helped eat it, to prove it. It was Sunday, August 3, down at the beach at Humarock when Roger noticed the 37-pound bass thrashing about around some rocks in a shallow pool. Without benefit of a hook, line or net, Roger dived after the striper. The fish's sharp dorsal fins and the rocks gave him some mean scratches before he finally grabbed the fish by the gills and hung on. Standing beside the triumphant fisherman in the picture is his 10-year-old daughter, Jane.

Leslie H. Fillmore

LESLIE H. FILLMORE, Machine Tender on the Flooring Print Machines, died on August 1, following a short illness. He had always worked on the Print Machines ever since starting with Bird & Son on the 7th of February, 1923.

Born in Port Elgin, New Brunswick, in 1895, Mr. Fillmore had worked in an ammunition shop at Sackville during World War I and had done farming prior to coming to the States. Here the Fillmores lived in Norwood. Mr. Fillmore's wife, Gertrude, survives him. He also leaves four children, all married: a son, Harold, who worked at Bird & Son this summer, three daughters, Mrs. Norma Butler of Norwood, Mrs. Jeanette Ross of Hawaii and Mrs. Dorothy Angus of Walpole. A brother, Guptill (who works at the Maintenance Department of the Norwood Flooring Plant), three sisters and eleven grandchildren all survive him.

Funeral services were held August 3 at the First Baptist Church, Norwood. Burial was at Highland Cemetery.

Acknowledgments

This is to acknowledge with sincere thanks the kind expression of your sympathy.

Joseph Cornelia

During a time like this we realize how much our friends really mean to us. Your expression of sympathy will always be remembered.

L. R. Eatough and Family
Phillipsdale

Thank you for your kindness and sympathy at a time when is was deeply appreciated.

Mrs. Leslie Fillmore and Family

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Mrs. Fannie Heikkila and Family

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

The Kalis Family

The family of Victoria Szymkiewicz will always remember your kindness and sympathy. (Chicago)

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated. The Miloszewski Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated. George H. Shackley, Jr.

On the Lighter Side

The prizefighter wasn't having spectacular luck in fending off his opponent's attack. In fact, he looked pretty sick of the whole affair. "Stop those punches!" shouted his manager.

The fighter managed to move his battered lips enough to retort: "You don't see any of 'em gettin' past me, do you?"

Wife: "I didn't like that new secretary of yours, so I discharged her this morning."
Husband: "Before giving her a chance?"
Wife: "Before giving you a chance."

Women's Tears — the first successful Fluid Drive.

A pinch of salt can really be improved by dropping it on a big hunk of steak.

Arguing with a woman is like trying to read a newspaper in a high wind.
— *Nicholas Montsarrat*

My telephone cord is too long. Would you please pull it back at your end.
— *Call from elderly subscriber, reported in Long Lines*

Some people who say, "My photographs don't do me justice" don't really want justice — they want mercy.
— *Safe Worker*

A man went to the bar and ordered a Martini, drank it, chewed up the bowl of the glass, and threw the stem over his shoulder.

"I guess you think I'm crazy, don't you?" he said to the bartender who stood staring at him.

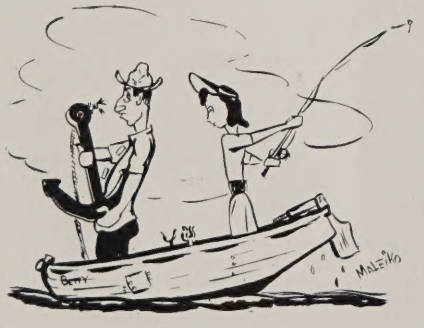
"I sure do," the bartender replied. "The stems are the best part."

Man who whisper down a well
About the goods he like to sell,
No gather in the golden dollars
Like he who climbs up tree and hollers.
— *Confucius (?)*

The trouble with your game is that you stand too close to the ball after you've hit it. — *Jack Haley advising golfer*

No Leica.
— *Goodman Ace's capsule criticism of the play I Am A Camera*

A smart girl is one who quits playing ball after she makes a good catch!



Why are you throwing the big hook away, dear?

the Question Box

Continued from inside front cover

What part of Norwood's power and light requirements could be met by the output of our East Walpole generators?

In 1951 the town of Norwood purchased 21,494,464 K.W.H. of electricity. In the same period Bird & Son produced 44,290,291 K.W.H., or enough to supply two towns with Norwood's requirements. With all our boilers and generators operating at full capacity, we could furnish enough power for three towns the size of Norwood.

Support Your Community Fund

NORWOOD

GREEN FEATHER

CAMPAIGN

STARTS

OCTOBER 6

RED FEATHER CAMPAIGN

IN OTHER AREAS

In Norwood it's the GREEN FEATHER Campaign. This is not part of the Greater Boston campaign, but a separate one, where 100% of your contribution is used right in your home community.

The campaign starts October 6. Give generously. The following community services will use your dollars wisely and locally:

- Boy Scouts
- Girl Scouts
- Camp Fire Girls
- Family Society
- Salvation Army
- Mass. Society for Prevention of Cruelty to Children
- Milk Fund
- Community Council
- St. Vincent dePaul Society
- USO

WE, THE AMERICAN PEOPLE,
guided in the past 176 years by the great and
universal truths of our Declaration of Independence,
have built for ourselves,
within its framework of freedom and opportunity,
a great Nation...
with the highest standard of living in world history.

And yet today,
more than ever since July 4th, 1776,
we must make still another declaration...

A Declaration of Dependence

WE, THE AMERICAN PEOPLE,
assert ourselves to be a Brotherhood,
the All-for-America team.

Men and women of all races and all creeds
working together, laughing together
...and even dying together.

Men and women of all creeds and all races
needing each other and depending on each other...

Depending upon every American
never to put his personal gain,
or that of his business,
or that of his labor organization,
or that of his constituents,
ahead of the welfare of our people as a whole...

Depending upon an abiding faith
that free men, with a resolute will to remain free,
can out-think, out-build
and, when necessary, out-fight
any who try to destroy that Freedom...

Depending upon free nations,
united in the common good of all mankind,
to preserve peace in a troubled world...

Depending upon free speech and a free press,
upon an enlightened rather than a frightened people
...and upon armed preparedness
only while the 'live and let live' alternative
is forbidden us...

And, always, depending upon prayer,
and reverently upon God,
to guide us in the right.

For only by declaring this Dependence,
can we hold fast to our Freedom,
our way of life...and our Independence.

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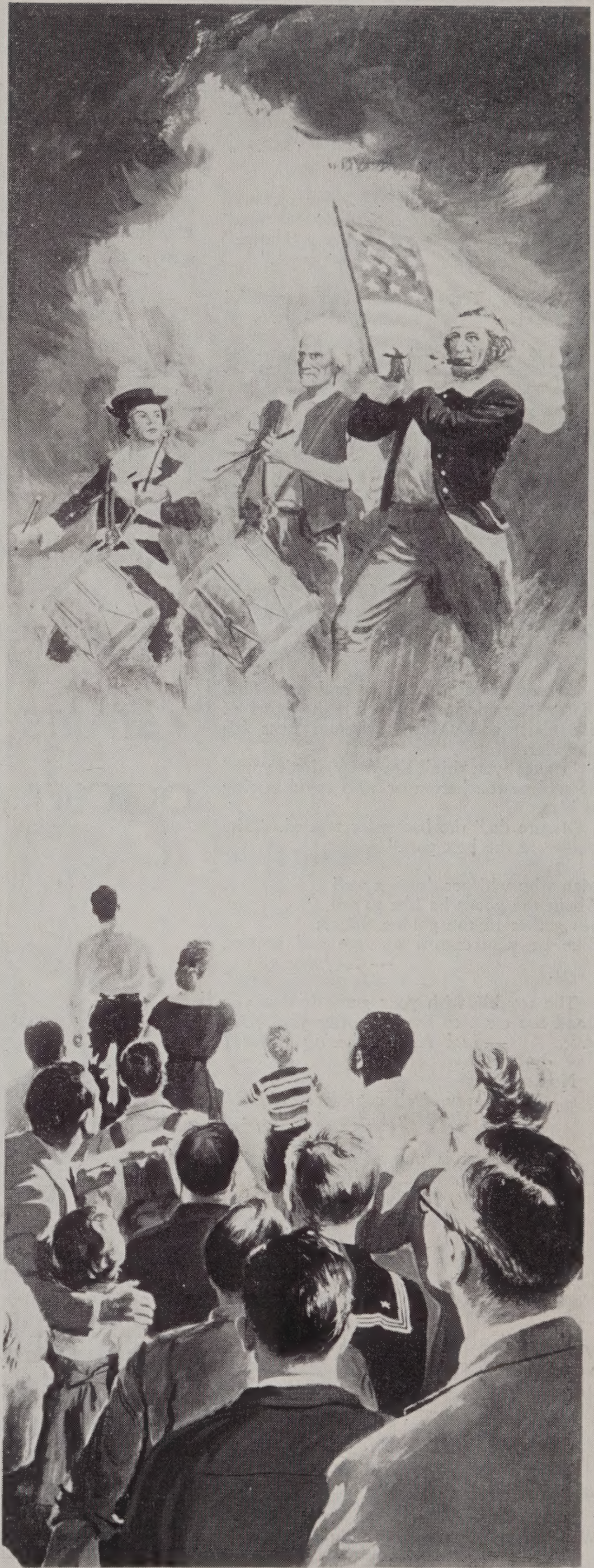

BIRD NEPONSET REVIEW

October
1952
Vol. 40 No. 10

Where Bird Workers Vote, see page 4

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On the Cover

Bird & Son employees living in Norwood climb these familiar steps of the Armory on Election Day. For other voting places of Bird employees, see pages 4 and 5.

BIRD NEPONSET REVIEW

Vol. 40 No. 10 October 1952

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La. and Glenwood, Ark.

Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
WALTER H. HARTIG . . Photographer

ADVISORY BOARD

RALPH M. WIGHT W. L. WATKINS
MARY MCCARTHY

To the Employees

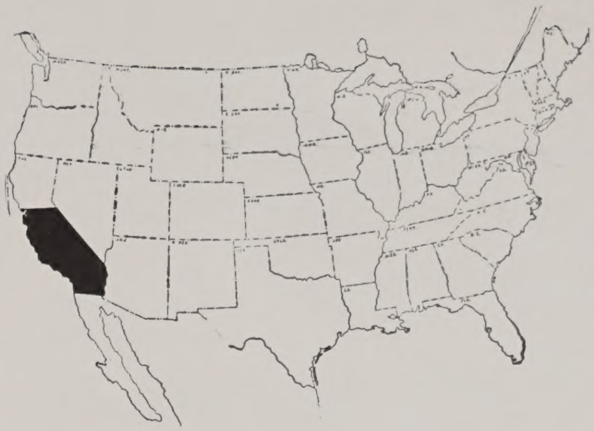
In 1929, less than twenty-five years ago, when many of the men who are now fighting in Korea were in their cradles, the Federal government's total expenses equalled less than the total income of the people then living in California.

For the fiscal year ending June 30, 1953, the Federal government will spend an amount equal to the total estimated income of all people living in all the states west of the Missisipi, plus the income of everybody in the state of Mississippi and 55 percent of the income of Alabama. Compare the maps for 1952 and 1953, and see how Federal expenses have jumped in just one year.

Take another look at the map and see how many more states are blacked out when you add the expenditures of state and local governments. That's what it is costing you and me to keep our government going. Every cent the government spends comes out of your pocket and the pockets of the millions of other Americans who pay taxes. The government is not a producer. It has only one source of income — taxes on individuals and corporations.

The income tax you pay is only part, and sometimes a small part, of your whole tax bill. There's a tax for Uncle Sam on every item you buy. That's where the corporation tax money comes from — right from the pockets of those who buy the products. The income of corporations comes from the sale of their products. To get the money to pay their tax bills, the corporations have to set their prices high enough (with due consideration for competition) to cover this expense. As a result taxes are a part of the price of *everything* on the market today from cigarettes to automobiles.

November 4 is nearly here. That's the day when every American should make it his business to get to the polls and vote. Your individual ballot that day will help decide what kind of government we shall have in the next four years.



Federal expenditures, 1929.

# of Bird & Son

On November 4, we vote not only for a President, but for Congressmen and state and local officials. We have our chance then to choose freely the men we think will run our government the way we want to see it run. They are the ones who will decide whether we shall have more government regulation, more government expenses, and more and higher taxes.

When you study these maps and realize how your tax bill and the nation's tax bill have skyrocketed in the last twenty years, you understand that decisions made in Washington directly affect the way we live and the amount of money in our pockets.

It would be most unfortunate if only 51.6% of eligible voters went to the polls on this election day. That has happened in the past. Other countries with less freedom to preserve get out 60%, 80% and even 90% of the vote in a national election. We can certainly do better than 51.6% on November 4 this year. I'm confident we will. That's the way to keep our freedoms and our wonderful heritage as American citizens.

VOTE — VOTE EARLY

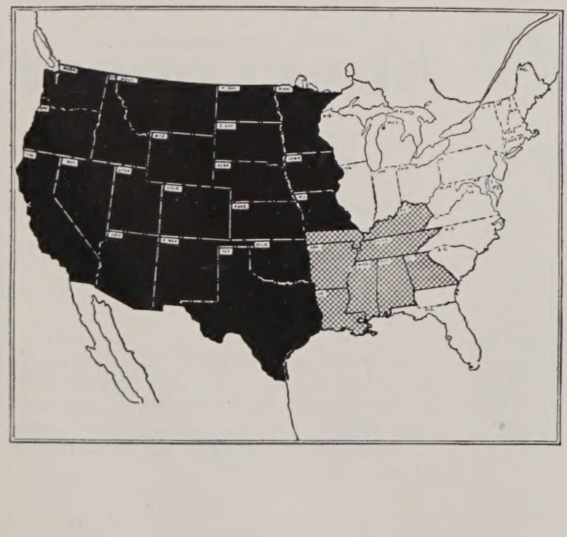
AND SEE THAT YOUR FRIENDS AND NEIGHBORS VOTE TOO.

And remember. Vote as you earnestly BELIEVE. It is a SECRET BALLOT.

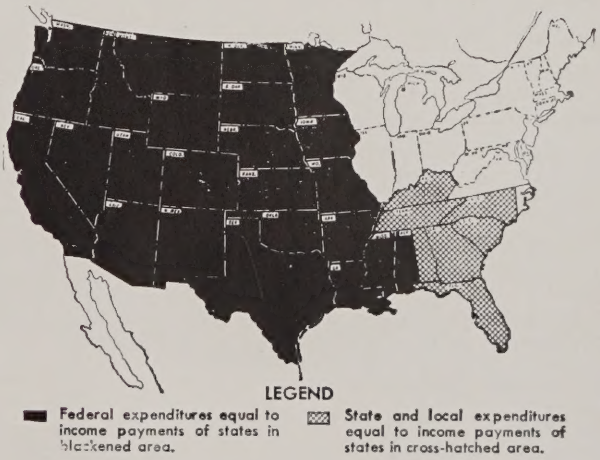
A.H.A

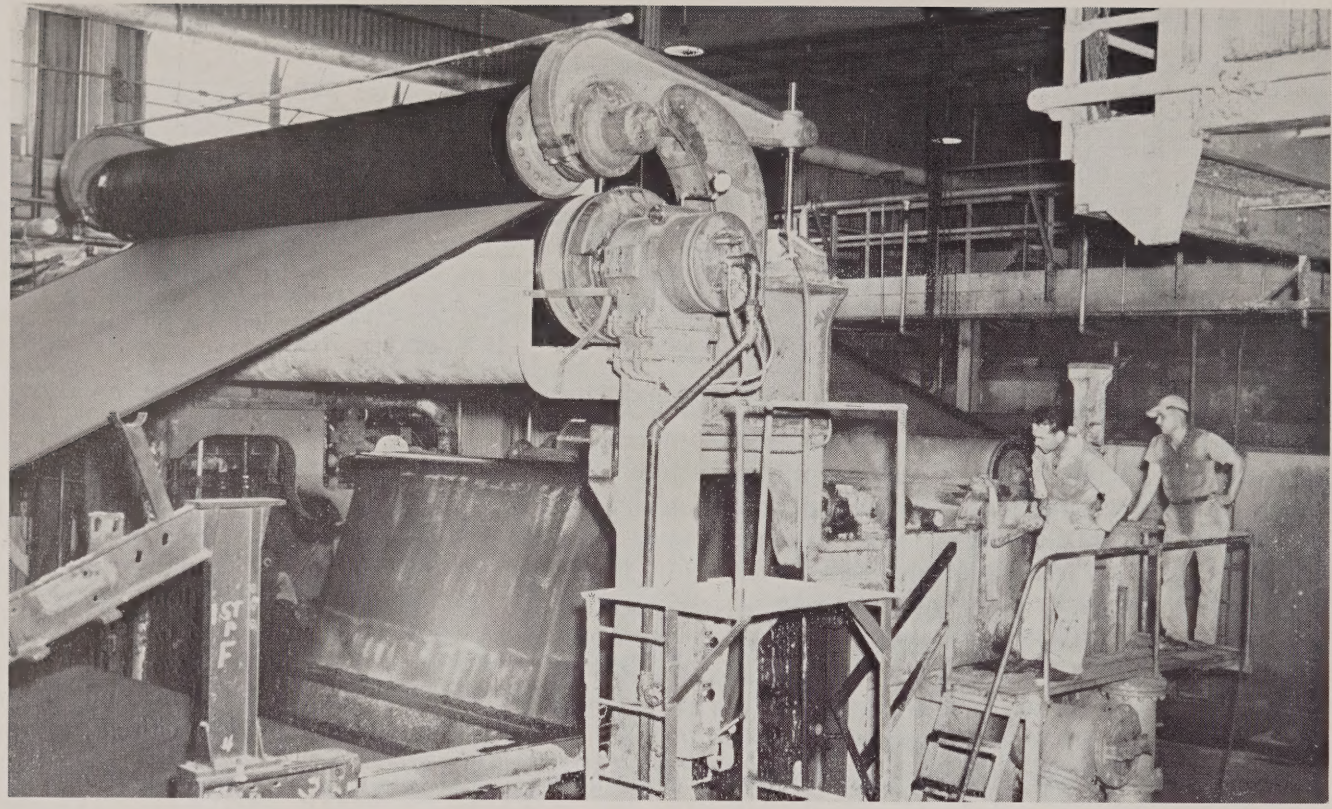
President

Estimated Federal expenditures, 1952.

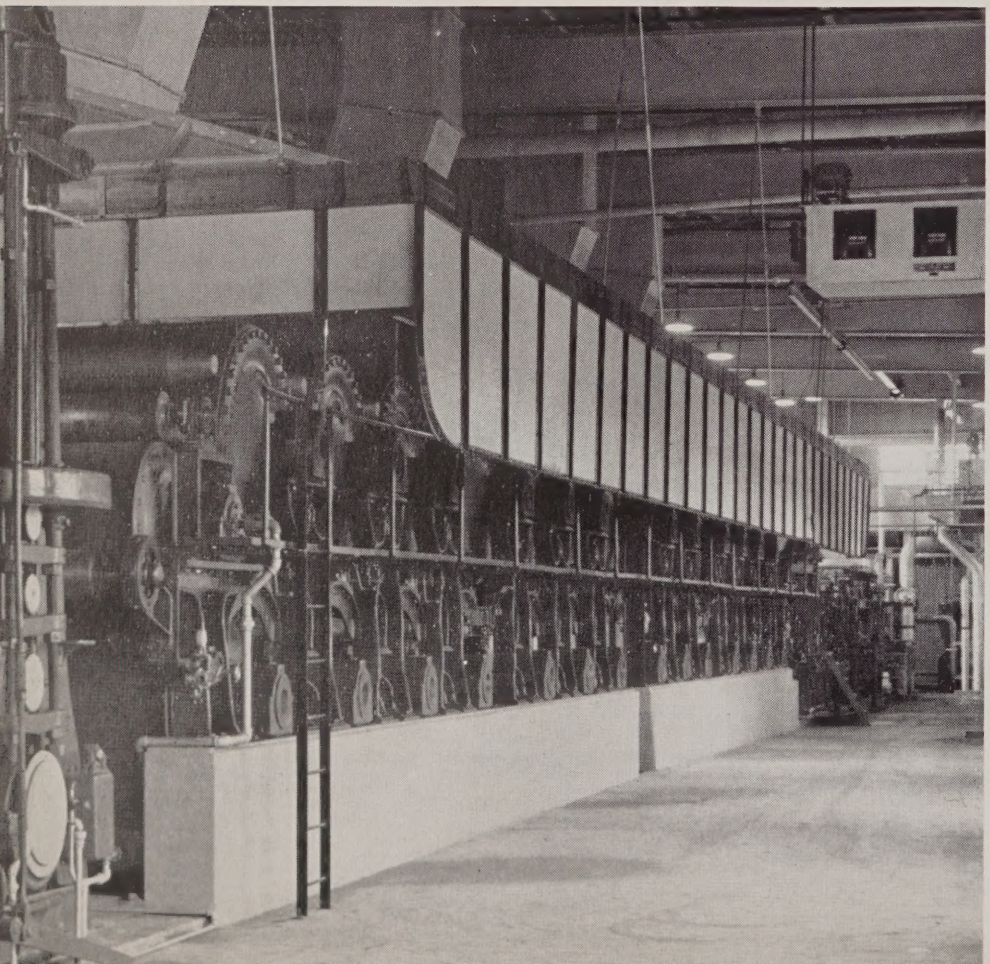


Estimated Federal expenditures, 1953.


LEGEND
■ Federal expenditures equal to income payments of states in blackened area.
▨ State and local expenditures equal to income payments of states in cross-hatched area.



NEW SUCTION PRIMARY PRESS at the Shreveport Felt Mill starts the felt on its way from liquid to solid dry state. In the foreground is Machine Tender Wylie Walden. Cephas Myers, Machine Foreman, is in back.



Expansion at Shreveport

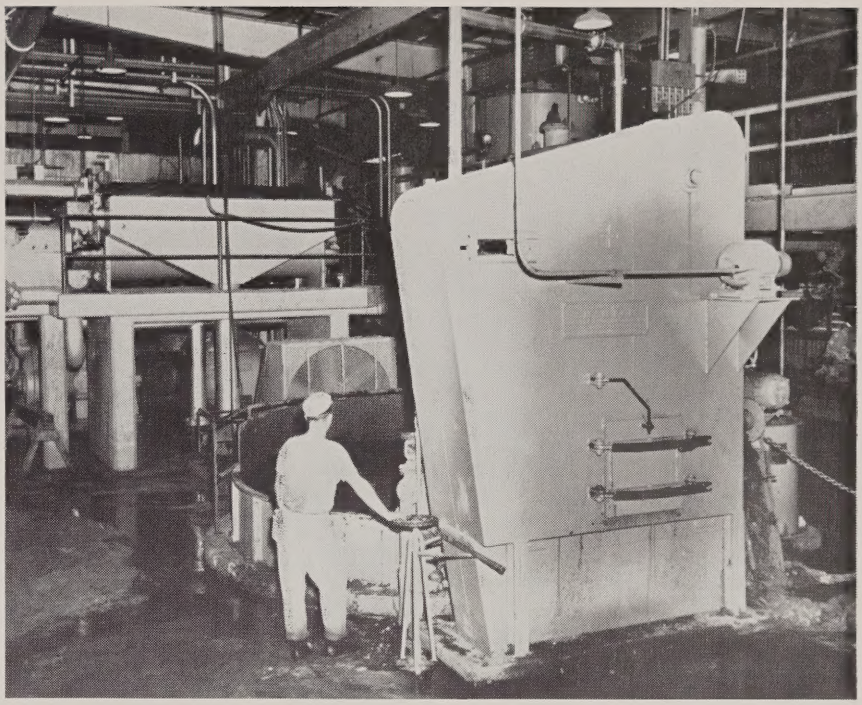
STRETCHING A LONG WAY is the Felt Machine at Shreveport, now extended even farther since the new installations. An over-simplification of the felt-making process would be to describe it as the principle of the clothes wringer, plus heat.

MORE than a year ago the Review reported the proposed expansion of the Shreveport Felt Mill. It was to cost $750,000. The results expected were the doubling of the production capacity.

The expansion is practically completed now. Six 75-pound driers and a suction second press are yet to be installed. Hence, production is not quite to final capacity yet. But great work has been accomplished this past year. Following is a list of the new heavy equipment, all installed by Rust Engineering Co., who put up the original Felt Mill in 1949:

- 1 Boiler, 30,000 lb. Riley
- 2 Chemi-pulpers
- 1 Press, Suction Primary, Beloit
- 18 Driers, 150 lb. Beloit
- 1 Hydrapulper, with Junk Remover and Ragger
- 1 Thickener
- 1 Roll Ejector with lowering table

It is significant that Shreveport now makes both roofing and flooring felt. The Flooring Division's wide 16/4 felt is now made at Shreveport. When the expansion at Phillipsdale, Rhode Island, is completed, the latter plant will take over making 16/4 felt. At that time Shreveport expects to concentrate exclusively on roofing material for its own and the Chicago Roofing Plants.



AL CREGLOW at the Felt Mill at Shreveport, looks into the great tub of the huge new Hydrapulper. At right is the big Junker, newly installed, which removes foreign matter from the paper stock before it starts through the presses.

see you at the polls

Long Service List

Employees

Name	*Year*	*Dept.*	*Years*
Michael McDonagh	11-6-11	Paper Mill	41
Michael Sawkiewicz	11-20-14	Paper Mill	38
Marion A. Tolman	11-26-17	Office	35
Wilmer C. Wiggin	11-27-17	No. 1 Box Shop	35
Louis Maida	11-4-18	Finishing Mill	34
James H. VanHoy	11-10-19	Roofing Sales	33
George S. Petraitis	11-28-19	Flooring	33
Harold S. Higgins	11-9-22	No. 1 Box Shop	30
Gabriel J. Kakanauskas	11-13-22	No. 1 Box Shop	30
Fred E. Morrison	11-24-22	No. 2 Box Shop	30
Margaret E. Delaney	11-26-23	Office	29
Frank P. Reynolds	11-3-24	Director of Research	28
Carl Wurzel	11-19-24	No. 1 Box Shop	28
William P. Carr	11-9-25	Roofing	27
Jesse B. King	11-9-25	Maintenance	27
Eleanor J. Morse	11-13-25	Office	27
Helen G. Curran	11-23-25	Office	27
Patrick J. Greaney	11-2-26	No. 1 Box Shop	26
Fred W. Jakel	11-5-26	Flooring Sales	26
Roland A. Forbes	11-5-26	Flooring	26
Edmund J. Wenstrom	11-17-27	Roofing	25
Carolyn Delaney	11-15-32	Mill Office	20
Charles J. Makarevich	11-21-32	Office	20
John A. Bandonis	11-25-32	Military Service	20
Edmund L. Johnson	11-29-32	Flooring	20
Delia Costello	11-2-42	No. 1 Box Shop	10
James Baranauskas	11-3-42	No. 1 Box Shop	10
Joseph Carpino	11-18-42	No. 2 Box Shop	10
Joseph A. Cornelia	11-19-42	No. 2 Box Shop	10
Dorothy E. Hawes	11-23-42	Flooring	10
Giuseppe LaVerghetta	11-26-42	Roofing	10
Louis Lamperti, Jr.	11-3-47	Roofing	5
John W. Heylin	11-3-47	Roofing	5
Preston C. Bethel	11-10-47	Maintenance	5
Joseph Zoppa	11-11-47	Flooring	5
Fred C. George	11-11-47	Flooring	5
Domenico Fruci	11-11-47	Military Service	5
John Cummins	11-11-47	Flooring	5
Edward N. Benedetti	11-13-47	Flooring	5
Henry Houghton	11-14-47	Flooring	5
Joseph Anello	11-18-47	Flooring	5
James Folan	11-19-47	Flooring	5
Paul E. Fulton	11-22-47	Flooring	5
James A. Fitzpatrick	11-28-47	Flooring	5

PHILLIPSDALE

John B. Rogers	11-1-26	26
Patrick W. Clarkin	11-10-27	25
Albert J. Dyson	11-10-32	20
Frank Alves	11-2-42	10
Peter Zuba	11-3-42	10
Henry Dutra	11-20-42	10
Anthony J. Tameo	11-20-42	10
Jose A. Rubi	11-23-42	10
Edmond J. Godin	11-23-42	10

CHICAGO

Benjamin Macklin	11-4-19	33
Peter Wagner	11-4-19	33
Joseph L. Blackman	11-18-42	10
John H. Pride	11-24-42	10
Martin O'Connor	11-30-42	10

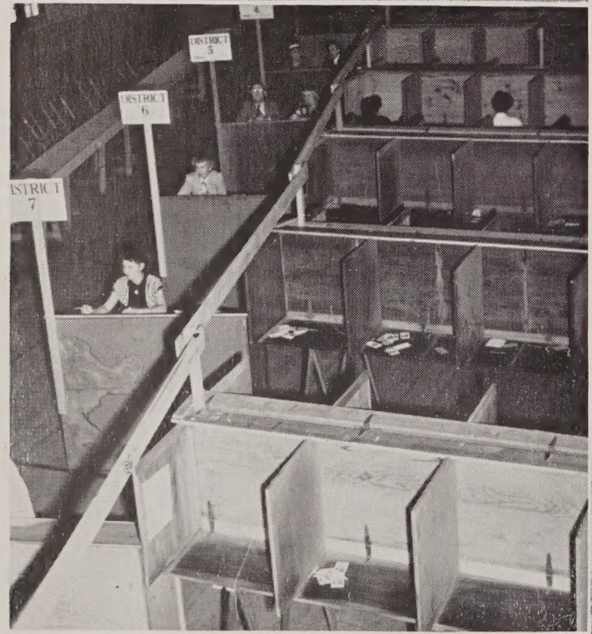
SHREVEPORT

Blanchard P. Watts	11-3-37	15

Former Employees Now Retired

Marshal H. Grant	11-10-94	58
Ernest W. Stather	11-18-01	51
Erick A. Johnson	11-20-03	49
Philip H. Bailey	11-1-04	48
Timothy J. Riordan	11-12-07	45
Lewis Walter	11-5-08	44
Anton Blazic	11-7-16	36
James Bunascienk	11-22-22	30
Manuel M. Costa	11-9-23	29
Lewis Jennings	11-12-27	25
William A. Praetz	11-10-42	10

It's a Grand Feeling



Top: Leonard Mastropieri of Walpole, Flooring employee, inserts his ballot at Blackburn Memorial Building.

Below: During a lull at the Armory, voting place for Norwood citizens. Although voters have dropped campaign literature here and there, no ballots are left behind.

More voters, entering the Armory, are shown on the front cover.

YOU have to go out of your way. The voting place is a stop you don't usually make. Then there is the problem of parking the car, and of locking it if you are the cautious type. When you get up to the building you wait. All those jerks must have gotten here real early. You take your place in line. It moves up slowly. You give a look over the people. There's Joe Blank over there. Betcha you know how he is going to vote! And isn't that Mrs. So-and-So who is always running things? But you'll have to hand it to the old girl. She gets out and does things. You see some of your neighbors from down the street. They nod.

Somehow, though, everybody seems tense, as if their minds were on something else. You feel that way too. It is kind of impressive seeing all these people turn out like this. What for? Just to mark a crumby little X on a piece of paper. But they must have thought it's worth all the bother.

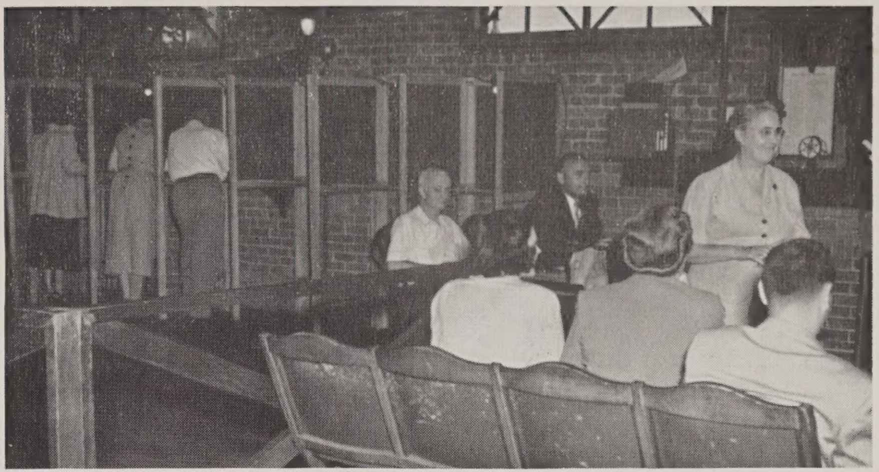
You finally get to the check-in place. You say your name and street address. It is repeated. They give you the ballot. This is the BIG MOMENT.

Now you've done it. You've put your X right where you hope it will do the most good. You walk across the room, say your name. Again it is repeated loudly. It makes you feel sort of important. Your ballot, marked with your secret beliefs and hopes for your country, goes into the box.

By golly, this is it, you say to yourself as you go out the door. You're an American citizen, you have cast your vote and you're proud of it!

Below: Fire Chief, Charles Reveley, of Stephens, Arkansas, will move his fire trucks out of the Municipal Building on November 4, so Stephens townspeople can cast their ballots. The fire trucks at East Walpole will be standing outside on that day too.

MUNICIPAL BLDG.
MAYOR'S OFFICE
NO PARKING



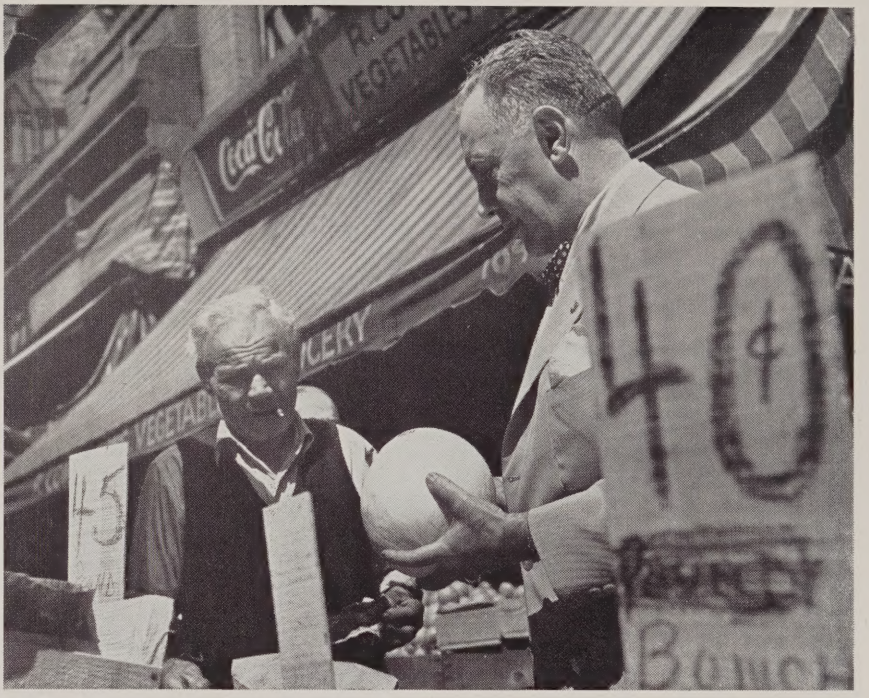
Right: George Murray, Janitor at the Brigade Room, and John Powers, Bird School principal, check off their fellow citizens at the East Walpole fire station during a recent voting day. Employee wife, Mrs. Marshall Lee, is busy working on behalf of her political convictions.

Left: At a residential garage, Shreveport's O. N. "Ollie" Sherburne and his wife wait to vote. This and other pictures at the polls used in this article are the real thing taken this summer and early fall.

Above: People vote in the basement of this apartment building in Chicago. There are thousands of places where Chicago's citizens vote. Few Bird & Son employees vote in the same place in this big city.

Right: 6200 South Green Street, Chicago. This is a fire station and the designated voting place of Nick Tomei, President of the Chicago Plant Union.

He Found America in Norwood



NORWOOD FIRST TOOK HIM IN after he had come to America, a bewildered young Italian boy, and made him feel at home. Patsy D'Agostino, right, now a happy and successful business man in New York, visits the pushcart district of Manhattan where he began his career. It was in Patsy's early days in America that he lived for a short time in Norwood and worked for Bird & Son. (Photo credit Ingeborg de Beausacq).

(Quotations and pictures are used by special permission of the author and the *American Magazine,* Sept. 1952, from the story, "I Found $5,000,000 in a Pushcart.")

"I didn't want to come to America because I was afraid you would put a label on me. . . . My fears were very, very real. . . . I didn't want to be called a Dago. . . . I didn't want to be a number on a payroll.

"It was in Norwood that something happened to me — something that converted me almost overnight to the idea of trying to become an American."

These are the statements of foreign-born Patsy D'Agostino, once a Bird & Son worker, now a very successful New York merchant, in an article written by him for the September *American Magazine.* Mr. D'Agostino worked for Bird & Son in 1923. His cousins, Michael, Salvatore and Vincent D'Espinosa, and Vincent's son, are working for Bird & Son now.

It was on his father's fourth trip back to America to earn more money for the family that Patsy was persuaded to go along too. "I held back from going, but father insisted. . . . So it was that I came to America reluctantly, a no-spicka-da-English immigrant in 1920.

Gets Job at Bird & Son

"It was worse than I had feared. The post-war recession of 1920 was starting and the mill jobs we had counted on near Pittsburgh, Pennsylvania, were not open. We ended up behind pushcarts on the streets of Harlem in the upper part of New York City. We were surrounded by poverty. It was no place to make a fast dollar.

"The worst was the trapped feeling that gradually came over me."

After two years of ups and downs and an unhappy existence in the pushcart business, Patsy struck out on his own. He and another young fellow opened a tiny fruit and vegetable store, but within three months they had failed disastrously. He was too proud to go back to his father or to spend his last dollars on a ticket back to Italy and there face his mother empty handed.

"So," he states in the *American Magazine* article, "I headed for Norwood, Massachusetts, south of Boston because I had an uncle there. He helped me get a job in a shingle factory." (Bird & Son).

And here in Norwood something happened.

"In Norwood, for the first time, I was accepted as just another kid instead of being regarded as an unwanted foreigner as I had often been in New York.

"In Norwood for the first time I started dating American-born girls (including the one who later became my wife, Irene Salemme). I learned to dance in a romping way and learned to play 'post office' which was the rage then. While playing this game, it was my pleasant surprise to be kissed by a girl who was my boss's daughter. I knew that such a thing could never happen in Italy!

"What made the deepest impression on me in Norwood was my cousin, Bill D'Espinosa. He straightened me out on a lot of things and really got me excited about the possibility of staking my life in America as an American."

Bill was one of an immigrant's ten children (brother to Salvatore and Michael) and at the time was working his way through Northeastern University, working nights at the Winslow Brothers & Smith tannery to provide the funds. His grades in his year at Northeastern won him an appointment to West Point. Today he is a colonel.

A Chance for Everyone

"Bill D'Espinosa convinced me that in America there is a chance for the humblest immigrant."

Bird & Son personnel files still show the work record of this immigrant boy who came to Norwood in 1923 and found himself. The Bird & Son record of Patsy D'Agostino reads:

> Started as Shingle Pick-up Man April 30, 1923, #1 Roofing Machine.
>
> Transferred to #1 Box Shop, May 14, 1923.
>
> Transferred to East Walpole Maintenance Department, July 27, 1923.
>
> Left voluntarily January 5, 1924 for another job. Good record.

When the Review editor wrote him for permission to use this story, Mr. D'Agostino replied promptly. He wrote, **"I must say that it was while working for Bird & Son and living in the atmosphere of a typical American family, such as my cousins, the D'Espinosas, who enjoyed the respect of everyone in the town, that I felt for the first time that here was a** country which gave me, a foreign-born, an equal opportunity with others who were native born. When I was transferred to your paint shop I recall that Mr. Duncan, my boss then, [Fred Duncan] treated me swell and raised my pay accordingly."

In 1924, the trail of the immigrant boy led back to New York. The words of his cousin Bill were still ringing in his ears: "Patsy, you don't have to have an English-sounding name to be a good American; don't be something phony. Just be yourself — for all you are worth." He started in again as a pushcart peddler, determined to make a good one. Then he became a delivery boy for a New York grocer, and then a clerk in a Boston grocery.

In New York again in the late 20's he spent four more years intensely studying the grocery business and laying aside $20.00 each week with the hope some day of starting his own store. He made the plunge in 1930, buying a partnership in a small food specialty store near Park Avenue. But the rich weren't buying lavishly any more, and the going was tough. In 1932, the other partner was bought out and he and his brother Nick became partners. Their formula was simple, highly personalized service and prices kept down as low as possible.

As he tells it, "After three years of partnership, Nick and I opened big meat and produce departments and we proudly hung the sign, 'D'Agostino Bros. — Market of Distinction' over our store. Today we know that housewives select their grocery stores largely on the basis of the confidence they have in the perishables sold. Our special attention to these has a lot to do with our success."

Mr. D'Agostino is now president of a chain of grocery stores and his brother is secretary-treasurer. The D'Agostinos have also been instrumental in forming a cooperative for independent grocers to buy fruits and vegetables on a large scale basis.

His Riches

In the *American Magazine* article Patsy summarizes his good fortune this way:

"As for me, I have been blessed with more good things than I ever dreamed of. In fact, I am to my way of thinking as rich as any man in America. I know of no man, not even Mr. Rockefeller or Mr. Ford, whom I would change places with."

Then he lists his riches — friends all over the country, many of them independent grocers like himself, a fine home in New Rochelle with fine neighbors. He lists his four closest neighbors and says, "All four are helping make America the wonderful place to live in that it is, and all four know that their neighbor, Patsy D'Agostino, is an immigrant with no schooling to speak of, who began as a pushcart peddler in Harlem, but they have put no label on me. We are all fine back-and-forth friends.

"The three grocery stores and the wholesale buying firm which I own with my brother Nick, who came to America to join me in 1924, bring my family all the money we could ever want. We don't want much that is really expensive because we are so pleased to be able to enjoy a typically American kind of existence.

"The best laboratory in the world for learning the basic economic laws of food merchandising is on a fruit and vegetable pushcart. I highly recommend it. There you have to sell all your merchandise in one day or it will rot. Thus the law of supply and demand works in its purest form. You learn painfully that the consumer (the wary housewife) sets the price. If your supply is large you keep bringing your prices down to win her approval before nightfall.

"My greatest gratitude to America is that it has given me a chance to express myself successfully in a very individual, D'Agostino way. The fact that there is still plenty of room in this huge country for you and me to express ourselves as individuals through independent enterprise is what I cherish most about my new homeland."

Seeing How the Product Stands Up

BIRD VINYL TIE PADS
Self Sealing Coating Both Sides
BIRD FIBRE-RUBBER TIE PADS
Self Sealing Coating Both Sides
BIRD FABRIC TIE PADS
Self Sealing Coating Both Sides
—BIRD—
SELF SEALING TIE PADS
THE FIRST SELF SEALING PAD
THE ONLY TIME TESTED SELF SEALING PAD
PAD PROTECTION
DRY WOOD NEVER DIES...
...it just lasts forever!
PROPER APPEARANCE
for a Self Sealing Tie Pad.
EDGE APPEARANCE...
and effective!

TIE PAD PRODUCTION CREW visits Bird Tie Pad exhibit at East Walpole to see how the product they make is used. The exhibit shows actual ties taken from roadbeds. Cutaway sections show ties with or without benefit of protection by our product. John Crowe, Research expert, left, briefed the men on Tie Pad use and the importance of a sound product to withstand the tremendous pounding the pads get on the rails.

Around the room are, from left: Mr. Crowe, Frank Parazzo, Charles Seavey, Foreman; Robert Byrnes, Nick Radzwill, Foreman; Paul Kruchas, George Smith, Assistant Superintendent; Thomas Fish, Herbert Pratt and Russell Black.

Men of Company M

SEVERAL of our employees are members of the Norwood heavy weapons company of the Massachusetts National Guard. Although other men in Bird & Son are members of other military outfits, Company M, to the best of our knowledge, boasts the biggest contingent of Bird & Son men on its roster.

This summer, August 23 through September 6, Company M, 101st Infantry Regiment, 26th (Yankee) Division, traveled to Camp Drum on the shores of Lake Ontario, New York, for annual maneuvers. They went pullman, all except the drivers. Five vehicles belonging to the company — 2 quarter-tons (Jeeps), 2 ton-and-a-half trucks, and one 2½-ton truck — had to be driven the 400 miles to camp and back. Sgt. John McDonagh drove convoy both ways, bivouacking two nights on the way. PFC Hazen Bishop also left early along with McDonagh, to drive a vehicle in the long convoy back.

During these two weeks at camp, the men learn more than they can pick up in a whole winter of training at the armory. As first sergeant Oscar Magnuson explains it, the men work on their individual weapons and practice their crew-serviced heavy weapons. Each man is equipped with either an M-1 rifle, carbine or .45 calibre pistol. As a heavy weapons company, they fire .30 calibre and .50 calibre (heavy) machine guns, an 81 mm. mortar, and a 75 mm. Rifle.

Included in the training was a two day and night bivouac. It rained. Members of Company M would be glad to tell you how hard it rained, if you ask them.

EXECUTIVE OFFICER and FIRST SERGEANT of Company M, 101st Infantry Regiment, with the company guidon. The lieutenant and sergeant are better known at Bird & Son as Bill Anderson of the Flooring Print Machines and Oscar Magnuson of Stock Transfer (DMT) at the Paper Mill. There had been a field inspection that morning.

Above: **81MM MORTAR** is one of weapons operated by this company. Here is part of the gun crew, showing Sgt. "Pete" Daly of Stock Transfer, East Walpole, with walkie-talkie in background. In back at left is Cpl. Robert Galligan, and in front, SFC Nick Franciosi, local men but not Bird workers.

BIRD & SON MEMBERS of Co. M. Kneeling: Pvt. August Holtman, No. 6 Machine, Norwood Roofing; Cpl. Rodman Hacker, Finishing Mill; Sgt. Patsy Famiglietti, Roofing Finishing; Sgt. Jesse Jeffery, Bird Machine Co.; Sgt. John Grover, Linoleum Department; Sgt. Peter Daly, Paper Mill Stock Transfer.

Standing: PFC Malcolm Kemp, Undercoating at Flooring; 1st Lt. William Anderson, Flooring Print Machines; M/Sgt. Oscar Magnuson, Stock Transfer; and Sgt. James Kelly, No. 5 Machine, Norwood Roofing. Absent from the picture — they had already left to drive in the convoy home — are Sgt. John McDonagh, No. 1 Box Shop Shipping, and PFC Hazen Bishop, Flooring Print Machines.

LATEST ISSUE in rain gear. Through the wet you can see it's Pete and Oscar.

GUARDSMAN BISHOP, standing smartly at parade rest, sure has a nice shine on those boots.

PLATOON SERGEANT of light and heavy machine gun section. SFC Patsy Famiglietti.

Tri-Mill Sports Club Holds Banquet

On Saturday night, October 4, members of the Tri-Mill Sports Club, 35 strong, held a banquet at the Venice Cafe in Franklin. Guests were the new President and Vice President of the Bird Club, Joe Coburn and Dick Sprague, both of whom addressed the gathering. Chairmen of committees, Ben Baranowski, game, Ted Knaus, fishing, and Aldo Bertoni, activities, gave reports. Plans for the coming year were discussed and the active, long-range conservation program outlined.

DAY ONLY!
heasants
displayed by
Bird Club's
ILL SPORTS CLUB
These birds are part of a lot of 3 dozen bought by the Sports Club, being released this week in this area in the interest of game conservation.

GAME BIRDS were released by the Tri-Mill Sports Club the first of the month in anticipation of the fall hunting season. Ben Baranowski, left, arranged to put a few of the birds, young pheasants, on exhibition on the lawn in front of the Main Office for a day, where they caused some comment by passersby. Right is George Dusty, another outdoor enthusiast and Treasurer of the club.

The week before, on September 24, the sportsmen saw a film on fishing in Canada. On October 15, a meeting was held at the clubhouse in South Walpole.

The Tri-Mill Sports Club now reports about 80 members. Meetings are held on the second and fourth Wednesday evenings of the month. Men who are interested are welcome to come to meetings, where they can learn about joining.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Family of the late Joseph LaCivita

The family of Grace A. Sears gratefully acknowledges your kind expression of sympathy.

George C. Sears
William Leo Sears

Thank you sincerely for your thoughtful kindness at a time when it was deeply appreciated by the family of Bridget E. Murphy.

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. James E. Smith and Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Henry Young and Family

THANK YOU NOTE

To the Gang: Thank you very much for your kindness. I am deeply grateful for the lovely gift and get-well wishes that go with it.

Lee Cain (Chicago Office)

Milling Around

FOR THE BRIDE-ELECT, a lovely table lamp and a rose corsage. Eleanor McClintock, seated in front, smiles with her friends, on her last day at work in the Stenographic Department. Standing are, in front, Jean Cronin, Mary Zinni, Gladys Hagblom and Department Head Evelyn Wadleigh. In back are Patricia Delaney, Elizabeth Zinni and Marcia Rouillard.

Main Office and Sales

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
RAYMOND CASE
GENEVIEVE VITAITIS
DOROTHY MCELENEY
JULIA LEWIS
WILLIAM GRAZADO
MARY MCDONOUGH
PAT MCDONALD

Welcome to Jean Holden, Purchasing. Joan McNally of the same department, has returned to school at the Peabody School.

John Shelley, Traffic, has a brand new Pontiac.

A combined shower for brides-to-be Anna Ippoliti and Connie Blake was held at Brook Manor, North Attleboro, on September 17. The girls were delighted with their Sunbeam Mix Masters and other gifts. Anna is now Mrs. Norman Greene. Connie's wedding is later this month.

Fred Davison, Foxboro High '52 graduate, is welcomed to the Messenger service.

Dick Whitehead, former Messenger, has transferred to Flooring. While on vacation this summer, Dick went touring in his old car and landed in one place in New York State where Teddy Roosevelt had once put up. Any similarity between the famous Teddy's Rough Riders and Dick riding in his vehicle is purely coincidental.

Nice to see W. W. "Bill" Wilson from Chicago while on a visit here with Mrs. Wilson following his attending a convention of the Insulating Siding Association at White Sulphur Springs.

OFF FOR THEIR HONEYMOON, Eddie Fuller and his bride, the former Louise Hanscom, looking very happy on their wedding day. Eddie worked at the Roofing Plant this summer and has now returned to his studies at Babson Institute. Louise, who studied voice at the New England Conservatory of Music, is working in the Statistical Department.

Helen Goetz spent the last two weeks in September at her new summer home in Eastham on the lower Cape. Picture of the BIG FISH coming soon.

Ann Eklund met her sister and brother-in-law from California at Logan Airport and entertained them last month during their visit here.

Mary Conton and Mary Geary vacationed at Russell's in North Conway, New Hampshire.

Peggy Daunt and Elin Johnson both enjoyed September vacations.

If everyone at Bird & Son doesn't get out and vote, it won't be because they hadn't heard about it. Arthur Wilson's department has a pay envelope reminder coming lest anyone forget.

Dick Hazlett, ex-Messenger and now in the Navy, has recently been transferred to Guam, where his family says he expects to be for two years. Dick has recently acquired a dog for a pet.

Gertrude MacDonald and husband, John, of Flooring Finishing, took a Cook's tour from New York City, covering New Jersey, Pennsylvania, through the Shenandoah Valley and Pennsylvania Canyon country and up through the Adirondacks to Cooperstown and down the Hudson River Valley. Highlights of the trip were the Pennsylvania Dutch section around Lancaster, and the swanky Hershey Hotel.

Mr. and Mrs. Ben Taylor, Merle Belcher, and Mrs. Ben Rogers were all at Kidney Pond Camps near Mt. Katahdin in northern Maine during part of September.

We are sorry to hear of the serious illness of Bud Williams, who is at the Baker Memorial Hospital in Boston.

Paper Mills

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
EDWARD POWER
PETER DALY
CHESTER AMBRUSKEVICH
CAROLYN DELANEY
NINNETTE GRUSHESKI
ELNA GOTTBERG

PRODUCTION AND POWER PLANT

A big handshake to John Griffin who on September 8, received his final naturalization papers.

Martin Kane enjoyed a well-earned vacation at home.

Hearty thanks to Peter Glebus, former Review reporter. Pete has given up reporting, for his duties as night supervisor require his full attention.

The new reporter taking his place, who has contributed many of these good notes, is Peter Daly of DMT (Stock Transfer).

Want to buy a duck? Look up big Ed Shaughnessy at DMT. He has 'em.

Earl Quimby over Labor Day completed the new patio on his house.

Freno Felici says if Ted Williams had been around, it would have been a different story for the Red Sox.

Oscar Magnuson has moved from Wrentham to Hillside Ave., Norwood.

Fran King has been out sick for several weeks. We all sincerely wish him a speedy recovery.

At this writing John "the Killer" Kalis is still waiting for some fair damsel to try out his new Ford convertible.

GIFTS FOR THE BRIDE. Eileen Bailey's co-workers at the Finishing Mill surprised her with this pair of beautiful gray lamps with matching shades in honor of her approaching marriage on September 28 to John B. Kuszynski of the Norwood Roofing Plant. Left to right are her Foreman Jack DeCosta, Helen Cote, Ninnette Grusheski, Alberta DeFlaminis, Harold Graves, Nick Nikituk, Eileen, Bill Tomasso, "Fonnie" Fitzgerald, "Red" Schuller, Harold Peterson and Ralph Thayer.

SUMMER DINNER PARTY for two brides-to-be and a girl who was leaving for a new job was held at Bishop's. At the right end is Eleanor Hale, who has gone to work in Boston. At the left end, facing us are the other two guests of honor, Claire Barry (now Mrs. McDonough) and Evelyn Demers, being married in October. The others are, beside Evelyn, Joan McNally and Mary Healey. Back to, Eleanora Murray.

Ernest "Irish" Oakes' son, Cpl. Ernest Oakes, Jr., has returned from 13 months' combat duty in Korea. Glad to see you back, Sonny, and it's a job well done.

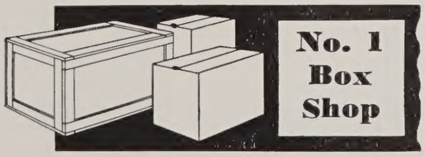
New employee welcomed in the Beater section is William Ryder, who lives on East Street, East Walpole.

FINISHING MILL

"Red" Schuller, former bowler for FX-1, is now lending his bowling talents to the DMT team.

MAINTENANCE

John Bandonis, on military, leave, is now Captain Bandonis, according to a letter from his wife to Kay Niden recently. Congratulations! John's wife writes from Germany where they are stationed that now they may be back in the States next spring, a year earlier than they had previously expected.



No. 1 Box Shop

JOHN P. WALSH — CATHERINE BELLEW
RAMONA CHICOINE — EDWARD PADUCK
KENNETH HOUGHTON

Arthur Colburn had a late vacation at East Harpswell, Maine, on Casco Bay.

Jack Walsh was reported going on a motor trip during his October vacation.

Another late vacationer is Bill Murphy, Shipping Foreman, who was signed up for vacation the Columbus Day week.

Claude Smith's two boys are coming along well in their college work. Dick (Claude) has a scholarship at Princeton, where he is a junior working for his B.A. degree. Donald is a Northeastern University cooperative student.

John Locke's son, also John, is awaiting orders for the Air Force. In the meantime he has been a letter carrier in Walpole. He was at Bridgton Academy last year.

No. 2 Box Shop

JOSEPH SMELSTOR — ANNE KELTER
A. D. SMITH — CATHERINE BRADY

Sammy Thompson spent a week at Atlantic City with his family.

We welcome George Tinker, Roll Porter, who was a cook at Mary Hartigan's — a good place to eat, says George.

Arthur Holtman had his 25th wedding anniversary recently. He and his wife vacationed through the New England states.

Glad to see Jack Mitchell back looking fine after his recent operation.

Catherine Brady had a hunch when she first had trouble with her knee that she might be laid up, so she sent her Review notes in early! Catherine is home from the hospital now, we are glad to report. Hope she is in soon.

Anne Kelter is welcomed as a new reporter for the Review. She is taking Martin Saulen's place. Give her a hand, and give her your news and pictures.

Guy Hoyt is a proud grandfather again. Daughter Dorothy had a boy.

Betty Kugel White and Madeline Florest

CAMP PATOMA

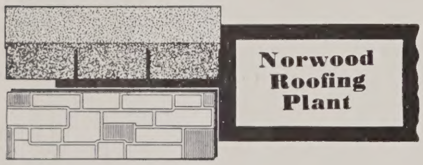
REWARD FOR SERVICE was a visit to the Paper Mill for these boys from Camp Patoma, day camp at Holliston. They had volunteered as waiters for the noon meal at camp. With them are counselors, with their leader, Thomas H. McFarlin, Weston Elementary School principal, at back, left. Five guides, Messrs. Stillman, Nyborn, Larson, Costello and Hayes, piloted the youngsters around and gave them sample boxes for souvenirs.

BEAUTY CONTEST WINNER, Elizabeth Nordblom, is the lovely wife of Robert "Nordy" Nordblom, employee at No. 1 Box Shop. She won the title of "Mrs. Massachusetts" over 21 finalists in a state-wide contest. The contest was sponsored by the Prince Macaroni Co. By an interesting coincidence, this company is one of our long-time customers for whom Bird & Son makes various sizes of shipping cases. The shipping cases are made at No. 1 Box Shop where Nordy works.

Taggart, both of whom worked in Shoe Cartons, paid us a visit recently.

Peter Miskinis, years ago president of his class at Brockton High, takes an active interest in politics, campaigning recently on behalf of the mayor of Brockton. Pete works in Shoe Cartons on the Lid Machine.

Bob Patterson in the recent horse show at Beverly walked off with the first, second and fourth prizes. His saddle horse was entered in the Palomino class.



Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Louis Silvestri
Joseph Nevins
Roger Percy
John Folan
James Murray
Lou Dom
Florence Murray

Caryl Hinds of the Lab is learning application the hard way, doing his own roof himself. He has decided that it is easier to make it and let someone else put it on.

Noted in a picture in the Boston *Record-American* of a bevy of B. U. freshmen co-eds is Andy Betro's daughter, Dolly. Dolly worked in the offices this summer.

John Colaneri and wife have moved into their new Sharon home. John has been heard to say that five rooms are quite a change from living in a one-room apartment.

Jepson's Fortieth

A PARTY was held for Herbert Jepson, Chief Electrician of the Roofing and Floor Covering Divisions on September 16, at Workman's Hall, Norwood, in honor of his completing 40 years of service with Bird & Son.

After a catered dinner by Holman, the gathering of 50 people presented Jep with a Kodak pony color camera, together with a leather carrying case, two films, a table electric slide viewer and a small viewer. Not forgetting that Jep is the chief of the Fire Brigade at the two plants, they also gave him a miniature fire engine. There was a lovely bouquet of flowers for Mrs. Jepson. The Design Department at Floor Covering designed a unique greeting card for our Electrician. About 18 inches square, "Good Luck Jep" was written in copper wire across it. Painted on the background were sparks coming out of make-believe worn spots.

The climax of the evening came after the farewells had been exchanged and gifts carried to Jep's car.

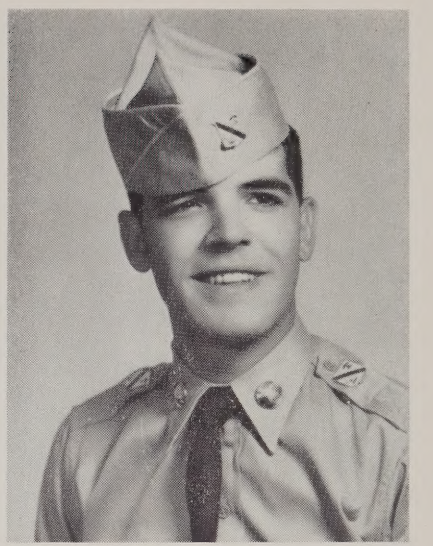
While the festivities had been under way, a few of the electronic experts had wired up the guest of honor's vehicle so that when the key was turned on, photographic flash bulbs exploded under the car and in back of the grille. Thinking, perhaps, that this belated Fourth of July display was not enough to make this a memorable evening for Jep, the practical jokers had jacked up the wheels. Jep's second attempt to start resulted in a raucous racing of the engine while the car stood still as the Statue of Liberty.

This was enjoyed by everyone, especially Jep. He must realize now he truly has a great many friends at Bird & Son.

Norwood Flooring Plant

Bruce Grindle
James Connolly
Charles Cobb
Thomas Blundell
Edward H. Silva
Dorothy Hawes
John Grover
Frank Karshis
Stephen Wosniak
Edward Feeney
Joseph Wall

John Burke of the Oil Boiling Department spent the third week of his vacation supervising the building of his new house in East Walpole. On one day he had 6 carpenters, 3 plumbers, 2 electricians, 1 bulldozer operator and his wife all working at once!



STATIONED IN TRIESTE, Italy, Tony Campisano's son, PFC Joseph F., of the Air Corps, has been in Portugal, Spain, the Straits of Gibraltar, Tripoli, Naples and Greece. The elder Campisano is a Shift Boss at the Roofing Granule Plant in Norwood.

If you are questioned by Ed Travers about how to put on shingles, how to set in a window, or how to lay a floor, give him all the help you can. Ed has bought himself a lot in Maine and soon hopes to build himself a cottage.

Andrew Jacobson is back to work at the Lab after a lengthy illness.

Sam Piraino is now driving a '49 Buick.

Gus Hagman is still favoring Howard Johnson's for his evening snacks.

Mike D'Espinosa had his usual job as checker at the polls during the recent primary.

Letter to the editor from Joe Tulis, who used to work here, tells about Joe's latest work. He is in New Orleans, safety engineer for Jahncke Service, a dredging and construction company.

Letter carriers, Fuller Brush men and Gallup pollsters approach the home of Harry Mott with trepidation nowadays. A German shepherd pup guards his Medfield residence.

According to Al Duffy, local medicos have been alerted to a new ailment, first cousin to "television neck." First reported in Woonsocket, the affliction is widespread in the Walpole-Norwood area. Symptoms are a stiff neck, shifty eyes, and in the acute stage the diseased one mumbles, "What number was that? Shucks!" Eight-card beano is thought to be the virus responsible for the epidemic.

If anyone is interested in picking and cooking mushrooms, the man to see is James Sheptycki. He has discovered a place where you can pick a bushel or so in half an hour. What is more, he can tell you the difference between a Borowiki or an Opienki (mushroom species). When he is not picking mushrooms, Jimmy is longing to fish. He doesn't go because he has no car, so will some kind person please give him a ride down to where the stripers bite?

John Vlahos is singing the Red Sox Blues again this year. Quote WAIT TIL NEXT YEAR unquote.

Willard Jonah has returned to work after his final week's vacation. He went to Philadelphia to take in the Marciano-Wolcott heavyweight fight.

All the old timers around the mill will join the boys of the Oil Boiling Department in congratulating William Colmer on his 37th wedding anniversary on October 12. He was planning to celebrate it by a trip to the White Mountains over the long week-end. Bill has worked for Bird & Son for 33 years, 32 of them in this department of FFQ. He often tells the gang how they used to work twice as hard and twice as long in "the good old days." To prove his point, last summer in his spare time he dug a cesspool 18 feet deep.

We were sorry to hear about Joe Keras's accident and hope he'll be well soon.

Welcome to the boys back from Roofing and hope their stay will be longer than the last time.

Tom Blundell is welcomed as a new reporter in these columns. Tom has already sent in a lot of good items — did you notice? Keep 'em coming! Thanks go to Robert Taylor, who was the previous correspondent from FFQ.

Carl Hilton's vacation was spent trying to train his Boxer pup in obedience. The dog won. Anybody want to buy a Boxer? Carl has sold his camp up at the Bogs in Foxboro and now does his boating in the Charles River Basin.

Phil Smith has left the Lab to go to Boston University. Loads of luck to you, Phil, on this new venture.

Charles Hardy and William McClellan, new employees in the Lab, are welcomed.

Tom Hopkins can be seen evenings doing repair work about his new home on Chapel Street.

Favorite vacation and week-end spot for Bob Taylor is Houghs Neck, Quincy.

Shoe Carton Set-Up Stations

News from Auburn

By Helen Lane

Eddie Quinn certainly enjoyed his second week of vacation. We have enjoyed his description of the many places he and wife Daisy visited. A few were Harpers Ferry, West Virginia, West Point, Valley Forge, Hyde Park, Sky Line Drive. In Washington, D. C., they spent more time and saw all the most important landmarks.

We were happy to hear that Fern Champagne and husband Russell were not injured in the accident that wrecked their Studebaker. That is a good looking Oldsmobile they are riding in now, and we hope nothing happens to it.

Dolores Bannister was married in St. Peters Chapel on October 11. After a short honeymoon she will go to Marysville, California, where her husband will be stationed. Dolores was recently given a personal shower by her family. Her sister, Anita Nadeau, and sister-in-law, Ann Bannister, attended.

FLOORING UNION representatives attend the 17th Annual URCL, PWA convention at Asbury Park, N. J., the week of September 15. In back at right end of table are John Dziubaniuk, Executive Board member, and Leon Schensnol, local Union Treasurer. Front: David Heylin, President, Wallace MacDonald, delegate, and George Kinsman Secretary.

Angelina Boisvert has a new Philco range, a birthday gift from her husband, Romeo.

Benoit Sirois was proud of the six-pound pickerel he caught recently at Androscoggin Lake in Winthrop. (A big one all right).

Marjorie Sanborn is planning a week-end trip to the White Mountains with friends. She lived in that vicinity before coming to Auburn.

Chester Murphy thought the boxes would get the best of him when he first started carrying them, but he seems to be doing a good job of it now.

Sylvia, daughter of Alice and Clarence Donahue, celebrated her fourth birthday recently. Mother has promised a picture of Sylvia for a coming Review.

These Maine mornings are getting a bit chilly, but let's not try pushing the fires too hard. Homes are expensive nowadays.

FRANK MALACINSKI AND BRIDE, the former Rene Venterosa, step into their car following their wedding August 31 at St. Catherine's Church, Norwood. The bride's attendant here is her sister, Ida, who formerly worked here. Joseph Raymond is the best man.

Men's Bowling

By John Woloshyn and Everett Fuller

It is too early to risk reputations by forecasting who's going to win this season's bowling, held Wednesday nights at the Norwood Sports Center.

The third week's standings were in as we go to press. At that time, Floor Covering Shippers (FFV) and No. 2 Box Shop (FX2) were tied for first place. Moe Bader held the high single with 130 and also high three string, 330. Team highs were both held by the Office Accountants (A), with 509 and 1446. Stuart Farris of No. 2 Box Shop was bowling a high average of 103.5.

GOOD OLD SUMMERTIME. Billy Duquette and his family have a picnic while visiting the Howard Youngs at North Harpswell, Maine. Around the table: Billy, his wife, Bruce, William Jr., Phyllis and a friend.

Phillipsdale Plant

Manuel Oliver
Arthur Trudell
David S. Lowry
Robert Crowley
Leslie E. Howard
Raymond Nolan

Maddern New Secretary of Phillipsdale Union

AT the September 12 annual election, the Eastern Building and Roofing Employees Union at Phillipsdale re-elected all their major officers with the exception of the secretary, who did not run again. A new secretary was chosen. They are:

President — Joseph A. Queenan
Vice President — John Ellis
Secretary — Theodore Maddern
Treasurer — Manuel Oliver
Sergeant-at-Arms — Charles Sinnett

Charlie Anthony, who had been secretary since the Union started, was not a candidate. Charlie had spent twenty years as a representative in labor and management relations starting with the plant council in the early 30's. He was the only secretary the present Union ever had. We understand that he thought it was time to give someone else a chance — and so did the "little woman."

The new secretary, Ted Maddern, has been with Bird & Son since May 27, 1925. He was at East Walpole until 1932, when he transferred here as Checker and Raw Stock Receiver in Stock Handling (DPH). Since 1948 he has been an Inspector in the Inspection Department (PPJ).

RAY NOLAN, Review reporter, with his charming wife, and children, all born during the 6½ years he has been working for Bird & Son. The occasion for this picture is baby Catherine's christening. Here Ray is holding Dorothy and besides his wife and the baby, they are Raymond, Jr., and Jeanne.

Ted owns a farm on Anawan Street, Rehoboth, where he was at one time quite a chicken raiser. He has given this up for spending his spare time on his 40-foot cabin cruiser.

Ted considers his a Navy family. He served in the Navy in World War I and his two sons were in the Navy in the Second World War. Of his three children, one is married and the other two are being married this year.

Always interested in Union matters, the new secretary had been a representative for several years.

In addition to the officers, the following were elected as representatives:

DPM & L — Albert Hammond
DPIF — Edward Smith
DPI — William West
DPV — A. Matonis
DPHT — Frank Reed
DPC — Carl Soderlund
DPX & B — Philip Gordon
DPP & J — Raymond Nolan
DPE & R — John Conley

Around the Plant

The golf team representing Bird & Son in the East Providence Industrial League, made up of Bill Kanoski, Joe McBride, Phil Gordon and Fred Pierson, finished the season like the Red Sox — a little out of first place. They are still optimistic about their chances next year.

Bowling has started again with six teams in the league as before but each has six men. Some pretty fancy scores have been made at the start and also some pretty terrible ones, but by next month they should be down in their regular groove.

Russell Weddell found a bag of quahaug shells in his car recently while parked in the parking lot. We understand he has some interest in knowing who put them there.

Ed Godin has registered the first striped bass in the fishing contest. This makes the 15th striped bass which Ed has caught this year. This one weighed 6¼ pounds.

Other entries in the fishing derby which have been entered: flounders, Allen Perkins and Phil Zompa; bluefish, Bill Andrews; and an 8 lb. 6 oz. tautog by Ed Smith.

CHEAPER BY THE DOZEN, or you count 'em! Al Carvalho of Phillipsdale, the owner, tells us there are 14 puppies, which his collie has presented to the Carvalhos!

Ed Boisvert is still sweating off ten pounds a day, but Ted Maddern has had his sheepskin coat ready for action since the first day of August.

Red Hamel has put his boat in dry dock and is again talking about the new house he is going to build. This makes the sixth year that Red has been building.

More vacation notes: Joe Queenan, Tony and Joe Alves went to Maine; Howie Inman to Narragansett Pier. We understand Joe Faria was enjoying the scenery at Narragansett Park. Bob Pearson went fishing, but we haven't received any entries for the derby yet. Joe Tremblay went to Canada again. This time he brought back a picture of the paper mill at Three Rivers, Quebec. Manuel Paiva is still building his summer home at Jamestown. We are looking forward to a big housewarming soon. Enar Peterson spent his vacation in the best place yet — his back yard. Bill Conway spent his

FATHER OF THE GROOM, Henry Gibb of the Phillipsdale Plant, right end, at the wedding of his son. Left to right: Mr. and Mrs. George Loomis, their daughter Barbara, Angus Gibb, Mrs. Henry Gibb and Henry.

Around the Plant

(Continued)

spare time painting his house and Timothy Harrington took short trips.

Several of our men were active in the recent primary elections in East Providence. Among these were Bill West, Bob Blake, Ray Nolan, Phil Gordon, and of course, Joe Queenan was active as usual as he ran successfully for a town committeeman post.

Kelly Featured in 'Handicapped Week'

TERRENCE P. KELLY, Rewinder Operator and Color Storage man in the Linoleum Department of the Norwood Flooring Plant, was featured in the local papers during "Employ the Handicapped Week." Terrence was three and one-half years in the Pacific with the Marines during World War II. Although he lost an eye at Iwo Jima, since May, 1947 has been doing a regular production job for Bird & Son. His temporary handicap is no longer a handicap.

Terrence came originally from Bar Harbor, Maine. After completing high school there he entered the service in 1938. He and his wife, Margaret, who used to work at the Flooring Plant Office, live in Westwood. Their two children, Sheila Ann, 5, and Stephan Edward, 3, are proud of the record their dad made in the Marines. Some day when they are a little older they will be prouder still of the record he is making now, living a normal happy life as a worker and a family man in spite of a handicap which could have gotten him down if he had let it.

THANK YOU, TERRENCE KELLY, for letting us use your story as a fine example of a man with a handicap who is making good. October 5-11 was National Employ the Physically Handicapped Week. Bird & Son recognizes the excellent work that physically handicapped men and women are performing in American industry. (McLean Photo).

Close to Home

There's a Thrill in Seeing With Your Own Eyes Your Company's Product in Use.

LOCAL BUILDER USES BIRD BUILDING MATERIALS. Joseph Lorusso's latest development on East Street, Walpole, is roofed with Bird Masterbilts.

LOOKING TOWARD EAST STREET at completed houses in Walpole Lorusso development, with those good looking Bird roofs. The second house is Janet Laber's new home. Janet, appropriately, works in Roofing Sales.

Suggestion Winners

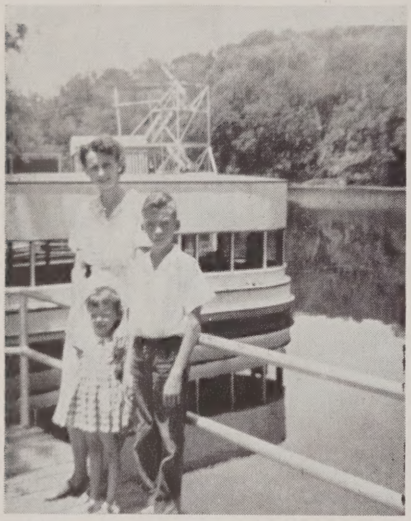
THERE were no takers in September of the $20.00 prize for five accepted suggestions and only ten award winners. The quality of the suggestions was good, however, with four of them in the money-saving $20.00 class.

Here are the awards paid in September:

Norwood Roofing	
Arthur Balduf, FBE	$20
George Kingsley, FBPM1	20
Antonio LaCivita, FBE	20
Coleman Foley, Jr., FBPM7	5
Nunzio Galano, FBPM9	5
Mario Tomasetti, FBN	5
Stanley Wasilauskas, Jr., FBV	5
Flooring	
Everett Tripp, FFM	$20
Shreveport	
Jesse Bruce, DSPM1	$5

Shreveport News and Views

STAFF: Lucille McMurtry, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Anne Eddy, Don Cook, Richard Potter, Photographer



BACK IN PONCE DE LEON'S time white men knew of the San Marcos River in Texas. The water is spring-fed and crystal clear. Because of the peculiar mineral deposits, more than 2000 different varieties of water plants grow in its bed. Now glass-bottom boats glide along as the guide points down to depths of two to 40 feet. Visitors can also see the underwater show by getting into a glass-enclosed room which sinks to the bottom. In the picture are Frank Markham's wife and children, Scott and Linda, of Shreveport.

HAPPY LITTLE FELLOW is Richard Howard Oliver, 6 months, son of D. L. Oliver, Jr., Shreveport Foreman. Namesake of Richard Potter, Chemist, little Richard is always happy like this.

Shreveport Speaks

Mr. and Mrs. L. L. Williams were in Boston last month to be with their son, L. G. "Bud" Williams, during a very serious operation.

Fred May, Jr., is now at Camp Roberts, Califorina. Fred worked in the Shreveport Office before leaving for the Army and is the son of Fred May, our Shreveport-East Texas Salesman.

When Lucille McMurtry left on her vacation in Old Mexico, William Winkler told her that if she would bring him a bottle of tequilla, he would catch her a good mess of fish! Lucille likes fish, SO — she fetched back the desired bottle and William had to start fishing. He knew that to catch fish, you first must get a good bait. He bought what he thought would be a good one and over the Labor Day holiday, he, Mrs. Winkler, Dude Davidson, Sewell Winkler and Alice Clingman went to Saline Lake camping. William was almost afraid to try his new bait since so many "good fishermen" had made so much fun of it; L. L. Williams said he thought it was a miniature coat hanger. Dude said it was a diaper pin and Willie Smith said that no self-respecting bass would strike at such a contraption. Despite all this, William used his "Hell Diver" and while everyone else looked on with envy, he kept pulling in the bass. (Quite a few were not so "self-respecting"). Tuesday morning there was quite a demand at the sporting stores for this crazy-looking bait and for weeks Lucille couldn't keep the doors shut in her Deep Freeze it was so full of fish. P.S.—Willie Smith also enjoyed a mess of these disrespectful bass too!

Elton Bamburg, Wilton Guice, Ollie Sherburne, Phil Johnson, Buck Oglesby, Ed Sompayrac and Frank Markham make up the Bird Bowling team this year. We lost three games the first week, two the second week and one the third week, so anyone can see we are improving rapidly. Our novice kegler, Buck Oglesby, rolled four consecutive gutter balls one game the other night and still tied one of our better bowlers when they wound up with 100 apiece.

G. Noble Peterson started to town the other night with his wife, headed for the maternity ward at the hospital. The stork evidently was flying with the advantage of a fast tail wind and upset the schedule. An 8-lb. boy was born between Blanchard and Shreveport with Noble playing the part of midwife.

Cpl. Albert L. Rambin writes from Camp Nupunja, Okinawa that he is receiving his Review every month and hopes to see us in November if the rotation schedule is still functioning smoothly.

Mrs. Ralph Mitchell called to change the address of A3/C Mitchell located somewhere in the Pacific. She said that he enjoys the Reviews very much and is doing just fine. We are always glad to hear from our boys in service.

James Moore spent 12 days in the hospital recently but is back to work now.

Tommy Myers, 2-year-old son of Mode Myers, got hold of too many aspirin the other day. They rushed him to the hospital and had quite a time getting Tommy to wake up. Everybody is doing fine now.

While gathered around the coffee table one morning, the conversation drifted around to fishing (as it so often does) and Edwin Sompayrac had the floor. Different fishermen had been telling of their experiences and he felt he just had to top them. He told of fishing in a lake down near Winnfield and had caught 79 fish when he landed a large bream, the largest, in fact, that he had ever seen. When he put it on his stringer and put him in the water, "he just twirled the boat around". Dick Potter advised that he should have stopped his

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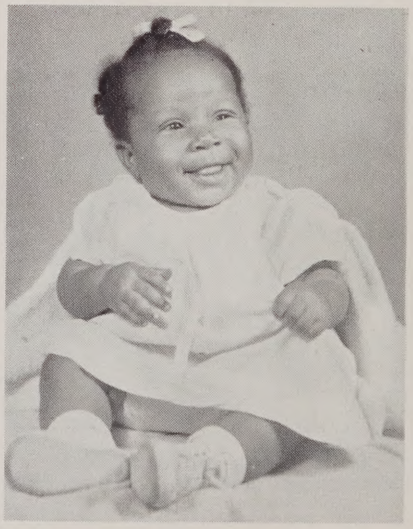
BIG BASS CONTEST is still waiting for an entrant. The fish are biting but they are just under the 4-lb. mark necessary to weigh in for the contest. Several nice catches of bass and white perch have been made by various employees during the past couple of weeks.



JOSEPH JACKSON, Shreveport Shipping, is mighty proud of his 5-months-old daughter, Patricia Ann. Charlie Williams, Dry Felt Man, is Patricia Ann's grandfather.

Shreveport Speaks

(Continued)

story back at the 79 fish. Ed just can't stop his tongue when it starts wagging!

Wynn McPherson's little grandson, Michael, owned a very cute little dog named Boots. One day a motorist ran over Boots and killed her and Michael has been praying for another dog. On Wynn's recent vacation to LaFayette, he told her, "But God hasn't sent it YET!" and to save his faith, Wynn has been reading the ads and Stroller daily. "I want just a dog," said Wynn. "He only has to have four feet, some legs and a tail!" Anyone seeing an animal of this description, please notify Wynn at once.

From the cards received from Grace Fuller, who was vacationing in Hamilton, Ohio, she sure was having a nice time. Betcha it's cold up there by now.

We are happy to report that Mrs. W. T. Eason, who has been in the hospital for the past several weeks, is improving.

We are also glad to see Willard Patrick back on the job after a week's illness.

J. D. Teutsch and Joe Springer have been spending their spare time and money remodeling their homes to the Mrs.' specifications.

Charlie and Alvin Patterson are keeping the roads hot from Shreveport to Lake Bistineau hauling materials to build a duck blind.

It's good to see Lester Evans back on the job after an illness. Lester is having a hard time getting all of his family well at one time.

This is the Record

United States may lead the world in many things, but not in getting out to vote.

Here's the record:

In United States, November, 1948, 51.6 per cent
In Belgium, March, 1950, 90 per cent
In Italy, April, 1948, 89 per cent
In England, October, 1951, 83 per cent
In Canada, June, 1949, 75 per cent
In Israel, July, 1951, 72 per cent
In Sweden, September, 1951, 80 per cent
In France, October, 1945, 75 per cent
In Japan, June, 1950, 71 per cent

IN UNITED STATES, NOVEMBER, 1952 — ?

VOTE AS YOU PLEASE . . . BUT PLEASE VOTE

Berry Asphalt News

Magnolia Notes

By Stella Hines, Avis Moses, Zuma Awbrey

Pat Padgett was surprised one morning recently to learn that her swollen jaw was mumps and was promptly sent home and to bed. She's back at her desk now hale and hearty.

Also back at work is Zuma Awbrey who looks fine after having had a minor operation.

Homer Sarrett, who formerly was with Berry at the Waterloo refinery, stopped in the Magnolia office recently to say "hello". We were glad to see Homer looking so well.

Breathes there a man with soul so dead that he hasn't gotten excited over the 1952 World Series? Surely was hard to stay on the job when the games were on the air. Don't know what we'd have done if we had television.

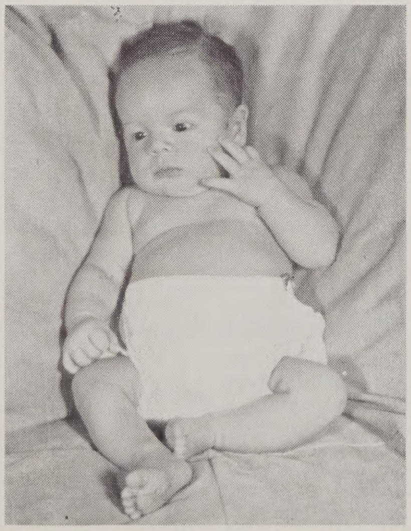
Mrs. John Waldron and children, Johnnie and Kim, have just returned to Magnolia after spending several weeks in Indiana and Chicago visiting relatives. Betty said she couldn't have asked for more perfect weather.

Auburn Baccus, Chemist at the Waterloo Refinery, is scheduled to present a paper on Asphalt Specialties at the Western Petroleum Refiners Association Meeting in El Dorado on October 17.

Carl Berger, General Superintendent of the Refineries, along with several other men from the oil industries, will give five minute talks to each of the five service clubs of Magnolia during Oil Progress Week. John Waldron, Sales Manager, has been very active in working with other members of the committee in making arrangements for the programs during that week.

The Magnolia office employees thoroughly enjoyed the barbecue held at Roberts Lake on October 9 for the Stephens Refinery employees and families. The high school band entertained with excellent music. Wade Beasley, 15-year employee, was presented by Ted Van Pelt with a token of appreciation for his long and faithful service.

Roberts Lake has been a popular picnic spot and is now becoming very popular for fishing since the day the 4-lb. bass was caught by Ford Hines while he, Stella, Verna and C. L. Crenshaw were out there. We're sorry it was too late in the evening to take a snapshot for proof.



SUCH A BIG BOY is 3-months-old Tony Moses, son of Avis and Bill Moses, that his mother has come back to take her place in the Magnolia Office at Berry.

Bird Alumni

Visitors in East Walpole recently have been, among others, Alvah Bridgham of Dexter, Maine, and Annie Kimball Newman of San Diego, California. Alvah says he went fishing around Dexter this summer, catching trout and fresh water bass. The mile to the water made a nice walk. After being troubled for 60 years with hay fever, Alvah says he hasn't had it this year, no one seems to know why.

News of Mrs. Newman's visit comes from Hattie Willis, whom Mrs. Newman and her husband called on while here as guests of Mrs. George Wyman and Mrs. B. D. Rogers.

At the Chicago Office, B. J. Overholt dropped in to renew old acquaintances. He is as active as ever and interested to know what's new. Incidentally, congratulations on his new granddaughter are in order.

Harry M. Clark of Des Moines, Iowa, remembers with pleasure his early days as a junior salesman back in 1922. He went to Chicago, he writes, to get acquainted with the products. "M. L. Caton was Western Manager, Arch Downey was Sales Manager and Bill Wilson was Superintendent of the mill. When I was ready to leave, they had no sample case for me. Mr. Charles S. Bird, Jr., who was leaving for Boston that day, volunteered to help me select one and we spent time buying one, which proved to me that the head of the company wasn't too important in his own estimation to help a new salesman get started. I have always remembered that."

Harry writes that it seems as though you get more pleasure out of your grandchildren than your own children — this remark following the visit of their daughter and her two little girls from Pittsburgh who visited the elder Clarks this summer.

It was good to hear from Dan Keady, who worked many years at the Shipping Department of the Norwood Roofing Plant before his retirement. We wonder how many other old timers were familiar with John Greenleaf Whittier's poem, "The Poor Voter on Election Day", which Dan sent in and which appears on the back cover.

Sales Lines

ROOFING

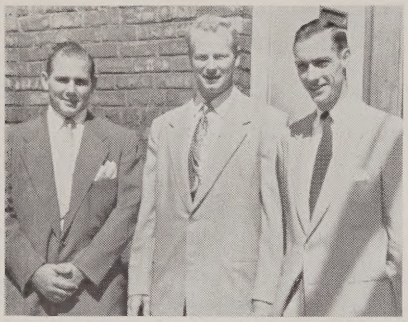
FLOOR COVERING

BOXES

SHOE CARTONS

HORTICULTURAL PRODUCTS

SPECIAL PAPERS


LOUISVILLE BUILDING MATERIALS men visit the Chicago Plant, accompanied by the Bird representative in that area. Left to right: W. F. Cornett of Cornett Construction Co., A. G. Marsh of Bird & Son, and J. J. Ohligschlager, Dealers Supply.

Along the Line

L. E. (Lou) Erickson has resigned from the Flooring Sales Division to be with the L. B. Price Mercantile Co. In a friendly note to the editor he sends a message to all the salesmen:

"I want to take this opportunity to bid all my friends in the Flooring Division good wishes and lots of luck. I look forward in my future work with the L. B. Price Mercantile Co. to having my path cross that of many of my associates in Bird & Son, inc."

Learning the ropes as new Sales Trainee in Building Materials is Donald Clay, whose home is in Milton.

Flooring Salesman Dick Tanis of Allendale, Michigan, reports driving on Monday, October 6, through a snowstorm — very wet, sticky snow, but still the lovely white stuff. A warning of things to come, a clipping Dick encloses from the Toledo *Blade's* weather column October 6 says: "As the cold air crept eastward, it drove the mercury down to 10 degrees at Cadillac, Mich.; 31 at Jackson, Mich., and 28 at the northern end of the Ohio-Indiana line."

CONTEST WINNERS in selling Bird Floor Covering, at W. P. Fuller Co., Bird & Son West Coast flooring distributors. The contest, open to this distributor's men, produced three winners all at the San Diego branch. Taken in front of this southern California location are: James P. Fraser, sales manager and a winner; Bird representative Walter W. Wright; Press A. Sherrard, manager, San Diego branch; Gordon A. Vigen, general line salesman and winner; John Wells, specialty salesman and winner.

Southern Roofing Salesman B. L. Sears, in response to this publication's inquiry about Bird & Son employees taking an active interest in the workings of democracy, pens a note indicating his convictions!

Something to Crow About

BIRD Tie Pad Salesman H. L. "Holdy" Holderman was going recently through some papers harking back to his engineering days in 1943 with the Chicago & Northwestern Railway. He came across a bona fide payroll list, which he forwarded to John Crowe, of Tie Pad Research, with the following memo:

INTRODUCING Patrick J. Battle, new Chicago Building Materials Sales Trainee.

This is a list of Sioux Indians on my payroll when Division Engineer on the Black Hills (South Dakota) Division. Most were on the extra gang, but Cyphern Kills-Em-Alive was on the bridge and building crew. The foreman sent him up to the house one day to set up clothes poles for Mrs. Holderman. She was quite startled when he introduced himself. I thought your son might be interested since there are quite a few crows listed.

From Holdy's list we have chosen: George Left-Hand-Bull, Samuel Smashed-Ice, Jerome Little-Elk, Robert He Crow, Schuyler Charlie Crow, Stanley Hollow Horn, Bernard Walking Crow, Frank Black-Spotted-Horse, Frank Bear Nose, Jr., Aloysious Crooked Eyes and Andrew Kills Crow.

It is So Easy to Make Paper

Just follow these simple instructions and you will be able to make your own paper, thereby saving lots of money, and if you sell your produce, you might even make a profit.

Chip wood into small splinters and add enough rags and old paper to produce the quality of paper desired. Then place in digester and pour sufficient cooking liquor to cover completely. Cook until well done. Pour off cooking liquor and drink, or save until friends drop in.

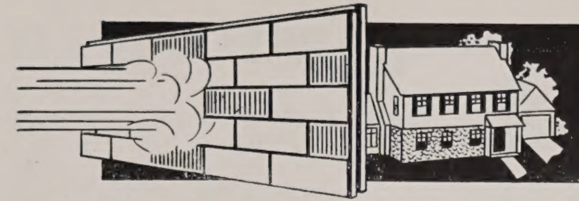
Pulp should then be beaten thoroughly, adding enough water to flow freely. A dash of sizing should now be added along with sufficient colouring to make desired shade. When making white paper add a few drops of bluing keeping fingers crossed until run is completed. (It may turn out to be white if you are lucky.)

Now spread evenly on screen and roll vigorously with rolling pin to squeeze out excess water. Paper is now ready for drying and finishing.

Onion skin is made more easily. Merely buy a good grade of onions and peel carefully, then cement enough pieces together to make required size. This usually makes a very strong product.

Simple isn't it?

— BP News, June 1952



Chicago Roofing Plant

STAFF: G. F. CAMPBELL, JR., MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

Chit Chat

Don Frazier, W. W. Wilson, and their wives journeyed to Virginia to attend the Siding Association Meeting, held, we understand at the very swanky hotel in White Sulphur Springs.

We enjoyed having B. P. Soward of Shreveport with us on an extended visit.

Best wishes to Rose Ruhlach, who is leaving to be married.

We understand that Art Mellin again enjoyed his vacation partly on the expense of the taxpayers, that is, he visited the Indiana State Park, which is located in Brown County. He states that Dame Nature is his first love and the object of his visit to the Park was to avoid worry — relax and insure health and happiness. Art still claims that the best things in life are free.

H. Epstein of Better Roofing Materials Company, St. Louis, accompanied by Salesman S. L. Mooney, paid us a visit recently and made a tour of the plant.

We were all sorry to learn that Lydia Cain was taken ill and may be out of work for an extended period.

Ray Coglianese has gone to the hospital for a slight operation on his elbow.

Tony Soltan enjoyed a trip west into the Dakotas.

Rose Fox enjoyed her trip to Catalina Island, Grand Canyon, and other spots in the West.

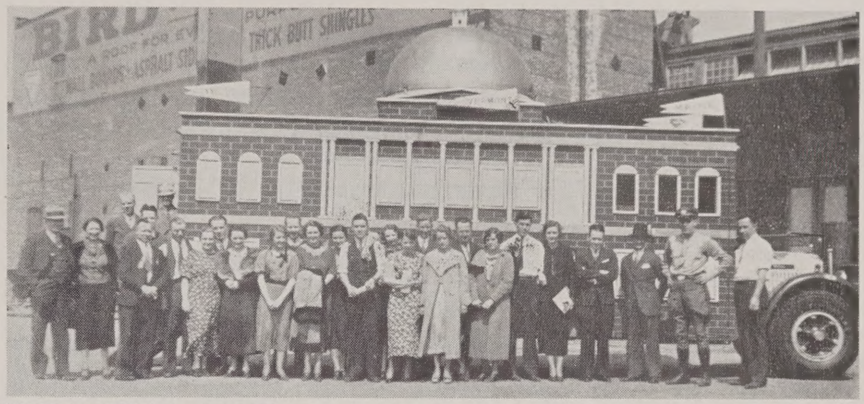
Oscar Pelzus spent a few days at one of Indiana's lakes.

Alex Pride, who has an injured foot, was over to the hospital getting his weekly check-up when the nurse came to the bed and gave him a paper to sign. He did.

"That paper you just signed," said the doctor, "gave me the authority to amputate that foot whenever I am ready."

"What!" Alex exclaimed.

And without thought of his pain he raced after the nurse, snatching the paper. He was about to destroy it when the doctor laughed out loud and said that the paper was only an admittance slip.



CHICAGO OFFICE back in 1935. Picture loaned the Review by George McNay, retired Roofing Salesman. The occasion was the visit of the truck carrying a replica of the Massachusetts Statehouse, constructed in part of Bird building materials, which was sent out by the New England Council to promote New England.

Identified by W. W. "Bill" Wilson, the people are, in usual order: G. F. Hall, Margaret Hoey*, J. J. Plum, H. A. Brandau*, M. C. Thompson, G. T. Brebach*, Edward Stulik, Myrtle Brebach, Henry Johnson, Marge Mulhall*, Virginia O'Brien*, Mahlon Parker, Edith Johnson*, Mrs. M. C. Thompson, George Mahoney, Vi Ammerman, Alice Corr, C. E. Blome, Norma Olsen, Rufus Johnson, Frances Johnson*, Dan Landt, Marge McNay, Emmet Oakes, the manager of display, driver of display, and Howard S. Hanna*. (* still at Bird & Son).

Milton Neuman, who was supposed to have been inducted into the Army at this writing, had the last laugh on the boys. The boys gave him a going-away party on Saturday expecting him to go into service on Monday. Instead he returned to work wearing his presents.

Bob Lockinour, now serving in the Army, is back from Korea on a month's leave. He has really put on the beef since joining the service.

We wish to extend a warm welcome to Rose Gorman and Rita O'Toole, new members of the Bird Family.

Arthur Miller, Traffic Manager of our Shreveport Office, dropped in to pay a short visit when he was in Chicago attending a traffic meeting recently. Incidentally, his trip up here was his first "air ride".

SOLDIER ON FURLOUGH. P.F.C. Faite Rudolph, Jr., took time out for this picture while home for a month visiting his family. Faite, Sr., has been with the company for more than 15 years.

Hatched

To the Ira Grays, a daughter, August 28. (Research)

To the Henry DeFlaminios, a daughter, Virginia Ann, September 9. (Paper Mill)

To the Rocco Silvestris, a son, September 23. (Paper Mill)

Matched

Norman Greene (Norwood Roofing) and Anna Ippoliti (Main Office), September 27, at St. Catherine's Church, Norwood.

James Folan (Flooring) and Teresa Higgins, September 20.

Francis Malacinski (Norwood Roofing) and Rene Venterosa, August 21, at St. Catherine's Church, Norwood.

Shopping Around

WANTED: The following copies of the NEPONSET REVIEW — February 1937, April 1937, February 1938, June 1938, October 1939, February 1940, April 1940, June 1940, December 1942, and February 1944. These copies are needed to complete a personal file. Please send any of these copies that you might have to W. L. Smith, P. O. Box 72, Shreveport, Louisiana. Thanks.

Report on the Retirement Trust

IN 1950 a report of the Retirement Trust for the first three years was published in the Review. We now publish the report for the first five years, 1947 through 1951. As of last December, there were 2,040 participants in the plan — people with more than five years of service who have retirement benefits to their credit in the Retirement Trust.

The complete financial report of the Trust Fund appears in the next column.

James E. Smith

JAMES E. SMITH, Paper Maker for many years at Bird & Son, died at the Norwood Hospital on September 21 after an illness of several months. He was in his eighty-third year.

Mr. Smith had been retired from Bird & Son since 1941 but had worked continuously in the Paper Machine Department from August 17, 1885 until his retirement. He worked through the various jobs on the Paper Machines to the position of Night Foreman at the Paper Mill, holding this position for many years before his retirement.

He was a life-long resident of East Walpole, born in the town on December 19, 1869. He was well known and highly respected both in the company and in the community. He was a member of the Holy Name Society of St. Mary's Parish and the Massachusetts Catholic Order of Foresters.

He is survived by his wife, Bridget; three daughters: Marion, who works in the Accounting Department of Bird & Son, Alice of East Walpole and Mrs. James Keohane of Norwood; two sons, James E. of Albany, New York, and George D. of Portland, Maine; and nine grandchildren. A solemn high mass of requiem was celebrated at St. Mary's Church, East Walpole, September 23. Many friends from Bird & Son were in attendance. A nephew, Daniel H. Delaney of No. 2 Box Shop, was one of the bearers.

On the Back Cover

You will note on the outside back cover a poem by John Greenleaf Whittier, which was sent in by Daniel Keady, retired. These lines, written many years ago, may use old-fashioned words, but the meaning is just as true as it was then.

Money Taken In

Contributions from Bird & Son, inc. and Berry Asphalt Company:			
1947		$828,097.99	
1948		912,995.70	
1949		453,542.04	
1950		148,688.93	
1951		516,370.32	
			$2,859,694.98
Cash surrender value of insurance policies canceled on lives of terminated employees		13,751.25	
Interest and dividends on money invested by the Trust, less compensation paid to Trustee (Merchants National Bank) $5,947.40		105,923.10	
Increase in the market value of stocks and bonds since they were purchased		54,693.20	
			174,367.55
			$3,034,062.53

Money Paid Out

Money paid for life insurance premiums		$573,398.01	
Money paid or payable to employees who left Bird & Son before retirement age	$30,928.83		
Money paid or payable to retired employees	99,609.20		
Death Benefit paid to beneficiaries direct from the fund	6,975.01		
		137,513.04	
			710,911.05
Balance as of December 31, 1951			$2,323,151.48

This balance of $2,323,151.48 is made up of the following items:

Uninvested cash in bank		$ 139,104.20	
Savings bank deposits		100,000.00	
Money invested in securities:			
Bonds	$1,188,234.38		
Capital stocks	448,145.75		
		$1,636,380.13	
Received from Bird & Son and Berry Asphalt Co. representing their contributions to the Retirement Trust for the calendar year 1951		516,370.32	
Money owing from the insurance company		995.76	
		$2,392,850.41	
Less — amounts payable to retired employees and others who left Bird & Son before retirement age		69,698.93	
			$2,323,151.48

Amount of Employee Insurance in force, December 31, 1951	$5,815,523.00
Cash Value of Life Insurance at end of fourth year (not included in above total)	347,135.58
Death claims paid by Insurance Co. (not affecting Trust Fund)	87,931.00

BIRD CLUB

EARLY highlights of the opening of the Bird Club season include new officers, an increase in dues and the start of a new activity.

Joseph L. Coburn, of the Paper Mill Laboratory, formerly vice president and active club member for some time, is the new president. He succeeds John McDougall, who has just completed two years as president. Richard Sprague, Union President at East Walpole, and long-time worker in the Bird Club, is Vice President.

Directors elected at the annual meeting are William S. Ivatts, Main Mill Electrician, Chester H. Porter, Industrial Engineer, and Joe Coburn, later chosen at a meeting of the Council as President.

Carrying on duties as Secretary and Treasurer, respectively, A. W. Smith, Personnel Services Manager, and H. S. Whitney, Assistant to the Vice President, Paper Division, were re-elected by the membership at the annual meeting.

Following discussion of the recommendation of the Council that dues be raised a dollar a year, the recommendation was accepted and so voted at the annual meeting last month. Dues will now be $2.50 a year. Every Bird Club member will be contacted for a new authorization to signify his wishes with regard to payroll deduction.

The new activity is the art class — maybe two if there are too many for one. Velma Cobb is chairman. Mrs. Richard Watson, wife of our Dick Watson of Engineering, has consented to be the instructor.

Council and Committees

Other employees who are members of the Bird Club Council are: John Hutchins, Hilda Rafuse, Catherine Bellew, John MacDougall, Edward Wisniewski. These are in addition to the four officers already mentioned and the three members elected at the annual meeting.

Committees, which indicate the scope of the club's activities, are listed below, with employees heading them up for 1952-53 noted beside each:

Art — Velma Cobb
Auditing — P. F. Rogers
Bowling — John Woloshyn and Everett Fuller
Boxes for Service Men — Catherine Bellew
Cribbage — Herman Nordstrom
Entertainment — Edward Wisniewski
Executive — H. S. Whitney, A. W. Smith, John McDougall
Girls' Golf — Helen Shimsky
Men's Golf — John Hutchins
Horticulture — undecided
Membership — Kenneth Rouillard
Neponset Choral Society — C. H. Porter
Publicity — Eleanor Garland
Retirees — undecided
Softball — Charles Esper
Tri-Mill Sports Club — William Mark, Pres.
Vets Entertainment — Mary Moylan

Neponset Choral Society

By 7:30 on Monday nights in the Tower Room quite a number of people have already gathered for the weekly "singing meeting." Someone sits down at the piano and picks out his part. A knot gathers around one of the big tables. Talk goes back and forth.

A couple of people come in lugging cream and a can of sugar for the coffee that is to wind up the rehearsal. (This happens every month or so.) Edythe McMullin gets the music out. More people come in. It is getting on to 8 o'clock. Len Weaver has already come. The seats are lined up. The sopranos go over to one side, the altos to the other. Tenors in front and basses sit in back. Ruth or Rocky is at the piano. Len announces the first number of the evening. Another rehearsal has begun.

Anyone who likes to sing is still welcome, although the deadline for joining before the Christmas concert has almost arrived. What are they singing? There will be a medley of carols, of course. There's a new piece, Maunder's "Bethlehem," which is going to be done with stage effects. The "Gloria" from Mozart's "Twelfth Mass" and a chorus, "The Heavens Are Telling," from Haydn's "Creation," complete the program.

the Question Box

Is there some way to eliminate the stones in the road at the corner of Sumner Street and Pleasant Street, Norwood?

These stones fall off the trucks which deliver rock to our Granule Plant. We realize the situation is bad at times. We have written to our supplier to ask the drivers to use more care in making the turn from Sumner Street onto Pleasant Street. He has agreed to do all he can to correct the condition.

The present auto mileage rate while driving on company business is 6¢ per mile. Isn't an increase warranted now that practically all expenses have been increased?

The mileage for employees who use their cars occasionally on company business is 6¢ per mile. This allowance is intended to reimburse the employee for the out-of-pocket expense of operating his car, plus a reasonable allowance for its use. The average out-of-pocket cost of operating a medium or low priced car is less than 3¢ per mile. This allows the employee over 3¢ a mile for the use of his car, which the company feels is a reasonable allowance. The most recent Dartnell Report on Auto Expense Allowances indicated that 52.5% of the companies reporting paid 6¢ per mile or less.

Cribbage

By HERMAN NORDSTROM

THE 1952-1953 cribbage season gets under way with the first games on October 16.

Six games are to be played this season on the third Thursday of the month, October through March. All parties are to be in the East Walpole Brigade Room, starting at 7:30 P.M.

There will be two prizes for cribbage players. Two baskets of fruit will be given as door prizes.

The Poor Voter On Election Day

By John Greenleaf Whittier

The proudest now is but my peer,
  The highest not more high;
To-day, of all the weary year,
  A king of men am I.
To-day alike are great and small,
  The nameless and the known;
My palace is the people's hall,
  The ballot box my throne!

Who serves to-day upon the list
  Beside the served shall stand;
Alike the brown and wrinkled fist,
  The gloved and dainty hand!
The rich is level with the poor,
  The weak is strong to-day;
And sleekest broadcloth counts no more
  Than homespun frock of gray.

To-day let pomp and vain pretence
  My stubborn right abide;
I set a plain man's common sense
  Against the pedant's pride.
To-day shall simple manhood try
  The strength of gold and land;
The wide world has not wealth to buy
  The power in my right hand!

While there's a grief to seek redress,
  Or balance to adjust,
Where weighs our living manhood less
  Than Mammon's vilest dust,
While there's a right to need my vote,
  A wrong to sweep away,
Up! clouted knee and ragged coat!
  A man's a man to-day!

BIRD NEPONSET REVIEW

November
1952
Vol. 40 No. 11

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The Vote

MORE than 57,500,000 voters went to the polls November 4, by far the largest number of citizens ever to cast their votes in a national election.

We haven't seen figures yet on what percentage of the voting population cast their ballots, but we do have local figures in which we can take pride. In Walpole 92.5% of the registered voters went to the polls on election day; in Norwood 92.6%. This tops the Massachusetts state average which was just over 90%.

At this writing we do not have the figures for the rest of the country, but the trek to the polls was nation-wide and we have no doubt that Bird voters in the many other states besides Massachusetts helped make similar new records in their sections of the country.

On the Cover

Workmen lay the reinforced cement floor at the Norwood Roofing Warehouse. Steel roof supports form a pattern equally pleasing to the eye of engineer or artist. In the distance through the opening local employees will recognize the peaked roof of the Mill Office.

the Question Box

Why do you stress safety and fire hazards when employees at the Roofing Mill can't get safety matches?

Safety matches are available, or will be, in all Bird & Son plants. We have checked and cannot find any time that matches have not been available through the Storeroom of the Norwood Roofing Mill. In addition, foremen generally have a supply at their desks. If you don't find matches available where you usually pick them up, inquire at your storeroom.

When the position of a foreman is open in a department, why is it almost invariably filled by a person outside of the department when there are men in the department who are capable and more familiar with the position and requirements?

It is management's responsibility to fill each supervisory position with the best man available. It is also the policy whenever possible to promote within the organization and within the department. This has generally been done.

Why is it that when merit increases are due an employee, and a general increase is given to all employees, the merit increase is not given? Is this fair to the employee concerned?

Merit increases for salaried workers are just what the term implies. They are given for merit in performance on the job. Merit increases are usually granted in addition to a general increase, even though the dates happen to coincide. Merit increases, however, cannot be given when an individual has already reached, or through general increases exceeded, the current top of the rate range established for his job.

a. What can be done to improve the parking situation at the at the Roofing Plant?
b. What can be done to improve the general appearance of the Roofing Mill yard?

Both of these conditions are temporarily bad because of the construction of the new warehouse. Work will be started on improving these conditions as soon as possible after the warehouse is completed.

BIRD NEPONSET REVIEW

Vol. 40 No. 11 November 1952

MIEA

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport. La. and Glenwood, Ark.

Berry Asphalt Co.: Office: Magnolia, Ark.; Refineries: Waterloo and Stephens, Ark.

ICIE

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ELEANOR M. GARLAND . . . . Assistant Editor
KENNETH W. PIERCE . . . . Photographer

ADVISORY BOARD
RALPH M. WIGHT W. L. WATKINS MARY MCCARTHY

Thanksgiving, 1952

IN November we celebrate that most traditional of all New England holidays, Thanksgiving. Turkey, cranberry sauce, pumpkin pie and all the fruits of the harvest will be on our Thanksgiving tables as the families gather in reunion. Football games will engross us either in a stadium or on television or on the radio. Thus the day will pass with the pleasure of good food, good company and good play.

But let us not forget the purpose of Thanksgiving. After the Pilgrims had their first harvest, after the work in the fields was finished and food stored to carry them over the coming winter, a day was set aside when they all met together to give thanks to God for his bounty and to share a feast with all in the community of Pilgrims.

Certainly we in America have always been blessed with material things in bountiful measure. The country which began in the wilderness by people unafraid because of their faith in God, has become a mixture of all the races of the world, each of whom has contributed to the greatness of our country. No matter how difficult has been the past year, the blessings are there in abundance. It is well for us to pause after the harvest of 1952 to give our thanks to God for his bountiful goodness and to share with all in our communities the spirit of Thanksgiving.

President

More Warehouse Space

HERE'S the picture story of the new warehouse under construction since last May at the Norwood Roofing Plant. It has 40,000 sq. ft. of storage space — nearly an acre; it more than doubles the storage capacity of the plant.

The building contains neither skylights nor windows. 200,000 sq. ft. of Tarred Felt and 52 tons of tar were used in its Bird Built-Up Roof. A new shipping office is located in one end, convenient to both the old and new truckloading platforms.

Warehouses increase storage facilities, mean better service to customers and better, more even running conditions on the machines.

BEFORE — This is the way the area looked before construction on the new warehouse at Norwood Roofing Plant started. The old shipping platform is at the right.

AFTER — Construction of the new warehouse was nearly complete on October 15. Workmen are finishing laying the Built-Up Roof. Trailers are already being loaded at the new platform which has positions for 16 trucks. A corner of the old platform shows at the right.

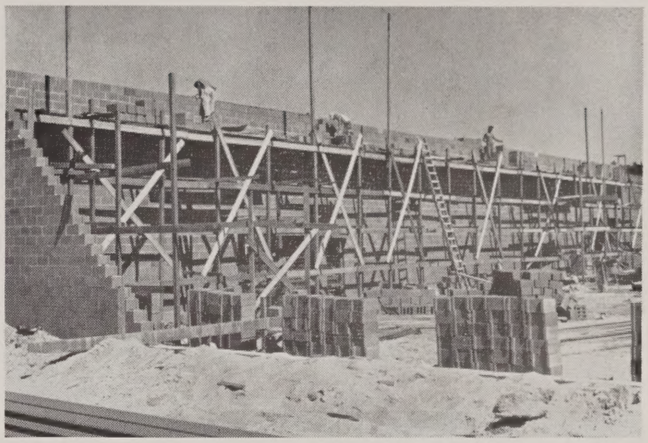
Construction photos by Leonard W. Weaver.

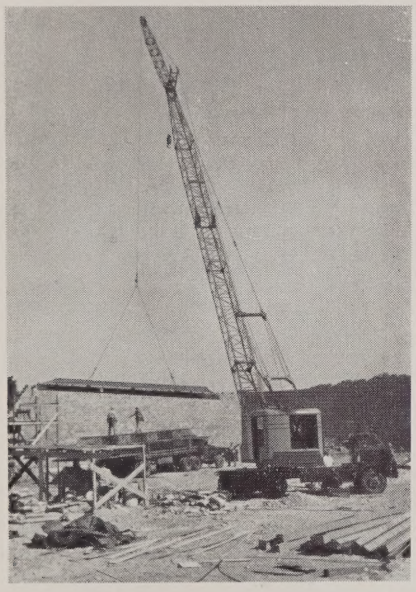
Two other large warehouses for felt storage were constructed at Phillipsdale and Shreveport last year. See pages 4 and 5 for pictures of them.

MAY, 1952 — First, a hill was moved. Part of it was an old roofing dump. It was a problem to loosen up and move the solidly packed chips and waste roofing.

JULY — Forms are set in place for the retaining wall.

Better Service to Customers



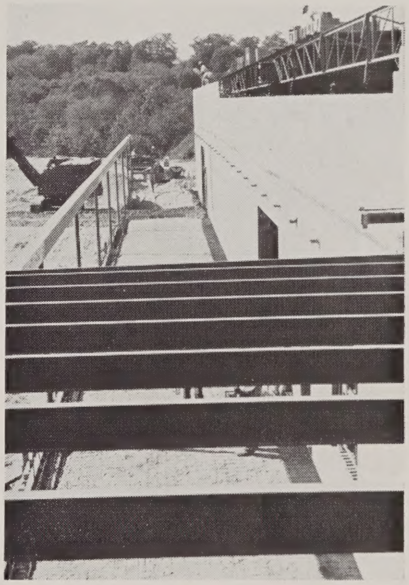


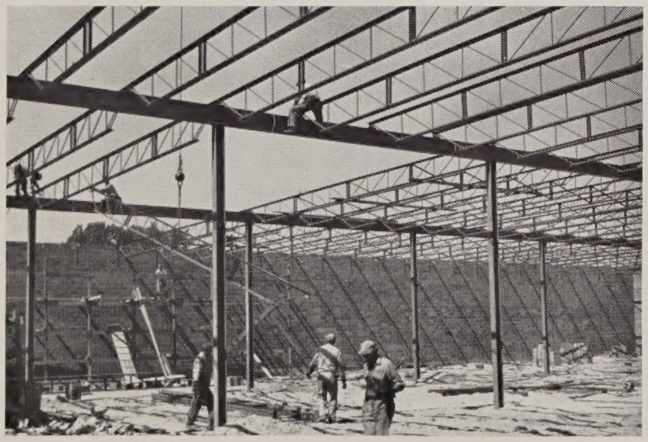
EARLY AUGUST — Top, left: Cinder-block sidewall construction starts.

MID-AUGUST — Top, right: Sidewall construction well along. The walls went up fast.

EARLY SEPTEMBER — 125-foot crane reaches into the sky to lift steel roof supports into place.

MID-SEPTEMBER — Construction of truckloading platform. Note the pattern of wire laid for reenforced cement. There are positions for 16 trucks here in addition to the 6 at the old platform and two more at the north end of the new warehouse.

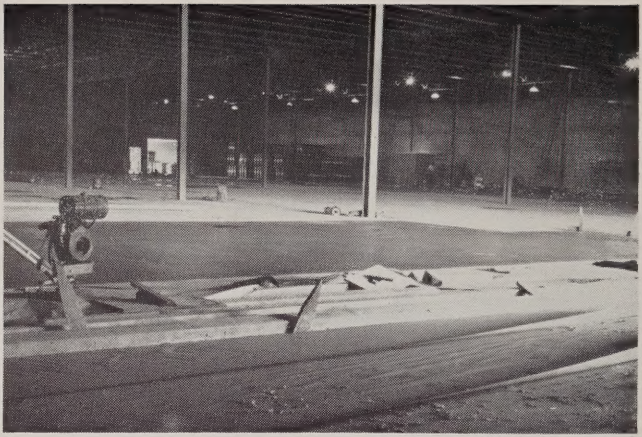




MID-SEPTEMBER — Maze of roof supports forms an interesting pattern as workmen secure them in place.

LATE SEPTEMBER — Steel plates are welded to the roof supports.

(Continued on page 4)



LATE SEPTEMBER — Top, left: Bird Roof Insulation goes down on an acre of roof space. Rolls of Tarred Felt stand at the far edge waiting to be used. On the completed roof are 40,000 sq. ft. of one-inch Insulation; 200,000 sq. ft. of Tarred Felt; and 52 tons of Tar.

OCTOBER — Top, right: Cavernous interior of the new warehouse with one corner already in use for storage of roll goods.

MID-SEPTEMBER — Left: As soon as the cement floor was down the Towmotor fork-lift trucks began travelling through the warehouse area to deliver finished goods to the new platform.

Felt Storage Warehouse at Shreveport constructed last year. One just like it was built for felt storage at Phillipsdale (see next page). Both warehouses cover an area of 16,000 sq. ft.

Felt Storage Warehouse at Phillipsdale.

Long Service List

Name	Year	Dept.	Years
Ruel G. Fulton	12-30-12	Roofing	40
Giuseppe Lingo	12-3-17	Flooring	35
Nunziante Famigletti	12-3-17	Flooring	35
Enos Masciarelli	12-3-17	Roofing	35
Herman Nordstrom	12-8-18	Maintenance	34
Kenneth G. Rouillard	12-16-18	Paper Mill	34
Herman W. Lauble	12-2-19	No. 1 Box Shop	33
Alex Szugai	12-22-19	Roofing	33
Ralph M. Wight	12-1-21	Director of Personnel	31
Cathryn F. Dowdie	12-12-21	Office	31
Henry A. MacDonald	12-8-22	Flooring	30
Guy R. Hoyt	12-19-22	No. 2 Box Shop	30
Bartley T. Curran	12-10-23	No. 2 Box Shop	29
Arthur D. Colburn	12-18-23	Supt., No. 1 Box Shop	29
Edwin R. Guise	12-1-24	Flooring Sales	28
Arthur J. Bushell	12-8-24	Box Sales	28
James R. Hanley	12-15-24	Office	28
Austin A. Allan	12-22-26	Flooring	26
Anthony Montisano	12-5-27	No. 2 Box Shop	25
Frank Verderber	12-5-27	Paper Mill	25
Arvel L. Disher	12-1-32	Flooring Sales	20
Henry DeFlaminio	12-3-42	Paper Mill	10
Arnold G. Morse	12-8-42	Roofing	10
Oscar L. Robillard	12-14-42	Paper Mill	10
Nicola D. Rossi	12-16-42	Finishing Mill	10
Annie Keady	12-22-42	No. 2 Box Shop	10
Charles A. Treacy	12-2-47	Paper Mill	5
Nemus L. Cianfarani	12-4-47	Flooring	5
Joseph F. Butler	12-8-47	No. 2 Box Shop	5
Virginia M. Chubet	12-8-47	Office	5
Vincent P. Bilotta	12-15-47	Flooring	5
John Vlahos	12-17-47	Flooring	5

AUBURN

Janet Walmsley	12-17-47		5

PHILLIPSDALE

A. Herbert Chamberlain	12-15-21	Chief Chemist	31
Robert T. Crowley	12-2-42		10
John M. Soito	12-9-42		10
August Enos	12-14-42		10
Albert J. Kaiser	12-16-42		10
Carmino Sirignano	12-21-42		10

CHICAGO

William J. Brebach	12-4-22	Roofing Sales	30
Michael Presbitero	12-2-42		10
Willie Blackman	12-3-42		10

SHREVEPORT

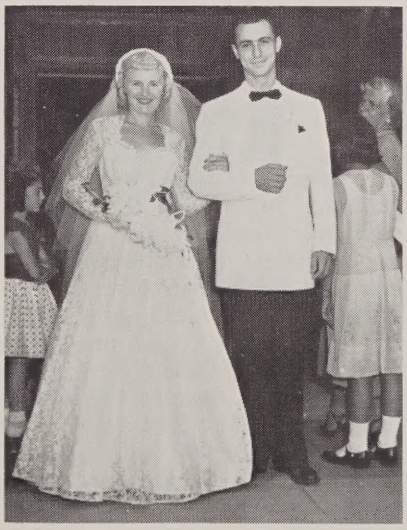
Kavat A. Loe	12-1-47	Office	5
William L. Baxley	12-15-47		5
W. Franklin Scott	12-16-47	Military Service	5

BERRY ASPHALT COMPANY

Ina Popanz	12-7-25	Office	27

Former Employees Now Retired

Harry N. Mann	12-1-01	51
David J. Heylin	12-21-06	46
John S. Robertson	12-7-08	44
Wilbur C. Fay	12-9-08	44
Frank Whitehead	12-19-08	44
Bryson J. Overholt	12-5-13	39
Frank Mello	12-14-15	37
Romolo Conti	12-27-19	33
Nicola Langione	12-30-42	10



LOUIS VAZZA of the Statistical Dept. and his bride, the former Jean Mahoney, following their marriage at Scituate Harbor this summer.

Marshall H. Grant

MARSHALL H. GRANT, for many years Assistant Chief Engineer at East Walpole, died at the Pondville Hospital, October 27. He was in his 79th year.

Before retiring in August, 1948, Mr. Grant had been actively employed by Bird & Son for fifty-four years. He worked first in the Finishing Room on cartridge paper and then transferred to the Shipping Department for two years. In 1896 he transferred to the Boiler Room and during the following years worked his way up, becoming Assistant to the Chief Engineer in 1919. Since his retirement he has been living at his home in East Walpole. He was born in Nova Scotia on April 10, 1874.

Funeral services were held Thursday afternoon, October 30, at the Union Congregational Church in East Walpole with burial in the East Walpole Cemetery.

He is survived by his sister, Miss Jennetta Grant of East Walpole, three brothers — Stephen of Glasgow, Nova Scotia, William of Roachvale, Nova Scotia, and Gordon of Andover, Massachusetts — and several nieces and nephews. One nephew, Victor Grant, is a Machine Tender at the Norwood Floor Covering Plant.

New Manager for Tie Pads

Albert A. Cross

ALBERT A. CROSS of West Hartford, Connecticut, has been named Manager of Tie Pads, taking over for John A. Crowe, who left Bird & Son the 14th of November to become Assistant to the President of Rex Plastics Company in Acton. Mr. Cross comes to his new post with 38 years' experience in railroading with the New Haven Railroad, which has been a big user of Bird Tie Pads.

Mr. Cross was born in New Britain, Connecticut. After graduating from Yale Sheffield School he joined the Engineering Department of the New Haven Railroad, holding various jobs through the years, including Track Supervisor for five years, Assistant Division Engineer for one year and Division Engineer for seventeen years, most of the time in the Hartford Division of the New Haven Road. He was one year in New Haven as General Assistant Engineer and three years there as Engineer in Charge of Maintenance of Way for the entire system. He and Mr. Crowe worked closely together on tie pad problems, especially during his years in New Haven.

After severing his connections with the New Haven Railroad in 1952 he was with Wm. P. Bray Co. for a short time. This Bridgeport concern installs and maintains industrial track sidings. Mr. Cross was General Superintendent in Charge of Construction and Repairs.

From May to October, 1952 he was with Madigan-Hyland Corporation, spending two months for them in South America to make a survey of the Colombian National Railway System.

Mr. and Mrs. Cross make their home in West Hartford. A son, Albert A., Jr., 22, left Tufts College to join the Submarine Service and is now assigned to the U.S.S. Dace. Ralph H., 16, attends Kingswood School, West Hartford, and Mary, 15, is at Hall High, West Hartford. Bird & Son is fortunate to have secured Mr. Cross with his excellent background of railroading and tie pad experience to carry on the development and expanding sales program of this important new product.

NADER KALLIEL, Jr., of No. 2 Box Shop, is the proud father of this pretty little miss. Her name is Katherine and she is 8 months old.

Bigelows Enjoy Europe by Car

BACK from their recent trip to Europe, the George Bigelows report a good way to see the country you are visiting is to rent a car after you get there. In England they saw the south coast from Devon to Dover via this convenient way of traveling. In Paris they didn't drive themselves, but hired an English-speaking chauffeur, who, it turned out, used to work in Wakefield, Mass. Across the Irish Sea, they hired a car again in Londonderry and drove to Port Stewart, Portrush, the Giants Causeway and down the coast to Belfast, Bangor and back to Dublin.

Sail from Montreal

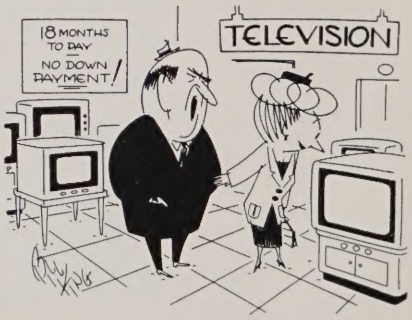
Their trip started at Montreal on August 29, where they boarded the *Empress of France*, sailed down the St. Lawrence past Quebec and out to sea. They landed at Liverpool on September 5. There they took the train to Glasgow via the Cumberland Hills in England, whose slopes, Mrs. Bigelow said, looked very green, their tops covered with purple heather. In Scotland they saw the lochs, the Caledonian Canal, Edinburgh Castle, the famous War Memorial at Edinburgh. In England, they visited many, many famous places — York Cathedral to the Shakespeare country, London, Canterbury. In Ireland, the sights included Blarney Castle. On October 7, they landed back in Montreal. They are home in Westwood now, and George is back to work at Flooring Maintenance, where he is a Supervisor.

CROSSING THE ATLANTIC on their recent trip to the British Isles are George Bigelow of Flooring Maintenance and Mrs. Bigelow and a French friend, Mrs. LeBoutilier. The horizon line can be seen faintly about on a level with the women's shoulders.

Retired

JOHN GRENKEVICH, 34 Austin Street, Norwood, retired August 31 after eighteen years of employment with Bird & Son.

He first started on No. 5 Roofing Machine in March, 1934, and in October, 1936 transferred to the Undercoat Department of the Norwood Flooring Plant. He served as hanger man from June, 1937 until sickness kept him from work early this year.



"It's not just the installments. We can't even afford the 'No Down Payment'!"

Jim Boisvert, 76, Starts Auto Screen Business

Millwright Jim Boisvert (Bo-vay) had been at our Rhode Island plant 25 years when he retired about five years ago. He didn't do much at first when he stopped work. He seemed tired all the time and wasn't very happy. Now with a place to work with the ideas he has in his head and something to accomplish each day, he feels fine. Jim is 76, born in Quebec of French extraction. He worked for many years, mostly in paper mills before he came to the United States at the age of 48. He has seven living children, 19 grandchildren and 15 great-grandchildren.

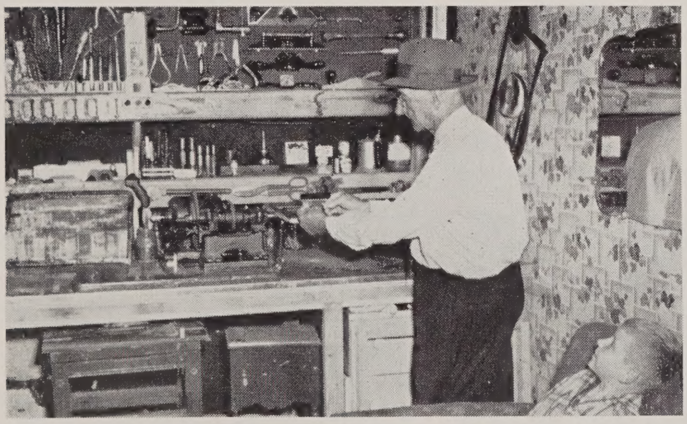
ONESIME "JIM" BOISVERT has had a patent on this idea for 13 years. At last Jim is getting it into production. Now that he is retired from his job at the Phillipsdale Plant, he has time to get it really under way. The idea is screens for automobiles.

One time his son Albee, known as "Hemo" at Phillipsdale, came back from an automobile trip with his family.

"Pa," Hemo said, "I wish you would make me some screens for my car. The bugs were awful."

Jim made the screens. Friends inquired about some for their cars. From these he got the idea of making them to sell. There must be a lot of people who would like to have them. Many young families like to camp out in the summer. You could use the car for sleeping if you could leave the back windows open so the mosquitoes wouldn't get in. Without screens, it would be hopeless. More recently the open air theaters have increased Jim's potential market many times. You go to an outdoor movie and shut the windows. You suffocate. You open the windows. Bugs. Screens are the solution.

The screens are tailor-made for the car's two back windows. The frames are pressboard and the screening is copper. Soon Jim Boisvert expects to complete the machinery and should be turning out screens in a couple of months. He has not set a price, but it will be within reach of the average car owner.



Left: This is the working end of Jim's "little home" in his son's back yard. Here are the beautifully arranged tools, the machine he is completing to make his car screens, and a completed screen displayed at the left. The rest of the place is quite homey. Eight-year-old George Boisvert is sitting on a sofa opposite a television set. Other furnishings in the little house include a sink and refrigerator with electric stove built into the top. On small shelves over the stove were canned goods, including a couple of cans of Habitant pea soup.

Right: Albee "Hemo" Boisvert and his father are demonstrating how the screen goes into the car window. If you think this screen doesn't fit this window, you are right. This is one that fits on Lionel's car, not Hemo's here. But you get the idea of how the screen, made exactly to measurements by a skilled man, fits into the open window. The glass is then run up just a little to make it tight, and presto, you really have a home on wheels.

Milling Around

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

Patricia Connolly was honored at a dinner party at Bishop's before leaving Box Sales the last of October for a new job in the office of the Workshop Associates in Norwood. Her office friends gave her a Parker 51 pen and pencil set, a duster, and a lovely corsage.

Arthur Bushell, Box Salesman, is very much back in circulation following an illness early this fall.

Louise Drummey of Shoe Carton Sales spent the Columbus Day week on a trip by car to Philadelphia and Trenton, New Jersey.

John Crowe of Research, who set some kind of record for miles traveled while chasing down business for Bird & Son, has the best wishes of his Bird & Son associates in his new position with a plastics firm. A. A. Cross is welcomed as the new promoter of Bird Tie Pads, which Mr. Crowe did much to get started.

Frank and Gladys Eisenhauer were in Chicago the week of October 19. Frank was attending the annual convention of the National Safety Council in his capacity as Safety Engineer at Bird & Son.

Bud Williams is coming along fine, his many friends will be glad to know, after a very serious illness.

We miss Betty Eckhardt's cheery smile around the Mail Room. Betty has been transferred to Box Sales.

Marion Seastrand Lewis is welcomed back to help out temporarily in Stenographic.

Ann Smith was out with an especially miserable case of poison ivy which kept her at home, even though she was itching to get back to work. Fortunately this came after her week-end trip with Hilda Rafuse over the 12th of October to a New York State dude ranch. This was the same ranch where Pauline Rafuse and Mary Bannon spent a week of their vacation.

"ZUGSPITZE, they call it," writes Jean Duquette Meninno on the back of this picture loaned us by her father, Billy Duquette of No. 2 Box Shop. Jean and her husband, Albert, a sergeant in the Army stationed in Nuremberg, are here on excursion in the Bavarian Alps.

Glad to see some of our "relations" — or should we say kinfolk — from the Shreveport and Chicago divisions here this fall. Several men from both Western and Southwestern sections were on for the manufacturing conference in the Building Materials Division.

Ralph and Olevine Watson had a week of vacation during the lovely fall weather.

Glad to report that Wanda Wojdag is doing fine following an appendix operation.

Pat McDonald had some pasteboards for the World Series games in New York this fall. She used them too, traveling by air.

Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Daly
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

Production and Power Plant

Al Mucciaccio of No. 2 Paper Machine named his new tax exemption Sharon Ann. Al didn't get a boy, but by taking her initials he can call her SAM.

Bill Spencer, also of No. 2 Machine,

From Their Vacation Albums

FAMOUS N. Y. PUBLIC LIBRARY LION identifies spot where Doris Reardon of Key Punch has her picture taken on a Labor Day jaunt with Peg Corcoran of Addressograph. Size of the building can be seen by comparing man sitting in front of one of the columns at left background.

MONTREAL VISITORS last September were Charlie Mutch, Foreman, and his wife, who were on an automobile trip through the Catskills, to Niagara Falls, Toronto, Quebec and back via Vermont and the Mohawk Trail. Here they are on a leisurely tour in one of the city's famous caleches, which took them to such interesting places as McGill University, Mount Royal and the waxworks.

LITTLE VILLAGE OF GRAND PRE, dear to all readers of "Evangeline", was visited by Ed Bigelow from No. 2 Box Shop while on a trip "down home" to Cape Blomidon, N. S., this summer. This is the very well used by the Acadians. The picturesque building in the background, of fairly recent construction, is a museum, maintained by the Canadian Pacific Railway.

expects to be in his new home by Thanksgiving. He is building a five-room house with the aid of his brother-in-law. Needless to say Bill is using Bird floor covering and shingles. We're all looking forward to the housewarming!

Big Ed Shaughnessy and family visited Bongo's Turkey Farm at Marshfield. Ed reports the gobblers are looking real plump for Thanksgiving.

Martin Coyne is out of the service and back at his old job in Stock Handling (DMH).

Howard (Duffy) White left the DMT office to take a job with the Sharon Post Office.

Our sympathy is extended to the family of Marshall Grant, retired, who died recently.

Back to work following two years of military duty is Patrick Kelliher. Pat served in Germany, attaining the rank of sergeant.

Among the many thousands attending the Boston visit of President Truman was John "Killer" Kalis.

We welcome to the Stock Transfer Office Kenneth Coulter, who has taken the job vacated by Duffy White.

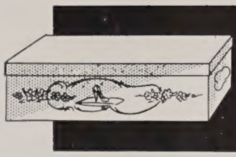
MAINTENANCE

It is with regret that we note the death of Henry Hartig, who worked in the Machine Shop for many years before his retirement. Our sympathy is extended to his family.

John Folan, Millwright, came in one day with his famous eyebrows somewhat diminished. Nothing so simple as a barber's clippers was John's explanation. Says he, "Oh, I just did it with a blowtorch."

FINISHING

It is a little surprising, to say the least, to find your product strewn over the landscape and the truck which was carrying it upside down. Late on Hallowe'en afternoon, a trailer truck from an outfit in Ohio carrying our pressboard smashed up in Walpole just at the beginning of its trip. Latest reports say the driver, miraculously, is recovering.



No. 2 Box Shop

JOSEPH SMELSTOR
A. D. SMITH
ANNE KELTER
CATHERINE BRADY

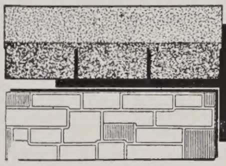
Kenneth Stuber was planning to take the last week of his vacation to go to New Hampshire.

Bob Patterson spent a week of his vacation taking trips. He rode his horse, Lady Treasure, in the parade at the recent rodeo at the Boston Garden.

Charles Ricker went to see the foliage in the White Mountains and over into Vermont. He reports it was out of this world.

Russ Tupper spent a week in Maine and visited friends.

Reports say that LeRoy Fullerton is well on the way to recovery.



Norwood Roofing Plant

ARTHUR MCKENNA
LEONARD WEAVER
LOUIS SILVESTRI
JOSEPH NEVINS
ROGER PERCY
JOHN FOLAN
JAMES MURRAY
LOU DOM
FLORENCE MURRAY

A blue Ford being cautiously piloted through the Roofing Plant yard by Janet Haste is a token of her newly acquired driver's license. So far, no dents in the fenders.

Charlie Matthews and Arthur Blakeney have been on the sick list for some time. We wish them both a speedy recovery and hope to see them back soon.

Gus Staller is now driving a nice new Studebaker.

John Stupak spent his vacation working on his new home on Morse Street, Norwood.

HELPFUL, YOUNG GARDENER. Little Kenney Russell, almost two, is the grandson of Flooring Shipper Clarence Russell. His father, Calvin, used to work in the Linoleum Department.

Two late vacations in Shipping: John McDonald took the missus on a visit to New York City, where they inspected the United Nations building and many other famous spots. Stanley Wasilauskas motored through Connecticut.

Rocco Phillips with his wife and two children intended to spend two weeks' vacation in Florida. But the weather was so bad this fall with high winds and rain that he started back home on Wednesday of the second week and drove straight from West Palm Beach to Norwood in 39 hours.

Forrest Clark of the Laboratory took a week of his vacation to look after his older son, while his wife was in the hospital following the arrival of a second boy.

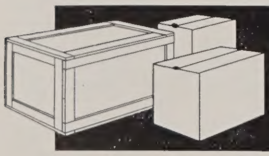
Joe Fameli is now sporting a beautiful big 1951 Buick.

We have finally found out the reason why Pat Ridge has not been around town for some time. Reason, future wedding. The lucky girl is from Boston.

That makes three boys for Richard Carberry now.

Ted Michienzie has just purchased a nice new Nash. Good luck, Ted.

Richard Storkfelt, Electrician, and his



No. 1 Box Shop

JOHN P. WALSH
RAMONA CHICOINE
CATHERINE BELLEW
EDWARD PADUCK
KENNETH HOUGHTON

Among the employees in the Shipping Department, there are two with birthdays on Christmas, one each on New Year's Day, the Fourth of July and Hallowe'en.

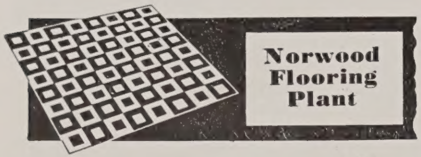
Our humble apologies to Al Breen. There's a new twig on Al's branch of the Breen tree, a boy, whose arrival should have been noted in these columns a month ago.

Peter Connolly, formerly in FXF (Solid Fibre Cases), is now stationed with the 43rd Division in Germany.

THREE LITTLE MAIDS, not from school, but going to school when they get just a little older. Patricia almost 3, Evelyn nearly 2, and Mary 10 months, are the three cute youngsters of Thomas Flood who keeps the production records at the Stock Handling Department in the East Walpole Paper Mill. Talk about charm and personality!

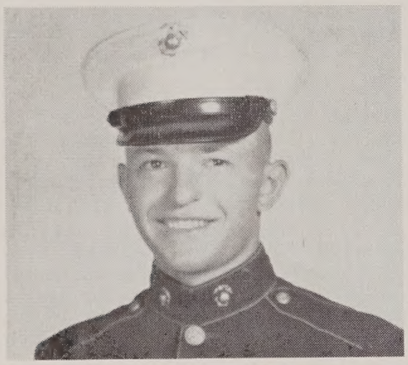
wife are back from their trip to Denmark.

Dick Arling of the Lab recently spent his pre-election vacation in Washington, D. C., getting first-hand insight into the machinations of the federal government. But like most of the pollsters, Dick gave out no election scoops.



Norwood Flooring Plant

BRUCE GRINDLE
JAMES CONNOLLY
CHARLES COBB
THOMAS BLUNDELL
EDWARD H. SILVA
DOROTHY HAWES
JOHN GROVER
FRANK KARSHIS
STEPHEN WOSNIAK
EDWARD FEENEY
JOSEPH WALL



CHARLES NOVICK, JR., formerly of the Tile Dept., is now stationed at the new Marine Air Base, Miami. His folks — Charles Novick of the Oil Boiler Dept. is his father — drove down recently to visit him.

William Boyd of the Paint Room and Harvey Hayward of the Print Machines love fishing. The first snow flurry of the season, October 29, didn't stop them from trying their luck at the Foxboro Bogs. They cast their lines and then sat in one of their cars where the heater was on and the radio playing. Boyd got a three-pound smallmouth bass.

B. E. Jankowski, known at "Slick" at the Undercoat Department, where he worked before entering the service, is now with a tank company in Korea. His brother, Eddie, who works in the East Walpole Finishing Mill, brought us up to date on his address.

Sorry to learn that Frank Karshis' young son was struck by a car recently, but glad to know he is on the road to recovery.

Albert Haywood is welcomed back to work. Al was out sick all summer.

The first week of October found Bernard DeSavage, Larry and Howard Hewins fishing and camping on Martha's Vineyard. They cooked, shaved and bathed outdoors with temperatures near freezing. They took enough equipment for a dozen men, but they might as well have left it at home for all the bass they caught. They got eels, sand sharks and skates. Larry says it's like the Red Sox — "next year."

Design Department's Howard Heath spent a week-end fishing at the Cape.

Gus Hagman and his wife (and dog Bonnie) took a trip to New Hampshire on Gus' vacation. The Hagmans enjoyed seeing the Cathedral of the Pines.

Mike Connolly is laid up with a cast on his back as a result of a roll of 12/4 falling on him. Our best wishes to Mike that he will be better soon and able to be back to work.

Margie Sparrow spent a week in New York and Washington with a girl friend.

Joseph DiMarzo is taking an evening course in woodworking at the Norwood High School.

It's been a pretty bad year for Harold Hale, what with the Decline and Fall of the Red Sox, the defeat of the Dodgers, etc., etc. To forget it all, Harry and wife spent the third week of his vacation in the wide spaces of Vermont visiting his brother. He came back feeling like a million and now it's a toss-up between Vermont and California where Harry is going to settle when he retires.

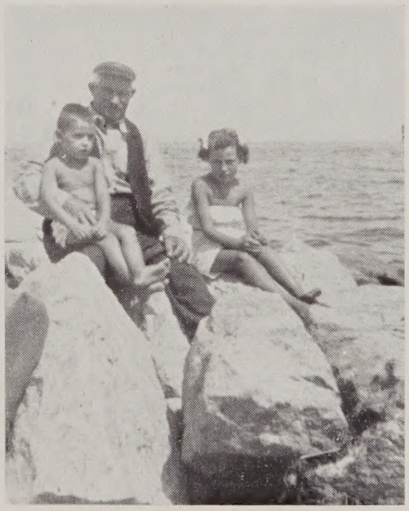
George Michaels is back to work after having two operations. Nice seeing him back.

Nap LaCasse spent two weeks of his vacation on a motor trip visiting relatives in Michigan and Canada. Nap celebrated his 25th wedding anniversary on October 16.

Jim Bunker is pretty proud of that new Ford he is driving.

Frank Miloszewski and his wife were in an auto accident late in September. His wife, who was injured, is o.k. now. Their car is also back in commission.

The first brother combination who ever worked in the Paint Room is now there. They are Donald and Richard Groh. Donald was already there and Richard arrived via transfer from another department in the plant.



SUNNING THEMSELVES at Brant Rock are grandfather Michael O'Malley, retired, and his grandchildren Sheila Ann and Dennis, also O'Malleys. Mike writes, when sending in the picture, that he spent the whole summer there at the beach with his family.

Jerry Parillo has been transferred to Finishing and Nick Puopolo to the Print Machines, both from the Paint Room.

Another mushroom expert at this plant is John Aviznis, whose territory covers Norwood and Walpole.

Charles Cornelia's 50th birthday, October 30, turned out to be the occasion for Charlie to play his harmonica for the boys at lunchtime. Stanley Brown accompanied him.

Bill "Jack" Anderson was in the October Review in the story of Company M of the National Guard. Now Lt. Bill is on a four months' leave of absence to go to school at Ft. Benning, Georgia. Friends gave him a parting gift of a pen and pencil set.

During the week of October 15, Saul Swardlick of Finishing attended the 61st annual field trials of the Brunswick Fox and Hounds at Westfield. This is the original and oldest fox and hounds club in the country.

The Design Department welcomes its new employee, Charles Beebe, who hails from Islington.

When Needham beat Walpole, there was joy in some sections of the Design Department, deep gloom in others.

ONE THAT GOT AWAY DEPARTMENT: The first morning of the hunting season, Joe Mussi bagged for himself a pheasant. He put it in his car and drove to a friend's house to show his prize. When he stopped the car and opened the door, *away* flew the pheasant!

HOME SWEET HOME

Bird Alumni

Michael Duffy is back living in Norwood, we are happy to report.

John Flaherty, formerly of the Wood Frame Department at No. 1 Box Shop, returned from an extended trip through his native Ireland. John reports a very interesting visit.

William Angus brought a visitor to the East Walpole Mill the first of November. The visitor was Dan Ramsey, who some will remember worked for Allen Construction Co. years ago. He now lives in O'Leary, Prince Edward Island. Mr. Ramsey was visiting his daughter, Mrs. Hazel McLaughlan.

John Walsh, who was a Piper at Roofing, dropped in at the Personnel Office the other day. He was looking fine.

Bill Sline, member of the Walpole Board of Assessors, keeps more than busy with the continued new developments going up in the town.

Rex Salisbury wonders in a note for this column how many besides himself at Phillipsdale can remember going to the spring for drinking water down the railroad track. He recalls old Mr. Gray, the watchman, and remembers the railroad coming in on the other side of the office at the Rhode Island plant. "This building used to be the old tar saturating building," he adds, "and tanks are still under the floor of the Brigade Room."

Chicago Roofing Plant

STAFF: G. F. CAMPBELL, JR., MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE, PAUL SCHEIDE

RECORD BREAKERS. During the month of September, the Chicago Plant broke all records for tons shipped. The individual daily record for tons shipped was also broken on September 30. Credit for this fine performance belongs to Foreman Bob MacLeod and his Shipping crew, pictured during their morning break a few days after setting the records.

Kneeling. l. to r.: Louis Usted. Gene Bosco, Alvin Bowen, Melvin Thompson, Andrew Gardner and Floyd Pinckney.

Standing, first row: Bob MacLeod, Rudy Budz, Tom Henehan, Paul Scheide, Frank O'Day, Robert King, Ernie Reeves, Willie Blackman, Fred Florence, Gene Bingenheimer, Ivan Anderson and James Hopkins.

Back row: Ed Hayden, James Carrol, Willie Booth, Bernie Langland and Tom Cooling.

Chit Chat

Rose Gorman of the Sales Dept. is very proud of her new granddaughter, Mary Diane, born October 24.

When Tom Cooling heard they were going to take a picture of the Shipping Gang for the Review he went out and bought a new hat so that he would be all ready. However, the morning they took the picture, Tom was away from the plant with a load of roofing. Fortunately for Tom the first picture didn't come out and had to be retaken at a later date, when he had a chance to show off the new hat.

On October 6, B. Blink, of Blink Bros., Marne, Michigan, accompanied by Salesman H. R. Groters, paid us a visit and made a tour of the Plant.

On October 24, Al Phillips of United Products Company, St. Paul, Minnesota, paid us a visit.

Gerald Perreti received his draft call October 10 and will leave for induction November 14.

Matched

Richard Anderson and Colleen "Connie" Blake (Main Office), October 26, at the Union Congregational Church, East Walpole.

Gerald Peretti (Chicago) and Virginia Heelan, October 11, at St. Gabriel's Church, Chicago.

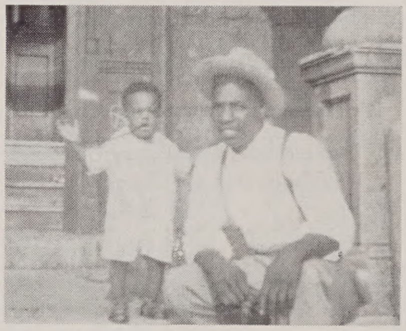
Suggestion Awards

THERE were four takers of the $20.00 money-saving suggestion award in October and five others who received $5.00 awards for suggestions of intangible value.

Two men, Herbert Snell of the Norwood Granule Plant and Vernon Stromberg of the Wood Department at Phillipsdale received awards of $20.00 for five accepted suggestions.

Regular awards for October were as follows:

Norwood Flooring	
James Bunker, FFV	$20
Arthur Schroeder, FFG	5
Norwood Roofing	
Herbert Snell, FBW	$40
Albert Surette, FBQ	20
Mario Tomasetti, FBM	20
Thomas Concannon, FBV	5
Arthur McKenna, FBV	5
Joseph Watkins, FBPM9	5
Phillipsdale	
Vernon Stromberg, DPX	$25



FRED FLORENCE, Chicago Plant, and son Edward Charles. Fred tells us that the little boy some time ago contracted polio, but is doing fine now.

Acknowledgments

In grateful acknowledgment of the beautiful flowers and the kind sympathy which they expressed.

Albert Briggs and Family

Your kindness at this time is more deeply appreciated than any word of thanks can express.

Mr. and Mrs. Harold Graves, Jr.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

The family of Marshall H. Grant

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Hartig Family

Shreveport News and Views

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, DON COOK,
RICHARD POTTER, Photographer

Shreveport Speaks

We welcome into the Bird Family J. M. White, who will take over the Oklahoma Territory.

Anna Marie Mueller and boy friend recently took in the Dallas Fair and had a very good time.

David Nance attended the football game at the Cotton Bowl recently.

Vivian Wilson's daughter and family recently spent a week with her. The daughter lives in New Orleans.

Anne Eddy enjoyed a week's vacation resting in the country and having some extra time with son, Gary.

Recent visitors to the plant were: Messrs. R. A. Wilkins, J. C. Rambeau, Frank Massey, Joseph Erker, W. C. Ahlgren and A. H. Anderson from East Walpole; Cash Whipple from Beloit Iron Works, Beloit, Wisconsin; George Nelson of Price Waterhouse, and H. B. Pullar of Berry Asphalt Company.

We were all so happy to have B. P. Soward with us for a few days and are looking forward to having him back permanently. While he was here, Anne Eddy presented him with the little glass car as the latest owner of a new automobile. Mr. Soward owns a new Tutone Packard.

We extend our deepest sympathy to John Eatman in the death of his grandfather, J. Q. Barnett, who passed away October 26.

An epidemic hit the Sales Department recently. A. K. Powers was confined to home with the mumps. . . . T. D. Blanchard had a wreck and was without a car for a while. . . . A. G. Harper had virus pneumonia. . . . S. H. Cararas had a virus cold. . . . Don Cook was in the hospital with yellow jaundice. . . . Bruce Horsley had flu. . . . Deacon Dyess had a cold. . . . C. C. Pregge had flu. . . . Fred May was in California. . . . Anna Mueller, the order writer, was home ill. . . . Bob Jenkins is still percolating and we mean percolating, but if things don't get better fast, we'll have a nervous breakdown to add to the list.

News will be scarce this meeting — with Don Cook in the hospital, Anne Eddy on vacation, Dick Potter on his way to Boston to attend a meeting and Frank Markham attending a meeting in Chicago. That just about takes half of our staff.

Norris Wiley has passed out cigars and a big grin. It was an 8 lb. 11 oz. boy.

We are glad to see Leo Hogan and Clayton Taylor back on the job after a brief illness.

Changing weather has got a lot of us on the sick list. The temperature goes down to 34 or 35 at night and back to 80 by noon.

Fred May vacationed in California visiting Fred, Jr., who is stationed there with the armed service. We know we will hear some real stories when he returns as he sent a card stating, "You have to owe a lot of people to live like this . . ."

WEDDING OF INTEREST to the Shreveport Bird Family early in October was that of the former Lucille McMurtry and A. O. "Gene" Burrow. "Miss Mac," an old timer in length of service with the Southwestern Division, has the best wishes of the entire division.

C. C. Nash spent a week's vacation visiting, hunting, fishing and resting as he pleased.

To correct the rumor that Mack Bryant had run away from home when he showed up for work an hour and a half early, was the fact that the electric clock, the winding clock and Mack's watch all had different times. Too bad none of the company's clocks were with Mack's either.

We are all happy about the former Lucille McMurtry's marriage to A. O. "Gene" Burrow. We are happy too that she is to continue to work along with us. To be socially correct we should now address her as Mrs. Burrow, but it's been "Miss Mac" for over 15 years and it would be hard to break the habit. She came with Bird in 1937, the year the Shreveport Plant was started. She worked under Mr. Soward during the years he was Office Manager at Shreveport. Shortly after he was made Plant Superintendent, she transferred from the general office to the mill office and has worked again for Mr. Soward ever since. If you want to find out anything about mill records, she can give you the answer.

Squirrel Season officially opened on October 20 and a few have been killed. The woods are too dry to do very well. We have had as high as 75 forest fires burning near Shreveport at one time. As you drive down the highway, be sure your cigarette or cigar is out before it is tossed out the window. Step on your matches, cigarette or cigar when thrown away in the woods. Help save our forests for future hunts and lumber.

John Clark took his vacation to be with his wife and new daughter. Both the mother and daughter are doing fine as well as John.

Pray for Rain

THE Big Bass Contest is still waiting for an entrant. We are going to be fishing in dry holes unless we get some rain soon. All our lakes and bayous are very low and the fish are doing a good job of biting but they weigh under the required 4 lbs. necessary to enter into the contest.

Bowlers Strut "Bird Roofs"

OUR BOWLING TEAM (Caddo League) will soon be in the Best Dressed Class though we may not be the classiest bowlers. Our new shirts have arrived and will go on view next Friday. They are solid blue with "BIRD ROOFS" in gold on the back and the bowler's name in gold (color that is) on the front.

We expect local sales to jump when this new advertising hits the alleys. From bottom position for the first three weeks we are now in 5th place and not too far off the pace. The boys are getting hot and have won 14 out of the last 16 points. With the new shirts, no telling where they'll stop. They say, "On top," where our products are.

PAPER was used to cover floors as early as the 1820's. Linen or cotton cut to fit, was first pasted to the floor; then one or more coats of strong paper were applied and the entire surface covered over with wallpaper.

This floor covering was usually edged with a border to suit the fancy of the housewife.

From "The Paper Industry,"
January 1952

Berry Asphalt News

Magnolia Notes

By Stella Hines, Avis Moses,
Zuma Awbrey

Homer Davis, Chicago, retired counselor for the Santa Fe Railroad, was the guest of President H. B. Pullar in Magnolia for a few days during October. Mr. Davis enjoyed a round of golf at the Magnolia Country Club and also attended the dinner at the Inn honoring the 25 year employees of Berry Asphalt Company.

Waterloo Notes

By Pearle McGuffin and
Gladys Thompson

Annual Barbecue

On October 23, the annual Waterloo barbecue in honor of long-service employees was held on the club grounds. It was estimated that 600 people attended. The food was delicious and all seemed to enjoy themselves. The only drawback was lack of standing room around the bonfires. The temperature dropped from 60 in mid afternoon to the 20's that night.

Mr. Van Pelt presented the following employees with gifts:

20-year Men: Fred Dixon, Bill Jinks, Chris Waters and Ausie Tomlin.

15-year Men: T. A. Magee, Brice Martin, S. R. Ward, J. H. Martin and M. O. Herring.

Bill (J.) Martin has a new Plymouth — Herbert Marlar a new Chevrolet and Bill Jinks a new Ford.

M. O. Herring was on the sick list but is much improved. He is recovering from an appendectomy.

The J. O. Butlers wish to thank Berry employees for saving their home from the forest fire which has been threatening the whole community.

Speaking of the forest fires — we are suffering [late October] in this area from the worst forest fires we have ever known. At this writing no occupied homes have been lost, but several unoccupied dwellings and various out-buildings along with an inestimable amount of timber have been left in ruins. It has been weeks since we have had any rain, and the usual precautions do not keep the fires from spreading.

The following attended the WPRA meeting in El Dorado during the month of October: Messrs. C. L. Crenshaw, A. T. Van Pelt, Auburn Baccus, Morgan Moore, Carl Berger, Lawrence Rodgers. Lawrence and Morgan were interested in the fire fighting demonstrations. Mr. Baccus addressed the meeting on Asphalt Specialties.

Stephens Notes

By Daisy Rodgers, Alvin Malone and
Lawrence Rodgers

The employees here at Stephens wish to join all of the fellow employees of Berry in extending our deepest sympathy to the family of Carry Warmack in his recent death.

Forest fires in this section of Arkansas are raging and have already destroyed property of several of the employees. [This was the last of October.] Wilson Booker lost his rent house and some timber. John Arrington lost three buildings on his farm in the Troy district. The Stephens fire department has been working shifts for the past couple of days trying to save the homes.

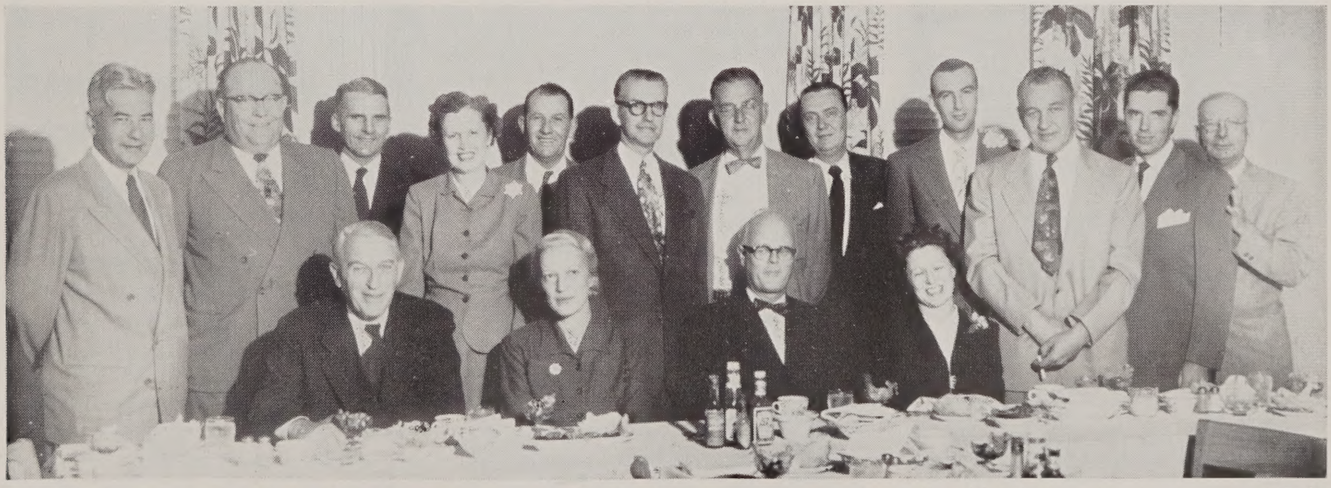
The forest is so dry and the dead leaves help to feed the flames which mount 60 to 70 feet in the air above the tree tops. Several members of the Maintenance crew have worked all day trying to combat the flames around the property of J. P. Craig, our Welder. Surely by the time this news is printed we will have had rain to relieve the danger of this great fire, which is the worst in the history of South Arkansas.

* * *

Myrle Davis of this office has just returned from her vacation. She visited the State of Texas. Part of her time was spent with relatives in Brownwood. She and her family also attended the State Fair at Dallas.

FINE ARTS TATTOOING
U.S. DEFENSE BONDS

"It tickles!"



BANQUET honoring President H. B. Pullar and Ina Popanz of the Berry Asphalt Company for their 25 years of service was attended by A. H. Anderson, President, and W. C. Ahlgren, Treasurer, of Bird & Son during a fall business trip. The banquet was held at the Magnolia Inn on October 15. Seated, l. to r.: Mr. Pullar, Miss Popanz, Mr. Anderson, and Stella Hines. Standing: Ted Van Pelt, Fritz Methvin, Roger Smith, Zuma Awbrey, Auburn Baccus, W. C. Blewster, Mr. Ahlgren, John Waldron, George Harvey, W. J. Liechty, John Riley and Homer Davis of Chicago.

Phillipsdale Plant

Manuel Oliver
Arthur Trudell

David S. Lowry
Robert Crowley

Leslie E. Howard
Raymond Nolan

ANTHONY TAMEO'S SON Frank, snapped on a street in Hamburg, Germany, where he is stationed with the Army. His father works in Insulating Board Finishing in the new mill at Phillipsdale. Tony has another son, John, in the service in Korea.

Around the Plant

Joseph Wynne is a proud grandfather for the second time.

Al Hammond was surprised to see all his fellow workers watching him change clothes. They were admiring his nylon shorts.

Millwrights Lead

INTEREST is still high in our bowling league with the lead changing almost every week. At the present time the Millwrights are on top with John Cyronak, Ray Nolan and Mat Pino holding the individual honors. The league standing on November 1:

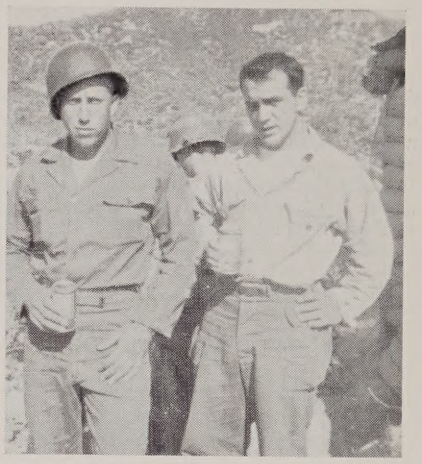
	Won	*Lost*
Millwrights	21	7
Office	18	10
Insul Board	16	12
Engine Room	14	14
Yard	13	15
Machine Shop	2	26

Those with averages over 100 are:

John Cyronack	112	6/21
Matthew Pino	105	10/15
Ray Nolan	105	5/21
Howard Inman	101	10/21
William Kanoski	100	10/21
Clif Soderlund	100	8/21

Joe Queenan is being kept busy with a part time job selling aluminum storm windows. He had to give up bowling.

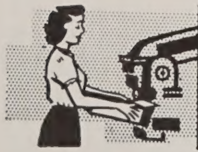
George Condry was having too many nights away from home. He had to resign from the Rehoboth Planning Board. Guess these young fellows can't take it any more.



IN KOREA, John Tameo, right, son of Anthony Tameo of Phillipsdale, pictured with friend who, Johnny tells his father, is his "old first gunner."

Ted Maddern of the Inspection Department has announced the marriage of his son Robert and Janet Millard in North Attleboro on October 11. Immediately after the marriage, the couple took off for California where they will make their home. Ted says that just because he wouldn't take the day off but changed to the night shift, doesn't mean he's "tight" — he's just a conscientious worker.

Now Ted, having seen his son married in October, was preparing for the wedding of his daughter, Lois, on November 22.



Shoe Carton Set-Up Stations

News from Auburn

By Helen Lane

We understand that Alphonse Theberge is all through giving driving lessons to girls. The last one left the road and skidded down a steep embankment, nearly rolling the car over. Al says that was much too close for continued good health.

We welcome Janice Briggs, our new supply girl.

Alice and Clarence Donahue are planning a trip to Vermont some week-end, probably over Thanksgiving.

Anna Smith recently went to Moncton, New Brunswick, her former home, to visit her family.

Angie Boisvert hopes she and husband Romeo will have two deer when they return from their hunting trip to East Holden.

Rita Tremblay took a week-end trip to Sherbrooke to attend the wedding of her cousin.

SWEET, LITTLE GIRL from the State of Maine. She is Sylvia Ann Donahue, four-year-old daughter of Alice and Clarence Donahue of the Bird & Son Shoe Carton Set-Up Station at Auburn, Maine.

Matched

To the John Kovals, a son, September 7. (Roofing)

To the Stanley Haywards, a daughter, Susan Elaine, September 27. (Flooring)

To the Alfred J. Mucciaccios, a daughter, Sharon Ann, October 1. (Paper Mill)

To the Harold Hillyards, a daughter, Deborah Stamm, October 2. (Main Office)

To the John DeCostas, a son, John, October 4. (Finishing Mill)

To the R. C. Keitzes, a daughter, October 9. (Chicago Sales)

Henry B. Hartig

HENRY B. HARTIG, for many years a Carpenter at our East Walpole Maintenance Department, died at the Victoria Rest Haven, Norwood, on November 1. He had been in poor health since his retirement in March, 1948.

Mr. Hartig joined the East Walpole repair crew in February, 1905 and spent all his Bird & Son years as Carpenter in the East Walpole Division. He was well known and much respected by all who knew him.

He was a member of the Walpole Fire Department and served as Deputy Chief for East Walpole for a great many years.

The funeral was held Monday, November 3, from the Gillooly Funeral Home, Norwood, followed by a solemn high mass at St. Mary's Church, East Walpole, at 10 o'clock. Burial was in St. Francis Cemetery, Walpole.

Surviving Mr. Hartig are his wife, Mrs. Margaret J. (Carberry) Hartig, a daughter, Mrs. Dorothy Gahagan of Norwood, who is employed at our East Walpole office; two sons, Chester of West Walpole, and Frank of Cochituate and four grandchildren. A son Walter, who was very ill, survived him by 10 days.

Carry H. Warmack

WE have been saddened by the loss of a long-service employee, Carry Warmack, who died October 14. He had had 23 years and two months of service with the Berry Asphalt Company.

Mr. Warmack carried an unusual record here, having worked in the same department during his entire period of service as Tank Car Loader on the lube rack.

He was a life-long resident of Nevada County, Arkansas, having been born near Willisville, May 5, 1892. He was well known and highly respected both in the company and in the community. He was a member of the Mt. Olive Baptist Church, a Mason and member of the W.O.W.

He is survived by his wife, Boyd; three sons, McRae and Linwood of Florida, Albert at home; one granddaughter, and several brothers and sisters.

He had served on the Neponset Credit Union Committee ever since the Credit Union facilities were available to employees here at the Berry Asphalt Company.

At the recent annual barbecue held in honor of long-service employees, A. T. Van Pelt paid tribute to Mr. Warmack for his many years of faithful service.

Walter H. Hartig

WALTER H. HARTIG, company Photographer, died November 10, following an illness of many months. He had worked for Bird & Son steadily since June 28, 1920, when as a boy not quite 19 he came to work in the Printing Department (FXP) as a Compositor. He remained a Compositor as long as he worked in this department, until his transfer in 1948 as photographer to Advertising Display.

Before his formal transfer, Walter Hartig had shown interest and ability in photography and had done work for Advertising and the Review on a call basis while still in Printing. He was listed as Review Photographer as early as 1946. Back in the 30's he had been in the Bird Club camera club. One of his best loved pictures — and one of which he was justly proud — was the color photo of the Main Office at night with its Christmas lights, taken in December 1950 and used as the Christmas cover for the Review last year. Walter Hartig was the first full-time Photographer to be employed by Bird & Son.

Besides his regular job, he served for several years as a director of the Neponset Credit Union. He was first elected a director in 1937 and had been one until the time of his death, with the exception of the war years when he was in the service. He was president of the Credit Union for two terms, 1949-50, 1950-51, and had been a member of the Auditing Committee before the war.

His war service dated from September 1942 to June 1945. He was in the Army Air Force and was an instructor in radio.

Walter Hartig at one time had his own dance orchestra and recently was in demand to play the violin for square dances. He had been a member of the Bird Club Men's Chorus back in the 30's. During the war while in the service he directed a chorus of fellow service men.

In the Town of Walpole, where he lived most of his life, he was a member of the call force of the town fire department. He joined in 1923 as a driver. On July 1, 1947, he became captain of Company 2. Fellow firemen served as bearers at his funeral: Chief Aaron Hill, Deputy Chief Curtis Boyden, Lt. Thomas Rice, Lt. Charles Locke, Arthur Hand and Thomas King.

He is survived by his wife, Eulalia "Lally" (Fraga); a sister, Dorothy Gahagan; two brothers, Chester and Frank; and his mother. His father, whose death notice appears in this same issue, died just 10 days before him.

Funeral services were held from the Ginley Funeral Home, Walpole, on November 13, followed by a solemn high mass of requiem at St. Mary's Church, East Walpole.

Bird Employees Serve in Norwood Little League

Several Bird & Son employees attended the wind-up banquet of the Norwood Little League on October 22 at the Armory. As new President of Norwood's junior baseball players, Joe Wall of the Flooring Laboratory had a prominent part. Other employees included Nick Ferrara of Flooring, who is manager of the Yankees, John Cooke of No. 1 Box Shop, an umpire, and Tony Grinavic, also of Floor Covering, who is a member of the league's directors. Young Tony, Jr., led the league with a .521 batting average. This was the highest in Norfolk County and third highest in the state.

STATE SENATOR Leslie B. Cutler visits Bird & Son, October 24, and here is listening to Assistant Superintendent John Locke of No. 1 Box Shop explain what Mona Chicoine, back to, does at the Stapling Machine.

BIRD CLUB

New Activity-Art Classes

Velma Cobb, Chairman

UNDER the direction of Mrs. Watson, wife of Dick Watson of the East Walpole Engineering Department, the long-planned art classes got under way on October 23. The start of these classes was another step toward providing more and varied activities for Bird Club members.

Many who expressed real interest in coming found a conflict of dates with the Thursday night meeting date. Therefore the classes have been scheduled to meet in two sections, one on Monday nights and one on Thursdays. The Monday class is in the East Walpole Brigade Room; Thursday evenings it's at the Tower Room.

Most of the men and women who have come thus far are people who haven't sketched a picture since they had to draw maple leaves back in school. But they are catching on fast.

MASQUERADE GOLF MATCH at the Walpole Country Club found some of our Office girls in interesting regalia. Back, left to right: Marion Tolman, Helen Makarevich, Mary Bannon, Pat McDonald, Peg Delaney, Florence MacDonald and Carolyn Delaney. Front: Hannah Flavin, Mattie McLauchlan, Anne Walukevich and Helen Shimsky.

Choral Society in Rehearsal

LIKE other seasonal affairs which people look forward to each year, the Christmas concert of the Neponset Choral Society has become an event welcomed by many. The concert will be given on two nights this year, December 12 and 13, a Friday and Saturday evening, at the Bird School hall, East Walpole.

Featured number on the program is the music-story, "Bethlehem," which will be performed with appropriate costumes and stage effects. Songs, some of them familiar, and varying in mood from gay to deeply religious, comprise the program.

Leonard Weaver will direct, with the piano accompaniment by Walter "Rocky" Rockwood and Ruth Gnerre. Well-known local soloists, who are members of the Choral Society, will sing the solo parts.

Banquet Soon

HOLMAN'S roast beef and scalloped oysters are the featured attraction at the annual Bird Club banquet, Saturday night, November 22. Trimmings include dinner music from six to seven and dancing following the banquet. See bulletin boards for final details.

Arrangements are under the direction of the Bird Club Entertainment Committee, Ed Wisniewski, Chairman, and Kay Niden, Ed Geraghty, Catherine Bellew, Tony Utorka, Mary Wallace, James Weir, Agnes Kozlowski, Aldo Bertoni and John Dziubaniuk.

* * *

Children's Party

THE annual Children's Christmas Party is scheduled for Saturday, December 13, in two sessions, morning and afternoon. One of the most popular features of the Bird Club program, the Christmas festivities for the youngsters were already being planned by the end of October. Fliers, posters and local newspaper announcements will keep members informed of latest details

Girl Bowlers at Sports Center

John Woloshyn, Chairman

SIX teams of five girls each, with eight substitutes available, are signed up for the Tuesday night sessions this season at the Norwood Sports Center. Teams and captains are:

Willers	Mary Moylan
Wash Outs	Eleanor Shea
Solids	Louise Conti
Lucky Five	Anne Kelter
Demons	Enie Geraghty
Bowlettes	Betty Lindquist

Priscilla Muse of the Bowlettes, at the end of a month's competition, had high single, 116, high three string, 307, and high average, 94. Hi, Priscilla!

Team at the top was the Lucky Five, followed by the Demons and Bowlettes tied for second, trailed by the Solids, Willers and Wash Outs.

HELEN DOES IT AGAIN! Main Office fisherwoman, Helen Goetz, knows where to find the biggest striped bass on the Cape. This 25-pounder, the biggest she ever caught, she landed late in September on the outer beach at Truro. It measures 40 inches.

Men's Bowling

By JOHN WOLOSHYN and EVERETT FULLER

BY the sixth week, the records given in last month's Review had for the most part changed hands. Charlie Esper was top single string bowler, with a 135. A 349 pinfall for three strings put Garnet Patterson on top with the three-string high. Flooring Finishing (FFR) held the team high single and team high three-string totals, a change from last month's report. Stanley Hayward at this writing now holds the top average. The only leader not knocked off was the Flooring Shipping team, who still led the league.

Veterans' Show

MARY MOYLAN, Chairman

BIRD CLUB Veterans' Show entertainers put on their first show of the season, October 28, at Cushing V. A. Hospital in Framingham. This was a ward show. A one-hour performance was put on twice, in two different wards.

We had most of our previous cast with us, and we have added a few new acts which, along with the original cast, were well received. Appearing in the show for the first time was Marie Montisano, daughter of Anthony Montisano of No. 2 Box Shop, along with Judith Lane, a former employee, in a baton twirling act. Another first nighter was Gail Riley of Norwood, who did a tap dance routine and also sang a number.

Past performers, on hand for the 1952-53 opener, were Anna Ippoliti Greene, George Wallace, Claire Geary, Peggy Hunter, Matty Connolly, Dolly DeRose, Dan Sweeney, Jim Araby and Bill Grazado.

From the reception our show got at Cushing, I should say we are off to a successful start of the new season.

Cribbage

By HERMAN NORDSTROM

THE first party of the season was held October 16 at the East Walpole Brigade Room. Twenty-two players came. The first prize in cribbage went to Henry Wohler of Hollingsworth & Vose; second to Leon Schensnol of Flooring Shipping. The two baskets of fruit went to Bob McLauchlan, Hollingsworth & Vose, and George Stone, retired Beaterman.

The November 20th party features a turkey for first prize and a large capon for second. At the December cribbage session, the 18th, a turkey and a capon will also be awarded.

Parties are held the third Thursday of every month through March.

In Military Service

ANOTHER man has left for military service since the last listing in these pages. He is

Joseph Simpson, FXV2

now at Parris Island, South Carolina, with the Marines.

FOREMEN from Dennison Mfg. Co. and Hood Rubber Co. visited Bird & Son on October 23. This is a program set up by the three companies for the foremen to exchange information and to see how other plants operate.

Bird & Son men in the picture, taken at the Combiner Room at No. 1 Box Shop are, with visitors, Stanley Phillips and John J. Murphy, fourth and fifth from left, and Benjamin Baranowski, next to right end. Men on the machine are Lawrence Hazlett, Henry Bochanowicz and Walter McKenna.

BIRD
& SON, inc.
BIRD
PRODUCTS
Established ® 1795

1953
Season's Greetings
BIRD

BIRD
NEPONSET
REVIEW
December
1952

BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U. S. A.

PAPER MILLS
East Walpole, Mass.

BOX FACTORIES
East Walpole, Mass.

FLOORING PLANT
Norwood, Mass.

ROOFING PLANTS
Norwood, Mass., Chicago, Ill.
Shreveport, La.

FELT MILLS
Phillipsdale, R. I.
Shreveport, La.

INSULATING BOARD PLANT
Phillipsdale, R. I.

GRANULE PLANTS
Norwood, Mass.
Glenwood, Ark.

BRANCH OFFICES: New York, Chicago, Shreveport

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Chairman of the Board — Charles S. Bird
President — Axel H. Anderson
Vice President — H. Eugene Sawyer, Jr.
Vice President — Eli L. Chamberlain
Vice President — Ralph A. Wilkins
Secretary & Treasurer — Wesley C. Ahlgren

DIRECTORS

Wesley C. Ahlgren
Philip R. Allen
Axel H. Anderson
Elmer H. Bartlett
Perkins Bass
Frederick K. Becker
Charles S. Bird
Eli L. Chamberlain
E. Barton Chapin
Elwood T. Dickinson
Jerome C. Hunsaker, Jr.
John R. Macomber
William R. McNeil
Harold B. Pullar
H. Eugene Sawyer, Jr.
Ralph A. Wilkins

EXECUTIVE

Treasurer and Controller, Wesley C. Ahlgren
- Assistant Treasurer and Credit Manager, Charles A. Sumner
- Assistant Secretary and Assistant Treasurer, Warren H. Anderson
- Assistant Treasurer, Ernest H. Coleman
- General Auditor, John C. Rambeau
- General Office Manager, Joseph Erker, Jr.
- General Cost Accountant, Lawrence M. Lindblom

Purchasing Agent and Traffic Manager, Howard S. Hanna
- Assistant Purchasing Agent and Traffic Manager, Michael J. Hawkins

Director of Research, Frank P. Reynolds
- Chief Chemist, Research Department, Daniel O. Adams

Director of Marketing, Howard O. Woods
- Assistant to Director of Marketing, Lytle G. Williams
- Sales Promotion Manager, Wilbur L. Watkins

Director of Industrial Engineering, E. Russell Pulsifer

Director of Personnel, Ralph M. Wight
- Assistant Director of Personnel, John J. Murphy
- Personnel Services Manager, Albert W. Smith
- Employment Manager, Edgar M. Grout

FLOOR COVERING DIVISION

Vice President, H. E. Sawyer, Jr.
- Assistant to Vice President, R. V. Garner
- Sales Manager, R. T. Murphy
  - Field Manager, C. A. Boiteau
  - Field Manager, B. V. Johnson
  - Field Manager, A. J. LeBlanc
  - Field Manager, T. J. Sullivan
  - Field Manager, W. H. Tyson
  - Sales Service Manager, L. R. Bernier
- Superintendent, Flooring Plant, Frank Maconi
  - Chief Chemist, B. H. Bailey

BUILDING MATERIALS DIVISION

Vice President, E. L. Chamberlain
- Assistant to Vice President, Rogers Weed, Jr.
- Assistant to Vice President, W. P. Walker

East Walpole Plant
- Sales Manager, Northern Division, R. H. Emerson
- Sales Manager, Eastern Division, J. D. Johnston
- Sales Manager, Southern Division, J. H. Van Hoy
- Sales Service Manager, H. F. Davis
- Superintendent, W. R. Wright, Jr.
  - Chief Chemist, S. H. Sallie

Chicago Plant
- Western Manager, Philip C. Johnson
  - Consultant, W. W. Wilson
  - Sales Manager, Central Division, J. W. Morgan
  - Sales Service Manager, B. G. MacFarlane
  - Superintendent, D. E. Frazier
  - Office Manager, G. F. Campbell, Jr.

Shreveport Plant
- Southwestern Manager, L. L. Williams
  - Sales Manager, Southwestern Division, R. F. Jenkins
  - Sales Service Manager, J. D. Cook
  - Superintendent, B. P. Soward
  - Office Manager, O. N. Sherburne
  - Traffic Manager, Arthur Miller
  - Chief Chemist, R. N. Potter

PAPER PRODUCTS AND FELT DIVISION

Vice President, R. A. Wilkins
- Assistant to Vice President, L. J. Tarbell
- Assistant to Vice President, H. S. Whitney
- Chief Engineer, O. M. Lambine
- Sales Manager, Fibre Box Division, H. R. Bonnyman
  - Assistant Sales Manager, Benjamin Beale
- Sales Manager, Carton Division, R. H. Hall
- Consultant, Carton Division, R. M. Springer
- Sales Manager, Special Papers Division, E. C. Davis
- Sales Manager, Horticultural Division, W. G. MacIvor
- General Superintendent, Paper, Box and Carton Divisions, J. J. Burke
  - Superintendent, Paper Division, F. A. Massey
  - Superintendent, Box Division, A. D. Colburn
  - Superintendent, Carton Division, R. L. Tupper
  - Chief Chemist, H. T. Barker
  - Chief Engineer, G. M. Blair

FELT DIVISION

Phillipsdale Mill

Superintendent, P. I. Knight
- Office Manager, R. W. Pearson
- Chief Chemist, A. H. Chamberlain
- Chief Engineer, E. E. Peterson

Shreveport Mill

Manager, L. L. Williams
- Superintendent, B. P. Soward
- Office Manager, O. N. Sherburne
- Chief Chemist, R. N. Potter

The Season's Greetings

ONCE again, as is our custom, in this Christmas issue we take a look at our accomplishments of the present year and our hopes for the year ahead. In the pages that follow you will read of the things we have done in 1952 to bring good business to Bird & Son and the customers who handle Bird products.

We tell of plant expansion, of modernized machinery, of new products, of advertising and new sales techniques. Our aim has been to keep pace and in many areas to lead with products of high quality and up-to-the-minute style and color. This has been accomplished through the fine cooperation of all our working force.

An election year is always a year of uncertainties. 1952 has been no exception. There have been the difficulties of price controls and unpredictable changes in the buying habits of the general public. As someone has said, no sale is really made until the final purchaser takes the product to his home and pays for it. Our product is only as good as our final customers, the homeowners, think it is and prove it is by their purchases.

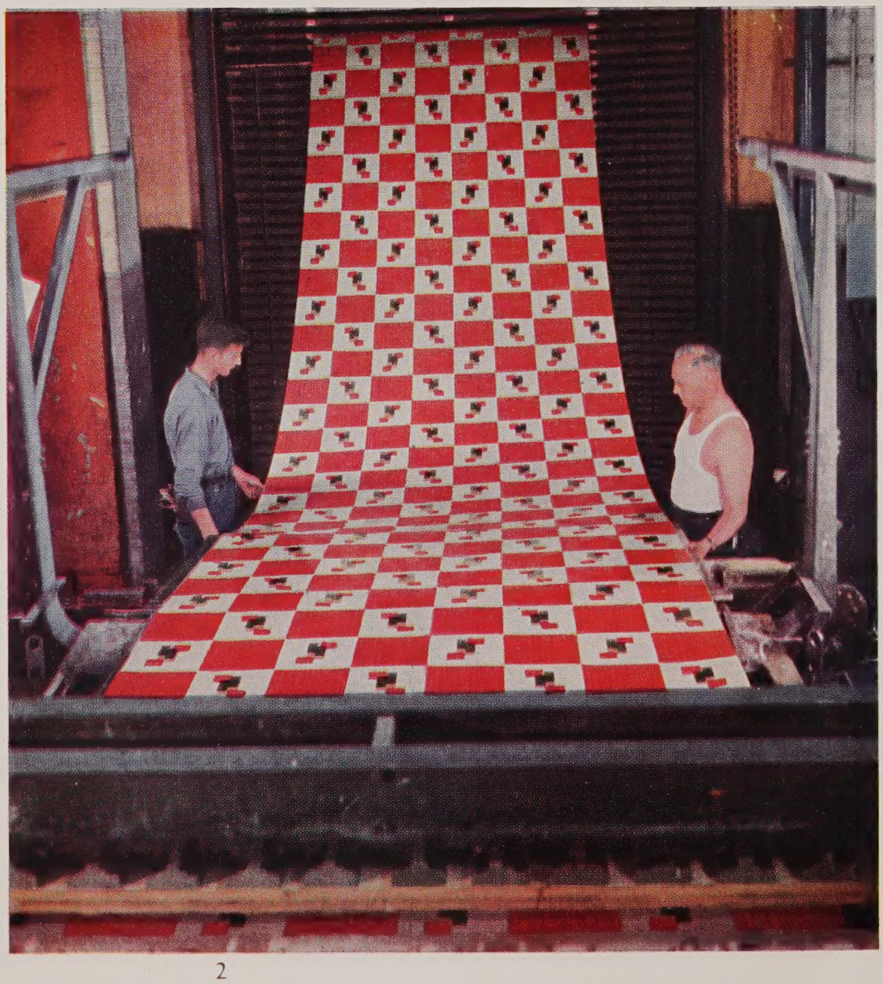
Our appreciation goes to you who as distributors, dealers, employees and buyers have handled Bird products and who by your efforts have helped make 1952 a good year for us all.

We look to 1953 with confidence and invite you all to join us in making it our best year ever.

Hearty Christmas Greetings and a Happy New Year to all Bird customers, employees and stockholders.

President

Grinding primary colors of paint is one of the colorful and skilled operations at the Norwood Flooring Plant. This plant manufactures more paint than any other in New England, all of it used in producing Bird quality Armorlite Rugs and Yard Goods. The operator is Frank Miloszewski.



Bird Armorlite Striablock, one of the new 1952 patterns, gets a careful inspection from Nelson Urquhart, left, and Elbert Allen, Machine Tender, right, as it leaves the machine and enters the oven for baking.

Floor Covering Division

BIRD FLOOR COVERING is in a constant state of change. Yet it remains the same in that it is one of the best buys for your money on the home furnishings market.

The change lies in its adaptability to the variations in popular needs and tastes. People want a plywood effect. We make it in our hard surface floor covering. They want a whole floor of tiles. We make it. They want new patterns. New designs are ready for the market several times a year. They ask for roll goods in floor covering that will cover the whole surface from wall to wall without a seam. Bird has it. The public wants a good-looking, utility room wall covering. Bird brings one out. And each product is always in the solid tradition of quality and wearability.

We Point With Pride

In 1952 our Striatex and Striablock patterns made nationwide, industry news. Based on the design of striated plywood, these series have been two of the most popular of the many successful patterns which Bird has offered.

More and more householders want tile. To help householders help themselves — to Bird tile — we are packaging it in counter display cartons, six packages of 16 tiles each to a box for installing. Recent and popular pattern in this line is the jaspe-textured effect. With the pattern lines laid at right angles on adjacent tiles, the high-style, solid color grained pattern is achieved.

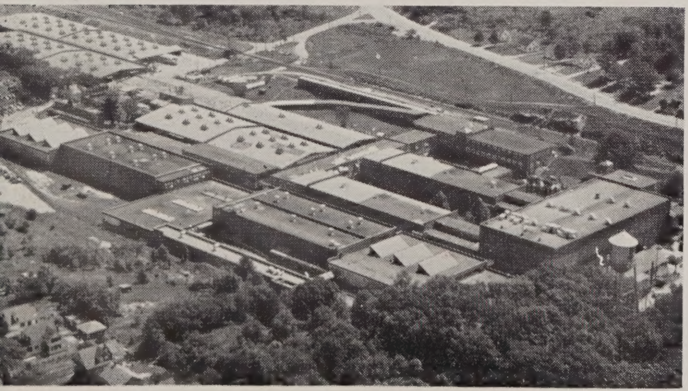
Purchasers of roll goods are more often now asking for 12-foot wide material, known in the trade as 16/4 (sixteen quarter). For the past year now we have been furnishing our customers with this wide goods.

New This Year

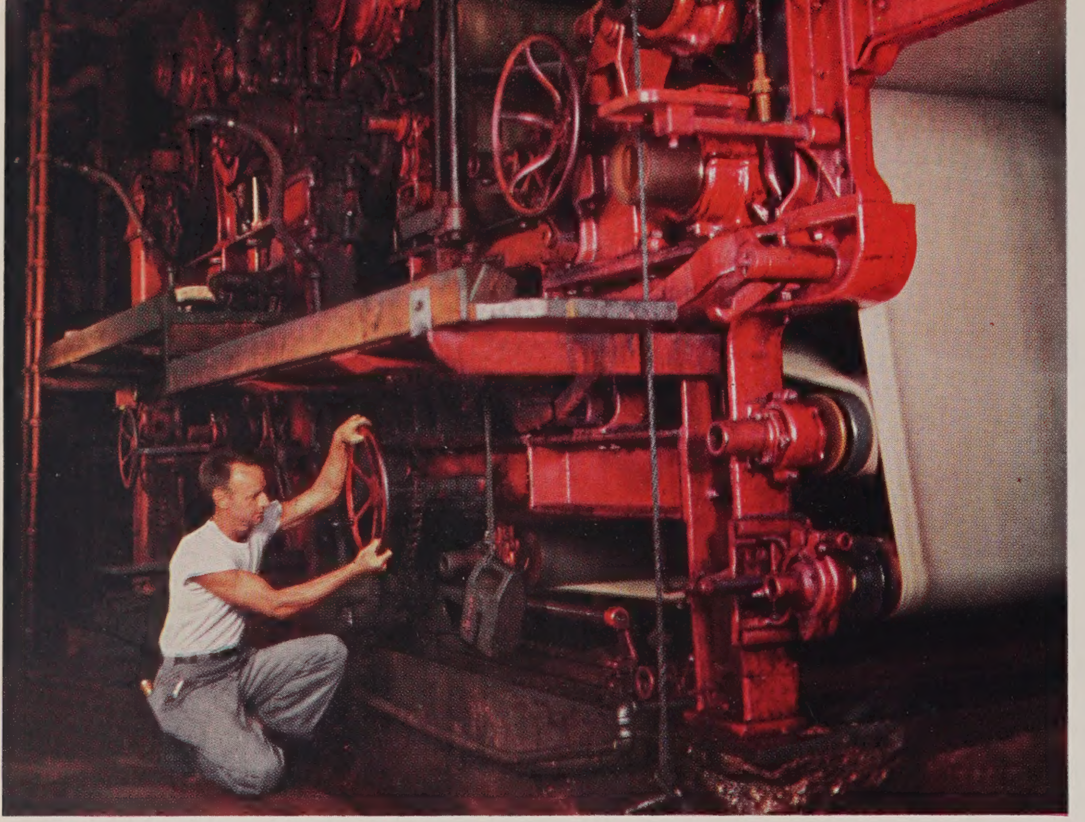
Decawall was introduced early in 1952. Decawall is an enamel surface wall covering, designed for the middle price range for bathrooms, kitchens and utility rooms. Particularly since the addition of cap strip and feature line, Decawall has accounted for a notable percent of our enamel surface sales.

Finding the prospects of working for Bird & Son an opportunity and a challenge, a number of energetic, sales-minded young men have signed up this past year with us to sell the Bird line. These men, plus our staff of experienced salesmen, make an

(Continued on page 13)



Norwood Floor Covering Plant which produces Bird Armorlite Rugs and Floor Coverings and Bird Linoleum for nation-wide distribution.



Donald Ross, Machine Tender, tightening the felt at the wet end of No. 2 Paper Machine, one of the East Walpole machines producing paper for our Box Plant.

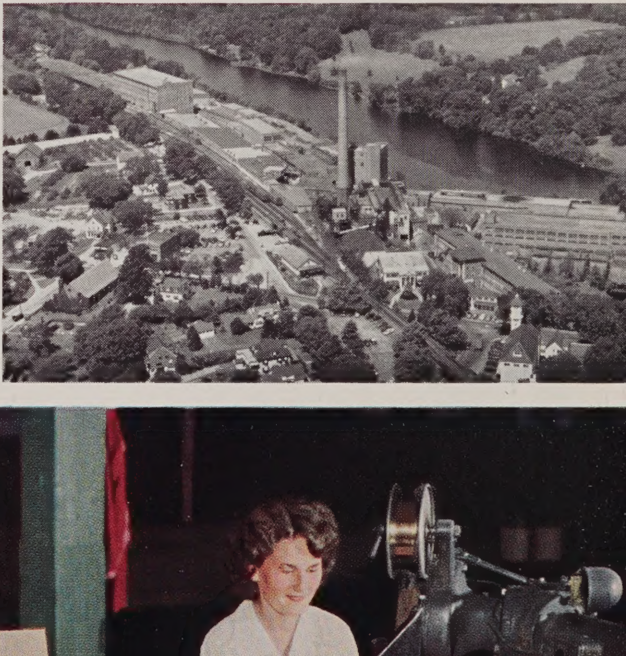
Paper Products and Felt Division

BOXES for shipping frozen meat, a complete line of both solid and corrugated fibre V Board containers, a new line of heavy flower pots for growing plants, and a heavy Vita-Band are among the important products sold by the Paper Division in 1952.

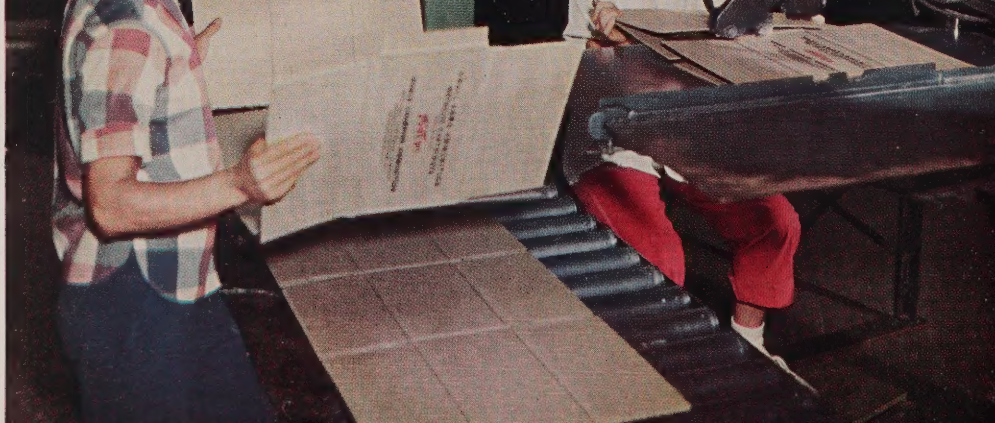
To make the new telescope boxes for government meat packing contracts and boxes for other moist materials, a new waxer has been installed at the No. 1 Box Shop. This machine applies a coat of wax to the interior of these special boxes, making them moisture repellent. Where ordinary fibre containers would break down, these boxes waxed on the inside prevent the mois-

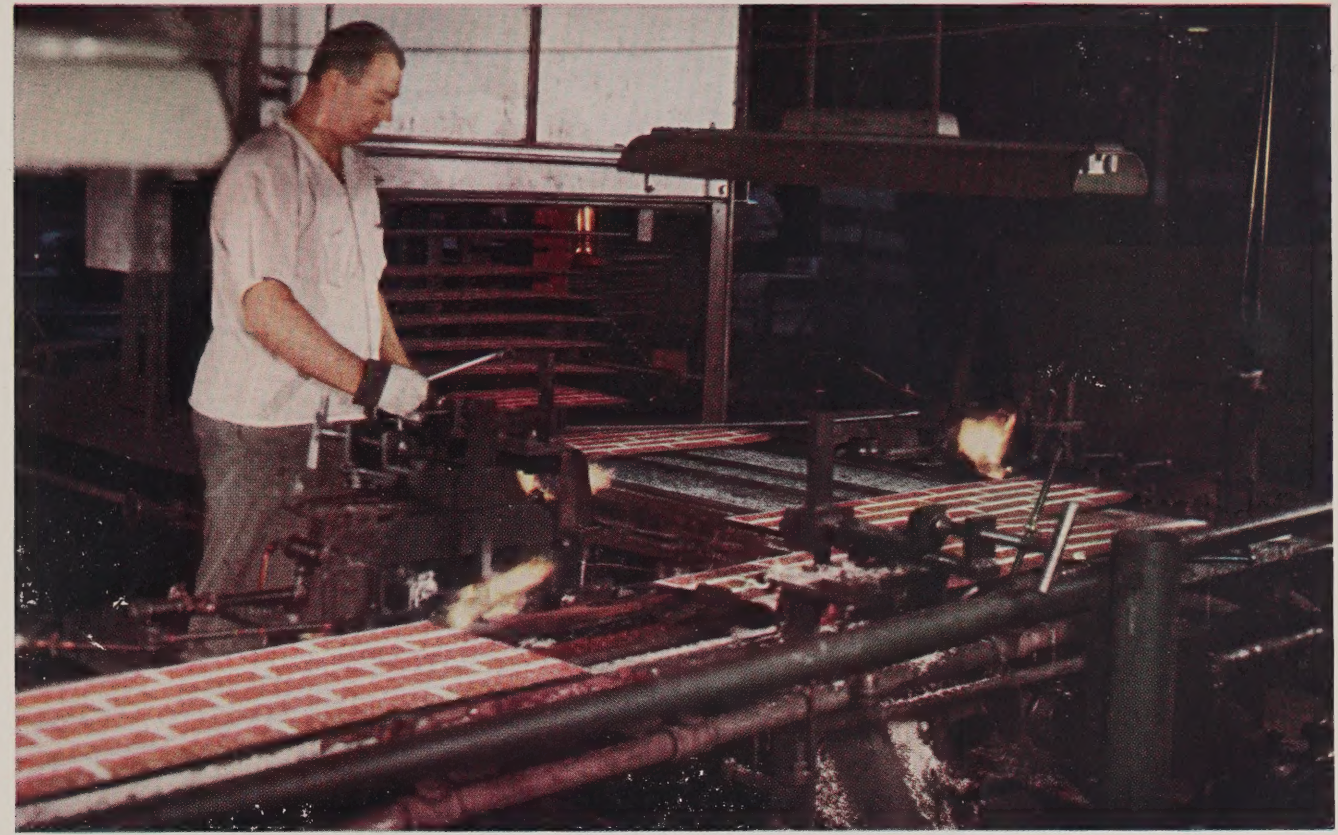
(Continued on page 6)

Aerial view of the East Walpole plants; Main Office is in the foreground, new Power Plant, center, and No. 1 Box Plant, upper left.

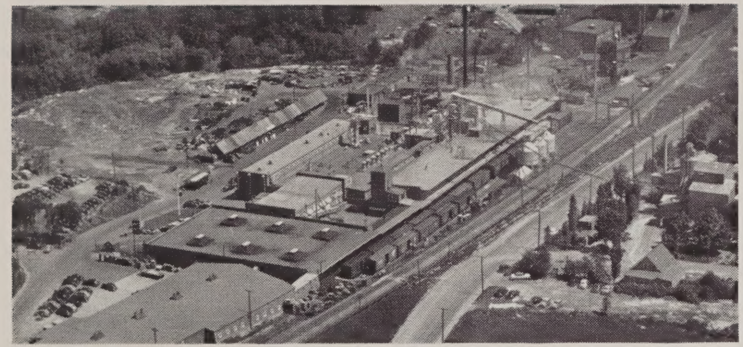


Jayne Shimsky, folding, and Mary Wall, stapling Solid Fibre cases for Winchester Repeating Arms Shot Gun Shells, at No. 1 Box Plant. This plant also produces Bird quality cases in Corrugated Fibre, Weatherproof V Board and Cleated Fibre.





Charles Brown checking the embossing and the trimming as panels of Silver Red Naturaline Bird Insulating Siding travel through the machine and enter the cooling tower at the Norwood Roofing Plant.



Norwood Roofing Plant. This picture was taken before the new warehouse was constructed. It now occupies the area at the lower left of the picture.

Building Materials Division

PASTEL roofs by Bird came into their own in 1952. Introduced first in Insulating Shake Siding last year, these pastel tints in soft, harmonious blues, browns, greens and reds are not only the latest thing in roof colors, but among the best ever achieved.

Pastel blendes are a natural for modern, ranch-type homes. The roofs are lower and cover large areas. Bird pastel shingles blend beautifully with the new tones in house paints and add richly to the pleasing effect of the whole structure. There is the same rugged Master-Bilt quality as in all Bird shingles, but there's more too — added colors and high style to catch the eye of the buying public.

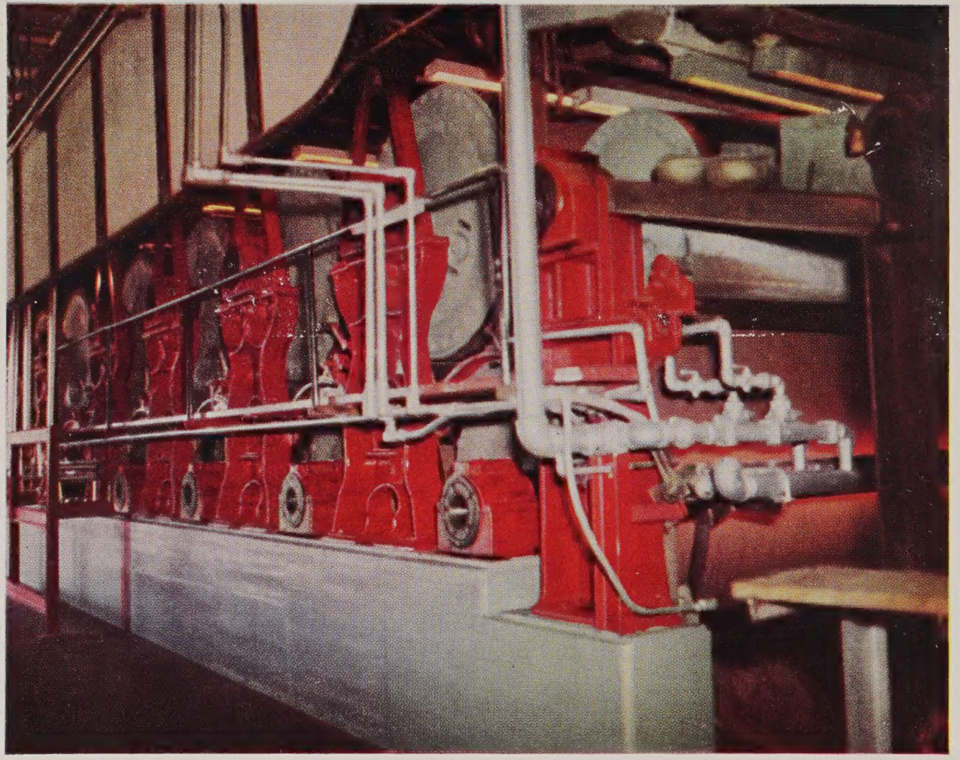
An enthusiastic Bird salesman wrote recently:—

> "Pastel blendes have given us another boost. This week I had a call from a dealer stating there was a new tourist court being built in his area, and the owner and contractor wanted something new and different with customer appeal. The dealer and I showed the contractor, and later the owner, our pastel blendes. They asked

(Continued on page 14)

BIRD
SHINGLE
BIRD & SON
QUALITY
PRODUCT
since 179
BIRD
Roll
ROOFIN

Three chip storage tanks tower above the Shreveport Felt Mill, effectively promoting the name of Bird & Son to all passers-by.



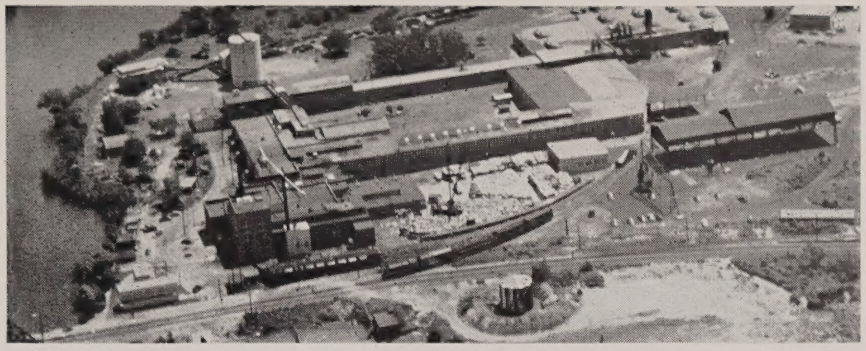
Drier section of the Shreveport Felt Machine. Just above the revolving driers can be seen the red ray burners which operate at a 2300° temperature and provide more rapid drying of the felt stock as it passes through the machine.

Paper Products and Felt Division

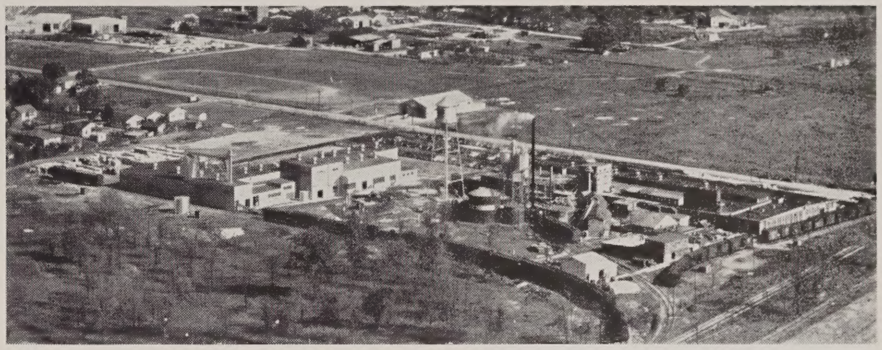
(Continued from page 4)

ture of the product getting through to weaken the box during shipment. Frozen meat for Army camps and for overseas shipments now travels in these Bird Waxed Telescope Boxes. The boxes are also sold to rose growers for fast shipment of fresh flowers. The waxed interior retains the natural moisture of the flowers so that they arrive at their destination as if freshly picked. Manufacturers and users of machine parts are also finding a use for the waxed containers. Greasy gears and shafts, that might break down ordinary boxes, travel safely in the new Bird containers.

V Board, which came again into its own in 1951 for overseas shipments, has continued to be an important item in the Bird line. We now produce seven different grades of V Board in both solid and corrugated fibre, the most complete line of any V Board manufacturer operating in the New England area. Whatever the problem in shipment, there is a Bird V Board package to solve it. The government uses Bird Weatherproof Cases for many overseas shipments and also buys many cases for overpacking. Weatherproof board is expensive. Only certain over-



Phillipsdale, Rhode Island, Felt Mill and Insulating Board Mill.



Shreveport Roofing Plant and Felt Mill.

seas shipments need this expensive board, so at Schenectady the government operates a plant for overpacking. It buys huge quantities of materials in standard boxes and at Schenectady repacks those items destined for overseas. Bird V Board is shipped to Schenectady in sheet form and there converted into boxes for these overseas shipments.

Bird & Son still continues its policy of producing and offering its customers the most complete line of shipping cases of any New England manufacturer. There is Solid Fibre, Corrugated Fibre, Cleated Fibre, the special boxes with waxed interiors and the seven different grades of V Board. *No other New England manufacturer can match this.*

In addition Bird & Son is the only completely integrated container plant in New England, operating its own paper mill and box plant at the same location. This means fully controlled operations from start to finish, providing Bird quality production and the best possible service to customers.

Horticultural Line

Newest item for commercial growers of plants and flowers is the Bird Perennial Pot, now offered in the 5½, 6½ and 9½-inch sizes. This sturdy pot is especially built for growing plants. Greenhouse operators use it for roses, chrysanthemums, evergreens and azaleas. Growers use them for carrying such plants through the winter in the greenhouses and find them the best thing on the market for selling plants in bloom. Instead of having the customer select the plants in the field and wasting his time and the nurseryman's in digging and wrapping, the plants are potted in the early spring; they keep right on growing and blooming when transferred to the sales areas either indoors or outdoors at the greenhouse. Customers can select the plants they want and quickly carry them away without inconvenience.

Another horticultural product selling well to greenhouses and market gardeners is the new Vita-Band H brought out this last fall. This is a heavier band built especially for the growing of plants which take a long time to develop. It is an improved version of the old Vita-Band 40 discontinued in 1950. Nurserymen clamored for something to replace it. Vita-Band H fills the bill.

It takes the best in equipment to produce continually products of high quality. Bird & Son has done much in 1952 to improve its production facilities in the Paper and Felt Division. The new waxer at the East Walpole Box Shop has already been mentioned. A new automatic taper for corrugated boxes has been installed. A conveyor system for waste disposal is

(Continued on page 12)

Milling Around

EVERY DECEMBER late in the afternoon from the windows of the Bird offices looking onto East Walpole Square can be seen crowds of eager, happy children swarming around the perennial figure of Santa Claus. The children change and grow up but there are always more to take their place and re-enact this unrehearsed but timeless drama.

Main Office and Sales

Julia Smith
Sabina Costello
Louisa Graham
Raymond Case
Genevieve Vitaitis
Dorothy McEleney
Julia Lewis
William Grazado
Mary McDonough
Pat McDonald

Peg Owens is now working in the new Marketing Department.

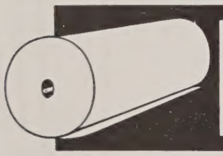
Mattie McLauchlan and Peg Corcoran spent their fall vacation at Bar Harbor.

Hello and welcome to Sylvia Mattson, who has come to work in the Mail Room.

Ruth Doane is welcomed to the Flooring Sales Office. She is the mother of Janet Doane, who works in the Credit Department.

Mary Kelleher and Eleanor Morse flew to Puerto Rico for an October vacation. While we were worrying about early frosts, Mary and Eleanor were going swimming to cool off.

Two new girls in the Sales Promotion office are "old" Bird girls. Betty Lindequist worked here summers while she was going to college. Annabel Cobb Smith was in Roofing Sales, left to be with her Navy husband until his recent discharge from the service, and is now living back here. It is nice to see them around the office again.



Paper Mills

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
Edward Power
Peter Daly
Chester Ambruskevich
Carolyn Delaney
Ninnette Grusheski
Elna Gottberg

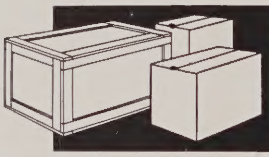
John Griffin notes that he has been here five years now since coming from the "Old Sod", Galway, Ireland.

John Farrell has been out with a fractured hand. We wish him a speedy recovery.

The DMT (Stock Transfer) keglers are off to a good start this season with much added strength.

Mario Boragine, who had exhibited paintings back in 1942 in the Arts and Crafts exhibit at Bird Hall, has joined the skilled and unskilled who are learning to draw with the Bird Club art classes.

Aldo Savi, who worked on No. 2 Paper Machine, has been transferred to Westover Air Force Base. A/3c Savi is in a maintenance squadron.

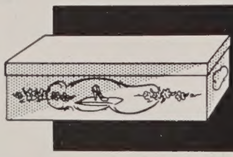


No. 1 Box Shop

John P. Walsh
Ramona Chicoine
Catherine Bellew
Edward Paduck
Kenneth Houghton

Thomas White, son of Howard "Bullet" White, Foreman, successfully passed the Massachusetts bar examinations. Howard's other son, Francis, passed the bar previously. With two attorneys in the family, Howard should feel quite content.

Sadie Mike and Dorothy Johnson are new workers in the Wood Frame Department. We welcome them and hope they are happy here.



No. 2 Box Shop

Joseph Smelstor
A. D. Smith
Anne Kelter
Catherine Brady

Amos Dixon's twins (boy and girl) are attending the University of Massachusetts at Amherst.

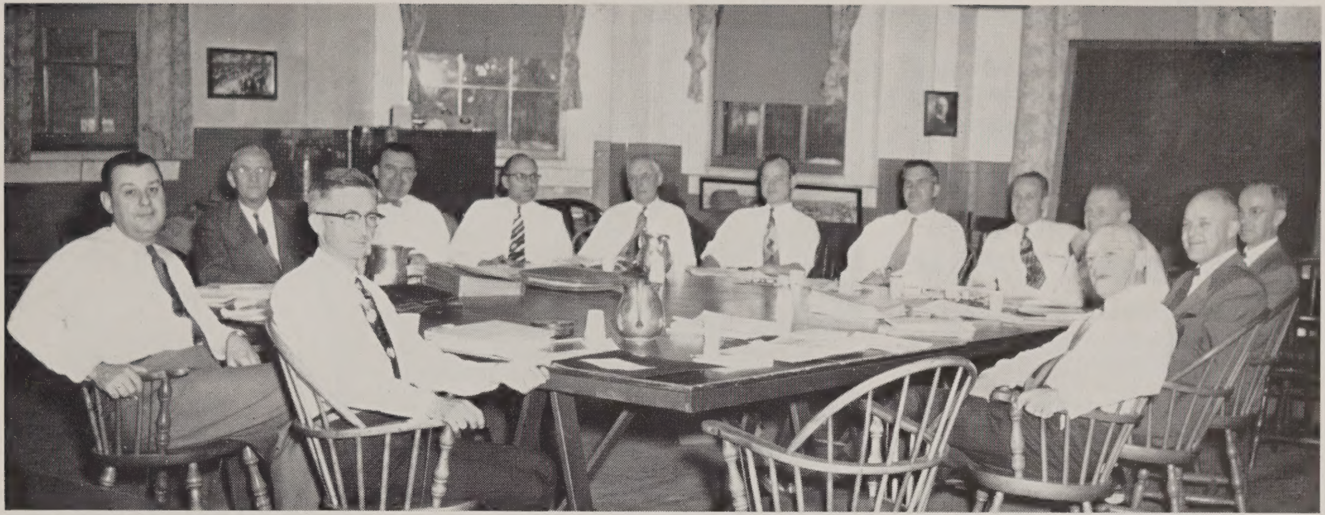
The Shoe Cartons Inspection girls would like to thank Alma Walsh from the Flower Pot Department at the Finishing Mill for the wonderful turkey sandwiches which found their way down here.

Mike Downey with his nephew drove to Tennessee. He said the country is beautiful and weather nice.

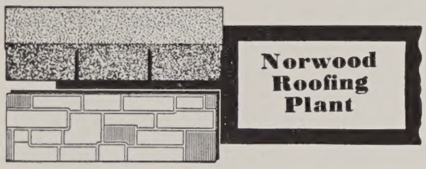
Glad to see Alfred DiFlaminis back again looking so well after his recent illness.

Joe Troiano and his wife have been planning to leave for Florida the end of November for a month's vacation.

RONALD B. STRAVINSKI, age 6, likes cowboys, candy, trains, trucks and anything that makes a big noise. He just started school this year. His dad, Bernard, works in Solid Fibre Finishing at No. 1 Box Shop.



BUILDING MATERIALS Division manufacturing executives from all sections met the last of October for a three-day conference at East Walpole. From the left starting with the man with the glasses and going around the back of the table are: Three men from Shreveport, R. N. Potter, B. P. Soward and L. L. Williams; next are D. E. Frazier, formerly of Norwood and now of Chicago and P. C. Johnson, also from Chicago. Next, D. E. Fleming, Norwood Roofing, W. T. Wiggins, Chicago, W. R. Wright, Jr., C. L. Walton, S. H. Sallie all of the Norwood Plant, and W. P. Walker, Rogers Weed, Jr. and Vice President E. L. Chamberlain, all at East Walpole.



Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Louis Silvestri
Joseph Nevins
Roger Percy
John Folan
James Murray
Lou Dom
Florence Murray

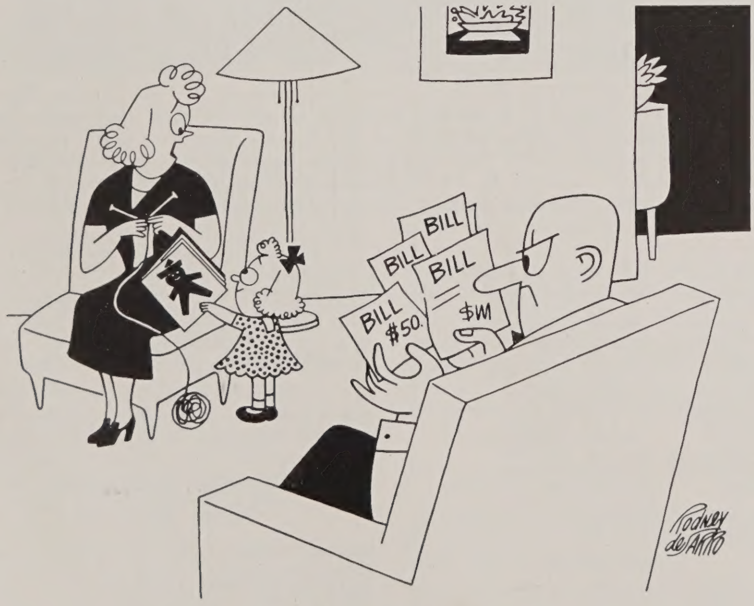
John McDonald has blossomed out with a 1947 Lincoln, a 12-cylinder job.

Leon Morrison, on military leave, has been transferred to Korea. He was at Otis Field on the Cape for some time.

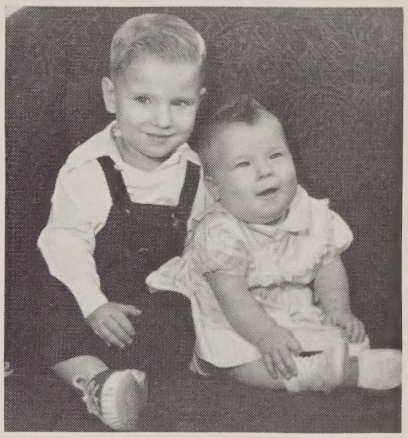
Loreto Marinelli, Carton Maker now in the service, wrote us recently from Lackland Air Force Base at San Antonio.

Frank Herman has recently purchased land in Stoughton and is working on plans for a new home. Hope Frank lets us know when it will be ready for the shindig.

Also in the process of new home construction is Frank Porazzo, who is building in Dedham.



"Later, dear. I believe daddy's planning to read to mother now"



GRANDPA'S PRIDE AND JOY are Leon Everett, age 3, and Linda Marie, born last February, children of A/3C Leon Morrison and grandchildren of Fred Morrison, No. 2 Box Shop. Leon is a Roofing Plant worker on leave of absence with the Air Force with a Care of Postmaster, San Francisco, address.

Shoe Carton Set-Up Stations

News from Auburn

By Helen Lane

Gertrude Theberge can hardly wait for Christmas to come. Her best present will be having her husband home on furlough.

The Houghtons, Guy, Mary and Beverley will be in their newly purchased home on Harvard Street very soon.

We hope at the next writing we will have some reports from the lucky hunters. Certainly hope the Lane family have a deer to report on.

Norwood Flooring Plant

Bruce Grindle
James Connolly
Charles Cobb
Thomas Blundell
Edward H. Silva
Dorothy Hawes
John Grover
Frank Karshis
Stephen Wosniak
Edward Feeney
Joseph Wall

Joseph Wambolt of the Lab is a busy man, playing the piano nights for Wambolt's Band in Franklin.

Matthew Connolly is finishing his third year as a member of the Norwood Town Planning Board. Matty reports he will not be a candidate for re-election when his term expires in January.

Orville Spinks has a new stereo camera — takes 3-dimensional pictures. He says it's more fun than a movie camera.

Louis Carpentiero gave Stanley Brown a beagle to add to Stanley's string of hunting dogs. "Tuffy," the beagle, now enjoys eating "Wolf-o" or whatever the brand is with his new doghouse mates.

For the opening two days of the hunting season Barney Coyne tramped the woods in quest of game. All he came home with was a pair of sore feet. Next time he is going to take along his buddy, Carl Hilton, to show him where the birds hang out in Foxboro.

Victor Leontie had to decide whether to keep on driving to work or go back for his gun. Being a sportsman, he went back, bagged the pheasant. And he still got to work on time.

Not so fortunate on opening day was John Machado. After getting a bird, John returned to his car and discovered his keys were lost and a tire flat. So — he broke a window to get into the car, drilled the lock to get the spare tire, then crossed the wires to start the car. Nothing to it!

NEWSPAPER MEN from the Walpole Times and the Norwood Tribune are escorted through the East Walpole and Norwood plants one day this fall to get them better acquainted with Bird & Son, one of the largest industries in this area. At the inspection table in Flooring Finishing, Victor Fornaro carries on with his work, while Ed Grout, Employment Manager and Review Editor, explains the process to the visitors. Left to right: Victor Fornaro, Henry Foley and John Cook of the Tribune, Garrett Dalton of the Times, Ed Grout, and Jerry Flynn, also of the Walpole paper.

LOCAL PRESS MAKES A VISIT to one of the largest industries on its beat. George Sherlock, Editor, and William Vanderwal, Advertising Manager, of the Norwood Messenger recently visited the East Walpole and Norwood Plants of Bird & Son. They were much interested in our manufacturing processes, which they were having an opportunity to see for the first time. Watching Louis Gabrelli working on No. 9 Roofing Machine roll goods take-off are the newsmen's escort, John J. Murphy, Assistant Director of Personnel, and Messrs. Sherlock and Vanderwal.

Long Service List

January, 1953

Employees

Name	*Year*	*Dept.*	*Years*
Panfilo Lacivito	1-12-12	Roofing	41
H. E. Sawyer, Jr.	1-26-14	Vice President, Flooring Div.	39
George L. Towle	1-7-16	Maintenance	37
William J. Boyd	1-5-20	Flooring	33
Albert W. Smith	1-19-20	Personnel Services Manager	33
James A. Surette	1-26-20	Roofing	33
Mary C. Kelleher	1-31-21	Office	32
Joseph Kowolowski	1-13-22	Roofing	31
Anthony Samson	1-14-22	No. 1 Box Shop	31
Stuart A. Nickerson	1-16-22	Asst. Supt. Flooring	31
Martin J. Costello	1-19-22	Maintenance	31
Robert H. Ross	1-23-22	Flooring	31
Mytro Korbut	1-2-23	Maintenance	30
Ira C. Post	1-1-24	Roofing Sales	29
Anna E. Eklund	1-10-24	Office	29
Angelo Auciello	1-16-24	Paper Mill	29
Bernard Stravinski	1-17-24	No. 1 Box Shop	29
James Connolly	1-23-24	Flooring	29
Roy W. Meears	1-30-24	Paper Mill	29
W. Raymond Boyden	1-9-25	Flooring	28
Frances L. McDavitt	1-16-25	No. 1 Box Shop	28
Francis E. Donlan	1-19-25	Paper Mill	28
Nora L. Feeney	1-8-26	No. 1 Box Shop	27
Clarence E. Russell	1-11-26	Flooring	27
James D. Mack	1-3-27	Roofing	26
Clarence F. Phillips	1-21-27	Flooring	26
Stanley Blackmer	1-31-27	Flooring Sales	26
William M. Pratt	1-16-28	Flooring	25
Miles H. Hubbard	1-23-28	Roofing Sales	25
Frank B. Ross, Jr.	1-31-38	Roofing Sales	15
George W. Peckham	1-7-43	Roofing	10
Arthur J. Fortier	1-8-43	Flooring	10
Octavius Venterosa	1-13-43	Paper Mill	10
Alice Hennessey	1-14-43	Office	10
Patsy Catenaci	1-19-43	Paper Mill	10
Cesaro Giordino	1-19-43	Roofing	10
Chesley S. Newell	1-1-48	Office	5
Samuel Abraham	1-3-48	Flooring	5
Dara O'Malley	1-3-48	Flooring	5
Joseph J. Radzevich	1-15-48	Flooring	5
Richard S. Wehmas	1-20-48	Flooring	5
Gino Ioannilli	1-29-48	No. 1 Box Shop	5

AUBURN

Jeannette Hodsdon	1-14-48		5

PHILLIPSDALE

Louis W. Doyle	1-19-25		28
Louis F. Uncao	1-6-43		10
Antonio DiFonzo	1-26-43		10

CHICAGO

Joseph R. Catellier	1-31-22		31
Henry J. Ahrens	1-8-23		30
Paul G. Scheide	1-14-48		5
Alvin W. Bowen	1-15-48		5
Fred D. Guth	1-26-48	Roofing Sales	5

SHREVEPORT

Lonnie G. Houston	1-16-38	Roofing Sales	15

BERRY ASPHALT COMPANY

Harold B. Pullar	1-1-26	President	27
Herbert E. Herring	1-1-33		20

Former Employees Now Retired

Henri E. Davenport	1-1-98	55
Joseph Knaus	1-24-02	51
Rexford H. Salisbury	1-6-09	44
Edith G. O'Neil	1-16-17	36
Antonio Gugliotta	1-2-19	34
Jesse R. Ghen	1-5-20	33
Michael Verderber	1-10-22	31
Paul A. Guttormsen	1-1-23	30
James Fabiani	1-19-43	10

News from Other Bird Plants

Phillipsdale

Manuel Oliver
Robert Crowley
Arthur Trudell
Leslie E. Howard
David S. Lowry
Raymond Nolan

Fred Pierson was given a surprise gift on the occasion of his twenty-fifth anniversary with Bird & Son by the foremen at their first meeting in October. The gift was some golf equipment which seemed to please Freddy quite a little. Included in the gift were a dozen golf balls which Freddy said would at least allow him to go out playing twelve more times.

John Arruda is spending a few hours a day getting used to the sunshine. He figures that now as a full time Machine Tender he might get on the day shift once in a while next summer.

Everyone in Providence is a suspect since the recent bank robberies. Tony "Al Capone" Perry of the Paper Machine, who wouldn't steal a stale loaf of bread, was stopped and questioned about the Personal Finance Bank robbery. From now on Tony will freeze before he turns his coat collar up while walking through the city streets.

Shreveport

Lucille Burrow, D. L. Oliver, Jr.,
Willie L. Smith, Frank Markham,
Anne Eddy, Don Cook,
Richard Potter, Photographer

W. T. Eason reports a nice vacation spent squirrel hunting and fishing. . . . John Wren, George Walker, Harold Maricelli and Sam Gray this fall spent some of their spare time and money at the Louisiana State Fair showing the kiddies how dad used to do it. . . . Richard Doiron reports a wonderful time when he attended the Byrd-Bossier football game. In fact "Windy" was so noisy he drowned out the loud speaker system. . . . Jake Brown and Dude Davidson, not to be outdone by the sudden change for the opening of Squirrel Season, went fishing and caught enough for a good fish fry.

Bob Wilson has finally taught his new daughter the difference between night and day. "Now we're BOTH sleeping nights," said Bob.

Joe Springer will be happy when his house remodeling job is completed and he has readjusted himself to the change. Joe's confused because where there were doors, he now has a wall and where there was a wall, he now has doors.

The Louisiana State Fair ended Sunday Night, October 26. Huey Humphrey seemed to come out on top as he won NINE large teddy bears. He sold some of them at $4.00 each. The balance he plans to use as Christmas presents. Wish we were on your Christmas list, Huey.

PROOF. Teddy Moore, Chicago, went to Arizona on his vacation and brought back this picture to prove that he did some fancy riding out on the wide open spaces.

Frank Markham spent a week in Chicago at the National Safety Convention and enjoyed meeting Frank Eisenhauer of East Walpole.

Chicago

G. F. Campbell, Jr., Mathilda Hansen,
Virginia O'Brien, Joseph Blackman,
Martin Pearce, Paul Scheide

It seems as if Ruf Neuman, No. 4 Machine, will be enjoying the Christmas holiday in the service. Uncle Sammy has requested that he come "home" for Christmas.

Columbus Hardville and his lovely wife spent their honeymoon in Ohio visiting relatives. Columbus had to have an extra week for his vacation. You see, it took two weeks for him to learn who is boss.

We had a nice letter from one of our oldtimers, Bruce Keller, saying he wished some of the boys would drop a line as he is still in a rest home since his accident eight years ago. Here is his address:

Bruce Keller
Kirby Rest Home
Arcola, Illinois

Donald Fox, son of Rose Fox of the Sample Department, returned from Korea recently looking mighty fine.

Mr. and Mrs. Charles Sheely enjoyed their vacation at his summer place. They caught lots of fish, had pictures to prove it! His mother and dad, both in their seventies, also enjoyed the fishing.

Berry Asphalt Co.

Waterloo

By Pearle McGuffin and
Gladys Thomfson

Carl West and family are comfortably settled in their pretty new home near Willisville.

Dail Evans has purchased a nice lot near Willisville and is building a home.

Dean Martin, son of H. C. Martin, and serving in the Korean area has been made first sergeant. Dean expects to be home before Christmas.

James Tomlin, son of Amzie Tomlin, who has been serving in the Korean area, has returned home after completing his service.

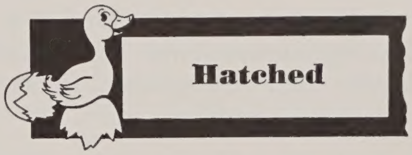
Our Superintendent Carl Berger won a prize two months in succession in the "Save-A-Life Line" contest sponsored by the National Safety Council. Congratulations, Mr. Berger.

Stephens

By Daisy Rodgers, Alvin Malone and
Lawrence Rodgers

Daisy and Lawrence Rodgers also attended the Texas State Fair at Dallas on the weekend of October 11th. Had a nice time but oh, that crowd.

Mr. and Mrs. J. D. Hall, Jr. and Diane and Mr. and Mrs. Lawrence Rodgers attended the Louisiana State Fair in Shreveport. They enjoyed the car races and the variety show.



Hatched

To the Paul Fultons, a daughter, Kathleen, October 10. (Flooring)

To the John Clarks, a daughter. (Shreveport)

To the Edwin Scheides, a son, Edwin, Jr. (Chicago)

To the Norris Wileys, a son, Michael Devon, October 15. (Shreveport)

To the Eugene McCarthys, a daughter, Suzanne, October 16. (Roofing)

To the Russell Mattsons, a son, Guy Hoyt, October 18. (Roofing)

To the Joseph Giampas, a daughter, Marilyn Ann, October 19. (Flooring)

To the Forrest Clarks, a son, David, October 23. (Roofing)

The Tie Pad Story

Bird Product Proves Its Worth to Railroads

TEN years of experience with the Bird Fabric Tie Pad confirm the fact that effective life of wooden railroad ties can be prolonged by fifteen years or more and that maintenance of track can be reduced by approximately 20% or more.

Suppose we accompany a railroad chief engineer on an inspection trip such as now being made by several engineers interested in obtaining facts about tie pads.

A section foreman for a large Eastern railroad meets us and points with interest to a test section. One track has had Bird Tie Pads since the rail was laid six years ago. The adjacent track carrying the same amount of traffic has no pads and the rail was laid five years ago. He suggests we remove a plate or two from each track.

Excellent Condition

On removing the tie plate from the padded track, we find the Bird Tie Pad firmly stuck to the tie. With much prying, the pad is finally removed from the tie. We find the wood under the plate perfectly sound and dry, and the spike holes in a similar state. Now we know why the spikes holding the plate were so difficult to pull.

But Without Them —

We cross over to the unpadded track where the spikes holding a plate are easily pulled. On removing the plate we find the under-plate area to be wet and to contain considerable loose sand. We could collect a handful of loose wood fibers by lightly scraping the surface. The plate had cut into the tie about ⅜ of an inch. The spike holes were wet and spongy.

Pay Their Way

These and other facts from test installations were the reasons the New Haven Road specified Bird Tie Pads for all new rail installations for the past two years. Many other railroads now have test installations similar to the above and are now working toward pads for all new rails. Many more roads are using Bird Pads under insulated joints, where they quickly return the cost of installation. Such joints, together with bridges, curves, and crossings, comprise the use of pads for most railroads at the present time. With the steadily increasing cost of ties and labor, more and more track engineers are recognizing the economic value of Bird Tie Pads and are specifying them for their roads.

"First - will I have to pay any tax on gifts?"

Paper Products and Felt Division

(Continued from page 7)

also in operation, quickly carrying waste chips and trim away from the working areas to a beater in the basement. This keeps the floors free from bulky waste loads that formerly interfered with production loads. New equipment at the Paper Mill now produces a cleaner, high quality board for both solid fibre and corrugated containers.

At the East Walpole Paper Mill the use of water is a continuous problem. Pond water was used at the rate of 3,600,000 gallons a day. During 1952 this has been reduced to 3,100,000 gallons by ferreting out the points where large quantities of water can be used more than once. Additional equipment will be added next year to reduce further the use of fresh water.

The biggest news in plant equipment is happening outside the Massachusetts area. The modern felt mill at Shreveport, Louisiana, has been further enlarged, increasing capacity to an average production of one hundred and twenty tons per day. These changes totaling some $750,000 include a new hydrapulper, eighteen 150-pound high pressure driers, a suction primary press, a suction second press, and a new 30,000-pound boiler to provide more steam.

At the Phillipsdale Felt Mill, construction is well along on the new felt machine for floor covering felt. This million-dollar project will be completed in 1953, providing the latest type of equipment to produce fifty tons of felt per day, trimming one hundred and fifty inches.

1952 has been a good year for sales in all the paper and felt divisions. Whereas 1951 showed a tremendous volume in the early part of the year because of the excessive buying set off by the Korean War, 1952 volume has been somewhat more even throughout the twelve months. We look to 1953 with confidence as a year when the full line of Bird quality products will sell well to customers who insist on high quality, fair prices and good service.

Floor Covering Division

(Continued from page 3)

excellent sales force to face the competitive year of 1953. The company has also strengthened its sales organization by adding to its list of distributors throughout the United States and signing up a new one in Canada.

The new Director of Marketing, Howard O. Woods, is giving his first attention to our Flooring Division.

The Flooring Plant at Norwood has undergone some major streamlining. As Superintendent Frank Maconi modestly expresses it: "There has been considerable progress in setting up a straight-line flow of material." This production improvement includes eliminating excessive material handling, appears in work simplification, rearrangement of equipment, replacement of obsolete equipment, design of new and re-designing old. An example is the air-conditioning of the calender machine room where linoleum is marbleized. Also a new tile press has been installed. The strong demand for tile prompted this addition.

Color and Design

Color is the starting point in all Bird Floor Covering advertising. Women, not men, choose floor covering. Ever since her pink ruffled frocks reached only to her knees, the American woman has been color conscious. When she buys all that mass of color represented by a rug, she is going to be very sure she likes it. Of course part and parcel of color is also the design. Hence the rug manufacturer in his advertising emphasizes color and design first.

The Bird program includes color ads in leading Sunday newspaper supplements throughout the United States, both spring and fall. Our Sales Promotion men dream up window displays showing the actual colorful Bird rugs, yard goods and linoleum which consumers have just seen advertised in their Sunday papers. Three thousand of these "dreams" have appeared in big, store windows from Portland, Maine, to Jacksonville, San Diego and back. Besides consumer advertising, dealers receive advance mailings of color reproductions of coming patterns.

From Guam to Canada

Bird & Son has a growing export business. This past year we opened a valuable account in Canada. We have sold in Hawaii for years and more recently in Alaska. Our West Coast distributors are opening an account in Guam. Exports following the war were practically non-existent because of the poor exchange conditions and because of shortages in the domestic market. Now Sales Manager R. T. Murphy announces that Certainteed Products Corporation will handle our foreign exports, with the exception of Canada and Mexico, which are already taken care of. Several South American countries, because of their dollar allocation, look like good possibilities for Bird floor covering sales and South Africa is also in the picture.

Ready for 1953

R. V. Garner, Assistant to the Vice President, outlined prospects for 1953:

The newly begun tile packaging program is going full steam ahead. The 1952 pre-test program of packaged floors indicates excellent merchandising possibilities.

Texture tile, new in the fall of '52, is due for a good deal of attention since it fits so well into the modern trend for good-looking, easily cared-for floors.

The designers already have new, outstanding styles ready to go for enamel surface flooring. Bird & Son also will offer a new children's room rug in 1953.

Advertising? Yes! All the way from beautiful color advertisements for BIRD flooring in the big city newspapers, displays in stores, to advance-notice, color mailing pieces.

It is a tremendous program this Flooring Division of Bird & Son has set up. It is dynamic. The controlled excitement of those at the top as they deal with new colors, new methods, new products, ways of selling, foreign markets, reaches through the whole division. The bright highway stretches out before them. They are on their way.

Building Materials Division

(Continued from page 5)

us to come back in an hour. We went back and got their order for 90 squares of Meadow Green. They told us they had been offered a competitor's pastel for less money, but ours was much better in appearance."

Statements like these from salesmen, dealers and pleased purchasers all lead to the same conclusion — Bird Master-Bilt Pastels are tops in quality and appearance.

New Siding Colors

In Insulating Sidings, too, the trend toward pastel tints which began last year has continued. A fine new color introduced in 1952 is Fieldstone Green, a pleasing and different treatment of the popular Bird Tecton Stone Siding. Bird Naturaline, announced in the fall of 1951, is still a big seller. Silver Red was the first color introduced. To the line has now been added Silver Burgundy, another pleasing, deeper-toned blende with the same striking granular-surfaced white mortar lines. Old Colony White, a new white brick color, has also been introduced this year.

Nineteen fifty-two has marked the development of an excellent line of Insulating Shake Sidings produced at our Chicago Plant. These sidings have gained outstanding popularity in the Midwest. Chicago produces an excellent selection of colors, all selling well.

Insulating Sidings had not been particularly good sellers in the Southwest until the introduction of Bird Shake Siding in 1952. The old forms of brick and stone had never appealed to homeowners in this area, but the new Bird Shake Sidings in pastel colors are selling well, opening up big new markets for Bird dealers and increasing production in Bird plants.

Architects in Southwest

There is another first for Bird this year. For the first time Bird Architect Shingles, so popular for several years in the eastern section of the country, have been introduced to the Southwest. Here they have been available since early spring and are more and more being appreciated by the homeowners, architects, builders and public officials who demand absolute tops in performance and appearance. They offer triple coverage, greater weight, greater wind resistance, 50% longer life and a beauty unsurpassed by any other shingle anywhere.

Sales of Roof Insulation have been good, with indications that more volume in this product will be available and will be sold in 1953.

Bird Silvercote Reflective Insulation (Aluminum Surfaced) is continuing to gain wider distribution and demand in all markets. Its effectiveness in heat control has now become more generally recognized.

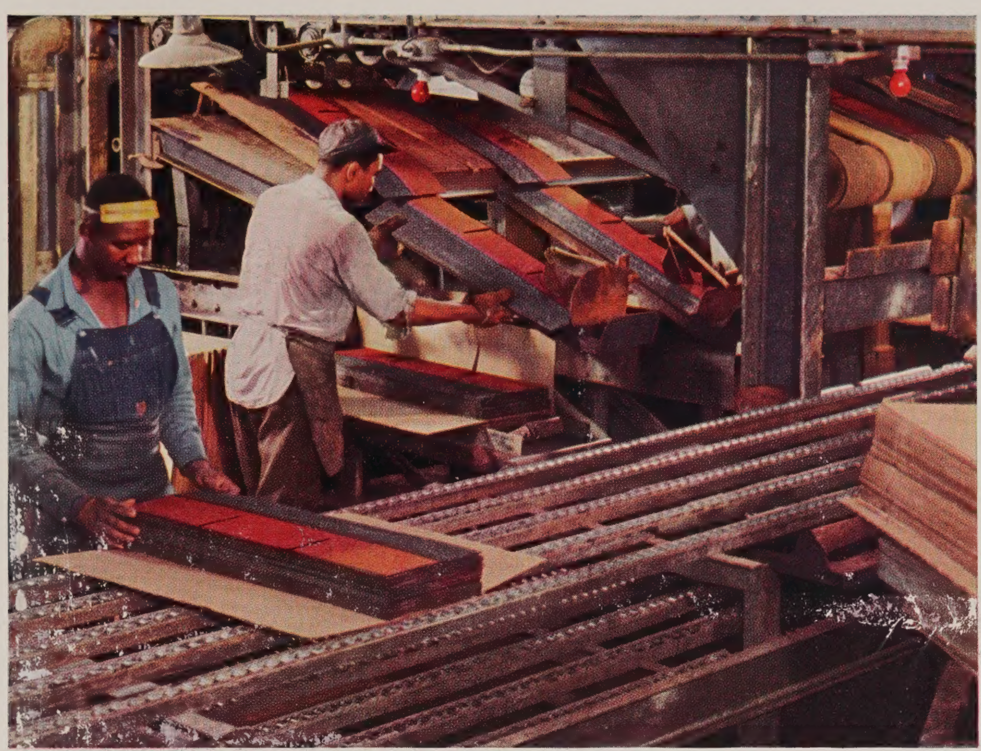
Warehouse in Norwood

An acre of warehouse space has just been added at the Norwood Roofing Plant of Bird & Son. The greater storage space will improve running conditions on the machines and provide more work during the off-season. It also means better facilities for loading all material, especially for handling roll goods. It will make production scheduling easier and at the same time afford better service. It more than doubles the former storage capacity of the plant and provides the latest in both storage facilities and efficient loading platforms for trucks.

Shipments by freight car are also improved, especially shipments of roll goods. The new warehouse affords the space to store all roll goods on pallets. This means only two handlings.

Extensive changes at the Shreveport Felt Mill have increased the capacity to approximately 120 tons a day. A new felt machine now being built at the Phillipsdale Plant will be completed early in 1953. These changes will give Bird & Son sufficient felt capacity to support increased sales of finished roofing, siding and flooring.

The Building Products Division continues to keep the name BIRD before the public through effective advertising. New this year are institutional advertisements pointing up the fact that Bird & Son has produced quality products since early Colonial days. These advertisements have been very popular, so much so that similar ones for 1953 will be made available on mats for use by the dealers in local newspaper advertising.



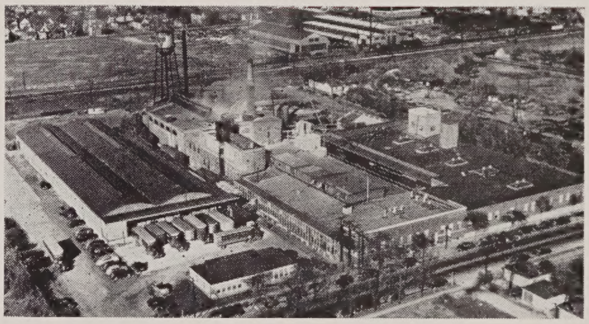
Shingle take-off section of the new Roofing Machine at Bird & Son's Chicago Plant. In the foreground is Faite Rudolph and catching shingles behind him is Woods Quin. The product being run is Bird No. 21 Masterbilt Russet Glo.

Direct Mail Campaign

A second feature of the 1952 program has been the strong, direct mail campaign. A promotional brochure has been sent to dealers, applicators, contractors and architects on the average of once every three weeks throughout the entire year. Every mailing piece has been colorful and eye-catching. They have told the Bird story of pastel roofs and sidings, Bird Naturaline Siding, Bird Architects, Asbestosized Sidings — in fact all the big selling points of the Bird Building Products line. Many of these have been designed for counter display or wall charts. Dealers like them and often use them for effective point of sale displays.

In addition, the Bird Sales Promotion Department has recently started to release full-size wall charts displaying many blendes of shingles and sidings in natural color. These will be an important part of the 1953 advertising program.

As in other years, consumer literature is available to dealers to assist them in presenting the Bird story to their customers. This line has been re-styled to emphasize dramatically the importance of harmonizing color in today's homes. There is a folder available on nearly every product in the Bird Building Materials line. These are ordered through the salesmen and upon request Bird & Son imprints each piece with the dealer's name.



Bird & Son Roofing Plant at Chicago.

During 1952, the Building Materials Division has increased its sales force for the definite purpose of covering markets more intensively and serving customers better. This program of expanding sales will continue into 1953.

Although it is predicted that the volume of new home construction may decline somewhat next year, Bird sales and production plans are geared to meet this. A very large section of our business has always been in the re-roofing and remodeling field. It is in this area that we hope to increase our selling to keep business good for Bird dealers and keep production steady in Bird plants.

Glistening storage tanks, silhouetted vacuum tower, blue sky and white clouds combine to make this effective picture of the Stephens Refinery of Berry Asphalt Company.

Waterloo Refinery of the Berry Asphalt Company.

Berry Asphalt Company

OFFICERS

Chairman of the Board — Axel H. Anderson
President — Harold B. Pullar
Vice President — A. T. Van Pelt
Vice President — Roger N. Smith
Secretary and Treasurer — Wesley C. Ahlgren

DIRECTORS

Wesley C. Ahlgren
Philip R. Allen
Axel H. Anderson
Charles S. Bird
Harold B. Pullar

Vice President in Charge of Refinery Operations —
A. T. Van Pelt
General Superintendent — C. W. Berger
Manager, Stephens Refinery — D. L. Crenshaw
Chief Chemist — A. C. Baccus
Vice President in Charge of Crude Production —
R. N. Smith
Assistant to President in Charge of Sales —
J. S. Van Pelt
Assistant Sales Manager — J. W. Waldron
Office Manager — W. J. Leichty

REALIZING in 1951 that the time was rapidly approaching when sales of high quality, uniform and new products were going to be an essential factor in continuing the successful operation of the Berry Asphalt Company, we have made 1952 a year of considerable research and development work. We have attempted to put into commercial use the products that we had developed in 1950 and 1951 which, from all laboratory results, indicated a successful and large potential tonnage.

New Pavement

One of the most successful of these new products was installed on an experimental section of rubber-asphalt pavement on the Congress Street Super Highway in Chicago. This big project when completed will be the main thoroughfare from downtown Chicago to the West Side suburbs and to the intersecting North and South super highways. Powdered rubber developed through the cooperative efforts of the Goodyear Tire & Rubber Company and the Berry Asphalt Company was used in this work. There is every indication that it may well become an important factor in determining the value of rubber in hot mix construction. This is just one of the many expected developments in the use of rubber with asphalt for highways, airports and many other commercial uses.

There has been another outstanding accomplishment in 1952. Early this year recognition came to Berry Asphalt Company, both on a statewide and a national basis for its period of no lost time accidents from April, 1948 to February, 1950. This was a remarkable record for the oil industry, coming within about four days of breaking the national record in the oil industry on all accounts serviced by the Berry Asphalt insurance carrier. In addition to the company record, the Stephens Refinery at the same time completed a period of three years and four months without a lost time accident. We are all very proud of that record and hope to better it in the future.

In putting out any new product, there are many practical problems that it is necessary to solve before successful operations can be developed and maintained. It is necessary to find out what cannot be done as well as to determine what can be done. It requires optimism as well as knowledge and hard work to develop a new product. Few successful ven-

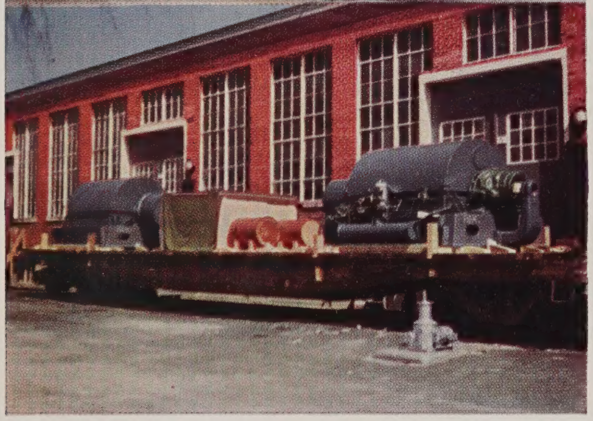
(Continued on page 20)

Berry Asphalt Company plants from the air.

Stephens Refinery.

Waterloo Refinery.

Partial view of the assembly floor at Bird Machine Company, showing a number of Bird Continuous Centrifugal Filters in process.



Above — A familiar sight to visitors at South Walpole. These big Bird Rotary Paper Screens are destined for a paper mill to handle their share of the hundred million pounds of paper that pass through Bird Screens every day.

Below — En route to a coal mine, these giant Bird Coal Filters will each deliver a ton of dry, fine coal a minute. More than twenty million tons of coal have already been processed by Bird Filters.

Bird Machine Co.

THIS is a record year for our friends and neighbors of South Walpole in volume of business, despite a previous all-time high in 1951 and the problems posed by the steel shortage and the tight supplies of other metals and materials. Good teamwork by procurement, design, production, sales and management personnel more than made up for these handicaps of supply.

For Defense

Even a casual review of activities at Bird Machine would develop a strong impression of the value and importance of this company's products to the defense and welfare of the nation. From its shops pour parts for critically important machine tools, assemblies for the Navy, machinery for producing critically important grades of pulp and paper, and machinery essential for making coal and steel, aluminum, magnesium, copper, tin, titanium, tungsten, explosives, synthetic rubber, and a hundred other chemicals and ores of similar significance.

The Bird Research and Development Center continues to grow in the scope and value of its contributions to defense and to industry. This year its exceptional facilities, both human and material, have been increasingly devoted to basic research problems. This fundamentally important work is expected to lead to many practical applications of Bird centrifugal machinery as well.

Bird Machine Company plant at South Walpole. The Research and Development Center is in the two-story building, upper center.

Among a multitude of interesting current developments may be mentioned the widespread application of Bird Centrifugal Filters in the processing of those new and exciting synthetic fibres, of which nylon is but one. For contrast, there is the somewhat less glamorous but none the less useful processing of fish, tons and tons of fish, cooked by steam, then fed to big "Birds" which separate the oil, prized for industrial purposes, from the "meal" which gives poultry, dog and other animal foods their high vitamin content.

Filters for Coal

The acute demand for steel has meant an extraordinarily active interest in Bird Coal Filters, since coking coal and steel go hand in hand; and Bird Filters appear destined to play an equally important part in the production of that other great natural resource, petroleum. We are assisting in the development of methods of recovering crude oil from the huge bituminous sand deposits of the Northwest.

Still another fast-growing application, of particular interest because it combines both of Bird Machine's major fields — paper machinery and centrifugal machinery — is the use of Bird Filters for taking the water out of so-called lime mud. The valuable lime, used in large quantities in the lime-soda process for making kraft and sulphate pulps, has to be dewatered before re-burning in the kiln. Bird Filters get this lime mud so dry that huge quantities of fuel oil are saved — oil that would otherwise have to be used to drive the excess moisture out of the lime in the kiln.

Vibrotor Screens

These are some of the new markets for Bird Machinery that implement the company's policy of continued and consistent development. Equally a part of that policy are the plans for constant development of new products to broaden still further the foundation on which future stability and growth will be based. Notable example of progress in this direction is the rapid advance of the new Bird Vibrotor Screen to the very forefront of the pulp and paper industry's interest and consideration. This remarkable screen, combining intense vibratory action with rotation, handles huge volumes of stock at high consistencies. Taking up no more space than the flat plate screen it replaces, one Vibrotor Screen may produce as much as sixteen old type screens. In some mills, it is considered the long-sought answer to the screening of stocks that had hitherto defied attempts to put

(Continued on page 20)

BIRD MACHINE COMPANY

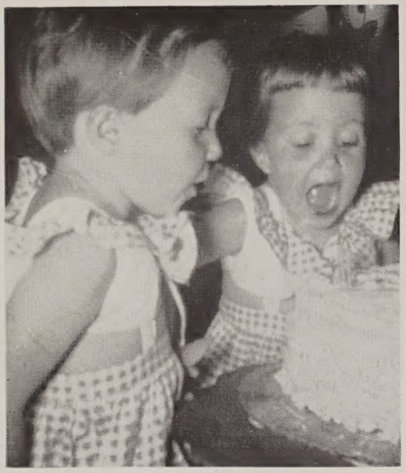
OFFICERS

Chairman of the Board — AXEL H. ANDERSON
President — FREDERICK K. BECKER
Vice President — GEORGE SHERRERD, JR.
Vice President — FRANKLIN F. FROTHINGHAM
Secretary and Treasurer — WESLEY C. AHLGREN

DIRECTORS

WESLEY C. AHLGREN
PHILIP R. ALLEN
AXEL H. ANDERSON
FREDERICK K. BECKER
CHARLES S. BIRD
FRANKLIN F. FROTHINGHAM
GEORGE SHERRERD, JR.

Manufacturing Manager, JULIUS J. YANKEE
Chief Engineer, MADISON M. CANNON
Assistant Treasurer and Office Manager, LAWRENCE T. BROWN



BLOW! Three candles are on one side of the cake and three on the other for each twin on their third birthday. Here Sharon, or is it Sheryl, attacks hers with enthusiasm. William "Billy" Ford, High Speed Press Operator at No. 2 Box Shop, is their proud father.

Berry Asphalt Co.

(Continued from page 17)

tures have ever been accomplished without a background of disappointments and failures. Final success is reached only by discarding the failures and taking advantage of the causes of failure — and these are usually rather easily determined. We, in Berry Asphalt Company, have, during 1952, experienced both failure and success with our new products. We have found out many things we did not know and, in most cases, have been able to overcome the difficulties. Practical tests have been made in various parts of the country of these new products, and most of them have been successful. While we have failed in some of the things we had hoped to do, we have achieved some successes that we had not anticipated.

During this process of experimental development, we have successfully maintained our position in the industry, have increased our volume of sales of regular products considerably over 1951. While the problems of higher costs, unexpected surplus in some products and severe competition face us in the months ahead, we look forward to 1953 with optimism and confidence. As we say good-bye to 1952, we enthusiastically welcome 1953.

THE COVER

This year's Christmas cover features our Main Office wreathed in the symbols of Christmas. This artist's conception was designed by Colin Fairlie of the Sales Promotion Department and executed by Bird & Son artist Elliott Middlebrooke, whom readers will remember as the designer of the Christmas cover in 1950.

Bird Machine Co.

(Continued from page 19)

them over the paper machine wire and make them into salable paper. No wonder, then, that pulp and paper makers the world over are exhibiting the most lively interest in this development.

To keep pace with expanding lines and markets, other elements of growth are not being neglected. Plant, tools, engineering facilities and personnel — all have acquired added resources to meet the demands that are being and will be made on the company.

Truly, this has been a year of progress — a year that enables Bird Machine to look to the future with renewed optimism and confidence.

Suggestion Winners

NOVEMBER was a profitable month for Bird & Son suggesters. There were 27 successful suggestions, nine of them money savers. Seven men received additional awards of $20 for five accepted suggestions and there were three special awards.

The largest special award, for $75, went to John Eatman of Shreveport for a suggestion, "Motor on Continuous Filler System," accepted last June. He suggested changing a DC motor to an AC motor, thereby saving on cost of repairs. A $25 special award was paid to Michael Flaherty, No. 1 Box Shop, for his suggestion, "Interchangeable Plates on FXFM14." This is a good suggestion saving time in a plate change when running shingle finish. The third special award of $45 went to Francis Harvey, No. 4 Machine at Chicago, for his suggestion, "Brass Roll." This suggestion saves on replacement of belts which used to break frequently before this idea was adopted.

Total awards made for November were as follows:

Norwood Flooring Plant

Charles Cobb, FFSM	$45
Arthur Schroeder, FFG	40
Frank Shumski, FFG	20
Arthur Walker, Jr., FFM	20
Everett Tripp, FFM	5

Norwood Roofing Plant

John Conroy, FBV	$20
George Gross, FBM	20
Albert Surette, FBQ	40
Charles Alden, FBI	25
Francis Brown, FBPM9	5
Kenneth Coates, FBPM6	5
Karl Eklund, FBI	25
John Famolle, FBPM1	5
Joseph Fitzgerald, FBI	25
Coleman Foley, Sr., FBM	5
Nunzio Galano, FBPM9	5
Teodoro Michienzi	10
Domenico Restaino, FBPM1	5
Stephen Tomaszewicz, FBB	5

No. 1 Box Shop

Michael Flaherty	$45

No. 2 Box Shop

Byard Bennett, FXR	$5

Chicago

Casimir Rauba, FCM	$20
Francis Harvey, FCPM4	45
Eugene Bingenheimer, FCV	5
Nicholas Tomei, FCM	5

Phillipsdale

Albert Carlson, DPP	$25

Shreveport

John Eatman, FSM	$75

The seven men to receive special awards of $20 for five accepted suggestions were:

Charles Alden, FBI
Charles Cobb, FFSM
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